

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
August 8, 2016

Present: John Barr, Dennis Brandon, Kelly Clark, Darci Congrove, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Joe Kurzer, Jeanne Likins, Marie Logothetis, Josh Miller, and Susan Sutherland.

Staff and Guests: Gary Seman, and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

Public Participation

Executive Director Shiloh Todorov, replacing Sarah Marsom, who was ill, presented a proposal for a Brick Sidewalk Repair Incentive Program. As presented the proposal would provide cash incentives to German Villagers to repair and improve their brick sidewalks: \$500 grant funding for brick-to-brick repair and \$700 grant funding for concrete to brick improvements. Guidelines, regulations and eligibility details have not been defined and the presentation was intended to obtain the Board's approval for the concept and suggestions and insight in the development of the Incentive Program guidelines. Following extensive discussion and suggestions, the Board recommended that the program move forward. Ms. Congrove noted that she would be making a motion to fund this program during her report. Ms. Todorov further noted that the 'roll-out' of the Program would be at the Historic Preservation Weekend August 19 & 20.

Haus und Garten Board Liaison Brittany Gibson reported on the final numbers for the 2016 Haus und Garten Tour: \$147,000 income. Treasurer Darci Congrove reported that the news was even better and that income had risen to \$148,250. Ms. Todorov noted that this was the third year of increase in the resources provided by the Haus und Garten tour to the Society's annual operating budget and that this financial success made many of the deferred expenses and programs (like the brick sidewalk repair plans) now possible. She thanked the Board for their efforts toward this success. The Board thanked Ms. Gibson, Ms. Todorov and the Haus und Garten Committee for their hard work and exemplary efforts.

Reports of the President and Officers

President Likins reported that Trustee Marie Logothetis had accepted appointment as the new chair of the Historic Preservation Committee. Ms. Likins thanked Ms. Logothetis for accepting this new role.

President Likins thanked Trustee Greg Gamier and Jeff Lowe for their very successful leadership of the 2016 Art Crawl. Mr. Gamier reported on the huge crowd, estimated at well over 900, and the financial success of the event. The event has grown and become very popular with the German Village community. Mr. Gamier, Mr. Lowe, and Ms. Todorov are already looking toward the 2017 event and ways to improve and enhance its success. The Board congratulated and thanked Mr. Gamier, Mr. Lowe, Mark Weiss, and the Art Crawl committee for their success.

President Likins reported that Ms. Congrove, at the direction of the Executive Committee, had researched establishing a German Village Advisory Board to provide the Board with additional resources to execute the “robust strategic plan” adopted last year. Ms. Congrove presented her report and answered questions from the Board. Following discussion, the Board gave its approval to further investigation into such an advisory group.

President Likins also reported that several Board members had continuing conflicts with Monday evening Board meetings and asked if there was any interest in changing the day of the week that the Board met. Following a short discussion, a motion was offered.

MOTION: That the German Village Society Board of Trustees change its regular monthly meetings to the second Tuesday of every month, beginning with the meeting on Tuesday, October 11, 2016. [Likins, Congrove]

Motion approved.

Vice President Heidi Drake reported that she was continuing to work on the Drop Box file as the repository of the motions and policies adopted by the Board so that they could be available and retrievable for future Boards.

Ms. Likins thanked the Board for their “very substantive discussion” on the topics presented and asked for their continued patience with the remaining items on the agenda as the meeting moved into its second hour.

Secretary Bill Curlis presented the Minutes of the meeting of July 11, 2016.

MOTION: Approve the Minutes of the meetings of July 11, 2016. [Curlis, Gibson]

Motion approved.

Treasurer Darci Congrove, presented the July, 2016 Treasurer’s report as well as financial highlight notes to the monthly report. Ms. Congrove noted that the success of the Haus und Garten tour and an increase in membership dollars are the primary contributing factors to the year-to-date net income at \$30,000 over the approved 2016 budget.

MOTION: Accept the Treasurer’s Report for July 2016 for audit.
[Congrove, Brandon]

Motion approved.

Ms. Todorov reported that the financial success of the Haus und Garten tour allowed the Board to approve the expenditures that had been deferred at the beginning of the year, until a successful Haus und Garten tour was assured. Ms. Todorov presented her spending suggestions from the authorized budget to include expenses for brick sidewalk repair, the oral history project, and the on-going digitization of preservation records project. Ms. Todorov also noted that, the four (4) full-time staff model included in the 2016 budget was now a sustainable item in the budget.

MOTION: To authorize the Executive Director to make expenditures as presented in the August Budget Revision. [Congrove, Drake]

Motion Approved.

Ms. Todorov further reported that the number one priority of the Strategic Plan was to Brick Sidewalk repair and maintenance and that the Brick Sidewalk Repair Incentive Program was intended to meet this priority.

MOTION: To create an income and expenditure account within the Operating budget for the Sidewalk Repair Incentive Program and to place \$10,000 from the unappropriated balance in the operating fund into a separate chart of accounts. [Congrove, Barr]

Motion approved.

Ms. Congrove also reminded the Board that it had made a commitment to refund, as it was able, funds used from the Brent Warner Maintenance Fund, so that it remained a viable building maintenance reserve.

MOTION: To authorize the transfer of \$15,000 from the operating fund to the Brent Warner Maintenance Fund. [Congrove, Miller]

Motion approved.

Ms. Congrove further noted that this was the first ever reimbursement into the Warner Maintenance Fund.

Ms. Todorov informed the Board that there were new building maintenance issues that required attention. Wood rot in the Fest Hall windows and tuck pointing in the back and side of the building were issues that needed repair. She reported that she had bids out for these repairs, but had no idea the cost at this time.

Committee Reports

Ms. Likins noted that the meeting was well into its second hour and that all of the committees had reported on their activities in written reports. She asked if there were any committee activities requiring Board approval.

Ms. Drake reported that balloting would begin for the election of trustees on the next day and that the electronic voting option was now available. She encouraged all Board members to register to vote and then to use the electronic ballot.

Mr. Curlis reported that the ODC committee had met and recommended changes to the Constitution, as provided in the ODC report. He noted that Constitutional changes required a vote of the membership of the German Village Society and that there was a 60 day notice to members requirement. He added that

if the amendments were to be voted upon at the Annual Meeting to be held on November 6, 2016, the August meeting of the Board of Trustees was the last date that such a motion was timely.

Mr. Curlis went on to ask the Board if they would consider increasing the number of appointed members of the Board by two (3 appointed, 12 elected, 15 total Board members) to provide additional professional skills, talent, and experience to the Board and to help with the many tasks, committee assignments, and board commitments that Board members must serve. In addition, as the Board takes on new fundraising assignments, additional board members would expand the contacts and network needed for a successful campaign. Ms. Drake pointed out that the ODC committee had considered this proposal and had rejected the increase as unnecessary, at this time. She also pointed out that the German Village Society community had rejected a larger Board a number of years ago and that it was too soon to bring this increase in Board size back to the community. As there was no consensus for amending the motion, Mr. Curlis withdrew his recommendation.

MOTION: Pursuant to Article VII, Section 1 of the Constitution, the attached amendments to the Constitution shall be presented to the membership of the German Village Society for adoption at its Annual Meeting, November 6, 2016. [Drake, Curlis]

Motion approved.

Staff Reports

The staff had provided written reports and Ms. Likins asked if there were any questions regarding those reports.

The business of the August 8, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:54 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

August 8, 2016

Call to Order Jeanne Likins

Public Participation

Haus und Garten Report Brittany Gibson
Shiloh Todorov
Brick Sidewalk Repair Incentive Program Sarah Marsom

Report of the Officers

Report of the President Jeanne Likins
German Village Society Advisors
Board of Trustees Meeting Day

Report of the Vice-President Heidi Drake
The Drop Box

Report of the Secretary Bill Curlis
Minutes approval
July 11, 2016

Report of the Treasurer Darci Congrove
Accept Treasurer's Report for Audit
July, 2016
August Budget Revisions Shiloh Todorov

MOTION: To authorize the Executive Director to make expenditures as presented in the August Budget Revisions.

MOTION: To create an income and expenditure account within the operating budget for the Sidewalk Repair Incentive Program and to place \$10,000 from the unappropriated balance in the operating fund into the operating income account.

MOTION: To authorize the transfer of \$15,000 from the operating fund to the Brent Warner Maintenance Fund.

Strategic Plan Committee Reports

Preservation Bill Curlis
Historic Preservation

	written report	
	Fund for Historic Preservation written report	Darci Congrove
Advocacy		Kelly Clark
	Parking no report	Tim Bibler
	Civic Relations written report	Nelson Genshaft
	Parks and Public Spaces no report	Sara McNealey
	Friends of Schiller no report	Carol Mullinax Katharine Moore
Community Quality of Life		Greg Gamier/Josh Miller
	GV Business Community written report	Jeff Lowe
	Long Range Planning written report	Josh Miller
	Art Committee no report	Carole Genshaft
Development		Dennis Brandon
	no report Next Meeting: August 22, 2016	
Events		
	Haus und Garten oral report	Brittany Gibson
	Monster Bash written report Next Meeting: August, 2016	Brittany Gibson
	Tea 43206 written report Event date: August 20, 2016	Darci Congrove
	Art Crawl written report Event Date: July, 2017	Greg Gamier
	Village Lights Next Meeting: August 25, 2016	Greg Gamier
Membership		Susan Sutherland
	no report	
Corporate Outreach		Joe Kurzer
	no report	

Finance		John Barr
Finance Committee	written report	John Barr
	Next meeting: September, 2016	
Investment Sub-Committee	written report	John Barr
	Next meeting: September, 2016	
Budget Sub-Committee		John Barr
	Next meeting: September, 2016	Shiloh Todorov

Governance		Heidi Drake
Organizational Development		Heidi Drake
	2016 BOT Election Balloting begins	
	August 9, 2016	
	Amendments to the Constitution	

MOTION: Pursuant to Article VII, Section 1 of the Constitution the attached amendments to the Constitution shall be presented to the membership of the German Village Society for adoption at its Annual Meeting, November 6, 2016.

Staff Reports

Executive Director	written report	Shiloh Todorov
	Monthly Strategic Plan Up-Date	
	written report	
Historic Preservation Advocate	written report	Sarah Marsom
Manager, Donor Development and Marketing	written report	Mark Weiss
Donor Relations and Marketing Coordinator	written report	McKenzie Mitchell

Old/New Business		Jeanne Likins
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Adjournment		Jeanne Likins
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Sidewalk Repair Incentives-

Prioritizations of sidewalk repairs are based on conditions assessment; documentation will be verified prior to distribution of funds or scheduling of workshop.* All projects need to be completed by a contractor familiar with the COA process, Columbus sidewalk permits, GV guidelines and recommended bricks. Every applicant will need to submit application agreeing to these terms.

Subsidized:

Brick to Brick

Members- Eligible members fall in the medium and urgent score categories. \$500; funding amount based on national research.

Nonmembers- Same inclusion criteria as above, but less financial support. \$100

Concrete to Brick:

Members- Concrete in medium and urgent condition receives higher priority, but concrete receives high priority due to the preservation benefits of converting back to brick. \$700. Due to the higher cost switching from concrete to brick, it is necessary to add additional incentive for sidewalk repairs.

Nonmembers- Same inclusion criteria as above, but less financial support. \$300

Concrete to Concrete:

The German Village Society will not provide funding for these kinds of projects.

Workshops:

Members will receive priority, and will be selected based on

Nonmembers will not be considered for workshops.

Promotion

Sidewalk repair program will be advertised in the following ways: page on website under "For Residents," flier on sidewalk repairs for welcome to the neighborhood bags, article in 2017's first

physical newsletter, mentions in neighbors4neighbors, and a new interactive sidewalk education page on germanvillage.com. The interactive webpage will include answers for questions such as “How do I get a new curb?” to “What brick patterns are allowed?”

Funding

The German Village Society will begin with a \$10,000 fund. This funding will be supplemented by support through the SLATE club. Due to the overwhelming emphasis on sidewalk repairs during the 2015 Strategic Planning interviews, GVS expects some additional donations from supporters of the the project. Shiloh and Sarah are also pursuing financial support from Hamilton Parker in exchange for their bricks being featured prominently through promotion. The Third Street sidewalks are included in the corridor’s upcoming infrastructure improvements; fundraising, City of Columbus funding, and taxation of the property owners will fund those sidewalk improvements.

*Third Street sidewalks are not currently eligible for funding or workshops.

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
July 11, 2016

Present: John Barr, Dennis Brandon, Darci Congrove, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Joe Kurzer, Jeanne Likins, Marie Logothetis, and Susan Sutherland.

Staff and Guests: Linda Gorsuch, Susan Salt, Terri Dickey, Betty Garrett, Jim Nichols, Alberta Stevens, Gary Seman, and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

Public Participation

President Likins welcomed and thanked the 2016 Haus und Garten co-chairs Linda Gorsuch and Susan Salt for their year-long effort to make the annual tour such an artistic and financial success. Ms. Likins cited the exceptional homes (and their owners), the hard-working committee, and our extraordinary staff in the tremendous success of this year's event. Pre-Tour chairs Terri Dickey and Betty Garrett, with the able assistance of Alberta Stevens, Keriann Ours, and Joshua Zimmerman, were also recognized for putting together an event for 725 partygoers that was the largest number of Pre-Tour dinner and cocktail guests, ever. Brittany Gibson, Board liaison (and Haus und Garten program editor) toasted the chairs with champagne and the Board congratulated everyone with applause.

Ms. Todorov reported that Ms. Gorsuch and Ms. Salt had agreed to chair the 2017 Haus und Garten Tour again and that Tracie and Brad Stamm had accepted the request to chair the 2017 Pre-Tour Party.

Ms. Todorov further noted that final receipts and bills for the 2016 Haus und Garten Tour had not been tallied, but that a preliminary review indicated that the event had met expectations and that she would "reforecast" for the Board at the August meeting.

Reports of the President and Officers

Ms. Likins reported that pursuant to the By-Laws she had appointed the Election Committee to oversee the 2016 election of officers: Madeline Hicks, Sue Riley, and Phyllis Driscoll.

President Likins also reported that the ODC committee was working on Constitutional and By-Law changes which would bring our operating documents into alignment with the strategic plan. Prior to the next Board meeting, Ms. Likins will meet with all committee chairs and strategic plan pillars to review proposed By-Law changes and to elicit their comments.

Ms. Likins further asked that Board members take a more active part in the 2017 Haus und Garten Volunteer Party and Sunday wrap-up.

Secretary Bill Curlis presented the Minutes of the meeting of June 13, 2016.

MOTION: Approve the Minutes of the meetings of June 13, 2016. [Curlis, Kurzer]

Motion approved.

Treasurer Darci Congrove, presented the June, 2016 Treasurer's report as well as financial highlight notes to the monthly report.

Ms. Congrove noted that with the Haus und Garten receipts, we were 'flush' with income that would run the Society for the next 6 months, as budgeted. She too noted that all of the income (particularly in-kind contributions) and expenses for the event were not in, but that she was confident that the August budget review would show that we are in a very healthy financial position. She will present the mid-year budget review at the August Board meeting.

MOTION: Accept the Treasurer's Report for July 2016 for audit.
[Curlis, Drake]

Motion approved.

Committee Reports

Ms. Congrove reported that the Fund for Historic Preservation had retained the services of Nancy Recchie and Jeff Darbee to conduct the historic research for the informational sign project. She noted that the funds for this contract were in the 2016 Fund budget. She also noted that the house sign project was well underway and that the first plaques would be seen on homes soon.

Executive Director Todorov reported that she and Sarah Marsom had talked with organizations and contractors all over the country about all aspects and best practices on our brick sidewalk restoration and repair plans. No one had any programs or 'how-to' funds to provide direct support for sidewalk repair; however, she and Sarah were continuing to look at possibilities for incentive grants to get folks to repair their brick sidewalks.

Written reports had been prepared by many of the committees and President Likins asked if there were any questions or comments on any of those reports.

ODC committee chair Heidi Drake, reported that no GVS member had petitioned to serve as a Trustee and that pursuant to Article VII, Section 2 of the By-Laws of the German Village Society, the ODC committee announced the nominees for election to the Board of Trustees: Dennis Brandon, Brittany Gibson, Josh Miller and Susan Sutherland and their names were placed on the ballot for election.

Ms. Drake announced that, since there were only four candidates for four positions, it provided a unique opportunity to conduct the 2016 elections by electronic voting. The new computer operating system provided an electronic voting procedure option that ODC was reviewing. ODC will provide a written instruction and voting procedures guide. She assured the Board that those individuals who required a written ballot would also be given that option to vote in the election.

Ms. Congrove reported on the 2016 Tea 43206 (Saturday, August 20th) preparations and plans and asked members of the Board to go to the GVS web-site for tickets and sponsorship opportunities. She also

encouraged anyone wishing to donate items to the silent auction to do so as early as possible, so that she and her committee did not have to scramble at the last minute.

Dennis Brandon reported that Mark Weiss was preparing training materials for Board members for the new Society giving and sponsorship solicitation programs.

Greg Gamier gave an up-date on the Art Crawl, Saturday, July 16, 2016. He noted that volunteers were still needed, but that all other plans were in place and that the weather was predicted to be perfect for the event.

Staff Reports

The staff had provided written reports and Ms. Likins asked if there were any questions regarding those reports.

The business of the July 11, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 6:58 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

**German Village Society
Treasurer's Report
August 8, 2016 Board Meeting**

Highlights from the July 2016 Financial Statements

Cash balances as of July 31, 2016

Operations: The checking account balance is \$119,949. The account balance is \$88,373.

Designated accounts: The various designated fund accounts total \$242,026. Major balances in these accounts include the German Village Business Community \$70,454, the Fund for Historic Preservation \$64,824, the Friends of Schiller \$27,235 and For the Good of the Neighborhood \$44,457.

Investment accounts: Long-term investments total \$563,966 and include the Brent Warner Maintenance Fund of \$166,729, the Meeting Haus Replacement Reserve Fund of \$196,614, and the Alberta Stevens Huntington Garden Fund of \$200,623.

Operations Budget

Total revenue to date is \$450,093 compared to the budget of \$405,775. Note that revenue includes receivables for signed pledges of sponsorship and support for 2016, though most receivables have been collected as this point, given that Haus und Garten has concluded.

Total expenses to date are \$345,673 compared to the budget of \$341,196.

These figures result in net operating income of \$104,421 as of July 31, which is \$39,841 ahead of budget. The net operating income figure does not reflect internal transfers of funds or depreciation expense, which is a non-cash charge.

Darci Congrove, Treasurer 07/07/16

German Village Society
Balance Sheet
As of July 31, 2016

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	119,948.68
Operations Chase Contingency - 4693	88,373.48
Total Bank Accounts - Operations	\$ 208,322.16
Board Designated Bank Accounts	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	44,456.90
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	64,823.77
German Village Business Community	70,453.81
Highfield Garden	1,466.09
Historic Preservation Expert Restriction	0.00
Huntington Garden/Maintenance	1,066.96
Schiller Bloomin Fund	3,426.95
Schiller Friends of Schiller Fund	27,234.69
Schiller Park Enhancements	13,914.37
Schiller Park/Arboretum Fund	3,418.02
Schiller Park/Bench/Trash Can Fund	1,600.00
Southside Stay	993.85
Village Connections	0.00
Village Singers	7,342.95
Total Board Designated Checking - 1362	\$ 242,026.23
Board Designated Funds	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	-45.79
Meeting Haus Maint/Replacement Principal	196,660.22
Total Meeting Haus Maint/Replacement	\$ 196,614.43
Village Singers Fund - 14126	8,479.86
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	-897.81
Warner Maintenance - 0330 Principal	167,626.48
Total Warner Maintenance - 0330	\$ 166,728.67
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
Total Board Designated Funds	\$ 371,822.96
Total Board Designated Bank Accounts	\$ 613,849.19
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	851.19
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	-47.53
Huntington Garden Endowment Principal	200,670.51
Total Huntington Garden Endowment	\$ 200,622.98
Total Permanently Restricted Fund Accounts	\$ 201,474.17
Petty Cash	100.00
Total Bank Accounts	\$ 1,023,745.52
Accounts Receivable	
Accounts Receivable-General	31,386.45
Total Accounts Receivable	\$ 31,386.45
Other current assets	
Credit Card Receivables	2,928.44
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	550.00
Total Other current assets	\$ 3,478.44
Total Current Assets	\$ 1,058,610.41

German Village Society

Balance Sheet

As of July 31, 2016

	Total
Fixed Assets	
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-609,748.35
Land	40,000.00
Total Building 588 South Third Street	\$ 190,242.31
Leasehold Improvements	102,386.64
Depreciation	-62,027.06
Original Cost	6,813.00
Total Leasehold Improvements	\$ 47,172.58
Office Equipment/Furniture/Paintings	
Cost	241,938.23
Depreciation	-221,595.97
Total Office Equipment/Furniture/Paintings	\$ 20,342.26
Office Furniture	
Cost	0.00
Depreciaton	
Total Office Furniture	\$ 0.00
Office Paintings	
Cost	0.00
Total Office Paintings	\$ 0.00
Total Fixed Assets	\$ 257,757.15
TOTAL ASSETS	\$ 1,316,367.56
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	827.96
Total Accounts Payable	\$ 827.96
Other Current Liabilities	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
Total Other Current Liabilities	\$ 0.00
Total Current Liabilities	\$ 827.96
Total Liabilities	\$ 827.96
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,621.66
Temporarily Restricted	6,000.00
Total Designated Earnings	\$ 720,194.25
Retained Earnings	487,872.50
Net Income	107,472.85
Total Equity	\$ 1,315,539.60
TOTAL LIABILITIES AND EQUITY	\$ 1,316,367.56

German Village Society
2016 Designated Budget Variance by Class
 January - July 2016

	For the Good of the Neighborhood	Fund for Historic Preservation	Total German Village Business Community	Highfield Gardens	Historic Preservation Expert Restriction	Huntington Endowment	Huntington Garden	Maintenance Fund	Schiller Arboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Southside Stay	Village Singers	Village Singers Fund	Warner Fund	TOTAL	
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	
Income																			
Admission/Event Income		1,805.00	20,467.50																22,272.50
Advertising Income		786.83	9,500.59																10,287.42
Contributions		150.00	0.00	1,000.00			1,650.00		450.00	1,600.00	4,783.05	2,788.30		153.85	500.00	2,900.00			15,975.20
In-Kind Donations			2,000.00																2,000.00
Interest Income			0.00			1,547.04		1,515.64									84.86	1,291.97	4,439.51
Membership Dues -GVBC			22,075.00																22,075.00
Merchandise Income		3,250.00	25.00						535.00										3,810.00
Miscellaneous Income			25.00				200.00									3,011.00			3,236.00
Rental Income			0.00																0.00
Sponsorship		3,500.00	9,375.00																12,875.00
Total Income	\$ 0.00	\$ 9,491.83	\$ 63,468.09	\$ 1,000.00	\$ 0.00	\$ 1,547.04	\$ 1,850.00	\$ 1,515.64	\$ 985.00	\$ 1,600.00	\$ 4,783.05	\$ 2,788.30	\$ 0.00	\$ 153.85	\$ 3,511.00	\$ 2,984.86	\$ 1,291.97	\$ 96,970.63	
Gross Profit	\$ 0.00	\$ 9,491.83	\$ 63,468.09	\$ 1,000.00	\$ 0.00	\$ 1,547.04	\$ 1,850.00	\$ 1,515.64	\$ 985.00	\$ 1,600.00	\$ 4,783.05	\$ 2,788.30	\$ 0.00	\$ 153.85	\$ 3,511.00	\$ 2,984.86	\$ 1,291.97	\$ 96,970.63	
Expenses																			
Advertising			9,351.83																9,351.83
Bank/Credit Card Fees			703.18			612.31		602.60										531.96	2,450.05
Computer Related Costs			0.00																0.00
Internet			7,300.00																7,300.00
Total Computer Related Costs	\$ 0.00	\$ 0.00	\$ 7,300.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 7,300.00
Consulting Fees			0.00																0.00
Consulting	11,538.17		0.00									35.00							11,573.17
Subcontractor	2,400.00	10,000.00	1,450.00				990.62		135.00							2,525.00			17,500.62
Total Consulting Fees	\$ 13,938.17	\$ 10,000.00	\$ 1,450.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 990.62	\$ 0.00	\$ 135.00	\$ 0.00	\$ 0.00	\$ 35.00	\$ 0.00	\$ 0.00	\$ 2,525.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 29,073.79
Dues & Memberships			1,000.00																1,000.00
Equipment Rental			304.00																304.00
Food/Beverages			869.91									66.00		140.00					1,075.91
Gifts & Awards			747.50													500.00			1,247.50
In-Kind Expense			2,000.00																2,000.00
License/Fees/Permits			250.00																250.00
Miscellaneous Expense			200.00				1,976.43					420.72		20.00	427.81				3,044.96
Payroll Taxes			1,015.90																1,015.90
Postage			0.00								313.60								313.60
Printing/Signage	141.28	30.00	2,472.01								1,042.50	12.00			140.00				3,837.79
Property & D/O Insurance		390.00	1,305.00									4.00							1,699.00
Repairs & Maintenance			0.00																0.00
Salaries/Wages			13,278.58																13,278.58
Security			372.00																372.00
Supplies			467.39				4,175.27									696.44			5,339.10
Transportation/Towing			627.10																627.10
Total Expenses	\$ 14,079.45	\$ 10,420.00	\$ 43,714.40	\$ 0.00	\$ 0.00	\$ 612.31	\$ 7,142.32	\$ 602.60	\$ 135.00	\$ 0.00	\$ 1,356.10	\$ 537.72	\$ 0.00	\$ 160.00	\$ 3,789.25	\$ 500.00	\$ 531.96	\$ 83,581.11	
Net Operating Income	-\$ 14,079.45	-\$ 928.17	\$ 19,753.69	\$ 1,000.00	\$ 0.00	\$ 934.73	-\$ 5,292.32	\$ 913.04	\$ 850.00	\$ 1,600.00	\$ 3,426.95	\$ 2,250.58	\$ 0.00	-\$ 6.15	-\$ 278.25	\$ 2,484.86	\$ 760.01	\$ 13,389.52	
Other Income																			
Transfers In	43,134.76		375.00																43,509.76
Transfers out	-807.38		-175.00			-16,453.60													-17,435.98
Total Other Income	\$ 42,327.38	\$ 0.00	\$ 200.00	\$ 0.00	-\$ 16,453.60	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 26,073.78
Other Expenses																			
Deferred Gain/Loss Investments			0.00			-4,167.00		-4,078.44											-3,479.62
Total Other Expenses	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 4,167.00	\$ 0.00	-\$ 4,078.44	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 3,479.62	-\$ 11,725.06
Net Other Income	\$ 42,327.38	\$ 0.00	\$ 200.00	\$ 0.00	-\$ 16,453.60	\$ 4,167.00	\$ 0.00	\$ 4,078.44	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 3,479.62	\$ 37,798.84
Net Income	\$ 28,247.93	-\$ 928.17	\$ 19,953.69	\$ 1,000.00	-\$ 16,453.60	\$ 5,101.73	-\$ 5,292.32	\$ 4,991.48	\$ 850.00	\$ 1,600.00	\$ 3,426.95	\$ 2,250.58	\$ 0.00	-\$ 6.15	-\$ 278.25	\$ 2,484.86	\$ 4,239.63	\$ 51,188.36	

German Village Society
2016 GVS Operations Previous Month Comparison
July 2016

	Jul 2016				Total				July Notes:
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
Income									
Admission/Event Income	-750.00	0.00	-750.00		110,065.94	103,400.00	6,665.94	106.45%	h&g refunds
Advertising Income	5,334.42	0.00	5,334.42		60,336.14	49,500.00	10,836.14	121.89%	
Contributions	2,120.96	2,000.00	120.96	106.05%	9,032.86	8,000.00	1,032.86	112.91%	
In-Kind Donations	59,119.73	0.00	59,119.73		101,464.64	94,000.00	7,464.64	107.94%	
Interest Income			0.00		29.33	0.00	29.33		
Membership Dues - GVS	2,655.00	2,000.00	655.00	132.75%	84,706.48	68,000.00	16,706.48	124.57%	
Membership Dues -GVBC	300.00	150.00	150.00	200.00%	10,950.00	8,625.00	2,325.00	126.96%	
Merchandise Income	-653.60	100.00	-753.60	-653.60%	-171.50	250.00	-421.50	-68.60%	paid john clark for books
Miscellaneous Income	131.00	0.00	131.00		2,203.04	800.00	1,403.04	275.38%	
Rental Income	455.00	500.00	-45.00	91.00%	6,577.50	6,500.00	77.50	101.19%	
Sponsorship	4,500.00	0.00	4,500.00		58,978.00	55,500.00	3,478.00	106.27%	
Tour Income	1,927.00	700.00	1,227.00	275.29%	5,921.00	11,200.00	-5,279.00	52.87%	
Total Income	\$ 75,139.51	\$ 5,450.00	\$ 69,689.51	1378.71%	\$ 450,093.43	\$ 405,775.00	\$ 44,318.43	110.92%	
Gross Profit	\$ 75,139.51	\$ 5,450.00	\$ 69,689.51	1378.71%	\$ 450,093.43	\$ 405,775.00	\$ 44,318.43	110.92%	
Expenses									
Accounting Expense		1,200.00	-1,200.00	0.00%	7,200.00	8,400.00	-1,200.00	85.71%	
Advertising	141.80	0.00	141.80		2,246.80	380.00	1,866.80	591.26%	
Audit Fees	1,000.00	0.00	1,000.00		6,000.00	5,300.00	700.00	113.21%	
Bank/Credit Card Fees	148.93	992.00	-843.07	15.01%	5,534.60	6,922.00	-1,387.40	79.96%	
Computer Related Costs	1,125.13	1,100.00	25.13	102.28%	25,879.20	24,500.00	1,379.20	105.63%	
Consulting Fees		0.00	0.00		10,465.00	13,500.00	-3,035.00	77.52%	
Dues & Memberships	1,185.00	700.00	485.00	169.29%	1,300.00	2,050.00	-750.00	63.41%	
Equipment Rental	1,038.46	1,000.00	38.46	103.85%	4,580.05	8,000.00	-3,419.95	57.25%	
Food/Beverages	-47.08	0.00	-47.08		1,277.60	4,150.00	-2,872.40	30.79%	refunded supplies
Gifts & Awards	309.00	0.00	309.00		2,971.94	1,500.00	1,471.94	198.13%	
In-Kind Expense	59,119.73	0.00	59,119.73		101,464.64	94,000.00	7,464.64	107.94%	
License/Fees/Permits		0.00	0.00		605.00	575.00	30.00	105.22%	
Meeting Haus Cleaning	1,944.80	750.00	1,194.80	259.31%	5,938.60	6,000.00	-61.40	98.98%	
Meeting Haus Groundskeeping		0.00	0.00		457.75	600.00	-142.25	76.29%	
Miscellaneous Expense		0.00	0.00		200.00	300.00	-100.00	66.67%	
Payroll Processing		160.00	-160.00	0.00%	712.96	1,200.00	-487.04	59.41%	
Payroll Taxes	1,231.50	1,000.00	231.50	123.15%	7,816.98	8,100.00	-283.02	96.51%	
Postage	603.00	125.00	478.00	482.40%	1,806.98	1,375.00	431.98	131.42%	
Printing/Signage	7,845.00	8,000.00	-155.00	98.06%	17,675.63	13,800.00	3,875.63	128.08%	
Professional Fees			0.00		200.00	0.00	200.00		
Property & D/O Insurance		0.00	0.00		9,515.75	12,500.00	-2,984.25	76.13%	
Repairs & Maintenance	1,205.00	300.00	905.00	401.67%	5,576.33	5,400.00	176.33	103.27%	
Salaries/Wages	16,337.35	14,499.00	1,838.35	112.68%	103,429.25	100,843.00	2,586.25	102.56%	
Security		0.00	0.00		930.00	1,600.00	-670.00	58.13%	
Storage		0.00	0.00		1,020.00	1,020.00	0.00	100.00%	
Supplies	2,066.78	883.00	1,183.78	234.06%	6,220.83	3,481.00	2,739.83	178.71%	\$1.7k flowers for cocktail party
Transportation/Towing	4,624.12	4,500.00	124.12	102.76%	7,486.42	6,900.00	586.42	108.50%	
Utilities	1,514.30	1,300.00	214.30	116.48%	7,160.32	8,800.00	-1,639.68	81.37%	
Total Expenses	\$ 101,392.82	\$ 36,509.00	\$ 64,883.82	277.72%	\$ 345,672.63	\$ 341,196.00	\$ 4,476.63	101.31%	
Net Operating Income	-\$ 26,253.31	-\$ 31,059.00	\$ 4,805.69	84.53%	\$ 104,420.80	\$ 64,579.00	\$ 39,841.80	161.69%	
Other Income									
Transfers In	175.00	0.00	175.00		17,435.98	19,204.00	-1,768.02	90.79%	
Transfers out		-7,500.00	7,500.00	0.00%	-43,509.76	-7,500.00	-36,009.76	580.13%	
Total Other Income	\$ 175.00	-\$ 7,500.00	\$ 7,675.00	-2.33%	-\$ 26,073.78	\$ 11,704.00	-\$ 37,777.78	-222.78%	
Other Expenses									
Depreciation	3,151.79	3,152.00	-0.21	99.99%	22,062.53	22,064.00	-1.47	99.99%	
Total Other Expenses	\$ 3,151.79	\$ 3,152.00	-\$ 0.21	99.99%	\$ 22,062.53	\$ 22,064.00	-\$ 1.47	99.99%	
Net Income Before Depreciation	-\$ 26,078.31	-\$ 38,559.00	\$ 12,480.90		\$ 78,347.02	\$ 76,283.00	\$ 2,065.49		
Net Income After Depreciation	-\$ 29,230.10	-\$ 41,711.00	\$ 12,480.90	70.08%	\$ 56,284.49	\$ 54,219.00	\$ 2,065.49	103.81%	

Fund for Historic Preservation/TEA 43206

July 2016 Board Report

TEA 43206

Tickets for TEA 43206 are on sale now on the GVS website! The event is scheduled for August 20, 2016 at 4pm, rain or shine. The garden party event will feature food, drinks, music, a live auction, a wine raffle, and a best hat contest.

Ticket prices will remain the same as last year, \$75 in advance, or \$100 at the gate. Sponsorship packages for individuals or businesses are available at \$250, \$500, \$750 and more. Tickets with each package, respectively, are 2, 4, 6 and more. Sponsors will receive recognition on the GVS website, all promotional materials, event signage and in the event program. The larger packages come with reserved seating at the event. Custom sponsorship packages are available as well.

Again this year: concierge service for an additional \$25/ticket. Patrons will be assigned someone to refill their beverages and food, and to check on their silent auction bids. This option will allow more time to simply enjoy the party!

Cash sponsorship committed to date is \$7,750, and there are 44 great silent auction items already on the list with a combined fair market value of \$13,724! The silent auction is budgeted to yield \$10,000 or more, and our goal is to have approximately 50 items. Budgeted net proceeds from the overall Tea event are \$25,000, with a stretch goal of \$30,000.

HOW YOU CAN HELP: buy (or sell) a sponsorship, contribute (or solicit) silent auction items, donate a bottle of wine to the 20-bottle raffle, tell your friends to come to the party! Contact: dcongrove@gbq.com.

Sponsors committed as of this date: Susan Sutherland & Street Sotheby's Realtors as our Signature Event Sponsor, Kevin Comer & Rick Distel, Rain Soaps, John Clark, Square One Salon, GBQ Partners, Alarm One, Athletic Club of Columbus, CMax Advisors, Andrea Mulholland DDS, Jeff & Sara McNealey, Tim Bibler, Marie Logothetis & Dan Kline, Bill Curlis.

Silent auction donors committed as of this date: Shiloh & Dimiter Todorov, German Village Guest House, Jeanne Likins & Joseph Flood, Market Blooms, Jim Nichols, G. Michael's, Darrell & Ronni VanLigten, Nurtur the Salon, Star Jewelers, Actors' Theatre, ShadowBox Live, Mike Cornelis, Norm Hall, The Kitchen, Two Caterers, Steven Lagos, The Kingswood Company, Betsy DeFusco, Jeff McCargish, Sandy Kight, John Pribble, Columbus Museum of Art, Jeff Stahler, The Daily Growler, Caterina Ltd, Huntington Bank, Covelli Enterprises, Mindy Meyer, Helen Winnemore's, Grange Audubon Center, Lasting Impressions, Juvly Aesthetics, Pistacia Vera, Opera Columbus, Jan Clark, Tanya Rutner, Josh Zimmerman and Justin Celiano, Dawn Pribble, Scott Street, Chris Hune, Shoe Candy by Kara Mac, Ed Elberfeld

PRESERVATION WEEKEND

Mark your calendars to attend the event from 6pm – 7pm on Friday evening, August 19 in Fest Hall, which is a combined effort of the Historic Preservation and Art Committees. Hear what long-time Villager Sid Druen knows about his home's original owner, along with the slides and drawings he found in his attic of early brickwork in German Village and the City of Columbus. Catering will be provided by LA Catering. The display, created by Ed Elberfeld, will be auctioned at the TEA 43206 event and delivered to a lucky buyer once the art show closes!

In addition, Sarah Marsom will give an update on the sidewalk project, and Darci Congrove will provide an update on the neighborhood signage project.

For the August 8, 2016 meeting, I have nothing to report in new developments for Civic Relations, other than to say that Shiloh and I continue to meet with people from the City, and we expect word from the Administration sometime in August on whether it will approve moving forward with the Design Phase study for the Third St project. As part of this process, the City will use the unallocated portion (approx.. \$467,000) of GV's UIRF funds to pay for a portion of the Design Phase study.

I spoke at the St Mary's Finance Committee meeting on Tues evening, 7/19. The meeting was chaired by Father Lutz, and there were about 10 other people there, some staff and some volunteer members. I outlined the basic work to be done, the Barcelona meeting that made this project a top priority for GVS and the timeline based on the pending decision by the City of whether to go forward with the Design Study. I indicated that GV will be required to contribute at least 20% of the cost of the project, and while the OHM study had the project cost at approximately \$7M, that number was likely to rise. I said the goal of the special tax assessment on owners was to raise \$1.3M, approximately the cost of the sidewalks and the home drainage improvements that are part of the project. The balance will have to be raised through private philanthropy. We don't know how much that part will be. The City will enter into an MOU after the Design Study with GVS, but will not put the contract out for bid until GVS has all commitments for the funds, including the petition signed by the owners of at least 60% of the linear feet on Third.

Father Lutz indicated that St Mary's has always been at the heart of the community and will participate, but that it would bear a large part of the funding because of the extensive linear feet it has on Third St. He asked what the cost for the church would be, and I referred to the spread sheet that we have, noting that it was priced at a goal of raising \$2M, and our goal is lower, at \$1.3M. The committee had the following other concerns:

- Father Lutz would like GV to save some of the trees, and he is concerned that the replacement trees will be "twigs" that will not come into any size for 10 years. He wanted to know if the community would have any input on saving selected trees or the selection of replacement trees. I told him I did not know the answer.
- The committee wanted to know if they would have any input on design, e.g., since I said the brick sidewalk pattern would not be uniform. They wanted to know if they could choose their own pattern for the brick sidewalk. I said that we are a small enough community that we will continue to communicate and try to organize meetings for interested owners and see if they can have input on design questions with the City.

- The committee noted that they run a school and have weddings and other events at the church, sometimes planned years in advance. During construction, they are concerned about access and the effect on the building, for example, wedding pictures on the steps of the church. They would like as much advanced notice of the construction schedule as possible. I said we were too far away to give any kind of notice, but my understanding is that the construction will be done in phases so that businesses and residents can plan and to avoid as much inconvenience as possible.

In summary, it was a good meeting, lasting about 45 minutes, and I told the committee that we would continue to keep them informed of developments and include them in the planning process as best we could.

GVBC AUGUST REPORT

Another Art Crawl is in the books. We don't have exact numbers yet but it is safe to say that we netted close to \$20,000. We made some significant improvements to the event this year with better signage, drink tokens instead of paper tickets and a professional bartending staff. We did get some feedback from past volunteers that were unhappy about not being able to bartend as in past years. Our reasons behind this change were issues such as liability. All the bartenders we used had been through state approved "responsible alcohol training" programs. They also volunteered their time for this so we saw it as a win/win situation that we're hoping to continue in the future.

We know we have a lot to work on....FOOD...we hear you, we keep running out! We increase the amount the restaurants bring each year and then we get perfect weather and that brings with it record attendance! Trust me, we are already looking at ways to revamp the entire event before next July and bring you a new and improved Art Crawl.

Now it is time to start working on Village Lights! Anyone happen to have a spare horse and carriage they can lend us?!?!

Jeff Lowe/Greg Gamier

GVCB Chairs

Long Range Planning Committee
July 2016 Report

The LRPC was on hiatus in July, looking forward to an action-packed August!

- One upcoming event to note, the OSU tailgate tradition resumes on Saturday, Sept. 17th for the OSU v Oklahoma game. Stay tuned for more details as plans firm up.

Monster Bash
planning committee report
August 2016

Planning for German Village's night of "grown-up trick-or-treat," Monster Bash, is underway! And the big night isn't far off – Saturday, Oct. 15.

Our trick-or-treat zone is in our sights – to the west side of Third Street, from roughly Livingston to Kossuth – and our # 1 need right now is to find 10-12 homes or businesses within that area who would be willing to welcome 300ish trick-or-treaters and offer a drink or snack. If you know someone who would be, my contact info is at the bottom of this report!

We're still confirming our exact planning group, but we've had one meeting so far and have a solid mix of returning all-stars and excited newcomers. We are rallying around our usual committees (marketing, decorations, volunteers, sponsors, etc.) and crossing our fingers for a dry, mild night that makes for both great trick-or-treating weather as well as outdoor game-watching weather (we'll have the evening OSU at Madison game on a screen outside the Meeting Haus – and our usual dance-party-and-costume-contest festivities inside).

Sarah Marsom, our staff lead on this event, has additional details in her report.

If you have questions or would like to know more about getting involved, please contact Brittany Gibson at brittanymgibson@gmail.com or [330.232.6275](tel:330.232.6275).

Brittany Gibson
Monster Bash board liaison

Subject: GVS Finance Committee Meeting
Date: April 25, 2016
Time: 5:30 pm
Present: John Barr, Jim Nichols, John Barry
From Huntington: Bob Morrison, Brian Dillon and Jack Malone

Discussion

Topics: 2nd Quarter Investment Performance
Discussion of Huntington Garden Fund

Bob Morrison from Huntington began by renewing Huntington's commitment to serving the needs of the GVS and introduced Brian Dillon , the new client service representative for the society. Brian summarized the investment results for the 2nd Quarter which indicated that the market recovered most of what had been lost in previous quarters. Brian also indicated that Huntington felt that there should be positive results through the rest of the year if market conditions stay relatively the same. It was noted that since the Society has been in the current investment program, that the cumulative return over the approximate three year term in equities has been 9% which is considered to be a respectable return.

After the Huntington presentation the committee discussed the status of the Huntington Garden Fund and whether a different investment strategy should be considered in order to better meet the objectives of the fund which is to provide annual income for the maintenance of the Garden while still preserving the principle. It was agreed that John Barr would research whether there were any internal restrictions prohibiting changing the investment such as by-laws etc and what approvals would be required and would obtain some investment options from Huntington as a starting point for further discussion with committee members.

The next finance meeting on investments will be October 26, at 5:30.

GERMAN VILLAGE SOCIETY

ORGANIZATIONAL DEVELOPMENT COMMITTEE

MINUTES OF THE MEETING OF
July 12, 2016

Present: Bill Curlis, Heidi Drake, Susan Sutherland, and Nancy Turner

The meeting was called to order at 6:00 p.m. by Heidi Drake, Chair.

Ms. Drake reported that she had not received any member nominations for seats on the Board of Trustees and had advised the Board that the 2016 election ballot was confirmed. She further reported that Dennis Brandon, Brittany Gibson, Josh Miller, and Susan Sutherland were the candidates for re-election for the four Trustee seats.

Ms. Drake advised the committee that our computer guru Mark Weiss had learned that there was an electronic voting capability in the new GVS software. She further noted that with this information along with the fact that there were no contests for Trustee seats this year, there was a unique opportunity to test electronic voting on this year's Trustee elections. A lengthy discussion ensued regarding procedures, rules, and security issues which Ms. Drake will take to Mark for answers. The committee members volunteered to serve as 'guinea pigs' for testing the voting system and agreed that electronic voting should be tested/used for this election.

Ms. Drake reported that she and Nancy Turner were continuing to work to re-write the Board orientation written materials. She thanked Ms. Turner for providing great examples and language from other board orientation materials for their use on this project.

Mr. Curlis presented the Constitution amendments that the Committee had agreed to at the last meeting, for review. Ms. Drake reported that the Executive Committee had reviewed the Committee's suggested changes and had made several recommendations to improve upon them. Following discussion and agreement, the Committee made the attached recommendations to the Board for amendments to the Constitution. [See attached.]

The Committee further reviewed the By-Law change recommendations they had discussed at the last meeting and asked the Executive Committee to further review these recommendations and to specifically review the Society's committee structure as it relates to the Strategic Plan and to bring their suggested recommendations back to the ODC committee.

The business of the ODC committee was concluded at 7:05 p.m.

GERMAN VILLAGE SOCIETY
P R O P O S E D
AMENDMENTS TO THE CONSTITUTION

ARTICLE III - MEMBERSHIP

Section 2

Every person applying for membership and every member shall be of good character and of good standing in the community. ~~Unless information is submitted to the contrary, every application shall be approved by the Board of Trustees.~~

ARTICLE IV - BOARD OF TRUSTEES

Section 1

Except as provided in Article IV, Section 8, the Board of Trustees shall consist of twelve (12) ELECTED ~~voting~~ members, and one (1) APPOINTED, ~~non-voting~~ member. Among the twelve (12) ELECTED ~~voting~~ members, four (4) shall be elected each year by the members of the Society for a term of three (3) years each, in the manner provided in the By-Laws. The remaining APPOINTED ~~non-voting~~ member shall be appointed by the President and approved by the Board of Trustees FOR A TERM OF ONE (1) YEAR. ~~; this appointed member shall have been a resident of German Village for at least ten (10) years immediately prior to his or her appointment.~~

Section 7

No ELECTED Trustee shall hold office for more than ~~two~~ THREE consecutive terms. No Trustee who has held office for ~~two~~ THREE consecutive terms may serve again until out of office for one ~~full term~~ YEAR.

Executive Director Report – August 2016

A record-setting Haus und Garten Tour net income is cause for applause for the 500 people across the neighborhood whom made it happen on June 25-26! And because this is the third such record-setting event, the Society can begin to invest in the No. 1 strategic plan project: improving sidewalks! Read on...

Preservation Education

Historic Preservation Advocate Sarah Marsom will join us Monday to present her near-complete plans for our comprehensive sidewalk improvement program. What started with the Habitat-for-Humanity approach of hands-on volunteers relaying sidewalks under the guidance of an expert landscaper is now adding tactics, cash and information to offer to neighbors. Sarah will be looking for tweaks and final feedback before proceeding to build out the guidance on the website, and into a printed (and likely sponsored) how-to piece that we can offer in the Visitors Center and in our welcome bags.

Additionally, we netted TWO grants in July. A Columbus Foundation grant of \$3,000 will support our sign storytelling research, and another grant from the Ohio Arts Council at \$640 will help us create a take-home tool in support of our third grade tours. The tool is a preservation coloring book - an idea Sarah brought us from her national preservation network. She'll partner with NBBJ, after Trustee Dennis Brandon brought a half-dozen members of his team to breakfast last winter and asked them to get involved with GVS. One partner loved the coloring book idea and is helping us run with it!

Enhance Communications

Mark Weiss has been leading an education campaign to help GVS voters use the new website's secure registration tool so that we may perform our first online trustee vote from Aug. 9-30. Businesses who are also GVS members, and businesses with two business memberships received targeted communications about their voting rights and instructions. Twenty-three members with no email address on file were sent ballots in the mail.

The second mailed N4N of the year (thanks, Trustee Brittany Gibson!) is on its way to the printer and to all GV (plus all non-GV members) addresses.

Improve Governance

The elections begin Aug. 9, and we have four hard-working and amazing incumbents running for four open spot. Elsewhere in this packet are improvements to the recruiting, retention, leadership ladders and supporting constitutional changes needed to keep our board strong and our bench deep in the long term.

Gov't and Community Relations/Championing the Neighborhood

Beck Street repairs are under way! At neighbors prompting, we are investigating some possible remaining drainage issues between Mohawk and Macon, but the flattening of the combo high manhole with low pothole between 4th and Lazelle is like MAGIC. Work along Beck and to its ADA ramps will continue through spring.

The city says the “porkchop” work to correct the ADA violations at the Schiller Park Rec Center entrance will happen Aug. 8-26. I’m asking for more details about access and parking during the work.

Enhance visitor experience

Sarah Marsom will pilot “standing tours” in October during Quarter Horse Congress. Sarah has had the idea to create and test several options for taking a tour on a set day/time since she joined us 2.5 years ago, but this fall will be the first opportunity to set four dates and try a few existing tour themes to see how it works.

Maximize relationship with police

A new Police Luncheon meeting schedule was recently adopted and introduced at the July 13 meeting. Meetings will now be held on a QUARTERLY basis and will typically be held on the FIRST WEDNESDAY of the calendar quarter. Two meetings per year being will be held in the evening.

While the schedule has changed, the idea of providing an opportunity for the neighborhood and officers to share a dialogue, while honoring the law enforcement professionals who serve us, is the same.

The next meeting will be the evening of OCTOBER 5 at the Meeting Haus.

Support work of other champions

The next Collaborative 5 meeting is scheduled for later this month, where each group will learn how to create and edit their own events and content on our news website. The website then automatically feeds the newsletter, cutting down on the number of hands that have to touch each piece of promotional content for our nearest and dearest partners.

Financial Stability

This month, the board will see and consider adoption of an updated budget for 2016 that takes into account the Haus und Garten net income at \$147,500 (give or take those couple bucks). You'll also see that even before we implement new membership levels and more directed asking per the new Development Plan, people are already responding. We are already ahead of our full-year projection for membership income. Trustee Susan Sutherland's ambassadors, our inclusion of "please step up" language in our membership letters, and a large infusion of both new members and members raising their level of support means we already have momentum toward widening our income base!

Operational Stability

There are items long deferred also included in the budget for spending on the Meeting Haus. We are also committed to reinvesting in the Warner Fund to ensure we have building repair funds in the future.

August 2016- Historic Preservation Advocate, Sarah Marsom

June 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

Sidewalks- In August, an additional sidewalk will be repaired as part of a workshop. This workshop will be done with high schoolers from the Wellington School. Two subsequent workshops will be scheduled for October, completing this year's workshop series.

Education- Summer intern, Matt Hughes, has received many compliments for his summer N4N educational pieces. There was an increase in phone calls, drop-ins, and emails seeking information regarding home repairs and the GV Commission process.

Tourism- We hosted 6-tours in July. For the remainder of the year, there are currently 11, tours scheduled. There continues to be an increase in tour requests, and a demand for prescheduled tour times. In July, Experience Columbus contacted me to see if we could offer prescheduled tour times as an offering during the IFLA (International Federation of Library Associations) conference in August. We are testing out two tours on this focus group, which will help with 2017 scheduling. Experience Columbus is guaranteeing the tour cost minimum.

Volunteers Management –The visitor center continues to attract tourists and residents. There continues to be a large volume of packages. Currently there is no solution regarding storage beyond encouraging timely pick-up. I am currently working on a solution for the oversized packings that cannot fit in the closet.

Other- To ensure a successful Phase 2 of the Archives project, I dedicated two work days with Alan Renga to remove all archives from the cabinets, organize, and remove duplicates. This preliminary work will expedite the accessioning and digitization process. Through this process, we discovered documents from the 1960s and 1970s, regarding the preservation and development of German Village, event information, and house histories.

Grants- An Ohio Humanities grant was submitted to support district wide signage. We received grant funding from the Ohio Arts Council to support a coloring book supplement to our children's scavenger hunt tour, and from the Columbus Foundation to support sign research.

August Board Report – Mark Weiss, Manager Donor Development & Marketing

Donor Development

Attending an Association of Fundraising Professionals seminar on August 3-4, the process of Development Plan implementation is under way. The Development Committee is set to meet on August 22 and McKenzie and I plan to be prepared with about 70% of this process for vetting through the committee.

Part of this process has been ongoing since mid-July. McKenzie and I have vetted major donor prospects through staff and board members in order to identify which donors may be willing to discuss a long-term commitment to giving to GVS at a higher level. This process truly began after SLATE on May 24.

We have been careful in this process to identify areas where we won't cannibalize our events, but shifting from a transactional give (i.e. ticket purchase) to a relational donation (membership levels that may include the benefit of event tickets).

Aside from the research aspect to building donor profiles, I've been busy matching donors to appropriate board members. Discovering donor interests and matching them with a board member who has intimate knowledge of our organization with respect to those interests is key in developing that relationship. Many donors have already given feedback that they are ready to commit, some donors want to begin a dialogue in order to give later, and even more prospective donors want further education about our mission.

This major donor capital campaign should be approached with patience. We've been planning for an 18-month campaign and it's extremely vital to the success of this campaign that we have a solid foundation with clear goals, scope, direction and process.

Art Crawl

At the end of August, the organizers of Art Crawl have invited some event-planning minds to the table to reimagine Art Crawl. Over the past 3 years we have been reacting to feedback in order to improve Art Crawl. And while we've taken action to try to meet new expectations each year, we seem to be falling into a pattern of "just missing the mark." There's a great challenge here: How do we continue to improve upon a record-breaking fundraiser in the face of increasing expectations all while being restricted to four blocks along Macon Alley?

We're looking to reset the table with this event to a degree. Please standby for further updates into 2017 as we complete this meeting and a scheduled post-mortem for mid-August.

Website – Board of Trustee Electronic Voting/'My Account' Registration

August 9-30 is our open window for BoT election ballots, both electronically and mailed ballots. We are excited to extend the opportunity to e-vote to our members, knowing that not all members will have or want the ability to do so. Physical ballots may never be fully eliminated as an option but in an effort to encourage members to fully utilize the investment put into the new website, voting is JUST THE FIRST feature of 'My Account.'

'My Account' is a dashboard page that allows donors to create their own profile online at GermanVillage.com. Once registered, a donor will have the ability to manage tickets, update contact information, vote and receive exclusive updates before the general public.

The beginning education for registration began through July and the minor setback we discovered was a high level security setting that caused a barrier for donors to register. Rather than creating a simple password, we asked donors to create a password that had enough strength so as no breach would occur. Users provided feedback that they wanted to dictate that strength and so we listened. We took the security level down from Level 3 to Level 1 and registrations continued.

This is just the first appeal to have donors create a 'My Account', we anticipate an increase in registrations throughout the year and into 2017 as well. The good news is that any NEW members will automatically be enrolled into a 'My Account', but existing members will need to continue to register and create.