

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
July 11, 2016

Present: John Barr, Dennis Brandon, Darci Congrove, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Joe Kurzer, Jeanne Likins, Marie Logothetis, and Susan Sutherland.

Staff and Guests: Linda Gorsuch, Susan Salt, Terri Dickey, Betty Garrett, Jim Nichols, Alberta Stevens, Gary Seman, and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

Public Participation

President Likins welcomed and thanked the 2016 Haus und Garten co-chairs Linda Gorsuch and Susan Salt for their year-long effort to make the annual tour such an artistic and financial success. Ms. Likins cited the exceptional homes (and their owners), the hard-working committee, and our extraordinary staff in the tremendous success of this year's event. Pre-Tour chairs Terri Dickey and Betty Garrett, with the able assistance of Alberta Stevens, Keriann Ours, and Joshua Zimmerman, were also recognized for putting together an event for 725 partygoers that was the largest number of Pre-Tour dinner and cocktail guests, ever. Brittany Gibson, Board liaison (and Haus und Garten program editor) toasted the chairs with champagne and the Board congratulated everyone with applause.

Ms. Todorov reported that Ms. Gorsuch and Ms. Salt had agreed to chair the 2017 Haus und Garten Tour again and that Tracie and Brad Stamm had accepted the request to chair the 2017 Pre-Tour Party.

Ms. Todorov further noted that final receipts and bills for the 2016 Haus und Garten Tour had not been tallied, but that a preliminary review indicated that the event had met expectations and that she would "reforecast" for the Board at the August meeting.

Reports of the President and Officers

Ms. Likins reported that pursuant to the By-Laws she had appointed the Election Committee to oversee the 2016 election of officers: Madeline Hicks, Sue Riley, and Phyllis Driscoll.

President Likins also reported that the ODC committee was working on Constitutional and By-Law changes which would bring our operating documents into alignment with the strategic plan. Prior to the next Board meeting, Ms. Likins will meet with all committee chairs and strategic plan pillars to review proposed By-Law changes and to elicit their comments.

Ms. Likins further asked that Board members take a more active part in the 2017 Haus und Garten Volunteer Party and Sunday wrap-up.

Secretary Bill Curlis presented the Minutes of the meeting of June 13, 2016.

MOTION: Approve the Minutes of the meetings of June 13, 2016. [Curlis, Kurzer]

Motion approved.

Treasurer Darci Congrove, presented the June, 2016 Treasurer's report as well as financial highlight notes to the monthly report.

Ms. Congrove noted that with the Haus und Garten receipts, we were 'flush' with income that would run the Society for the next 6 months, as budgeted. She too noted that all of the income (particularly in-kind contributions) and expenses for the event were not in, but that she was confident that the August budget review would show that we are in a very healthy financial position. She will present the mid-year budget review at the August Board meeting.

MOTION: Accept the Treasurer's Report for July 2016 for audit.
[Curlis, Drake]

Motion approved.

Committee Reports

Ms. Congrove reported that the Fund for Historic Preservation had retained the services of Nancy Recchie and Jeff Darbee to conduct the historic research for the informational sign project. She noted that the funds for this contract were in the 2016 Fund budget. She also noted that the house sign project was well underway and that the first plaques would be seen on homes soon.

Executive Director Todorov reported that she and Sarah Marsom had talked with organizations and contractors all over the country about all aspects and best practices on our brick sidewalk restoration and repair plans. No one had any programs or 'how-to' funds to provide direct support for sidewalk repair; however, she and Sarah were continuing to look at possibilities for incentive grants to get folks to repair their brick sidewalks.

Written reports had been prepared by many of the committees and President Likins asked if there were any questions or comments on any of those reports.

ODC committee chair Heidi Drake, reported that no GVS member had petitioned to serve as a Trustee and that pursuant to Article VII, Section 2 of the By-Laws of the German Village Society, the ODC committee announced the nominees for election to the Board of Trustees: Dennis Brandon, Brittany Gibson, Josh Miller and Susan Sutherland and their names were placed on the ballot for election.

Ms. Drake announced that, since there were only four candidates for four positions, it provided a unique opportunity to conduct the 2016 elections by electronic voting. The new computer operating system provided an electronic voting procedure option that ODC was reviewing. ODC will provide a written instruction and voting procedures guide. She assured the Board that those individuals who required a written ballot would also be given that option to vote in the election.

Ms. Congrove reported on the 2016 Tea 43206 (Saturday, August 20th) preparations and plans and asked members of the Board to go to the GVS web-site for tickets and sponsorship opportunities. She also

encouraged anyone wishing to donate items to the silent auction to do so as early as possible, so that she and her committee did not have to scramble at the last minute.

Dennis Brandon reported that Mark Weiss was preparing training materials for Board members for the new Society giving and sponsorship solicitation programs.

Greg Gamier gave an up-date on the Art Crawl, Saturday, July 16, 2016. He noted that volunteers were still needed, but that all other plans were in place and that the weather was predicted to be perfect for the event.

Staff Reports

The staff had provided written reports and Ms. Likins asked if there were any questions regarding those reports.

The business of the July 11, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 6:58 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

July 11, 2016

Call to Order

Jeanne Likins

Public Participation

2016 Haus und Garten

Linda Gorsuch

Susan Salt

2016 Haus und Garten Pre-Tour

Terri Dickey

Betty Garrett

Keriann Ours

Alberta Stevens

Joshua Zimmerman

Report of the Officers

Report of the President

Jeanne Likins

Appointment, 2016 Election Committee

Report of the Vice-President

Heidi Drake

Report of the Secretary

Minutes approval

Bill Curlis

June 13, 2016

Report of the Treasurer

Accept Treasurer's Report for Audit

Darci Congrove

June, 2016

Strategic Plan Committee Reports

Preservation

Bill Curlis

Historic Preservation

oral report

Fund for Historic Preservation

Darci Congrove

written report

Advocacy		Kelly Clark
	Parking	Tim Bibler
	no report	
	Civic Relations	Nelson Genshaft
	written report	
	Parks and Public Spaces	Sara McNealey
	written report	Carol Mullinax
	Friends of Schiller	Katharine Moore
	written report	
Community Quality of Life		Greg Gamier/Josh Miller
	GV Business Community	Jeff Lowe
	written report	
	Long Range Planning	Josh Miller
	written report	
	Art Committee	Carole Genshaft
	written report	
Development		Dennis Brandon
	no report	
	Events	
	Haus und Garten	Brittany Gibson
	written report	
	Monster Bash	Brittany Gibson
	Next Meeting: July, 2016	
	Tea 43206	Darci Congrove
	Event date: August 20, 2016	
	Art Crawl	Greg Gamier
	Event Date: July 16, 2016	
	Village Lights	Greg Gamier
	Next Meeting: September, 2016	
	Membership	Susan Sutherland
	written report	
	Corporate Outreach	Joe Kurzer
	no report	
Finance		John Barr
	Finance Committee	John Barr
	no report	
	Next meeting: July, 2016	
	Investment Sub-Committee	John Barr
	no report	
	Next meeting: July, 2016	

Budget Sub-Committee
Next meeting: September, 2016

John Barr
Shiloh Todorov

Governance
Organizational Development
2016 BOT candidates
Electronic Voting

Heidi Drake
Heidi Drake

Staff Reports

Executive Director
written report
Monthly Strategic Plan Up-Date
written report

Shiloh Todorov

Historic Preservation Advocate
written report

Sarah Marsom

Manager, Donor Development and Marketing
written report

Mark Weiss

Donor Relations and Marketing Co-ordinator
written report

McKenzie Mitchell

Old/New Business

Jeanne Likins

Adjournment

Jeanne Likins

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
June 13, 2016

Present: John Barr, Darci Congrove, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Joe Kurzer, Jeanne Likins, Marie Logothetis, Josh Miller, and Susan Sutherland.

Staff and Guests: Shoshanah Goldberg-Miller, John Miller, and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

Public Participation

Ohio State University Professor Shoshanah Goldberg-Miller, chair of the 2016 Barnett Symposium of the Great Placemakers, reported to the Board on the success of the Symposium and the collaboration between Ohio State and the German Village Society in producing the 2016 meeting. Dr. Goldberg-Miller, who is Professor of Arts Administration and Policy (as well as a resident of German Village), noted the nine speakers, including former Ohio Attorney General Lee Fisher as keynote speaker, and the excitement and the enthusiasm for 'creative placemaking' generated by the participants.

The Board extended their congratulations and thanks to Dr. Goldberg-Miller.

Reports of the President and Officers

Ms. Likins noted that there was a short agenda for the evening.

Secretary Bill Curlis presented the Minutes of the meeting of May 9, 2016.

MOTION: Approve the Minutes of the meetings of May 9, 2016. [Curlis, Kurzer]

Motion approved.

Treasurer Darci Congrove, presented the June, 2016 Treasurer's report as well as financial highlight notes to the monthly report.

Ms. Congrove noted that we are exactly where we need to be the month before Haus und Garten regarding income and expenses. She also noted that the 2015 Audit was still pending review and would be presented to the Board at the July meeting.

MOTION: Accept the Treasurer's Report for June 2016 for audit.
[Congrove, Barr]

Motion approved.

Committee Reports

Ms. Congrove reported that the house sign project was already at fifteen homes, that the cost to the homeowner of the plaques (\$250.00) is the 'net-net' cost of research and production, and that the first plaques would be seen on homes sometime this summer.

Executive Director Todorov reported on the draft of a Resolution to the City of Columbus regarding the commitment of the Society and the German Village community to the Third Street Preservation Project. Following the World Café discussion held on May 21st, where 92% of the 87 participants said they supported the Third Street Preservation Project, it is obvious that the overwhelming support of the community is with us in our efforts, that we want the project to move forward expeditiously (within four years), that it is recognized in the community that the Project benefits the whole of German Village, and that all of this information needs to be presented to the City of Columbus so that it can move forward in 2016.

Following extensive discussion and review of the World Café results, the following motion was offered:

RESOLUTION: That the Resolution, as presented, be adopted by the Board of Trustees, and copies be sent to all City of Columbus officials.
[Curlis, Congrove]

Resolution approved. A copy of the Resolution is attached to these minutes and made a part hereof.

Written reports had been prepared by many of the committees and President Likins asked if there were any questions or comments on any of those reports.

Ms. Todorov reported that the Membership Committee, Development Committee, and the Manager of Donor Development and Marketing, Mark Weis, had worked on a restructuring of the Donor Levels and Donor Benefits. Our fundraising consultants had recommended a re-working of the benefits attached to giving opportunities offered and had recommended that donor levels be increased to challenge donors at higher levels. The chart of donor levels and suggested benefits was discussed extensively and the Board concluded that the "specific benefits" offered in the chart be referred back to the Development Committee for further refinement, but that the Donor Levels were appropriate.

MOTION: To accept the chart of Donor Levels as presented.

Motion approved.

ODC committee member, Bill Curlis, reported that pursuant to Article VII, Section 2 of the By-Laws of the German Village Society, at the June Board meeting, the ODC committee announced nominations for candidates for the Board of Trustees. Mr. Curlis reported that the ODC committee nominated the following candidates for re-election: Dennis Brandon, Brittany Gibson, Josh Miller and Susan Sutherland and their names were placed in nomination.

Mr. Curlis further reminded the Board that members-in-good-standing for one year could self-nominate for election to the Board of Trustees by obtaining the signatures of ten members of the Society and acknowledging their intent to serve, if elected. A two week period beginning on June 13, 2016, is open for those self-nominations and the form for self-nomination is available from the Executive Director. The completed petition "shall be presented at the German Village Society office."

At the July Board meeting, the full slate of candidates will be announced and the election committee selected to conduct the election will be appointed. The election of Trustees will occur in August.

Staff Reports

Trustee Joe Kurzer offered 'kudos' to Mark Weiss for the 90 second Tourism Video Series produced to promote German Village for Experience Columbus. All of the Board thanked Mr. Weiss for his exceptional efforts.

Ms. Todorov reported that there were a few holes in volunteer shifts for the Haus und Garten tour weekend and asked Board members to step forward to fill those holes. Of 523 volunteer shifts to be filled, she still needed:

- 7 volunteers for Autobahn greeters
- 1 volunteer for a home 11:30 shift
- 2 volunteers for a home 1:15 shift
- 2 volunteers for a home 3:30 shift
- 1 volunteer for a home on Saturday evening

Ms. Todorov further reported that only 50 Autobahn tickets were left and only a couple of golf cart rentals were available. Ticket sales are very encouraging for an extremely successful tour weekend.

The business of the June 13, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:17 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

**German Village Society
Treasurer's Report
July 11, 2016 Board Meeting**

Highlights from the June 2016 Financial Statements

Cash balances as of June 30, 2016

Operations: The checking account balance is \$154,007 (a high point during the calendar year, due to the recent Haus und Garten event weekend). The savings account balance is \$88,373.

Designated accounts: The various designated fund accounts total \$227,614. Major balances in these accounts include the German Village Business Community \$59,304, the Fund for Historic Preservation \$61,524, the Friends of Schiller \$26,546 and For the Good of the Neighborhood \$45,357.

Investment accounts: Long-term investments total \$564,259 and include the Brent Warner Maintenance Fund of \$166,839, the Meeting Haus Replacement Reserve Fund of \$196,749, and the Alberta Stevens Huntington Garden Fund of \$200,756.

Operations Budget

Total revenue to date is \$383,514 compared to the budget of \$400,325. The primary variance as of June 30 between actual and budget relates to budgeted in-kind donations for Haus und Garten PreTour. Many of the hosts have not yet submitted their in-kind figures, so this is a timing issue. Cash revenue is ahead of budget. Note that revenue includes receivables for signed pledges of sponsorship and support for 2016.

Total expenses to date are \$247,356 compared to the budget of \$304,687. There is a timing variance related to in-kind expenses that matches the in-kind revenue not yet recorded, per above.

These figures result in net operating income of \$136,158 as of June 30, which is \$40,520 ahead of budget. This variance is not impacted by the in-kind revenue and expense items, which directly offset. There are some expenses related to Haus und Garten that have not yet been recorded, so final figures related to that event will be available at the August board meeting. The net operating income figure does not reflect internal transfers of funds or depreciation expense, which is a non-cash charge.

German Village Society

Balance Sheet

As of June 30, 2016

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	154,007.06
Operations Chase Contingency - 4693	88,373.48
Total Bank Accounts - Operations	\$ 242,380.54
Board Designated Bank Accounts	
Board Designated Checking - 1362	
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	45,356.90
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	61,523.77
German Village Business Community	59,304.14
Highfield Garden	1,466.09
Historic Preservation Expert Restriction	0.00
Huntington Garden/Maintenance	2,592.46
Schiller Bloomin Fund	3,326.95
Schiller Friends of Schiller Fund	26,546.39
Schiller Park Enhancements	13,914.37
Schiller Park/Arboretum Fund	3,418.02
Schiller Park/Bench/Trash Can Fund	0.00
Southside Stay	993.85
Village Connections	0.00
Village Singers	7,342.95
Total Board Designated Checking - 1362	\$ 227,613.76
Board Designated Funds	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	89.13
Meeting Haus Maint/Replacement Principal	196,660.22
Total Meeting Haus Maint/Replacement	\$ 196,749.35
Village Singers Fund - 14126	8,479.86
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	-787.33
Warner Maintenance - 0330 Principal	167,626.48
Total Warner Maintenance - 0330	\$ 166,839.15
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
Total Board Designated Funds	\$ 372,068.36
Total Board Designated Bank Accounts	\$ 599,682.12
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	851.19
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	85.19
Huntington Garden Endowment Principal	200,670.51
Total Huntington Garden Endowment	\$ 200,755.70
Total Permanently Restricted Fund Accounts	\$ 201,606.89
Petty Cash	100.00
Total Bank Accounts	\$ 1,043,769.55
Accounts Receivable	
Accounts Receivable-General	31,431.27
Total Accounts Receivable	\$ 31,431.27
Other current assets	
Credit Card Receivables	3,285.79
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	150.00
Total Other current assets	\$ 3,435.79
Total Current Assets	\$ 1,078,636.61

German Village Society

Balance Sheet

As of June 30, 2016

	Total
Fixed Assets	
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-609,748.35
Land	40,000.00
Total Building 588 South Third Street	\$ 190,242.31
Leasehold Improvements	102,386.64
Depreciation	-58,875.27
Original Cost	6,813.00
Total Leasehold Improvements	\$ 50,324.37
Office Equipment/Furniture/Paintings	
Cost	241,938.23
Depreciation	-221,595.97
Total Office Equipment/Furniture/Paintings	\$ 20,342.26
Office Furniture	
Cost	0.00
Depreciaton	
Total Office Furniture	\$ 0.00
Office Paintings	
Cost	0.00
Total Office Paintings	\$ 0.00
Total Fixed Assets	\$ 260,908.94
TOTAL ASSETS	\$ 1,339,545.55
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	3,548.00
Total Accounts Payable	\$ 3,548.00
Other Current Liabilities	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
Total Other Current Liabilities	\$ 0.00
Total Current Liabilities	\$ 3,548.00
Total Liabilities	\$ 3,548.00
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,621.66
Temporarily Restricted	6,000.00
Total Designated Earnings	\$ 720,194.25
Retained Earnings	487,872.50
Net Income	127,930.80
Total Equity	\$ 1,335,997.55
TOTAL LIABILITIES AND EQUITY	\$ 1,339,545.55

German Village Society
2016 Designated Budget Variance by Class
 January - June, 2016

	For the Good of the Neighborhood	Fund for Historic Preservation	Total German Village Business Community	Highfield Gardens	Historic Preservation Expert Restriction	Huntington Endowment	Huntington Garden	Maintenance Fund	Schiller Arboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Southside Stay	Village Singers	Village Singers Fund	Warner Fund	TOTAL	
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	
Income																			
Admission/Event Income		180.00	3,177.50									550.00							3,907.50
Advertising Income		786.83	9,835.01																10,621.84
Contributions		1,750.00	0.00	1,000.00			1,650.00		450.00		4,683.05	1,550.00		153.85	500.00	2,900.00			14,636.90
In-Kind Donations			2,000.00																2,000.00
Interest Income			0.00			1,109.10		1,086.58								84.86	926.25		3,206.79
Membership Dues - GVS			175.00																175.00
Membership Dues -GVBC			21,125.00																21,125.00
Merchandise Income		500.00	25.00						535.00										1,060.00
Miscellaneous Income			25.00				200.00									3,011.00			3,236.00
Rental Income			0.00																0.00
Sponsorship		750.00	9,300.00																10,050.00
Total Income	\$ 0.00	\$ 3,966.83	\$ 45,662.51	\$ 1,000.00	\$ 0.00	\$ 1,109.10	\$ 1,850.00	\$ 1,086.58	\$ 985.00	\$ 0.00	\$ 4,683.05	\$ 2,100.00	\$ 0.00	\$ 153.85	\$ 3,511.00	\$ 2,984.86	\$ 926.25	\$ 70,019.03	
Gross Profit	\$ 0.00	\$ 3,966.83	\$ 45,662.51	\$ 1,000.00	\$ 0.00	\$ 1,109.10	\$ 1,850.00	\$ 1,086.58	\$ 985.00	\$ 0.00	\$ 4,683.05	\$ 2,100.00	\$ 0.00	\$ 153.85	\$ 3,511.00	\$ 2,984.86	\$ 926.25	\$ 70,019.03	
Expenses																			
Advertising			9,285.00																9,285.00
Bank/Credit Card Fees			0.00			528.28		520.25										461.79	1,510.32
Computer Related Costs			7,300.00																7,300.00
Consulting Fees	13,538.17	10,000.00	0.00				990.62		135.00			35.00				2,525.00			27,223.79
Dues & Memberships			1,000.00																1,000.00
Equipment Rental			0.00																0.00
Food/Beverages			-199.99									66.00			140.00				6.01
Gifts & Awards			747.50													500.00			1,247.50
In-Kind Expense			2,000.00																2,000.00
License/Fees/Permits			250.00																250.00
Miscellaneous Expense			200.00				1,976.43					420.72			20.00	427.81			3,044.96
Payroll Taxes			845.40																845.40
Postage			0.00								313.60								313.60
Printing/Signage	141.28	30.00	1,500.00								1,042.50	12.00				140.00			2,865.78
Property & D/O Insurance		390.00	780.00									4.00							1,174.00
Repairs & Maintenance			0.00																0.00
Salaries/Wages			11,049.96																11,049.96
Security			0.00																0.00
Supplies			72.39				2,649.77									696.44			3,418.60
Transportation/Towing			-100.00																-100.00
Total Expenses	\$ 13,679.45	\$ 10,420.00	\$ 34,730.26	\$ 0.00	\$ 0.00	\$ 528.28	\$ 5,616.82	\$ 520.25	\$ 135.00	\$ 0.00	\$ 1,356.10	\$ 537.72	\$ 0.00	\$ 160.00	\$ 3,789.25	\$ 500.00	\$ 461.79	\$ 72,434.92	
Net Operating Income	-\$ 13,679.45	-\$ 6,453.17	\$ 10,932.25	\$ 1,000.00	\$ 0.00	\$ 580.82	-\$ 3,766.82	\$ 566.33	\$ 850.00	\$ 0.00	\$ 3,326.95	\$ 1,562.28	\$ 0.00	-\$ 6.15	-\$ 278.25	\$ 2,484.86	\$ 464.46	-\$ 2,415.89	
Other Income																			
Transfers In	43,134.76		-375.00																42,759.76
Transfers out	-807.38		0.00			-16,453.60													-17,260.98
Total Other Income	\$ 42,327.38	\$ 0.00	-\$ 375.00	\$ 0.00	-\$ 16,453.60	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 25,498.78
Other Expenses																			
Deferred Gain/Loss Investments			0.00			-4,653.63		-4,560.07											-3,885.65
Total Other Expenses	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 4,653.63	\$ 0.00	-\$ 4,560.07	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 3,885.65	-\$ 13,099.35
Net Other Income	\$ 42,327.38	\$ 0.00	-\$ 375.00	\$ 0.00	-\$ 16,453.60	\$ 4,653.63	\$ 0.00	\$ 4,560.07	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 3,885.65	\$ 38,598.13	
Net Income	\$ 28,647.93	-\$ 6,453.17	\$ 10,557.25	\$ 1,000.00	-\$ 16,453.60	\$ 5,234.45	-\$ 3,766.82	\$ 5,126.40	\$ 850.00	\$ 0.00	\$ 3,326.95	\$ 1,562.28	\$ 0.00	-\$ 6.15	-\$ 278.25	\$ 2,484.86	\$ 4,350.11	\$ 36,182.24	

German Village Society
2016 GVS Operations Previous Month Comparison
 June 2016

	June 2016				Total				June Notes:
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
Income									
Admission/Event Income	61,249.97	62,000.00	-750.03	98.79%	118,942.91	103,400.00	15,542.91	115.03%	
Advertising Income	1,250.00	2,500.00	-1,250.00	50.00%	58,593.72	49,500.00	9,093.72	118.37%	
Contributions	1,404.60	3,000.00	-1,595.40	46.82%	7,861.90	6,000.00	1,861.90	131.03%	
In-Kind Donations	23,524.91	94,000.00	-70,475.09	25.03%	42,344.91	94,000.00	-51,655.09	45.05%	
Interest Income	3.61		3.61		29.33	0.00	29.33		
Membership Dues - GVS	7,511.68	9,000.00	-1,488.32	83.46%	82,326.48	66,000.00	16,326.48	124.74%	
Membership Dues -GVBC	1,050.00	600.00	450.00	175.00%	10,500.00	8,475.00	2,025.00	123.89%	
Merchandise Income	262.60	100.00	162.60	262.60%	170.10	150.00	20.10	113.40%	
Miscellaneous Income	1,697.00	800.00	897.00	212.13%	2,072.04	800.00	1,272.04	259.01%	
Rental Income	1,720.00	1,000.00	720.00	172.00%	6,122.50	6,000.00	122.50	102.04%	
Sponsorship	5,200.00	0.00	5,200.00		50,436.00	55,500.00	-5,064.00	90.88%	
Tour Income	1,119.00	1,500.00	-381.00	74.60%	4,114.00	10,500.00	-6,386.00	39.18%	
Total Income	\$ 105,993.37	\$ 174,500.00	-\$ 68,506.63	60.74%	\$ 383,513.89	\$ 400,325.00	-\$ 16,811.11	95.80%	
Gross Profit	\$ 105,993.37	\$ 174,500.00	-\$ 68,506.63	60.74%	\$ 383,513.89	\$ 400,325.00	-\$ 16,811.11	95.80%	
Expenses									
Accounting Expense	1,200.00	1,200.00	0.00	100.00%	7,200.00	7,200.00	0.00	100.00%	
Advertising	970.00	250.00	720.00	388.00%	2,105.00	380.00	1,725.00	553.95%	
Audit Fees	1,000.00	0.00	1,000.00		5,000.00	5,300.00	-300.00	94.34%	
Bank/Credit Card Fees	1,735.16	3,035.00	-1,299.84	57.17%	5,385.67	5,930.00	-544.33	90.82%	
Computer Related Costs	1,746.43	4,100.00	-2,353.57	42.60%	24,754.07	23,400.00	1,354.07	105.79%	
Consulting Fees	290.00	0.00	290.00		10,465.00	13,500.00	-3,035.00	77.52%	
Dues & Memberships		250.00	-250.00	0.00%	115.00	1,350.00	-1,235.00	8.52%	
Equipment Rental	626.54	2,500.00	-1,873.46	25.06%	3,541.59	7,000.00	-3,458.41	50.59%	
Food/Beverages	183.00	2,650.00	-2,467.00	6.91%	3,350.68	4,150.00	-799.32	80.74%	
Gifts & Awards	2,019.57	1,000.00	1,019.57	201.96%	3,712.94	1,500.00	2,212.94	247.53%	
In-Kind Expense	23,524.91	94,000.00	-70,475.09	25.03%	42,344.91	94,000.00	-51,655.09	45.05%	
License/Fees/Permits		0.00	0.00		605.00	575.00	30.00	105.22%	
Meeting Haus Cleaning	994.80	1,500.00	-505.20	66.32%	3,993.80	5,250.00	-1,256.20	76.07%	
Meeting Haus Groundskeeping	76.50	0.00	76.50		457.75	600.00	-142.25	76.29%	
Miscellaneous Expense	200.00	200.00	0.00	100.00%	200.00	300.00	-100.00	66.67%	
Payroll Processing	110.70	160.00	-49.30	69.19%	712.96	1,040.00	-327.04	68.55%	
Payroll Taxes	1,030.46	1,000.00	30.46	103.05%	6,590.38	7,100.00	-509.62	92.82%	
Postage		125.00	-125.00	0.00%	1,203.98	1,250.00	-46.02	96.32%	
Printing/Signage	2,396.23	400.00	1,996.23	599.06%	9,830.63	5,800.00	4,030.63	169.49%	
Professional Fees			0.00		200.00	0.00	200.00		
Property & D/O Insurance	865.00	0.00	865.00		9,515.75	12,500.00	-2,984.25	76.13%	
Repairs & Maintenance	-347.10	1,600.00	-1,947.10	-21.69%	4,371.33	5,100.00	-728.67	85.71%	refund from atlas butler
Salaries/Wages	14,452.25	13,599.00	853.25	106.27%	87,087.00	86,344.00	743.00	100.86%	\$829 prof dev (ERA, AFP)
Security	930.00	900.00	30.00	103.33%	930.00	1,600.00	-670.00	58.13%	
Storage		0.00	0.00		1,020.00	1,020.00	0.00	100.00%	
Supplies	884.80	1,983.00	-1,098.20	44.62%	4,154.05	2,598.00	1,556.05	159.89%	
Transportation/Towing	53.30	1,500.00	-1,446.70	3.55%	2,862.30	2,400.00	462.30	119.26%	
Utilities	1,079.89	1,300.00	-220.11	83.07%	5,646.02	7,500.00	-1,853.98	75.28%	
Total Expenses	\$ 56,022.44	\$ 133,252.00	-\$ 77,229.56	42.04%	\$ 247,355.81	\$ 304,687.00	-\$ 57,331.19	81.18%	
Net Operating Income	\$ 49,970.93	\$ 41,248.00	\$ 8,722.93	121.15%	\$ 136,158.08	\$ 95,638.00	\$ 40,520.08	142.37%	
Other Income									
Transfers In	807.38	0.00	807.38		17,260.98	19,204.00	-1,943.02	89.88%	
Transfers out		0.00	0.00		-42,759.76	0.00	-42,759.76		
Total Other Income	\$ 807.38	\$ 0.00	\$ 807.38		-\$ 25,498.78	\$ 19,204.00	-\$ 44,702.78	-132.78%	
Other Expenses									
Depreciation	3,151.79	3,152.00	-0.21	99.99%	18,910.74	18,912.00	-1.26	99.99%	
Total Other Expenses	\$ 3,151.79	\$ 3,152.00	-\$ 0.21	99.99%	\$ 18,910.74	\$ 18,912.00	-\$ 1.26	99.99%	
Net Income Before Depreciation	\$ 50,778.31	\$ 41,248.00	\$ 9,530.32		\$ 110,659.30	\$ 114,842.00	-\$ 4,181.44		
Net Income After Depreciation	\$ 47,626.52	\$ 38,096.00	\$ 9,530.52	125.02%	\$ 91,748.56	\$ 95,930.00	-\$ 4,181.44	95.64%	

Fund for Historic Preservation
June 2016 Update

The signage project has officially moved into phase 2, which is exciting!

The house plaque design is complete and plaques are currently on sale to German Village property owners, as described in last month's report. The plaques will be produced in small batches as orders are taken. This component of the program is expected to be self-funding through sale of the plaques to GV property owners.

The wayfinding, storytelling and historic marker phase of the project is now officially underway. Nancy Recchie and Jeff Darbee have been retained to work on research and content development for this phase of the signage program, and MKSK has been retained to work concurrently on the appearance and materials for the signs themselves. MKSK will also take primary responsibility for interfacing with City of Columbus officials regarding right-of-way issues, materials, maintenance and coordination with the Third Street project.

Sarah Marsom has submitted a grant proposal to Ohio Humanities Council for up to \$20,000 in additional funding to support the research portion of the signage program. The existing funds in the Fund for HP and the anticipated proceeds from the 2016 Tea 43206 event are sufficient to kick off phase 2, and we eagerly await the decision on the grant.

Darci Congrove 6/9/16

Nelson Genshaft, Chair, Civic Relations, July 2016

Following the community meeting at Barcelona on 5/21/16, Civic Relations met with Phil Kass, the moderator of the meeting, on 6/6/16 and recommended to the Board that the Third St project, and the construction elements recommended by CR, be adopted by the GVS board. The Board adopted a resolution prepared by Bill Curlis on behalf of the CR committee at its June meeting. This makes the Third St project the priority project for staff and volunteers at GVS. Shiloh has sent the Board resolution to various people at the City to notify them that GV is prepared to go forward with the Design Phase for the Third St project and use its unallocated UIRF funds for a portion of the costs of the Design Phase, provided that the City authorize the Design Phase in 2016. We have not heard from the City in response to the resolution presented, but Shiloh has continued talking to people with the City to press for a response.

If the City gives a green light to the Design Phase, we believe it means that the City is committed to fund the project. However, this is subject to GV demonstrating its capability of raising a portion of the funds. CR is talking with various consultants and planning a campaign to raise funds for the project, including a petition drive for owners of property on Third St, asking them to approve a special assessment on their real property taxes to fund the new brick sidewalks and home drainage improvements that are part of the project. If the City indicates that it is not ready to move forward with the project at this time, we will focus on using the remaining UIRF funds for street improvements and other projects that can utilize UIRF funds.

Parks, Public Spaces and Community Events

Minutes of the June 2, 2016 Meeting

Members present: Sara McNealey, Katharine Moore, Craig Seeds, Linda Friedman, Mark Weiss, Wayne Owens, Nancy Little, Carol Mullinax, Ann Lilly, and Lindy Michael. Committee Chair Sara McNealey called the meeting to order at 9 am. A motion was made that the May 6, 2016 minutes be adopted in the record. It was seconded and passed unanimously.

Actors' Theatre

Carol Mullinax reported that Actors' Theatre Annual Tent dinner was a success, drawing nearly 190 people. Next up is a series of three opening night receptions, free for members of ATC, and a fall fundraiser. *Othello*, the season opener, received very positive reviews.

Garten Club

Nancy Little reported the redesign of Frank Fetch Park is going well and the park has received a number of very positive comments from gardeners. An appropriate stone has been located for the Noltemeyer Memorial, which will be located in the Third Street Welcome Garden. Also underway is the planning for Candlelight Garden Tour.

The Garden Club Executive Committee meeting is coming up. Half of the incoming board is new, so this meeting will be their first.

St. Mary's Church and School

Frank Wickham was unable to attend as he is visiting his daughter who just had twins.

Village Singers

Wayne Owens reported that Musicals Magic very successful and that the group's endowment has grown by more than \$9,000. The money is used to fund scholarships.

Village Singers was launched 16 years ago and now boasts more than 40 singers and musicians from all over town.

German Village Society

Mark Weiss reported that GVS still has 50 Pretour tickets available. Regular tour tickets are on sale at Giant Eagle and Village restaurants. The Autobahn Pass will expire at noon this year.

Art Crawl plans are well underway. There will be 12 food vendors this year. At previous Art Crawls there have been situations in which some food vendors ran out of food early and closed up before the event ended. This year the vendors are required to remain open until 9 pm and

the total amount of food available has been increased, thanks to research conducted by Two Caterers. The event is being held on Saturday, July 16, 5 to 9 pm in Macon Alley.

Friends of Schiller

Katharine Moore reported that the Welcome Gardens have been planted and mulched. Noted cartoonist, **Jeff Stahler is hosting a plein air paint out in Schiller Park on June 4; the Friends of Schiller Park are planning to publish a picture book in 2017 and hope participants will submit paintings for consideration.** Friends of Schiller volunteers are working with the German Village Garden Club again this year to sponsor MarketPlatz, which is moving to new location in the northeast corner of the park.

Arboretum Fund

Lindy Michael reported that two new trees have been planted in the park and that an enormous tree branch that was hanging from tree by the kiosk has been removed. Due to the amount of damage to the tree, the city now wants to cut the entire tree down, but Lindy is hoping to save it. Tomorrow, one of new waterers and Lindy are planning on meeting with City Council Member Michael Stinziano with the goal of increasing the budget for tree planting in Schiller Park. The budget for planning and treatment is much smaller that it used to be. Craig

Seeds said there is enough money in the fund now for ash treatment next year.

Treatment will end at that point unless Lindy is successful in her efforts to increase funding. Katharine asked Lindy to check the carriage path for low-hanging limbs in the area where Marketplatz will be set up.

Highfield Garden Ann Lilly said she had nothing new to report. The garden is beautiful as ever.

Huntington Garten

Linda Friedman reported that the Huntington Garden mostly completed. Border planting is planned for this Saturday. The Saturday after that, the mulching will be completed.

The Farm

Connie Swain was unable to attend, but reported as follows through Carol: I will not be able to attend meeting in the morning. Please pass the word that The Farm is happy and healthy. Bunny rabbits have been visiting the farm and loving the lettuce. Small fencing has gone up and has taken care of the situation :).

Department of Recreation and Parks

Craig Seeds reported that the department has hired a new intern who is very capable and should be able to offer a lot of help to various pond projects. The lack of oxygen is still a problem in Schiller and Westgate Parks. At a recent Capital Improvement Department retreat, Craig's team was able to successfully convince the group to invest more resources into pond treatment. All algae growth in the ponds is a result of feces from waterfowl. Craig is trying to get on a Pond Review scheduled in order to determine the need for dredging, etc.

Another solution to the algae problem could be the use of windmills to aerate the ponds. A number of styles available are available. Craig tried one of the inexpensive ones at the city's tree nursery, but it was too poorly made to be effective.

Katharine noted that a recent Dispatch article said that the city is putting together a bond package, part of which would go to Parks and Recreation. The city will be holding four meetings to solicit input from the public and KM suggested that we should testify in favor of the pond.

She also thanked Craig for the fact that the city is working on restoring the columns at the entrances to the park, noting that the Third Street entrance column is very shaky.

Katharine said that a number of people have complained about the use of bad language on and around the basketball court, as well as the trash that collects there. She is encouraging them to talk to the proper authorities about it and asked Mark to raise the issue at the next German Village Society Police Luncheon.

Katharine also checked in with Craig about the Friends ongoing interest in funding a water fountain for both people and dogs. Craig said that the city doesn't like standing water bowls because of spread of germs and mosquito breeding. Katharine said that maybe the solution is a fountain for people-only, where dog owners could fill their own bowls.

Old Business

Sara McNealey updated the committee on the Pollinator Garden. She had a meeting scheduled for later that day with the Green Fund of the Columbus Foundation in the hopes of securing a grant. In addition, fundraising letters have gone out. She is hoping to raise \$25,000.

The first planting is scheduled for the next day. She has 1,100 plants to get in, so the process may take several days.

New Business

The Fred and Howard Breakfast is scheduled for tomorrow at Back Street Bistro at Shadowbox.

With no additional business to be heard, the meeting adjourned at 10 am with plans to gather next on July 7, 2016.

TO: Parks, Public Spaces and Community Events

FROM: Katharine Moore, Friends of Schiller Park

July 7, 2016

I have three things to say:

1. We had a big success at Marketplatz with our brick cottage bookends



2. The second shipment of stone for the repair to the Umbrella Girl site arrived at McKay Lodge cut incorrectly (the first was turned away for being too veiny) and was refused. We are sooo lucky to have these experts working on our behalf, but the delays have been really disappointing. The word yesterday from my friend at McKay Lodge was:

Katharine,

Today I got the final YES from the quarry. Even though our rejection had upset them, they agreed to cut the curbstones the second time. Of course, there will be 4 to 6 weeks lead time, because they're pretty booked.

I'll keep you updated!

Marcin

3. I attended the Open House sponsored by the City of Columbus regarding the upcoming Bond Issue and lobbied for a Schiller pond improvement project, attention to the Schiller Park Recreation Center facility, and repair of the stone columns at each entrance. The stone repairs are going to come out of Recreation and Parks Department's UIRF money – and a pond project looks very promising within the next 12 months!

GVBC JULY REPORT

ART CRAWL is July 16th from 5pm to 9pm. If you haven't already, please help us out and VOLUNTEER!

That is all.

Jeff Lowe/Greg Gamier

GVCB Chairs

Long Range Planning Committee June 2016 Report

The June meeting was replaced by the patio party on the 9th

Upcoming Events

- Saturday, July 16th – Art Crawl
- Midsummer – Monster Bash recruiting h-hour?
- Saturday, October 15th – Monster Bash

Past

- Thursday, June 9th – Patio Party at the Druen's
- Sunday, June 26th – G.o.T. season finale viewing party at the Meeting Haus

Annual Start of Summer Party - YP Village Mixer - The Druen's opened up their house, volunteering to host this event for neighborhood YP members, lapsed YPs, upgraded YPs, or even a few who are now too old to qualify. 44 Yes RSVPs, of around 130 invitees, which seems on par. Not intended as a hard sell event, just a great reminder of what makes the neighborhood exceptional. From there we had some great organic successes, plenty of great cheerleaders in the crowd.

Meeting Haus/Visitor's Center Taskforce - The first group met June 1st and spent considerable time surveying the building inside and out, brainstorming, some exceptional concepts. Those who were unable to attend will be meeting in early July to do the same so we can regroup right away and keep momentum going. Group A included Matt Leasure, Sarah Marsom, Karen McCoy, Claire Jennings, Kurt Miller, Brian Bernstein, David Guamer while Group B will include Andrew Dodson, Elizabeth Leidy, Josh Lapp.

1. Current conditions
 - a. Sits far from 3rd with little to no street presence
 - b. Purpose of building unclear
 - c. Intimidating and/or uninviting
2. Project Goals
 - a. Create a more inviting gathering place, neighborhood asset
 - b. Create a destination for education, tourism, visitors
 - c. Short-term Int/Ext:
 - d. Long-term Int/Ext:

The Game of Thrones finale event once again surprised, accomplishing the goal of serving up the show but also increasing visibility of the Meeting Haus – a true differentiator for GV. Several attendees were again unfamiliar with the building itself while others had never been inside.

Transportation

- Car2go Summer Special – 20% off rental rates, perfect time to try it out!
- The Transit app has released – it's amazing and available in whichever app store you use. It includes real-time COTA bus tracking, CoGo stations, Car2Go locations, cost & time estimates for each, plus Uber equivalent.
- It may not be to the extent of revisiting the Brewery District Plan but a great win nonetheless – A new flashing pedestrian crossing was installed at Frankfort & High!

The GV Arts Committee welcomes two new members, Betsy DeFusco and Brooke Albrecht. Planning for next year's eXhibitions is underway.

We had a very successful opening and exhibition of the work of former GV resident, Susan Cox. GV portion of her sales equaled \$800. The next exhibition features original architectural drawings of the home of Sid and Janet Druen.

Carole Genshaft, Arts Committee chair.=

**Haus Und Garten Tour
planning committee report
July 2016**

Thank you! Thank you, committee members; thank you, homeowners; thank you, dinner hosts; thank you, sponsors; thank you, volunteers; thank you, event-goers; thank you, board members; thank you, rain clouds that didn't surface until 9 p.m. on Sunday. (In no particular order, of course.)

This year's 57th annual Haus Und Garten Tour was a big success.

We heard nothing but positive reviews of our new-this-year PreTour approach, and we had more PreTour dinners than any year in the last six. Regular PreTour dinner seats exceeded budget by 10 percent. We sold five corporate tables (new this year), which met /exceeded our goal. Tour ticket sales at Giant Eagle were down 30 percent, which is something we're going to look closely at. On the flip side, online sales were up by twice over last year.

People raved about the homes on Tour, too. Plus, this was the third year Dan Kline and Sarah Marsom created online histories of each Tour home (to provide more information than what's in the program, and as a way to engage people who might be standing in line), and this year, we more than doubled the number of hits we got to those pages.

Next week, the committee members meet one more time to review our favorite parts of the event and places where we think we have room for improvement. I should have final numbers and wrap-up notes in my report next month, but please send any thoughts of your own my way at brittanymgibson@gmail.com or [330.232.6275](tel:330.232.6275).

Brittany Gibson
HGT board liaison

TEA 43206 – June board update

The 6th Annual TEA 43206 event, a summer afternoon garden tea party for the purpose of raising funds for the historic preservation programs of the German Village Society (GVS). The event will be held on Saturday, August 20, 2016 from 4 – 7 pm, and will feature a hat contest, music, silent auction and a wine raffle. Guests will enjoy hors d'oeuvres, wine and tea in festive garden-party attire.

Tickets will be on sale within the next week. Event capacity is 225 guests. The ticket prices for 2016 will be the same as last year: \$75 for GVS members and \$100 for non-members. For the second year, we will offer premium-priced tickets with “concierge service” for an additional \$25 per person. The concierge will provide food and beverage service as well as check on the status of silent auction bids, allowing the holders of such tickets to simply enjoy the party.

Solicitation of sponsorships and silent auction items is currently in progress, with a number of commitments secured at this time. Sponsorships are available ranging from \$250 to \$1500, and auction items of goods, services and gift certificates are welcome.

The last four years of the event have produced sold-out crowds, which we hope to replicate this year. The 2016 goal is to net \$30,000.

For more information, please contact Darci Congrove at darci.congrove@gmail.com or 614.570.7457.

July 7, 2016

Committee:	Board Chair/Rep:	Meeting Date:
Membership	Susan Sutherland	May 18th ,2016 NO meeting scheduled for June. July TBD
Number of Attendees:		New Members?:
4		
Executive Summary: Wrote notes to those new resident that have not yet joined in membership to the GVS.		
Meeting Objectives/Highlights : Each committee member took phone directories to deliver to people on the list who have not picked up their directory to date at the meeting haus.		
Next Steps: No June meeting due to several involved in Hau & Garten Tour. July meeting committee members will have new Welcome Bags to stuff and will continue to write notes to new residents that have not joined to date.		

Executive Director Report – July 2016

Haus und Garten Tour is in the books and early numbers seem to suggest we beat budget! Raves are due to the chairs and the core committee for making an amazing weekend, full of new surprises, much-loved standards and a can-do spirit that continues to guide the event.

Preservation Education

I have spent the month working with property owners on Jaeger, the City of Columbus and Time Warner Cable to negotiate the relocation of a cable box out of the tree lawn and out of sight. I'm also working to use this example as an opportunity to revise the way permits like this come through the city in historic districts. It is worth noting that in research Sarah Marsom and intern Matt Hughes pulled together on other historic communities who have fought similar utility battles, they found the example of Georgetown – which was able to win a lawsuit because of their Landmark status. Landmark status is a higher level of recognition than German Village's current National Historic Register status. GVS is looking at applying for Landmark status as part of our amendment process, which begins next spring.

Enhance Communications

Following the May 21 World Café on Third Street revitalization, I took the questions raised in the public feedback and the new technology available on our website to create this FAQ on the project: <https://germanvillage.com/third-street-faq/> The new website and newsletter interaction also shaves hours off the weekly production of the newsletter! I would put our Tour program – at 36 pages, and completely produced by Brittany Gibson – as a highlight of communications, too. There was a LOT of “mission” in there, as well as ample advertising support from our businesses and vendors to the homes.

Improve Governance

Starting with the July 7 N4N, we are beginning to educate neighbors about our intent to conduct this election online with new logins the website allows us to create. These will not only allow a secure voting process, but ultimately allow members to login once and have their information saved – about membership levels, ticket preferences and address and credit card info, just like on much of the rest of the e-commerce web!

Gov't and Community Relations/Championing the Neighborhood

Sandstone donated to GVS by Cleveland Quarries is in Columbus and now I'm working with our contact in Public Works to figure out the details of getting two Village test sites in the ground and under examination. The idea is to try a couple of different cuts and a couple of different conditions to see the material perform at the curbside. This is going on at the same time the City's “new materials committee” is considering adding sandstone (back) to the approved materials list. Experience Columbus has agreed to be the gathering place to restart (again) the Council for Historic Neighborhoods, and at our kickoff August meeting I will use that group to coordinate advocacy across historic neighborhoods. We also have Historic Preservation Officer Randy Black's support.

Enhance visitor experience

I rode the new COTA Air Connect in June and there were our tourist maps staring me in the face! Fabulous! The new videos, if you haven't taken the time to watch them yet, must be viewed – they are a thing of beauty! Stop everything now and watch: <https://germanvillage.com/tour-the-village/> Congrats to Mark Weiss for overseeing this project.

Maximize relationship with police

Safety Committee Chair Dan Glasener has had a sit-down with new Community Liaison Officer Robin Medley and together, they are working on revisions to the existing, strong relationship. The July police lunch will be held on Wednesday, July 13, to better accommodate more officers' presence.

Support work of other champions

We will have a fall training session for our Collab 5 partners to give them login access to the new website that allows them to post their own calendar items. Sarah and I are also working with Village Connections to see if there is some partnering we can do related to the sidewalk bank program you will get to see in the August meeting.

Financial Stability

I have begun to draft a recast of the 2016 budget that takes into account our H&G numbers, and reforecasts. You'll get to see it and consider adoption in August. An early draft suggests that we will be able to fund out of operations two MAJOR pieces of the strategic plan, in that we will invest in completing the archive digitization and organization project, and we will have some dollars to put into the sidewalk bank to jump-start property owners' investment in their walks.

Additionally, the community should know that Mollard and Plentiful turned in an in-kind report of their work done beyond the contracted/paid portion of the Development Plan and it totaled \$23,000, or 50% more hours than they billed us to work!

Operational Stability

The recast August budget will show investments in two new desktop computers for staff that haven't been updated in at least 6 years, and the going-forward numbers we'll need to invest monthly in our new technology – which includes the website and newsletter, as well as new server space, PastPerfect support and tech support. We have signed contracts with our vendors that call for regular, weekly service as opposed to waiting for something to “break” and then run up a huge, single bill that we couldn't budget.

June 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

Sidewalks- Intern Matt Hughes began to create a spreadsheet based on the brick sidewalk strategic improvement document completed by Michael Blau. This spreadsheet combines the conditions survey completed by the Historic Preservation Committee in 2015, with additional points being given based on location, and level of pedestrian foot traffic. When planning further sidewalk restoration workshops, this document will assist in deciding locations.

GVC/ COA – Monthly meetings with the Columbus Historic Preservation Office are continuing to further the Society's relationship with the city. In June, we did a joint walking tour with Columbia Gas of Ohio, to discuss the gas line improvement plan for 2017. This walk was the beginning of a conversation to ensure the work performed is most appropriate for the historic district. GVS working in tandem with Columbus HPO ensures a stronger voice for proper preservation practices.

Education- N4N articles on preservation topics are consistently being clicked by readers to continue the article. The vocabulary word of the week feature will end in 2016, and only continue to appear sporadically in 2017.

Tourism- We gave 8 tours in June; there are currently 13-tours scheduled for the remainder of the year. There continues to be increased interest in taking tours of German Village for private groups. Many of these tours are unable to be accommodated due to the short notice, and emphasizes the need to acquire and train additional tour guides. Based on the standing time tours scheduled to occur in October in conjunction with the Quarter Horse Congress, I will continue to learn how to best schedule set time tours for German Village to launch in 2017.

Volunteers Management – The visitor center is having a substantial number of visitors on weekends, and also during the week. Volunteers in the visitor center are doing well at processing packages in addition to giving advice to visitors. Visitor center volunteers also assisted with a myriad of help for Haus und Garten, such as helping stuff name badges.

Haus und Garten Tour- I managed the creation of Pretour dinner tickets, and ensured tickets that were purchased online were mailed or placed in the will-call box. With the assistance of Dan Kline, we created online content to supplement the Haus und Garten Tour book. The historic information on Haus und Garten tour properties utilizing a map on germanvillage.com was wildly successful with 1,000+ clicks.

Other- I submitted a grant draft for the Ohio Humanities to review prior to July 15 deadline. This grant is to require funding to higher professionals to research content for neighborhood signage.

July Board Report – Mark Weiss, Manager Donor Development & Marketing

Donor Development

Once Art Crawl has completed, we begin the implementation of the Development Plan as laid out by Mollard Consulting and Plentiful.

Stemming from a successful SLATE donor event back in May – we have some momentum and a foundation from which to begin building profiles from those donors that have shown interest in committing to GVS at a higher level, over a longer period of time than just one year.

Board members and attendees of May's SLATE event have volunteered to approach and begin the conversation with these potential donors. It's my job to prepare Trustees with the correct information and educate them in their new role.

In the coming weeks, I will be completing research-based profiles that will then be vetted by the Development Committee in order to pair Trustees with potential high-level donors.

The Development Committee will meet in August to review our approach.

Art Crawl

ThisWeek inserts have been designed and printed. Set to be delivered on Thursday, July 14 through the network of ThisWeek News newspapers to individual neighborhoods, we also receive a cache of extras to be delivered to surrounding GVBC businesses in order to promote Art Crawl within German Village and to the neighboring communities. Delivery of the extras was made the weekend of July 9-10.

Based off 2015 feedback, 2016 Art Crawl will have a vast improvement upon directional and wayfinding signage along Macon Alley. Many volunteers were being asked how to find restaurants, restrooms, music and beverage as soon as they arrived. We invested \$846 into 44 signs, many of which can be used for posterity (3-4 year shelf life). Signs have been designed and are set for print and delivery by Thursday, July 14.

GVBC Marketing

The video series continues to be distributed. Experience Columbus is asking to use each video through their various channels to promote German Village. Additionally, discussions are ongoing as to whether the video can be played in loop on the COTA Cbus circulator. Last heard, we were on their marketing agenda for July.

The 2016-2017 German Village Historic Map Brochure has been designed, updated and set off to print. Delivery is expected by late July. This was originally pushed back from late-June as inventory was still flush. We print 100K maps to distribute state-wide. We currently have less than 4K maps of last year's iteration with 3 weeks to go until delivery.

Website – Board of Trustee Electronic Voting

One of the new benefits of being a donor to GVS is more access through an online account which recognizes past ticket purchases and donations. This account comes with a simple login email and password, created by all donors who choose use the system.

In August, we will offer the option to electronically vote for Trustees of GVS.

As such, there will be a series of education pieces over the next handful of weeks to prepare donors to vote through their online account. Working with 30 Lines, we will provide this education and training through Neighbors4Neighbors and GermanVillage.com

McKenzie Mitchell
Donor Relations and Marketing Coordinator
June Board Report 2016

Memberships

This month I managed donor stewardship efforts including renewal outreach and gift acknowledgements, customizing correspondence content to align with individual donor interests and development strategic plans.

I made letters to send out to people involved in tour (PreTour hosts, Tour homes, and Autobahn ticket-holders) who are not members. I will be analyzing how many come back to track the effectiveness of this tactic. We are looking to see if it is useful to continue this habit post-events.

I also became member of the AFP in Central Ohio and was awarded a scholarship for my membership. I now serve on their membership committee as a result and am excited to represent GVS in the process. In AFP, I can take classes and attend events to further my knowledge of nonprofits and fundraising.

I successfully logged all new business members and made sure they are recorded properly in the database so that we can have access to a complete list at any given time.

Past Perfect and Database Upkeep

During June, I found a new way to record new memberships and attribute them to certain people and to certain campaigns or events. This way we can know if our event drew in any new members and was successful in promoting GVS, as well as a good time.

I tracked all incoming donations (yes, even the mass amounts of people who purchased for PreTour, Tour and Golf Carts) and memberships through the database while creating a new format for doing so. We are not able to pull data much easier in order to report and track donors.

Membership letters for people who are expiring in the month of June or who expired up to two months prior were sent out. I also helped the membership committee reach out to new residents in the area by pulling a list of residents who had recently moved into German Village homes.

Haus und Garten

Well, I got my first Tour under my belt and I feel it was pretty successful. Tour day was very hot, as I am sure you all noticed if you attended, so I trained our volunteers to be able to take cash as well as credit cards for water bottles. Got to keep everyone hydrated! I trained them using Square (an application for cellular phones to track and make payments with credit and debit cards) and helped monitor the use throughout the day.

I supported all volunteer efforts during the day such as driving golf carts, helping to sell tickets and water at stands, and answering any and all questions from visitors to the village. This included helping to set up and take down for the volunteer party which was a blast!

My day started at 7AM when Sarah and I drove around the village and prepared signage for areas around the tour homes and helped people to move cars away from their front entrances. We also set up areas for the lines at homes and helped to make the process go smoothly throughout the day.

Map

Mark and I thoroughly checked, and double checked, and triple checked all businesses listed on the map and I made sure they are all up to date on their memberships by the map deadline in order to receive this once-a-year, high- priority benefit. While contacting local businesses, I also confirmed that their addresses were correct and that the listing was created to their specifications.

GVBC

GVBC members were contacted to inform them about membership benefits and expiration. During these conversations, I helped people to renew, or if uninterested, discussed why they are no longer participating.

I went through each GVBC member on the website to make sure that all businesses are accurately reported and coordinated with new business members to gather information.

Art Crawl

The ticket design was created and I helped to coordinate the logos for the food vendors which attendees use to get their 'small-bites' during the event. This also included tracking all artists who have been accepted and inserting them into a reader-friendly document for our designer to make this year's program. Each entry was carefully checked and reduced to the correct size for the program.

Social Media is becoming a pertinent part of our world, so I worked with Mark to create an excel document to track all Social Media promises to ad purchasers and sponsors for Art Crawl.