

German Village Society
Board of Trustees

Minutes of the Meeting
November 13, 2023

Present: Anthony Meyer, Nelson Genshaft, Jim Nichols, Cynthia Watson, Liz Newton (Zoom), Anne McGee, Jeffrey Stavroff, Tim Bibler, Jonathon Hoag, Jessica Fleming, Helen Speiser, Lindsey Turner

Absent: Mike Cornelis, Kathleen Kaufman, Andrea Ford

Staff: Sean Kessler (Zoom) and Rachel Lewellen

The meeting was called to order at 6:00 pm in the Scheuer Room of the German Village Meeting Haus by Treasurer Anthony Meyer

Report of the Treasurer:

Anthony Meyer presented the treasurer's report Written report provided for approval and noted a \$600 credit from AT&T when a billing issue was rectified.

Motion: To accept Treasurer's Report as presented.

Motion passed without exception.

Meyer presented the proposed budget for 2024, mentioning that the biggest differences from prior budget include two additional fundraising events and a new employee. The proposed budget has been heavily reviewed, received lots of input and is described as being tight and ambitious.

Motion: To approve the 2024 Budget as presented.

Motion passed without exception.

Report of the Secretary:

Anne McGee presented the Minutes of the October 16, 2023 meeting. Discussion initiated by Tim Bibler regarding summary of his unsuccessful motion, he was offered opportunity to submit his own language.

Motion: To approve the Minutes of the October 16, 2023 as presented and including additional description of Tim Bibler's unsuccessful motion should he choose to submit such description.

Motion passed without exception.

Report of the Executive Director:

Sean Kessler referred to his written report and highlighted the progress of the Haus & Garten Committee. He also thanked Nelson Genshaft for his efforts in resolving the AT&T billing issue.

Staff Report:

Rachel Lewellen discussed plans for Village Lights which include closing part of Third Street for the event.

Historic Preservation Committee:

Michael Gallaugher provided an update on the sidewalk project and the increase in funds available to homeowners. He also announced that the meeting with Zone-in Columbus will be held at the Parsons Avenue Library to include Schumacher. Gallaugher also clarified that the committee plans to include more detailed FAQ's than we currently offer.

Civic Relations Committee:

Jeffrey Stavroff and Helen Speiser outlined goals for their committee:

1. work with Historic Preservation Committee re: zone-in Columbus
2. Establish good relationships in the zoning office
3. Develop ideas and work toward making Third Street more pedestrian friendly and addressing traffic concerns
4. Develop relationships with city officials to improve GVS responsiveness

Discussion whether the Brick Street Maintenance Program with the city still exists and revisiting the 3rd Street Project where many drawings and plans were created but not implemented.

Parking Committee:

Tim Bibler announced a public meeting with the city regarding the parking study and mobility (bike lanes, speed, signs etc) They will use data gathered to identify problems and best solutions.

Haus & Garten Committee

The committee has secured 8 houses and 3 gardens and 9 dinners for Pre-Tour. A host for the thank you dinner for all those hosting during the tour and pretour has also been secured. Theme: A Modern Twist on a Classic

Old/New Business:

We will continue to focus on setting up committees for success with the goal of moving community concerns to committees with speed and responsiveness.

Meeting Adjourned at 6:55.

German Village Society Board of Trustees

FY24 GVS Long-Range Planning Committee Discussions

Objectives:

To sustain regular Board dialogue about strategic topics and welcome the broadest participation possible

To lay the groundwork for the *September Board Retreat* at which we will set priorities for committees' work and inform the Executive Director's budget development for next fiscal year

FY24 Work Plan

The Long-range Planning Committee welcomes all board members and relies on the active participation and input of committee chairs, officers, and executive director.

Given the challenge of coordinating the schedule of many participants, the committee will "piggy-back" on the dates of the German Village Society (GVS) board meetings *once a quarter*, meeting immediately after the official board business is finished.

The GVS executive committee will strive to conclude official board business on those dates expeditiously to conserve as much time as possible for the planning discussions. The discussions will be structured to conclude no later than 8pm.

The discussions will be supported by read-ahead material sent in advance. The meeting agendas will highlight selected opportunities, threats, or capabilities and explore priorities and strategies in a 12-36 month timeframe that position GVS for success.

Dates for Planning Discussions:

- Monday, January 8, 2024 – following Board business meeting
- Monday, April 8, 2024 – following Board business meeting
- Monday, July 8, 2024 – following Board business meeting
- Sunday, September 8, 2024 -- BOARD RETREAT

Planning Committee Meeting Agendas

GVS Purpose: *To steward German Village's special urban, communal, historic way of life for the benefit of its residents, businesses, and visitors*

Organizational Imperative: *To become resilient and financial sustainable*

Monday, January 8, 2024 Planning Discussion following Board meeting:

- Pre-read: to be provided
- 10-minutes: Summarize 3-5 on-going and emerging changes in/around Columbus with the potential to impact German Village
- 50-minutes: Discuss the implications for GVS activity
- Recap near-term adaptations and longer-term strategies to refer to committees

Monday, April 8, 2024 Planning Discussion following Board meeting:

- Pre-read: to be provided
- 10-minutes: Summarize 3-5 risks associated with GVS' capabilities
- 50-minutes: Discuss the implications for GVS activity
- Recap near-term adaptations and longer-term strategies to refer to committees

Monday, July 8, 2024 Planning Discussion following Board meeting:

- Pre-read: to be provided
- 10-minutes: Summarize Lessons-Learned to-date from this year's activities
- 50-minutes: Discuss the implications for GVS activity
- Recap near-term adaptations and longer-term strategies to refer to committees

BOARD OFFSITE: [Sunday, September 8, 2024, 4-6pm](#):

- Each committee chair presents 3 strategic priorities and derivative goals for next 12-18 months that will shape Executive Director's budget proposal.

GVS Planning Committee Report for Dec. 2024:

As discussed during the last board meeting, the committee will meet on a quarterly basis for an hour following our regular board meetings (Jan, April, July), with the agendas as noted in the attached document. Then a board offsite/retreat will be held in September that generates input for Sean's development of the budget proposal for fy25. This timing should dovetail nicely with the Finance Co's timetable.

Parking Committee Report

December 11, 2023

Tim Bibler - Chair

The German Village Society Parking Committee hosted a public meeting with Columbus's Division of Mobility and Parking this past November 14, 2023, evening. The Division of Mobility and Parking completed a comprehensive parking and mobility study for German Village and surrounding area. Approximately 80 people attended the Tuesday evening meeting. The focus of this meeting was to share street-by-street parking occupancy maps of the study area; discuss survey results including general concerns and priorities shared by the community; and discuss next steps in the planning process. Discussion also focused on opportunities to support safe pedestrian activity and biking in the neighborhood. The goal of the meeting was to share information and to collaborate with residents to develop recommendations that will enhance the parking and mobility experience in German Village.

After the results of the survey were presented, meeting participants were led in an exercise to give participants an opportunity to express their thoughts. Tables were set up with at least 8 people to a table with a facilitator. This process gave everyone the opportunity to offer their thoughts/ideas.

The next step is to take the information gained from the November 14th public meeting and engage the three focus groups (Parking, Mobility and Business). The Parking and Mobility groups will meet three times and those dates are below. The Business group is still being organized. The meeting times will be from 5:30 PM to 7:00 PM. More information about the meetings will be provided later.

Parking January 17, 2024, and Mobility January 24, 2024

Parking February 21, 2024, and Mobility February 28, 2024

Parking March 20, 2024, and Mobility March 27, 2024

NOVEMBER 2023 - German Village Visitor's Center Statistics

Day of the Month	Closed, Holiday or Snow	GVS Coloring Book \$5	J Clark - GV Stories BTB \$22	J Clark - Walk German Village \$5	Visitors - Neighbor hood	Visitors - Pick up Packages	Visitors - Packages Delivered	Phone calls for info.	Looking for GVS Staff	Yoga	Other	Packages Delivered to GVS	Packages Picked up by Members	Volunteer Hours	
														M-F = 7	Sat Sun = 3
1	WEDNESDAY	\$0.00	\$0.00	\$0.00	3	6	5	4	0	0	0	0	5	7.0	
2	THURSDAY	\$0.00	\$0.00	\$0.00	6	1	1	1	0	0	0	0	5	5	7.0
3	FRIDAY	\$0.00	\$0.00	\$0.00	9	7	10	2	2	0	0	0	10	0	7.0
4	SATURDAY	\$0.00	\$0.00	\$5.00	28	5	0	0	0	0	0	0	1	8	4.0
5	SUNDAY	\$0.00	\$0.00	\$0.00	12	1	0	0	0	0	0	0	0	2	3.0
6	MONDAY	\$0.00	\$0.00	\$0.00	8	7	5	6	7	0	0	0	13	13	10.5
7	TUESDAY	\$0.00	\$0.00	\$10.00	1	2	4	1	5	8	5	5	4	4	7.0
8	WEDNESDAY	\$0.00	\$0.00	\$0.00	2	3	7	3	2	0	0	0	8	6	7.0
9	THURSDAY	\$0.00	\$0.00	\$0.00	4	1	7	0	1	0	0	0	4	3	7.0
10	HOLIDAY	\$0.00	\$0.00	\$0.00	0	0	0	0	0	0	0	0	0	0	0.0
11	SATURDAY	\$0.00	\$0.00	\$0.00	40	4	0	2	0	0	0	0	1	8	4.0
12	SUNDAY	\$0.00	\$0.00	\$0.00	27	2	0	0	0	0	0	0	70	0	3.0
13	MONDAY	\$0.00	\$0.00	\$0.00	5	9	5	0	4	0	1	10	11	11	10.5
14	TUESDAY	\$0.00	\$0.00	\$0.00	5	4	5	1	4	12	8	8	10	10	7.0
15	WEDNESDAY	\$0.00	\$0.00	\$0.00	5	2	7	6	1	0	30	7	1	7.0	
16	THURSDAY	\$0.00	\$0.00	\$0.00	4	3	13	2	1	0	0	10	7	7	7.0
17	FRIDAY	\$0.00	\$0.00	\$0.00	2	7	7	6	4	0	0	11	10	10	7.0
18	SATURDAY	\$0.00	\$0.00	\$0.00	25	7	1	0	0	0	0	2	10	4.0	
19	SUNDAY	\$0.00	\$0.00	\$0.00	2	0	1	0	0	0	12	1	1	6.0	
20	MONDAY	\$0.00	\$0.00	\$0.00	9	5	5	7	0	0	0	20	1	1	10.5
21	TUESDAY	\$0.00	\$0.00	\$0.00	4	3	2	0	5	9	4	6	28	7.0	
22	WEDNESDAY	\$0.00	\$0.00	\$0.00	14	3	4	2	0	4	0	10	9	9	7.0
23	HOLIDAY	\$0.00	\$0.00	\$0.00	0	0	0	0	0	0	0	0	0	0.0	
24	HOLIDAY	\$0.00	\$0.00	\$0.00	0	0	0	0	0	0	0	0	0	0.0	
	OSU vs MI (closed no volunteers)	\$0.00	\$0.00	\$0.00	0	0	0	0	0	0	0	0	0	0	0.0
25	SUNDAY	\$0.00	\$0.00	\$0.00	2	0	0	0	0	0	0	0	0	0	4.0
26	MONDAY	\$0.00	\$0.00	\$0.00	0	7	5	4	6	0	0	28	13	13	10.5
27	TUESDAY	\$0.00	\$0.00	\$0.00	2	4	4	3	10	0	6	6	12	12	7.0
28	WEDNESDAY	\$0.00	\$0.00	\$0.00	9	8	2	2	0	0	19	12	9	9	7.0
29	THURSDAY	\$0.00	\$0.00	\$0.00	16	9	6	2	2	0	26	12	22	22	7.0
	TOTAL	\$0.00	\$0.00	\$15.00	244	110	106	52	61	43	175	198	199	199	175.0

GVS MERCHANDISE REQUESTED

Tote Bags
Post Cards
Stickers
Christmas Ornaments

MEMBERSHIP COMMITTEE 12/06/2023

In attendance: Anne McGee, Jonathon Hoag, Tommy Lyon, Tim Morbitzer, Giancarlo Miranda, Norm Hall and Rachel Lewellen

The German Village Society is now a member of the North American Reciprocal Museum Association (NARM). Members of GVS will now receive a membership card which will allow them discounts and privileges at other NARM facilities around the country. Membership cards will also entitle members to promotions and/or discounts at local participating businesses. A QR code on the card will link to a list of those participating businesses. As a requirement for NARM membership the GVS Visitor Center will now stock certain gift shop items. Staff is currently considering t-shirts, tote bags, private label coffee beans and a signature candle.

Membership levels and benefits have been revised. Changes include raising the household membership to \$125.00, changing the benefits at all membership levels to reflect the current activities and events of GVS.

The Committee will host the GVS 64th Birthday Party on January 12th from 5-7pm in the FESTHALL which will feature a soup competition for the "Golden Ladle" award and bragging rights.

New membership campaign will launch in February. The committee is planning a GVS member outing to a Clippers game in the spring and other outings throughout the year.

Next Meeting: January 10, 2024 5pm at the Meeting Haus.

German Village Business Community
Village Lights Update
Prepared/Submitted by Jayme Brown & Rob Ferguson

December 11, 2023

Memo to the Board:

2023 Village Lights was one for the books. We estimate that the attendance was between 15,000 to 20,000 spread throughout the area. There were 5 vendors markets, including the Steizelmart on Third Street. We successfully obtained the necessary signatures to close S. Third St between Beck and Frankfort to improve the safety and walkability of attendees. While the event did not make a profit for the GVBC due to the added expense of the trolleys, police and entertainment, the GV neighbors did step up and purchase more luminaries than in previous years. The GVS beer sales on the Platz was a success. A post event meeting held gathered many ideas and thoughts for the 2024 Village Lights. A big thanks to the GV residents on Third for allowing the street closure, the volunteers who helped make the event such a success, the GVBC members and other businesses for participating in the event and all those who attended.

Some highlights for the event include:

- Successfully closed a portion of 3rd Street for walkability and safety. Police suggested next year's closure starts at Livingston
- Beer and Cider sales along with a collection box provided a profit to the GVS
- 40 plus neighborhood area businesses/associations/groups participated in Village Lights
- German Village Farmers Market secured vendors with over 50 vendors and food trucks who were spread through closed area of 3rd St during the night
- Live Ice Carving was brought back this year and an ice frame at the Meeting Haus allowed for great photo opportunity for attendees
- People movers included the Trolley and Trolley Pub; Parking available at Grange flat lot. The large amount of traffic did cause delays in routes.

German Village Society: Sidewalk Repairs Profit and Loss Detail

Profit and Loss Data

January - November, 2023

Ordinary Income/Expenses	Date	Transaction Type	Num	Name	Class	Memo/Description	Split	Amount	Balance
Income Contributions									
Total for Contributions	09/07/2023	Sales Receipt	26508	Walter, Robert & Margaret		Designated Programs;Sidewalk Repairs	Grant for Sidewalk Repair & Restoration project	1,000.00	1,000.00
Grants									
Total for Grants	02/02/2023	Sales Receipt	25013	The Columbus Foundation		Designated Programs;Sidewalk Repairs	Grant for sidewalk repairs	10,000.00	10,000.00
Total for Income									
Expenses									
Miscellaneous Expense									
05/04/2023	Check	2	Daniel Brody (v)	Daniel Brody (v)		Designated Programs;Sidewalk Repairs	Grant- Sidewalk Incentive 2020 - Concrete to Brick	700.00	700.00
05/21/2023	Check	24364	Susan Ellingson	Susan Ellingson		Designated Programs;Sidewalk Repairs	Sidewalk repair grant	1,200.00	
06/01/2023	Check	24341	Evan Saver	Evan Saver		Designated Programs;Sidewalk Repairs	Sidewalk Incentive/Grant Concrete to Brick 2020	500.00	1,900.00
07/06/2023	Check	24354	David Brehm	David Brehm		Designated Programs;Sidewalk Repairs	Grant for Sidewalk repair cement to brick	700.00	2,600.00
08/17/2023	Check	4302	Jeff Belt	Jeff Belt		Designated Programs;Sidewalk Repairs	Sidewalk Repair	500.00	3,100.00
08/17/2023	Check	4300	Anthony Meyer & Thomas Mason	Anthony Meyer & Thomas Mason		Designated Programs;Sidewalk Repairs	Sidewalk Repair	700.00	3,800.00
09/13/2023	Check	4303	Ashley Borsani	Ashley Borsani		Designated Programs;Sidewalk Repairs	Sidewalk Incentive Payment - Work from 2020 - Brick to Brick	500.00	4,300.00
09/21/2023	Check	4304	Carolyn Gifford	Carolyn Gifford		Designated Programs;Sidewalk Repairs	Sidewalk repair grant	500.00	4,800.00
10/19/2023	Check	4308	Jeff Lee	Jeff Lee		Designated Programs;Sidewalk Repairs	Sidewalk repair	700.00	5,500.00
10/31/2023	Check	4312	Jeff Harp	Jeff Harp		Designated Programs;Sidewalk Repairs	Sidewalk repair grants	500.00	6,000.00
11/17/2023	Check	4315	Lisa Becker	Lisa Becker		Designated Programs;Sidewalk Repairs	Sidewalk Repair Grant	500.00	6,500.00

German Village Society Profit and Loss Detail January - November, 2023

January - November, 2023

	Date	Transaction Type	Num	Name	Class	Memo/Description	Split	Amount	Balance
Total for Miscellaneous Expense	1/17/2023	Check	4316	Robert Caplin	Designated Programs/Sidewalk Repairs	Sidewalk Repair grant	Board Designated Checking - 6201:Sidewalk Repairs	700.00	7,200.00
Total for Expenses								\$ 7,200.00	
Net Ordinary Income								\$ 7,200.00	
Other Income/Expense								\$ 3,380.00	
Other Income									
Transfers In									
	10/16/2023	Journal Entry	ASO		Designated Programs:Sidewalk Repairs	A motion was passed to move \$10k from the hood of the neighborhood fund into the brick fund. The motion passed to transfer the funds at the October 16th BOT meeting.			
	11/02/2023	Check	24390	German Village Society Programs	Designated Sidewalk Repairs	5k generated from Lazellapooloza was to be transferred from the Event Income to the brick fund.	Bank Accounts - Operations:Operations	10,000.00	10,000.00
Total for Transfers In							Bank Checking - 6110	5,000.00	15,000.00
Total for Other Income								\$ 15,000.00	
Net Other Income								\$ 15,000.00	
Net Income								\$ 15,000.00	
								\$ 18,380.00	

Friday, Dec 08, 2023 12:54:28 PM GMT-8 - Cash Basis

German Village Society – December 2023 Board Report

Committee: 2024 Haus Und Garten Committee

Chairs: Carmen & Mike Wood (Tour); Lindsey Turner & Ben Chapman (Pre-Tour)

Meeting Date: 12/11/2023

Meeting Attendees: Beth Brunson, Brittany Gibson, Darci Congrove, Sean Kessler

Next Meeting: 1/8/2024

Memo to the board:

2024 H&G Tour Planning is in full swing, and we are happy to report that we are close to 80% committed for all Tour & Pre-Tour homes!! Our team is focusing full efforts on confirming the final few Pre-Tour Dinner Hosts. Also working closely with House Admiral, Beth Brunson, to get volunteers on board.

Highlights:

- All 2024 Tour homes confirmed! 11 stops total; 9 homes & 2 gardens
- 14 Pre-Tour dinners confirmed, 4 pending; goal of 20
 - Committee is focusing efforts around finalizing all pre-tour dinners by Feb 1, 2024
- Confirmed theme at Nov meeting: **A Modern Twist On A Classic**
 - Theme will be communicated to all Pre-Tour dinner hosts this week to support their planning & preparations
- Host Cocktail Party will be held at the home of Andrea Schmitt (565 S 4th St.)
 - Will include both Tour & Pre-Tour hosts
 - 2 hours, date TBD - late May/early June
- Welcomed Beth Brunson as the 2024 House Admiral! Lots of good volunteer activities and milestones established.
- Team meeting in January to determine how best to incorporate Historic Preservation into the program

Update: The H & G committee will be meeting Dec. 11 from 11:30-12:30.

Since our last meeting:

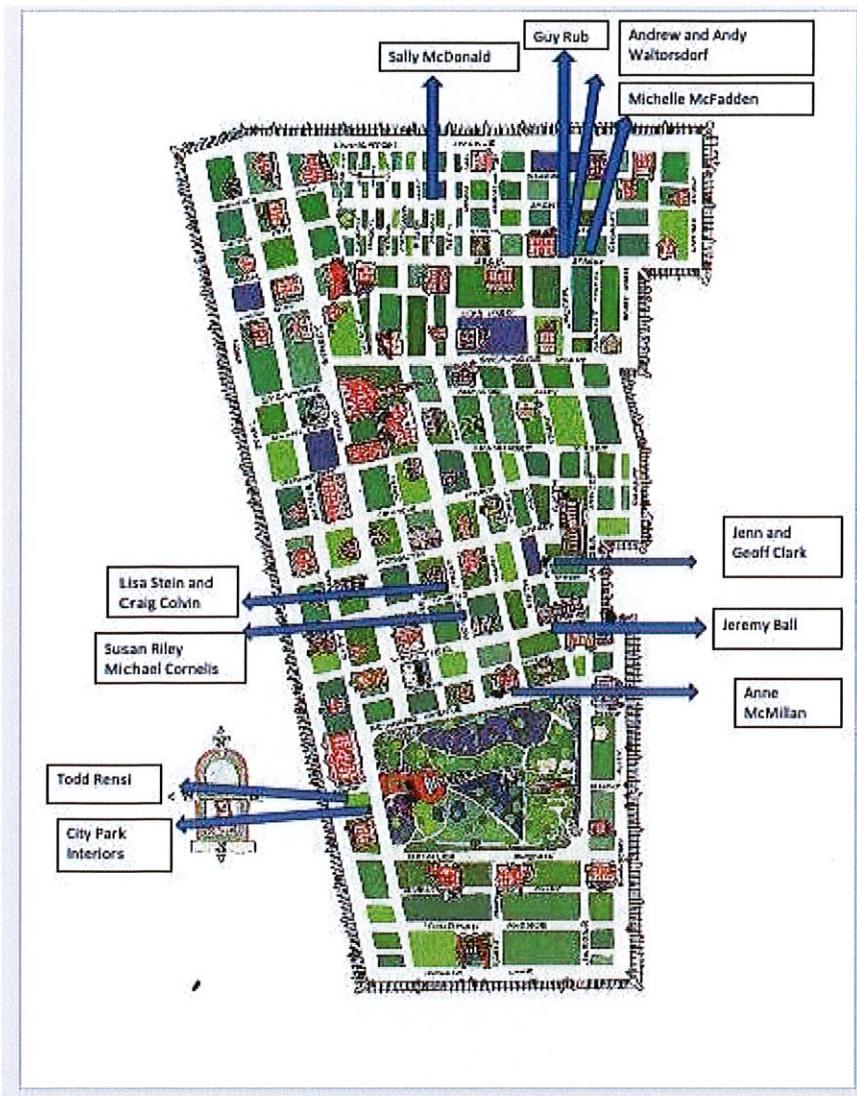
1. Jan. 12 milestone complete. - We have procured all houses (9) and gardens (2) for the Tour and added the locations to a map which I will send you.
2. Confirmed - Susan and Jay have agreed to host an Orphan Breakfast at their home for Haus Hosts on Sunday from 9:00-1:00.
3. Beth Burson has agreed to be Haus Admiral.
4. Beth and I will be meeting to discuss Haus Tour Milestones on Sat. Dec. 9. The following milestones will be discussed (and possibly amended):

- Feb. 1 - Have all Haus Captains identified along with volunteer team for each house identified. Continue to work on volunteer team if necessary deadline Feb. 25.
- March 1 - Haus Hosts Meet your Haus Captains Event
- March 15 - CML Haus Research with Captains and Haus Hosts (Research area scheduled and confirmed with Main Library.)
- April 4 - Mtg to finalize Execution Planning with Haus Captains
- June 14 - Fail Safe Review

We are making excellent progress and meeting goals consistently.

If you have any questions, please feel to reach out.

Kindest Regards,
Carmen R Wood
reginacarmen1@gmail.com
614-361-4057



The Arts Comm met on Saturday and had an extensive and productive meeting.

Below are dates we need to lock-in on the GVS calendar, but the most important dates are in October for the FotoFocus Biennial—— I did receive funding to go towards Tony's show! WooHoo!!!! Looking to discuss more re: funding for this and other events and the grant GVS is writing to rally more monies for arts-related things, including the music fest, etc—— are yas free tomorrow to discuss in-person with an afternoon cocktail? Deep thoughts...

2024 DATES

January

06 @10AM Arts Comm meeting

15 (no later than the 15th) COWS must be taken down

27 @10 Arts Comm February Exhibition Install

February

04 @ 1PM to 3PM Larry Hamill Exhibition Reception

March

01 Larry Hamill Take-down

02 @10AM Goodwill Exhibition Install

10 @ 1PM to 3PM Goodwill Exhibition Reception

April

05 Goodwill Take-downn

06 @ 10AM Morris Jackson Exhibition Install

14 @ 1PM to 3PM Morris Jackson Exhibition Reception

May

TBD- 04 10AM install

TBD 11 @ 1pm to 3pm reception

June

01 Exhibition Take-down

08 @10AM Treasures from the Archives Install

July

14 @ 1PM to 3PM Treasures from the Archives Reception (during Haus und Garten Tour)

August

03 @ 10AM Exhibition take-down

08 - 09 Artists drop-off works

10 @ 10AM Annual Juried Exhibition Install

24 @ 2PM to 4PM Exhibition Reception (during Music Fest)

September

20 Artists pick-up works

21 @10AM Install Tony Mendoza FotoFocus Biennial Exhibition

October

03 thru 06 is the Columbus Spotlight weekend

04 Private FotoFocus reception and tour

05 (ticketed?!) evening reception with catering and salsa band for Tony Mendoza FotoFocus Biennial

TBD but depending on Tony's schedule would like to have another small open-to-the-public with invites/RSVP for a conversation/lecture.

When is Monster Bash 2024? We will need to take-down his show during that and re-install it so it doesn't potentially get damaged during the mania.

November TBD

December

Village Lights (is it the 1st or the 8th?) — OAL Thumb box exhibition reception during Village Lights

Executive Director Report – December 2023

Operations

We have concluded the search for our new Historic Preservation and Civic Relations Manager and are so excited to have Crystal Coon joining us in mid-January. With the addition of Crystal, GVS will be fully staffed for the first time since 2020.

Advocacy

GVS will be present at the Columbus Metropolitan Club for their Forum titled “Re-Attaching Historic Neighborhoods to Downtown Columbus”. Continued pressure on the city to fill the one remaining GVC vacancy. The final vacant seat should be filled very soon as they are moving through the vetting process with a candidate. As we defend and maintain the established German Village Historic Guidelines and monitor the city’s zoning shifts, we continue to keep positive relationships with community partners within city government.

Quality of Life

New membership levels will launch in January.

Village Lights was a smashing success. The GVS’ team ability to adapt to the growing crowds to keep the event safe for residents and visitors was commendable. Special thanks to Rachel, Mike Cornelis, Carol Ross and to our chairs Rob Ferguson and Jayme Brown! A debrief meeting has already occurred with many notes taken to broaden the committee in 2024.

2024 H&G is deep in planning and our chairs have completed the 2024 slate with 11 homes. Pre-Tour dinners are also in process as our chairs all continue to work diligently – 14 confirmed. Anyone who has not been contacted that is interested in hosting a Pre-Tour dinner, contact the Meeting Haus and we can put you in touch with the correct people.

Preservation Education

The HP Committee has been very helpful in presenting the priorities going forward and this was very helpful in opening the application process for the incoming HPCRM. They have also been very helpful in issuing concerns regarding the GVC as well as the zoning changes within the city and help share the pulse and concerns of German Village. Sidewalk program receives \$6,000 grant from the Columbus Foundation for 2024.

Financial Stability

2024 Budget adopted in November Board Meeting. ED continues conversations with potential sponsors. Rental income could be on the rise with many organizations interested in using the Fest Hall in 2024. Farmers Market also greatly helped with rental income.

Rachel Lewellen

BOT Communication | Membership Engagement Staff Report

December 12, 2023

Communication

Neighbor 4 Neighbor - continue to create and edit the weekly e-newsletter:

11/16/23: <https://conta.cc/3uaY0wz>

11/23/23: <https://conta.cc/3SNWcE8>

11/30/23: <https://conta.cc/470lvVD>

12/7/23: <https://conta.cc/4aaYbZz>

Other e-communications:

Giving Tuesday: <https://conta.cc/3ToaA6e>

VL Luminaria Purchases: <https://conta.cc/47TC87V>

GVS Member's Only Event: <https://conta.cc/47TC87V>

Website: Issues persist with the design elements of the website. The Tech Task force is compiling quotes to fix issues, long-term fixes versus the band aids we did in the last year.

Donor Perfect: 12/6/23 Susan and I participated in a two-hour tailored training session with Donor Perfect, and many of the issues we had were addressed. Several issues we have found that DP does not have this function. Many of the issues stem from the fact that this software is not a 'member' focused system, but rather a donor focused. For example, membership cards are only available in a printable template, no digital cards.

Interviews for new HP and Civic Relations Manager. Assisted in the 2nd & 3rd round of interviews – top 3 candidates, were narrowed down to 2.

Membership Development

We are gearing up to roll out the new GVS Meeting Levels and Benefits for the Membership Drive in February 2024. Updates will be shared with Membership Committee Chair, Anne McGee. By January 1 we will begin to provide membership cards, working on creating these, which will include a QR code for participating businesses offering GVS member discounts/specials. Cards must also include NARM logo. Identifying GVS members to be in the Feb member spotlights during membership drive.

Items to go on sale in VC. GV branded Coffee from a local roaster, apparel, and signature candle with partnership with Tiki Botanicals – start with 4-5 items for sale.

GVBC

November meeting, 11/21. Discussed Village Lights, introduced Cythina Watson as the new chair and BOT liaisons, & discussed moving meetings to every other month. In attendance were representatives from: Urban Sundry, St. Mary's School, Tiki Botanicals, & The Red Stable, as well as Carol Ross, & Sean Kessler

GVS Rentals/Building Management

Fest Hall: Central Ohio Watercolor Society's exhibit will remain up until mid-January.

Reservations for GVGC events have been reserved for the remainder of 2023 & into 2024.

Two weddings have been reserved for 2024

Visitor Center/Volunteers

Meeting with Barbara Young monthly. This month I will begin the redesign process of the exterior sign for the VC. VC volunteers handed out preordered kits, 11/29-12/2.

Events

- Village Lights
 - December 3, 2023, | 5- 9 pm - Assisted day of event 10am – 10pm. See chairs report for details about the event.
 - Luminaria Kits went on sale, Thurs. 11/16 - packs of 10 for \$15 or 20 for \$25 – sales benefit the GVBC. Approx. \$2817.00 in sales
- Haus und Garten
 - Assist chairs with contact information for possible hosts of pretour. Address any questions from chairs requested.
- GVS 64th Birthday Party
 - Friday, 1/12/24 in Fest Hall – membership Drive kick-off “When I’m 64” + Soup Competition, cake & toast

Meetings

- Visitor Center Meetings: 12/3
- Cbus City Parking Study: 11/14
- VL Luminaria Kit Making w/ Stewart ES: 11/15
- Village Lights Meetings: 11/20, 11/27, 11/30
- GVBC Monthly Meeting: 11/21
- PPSCE Meeting – 12/7
- GVS Membership Meeting – 12/6
- Haus und Garten Meeting – 11/13
- City of Cbus Special Events Meeting: 12/7
- Weekly Staff meeting