

**German Village Society Board of Trustees  
Meeting Agenda  
October 10, 2011**

- |   |                                      |
|---|--------------------------------------|
| <b>1. Secretary's Report</b>  | Jeanne Likins                        |
| Approve September 12, 2011 German Village Society Board Meeting Minutes |                                      |
| <b>2. Staff Reports</b> (written report)<br>(written report)            | Jody Graichen<br>Russ Arledge        |
| <b>3. Treasurer's Report</b>  | Roy Bieber                           |
| Balance Sheet (written report)  |                                      |
| P & L (written report)  |                                      |
| <b>4. Committee Reports</b>   |                                      |
| <b>Standing Committees</b>  |                                      |
| Executive   | Mike Yarbrough                       |
| ---Welcome New Board Members, Orientation<br>(oral report)              | Mike Yarbrough                       |
| ---Emeritus Board Member Appointment (oral report)                      | Mike Yarbrough                       |
| ---GVS Director transition (oral report)                                | Darci Congrove                       |
| ---2012 Haus and Garten Tour Contract (oral report)                     | Darci Congrove                       |
| ---Columbus Health Department Walking Tour Signs<br>(oral report)       | Darci Congrove                       |
| ---Oktoberfest 2011 (oral report)                                       | Darci Congrove and Sarah Irvin-Clark |
| ---GVS Annual Meeting (oral report)                                     | Mike Yarbrough                       |
| ---Monster Bash (oral report)   | Norm Hall                            |
| ---Website (written report)   | Brian Santin                         |
| <br>Civic Relations (written report)                                    | <br>Bill Case                        |
| <br>Finance (no report)   | <br>Roy Bieber                       |
| <br>Historic Preservation (no report)                                   | <br>Darci Congrove                   |
| ---Streetscape/Third Street Master Plan (written report)                | Tim Bibler                           |
| <br>Long Range Planning (oral report)                                   | <br>Carolyn McCall                   |
| <br>Membership Committee (written report)                               | <br>Jeanne Likins                    |
| <br>Parks, Public Spaces and Community Events<br>(written report)       | <br>Sara McNealey                    |
| <br>--- Go Green (no report)  | <br>Crystal Seamon &<br>Brian Santin |

---Village Singers (no report)

Wayne Owens

**Special Committees**

Nominating Committee (oral report)

Roy Bieber

Development Committee (written report)

Mike Yarbrough

German Village Business Committee (written report)

Karen Page

Marketing Committee (oral report)

Beth Ervin

5. **Old Business**

Mike Yarbrough

6. **New Business**

Mike Yarbrough

7. **Public Participation**

Mike Yarbrough

8. **Adjournment**

Mike Yarbrough

**German Village Society Board of Trustees  
Meeting Minutes  
September 12, 2011**

Present: Roy Bieber, Bill Case, Sarah Irvin-Clark, Darci Congrove, Norm Hall, Jim Hopple, Jeanne Likins, Jim Nichols, Brian Santin, Mike Yarbrough. Absent: Beth Ervin.

Also present: Russ Arledge (staff), David Cunningham (director search committee), Bill Curlis (director search committee), Jerry Glick (police luncheon), Carolyn McCall (director search committee), Sara McNealey (Parks, Public Spaces and Community Events Committee Chair), Gary Seman (reporter), Mary Yarbrough (director search committee co-chair).

At 6:02 PM President Mike Yarbrough called the meeting to order.

**Secretary's Report** (written)

The board unanimously approved the August 8, 2011 German Village Society Board Meeting Minutes with an amended proposed by Brian Santin to add "There was a question whether the GVBC had presented a budget for Market Platz for Haus and Garten Tour." This amendment was seconded by Roy Bieber. The amended minutes were approved with the motion by Secretary Jeanne Likins, seconded by Trustee Jim Hopple.

**Staff Reports** (two written reports)

Jody Graichen, the German Village Society's Historic Preservation Officer, submitted her written report which noted that she assisted residents, members, and German Village Commissioners with questions regarding the Certificate of Appropriateness application process and with specific applications. Jody also drafted weekly columns for *This Week German Village* and edited the Neighbors4Neighbors Weekly Digest.

Russ Arledge, the Society's Program and Operations Manager, recently completed an analysis of the number visitors to the Society's Visitor Center in both 2010 and 2011. Thursday is the slowest day for the Visitor Center and not Monday, which is sometimes assumed.

The Visitor Center is busiest Wednesday, Saturday, Tuesday, Monday, Friday, and Thursday. Since the Visitor Center has been opened on Sunday the last three months, that day is the next to last least busy day, even though the Center averages 23 visitors each Sunday. The addition of the sandwich board out front which proclaims that the Center is open has increased visitors from 315/month to 789/month!

In August, the German Village Society's Visitor Center volunteers welcomed 1,003 visitors! This is a new record. These guests hailed from Australia, England, Scotland, Canada, many from Germany as well as others from NY, PA, CA, TX, VA, MI, KY, IN, MO, FL, IL, AZ, IA, LA, NC, MD, NJ, WV and MA. There are 31 volunteers who staff

the Visitors Center and the board thanks each of them for providing such a warm welcome to our many guests.

Russ also tracks the number of volunteer hours worked with a new volunteer scheduling program, WhenToHelp.com. This is quite useful in scheduling and organizing all the Visitor Center volunteers Russ reported. A total of 253 + hours were given by the Visitor Center volunteers in August 2011. Collecting data such as this is essential for the Society to document how it fulfills its mission as a non-profit, charitable organization that serves a public purpose.

Working with Trustee and Marketing Committee Chair Beth Ervin, Russ reported that the Society's Group Tour information and request form have been revised and made much easier to understand and to use. Both are available in the Society's Office and on the Society's website. Russ hopes that improved marketing efforts will enable the Society to host more group tours, advancing our mission of historic preservation education. To get involved with this educational effort, please contact Russ at the Society Office or by email ([rarledge@germanvillage.com](mailto:rarledge@germanvillage.com)).

Russ thanked all who have contributed numerous computers, monitors, laptops, printers, cell phones, and even a fax machine for the Community Computer Alliance. The Society is one of the official computer recycling drop-off centers partnering with this group and the response from the community to date has been tremendous.

Lost pets are now being updated immediately on the Society's website (<https://germanvillage.com/community/lost-pets>). When there is a new lost or found pet post on the Society's website, Russ sends a N4N reminder to alert folks. Now, though, the Lost and Found Pets remain on the website for future reference and in this easy to find location which eliminates the need for saving N4N announcements about lost and found pets.

The Maennerchor's **Finale Salute** concert August 14<sup>th</sup> was attended by Russ. The proceeds benefitted the Deutsches, the new home of this neighboring organization. Along with Andrea Cambern, Russ attended the annual First Day of School for St. Mary's August 24<sup>th</sup>. They presented a Schultuete to the new first grade class. Details are available on the Society's website ([www.germanvillage.com](http://www.germanvillage.com)).

Finally, Russ reported that all of the carpet in the Meeting Haus has been cleaned. Next Russ will have the tile and grout in the foyer and restrooms cleaned and sealed. New lights have been added to the first floor spaces as well as the Brent Warner Fest Hall thanks to a generous donor. Taking good care of the Meeting Haus is an important part of being "a caretaker of a legacy".

### **Treasurer's Report**

Trustee and Treasurer Roy Bieber presented the balance sheet and profit and loss statements. All eleven financial reports are available at [www.germanvillage.com](http://www.germanvillage.com).

In a nutshell, the Society has sufficient funds to meet its expenses. There is a positive budget variance as of the end of August. While tour and rental income is down and membership dues are down slightly compared to the budget, revenues are up as a result of the Tea 4 2 event last month. For more information or questions contact Roy ([roybieber@aol.com](mailto:roybieber@aol.com)).

**Committee Reports**  
**Standing Committees**  
**Executive Committee**

**---GVS Director search update** (oral report)

Mary Yarbrough, co-chair of the director search committee, reported on the process and results of this diverse committee's work. The committee first met in May. Trustee Norm Hall served as a consultant and other committee members were David Cunningham, representing the German Village Business Committee, Bill Curlis, a longtime Society Trustee and eight year Society President, Carolyn McCall, a former Society Trustee, and active volunteer, currently chair of the Society's Long Range Planning Committee, Society Trustee Jim Nichols who serves on the Society's Finance Committee and has served on ad hoc committees for staffing, and Society Trustee and Treasurer Roy Bieber, as co-chair.

The committee sent out lots of email announcements and engaged in much networking, hoping to generate a strong pool of applicants, Mary noted. July 7<sup>th</sup> was the application deadline. There were 22 applications received, eight folks were interviewed, and five individuals were invited for second interviews. The committee was pleased with the process and the applicant pool.

After thorough discussion, the search committee voted unanimously to recommend Shiloh Todorov. The vetting process was completed by the committee and included checking references, reviewing social networking sites, and doing credit and background checks. Last week the board had an opportunity to hear from the search committee and to meet Shiloh during a small reception hosted by Mary and Mike Yarbrough in their home.

Trustee Jim Hopple motioned that the board accept the committee's report and recommendation to hire Shiloh. This was seconded by Trustee Jeanne Likins and unanimously approved by the board. President Mike Yarbrough thanked the search committee for how diligently they worked together for this recommendation.

Details about Shiloh's working experience are available in the N4N email sent out the evening of the September 12 board meeting and is also on the Society's website ([www.germanvillage.com](http://www.germanvillage.com)).

Shiloh begins officially October 12<sup>th</sup>. Three Trustees (Darci Congrove, Jim Hopple and Sarah Irvin-Clark) will work with the search committee members on a transition plan to

introduce Shiloh to the community (German Village and central Ohio) and to the mission, history, and activities of the German Village Society.

**---43206 Historic Preservation Fund Raiser** (written report)

Darci Congrove, Trustee and German Village Guest House owner and host of the August 27<sup>th</sup> "Tea 4 2, Two Hundred for Tea" fund raising event for historic preservation, reported on this new event. It was quite successful and made 95% of its \$10,000 goal or \$9,524. Tea, wine and hors d'oeuvres and pastries were served. The event featured live musical entertainment, a silent auction, live auction, and best hat contest.

Tickets were \$50 for Society members and \$60 for non-members. The funds benefit a new designated Fund for Historic Preservation at the German Village Society for projects such as the development of a comprehensive plan for signage in the German Village historic district, development of printed and online historic preservation educational materials, and Society archives management.

Decisions on the use of these monies will be made by a committee of three: the Chair of the Historic Preservation Committee, a German Village Guest House owner, and someone appointed by the Society's President of the Board of Trustees per the proposal the board accepted for this event and the donation of these restricted funds.

The event had eight sponsors, 123 people attended, and eleven others purchased tickets even though they couldn't attend. For a complete list of sponsors, silent auction donors, live auction donors, please go to the Society's website ([www.germanvillage.com](http://www.germanvillage.com)) or the German Village Guest House website ([www.gvguesthouse.com](http://www.gvguesthouse.com)).

This event was well received and the weather perfect, noted Darci. John Clark took some great photos that are available on the German Village Guest House Facebook page. Darci and John Pribble, the co-owners of the German Village Guest House, thanked all who volunteered, donated, attended, and supported the event in so many ways.

The 2012 event is slated for Sat., August 18, 2012 at 4 PM at the German Village Guest House.

**---2012 Haus and Garten Tour Contract** (oral report)

On behalf of the board, Trustee Darci Congrove met with Adrienne Mellen Ramstack, the Society's contract event planner, about the 2012 Haus and Garten Tour. Darci noted that Adrienne wants to do continue her work with the Society.

Since Adrienne completed work that was out of the scope of our agreement with her both of the last two years, Darci reported that a raise is in order in 2012. For instance, Adrienne sold almost all the Haus and Garten Tour program book ads both years, which was not in the scope of her contract with the Society, and work on the 2011 Tour started many more months in advance than in 2010, as is the typical format.

In other words, a successful Haus and Garden Tour week-end is a bigger job than was originally anticipated and it needs more contract staff support. Darci noted that after two years everyone has a better idea of what the scope of the contract needs to be and how to limit activities beyond this contractual scope of services. The board agreed that President Mike Yarbrough and Darci will work to get a contract in place with Adrienne for the 2012 Haus and Garten Tour.

**---Visitor Center** (oral report)

Pam Bergeron, volunteer Visitor Center Coordinator, and Trustee Jeanne Likins recently met to discuss how things are going with the Visitor Center and its 31 volunteers. In addition there are seven Trustees and one German Village Business Committee member who have volunteered in the Visitor Center in 2011.

There are three new volunteers this year. Pam hopes to recruit a few additional folks, especially with the new Sunday hours which were added a few months ago and which have been well utilized by visitors, Jeanne noted.

The board approved the thank you gift certificates from G. Michael's parking lot trade included in the birthday cards that Pam sends to each volunteer for the 2012 year as recommended by Pam and Jeanne. President Mike Yarbrough expressed appreciation to all these volunteers for their good work welcoming the thousands of visitors to German Village each year.

The board also agreed it was fine for the Visitor Center to remain open Sundays in the fall until the end of daylight savings time. The volunteers will evaluate if there are sufficient numbers of visitors to do this in future years.

A new record was set in August for the total number of visitors: 1,003! Jeanne also noted that the new coffee and tea machine for the Visitor's Center volunteers is operating and is appreciated by the volunteers.

**---Columbus Health Department Walking Tour** (oral report)

Trustee Darci Congrove reported that Tim Bibler, Brian Santin and she met twice with Betsy Pandora from the Columbus Health Department about the Health Department's Art Walking Tours. This program encourages people to get out and walk for health. German Village Art Walk Tour brochures are available at the Meeting Haus.

The German Village Society partnered with the Health Department by sharing the content of the Society's walking tours (developed by the Society's Historic Preservation Committee and the Society's Historic Preservation Officer a few years back). There are 28 stops in German Village.

The next phase of this project is the addition of signs identifying the various stops on this cell phone tour. Originally, the proposed signs were large (20" X 30"), were navy and bright lime green, and had a reflective surface. Some signs will go in front of

German Village homes. The City secured approval for these signs from the eight other neighborhoods where these tours are located and will be meeting for a second time with the German Village Commission to discuss its proposal for German Village at the September 13 meeting.

Funding for these signs is from City of Columbus capital improvement dollars that must be spent by the end of 2012, Darci reported. The signs will be located in the public right of way. The German Village Commission will make suggestions about the signs, but Jay Panzer, Chair of the Commission, suggested that the Health Department staff work with the Society on this program.

Darci pointed out that the addition of 28 street signs in German Village is in conflict with the City and Society approved Third Street Master Plan which recommends de-cluttering street signs in German Village. In addition, the size, colors, and texture of these signs are not in keeping with the historic nature of German Village, Darci explained.

As a result of the Columbus Health Department's outreach to the Society and the prompt negotiation of Society leaders Darci Congrove, Brian Santin, and Streetscape Committee Chair Tim Bibler, the Health Department has agreed to some modifications for these signs in German Village.

Society leaders pointed out that German Village is different from other neighborhoods in important ways (such as being the only neighborhood that has a staff and a Visitors Center staffed by volunteers six or seven days a week that sends thousands of visitors out walking in German Village). As a result of pointing out such differences, German Village merits consideration for more compatible signage in German. The Health Department representatives have worked collaborative with the Society to make some changes to the German Village signs.

The Health Department now has reduced the size to 12 X 18" or the size of the standard street parking signs. They have agreed to amend the colors to brown and blue if the Society pays the additional charge for this color change. Brown is the color of signs recommended in the Third Street Master Plan. The Health Department also agreed to add the German Village Society logo to the signs. Darci is working on securing pricing information for this additional charge.

In addition, the Society learned that the Columbus Health Department has been working on a mobile app for these walking tours. When the Health Department learned that the Society is well along in creating its own mobile app, the Health Department agreed to coordinate with the Society on the app. Trustee Darci Congrove reported Brian Santin will be the point person for the continued conversation about the technology collaborations. Tim, Brian and Darci will continue to work as an ad hoc committee with the Health Department on the overall Art Walk plan.



**---Meeting Haus Improvements** (written report)

The Society's Maintenance Committee is working with a donor on renovations for the Society's offices and kitchen reported Trustee Jeanne Likins. The committee has had several meetings, including with interested board members, and presented a report detailing the improvements to these areas. Examples of items included are new cabinets and counter tops and a new double sink in the kitchen, as well as repainting and new carpeting throughout.

President Mike Yarbrough reported that he recently met with the donor and a member of this committee who have requested the board's formal approval to proceed. The motion for this approval was made, seconded by Jeanne and unanimously approved by the board. The work is expected to begin shortly and to be completed this calendar year.

**---Board Election Committee** (oral report)

President Mike Yarbrough recapped the board election process that was completed the day of the board meeting. Ballots were mailed in August and were due Sept. 6<sup>th</sup>. Per the Society's bylaws, Mike appointed an Election Committee comprised of Madeline Hicks, Bob Jackson, and Mary Ann Metro. Mike expressed appreciation to this committee for their timely and good work to open and count the ballots.

The just elected trustees are: Nick Cavalaris, Darci Congrove, Chris Hune, Sarah Irvin-Clark, and Jeanne Likins. Their terms begin at the October 10<sup>th</sup> board meeting.

**---2011 Oktoberfest** (oral report)

Trustee Sarah Irvin-Clark is coordinating the Society's booth at the 2011 Columbus Oktoberfest sponsored by Schmidt's. The Society is given a booth and is the sole seller of event T-shirts. Schmidt's will donate \$2/shirt sold to the Society.

Sarah seeks volunteers to staff the booth to help the Society make some money from t-shirt sales while also promoting German Village and the German Village Society. There are 15 two hour shifts that need to be filled for this event which is held Sept, 23-25, 2011 at the Fairgrounds. Please contact Sarah to volunteer (sarah@irvinpr.com).

Trustee Darci Congrove also reported that Schmidt's would like the Society to solicit volunteers for the role of "ambassadors", people who greet festival goers. Darci noted that the German Village Society will help promote this role and will be paid a stipend for each volunteer who works a shift.

**---2011 German Village Society Annual Meeting** (oral report)

Sunday, Oct. 2 at 4 PM, at the German Village Society's Meeting Haus is the Society's Annual Meeting which is followed by a potluck, President Mike Yarbrough reminded everyone. He and Trustee Darci Congrove are working on the program.

**---2011 Monster Bash** (oral report)

Trustee Norm Hall, Board liaison to this festive fall event, reported that the new date is Sat., Oct. 22, which avoids a conflict with another popular Halloween celebration. Norm noted that Adrienne Mellen Ramstack is chairing this fifth annual event, as a volunteer, like she did last year, which is much appreciated. Those who want to be involved should contact Adrienne at [adrienne@adrianneneelizabeth.com](mailto:adrienne@adrianneneelizabeth.com).

Norm noted that after the trick or treating there is a party at the Society's Meeting Haus with a beer garden outside this year. The food is being generously donated by Tony Murray from the new restaurant, T. Murray's Kitchen. Tickets are \$50 for Society members and \$65 for non-members. There is a \$5.00 discount for tickets purchased in groups of six or more.

Trick or treating is 8:00 - 9:30 PM on and around Beck and Jackson Streets, followed by a party at the Meeting Haus from 9:30 until midnight.

In addition, this year there will be 50 VIP tickets which entitle ticket holders to enjoy a separate bar with special featured beverages. There will also be raffle tickets. The fund raising goal is \$10,000. Costumes are encouraged but not necessary.

Norm reported that a few more trick or treat stops are needed and that many folks join others in a stop to increase the fun and decrease the cost and the work. You don't have to live on the route to participate as a host. Trustee Darci Congrove is working with the committee on the required insurance and Treasurer Roy Bieber has set up the website for ticket sales which is already operating.

**---Website** (oral report)

Brian Santin, chair of the website committee, reported that this committee is working on an issue with Society member log-ins as well as updating a lot of the components on the website. This committee is also working on fixing the glitches with the process for members (new and renewing) to express their interest in becoming engaged with the Society's activities.

**Civic Relations**

**---70/71 Split** (written report)

Trustee Bill Case, Chair of the Civic Relations Committee, reported that he and Society member Bill Curlis attended the August 9<sup>th</sup> ODOT (Ohio Department of Transportation) community meeting. Bill Case thanked Bill Curlis who has been quite helpful in educating Bill Case as the new chair of this committee about this multi-year, long term project. Bill Curlis has been involved with 70/71 split changes for the last eight years and there are many details to master.

Bill Curlis pointed out that presently, nothing is funded for this large project since the funding must come from the federal government and it has not been allocated as of this time. For complete information on which ramps will be closed or created and other

important details, please see the Civic Relations Report on the Society's website ([www.germanvillage.com](http://www.germanvillage.com)).

Bill Case also pointed out that MORPC (Mid-Ohio Regional Planning Commission) is sponsoring a Car-Free Day on Sept. 2. Between 11:30AM and 1:30 PM there will be "car free" spots in metered parking places to demonstrate how differently things could look without so many cars.

#### **---Police Luncheon** (oral report)

Jerry Glick, convener of the monthly German Village Society's Police Luncheon, thanked the board for financially sponsoring these lunches this year, thereby relieving the German Village Business Committee businesses of this responsibility and cost. Jerry feels that there is good support for these meetings both from residents who attend and bring their own lunches and from the police. For instance, the last meeting had 20 residents and 13 officers attending.

While German Village is safer than other areas in central Ohio, the officers always remind folks to not leave anything in vehicles and to keep eyes and ears open. The officers reported that Sunday night through Monday morning is the highest crime time all week in German Village.

Each month, Eliza McUne of the Columbus Police Department, takes all the data from the 11<sup>th</sup> precinct, which includes German Village and areas beyond German Village, and delineates it visually to denote where which kinds of crimes happen in German Village. For instance, crimes in yellow are ones that shouldn't have happened since they are crimes of opportunity, generally related to valuables left in cars. More crimes happen in areas that are not lighted or poorly lighted. This chart is available at the Society's Meeting Haus.

Special markers are now available to identify personal possessions that facilitate subsequent property identification and return. LEADS on line, where you can secure all the records of your property online, is another helpful resource. Home security audits by police officers are available for free.

Jerry also mentioned the Society members may have packages delivered the Meeting Haus for added security. There are over 350 folks signed up for [www.cyberblockwatch.com](http://www.cyberblockwatch.com). The next police luncheon is Thursday, September 29 at 12:30 PM at the Society's Meeting Haus.

#### **Finance** (oral report)

Trustee and Treasurer Roy Bieber submitted written financial reports earlier and the Society's Finance Committee meets Sept. 17<sup>th</sup> at 9 AM at the Meeting House.

#### **Historic Preservation** (no report)

Trustee Darci Congrove, the board liaison to the Historic Preservation Committee, noted that this committee did not meet in August, and therefore does not have a report.

**---Streetscape/Third Street Master Plan** (written report)

The Streetscape Committee is finalizing its plans to discuss the Third Street Master Plan with the city beginning with an articulation of the goals and needs of German Village, reported Chair Tim Bibler in his written report. The Society's representatives for this conversation are: Christie Angel, Brian Kinzelman, Brian Santin, Ned Thiell, and Mike Yarbrough.

The next meeting of this committee is September 27<sup>th</sup> at 6 PM. The agenda is developing the talking points for this meeting with the City's Public Service Director, Mark Kelsey. This committee will also meet with each member of City Council regarding the Third Street Master Plan in the weeks ahead. For more information, contact Chair Tim Bibler at [tmbibler22@gmail.com](mailto:tmbibler22@gmail.com).

**Long Range Planning** (oral report)

Carolyn McCall, Chair of the Long Range Planning Committee, reported that this group is moving forward with the Aging in Place initiative. Next steps are contacting those who have expressed interest in getting more involved with this new program.

There will be meetings on Oct. 3 and 6 to get broader input into this project. The committee hopes to be able to present a business plan and model for Village Connections, the name of this project, to the Society's Board of Trustees by the end of this year.

Trustee Jim Nichols, who serves as the board liaison to this committee, noted that the Long Range Planning Committee is coming along well. As Jim leaves the board, he noted that he will now join this committee.

**Membership Committee** (written report)

On behalf of the Membership Committee, Trustee and Chair of this Committee, Jeanne Likins submitted a list of ten preliminary recommendations on topics such as membership dues, renewal timing, member benefits, member rates, membership directory, membership cards, donation box, new member welcome events, and member appreciation events as part of the committee's 2012 membership recommendations. Details are available on the Society's website ([www.germanvillage.com](http://www.germanvillage.com)).

Jeanne has asked for reactions or suggestions by Sunday, September 18 so these can be discussed at the committee's September 22 6 PM meeting at the Society's Meeting House. Jeanne will return with the group's final recommendations for the October board meeting. 2012 membership materials will be edited and then reviewed by the Society's Marketing Committee and mailed to prospective and renewing members in late October and early November.

There has been some discussion of the pros and cons of the anniversary date renewal process and these concerns will be taken into account by the Membership Committee prior to its final recommendations to the board.

Jeanne also reported that ten new members have joined the Society in the last month. As of the end of August, there were 580 Society memberships (with many of these being household memberships enlarging the number of members) and 107 German Village Business Committee memberships. President Mike Yarbrough thanked this committee for its continuing good work.

### **Parks, Public Spaces and Community Events** (written report)

Sarah Irvin-Clark, Trustee and board liaison to Parks, Public Spaces and Community Events, shared that there is some City funding available for Columbus' bicentennial next year. This committee wants to pursue this funding and has several ideas.

Two ideas are to replace the fountain in Schiller Park's pond and landscaping enhancements and lighting around the Schiller statue. They would like to host an event in Sept. 2012 to unveil these changes and to raise funds for additional support for Schiller Park improvements. Sarah will return at a later time with more details.

Chair Sara McNealey reported she will go to German Village Commission about new playground equipment for Schiller Park. The Friends of Schiller Park have been working with interested residents and the City's Recreation and Parks Department staff.

The Parks, Public Spaces and Community Events Committee met August 4<sup>th</sup> and submitted a written report to the board on the many activities of the groups which comprise this umbrella committee. Highlights are below.

Actors Theatre Trustee and representative to this committee, Carol Mullinax, confirmed that this organization plans to continue its summer long performances in Schiller Park as outlined in a recent N4N. August 4 was the premiere for the final play of this season, Oedipus Rex.

Volunteers from Chadwick Arboretum toured German Village gardens, organized by Bob Mullinax. This tour was very well received by both the visiting gardeners and the hosting homeowners, reported Friends of Fetch Park Chair Jerry Glick.

Jerry also noted that the recent Bee Brunch in Fetch Park, which was a fundraiser for the German Village Garten Club, was a huge success. The focus was the new beehive, installed by beekeeper Nina Bagley. All of the decorations and much of the food was honey-related.

On September 19<sup>th</sup> the Community Garden at the Franklin Park Conservatory hosts German Village Garten Club members and their guests. This event includes pizzas made in the Conservatory's wood-fired ovens with vegetables grown in its gardens. For more information, contact Jerry ([jerryglick14@aol.com](mailto:jerryglick14@aol.com)).

October 17<sup>th</sup> is a wine tasting fund raiser at Barcelona hosted by the German Village Garden Club, Jerry reported. Tracy DiSabato-Aust, author of the number one perennial gardening book in the world, will speak at another Garten Club fund raiser in February 2012 Jerry announced.

Russ Arledge, the Society's Program and Operations Manager, reported that he recently attended the Nationwide Children's Hospital for a Good Neighborhood Agreement meeting, the group which provides some funding for the Schiller Park perimeter gardens. Following discussion this group agreed to invite someone from the hospital to attend the Society's monthly Police Luncheons to share information about safety. Other co Tiflis neighbors might also be interested in collaborating on safety issues.

Katharine Moore, Chair of the Friends of Schiller Park, updated the group on the Schiller Park playground improvements, noting there will be two custom playground pieces as a result of input from that group. Equipment colors have been selected and the project is on schedule to be completed this fall.

Katharine also noted that the Schiller Park Master Plan Sub-Committee would be meeting soon to review documents, set short term goals and evaluate the possible funding to meet new goals. The Camaraderie Sub-Committee has begun to plan a Schiller Park Social for next year, which may be tied to the yearlong Bicentennial Celebration.

Regarding the failing limestone around Schiller Park's Umbrella Girl, Katharine reported that Doug Wilkins met with Lang Stone, who provided the limestone which has been replaced once before, will replace it again at no charge. An in-kind gift of labor is sought for this project to be completed.

The Schiller Park Arboretum Fund Chair, Lindy Michael, submitted a written report. Lindy gave thanks to the watering committee that's working hard to keep the eight new trees there alive. Lindy is working to find the resources to cable together the main limbs of the big beech tree by the Recreation Center and has an estimate of \$700.

Connie Swain reported on behalf of The Farm, the Society's community garden at the Livingston United Methodist Church's yard. They are trying to find funding for the water church the church has been bearing this cost.

There were no reports from Grace's Garden, the Fun Committee or Huntington Gardens.

Chair Sara McNealey shared that this group is deferring work on possibly changing the name of Huntington Gardens while the Society's board develops a naming policy for all appropriate German Village Society venues and assets.

Board liaison Sarah Irvin-Clark reported that Terri Leist, Deputy Director of the Recreation and Parks Department, has requested the Huntington Gardens Committee submit a detailed proposal for the sign that was placed in the garden area without following the protocol. This was in response to concerns raised at earlier meetings.

As the owner of the park property, the Recreation and Parks Department must submit an application to the German Village Commission and secure approval for the sign which includes the design, size and placements of any signs. The City is willing to consider an application retroactively this one time. The process for approval is to secure the approval of the Society's Parks, Public Spaces and Community Events Committee, the approval of Recreation and Parks Department, and finally the approval of the German Village Commission. This process applies to all changes or addition to German Village parks.

This committee is also working on organizing various materials related to its groups and their myriad activities.

--- **GoGreen** (no report)

Crystal Seamon &  
Brian Santin

---**Village Singers** (no report)

Wayne Owens

### **Special Committees**

#### **Nominating Committee** (oral report)

Trustee and Chair of this committee, Jim Hopple, announced that this committee will be meeting this Friday by conference call to discuss a proposed slate of officers for presentation at the Society's October board meeting.

#### **Development Committee** (oral report )

President and Chair of this committee, Mike Yarbrough reported that this group is meeting tomorrow night. It is expanding the committee's membership and is working on drafting development-related policies.

#### **German Village Business Committee** (written report)

The German Village Business Committee met August 9<sup>th</sup>. Chaired by Karen Page, the agenda included a tutorial on the German Village Business Committee's Facebook page. The goal of this is to promote its members, to communicate to and among "stakeholders", to keep people updated about GVBC events, and to drive traffic to their website.

Bethia Woolf, of Columbus Food Adventures, spoke about her experience using Facebook and offered suggestions for utilizing other online social media resources. To learn more, members are encouraged to Google "Facebook 101" or [facebookforbusiness.com](http://facebookforbusiness.com).

German Village Business Committee members are encouraged to use the GVBC's Facebook page. Any GVBC member can post to it by sending messages to Paige Bilotta (pbilotta@wowway.com). Additional social media ideas and suggestions are in the GVBC's meeting minutes or their report that is part of this meeting's agenda.

Art Crawl 2011 was a great success reported Paige Billotta (GVBC administrative assistant) and Co-Chair Betty Garrett. This was the first year with a sponsor, Nationwide Children's Hospital, at the \$500 level. The same number of tickets were sold in 2011 compared to 2010, but expenses were down compared to the prior year. The event garnered \$5,000 net profit for the GVBC.

There was also online ticket pre-sales for the first time. The artists were very interested in the event and reported a high level of success with both interest in their art and sales according to the GVBC's written report to the board. Betty has ideas for how to improve the event for next year, but more volunteers will be needed she noted.

### **Marketing Committee** (written report)

Trustee and Chair of the Marketing Committee Beth Ervin reported that this group met August 10<sup>th</sup>. It is developing brand guidelines which it expects to present to the board at its October meeting, noted the committee's written report.

### **Old Business**

None.

Mike Yarbrough

### **New Business**

Trustee Darci Congrove made a motion to support the inclusion of German Village on the City's downtown way finding signs that are managed by the Capital Crossroads Special Improvement District. This was seconded by Trustee Sarah Irvin-Clark. The million dollar project includes 200 signs around downtown (blue denoting attractions, red directing people to neighborhoods) and was funded by the City and is administered by the Capital Crossroads SID (Special Improvement District).

Mike Yarbrough

Attractions or neighborhoods that are not members of the SID may pay into the maintenance fund. Capital Crossroads and the Discovery District pay approximately \$40,000 annually into this fund. The fee for German Village to participate is an amount not to exceed \$1,500 annually. The board voted unanimously to support the reinstatement of German Village in this program and Darci is the person working with the city on this.

Some years back, the Society, with the support of German Village businesses, lobbied strongly to participate in this program. It was part of an effort to demonstrate that German Village is a downtown neighborhood, as well as to direct visitors to German Village, according to Bill Curlis, former Society Trustee and Board President.

Apparently, sometime in the last few years this fee was not paid and the City was ready to remove all the signs mentioning German Village.



Darci stressed that participation in this program is about German Village's standing in Columbus and should be supported by the Society. President Mike Yarbrough noted that he spoke with representatives of the German Village Business Community recently and they feel such signs are important and Mike supports this involvement as well.

Trustee and Treasurer Roy Bieber recalled that the German Village Society offered to pay half and asked the German Village Business Committee to pay the other half. The GVBC chose at that time not to assist with funding this program. Trustee Jeanne Likins noted that there has been some confusion since there are several different kinds of signs downtown about German Village. She pointed out that the signs with businesses listed on them which are downtown are not the signs presently under discussion.

Bill Curlis pointed out that signage will be very significant over the next few years as I-70/71 is under construction. These signs will be a major part of enabling visitors to get to German Village. Bill also pointed out that the state will pay for additional signs both during construction and after construction as part of this major highway re-alignment project.

#### **Public Participation**

None.

Mike Yarbrough

#### **Adjournment**

At 7:26 PM, Trustees Jim Hopple motioned and Trustee Jeanne Likins seconded that the board adjourn. The motion passed unanimously.

For more information or complete written reports of all committee, please go to [www.germanvillage.com](http://www.germanvillage.com) or contact Jeanne at [jlkins@columbus.rr.com](mailto:jlkins@columbus.rr.com) or 614.444.0565, office.

Respectfully submitted by Secretary Jeanne M. Likins, 9.14.11

September 2011 Director of Historic Preservation Programs Staff Report

- Great Places in America nomination: learned that German Village was chosen, helped with media and event planning, prepared talking points;
- Communicated with residents, Commissioners, and board members regarding proposed bike shelter for Third Street, spoke with mayor's community liaison, scheduled meeting with city engineers to discuss possible other locations;
- Communicated with LRP group regarding OSU class studying German Village;
- Assisted residents, members, and Commissioners with questions regarding Certificate of Appropriateness application process and specific applications/addresses;
- Edited Neighbors4Neighbors Weekly Digest;
- Drafted columns for ThisWeek German Village

Jody Graichen, 10.3.11



October 10, 2011

## Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Program and Operations Manager

► A new feature introduced on the GVS website home page this month is a new tab for Pets – Lost & Found... thanks to Brian Santin for adding the new tab! No longer do you have to search the website for Lost & Found Pets!

Now whenever a lost or found pet is reported, a request and photo if available, is quickly posted to the website for all to see. The thought behind this is that even if people delete their emails and/or N4N, the Pets Lost & Found can be easily found on the GVS website.

► The third COWS (Central Ohio Watercolor Society) watercolor workshop of the year was held on September 16th at the Meeting Haus. The one-day workshop was taught by Charles Rowland, COWS, OWS, member/instructor. All who attended the almost sold-out workshop focused on the urban watercolor landscape. The workshop included a lecture, many demonstrations, individual painting time and a group critique at the end of the day. All who joined Charles that day enjoyed the learning experience and the artist social connecting environment. The final COWS watercolor workshop of the year will feature nationally known artist and teacher, Frank Webb, who will conduct two one-day workshops, Friday, November 4 and Saturday, November 5, 2011.

At the end of the day, Charles Rowland presented his workshop demonstration painting to David Schooler as a token of appreciation for David's donation of the new lighting fixtures that made the GVS Fest Hall lighting improvements possible... "the difference is literally night and day!"

► The Police Luncheon was well attended this month with over 20 residents in attendance, plus 9 officers assigned to the 11<sup>th</sup> Precinct. The officers gave a recap of the last month's crime statistics, and useful information on how to call the police to report suspicious activity and/or a crime. Good public participation followed. A complete report of the September Meeting can be found on [cyberblockwatch.com](http://cyberblockwatch.com) website, or on N4N. The lunch for the officers this month was provided by Dr. Dick Thompson – German Village Chiropractors..

► The new [cyberblockwatch.com](http://cyberblockwatch.com) website is doing quite well with 360 registered users. This is a collaborative effort between the German Village Society, Schumacher Place, and the citizens of both neighborhoods.

► The online Volunteer Scheduling program called ***WhenToHelp.com*** has proven to be extremely useful in keeping our Visitors Center volunteers scheduled and organized, The program's report making capability provides the data I use to report the monthly Visitor Center volunteer hours worked for the month, or any time period requested. During the month of September a total of 213+ hours was worked/donated by the Visitor Center Volunteers!

I will continue to track the daily visitation. Meanwhile, visitors travelled from as far away as South Africa, Czech Republic, England, Switzerland, Canada, West Indies, and as always, quite a few from Germany, and MD, IL, MI, PA, TX, WV, CA, IN, LA, NY, WA, UT, DE, MN, GA, KY, and MA!

► Also this month... now that the GVS is an official computer recycling drop-off center for the Community Computer Alliance, the response has been tremendous! To-date we have had collected numerous computers, monitors, laptops, printers, cell phones, and even a fax machine... Thanks to all who have contributed!

It's been a busy month... all for now.

**German Village Society**  
**Balance Sheet**  
As of September 30, 2011

(bieber 9/30)

**ASSETS**

**Current Assets**

**Bank Accounts**

**Bank Accounts - Operations**

Operations Chase Checking - 6039	95,119.46
Operations Chase Savings - 4693	184,498.69
Operations Fifth Third Checking - 5113	0.00
	<u>0.00</u>

**Total Bank Accounts - Operations** **\$ 279,618.15**

**Board Designated Bank Accounts**

**Board Designated Checking - 1362**

Council of Historic Neighborhoods	1,777.87
Frank Fetch Park/Maintenance	50.00
Funds for Historical Preservation	9,684.27
German Village Business Community	23,675.33
Highfield Garden	919.17
Huntington Garden/Maintenance	3,250.36
Schiller Park/Arboretum Fund	1,531.21
Schiller Park/Bench Fund	1,388.00
Schiller Park/Perimeter Garden Maintenance	994.41
Schiller Park/Trash Can Fund	250.00
Village Singers	1,430.57
	<u>1,430.57</u>

**Total Board Designated Checking - 1362** **\$ 44,951.19**

**Board Designated Funds**

Meeting Haus Maint/Replacement	156,442.99
Warner Maintenance - 2342	8,357.04

**Warner Maintenance - 5402** 179,609.58

**Total Board Designated Funds** **\$ 344,409.61**

**Total Board Designated Bank Accounts** **\$ 389,360.80**

**Permanently Restricted Fund Accounts**

Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93

**Huntington Garden Endowment** 137,336.71

**Total Permanently Restricted Fund Accounts** **\$ 138,090.64**

**Petty Cash** 100.00

**Total Bank Accounts** **\$ 807,169.59**

**Accounts Receivable**

Accounts Receivable-General	440.00
-----------------------------	--------

**Total Accounts Receivable** **\$ 440.00**

**Other Current Assets**

Inventory	1,000.00
	<u>1,000.00</u>

**Total Other Current Assets** **\$ 1,000.00**

**Total Current Assets** **\$ 808,609.59**

**Fixed Assets**

<b>Building 588 South Third Street</b>	
Cost	759,990.66
Depreciation	-473685.99
Land	40,000.00
<b>Total Building 588 South Third Street</b>	<b>\$ 326,304.67</b>
Leasehold Improvements	45,525.00
<b>Office Equipment</b>	
Cost	75,430.87
Depreciation	-190359.76
<b>Total Office Equipment</b>	<b>-\$ 114,928.89</b>
<b>Office Furniture</b>	
Cost	113,895.39
<b>Total Office Furniture</b>	<b>\$ 113,895.39</b>
<b>Office Paintings</b>	
Cost	1,775.00
<b>Total Office Paintings</b>	<b>\$ 1,775.00</b>
<b>Total Fixed Assets</b>	<b>\$ 372,571.17</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,181,180.76</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
Accounts Payable	0.00
<b>Total Accounts Payable</b>	<b>\$ 0.00</b>
<b>Other Current Liabilities</b>	
Deferred Revenue-Property Taxes	146,221.44
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	21.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 146,242.44</b>
<b>Total Current Liabilities</b>	<b>\$ 146,242.44</b>
<b>Total Liabilities</b>	<b>\$ 146,242.44</b>
<b>Equity</b>	
<b>Designated Earnings</b>	
Non Restricted	0.00
Restricted	0.00
<b>Total Designated Earnings</b>	<b>\$ 0.00</b>
Retained Earnings	925,072.50
<b>Net Income</b>	<b>109,865.82</b>
<b>Total Equity</b>	<b>\$ 1,034,938.32</b>

**German Village Society**  
**GVS Operational YTD Net Income by Class**  
 January - September, 2011

(Bieber - 9/30)

	Development	H&G PreTour	Haus und Garten Tour	Meeting Haus Oper	Membership	Monster Bash	TOTAL
<b>Income</b>							
Admission/Event Income	982.00	53,592.84	55,073.40	686.00		1,470.03	111,804.27
Advertising Income			14,627.50				14,627.50
Contributions	9,863.73	463.00		572.00	550.00		11,448.73
In-Kind Donations		41,408.85	18,159.40	2,042.22			61,610.47
Membership Dues - GVS					66,994.96		66,994.96
Membership Dues -GVBC					7,700.00		7,700.00
Merchandise Income			371.00	2,038.44			2,409.44
Miscellaneous Income	3,025.00	1,870.00	390.00	780.16			6,065.16
Rental Income				1,483.50			1,483.50
Sponsorship		18,550.00	972.50				19,522.50
Tour Income				2,351.00			2,351.00
<b>Total Income</b>	<b>\$ 13,870.73</b>	<b>\$ 115,884.69</b>	<b>\$ 89,593.80</b>	<b>\$ 9,953.32</b>	<b>\$ 75,244.96</b>	<b>\$ 1,470.03</b>	<b>\$ 306,017.53</b>
<b>Gross Profit</b>	<b>\$ 13,870.73</b>	<b>\$ 115,884.69</b>	<b>\$ 89,593.80</b>	<b>\$ 9,953.32</b>	<b>\$ 75,244.96</b>	<b>\$ 1,470.03</b>	<b>\$ 306,017.53</b>
<b>Expenses</b>							
Accounting Expense				5,056.25			5,056.25
Advertising			1,958.00	3,790.61			5,748.61
Audit Fees				5,949.70			5,949.70
Bank/Credit Card Fees	3.26	1,867.27	2,897.46	232.47	861.24	48.29	5,909.99
Computer Related Costs		1,984.38	3,069.37	3,939.62			8,993.37
Consulting Fees		8,000.00	8,000.00				16,000.00
Equipment Rental	390.76	5,164.37		2,559.00			8,114.13
Food/Beverages		12,103.11	350.00	753.15			13,206.26
Gifts & Awards	269.50	958.20	618.00	561.10			2,406.80
In-Kind Expense		41,408.85	18,159.40	2,042.22			61,610.47
License/Fees/Permits		560.00	32.25	200.00		150.00	942.25
Meals/Refreshments				100.00			100.00
Meeting Haus Cleaning				6,525.00			6,525.00
Meeting Haus Groundskeeping				462.25			462.25
Miscellaneous Expense	735.87	832.62	200.00	1,153.99			2,922.48
Payroll Processing				1,005.46			1,005.46
Payroll Taxes				3,964.34			3,964.34
Postage		528.44	233.57	3,129.81	216.34		4,108.16
Printing/Signage	336.09	506.20	4,520.69	1,140.52			6,503.50
Property & D/O Insurance				10,458.20			10,458.20
Repairs & Maintenance		63.01	476.00	7,548.49			8,087.50
Salaries/Wages				34,804.70			34,804.70
Security		540.00	485.00				1,025.00
Storage				1,020.00			1,020.00
Supplies		0.00	16.19	4,552.49			4,568.68
Transportation/Towing			3,875.00				3,875.00
Utilities				9,913.38			9,913.38
<b>Total Expenses</b>	<b>\$ 1,735.48</b>	<b>\$ 74,516.45</b>	<b>\$ 44,890.93</b>	<b>\$ 110,862.75</b>	<b>\$ 1,077.58</b>	<b>\$ 198.29</b>	<b>\$ 233,281.48</b>
<b>Net Operating Income</b>	<b>\$ 12,135.25</b>	<b>\$ 41,368.24</b>	<b>\$ 44,702.87</b>	<b>-\$ 100,909.43</b>	<b>\$ 74,167.38</b>	<b>\$ 1,271.74</b>	<b>\$ 72,736.05</b>
<b>Other Expenses</b>							
Deferred Gain/Loss Investments				-43.08			-43.08
<b>Total Other Expenses</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 43.08</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 43.08</b>
<b>Net Other Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 43.08</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 43.08</b>
<b>Net Income</b>	<b>\$ 12,135.25</b>	<b>\$ 41,368.24</b>	<b>\$ 44,702.87</b>	<b>-\$ 100,866.35</b>	<b>\$ 74,167.38</b>	<b>\$ 1,271.74</b>	<b>\$ 72,779.13</b>

Friday, Oct 07, 2011 11:44:32 AM GMT-4 - Cash Basis





**German Village Society**  
**2011 Operating Budget Variance YTD by Class**  
 January - September, 2011

(Bieber - 9/30)

	Development		H&G PreTour		Haus und Garten Tour		Meeting Haus Oper		Membership		Monster Bash		TOTAL	
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
<b>Income</b>														
Admission/Event Income	982.00	1,700.00	53,592.84	48,000.00	55,073.40	40,500.00	686.00	900.00			1,470.03	0.00	111,804.27	91,100.00
Advertising Income					14,627.50	12,500.00		3,700.00					14,627.50	16,200.00
Contributions	9,863.73	7,100.00	463.00			2,500.00	572.00		550.00				11,448.73	9,600.00
In-Kind Donations			41,408.85	30,000.00	18,159.40	1,000.00	2,042.22	0.00					61,610.47	31,000.00
Interest Income								297.00					0.00	297.00
Membership Dues - GVS									66,994.96	71,500.00			66,994.96	71,500.00
Membership Dues - GVBC									7,700.00	8,500.00			7,700.00	8,500.00
Merchandise Income					371.00		2,038.44	1,950.00					2,409.44	1,950.00
Miscellaneous Income	3,025.00		1,870.00		390.00		780.16	1,750.00					6,065.16	1,750.00
Rental Income							1,483.50	2,550.00					1,483.50	2,550.00
Sponsorship			18,550.00	4,000.00	972.50	2,000.00							19,522.50	6,000.00
Tour Income							2,351.00	2,450.00					2,351.00	2,450.00
<b>Total Income</b>	<b>\$ 13,870.73</b>	<b>\$ 8,800.00</b>	<b>\$ 115,884.69</b>	<b>\$ 82,000.00</b>	<b>\$ 89,593.80</b>	<b>\$ 58,500.00</b>	<b>\$ 9,953.32</b>	<b>\$ 13,597.00</b>	<b>\$ 75,244.96</b>	<b>\$ 80,000.00</b>	<b>\$ 1,470.03</b>	<b>\$ 0.00</b>	<b>\$ 306,017.53</b>	<b>\$ 242,897.00</b>
<b>Gross Profit</b>	<b>\$ 13,870.73</b>	<b>\$ 8,800.00</b>	<b>\$ 115,884.69</b>	<b>\$ 82,000.00</b>	<b>\$ 89,593.80</b>	<b>\$ 58,500.00</b>	<b>\$ 9,953.32</b>	<b>\$ 13,597.00</b>	<b>\$ 75,244.96</b>	<b>\$ 80,000.00</b>	<b>\$ 1,470.03</b>	<b>\$ 0.00</b>	<b>\$ 306,017.53</b>	<b>\$ 242,897.00</b>
<b>Expenses</b>														
Accounting Expense							5,056.25	4,900.00					5,056.25	4,900.00
Advertising					1,958.00	650.00	3,790.61	5,200.00			0.00		5,748.61	5,850.00
Audit Fees							5,949.70	4,500.00					5,949.70	4,500.00
Bank/Credit Card Fees	3.26		1,867.27	900.00	2,897.46	2,000.00	232.47	225.00	861.24	1,600.00	48.29	0.00	5,909.99	4,725.00
Computer Related Costs			1,984.38		3,069.37		3,939.62	7,000.00				0.00	8,993.37	7,000.00
Consulting Fees			8,000.00		8,000.00								16,000.00	0.00
Equipment Rental	390.76		5,164.37				2,559.00	2,850.00				0.00	8,114.13	2,850.00
Food/Beverages			12,103.11	1,500.00	350.00	700.00	753.15	900.00		450.00		0.00	13,206.26	3,550.00
Gifts & Awards	269.50	150.00	958.20		618.00	400.00	561.10	1,100.00					2,406.80	1,650.00
In-Kind Expense			41,408.85	30,000.00	18,159.40	1,000.00	2,042.22	0.00					61,610.47	31,000.00
License/Fees/Permits			560.00	300.00	32.25	300.00	200.00	300.00			150.00	150.00	942.25	1,050.00
Meals/Refreshments							100.00						100.00	0.00
Medical/Health/Life Ins.								2,700.00					0.00	2,700.00
Meeting Haus Cleaning							6,525.00	6,525.00					6,525.00	6,525.00
Meeting Haus Groundskeeping							462.25	1,050.00					462.25	1,050.00
Miscellaneous Expense	735.87		832.62		200.00		1,153.99	800.00				0.00	2,922.48	800.00
Payroll Processing							1,005.46	900.00					1,005.46	900.00
Payroll Taxes							3,964.34	5,400.00					3,964.34	5,400.00
Postage			528.44	500.00	233.57	150.00	3,129.81	2,000.00	216.34	450.00			4,108.16	3,100.00
Printing/Signage	336.09		506.20		4,520.69	3,600.00	1,140.52	3,250.00		500.00		0.00	6,503.50	7,350.00
Property & D/O Insurance							10,458.20	11,660.00					10,458.20	11,660.00
Real Estate Tax								10,000.00					0.00	10,000.00
Repairs & Maintenance			63.01		476.00	500.00	7,548.49	5,130.00					8,087.50	5,630.00
Salaries/Wages				8,000.00		8,000.00	34,804.70	48,302.00					34,804.70	64,302.00
Security			540.00	300.00	485.00	700.00		500.00					1,025.00	1,500.00
Storage							1,020.00	1,000.00					1,020.00	1,000.00
Supplies			0.00	400.00	16.19		4,552.49	2,500.00					4,568.68	2,900.00
Transportation/Towing				700.00	3,875.00	2,100.00							3,875.00	2,800.00
Utilities							9,913.38	10,900.00					9,913.38	10,900.00
<b>Total Expenses</b>	<b>\$ 1,735.48</b>	<b>\$ 150.00</b>	<b>\$ 74,516.45</b>	<b>\$ 42,600.00</b>	<b>\$ 44,890.93</b>	<b>\$ 20,100.00</b>	<b>\$ 110,862.75</b>	<b>\$ 139,592.00</b>	<b>\$ 1,077.58</b>	<b>\$ 3,000.00</b>	<b>\$ 198.29</b>	<b>\$ 150.00</b>	<b>\$ 233,281.48</b>	<b>\$ 205,592.00</b>
<b>Net Operating Income</b>	<b>\$ 12,135.25</b>	<b>\$ 8,650.00</b>	<b>\$ 41,368.24</b>	<b>\$ 39,400.00</b>	<b>\$ 44,702.87</b>	<b>\$ 38,400.00</b>	<b>-\$ 100,909.43</b>	<b>-\$ 125,995.00</b>	<b>\$ 74,167.38</b>	<b>\$ 77,000.00</b>	<b>\$ 1,271.74</b>	<b>-\$ 150.00</b>	<b>\$ 72,736.05</b>	<b>\$ 37,305.00</b>
<b>Other Expenses</b>														
Deferred Gain/Loss Investments							-43.08						-43.08	0.00
<b>Total Other Expenses</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 43.08</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 43.08</b>	<b>\$ 0.00</b>
<b>Net Other Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 43.08</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 43.08</b>	<b>\$ 0.00</b>
<b>Net Income</b>	<b>\$ 12,135.25</b>	<b>\$ 8,650.00</b>	<b>\$ 41,368.24</b>	<b>\$ 39,400.00</b>	<b>\$ 44,702.87</b>	<b>\$ 38,400.00</b>	<b>-\$ 100,866.35</b>	<b>-\$ 125,995.00</b>	<b>\$ 74,167.38</b>	<b>\$ 77,000.00</b>	<b>\$ 1,271.74</b>	<b>-\$ 150.00</b>	<b>\$ 72,779.13</b>	<b>\$ 37,305.00</b>

**German Village Society**  
**2011 Operating Budget Variance YTD by Month**  
 January - September 2011

(Bieber - 9/30)

	Jan 2011		Feb 2011		Mar 2011		Apr 2011		May 2011		Jun 2011		Jul 2011		Aug 2011		Sep 2011		Total		
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	
<b>Income</b>																					
Admission/Event Income	102.00	0.00		0.00	15.00	0.00	587.74	800.00	33,670.21	14,600.00	74,233.74	74,700.00	1,725.55	1,000.00	4,593.02	0.00	-3122.99	0.00	111,804.27	91,100.00	
Advertising Income		0.00		0.00	250.00	400.00	2,500.00	1,400.00	7,777.50	7,800.00	3,300.00	3,000.00	400.00	3,600.00	400.00	0.00		0.00	14,627.50	16,200.00	
Contributions	4,570.06	2,300.00	1,405.00	1,000.00	200.00	100.00	2,332.71	1,800.00		0.00	25.00	2,500.00	2,855.96	1,900.00	2,080.92	0.00	-2020.92	0.00	11,448.73	9,600.00	
In-Kind Donations	100.00	0.00		0.00	800.00	0.00		0.00		0.00	45,769.73	1,000.00	3,029.18	30,000.00	6,111.56	0.00	5,800.00	0.00	61,610.47	31,000.00	
Interest Income		33.00		33.00		33.00		33.00		33.00		33.00		33.00		33.00		33.00		0.00	
Membership Dues - GVS	33,095.00	30,000.00	5,345.00	14,500.00	5,964.55	8,500.00	4,630.00	6,000.00	3,585.00	4,000.00	5,875.00	4,000.00	4,510.00	2,000.00	990.00	1,500.00	3,000.41	1,000.00	66,994.96	71,500.00	
Membership Dues -GVBC	3,975.00	2,500.00	1,725.00	2,000.00	1,125.00	1,000.00	525.00	1,000.00	75.00	1,000.00	75.00	1,000.00	125.00	0.00		0.00	75.00	0.00	7,700.00	8,500.00	
Merchandise Income	52.00	50.00	124.00	100.00	168.00	100.00	139.00	150.00	268.50	200.00	1,196.50	200.00	97.44	200.00	197.50	700.00	166.50	250.00	2,409.44	1,950.00	
Miscellaneous Income		0.00		0.00	364.67	1,600.00	16.29	0.00	100.00	0.00	1,548.58	50.00	895.00	0.00	2,335.00	0.00	805.62	100.00	6,065.16	1,750.00	
Rental Income	25.00	600.00	100.00	500.00	70.00	100.00	158.50	350.00	50.00	400.00	105.00	0.00	150.00	600.00		0.00	825.00	0.00	1,483.50	2,550.00	
Sponsorship		0.00		0.00		0.00	4,500.00	0.00	3,000.00	1,000.00	12,022.50	4,000.00		1,000.00		0.00		0.00	19,522.50	6,000.00	
Tour Income		150.00	240.00	0.00		0.00	254.00	1,000.00	739.00	300.00	345.00	800.00	279.00	0.00	280.00	200.00	214.00	0.00	2,351.00	2,450.00	
<b>Total Income</b>	<b>\$ 41,919.06</b>	<b>\$ 35,633.00</b>	<b>\$ 8,939.00</b>	<b>\$ 18,133.00</b>	<b>\$ 8,957.22</b>	<b>\$ 11,833.00</b>	<b>\$ 15,643.24</b>	<b>\$ 12,533.00</b>	<b>\$ 49,265.21</b>	<b>\$ 29,333.00</b>	<b>\$ 144,496.05</b>	<b>\$ 91,283.00</b>	<b>\$ 14,067.13</b>	<b>\$ 40,333.00</b>	<b>\$ 16,988.00</b>	<b>\$ 2,433.00</b>	<b>\$ 5,742.62</b>	<b>\$ 1,383.00</b>	<b>\$ 306,017.53</b>	<b>\$ 242,897.00</b>	
<b>Gross Profit</b>	<b>\$ 41,919.06</b>	<b>\$ 35,633.00</b>	<b>\$ 8,939.00</b>	<b>\$ 18,133.00</b>	<b>\$ 8,957.22</b>	<b>\$ 11,833.00</b>	<b>\$ 15,643.24</b>	<b>\$ 12,533.00</b>	<b>\$ 49,265.21</b>	<b>\$ 29,333.00</b>	<b>\$ 144,496.05</b>	<b>\$ 91,283.00</b>	<b>\$ 14,067.13</b>	<b>\$ 40,333.00</b>	<b>\$ 16,988.00</b>	<b>\$ 2,433.00</b>	<b>\$ 5,742.62</b>	<b>\$ 1,383.00</b>	<b>\$ 306,017.53</b>	<b>\$ 242,897.00</b>	
<b>Expenses</b>																					
Accounting Expense	556.25	550.00	543.75	550.00	525.00	500.00	543.75	550.00	1,125.00	550.00		550.00	687.50	550.00	1,075.00	550.00		550.00	5,056.25	4,900.00	
Advertising		0.00	350.00	100.00	738.00	0.00		0.00	360.00	200.00	955.00	4,400.00	815.00	1,150.00	60.00	0.00	2,470.61	0.00	5,748.61	5,850.00	
Audit Fees		0.00	577.50	500.00	1,625.95	300.00	1,567.50	700.00	1,121.25	3,000.00	600.00	0.00		0.00		0.00	457.50	0.00	5,949.70	4,500.00	
Bank/Credit Card Fees	214.92	625.00	93.91	525.00	149.85	425.00	212.92	125.00	798.85	25.00	4,120.97	1,725.00	164.62	1,225.00	210.90	25.00	-56.95	25.00	5,909.99	4,725.00	
Computer Related Costs	569.13	1,000.00	121.68	1,000.00	422.68	800.00	192.96	800.00	2,653.24	800.00	270.58	800.00	426.40	800.00	4,137.75	800.00	198.95	200.00	8,993.37	7,000.00	
Consulting Fees	6,000.00				5,000.00						5,000.00								16,000.00	0.00	
Equipment Rental	559.76	1,200.00		0.00	338.00	600.00		0.00	169.00	200.00	338.00	300.00	5,852.37	200.00	169.00	200.00	688.00	150.00	8,114.13	2,850.00	
Food/Beverages	200.00	150.00	100.00	150.00	5.99	150.00	100.00	150.00		150.00	5,375.27	1,150.00	1,350.00	7,425.00	150.00	150.00		150.00	13,206.26	3,550.00	
Gifts & Awards		200.00		0.00		0.00	463.60	0.00		600.00	1,785.00	300.00	138.20	550.00	20.00	0.00		0.00	2,406.80	1,650.00	
In-Kind Expense	100.00	0.00		0.00	800.00	0.00		0.00		0.00	45,769.73	1,000.00	3,029.18	30,000.00	6,111.56	0.00	5,800.00	0.00	61,610.47	31,000.00	
License/Fees/Permits		0.00		100.00		0.00	200.00	0.00		325.00	450.00	235.00	350.00	32.25	0.00	150.00	150.00	0.00	942.25	1,050.00	
Meals/Refreshments								100.00											100.00	0.00	
Medical/Health/Life Ins.		300.00		300.00		300.00		300.00		300.00		300.00		300.00		300.00		300.00	0.00	2,700.00	
Meeting Haus Cleaning	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	6,525.00	6,525.00	
Meeting Haus Groundskeeping		200.00	207.50	150.00	152.50	100.00	102.25	100.00		100.00		100.00		100.00		100.00		100.00	462.25	1,050.00	
Miscellaneous Expense	852.87	0.00		250.00	3.99	0.00		250.00	883.00	0.00	426.52	300.00	756.10	0.00		0.00		0.00	2,922.48	800.00	
Payroll Processing	170.59	100.00	93.89	100.00	93.89	100.00	119.39	100.00	94.84	100.00	98.84	100.00	128.34	100.00	102.84	100.00	102.84	100.00	1,005.46	900.00	
Payroll Taxes	407.94	600.00	527.01	600.00	532.22	600.00	432.24	600.00	417.03	600.00	523.74	600.00	335.73	600.00	407.85	600.00	380.58	600.00	3,964.34	5,400.00	
Postage	708.57	250.00		450.00	972.34	50.00		250.00	699.45	900.00	867.80	750.00		50.00		50.00	860.00	350.00	4,108.16	3,100.00	
Printing/Signage	89.49	450.00	95.75	400.00	249.73	100.00	225.95	150.00	1,424.24	800.00	3,372.56	3,150.00	208.38	1,800.00	501.31	300.00	336.09	200.00	6,503.50	7,350.00	
Property & D/O Insurance		980.00		980.00	1,900.80	980.00	3,792.90	980.00	952.90	980.00	952.90	3,820.00	952.90	980.00	952.90	980.00	952.90	980.00	10,458.20	11,660.00	
Real Estate Tax		0.00		0.00		0.00		0.00		0.00		10,000.00		0.00		0.00		0.00	0.00	10,000.00	
Repairs & Maintenance	177.40	570.00		570.00	209.17	570.00	17.90	570.00	17.90	570.00	5,799.59	570.00	556.91	1,070.00	464.11	570.00	844.52	570.00	8,087.50	5,630.00	
Salaries/Wages	2,760.00	5,374.00	3,080.00	5,366.00	3,560.00	5,366.00	3,360.00	11,366.00	4,020.00	10,366.00	6,044.74	10,366.00	3,873.32	5,366.00	3,933.32	5,366.00	4,173.32	5,366.00	34,804.70	64,302.00	
Security		500.00		0.00		0.00		0.00		0.00	580.00	700.00	445.00	300.00		0.00		0.00	1,025.00	1,500.00	
Storage	1,020.00	1,000.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	1,020.00	1,000.00	
Supplies	406.63	200.00	347.44	400.00	64.99	50.00	658.92	100.00	287.74	200.00	712.63	800.00	1,607.76	800.00	342.53	200.00	140.04	150.00	4,568.68	2,900.00	
Transportation/Towing		0.00		0.00		0.00		0.00		0.00	2,900.00	2,100.00	975.00	700.00		0.00		0.00	3,875.00	2,800.00	
Utilities	1,182.06	1,200.00	1,103.21	2,000.00	847.65	1,000.00	1,012.97	1,000.00	825.91	1,000.00	1,735.86	1,100.00	528.20	1,200.00	1,369.63	1,200.00	1,307.89	1,200.00	9,913.38	10,900.00	
<b>Total Expenses</b>	<b>\$ 16,700.61</b>	<b>\$ 16,174.00</b>	<b>\$ 7,966.64</b>	<b>\$ 15,216.00</b>	<b>\$ 18,917.75</b>	<b>\$ 12,716.00</b>	<b>\$ 13,728.25</b>	<b>\$ 18,816.00</b>	<b>\$ 17,000.35</b>	<b>\$ 22,616.00</b>	<b>\$ 89,189.73</b>	<b>\$ 46,056.00</b>	<b>\$ 22,238.16</b>	<b>\$ 49,916.00</b>	<b>\$ 28,008.70</b>	<b>\$ 12,366.00</b>	<b>\$ 19,531.29</b>	<b>\$ 11,716.00</b>	<b>\$ 233,281.48</b>	<b>\$ 205,592.00</b>	
<b>Net Operating Income</b>	<b>\$ 25,218.45</b>	<b>\$ 19,459.00</b>	<b>\$ 972.36</b>	<b>\$ 2,917.00</b>	<b>\$ -9,960.53</b>	<b>\$ 883.00</b>	<b>\$ 1,914.99</b>	<b>\$ -6,283.00</b>	<b>\$ 32,264.86</b>	<b>\$ 6,717.00</b>	<b>\$ 55,306.32</b>	<b>\$ 45,227.00</b>	<b>\$ -8,171.03</b>	<b>\$ 9,583.00</b>	<b>\$ -11,020.70</b>	<b>\$ 9,933.00</b>	<b>\$ -13,788.67</b>	<b>\$ -10,333.00</b>	<b>\$ 72,736.05</b>	<b>\$ 37,305.00</b>	
<b>Other Expenses</b>																					
Deferred Gain/Loss Investments	-13.13		-1.33		-1.20		-1.33		-1.29		-1.33		-1.29		-22.18				-43.08	0.00	
<b>Total Other Expenses</b>	<b>-13.13</b>	<b>\$ 0.00</b>	<b>-1.33</b>	<b>\$ 0.00</b>	<b>-1.20</b>	<b>\$ 0.00</b>	<b>-1.33</b>	<b>\$ 0.00</b>	<b>-1.29</b>	<b>\$ 0.00</b>	<b>-1.33</b>	<b>\$ 0.00</b>	<b>-1.29</b>	<b>\$ 0.00</b>	<b>-22.18</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 43.08</b>	
<b>Net Other Income</b>	<b>\$ 13.13</b>	<b>\$ 0.00</b>	<b>\$ 1.33</b>	<b>\$ 0.00</b>	<b>\$ 1.20</b>	<b>\$ 0.00</b>	<b>\$ 1.33</b>	<b>\$ 0.00</b>	<b>\$ 1.29</b>	<b>\$ 0.00</b>	<b>\$ 1.33</b>	<b>\$ 0.00</b>									

**German Village Society**  
**Budget Overview: 2011 Operating Budget - FY11 P&L Classes**  
 January - December 2011

(Bieber 12/31/10)

	Development	H&G PreTour	Haus und Garten Tour	Meeting Haus Oper	Membership	Monster Bash	TOTAL
<b>Income</b>							
Admission/Event Income	1,700.00	48,000.00	40,500.00	1,400.00		10,000.00	101,600.00
Advertising Income			12,500.00	3,700.00			16,200.00
Contributions	9,000.00		2,500.00				11,500.00
In-Kind Donations		30,000.00	1,000.00	500.00			31,500.00
Interest Income				400.00			400.00
Membership Dues - GVS					72,000.00		72,000.00
Membership Dues -GVBC					8,500.00		8,500.00
Merchandise Income				2,500.00			2,500.00
Miscellaneous Income				1,800.00			1,800.00
Rental Income				2,600.00			2,600.00
Sponsorship		4,000.00	2,000.00				6,000.00
Tour Income				3,100.00			3,100.00
<b>Total Income</b>	<b>\$ 10,700.00</b>	<b>\$ 82,000.00</b>	<b>\$ 58,500.00</b>	<b>\$ 16,000.00</b>	<b>\$ 80,500.00</b>	<b>\$ 10,000.00</b>	<b>\$ 257,700.00</b>
<b>Gross Profit</b>	<b>\$ 10,700.00</b>	<b>\$ 82,000.00</b>	<b>\$ 58,500.00</b>	<b>\$ 16,000.00</b>	<b>\$ 80,500.00</b>	<b>\$ 10,000.00</b>	<b>\$ 257,700.00</b>
<b>Expenses</b>							
Accounting Expense				6,500.00			6,500.00
Advertising			650.00	5,300.00		50.00	6,000.00
Audit Fees				5,000.00			5,000.00
Bank/Credit Card Fees		900.00	2,000.00	300.00	2,000.00	700.00	5,900.00
Computer Related Costs				9,400.00		600.00	10,000.00
Equipment Rental				3,100.00		50.00	3,150.00
Food/Beverages		1,500.00	700.00	1,200.00	600.00	200.00	4,200.00
Gifts & Awards	150.00		400.00	1,600.00			2,150.00
In-Kind Expense		30,000.00	1,000.00	500.00			31,500.00
License/Fees/Permits		300.00	300.00	550.00		250.00	1,400.00
Medical/Health/Life Ins.				3,600.00			3,600.00
Meeting Haus Cleaning				8,700.00			8,700.00
Meeting Haus Groundskeeping				1,400.00			1,400.00
Miscellaneous Expense				1,000.00		1,000.00	2,000.00
Payroll Processing				1,200.00			1,200.00
Payroll Taxes				7,200.00			7,200.00
Postage		500.00	150.00	2,000.00	600.00		3,250.00
Printing/Signage			3,600.00	3,300.00	800.00	200.00	7,900.00
Property & D/O Insurance				14,600.00			14,600.00
Real Estate Tax				20,000.00			20,000.00
Repairs & Maintenance			500.00	6,800.00			7,300.00
Salaries/Wages		8,000.00	8,000.00	64,400.00			80,400.00
Security		300.00	700.00	1,000.00			2,000.00
Storage				1,000.00			1,000.00
Supplies		400.00		2,650.00			3,050.00
Transportation/Towing		700.00	2,100.00				2,800.00
Utilities				14,500.00			14,500.00
<b>Total Expenses</b>	<b>\$ 150.00</b>	<b>\$ 42,600.00</b>	<b>\$ 20,100.00</b>	<b>\$ 186,800.00</b>	<b>\$ 4,000.00</b>	<b>\$ 3,050.00</b>	<b>\$ 256,700.00</b>
<b>Net Operating Income</b>	<b>\$ 10,550.00</b>	<b>\$ 39,400.00</b>	<b>\$ 38,400.00</b>	<b>\$ 170,800.00</b>	<b>\$ 76,500.00</b>	<b>\$ 6,950.00</b>	<b>\$ 1,000.00</b>
<b>Net Income</b>	<b>\$ 10,550.00</b>	<b>\$ 39,400.00</b>	<b>\$ 38,400.00</b>	<b>\$ 170,800.00</b>	<b>\$ 76,500.00</b>	<b>\$ 6,950.00</b>	<b>\$ 1,000.00</b>

Sunday, Jan 02, 2011 11:48:58 PM GMT-5 - Cash Basis







**German Village Society:  
GVS Opr./Desig./Endow. Bills Paid**  
Created: September 2011

									(Bieber 9/30)
Date	Class	Account	Type	Num	Name	Memo/Description	Amount		
2011	Balance								
for									
mber									
09/01/2011	Meeting Haus Oper	Bank/Credit Card Fees	Deposit			Credit Card fees	30.90		
09/06/2011	Development	Bank/Credit Card Fees	Check	19839	EventBrite Inc.	Tea for 2 fees	87.27		
09/06/2011	Development	Bank/Credit Card Fees	Journal Entry	AJE 009		To reclass Tea for 2 to Designated acct	-234.67		
09/06/2011	Designated Programs:Funds for Historical Preservation	Bank/Credit Card Fees	Journal Entry	AJE 009		To reclass Tea for 2 to Designated acct	234.67		
09/06/2011	Meeting Haus Oper	Bank/Credit Card Fees	Check	ACH 5	Credit card fees		0.20		
09/06/2011	Meeting Haus Oper	Utilities	Check	19837	AT&T	Phone Service	322.58		
09/06/2011	Meeting Haus Oper	Utilities	Check	19836	City Treasurer/Water and Sewer Service	Water & Sewer service	854.31		
09/06/2011	Meeting Haus Oper	Repairs & Maintenance	Check	19835	Atlas Butler	Maintenance Agreement	178.25		
09/06/2011	Meeting Haus Oper	Repairs & Maintenance	Check	19834	Martin Carpet Cleaning	Carpet clean Meeting rm, VC and landing	191.30		
09/06/2011	Meeting Haus Oper	Postage	Check	19838	Pitney Bowes Purchase Power	To replenish Postage meter	860.00		
09/09/2011	Designated Programs:Huntington Garden	Repairs & Maintenance	Check	2237	Garden Bouquet	Huntington Garden plants	150.30		
09/09/2011	Meeting Haus Oper	Repairs & Maintenance	Check	19847	Garden Bouquet	May-Aug Services	275.00		
09/09/2011	Meeting Haus Oper	Repairs & Maintenance	Check	19848	Martin Carpet Cleaning	Floor Mats	17.90		
09/12/2011	Meeting Haus Oper	Supplies	Check	ACH 3	Constant Contact		45.00		
09/12/2011	Meeting Haus Oper	Supplies	Check	ACH 4	Lowes		31.95		
09/13/2011	Membership	Bank/Credit Card Fees	Deposit			PayPal fees	11.06		
09/14/2011	Designated Programs:Huntington Garden	Repairs & Maintenance	Check	2241	Baker's Acres Greenhouse	Plant material for Huntington Gardens	48.73		
09/14/2011	Meeting Haus Oper	Computer Related Costs	Check	19849	Time Warner Cable	Internet services	103.00		
09/14/2011	Designated Programs:Highfield Gardens	Repairs & Maintenance	Check	2240	Soehnlen, Paul	July/Aug Maintenance/labor	157.50		
09/14/2011	Designated Programs:Schiller Park/Perimeter Garden Maintenance	Repairs & Maintenance	Check	2239	Soehnlen, Paul	July/Aug Maintenance/labor	157.50		
09/16/2011	Haus und Garten Tour	In-Kind Expense	Sales Receipt	1400	House of Krauss	H&G In-Kind Donation			
09/16/2011	H&G PreTour	In-Kind Expense	Sales Receipt	1400	House of Krauss	H&G Pre-Tour In-Kind Donation			
09/16/2011	Meeting Haus Oper	Supplies	Check	19850	xpedx Stores Division	Envelopes/paper	27.47		
09/22/2011	Monster Bash	Bank/Credit Card Fees	Deposit			PayPal fees	29.17		
09/22/2011	Meeting Haus Oper	Payroll Taxes	Journal Entry	Sep Pay 1		To record payroll-FICA	156.57		
09/22/2011	Meeting Haus Oper	Computer Related Costs	Check	19860	Chase Bank	Gotomypc.com	29.95		
09/22/2011	Meeting Haus Oper	In-Kind Expense	Sales Receipt	1401	Lekorenos, George	German Village In-Kind Donation - 14' Step Ladder			
09/22/2011	Meeting Haus Oper	Salaries/Wages	Journal Entry	Sep Pay 1		To record payroll	2,046.66		
09/22/2011	Meeting Haus Oper	Property & D/O Insurance	Check	19859	Grange Mutual Casualty Company	Commerical/ Umbrella policy	952.90		
09/22/2011	Meeting Haus Oper	Utilities	Check	19857	Columbia Gas of Ohio	Gas service	131.00		
09/22/2011	Meeting Haus Oper	Repairs & Maintenance	Check	19858	Otis Elevator Company	Elevator Repairs	182.07		
09/22/2011	Meeting Haus Oper	Supplies	Check	19860	Chase Bank	Credit on supplies	-17.05		
09/22/2011	Meeting Haus Oper	Payroll Taxes	Journal Entry	Sep Pay 1		To record payroll-SUTA	27.74		
09/22/2011	Meeting Haus Oper	Payroll Processing	Journal Entry	Sep Pay 1		ADP Invoice	51.42		
09/22/2011	Meeting Haus Oper	Advertising	Check	19013	Capital Crossroads Improvement Dist	WayFinding Sign Maintenance	2,470.61		
09/22/2011	Designated Programs:Huntington Garden	Repairs & Maintenance	Check	2242	Dill's Greenhouse	Potting Soil	36.00		
09/27/2011	Meeting Haus Oper	Meeting Haus Cleaning	Check	19840	Sheila Steed	August Cleaning services	725.00		
09/28/2011	Meeting Haus Oper	Audit Fees	Check	19865	Hirth Norris & Garrison, LLP	Not-for-profit return	457.50		
09/28/2011	Meeting Haus Oper	Computer Related Costs	Check	19868	E - Roots Consulting	Sept Services	56.00		
09/28/2011	Meeting Haus Oper	Computer Related Costs	Check	19867	Action Factory	Sept Web Site Hosting	10.00		
09/28/2011	Meeting Haus Oper	Equipment Rental	Check	19870	Pitney Bowes Global Financial	Meter lease	519.00		
09/28/2011	Meeting Haus Oper	Equipment Rental	Check	19869	Wells Fargo Financial Leasing	Copier rental	169.00		
09/28/2011	Development	Printing/Signage	Check	19866	Capital Citicom Inc.	Monster Bash Postcards	336.09		
09/28/2011	Monster Bash	Bank/Credit Card Fees	Deposit			PayPal fees	19.12		
09/29/2011	Meeting Haus Oper	Supplies	Check	ACH 2	Carl Zipf Lock Shop		26.69		
09/30/2011	Meeting Haus Oper	Payroll Processing	Journal Entry	Sep Pay 2		ADP fees	51.42		
09/30/2011	Meeting Haus Oper	Payroll Taxes	Journal Entry	Sep Pay 2		To record payroll-SUI	33.58		

09/30/2011	Meeting Haus Oper	Payroll Taxes	Journal Entry	Sep Pay 2		To record payroll-FICA	162.69
09/30/2011	Meeting Haus Oper	Supplies	Check	ACH 1	Carl Zipf Lock Shop		25.98
09/30/2011	Meeting Haus Oper	Salaries/Wages	Journal Entry	Sep Pay 2		To record payroll	2,126.66
09/30/2011	Monster Bash	License/Fees/Permits	Check	19015	Division of Liquor Control	Monster Bash Permit	150.00
09/30/2011	Designated Programs:Village Singers	Miscellaneous Expense	Check	2244	Chitu, Karen	Sept Services	150.00
09/30/2011	Designated Programs:Village Singers	Miscellaneous Expense	Check	2243	Quinton Jones	Sept Services	105.00
<b>for</b>							<b>20,570.99</b>
<b>TOTAL</b>							<b>20,570.99</b>





**German Village Society**  
**2011 Financial Highlights for the month of September**  
Roy Bieber, Treasurer

10/7/11

This report highlights certain line items of the attached financial reports that are presented to the GVS board each month. Please note that the accompanying reports reflect reconciled balances to the last available bank statement. They also include unreconciled amounts from the previous month in order to give the board the most current information available from QuickBooks.

**1. Balance Sheet :**

**Operations Chase Checking:** There is \$95k balance in the checking.

**Note about the checking account:** There is cash to cover all the expected expenses (approx. \$22k from 2010 is in the checking account to help guarantee cash flow in 2011).

**Operations Chase Savings:** There is \$185k balance in the savings

**Note about the savings account:** The tax rebate of \$146k from previous years of property taxes has been placed in "Deferred Revenue – Property Taxes" because of the court action of the Columbus Board of Education to try to reverse the decision related to the rebate. Currently it is deposited in the savings account (along with \$18k from the Step-Up, and \$22k reserved for 2010 taxes)

**Designated Checking:** The various designated projects and committee accounts total \$45k of which GVBC has \$24k.

**2. 2011 Operational Net Income Statement: \$73k net income**

The YTD net income by class report represents the major income and expense items for the operational accounts and classes that have recorded activity this year.

**3. 2011 Operational Budget Variance by %: net income positive variance YTD of 195%**

The actual net income for last month was less than the projected budget mainly because of the money collected for 'Tea' being moved to the designated account). The actual income is \$73 vs. the budgeted \$37k. Membership dues, tours, and rentals are still below budget. Expenses were down as well, so there is still a positive variance for the year.

**4. 2011 Operational Budget Variance by Class:**

This report reflects the current actual and annual budget amounts for each operational class

**5. 2011 Operational Budget Variance by Month:**

The budget for last month projected a net of \$-10k while the actual was \$-13.7k. Expenses were up compared to the budget (\$19k actual vs \$11k budget) because of in-kind expenses and the CrossRoads sign expense. while the income had a variance of almost \$5.7k actual vs. 1.3k budget. Again, most of this income variance was because of Tea42 movement to its designated account, the in-kind revenue and also because of membership.

**6. 2011 GVS Budget:**

This report is the official GVS Operational budget by class for 2011.

**7. 2011 Designated YTD Net Income: \$37.7k net income**

The report represents the current year's income/expenses for all the designated accounts. Not all classes are reported if there is no activity (trash can fund). GVBC had a net of \$11.8k this year, primarily from memberships; (see balance sheet). Notice that the Historical Preservation designated fund is now part of this report.

**8. Monthly Checking Detail:**

The report represents the bills paid for GVS operations (both designated and operational) in the previous month.

**9. Monthly Contributions/In-Kind Donations/Sponsorships to GVS:**

The report represents income given to GVS, regardless if the income was for operations or designated funds. It does not include monies from membership, events, tours, etc.

**10. Special Note:**

Preparations for creating the 2012 budget are now in full swing. The budget will be presented to the Finance Comm., as well as the board in November in preparation for a budget vote in December.

**German Village Society Board Report from  
Civic Relations  
October 10, 2011**

I attended another ODOT public meeting in late September. Construction has already started on the first phase of I 70 -71 and several exit closings, some permanent, are already underway. It was stressed that motorists should try to limit its use of the expressway during rush hour. Car pooling, bicycling, coming in early or late, working from home , and various other measures were all discussed. This is going to be a mess obviously. Regarding Cooper Stadium, I am attaching Greg Lashutka's report. Negotiations with the developer are not going well as it is taking a negative position regarding any changes to the noise ordinance or good neighbor agreement. As the report indicates, the BZA hearing will be held on November 15. We may want to discuss whether we want to attend and coordinate with Greg's clients on doing what we can to place conditions on the track's operation.

Begin forwarded message:

From: Greg Lashutka <[glashutka@columbus.rr.com](mailto:glashutka@columbus.rr.com)<<mailto:glashutka@columbus.rr.com>>>  
Date: October 5, 2011 3:45:58 PM EDT  
To: "Case, William"  
<[William.Case@thompsonhine.com](mailto:William.Case@thompsonhine.com)<<mailto:William.Case@thompsonhine.com>>>  
Cc: "Yarbrough, Michael" <[myarbrough@fbtlaw.com](mailto:myarbrough@fbtlaw.com)<<mailto:myarbrough@fbtlaw.com>>>  
Subject: FW: Cooper Park

Bill,

The BZA Hearing is set for November 15th in the evening. John O'Meara and I have a meeting set with John Zeiger on October 12th in the morning. That meeting is a follow up to a meeting with Bill Schottenstein and some of his Arshot team which included John Zeiger. Since John O'Meara and I with representatives from the Audubon Grange Center met with Bill and his team and several other meetings with others equally concerned about what could happen if this project gets financing and is built have had similar results- a meeting with an arrogant edge from Bill and his team, no interest in modifying the Good Neighbor Agreement, no interest in amending the City of Columbus Noise Ordinance and very little specifics other than well prepared graphics. My review of the Good Neighbor Agreement, as I stated in my letter to City Council and the Mayor, is that it is "weak, ineffective and illusory" relating to the most significant issue of noise. John O'Meara and I are intending to focus on that issue with John Zeiger in the hopes of having John understanding our position and assisting in a resolution of our concerns before the hearing. John is an able advocate, but probably will not be sympathetic to our plea unless motivated by significant others. A resolution of the potential noise concerns will give many in the city some confidence that this proposed development will not become another Polaris Amphitheater situation. The Franklinton community also has significant concerns about parking for some of the larger events that could take place.

The attached document, presented to City of Columbus staff, covers many issues. The key ones from my perspective are under Operation (page 3) items 1, 3, 5 and 7 and under Enforcement item 1. Agreement on those should alleviate many of the potential concerns. It would also be preferred if Arshot would agree to items 4 and 5 under Enforcement , but that is highly unlikely given his opposition to support any change to the Columbus Noise Ordinance or expand the signators to the Good Neighbor Agreement as he consistently during in all of the recent meetings with interested parties.

We intend to have several more meetings with interest parties before the BZA hearing. It appears that there is no money for someone to represent those potentially adversely affected by Arshot. Please review the attachment, discuss with those in German Village leadership and let me know you views. I stand ready to discuss further when and if you would like to do so.

My warm regards.

GSL

Gregory S. Lashutka

571 South Third Street

Columbus, Ohio 43215

614-458-1698\*\*\*\*\*

Committee: Streetscape	Board Chair/Rep: Tim Bibler	Meeting Date: September 27, 2011
Number of Attendees: 9	New Members?:	
<b>Executive Summary:</b>		
<ul style="list-style-type: none"> <li>○ Third Street Project <ul style="list-style-type: none"> <li>▪ The Committee continued to develop plans to approach the City about Third Street. With the Society's plans to have a "meet and greet" for the newly hired German Village Director, Shiloh Todorov and City officials, the committee suggest that the Third Street project be included as one of the Society's goals that would be expressed during this function.</li> <li>▪ It was decided to present to the German Village Commission at their December meeting a Third Street Streetscape plan. A Commission approved plan would be helpful in approaching the city for assistance to implement the Third Street plan.</li> <li>▪ Prior to going to the Commission the Streetscape committee's recommendation would need to go to the Society's Board of Trustees for their approval at their November meeting</li> <li>▪ To have adequate time for the Streetscape committee to make decisions for a Third Street Streetscape plan, the committee is adding an additional October meeting. The meeting dates in October are: the 11<sup>th</sup> and the 18<sup>th</sup>.</li> </ul> </li> </ul>		
<b>Meeting Objectives/Highlights:</b>		
<ul style="list-style-type: none"> <li>➤ Request for staff time or Volunteers? None.</li> <li>➤ Financial Resources? None.</li> <li>➤ Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included. <ul style="list-style-type: none"> <li>▪ Streetscape Committee to be placed on the November Agenda.</li> </ul> </li> </ul>		

**Next Steps:**

Next Meeting October 11, 2011.

Committee: Membership	Board Chair/Rep: Jeanne Likins	Meeting Date: September 22, 2011
Number of Attendees: 6		New Members?: none
Executive Summary:		
<ul style="list-style-type: none"> <li>We are delighted to share that Erin O'Donnell is the new GVS Membership Committee Chair, starting now.</li> <li>There are 599 GVS memberships as of the end of September 2011 compared to 607 last year. There are seven more patron memberships (60 @ \$250), the identical number of household memberships (219 @ \$60), and fewer memberships with the remaining levels (183 individual memberships compared to 185, 117 compared to 123 supporter memberships (\$125), 8 benefactor memberships (\$500) compared to 13, and 12 legacy memberships (\$1,000) compared to 14 last year.</li> <li>There are 108 GVBC memberships this year compared to 112 last year. There are 59 non-retail business memberships compared to 73 last year, and 46 retail business memberships this year compared to 35 last year. There are three cornerstone business memberships (\$500) this year compared to four last year.</li> <li>Attached is the revised 2012 GVS Membership Recommendations from the Membership Committee.</li> </ul>		
Meeting Objectives/Highlights:		
<p>➤ Request for staff time or Volunteers? As always, Bob Jackson and members</p>		

of this committee.

- Financial Resources? Nothing not in the budget.
  
  - Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included
- 2012 Membership Recommendations

**Next Steps:**

Implement 2012 membership launch and membership directory



## **2012 Membership Recommendations for the GVS Board of Trustees**

These are the same recommendations as the preliminary recommendations shared August 30 with the GVS Board for review and discussion. We had four comments from three Trustees which are noted in the relevant section along with the committee's responses.

### 2012 Membership Dues

- Recommend an increase from \$40 individual/\$60 household to \$50 individual/\$75 household level only.
- These rates are more than reasonable in the marketplace and low enough to be sensitive to those who perhaps can't afford more.
- It's been a long time (Bob and P. Susan can't recall when) since this level of membership was increased. The board added the \$250 level in 2008.
- Recommend the board consider increasing event prices as a better way to generate revenue since it seems fairer that those who benefit pay for the benefit ("pay to play").
- Important to give notice to members ASAP about a dues increase.
- Effective for renewals and new members January 1, 2012.
- Those who join or renew early (before January 1, 2012) would get the 2011 member rate as an incentive to renew now.

Chris Hune suggested we offer a monthly auto deduction for those at the \$250 level and above. The committee is exploring this (cost to GVS from the bank to process, cost to the GVS for additional bookkeeper staff time) and will make a recommendation should this seem reasonable. The hope is that this option might increase the level of membership someone would commit to, as well as ease the challenge of securing renewals, including from active members. This could be implemented any time but cannot be included in the 2012 materials that are used this fall given the timing (materials being prepped as we speak). Since we don't print the membership materials, changes can be made any time.

### 2012 Membership Renewal Timing

- Agreed to retain anniversary date renewal.
- Roy Bieber and Brian Santin suggested annual year renewal. The committee feels strongly that the anniversary renewal should continue. Issues with joining and renewing on line should be addressed rather than changing the renewal timing. Erin and Jeanne will meet with the GVS Technology Committee next week for additional discussion on this topic.
- 80% of 2011 renewals were done in or via the Meeting Haus and not online. More than half of all new members joined at the Meeting Haus (54%) and not online.
- About half of our members pay by check according to Bob and another third or slightly more pay by credit card at the Meeting Haus.
- Two-thirds renewals (not including GVBC memberships) are in the first quarter (357 first quarter vs. 113 second quarter 2011; 357 first quarter vs. 184 all remaining quarters in 2011 though end of July).
- Most other non-profits do anniversary instead of calendar year renewal.
- Anniversary date renewal enables the Society to market membership actively all year, facilitating new memberships throughout the year.
- Anniversary renewal ensures fairness to all for what is paid, the length of the benefit, etc.

- Avoids hassles/debates about pro-rating membership dues and the complications and additional work this would require with bookkeeping, as well as the less predictable revenues from pro-rated memberships.
- Renewal date does not relieve the greater challenge of getting members to renew, including many longtime, active members.

#### 2012 Member Benefits

- Same as 2011 with two exceptions:
  - member rate (sometimes known as membership discount) will be determined by each committee/group producing an event or activity and this should not be a flat 20% on all things as in 2011 (see below for more)
  - weekly N4N Digest goes only to members with content available on GVS website for others
    - valued, important member benefit to get this in one's email vs. going to website
    - believe this change will drive some to join or renew
    - one of the more frequently requested things from our members
    - some N4N content of interest to members, such as board meeting minutes, may contain internal or more private information that should not be available to non-members
    - eliminates volunteer time required to keep significantly larger N4N email list updated, which is different from the GVS membership database, and which requires additional maintenance and monitoring of this.

Chris Hune noted she sees both sides of this issue but wonders if this restriction might prompt us to miss new members or new volunteers. The committee again discussed this and continues to feel VERY strongly about this recommendation. We suggest that perhaps there be a brief, monthly email to this "marketing list" with news of events and volunteer opportunities. The content is already done so this is a cut and paste task that shouldn't take someone too long, if someone volunteers to do it.

#### 2012 Member Rate, Formerly Known as Member Discount

- Agreed there should be a member rate (NOT discount as the latter is confusing in setting prices and seems "cheap").
- Member rate should be determined by the committee generating the event or product so it is reasonable for that activity and is build into that groups' budget. Russ will determine member rates for items in the Visitor Center not produced by a GVS committee. Shiloh will authorize any exceptions to this policy.
- Each household membership is entitled to purchase four tickets at the member rate; each individual membership is entitled to purchase two tickets at the member rate, as in 2011.
- Staff and board (GVS Treasurer, Committee Chair and Board Liaison) need to assure this member rate is given only to current GVS members for it to be meaningful and to honor our commitment to members.
- A GVS membership card will make it much easier for those selling tickets and other things at the GVS Meeting Haus to know who is a current member.
- We need a method to verify that on-line ticket sales for all events allow only members to get the member rate and, the proper number of member rate tickets. Who should handle this?

## 2012 Membership Directory

- Should do, retains every other year traditional publication frequency.
- Generally there are more members in the years there is a directory so this should generate a slight increase in 2012 membership revenues.
- With ad sales, directory revenue meets or exceeds expenses so there is not an additional cost to the GVS.
- Enables the GVS to get updated contact information on members to update our database.
- Many (maybe most) members insist on paper directory, even when they use the Internet for other purposes.
- Requires Bob to format information from PhilanthrAppeal (GVS database) and to confirm information is correct with all members (do with annual renewal for improved efficiency). This process is already underway so that the securing of updated directory information is tied in with the launch of the membership renewal.
- Tony Liming, an Oolgie employee, has agreed to do the lay out and printing bid on his own time as was done with the 2010 directory for \$300 and with much success.
- Bob is working with the GVBC's Paige Bilotta (part-time administrative assistant) who will sell the ads as well as coordinate all the GVBC listings.
- Recommend consider using the Haus and Garten program cover art to save costs and have "family of" publications in 2012.

## 2012 Membership Card

- Enables people to know and be reminded of their membership renewal date every time they see their membership card.
- Most other non-profits do this.
- Would require one additional mailing to those at the \$40/\$60 membership level who now get just an email confirmation vs. those at the \$125 and above levels who already get a paper thank you letter that could now include this membership card.
- Would include person's name, renewal date, GVS name, logo, etc.
- Much less expensive to do now than just a few years ago.
- Can be produced in house with additional volunteer labor to enter names and dates and print cards on GVS equipment.
- A member card opens the door for an easy way to verify member status for any member prices or discounts, including with GVS or GVBC members (vs. now when most everyone *thinks or says* they are members and this is hard to check as the list of members changes daily and it is a task to look up this information).

## 2011 GVS Year End Solicitation

- Recommend that GVS do a year end solicitation, either via the Membership or Development Committee or, a joint effort of both groups.
- Virtually all non-profits do this, but not GVS, and we are missing an obvious and important opportunity.

## GVS Donation Box

- Agreed this is important, often has been discussed, but not done, and should be done.
- Box should be clear since research suggests that people give when they see others have given.
- Sign should promote historic preservation, be mission-centric.
- This should "live" in the Visitor Center but be taken to events to raise awareness and dollars.

### Welcome New Member Events

- We host two per year to welcome new members in reasonable size groups for improved acquaintanceship.
- We have changed the date to Sunday, November 20 so the event could include a private showing of COWS (Central Ohio Water Color Show) art show. It will be in conjunction with the Visitor Center volunteer appreciation event, also the second in 2011.
- Board and Membership Committee members are the hosts, as in the past, bringing food while the GVS provides beverages and the rest of the supplies (napkins, etc.).
- Will include all new members from 2010 so we might get those who couldn't make the event last January 27<sup>th</sup> and all who are new since then.
- Name tags to include the person's address and be color coded for new members vs. committee and board members.

### Member Appreciation Events

- Moving the annual \$500 and up level member appreciation event from the winter to the fall to enable more snowbirds to attend.
- Expanding this event to include all folks who gave an aggregate amount of cash or in-kind to the GVS to date in 2011, includes membership, all GVS designated funds, and in-kind, including Pre-Tour dinners and sponsorships.
- Sun., Nov. 13, 1:30 – 3:00 PM is the date and time. It is a sneak preview and a pre-opening art sale. The artists will be present to discuss their work, answer questions, etc. The COWS' official public opening immediately follows from 3:00 – 5:00 PM in the Warner Fest Hall.
- Frank Webb, the nationally known artist presenting the final COWS workshop, has agreed to donate a piece of art to be sold to benefit the GVS. We are planning on a silent auction to run the length of the COWS art show.

### Marketing Materials

- Agreed that we need the GVS Marketing Committee to "jazz up" existing membership materials for the 2012 membership launch, if possible. They have copies of all 2011 materials for their review and recommendations.
- Agreed that we need some smaller, briefer items to promote membership for use by Neighbor Reps, to have at all GVS events, to distribute to other organizations, etc. and this committee is looking forward to the results of the Marketing Committee.

Respectfully Submitted on behalf of the Membership Committee,  
Jeanne M. Likins, Chair

10.6.11

MINUTES: PARKS, PUBLIC SPACES AND COMMUNITY EVENTS - September 1, 2011

MEMBERS IN ATTENDANCE:

CRAIG SEEDS, RECREATION AND PARKS  
JERRY GLICK, FRANK FETCH PARK AND GARTEN CLUB  
SARA MCNEALEY, CHAIR  
KATHARINE MOORE, FRIENDS OF SCHILLER  
ANN LILLY, GRACIE'S GARDEN  
CONNIE SWAIN, THE FARM  
SARAH CLARK, BOARD LIAISON  
RUSS ARLEDGE, GVS STAFF

Sara McNealey called the Parks and Public Spaces Committee to order at 8:35 AM.

FRANK FETCH PARK

Jerry Glick reported that the next and final Third Street Concert for the season will be at 6:30 PM, September 18 (a Latin fusion band). Fetch Park clean-up is scheduled for October 22 at 9:00 AM. Tropicals will be picked up by the city a couple days prior to the clean-up day. The plants will be over-wintered in a City greenhouse. All of the gas lights in the park have been cleaned and new mantles installed. The new sign for the park is finished but does not fit the planter where it will be installed. The City is working on modifying it. National Geographic Tour magazine listed German Village as one of the best Autumn tour destinations.

The Heinlein Reception, honoring the Garten Club's outstanding volunteer of the year, will be held on Friday, September 9 at 6:30 PM in Frank Fetch Park. The reception includes a light Summer dinner.

The opening Autumn Garten Club meeting will be held at the Franklin Park Conservatory on September 19 at 6:30 PM. The program will include a tour of the community gardens campus by Bill Dawson, the Conservatory's "growing to green" director. The program will also include pizzas baked in their wood fired ovens.

FRIENDS OF SCHILLER

Katharine Moore reported for Lindy Michael on the Arboretum Fund: all of the new trees planted are being watered and cared for by volunteers through September. Recreation and Parks did a big trimming job in the Park and took care of low hanging branches over walk ways and gave Lindy permission to have the beech tree at the Recreation Center pruned and cabled.

Katharine presented a proposal for Friends of Schiller to organize the German Village community's Columbus Bicentennial celebration in September 2012. Katharine detailed plans for an event in Schiller Park which would highlight the neighborhood's role in the City's history, present a fundraising opportunity for Friends of Schiller Park, and would include enhancements to the Schiller statue area and Schiller Pond. Craig Seeds urged the group to build in a maintenance reserve for the proposed improved fountain in Schiller Pond, and suggested that Friends of Schiller explore Recreation and Parks funding available for special events.

Katharine Moved that authorization from the German Village Society's Board be sought for the Friends of Schiller Park to make application in the name of the German Village Society for funding to host the community Bicentennial celebration, and permission to develop plans for the September event that include a fundraising component for Friends of Schiller Park. Funds will be solicited for the two capital improvement projects (enhancements of the Schiller statue and a new fountain for Schiller pond) and grant opportunities with the Greater Columbus Arts Council and Recreation and Parks Department will be explored with Board approval. Ann Lilly seconded the motion and it passed unanimously. Sarah Irvin will take this action item to the GVS Board for consideration.

#### GO GREEN, THE FARM

Connie Swain reported that extra produce from the gardens was donated to the church's food pantry and pharmacy. The church is looking into the possibility of installing a bee hive.

#### GRACIE'S GARDEN

Ann Lilly reported that the gardens are ready for Autumn. She also reported that the Grace Highfield fund at the Columbus Foundation contains: \$73,168.53 to date.

#### RECREATION AND PARKS DEPARTMENT

Craig Seeds reported that the bench map for Schiller Park is being finalized. Craig, Katharine Moore and Rick Miller (from planning) have been working on it. There are only 5 more approved bench sites available. On a companion note, the City is no longer in the financial position to pour the cement pads for the benches (\$600 each). We'll have to find a vendor to do this and pass the cost of it onto the donor.

There was an update by Sarah Clark on the sign beside the Huntington Garden and general discussion about it.

#### OLD BUSINESS

Ann Lilly asked Katharine Moore, Sarah Clark and Carol Mullinax to serve on the ad hoc committee to develop a Parks and Public Spaces Memorandum of Understanding for

participating groups that she is chairing. They will have their first meeting after Carol returns from England and hope to have a working draft sometime after that.

THERE BEING NO FURTHER BUSINESS, THE MEETING WAS ADJOURNED. THE NEXT MEETING IS OCTOBER 6.

Respectfully submitted,  
Sara McNealey, Chair  
Carol Mullinax, Recording Secretary

German Village Society Nominating Committee Report  
October 6, 2011

The Nominating Committee concluded its selection of a slate of candidates for officers of the Society for the October, 2011 to October, 2012 term pursuant to Article V of the Society's ByLaws, as amended.

The slate is:

President: William Case

Vice President: Darci Congrove

Treasurer: Nick Cavalaris

Secretary: Jeanne Likins

As chair of the Nominating Committee, I place in nomination the above candidates for those offices for the 2011-2012 term.

This completes the Committee's duties under the amended Constitution and ByLaws for this year.

In closing, the Committee recommends that the Board, through an ad hoc committee or otherwise, take up an analysis of the exiting process for nomination and selection of officers for the Society, including the timing of when officers are selected and when their terms begin. The Committee has concluded that the current process is, in part, flawed and should be addressed in terms of a formal succession plan for Society officers. Having one or more members of the Nominating Committee on the ad hoc committee should be considered so as to provide context of the history of the current and past selection and election processes.

Respectfully submitted,

Jim Hopple, Chair

Committee Members:  
Connie Swain, Stefanie Mart,  
Jay Panzer, Roy Bieber and  
Brian Santin



**GVBC Steering Committee  
Minutes  
Friday, September 30, 2011**

In attendance were Karen Page, Betty Garrett, Sarah Kellenberger, Greg Gamier, Jeff Lowe, David Schooler, and Paige Bilotta.

**I. Review of the YE outlook**

Paige Bilotta started the meeting sharing an excel document she prepared in projecting the YE financial "outlook" for GVBC. She shared that the actual, to date, and budget numbers were taken directly from the GVS Treasurer's Sept report and that she only added the "outlook" columns. Paige suggested that the total YE outlook will potentially be \$5.5k ahead rather than the \$10k loss noted in the budget. Karen Page stated that that it was due to a number of cuts made earlier in the year and noted that it was critical to ensure that there was cash in hand at the start of next year.

**II. Village Lights**

There was some confusion about some of the line items and their associated figures and discussion ensued on expenditures that had been misappropriated from last year's event to this year's budget. Paige Bilotta's documentation notes a \$2800 expenditure that has been billed against VL2011 and noted that because of it – it will appear that VL2011 will cost around \$6k rather than the actual \$3k budgeted. All agreed keeping the budget to \$3k for VL2011 was important.

Sarah Kellenberger noted that she felt strongly that having Sarah Irvin Clark's media support was important to the success of the event. David Schooler stated that Sarah stated her fee would be \$500. Discussion ensued about the fairness and precedent of choosing to pay some members over paying others for services. David Schooler agreed that he would directly sponsor Sarah Irvin Clark's support and would not go through GVBC to do so.

All agreed that we would not be printing and distributing the flyers that had previously been produced by ThisWeek and instead put the map on our website and potentially print a limited amount of flyers and/or postcards.

Basic expenditures were added up

Sand and candles	\$1800
Bags	donated by Katzinger's
Horse and carriage	\$800

Leaving potentially an additional \$400 in which to create a printed piece for the brick and mortar stores. Paige Bilotta agreed to follow up with Jeff Smith regarding the design details and report back. Additionally it was noted that some additional expenditures may arise around StreitzleMarkt - signage, décor, heat lamps and stated that she expected that she could pay for it out of pocket.

All also agreed that we would need to find a way to formally acknowledge our sponsors – especially All American Storage as they had not been acknowledged at all in 2010. Possibilities included our website, signage at StreitzleMarkt and any printed pieces.

All agreed that staying as close to the \$3k budget was necessary however it was also noted that small variances would be fine.

### **III. Membership**

Brief discussion around whether membership should be on an anniversary or calendar date. Paige Bilotta suggested that it move in line with the GVS anniversary membership renewals as Bob indicated that he would be able to incorporate sending out renewal notices along with GVS notices. Additionally, GVBC would not have to be concerned with pro-rated dues. Scott Heimlich sent an email noting that he thought dues for retailers and restaurants needed to be increased and the consensus was that it is a difficult time to increase rates for anything.

### **IV. 2012 Planning and Draft Budget**

Karen Page noted that we needed to put together a calendar for 2012. Paige Bilotta suggested that much of the 2012 draft budget and planning suggestions that were distributed spoke to some of the bigger picture items that might help establish a calendar.

Respectfully submitted,  
Paige Bilotta  
on behalf of Catherine Adams, Secretary