

German Village Society Board of Trustees Meeting Agenda
February 13, 2012
Meeting called to order by Bill Case at 6:00 pm.

In attendance: Bill Case, Bill Curlis, Roy Bieber, Sarah Irvin Clark, Darci Congrove, Beth Irvin, Chris Hune, Mike Yarbrough, Brian Santin (phone), Jim Hopple

Absent: Norm Hall, Nick Cavaleris, Jeanne Likins

Also attending: Shiloh Todorov, Russ Arledge

Public Participation

Stephanie Lorenz, Executive Director - The Arnold

Presentation was made as to The Arnold. They expect more than 175,000 people to attend this weekend and they want to highlight and promote German Village. Over \$42 million is brought into the central Ohio area by this event. They distributed literature and tickets to encourage attendance and support.

Long Range Planning Committee:

Village Connections-Aging in Place, Judy Neidig

Judy Neidig on behalf of the Long Range Planning Committee discussed the Village Connections. This is a member-based and volunteer program (called a "village") that provides support for residents in the areas of daily living skills. The average cost for this program is \$800/yr with benefits such as transportation to appointments, cultural programs, wellness and others. Membership covers about 50% of the expenses and donations and fundraising make up the rest. Government support may also be available.

There is a core of German Village residents interested in this program and the committee would like to have the view of the board as to the interest of the Society in this program. The Board will investigate and vote on this at the March meeting

Secretary's Report

Michael Yarbrough (acting secretary)

January 9, 2011 German Village Society Board Meeting Minutes. Michael Yarbrough moved for approval of the minutes. Seconded by Jim Hopple. Bill Curlis discussed the need for more specific language in motions and moved to amend the minutes to reflect thanks to the Columbus Foundation for its donation and a direction that this money be transferred to the general fund with instructions for Shiloh to use it for tourism maps. He suggested language such as the following:

MOTION: Michael Yarbrough, moved, and Jim Hopple seconded, that the minutes of the January 9, 2012 meeting be approved.

MOVE TO AMEND: Jim Hopple moved, and Roy Bieber seconded, that the minutes from the January 9, 2012 meeting be amended to read, as follows:

MOTION: that the German Village Society Board of Trustees gratefully accepts the generous contribution by the Columbus Foundations' Big Give campaign in the amount of \$1,200 and that the Treasurer place the funds in the Gifts account of the operating budget; and that the Director of the German

Village Society be authorized to spend not more than \$1200 from the Advertising account of the operating budget for GVBC maps.

Motion to Amend passed.
Motion to Approve passed.

This motion was made by Jim Hopple and seconded by Mike Yarbrough. It passed unanimously.

Staff Reports (no report)

Jody Graichen

Russ Arledge It was quite a busy month wrapping up last year, and beginning the New Year with newly remodeled offices.

The Police Luncheon was well attended this month with over 10 residents in attendance, plus 8 officers assigned to the 11th Precinct, some of whom are assigned to the horse patrol. The officers gave a recap of the last month's crime statistics, and useful information on how to call the police to report suspicious activity and/or a crime. Good public participation followed. A complete report of the meeting can be found on cyberblockwatch.com website, or on N4N. The lunch for the officers this month was provided by Katzinger's.

- ▶ The new cyberblockwatch.com website is doing quite well with 413 registered users. This is a collaborative effort between the German Village Society, Schumacher Place, and the citizens of both neighborhoods.
- ▶ The online Volunteer Scheduling program called WhenToHelp.com has proven to be extremely useful in keeping our Visitors Center volunteers scheduled and organized, The program's report making capability provides the data I use to report the monthly Visitor Center volunteer hours worked for the month, or any time period requested. During the month of January a total of 248+ hours was worked/donated by the Visitor Center Volunteers!

In spite of the cold, rainy weather, and being closed on Sunday, the Visitor Center still welcomed 221 visitors from Ohio and around the world.

- ▶ Also this month... now that the GVS is an official computer recycling drop-off center for the Community Computer Alliance, the response has been tremendous! To-date we have had collected numerous computers, monitors, laptops, printers, cell phones, and even a fax machine\

Shiloh Todorov February 2012 BOT Meeting - Director's Report

Since last month's meeting, Shiloh has been getting her feet wet with Haus Und Garten Tour. The energy and dedication of volunteer Tour chairs John and Jan Clark and Pre Tour chair Anne Gallutia is stunning.

Shiloh is looking for ways to add value to the sponsorship side of the equation (not just for H&G, but for the Society as a whole) by putting together packages for advertisers to consider.

We had a great 2012 brainstorming kickoff to the Society's most mission-centric committee Historic Preservation Committee. A group of volunteers has agreed to tackle a half-dozen projects this year, including a Story-Corp-like oral histories project, a set of how-to workshops and gleaning and filing the archives.

Separately, Shiloh created an ad-hoc tour group to freshen our existing group tour offerings and possibly add to the lineup. The group includes hospitality professionals from Columbus, Experience Columbus's two tour pros, plus several past/present tour guides and some completely fresh faces who are interested in helping us tell the story of the Village. The first meeting of that group is February 24 at 9 a.m. for anyone interested.

Shiloh had lunch this month with the Development Director for Grange Audubon and the Library. She also attended the February Good Neighbor Agreement meeting at Nationwide Children's, and is scheduled to have coffee with leaders from Merion Village and the city's South Side coordinator

We have had two meetings with city Historic Preservation Officer Randy Black and his assistant, Cristin Moody. Randy is interested in finding more ways for GVS and HPO to work more collaboratively as we both try to support the GVC. I've also had several conversations with GVC Chair Jay Panzer and with Jody Graichen to make sure our moves toward collaboration with the city are in line with our members' interest and actually serve to support GVC. One of the most exciting ideas to come

from the meetings is a series of columns for This Week that Randy and Cristin would help to research. That can be a critical advocacy and education tool that serve our core mission.

We have taken some inquiries - one from Schmidt's Catering and one from Buckeye Weddings - asking us to create a more-formal relationship to rent out Fest Hall when those businesses' own facilities are booked. Russ and I have scheduled time later this month to hash out a rental policy once and for all the tries to address concerns that have been raised and issues that have been left unanswered.

After taking several webinars and meeting with the Website Committee and our accountant, I am nearing a decision on which development software to recommend to the Board for purchase. As of today, I'm leaning toward the online version of our current tool, Philanthrappeal. The upfront cost is under \$1,000 and the monthly fee is \$75.

Where's that money going to come from? Good question. I'm glad you asked. I believe I have saved more than \$2,000 by having our insurance coverage rebid, so there is potential to cover the costs out of that savings. I'll also be asking whether this is an appropriate use for Step Up Funds, which it is my understanding were raised specifically for development.

Finally, I conducted what I felt was a really progressive committee chairs meeting. The Executive Committee and I set the tone for 2012, asking chairs to hew to the mission, collaborate on fundraising and to THINK BIG. Where do we go from here? I am so grateful to the chairs - and ALL the committee volunteers - for the work they do and the brainpower they offer us for free. This should be an ongoing conversation between the director and the chairs and I'm excited to help support their work and connect the dots among their projects.



German Village Society
Financial Highlights for February 2012
Nick Cavalaris, Treasurer

2/6/12

This report highlights certain items of the attached financial reports that are presented to the GVS board each month. Please note that the accompanying reports are as of January 31, 2012 and reflect reconciled balances to the last available bank statement. They also include unreconciled amounts from the previous month in order to give the board the most current information available from QuickBooks.

1. Balance Sheet :

Operations Checking Balance:	\$66,447.37
Operations Savings Balance:	\$205,096.43
Total Operations Bank Account Balances:	<u>\$271,543.80</u>
Board Designated Funds Balance:	\$357,114.85
Designated Checking Balance:	\$67,346.35
Perm. Restricted Funds Account Balance:	\$137,789.59
Total Balance of GVS Accounts:	<u>\$833,894.59</u>

Committee
Reports: Standing
Committees

Executive

Bill Case

1. Civic Relations - Nelson Genshaft was appointed to be chair with Bill Case as Board liaison.
2. Carolyn McCall being replaced by Charles Eschelbrenner as chair of long range planning.

--Website

Brian Santin

Brian Santin moved to have the Website Committee renamed the Technology Committee and made a Standing Committee. Roy Bieber seconded the motion. Bill Case, as President, renamed the committee the Technology Committee.

Jim Hopple then moved to table the motion to make this committee a Standing committee. Seconded by Chris Hune. Bill Case will appoint a special committee to review the by-laws for over all updating and change. The motion was passed unanimously.

Civic Relations (written report) Bill Case

This is my final Civic Relations Committee report as the chairmanship has been passed to Nelson Genshaft. On January 23rd, committee members Nelson Genshaft, Bill Case, and Bill Curlis met with Tim Bibler, chairman of the Streetscape Committee and Shiloh Todorov, Director, to consider next steps in (1) introducing Shiloh as the "new face" of German Village; and (2) contacting city officials regarding implementation of Streetscape. The members of the committee determined that urging the city to pay for and conduct an engineering study for the proposed improvements would be the first order of business. It was concluded that council members Zach Klein (Development committee chair) and Eileen Paley (Public Services and Transportation committee chair) are the two best council members to initially approach. It is important to have a specific sum of money in mind when approaching council members for projects of this sort. Nelson Genshaft said he would meet with Brian Kinzelman to obtain his input into the amount of money to ask for as well as the specific request for work to be done. Nelson and Jay Smith subsequently met with Mr. Kinzelman, and the results of that discussion are set forth in the attached report.

Much discussion was had at the committee meeting as to what to emphasize in our discussions with the city. Among the points to stress are (1) Shiloh is the face of German Village, and with her help and guidance, GVS is going to play a more active role in promoting tourism; (2) German Village and its residents are major contributors to the well-being of the city and county in the form of business generated, taxes paid, and upholding of real estate values in the area; (3) the infrastructure of Third Street, one of the main streets in the city is crumbling and needs repair; and (4) German Village has not received its fair share of money for city improvements.

Bill Curlis also attended the ODOT update on I-70-71 in which the delay of further phases of the project, including the areas near German Village was discussed without a great degree of illumination.

Finance (no report)

Roy Bieber

Historic Preservation (written report) Will Elyar HISTORIC PRESERVATION MEETING

JANUARY 19, 2012 THE YEAR OF HISTORIC PRESERVATION
WILL EYLAR CHAIR

WILLEYLAR@AOL.COM 537-3683

CHRIS HUNE BOARD LIASION

IN ATTENDENCE: NED THEIL, LISA AND BILL CASE, ELLEN GLIMCHER,
ANTHONY HARTKE, RUS ARLEDGE, LISA BRONWELL, SHILOH, DARCI
CONGROVE, JEFF JAYMES, CHRIS HUNE AND WILL EYLAR
2 NEW MEMBERS

WISH LIST OF PROJECTS

- 1) Story Corps-like video project (BILL AND LISA CASE, WILL AND JEFF JAYMES)
- 2) 2012 Workshop Series (CHRIS HUNE)
 - a. How to work with GVC
 - b. How to research your historic home
 - c. How to restore historic windows (ASK KEVIN LOHR)
 - d. How to maintain/restore foundations
 - e. Street trees
 - f. Ash borer solutions
 - g. How HP keeps property values high (NED THIEL)
- 3) Door Hangers distribution
- 4) Cleaning up/gleaning/organizing HP files (FEBRUARY 18TH 9-11 A.M.)
- 5) Caretaker/other award nominations by March 1 EVENT ON MAY 3RD
- 6) Tours refresh (create subcommittee?)
- 7) Digitize house files and marry with OHS digitized house files (RUS AND ANTHONY)
- 8) Information kiosks for VC, lobby (RUS TO DO DISPLAY ON HISTORIC PRESERVATION)
- 9) Resurvey addresses to freshen/update house files (LOOK FOR GRANT MONEY)
- 10) Partner with OHPO to develop 10, 20, 50, 100 year Historic Preservation Plan for GV
- 11) Identify the oldest building/structure extant within the GV boundaries (JEFF JAYMES)

- 12) Identify the first/oldest GV addition developed and create a timeline of addition expansion/development throughout GV
- 13) Look for local, state, federal HP grant opportunities to fund any or all of the aforementioned activities

GVS Board Report Please email to Due One week Prior to

jlilikins@columbus.rr.com Board Meeting

14) HPC members attend periodic meetings of other committees to make sure all committees serve HP mission

15) Develop Brick Street infrastructure Restoration/Maintenance partnership with City of Columbus and create /Identify brick street restoration priority list and develop a 5, 10, and/or 20 year plan for Restoration and sustained Maintenance of brick streets in German Village (could be used as model for other historic districts in Columbus) - build out to other research/leadership roles GV can play with like-minded regional and national HP groups

16) curb replacement brochure (WILL AND DAVE RANDALL)

17) how to burry your lines brochure (WILL)

18) workshops

a.Home History b.

Maintanece

other ideas :

ORDER OF IMPORTANCE FOR PROJECTS

1. STORY CORPS-LIKE VIDEO PROJECT
2. WORKSHOP SERIES
3. 3. INDENTIFY OLDEST BUILDING

---Streetscape (written report)

Tim Bibler

Explored ideas on how to get Streetscape proposals to the city and then provided those ideas to Civic Relations Committee.

Long Range Planning (written report)

Carolyn McCall **GERMAN VILLAGE SOCIETY**

LONG-RANGE PLANNING COMMITTEE

Meeting Minutes

January 11, 2012

In attendance: Bill Curlis, Janet Druen, Ed Elberfeld, Betty Garrett (representing the Business Committee), Jeanne Likins, Carolyn McCall (chair), Jo Anne St. Clair; Roxyanne Burriss (OSU adjunct professor, city and regional planning) and Nick Gurich (OSU master's level student in city planning who is taking a practicum this quarter to focus on the business/residential mix in German Village).

Meeting Purpose

- Review findings from the fall quarter OSU independent study project [notes from the final presentation follow; the full report will be made available shortly].
- Discuss next steps in the process and set expectations for Nick Gurich's independent study project this quarter.

Discussion/Conclusions

- Much interesting demographic data was presented in the students' final report. The challenge is how best to synthesize and use the data to help ensure a thriving, vibrant community with a healthy residential-to-business mix.
- It was agreed that many Society groups could make good use of these data, even though the data include numbers from the Brewery District. Separating out Brewery District could take time and effort away from more important efforts, since it is possible to draw conclusions from the existing data.
- Current mix in German Village is 85% residential/15% commercial, as compared to Columbus with an 81.5%/19.5% ratio. The Village currently has roughly 10 vacant, developable commercial properties.
- We have only anecdotal data about how our businesses are functioning--what factors support doing business here, what elements might prevent a business from succeeding or discourage a business from locating here (e.g., parking, commission guidelines, some community opposition to conversion of residential properties to commercial, access/visibility from main thoroughfares). We know we need to hear directly from business owners rather than rely on speculation and observation.
- Much discussion about existing/potential marketing of business opportunities in German Village (i.e., what is being done, what could be done, what should be done, if anything). Does "economic development" apply here? What is the Society's role?
- Conclusion: We agreed that Nick's work this quarter will focus on:
 - helping our neighborhood articulate a vision of what the right mix for us is and helping us assess where we stand vis-a-vis that mix
 - recommending long- and short-term steps to create and/or sustain a healthy mix.

Next Steps

- **A visioning session will be held on Wednesday, Jan. 25, 7-9 p.m., at the Meeting Haus,** led by Nick Gurich and Roxyanne Burriss. Purpose: help us articulate a vision for what constitutes a healthy balance of business to residential properties.

- Members of the GVBC will be encouraged to participate (Betty Garrett to coordinate) as will German Village Society board members (Carolyn McCall).
- **Conduct a survey with German Village Business Community (GVBC) members ASAP** to get insights directly from business owners, which will provide valuable background for the visioning exercise.
 - Roxyanne Burriss will review and adapt the survey that she developed with the committee several months ago and send a final version to Carolyn McCall by Jan. 13. Betty Garrett will work with GVBC to get the survey out to members right away (with a return date of Jan. 24).

Membership Committee (no report)

Erin O'Donnell

Parks, Public Spaces and Community Events (written report)

Sara McNealey

Minutes: GVS Parks, Public Spaces, and Community Events Committee

Members in attendance:

Sara McNealey, Chair

Carol Mullinax, Actors' Theatre of Columbus

Ann Lilly, Grace's Garden

Lindy Michael, Arboretum Fund

Craig Seeds, Columbus Recreation and Parks

Katharine Moore, Friends of Schiller Park

Joe Sulak, Forrester, Ohio Department of Recreation and Parks

Sara McNealey called the Parks and Public Spaces Committee meeting to order at 8:35 am and asked for approval of the minutes of the previous meeting. Katharine Moore moved that the December 2011 minutes be accepted for the record; Jerry Glick seconded the motion and it passed unanimously.

Sara then asked for reports from the various committees.

Actors' Theatre

Carol Mullinax reported that Actors' Theatre is preparing for its 2012 Summer season with three performances planned: *Robin Hood*, *The Merchant of Venice*, and *The Servant of Two Masters*.

Garden Club/Frank Fetch Park

Jerry Glick updated the group on the activities of the German Village Garten Club. Currently plans are being made for the appearance of Tracy DiSabato-Aust, an international expert on perennials, who will be speaking to Garten Club members and others on April 15. Jerry also reported that the next Garden Club meeting will feature The Rain Brothers who will provide recommendations on harvesting rain for irrigation, using methods that will fit in within the parameters of what is needed for German Village-sized gardens.

No Name Committee

Ann reported that the Purpose and Participation Policy and Organizational Chart that were developed and approved by PPSCE were adopted by the German Village Society Board at the December 2011 meeting with one minor change. Amended copies were handed out.

Future activities of the committee included developing a calendar of sponsored PPSCE events for committee and GVS Visitor's Center use. Carol distributed a draft of what an organizational calendar may look like, which she developed on behalf of Actor's Theater.

Friends of Schiller

Katharine Moore reported to the committee regarding a clarification she had sought regarding the terms of the Chase Bicentennial Matching Grant. She recently learned that the grant she received for Schiller Park-related bicentennial activities could be allocated to enhancement expenses, not just celebration expenses as she had previously been advised. She reported that she is forming a steering committee to help plan Bicentennial events for the park.

She then reviewed a number of projects that have been proposed for Schiller Park, including:

-
- Water line for taps at two perimeter gardens
- Schiller Monument Enhancements
- Repair and Lighting of Goodale fountain
- Paint and plaque replacement of benches
- Water Fountain with Dog Bowl
Bicentennial Celebration
Ash Borer Treatment

Landscaping of the Caretaker's Cottage

Katharine then presented the committee with a fundraising proposal to help raise money to cover the costs for some of these projects. The gist of the proposal is the formation of a partnership with a bank to provide change receptacles and a program for accepting donations at a local branch office. German Village residents and businesses would be encouraged to donate loose change using the receptacles.

Katharine advised the group that the next step in the process would be agreeing that the fundraising is appropriate and doesn't infringe on any other effort, noting that she would need the Society's permission for the campaign and approval to approach a bank for the sponsorship. She recommended launching the campaign in early 2013.

New Business

Sara reported that the GVS Development Committee requested a PPSCE representative be designated to serve on the committee. Sara made a motion that Ann Lilly serve as the liaison to the German Village Society's Development Committee, Katharine seconded and the motion was approved.

Old Business

There being no further business, the meeting was adjourned. The next meeting is February 2, 2012.

Respectfully submitted,

Sara McNealey, Chair

Carol Mullinax, Recording Secretary

---Village Singers (no report)

Brian Santin
Wayne Owens

Special Committees

Nominating Committee (no report)

Jim Hopple

Development Committee (no report)

Mike Yarbrough

German Village Business Committee (written report) Greg Gamier Executive Summary:

A newsletter for members only has been initiated with a similar format to N4N. We are sending approximately 10,000 maps to Experience Columbus for distribution at the Arnold Classic host hotels and we are having sandwich boards made that will direct people from that area down to German Village. The maps are currently being redesigned and will include all GVBC members.

Erika Taylor of Erika Taylor Urban Spa has agreed to be the GVBC Secretary, replacing Catherine Adams who had done a terrific job for a number of years. We've set the dates for our quarterly networking events (March 13th, June 12th, September 11th, and December 11th) and are currently seeking member host locations.

Village Lights will need new chairs this year. We are trying to find a more manageable way to coordinate this event and make it easier to find people willing to serve on this committee.

Marketing Committee (oral report)

Beth Ervin

The marketing committee recommended two changes to the branding guidelines after considering feedback provided by the Board in December. First, Beth is working to find a designer to add a "German Village" element to the open door logo; second, the committee recommends that color photographs can be used, along with duotones, particularly with regard to online applications. She suggested that Director Shiloh Todorov and the Marketing Committee decide best use of the guidelines, and the Board agreed.

Old Business

Bill Case

Honoring Fred and Howard update (oral report)

Beth Ervin

Beth has been researching cost for a proposed bench to honor Fred and Howard and reports that the cost will exceed \$100,000. She said she's concerned about fundraising for the project and will look to the Development Committee for guidance.

New Business

Maintenance Committee - Roy Bieber

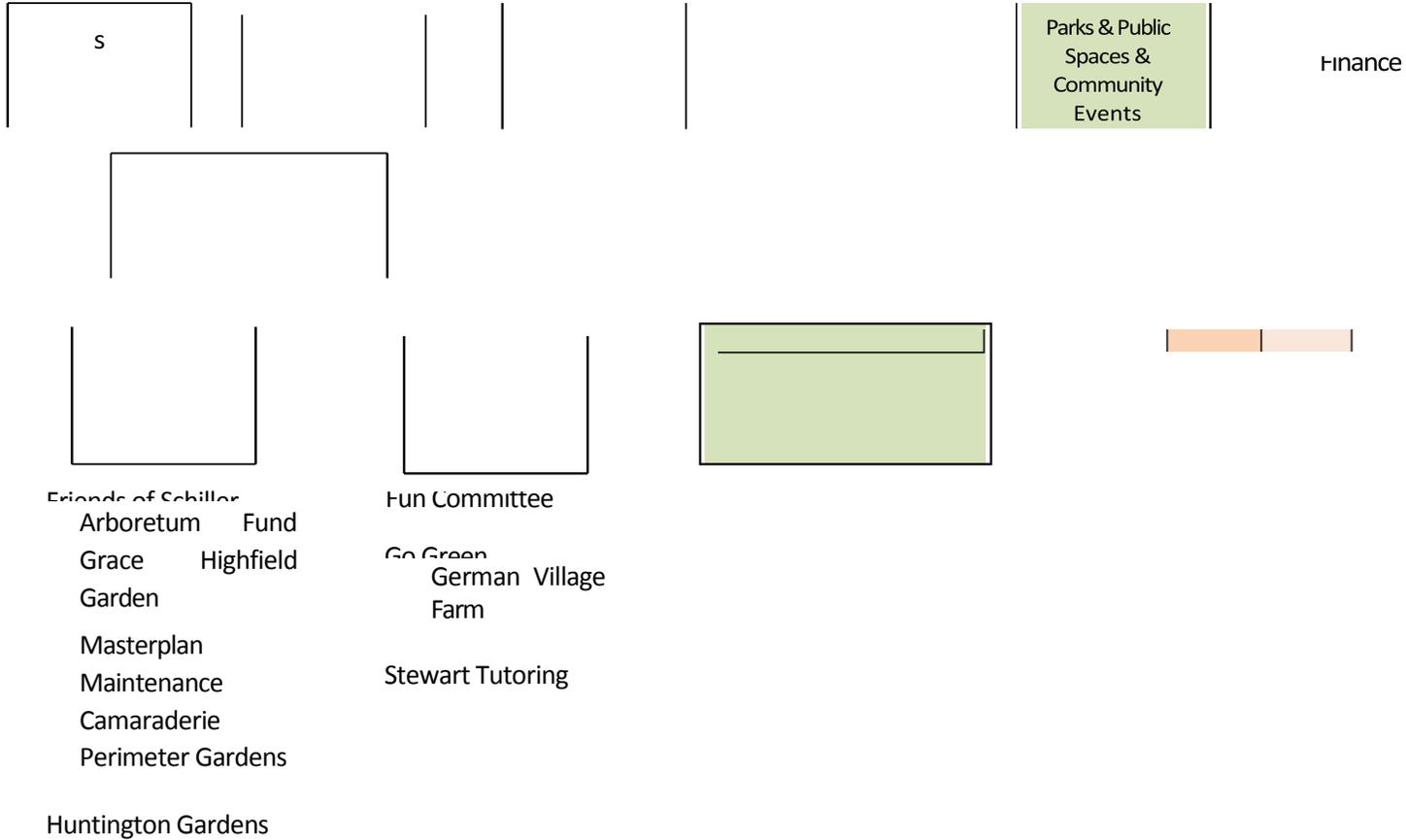
Roy Bieber presented to the Board a listing of items that needed to be done to the Meeting Haus. Some of these were immediate safety items that were important to complete soon. As discuss was held concerning whether these items should be bid out and the board determined that competitive bidding where appropriate would be advisable but recognized that discretion needed to be given to get these items done efficiently and promptly.

A motion was made by Roy Bieber to transfer \$5,000 from the Warner Fund to the Maintenance Fund in general revenue in order to complete the maintenance items set forth in the report. Motion seconded by Bill Case. Motion passed unanimously.

Executive Session - The Board went into Executive Session.

Adjournment: Motion to adjourn by Jim Hopple. Seconded Beth Irvin. Passed unanimously.

Board of Trustees



Meeting adjourned at 8:30 pm