

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES  
AGENDA

March 14, 2016

Call to Order	Jeanne Likins
Public Participation	
Report of the Officers	
Report of the President	Jeanne Likins
Report of the Vice-President	Heidi Drake
Report of the Secretary	
Minutes approval	Bill Curlis
February 8, 2016	
Report of the Treasurer	
Accept Treasurer's Report for Audit	Darci Congrove
Hungarian Village Garden Club	
MOTION:	To authorize the German Village Society to accept funds as a fiduciary agent for the Hungarian Village Garden Club Fund.
Strategic Plan Committee Reports	
Preservation	Bill Curlis
Historic Preservation	Kathy Fortener
written report	
Fund for Historic Preservation	Darci Congrove
written report	
Advocacy	Kelly Clark
Parking	Tim Bibler
no report	
Civic Relations	Nelson Genshaft
oral report	
Third Street up-date/new issues	Shiloh Todorov
priorities	
Parks and Public Spaces	Sara McNealey
no report	Carol Mullinax

Friends of Schiller no report	Katharine Moore
Community Quality of Life GV Business Community written report	Brittany Gibson/Greg Gamier Jeff Lowe
Long Range Planning no report	Josh Miller
Art Committee no report	
Development written report	Dennis Brandon
Events Haus und Garten written report Next Meeting: April, 2016	Brittany Gibson
Monster Bash Next Meeting: July, 2016	Brittany Gibson
Tea 43206	Darci Congrove
MOTION: To accept the TEA 43206 operating and fundraising plan as outlined in the TEA 43206 2016 Proposal.	
Art Crawl Next Meeting: March, 2016	Greg Gamier
Village Lights Next Meeting: September, 2016	Greg Gamier
Membership written report	Susan Sutherland
Corporate Outreach no report	Joe Kurzer
Finance Finance Committee written report Next meeting: May, 2016	Darci Congrove John Barr
Investment Sub-Committee written report Next meeting: May, 2016	John Barr
Budget Sub-Committee Next meeting: September, 2016	John Barr Shiloh Todorov
Governance Organizational Development	Heidi Drake Heidi Drake

NOMINATION: That Josh Miller be nominated to the Board of Trustees  
for the unexpired term ending September, 2016.

Next meeting: April, 2016

#### Staff Reports

Executive Director written report Monthly Strategic Plan Up-Date Great Placemakers 2016 written report Next meeting: March, 2016	Shiloh Todorov
Operations Support Coordinator written report	Russ Arledge
Historic Preservation Advocate written report	Sarah Marsom
Digital Coordinator for Business Development written report	Mark Weiss
Old/New Business	Jeanne Likins
Adjournment	Jeanne Likins

#### Committee of the Whole

Third Street issues and priorities	Nelson Genshaft Shiloh Todorov
Report of the Development Committee and the Fundraising Consultants	Dennis Brandon
Contributed Income Strategy Personality and Fundraising Positioning	Kerri Mollard Sharon Steele

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
March 14, 2016

Present: Dennis Brandon, John Barr, Darci Congrove, Bill Curlis, Kelly Clark, Heidi Drake, Greg Gamier, Brittany Gibson, Joe Kurzer, Jeanne Likins, Marie Logothetis, and Susan Sutherland.

Staff and Guests: Tim Bibler, Nelson Genshaft, Sarah Marsom, Josh Miller, Jim Nichols, Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:05 p.m. by President Jeanne Likins.

Public Participation

President Likins reported that there was no public participation for March.

Reports of the President and Officers

President Likins welcomed the guests and noted that the meeting was expected to be short so that the Board could spend some time on a discussion of the Third Street Preservation Project.

Secretary Bill Curlis presented the Minutes of the meeting of February 8, 2016.

MOTION: Approve the Minutes of the meetings of February 8, 2016. [Curlis, Gibson]

Motion approved.

Treasurer Darci Congrove, presented the March 2016 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION: Accept the Treasurer's Report for March 2016 for audit.  
[Congrove, Barr]

Motion approved.

Ms. Todorov reported that the Hungarian Village Garden Club was seeking a grant from the Columbus Foundation and inasmuch as the grant funds could only be given to a qualified charitable organization a member of the GVS had asked if the Society could serve as that agent. Ms. Congrove offered a motion:

MOTION: To authorize the German Village Society to accept funds as a fiduciary agent for the Hungarian Village Garden Club Fund. [Congrove, Drake]

Motion approved.

Ms. Todorov further reported that the request to create a Butterfly Fund (similar to the Hungarian Village Garden Club request) approved by the Board at their last meeting and originally submitted by GVS member Sarah McNealey had been withdrawn. The funds will be directed to the Columbus Foundation instead of the GVS.

#### Committee Reports

President Likins noted that written reports had been provided by the committee chairs and asked if there were any oral reports or further information to add to these reports.

Ms. Marsom reported that the Collections Management Policy and Guidelines were still being prepared for the Board's review and would be submitted at the April meeting.

Ms. Congrove submitted a report for the Fund for Historic Preservation announcing that the signage project is "moving forward in a meaningful way" on the house plaques. She noted that the Commission had accepted the design for the plaques, that orders for the house plaques would begin by the end of April, that bids were being accepted for individuals qualified to conduct research necessary to determine the accurate content of each plaque, and that the plaques were added to the list of "staff approvals" by the Commission.

Mr. Gamier reported that activities were moving forward for Art Crawl and Village Lights. He noted that he was pleased to announce that the Zoo was coming to Village Lights, with more details later.

Ms. Congrove submitted a detailed written proposal for TEA 43206 which would net the Fund for Historic Preservation \$30,000 and asked for approval.

MOTION:           To accept the TEA 43206 operating and fundraising plan  
                          As outline in the TEA 43206 Proposal. [Congrove, Curlis]

Motion approved.

President Likins and the Board thanked Ms. Congrove for she and her husband's, John Prible, significant contribution and leadership in creating and supporting this event.

Mr. Barr reported that the Finance and Investment Sub-Committee had met to discuss with Huntington Bankshares the GVS portfolio which has been underperforming. Discussion and investigation are ongoing and no final decisions have been made. Mr. Barr noted that he and Mr. Nichols were continuing to review options and would report back to the Board if there were any recommendations.

Ms. Drake reported that there was a vacancy on the Board of Trustees as a result of the resignation of David Wible and that Josh Miller (who chairs the Long Range Planning Committee) had accepted the opportunity to serve on the Board, that the ODC Committee recommended Mr. Miller for election to the Board, and that his name was placed in nomination by the ODC committee.

Ms. Drake further advised the Board that pursuant to the By-Laws of the German Village Society the Board may stagger Trustee terms so that there are four trustees in each election cycle and that currently trustees terms are in a 4-3-5 election cycle; the ODC committee recommended that Mr. Miller's term of

office be for a term ending September, 2016, to make the trustee terms a 4-4-4 cycle. Mr. Miller was advised of this change and accepted the Committee's recommendation.

Ms. Likins asked if there were further nominations from the Board; there being none, the following motion was offered:

MOTION: That the nominations be closed and that Josh Miller be elected to the Board of Trustees of the German Village Society for the unexpired term ending September, 2016. [Curlis, Drake]

Motion approved and Mr. Miller was elected to the Board of Trustees.

Development Committee Chair Dennis Brandon reported that the Development Committee had heard the report from Kerri Millard and Sharon Steele and that the Board was going to be very impressed with their presentation after the Board meeting.

#### Staff Reports

Ms. Todorov updated the Board on fundraising for events and reported that \$139,000 in sponsorships had been pledged and that for the first time there was a Presenting Sponsor for every event. The Haus und Garten will have thirteen properties on tour this year and 382 seats for Pre-Tour dinners. Pre-Tour tickets will go on sale April 29<sup>th</sup>.

Ms. Todorov further reported on the plans for the Great Placemakers/Barnett Symposium to be held May 11 and 12, 2016 at the Columbus Museum of Art. Tickets are \$50.

Register: <http://aaep.osu.edu/research/resources/2016-barnett-symposium>

The business of the March 14, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 6:35 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

German Village Society

Board of Trustees Committee of the Whole

March 14, 2016

A meeting of the Committee of the Whole of the Board of Trustees, followed the March meeting and was called to order at 6:40 p.m. by President Jeanne Likins with Executive Director Shiloh Todorov, Third Street Sub-committee Chair Nelson Genshaft, former Trustee, Civic Relations Committee member and Parking Committee Chair Tim Bibler, and Historic Preservation Advocate Sarah Marsom in attendance to provide information and expertise.

Ms. Todorov and Mr. Genshaft were asked to advise the Board on their recent meetings and negotiations with the City of Columbus regarding the status of the Third Street Preservation Project and to plan next-steps toward moving the project forward.

Recent discussion issues with the City:

The Project will cost between \$7,000,000 (2016 estimated construction costs) and \$10,000,000 (2019 estimated construction costs).

The City will require about 20% community buy-in to include grants, contributions, and property-owner assessments (requiring 60% of the project linear feet property owner's agreeing [very early 'guesstimate' is a \$380 per year mean addition to property taxes]).

The City will not move the project forward until they see/know where that community buy-in money is going to come from.

The next step in the process is the 'design stage' that will cost approximately \$800,000 to complete over the next 18 months (and those funds are not included in the \$7-10,000,000 construction costs).

The City administration has asked that we use the balance of the \$1,000,000 in UIRF street repair funds of \$460,000 to jump-start the design phase (with the City matching the funds dollar-for-dollar), so that the design project can be started in 2016 and be a part of the 2016 capital budget.

Recent discussion issues by the Third Street Sub-Committee:

The community buy-in goal is to mitigate the amount of the property-owner assessments by seeking donations (dedicated bricks, benches, trees, and out-right gifts/donations), grant funds (government and foundation), and excess UIRF grant funds in brick street repairs after the current repairs are complete.

A property-owner assessment would be for a 20 year period and its dollar estimate is based on the \$7-10,000,000 total cost (making the decision to move forward soon, another way to mitigate the costs on assessments).

The Committee has actively lobbied City elected officials and City administration staff to understand and get agreement to all of these issues.

The longer the Board takes to consider the options, the more it will delay the design stage (so that it will not be in the 2016 City capital budget decided in April) and increase the costs to the construction phase closer to the \$10,000,000. To not move in 2016 will 'shelve' the project to a date in the future and effectively put it out of the realm of possibilities for years to come.

The sub-committee recommends that we agree to the City's request and use the excess UIRF funds to start the design phase this year.

Mr. Bibler was asked to present his views to the Committee inasmuch as he has been concerned about using UIRF funds for something other than brick street repair as originally contemplated by the committee and the Board.

Mr. Bibler believes the decisions should have been discussed, researched, and made in the Civic Relations committee (and not the Third Street Project sub-committee of the Civic Relations committee) before this discussion was presented to the Board. He is also concerned that the Civic Relations committee has not met since May 2015.

Mr. Bibler believes that there are additional brick streets to be repaired in German Village, that the decision making process was flawed, that the City has not committed to fund the Third Street Project, that the property owners have not agreed to assessment, and that the remaining \$460,000 should be used exclusively for brick street and curb repairs. He further believes that spending the UIRF funds on a design study may result in not only losing brick street and curb repair money, but that there is a significant risk that the Third Street Project would not be completed, too.

Mr. Bibler believes that there has been a lack of communications to the community and the Civic Relations committee and a lack of committee process in arriving at this discussion and these decisions. He is requesting that the process be slowed down and that a full discussion in the Civic Relations committee needs to be held before any Board action is taken. He believes that the society and community members should have input in this decision and recommends that a public meeting be held.

Mr. Bibler assured the Board that he was in favor of the Third Street Preservation Project but did not believe UIRF funds should be used to move it along.

Mr. Genshaft and Ms. Todorov responded to Mr. Bibler's concerns:

The use of the excess UIRF funds for the design phase was based upon a request from the City to get the project started in 2016 before costs rose and because the entire list of repairs to brick streets submitted by the GVS and approved by the City were scheduled for completion. Since all of the funds in the grant were not used, it made the \$460,000 'excess' funds.

The original list of brick street repairs came from a study conducted by the Civic Relations committee that had identified over 40 streets (subject to the City's guideline eligibility requirements) for UIRF funded brick street repairs. There is no 'shovel-ready' list for additional street repairs that the UIRF funds can be used for at this time. Ms. Todorov reminded the Board, that the City must approve how UIRF funds are spent and that the City requested that the excess UIRF funds be used to partially fund the design phase of the Third Street project in 2016.

The minutes of the German Village Society Board of Trustees reveal that the Board has been actively involved (16 times since 2014) in all of the decisions and steps taken to-date.



Mr. Genshaft again urged the Board to go forward. The next meeting with City officials is scheduled for Thursday and any delay in allowing he and Ms. Todorov to continue negotiations with the City will not be helpful.

The Board held extensive discussion for clarifications and understanding.

By consensus the Board unanimously agreed that Mr. Genshaft and Ms. Todorov should continue to be the sole negotiators with the City, that they be authorized to use the excess UIRF funds for the design phase as part of their negotiated agreements, that they convey to the City the high priority the GVS placed on getting the Third Street Preservation project on a fast-track, that any final agreements come back to the Board for approval, and that they continue to seek ways to mitigate costs assessed to the property owners on Third Street.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
February 8, 2016

Present: Dennis Brandon, John Barr, Darci Congrove, Bill Curlis, Kelly Clark, Heidi Drake, Greg Gamier, Joe Kurzer, Jeanne Likins, Marie Logothetis, and Brittany Gibson.

Staff and Guests: Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

#### Public Participation

President Likins reported that there was no public participation for February.

#### Reports of the President and Officers

President Likins welcomed Marie Logothetis to the Board and thanked her for accepting the call to service to our community.

President Likins reported that she had met with all of the committee chairs who again had accepted responsibility for leadership in 2016 and that she was re-appointing, the following to their respective committees: Nelson Genshaft, Civic Relations; Joe Kurzer, Corporate Outreach; Dennis Brandon, Development; John Barr, Finance; Jeff Lowe, German Village Business Community; Kathy Fortener, Historic Preservation; Josh Miller, Long Range Planning; Susan Sutherland, Membership; Tim Bibler, Parking; and Sarah McNealey, Parks and Public Spaces. Vice President Heidi Drake had previously been appointed to chair the Organizational Development Committee. President Likins thanked all of the committee chairs for again taking on the challenges of leadership and working on the Strategic Plan.

Vice President Drake reminded the Board that it was time to sign and file their annual Conflict of Interest statement (or acknowledgement that there are no known conflicts of interest) pursuant to Board policy. She asked that each member sign the form provided and return it to her.

Vice President Drake reported that as a result of requests from earlier audits and the need for a clear policy of document retention, she had developed a Document Management Policy for the Board's review and approval. The new policy clearly identifies where and how documents are filed and creates a retention schedule for paper documents/records.

MOTION: To accept and adopt the Document Management Policy.  
[Drake, Barr]

Motion approved.

A copy of this policy is attached to these minutes and made a part hereof.

Secretary Bill Curlis presented the Minutes of the meetings of December 14, 2015, and January 11, 2016.

MOTION: Approve the Minutes of the meetings of December 14, 2015, and January 11, 2016 . [Curlis, Congrove]

Motion approved.

Treasurer Darci Congrove, presented the February 2016 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION: Accept the Treasurer's Report for February 2016 for audit.  
[Congrove, Curlis]

Motion approved.

Ms. Congrove reminded the Board of their discussion at the January, 2016, meeting regarding an excess of funds in the 2015 budget as a result of income over expenses and that the exact amount of those funds would be known when the bookkeeper closed the books on 2015. As a result of the final budget reconciliation (a copy of which is attached), Ms. Congrove offered the following motion:

MOTION: As a result of the 2016 Contingency Fund being fully funded at an amount equal to three months of Society operating expenses, the excess of 2015 revenue over expenses earned in 2015 in the amount of \$43,134.76 are herewith placed in the 2016 Good of the Neighborhood Fund account.  
[Congrove, Brandon]

Motion approved.

Ms. Congrove went on to remind the Board of their further conversation in January about the amount of funds that should be held in a Contingency Reserve operating fund should fundraising and events not provide budgeted revenue and that although that had been the practice of the Society for several years, it had never been formally adopted. She explained that the standard for most 501(c)(3)'s is a ninety (90) day cash reserved fund, and that \$90,000 would be the approximate amount of funds that should be held in reserve with the 2016 operating budget. She offered the following motion to establish this policy.

MOTION: To adopt a policy for maintaining a ninety (90) day cash-on-hand Operating reserve in the Operations Chase Contingency Fund.  
[Congrove, Drake]

Motion approved.

Ms. Congrove continued to report that the Executive Director, at the request of the Executive Committee, had identified immediate needs of the Society that had not been funded in the 2015 or 2016 budgets and that funds in the Good of the Neighborhood account were sufficient to provide for these needs. Executive Director Todorov explained her priorities and recommendations for funding and answered questions from the Board, whereupon Ms. Congrove offered the following motion:

MOTION: To authorize the Executive Director to expend funds on the following

prioritized list of needs, as follows:

Before July 1, 2016, the executive director is authorized to spend an amount not to exceed:

\$2,000 for a server replacement;

\$2,500 for digitization of the Oral History project (to put the 40+ interviews on-line); and

\$1,750 for a stipend for two interns in Historic Preservation projects; and,

After July 1, 2016, if income for the Haus und Garten Tour meets or exceeds 2016 budget expectations, the executive director is authorized, with notice to the Board, to spend an amount not to exceed:

\$7,000 to complete the portion of the archives enhancements needed to continue the three (3) strategic priorities of amending our National Register details;

\$1,900 to finish the digitization and promotion of the Oral History project;

\$5,000 to establish the sidewalk repair/restoration grant/loan bank (with hoped-for additional funding through the United Way Neighborhood Partnership Grant)

\$1,750 for a stipend for 2 interns in Historic Preservation projects; and

\$5,000 for a meeting facilitator and/or other professional contractors to implement the strategic plan.

[Congrove, Drake]

Motion approved.

Ms. Congrove, further reported that a group of German Village residents were seeking to create a Butterfly exhibit at the Audubon Society's site and to raise funds for that project, and needed a qualified charitable organization to accept and expend these funds. Inasmuch as the Society has served as an agent for other charitable endeavors of this nature including the Council of Historic Neighborhoods, Southside STAY, and Village Connections, Ms. Congrove recommended that the Executive Director be authorized to enter into an agreement with these residents to govern the use of these funds and that the Society serve as the agent for the Scioto Audubon Metro Park Butterfly Garden.

**MOTION:** To authorize the German Village Society to accept funds as a fiduciary agent for the Scioto Audubon Metro Park Butterfly Garden and to authorize the Executive Director to enter into a Letter of Agreement on the acceptance and expenditure of these funds. [Congrove, Drake]

Motion approved.

#### Committee Reports

President Likins noted that written reports had been provided by the committee chairs and asked if there were any oral reports or further information to add to these reports.

Ms. Todorov noted that the Civic Relations Committee is continuing to strategize and consult with others on the Third Street Preservation project and that a further up-date would be provided to the Board after the meeting.

Ms. Todorov further reported that she had completed an extensive and comprehensive review of the potential for creating a Special Improvement District [S.I.D.] in German Village to seek funding for special projects in safety and preservation. After many meetings with professionals and experienced advocates, she concluded that “the resources required to create the policy and marketing for creation of a S.I.D., followed by signature-gathering and advocacy to the City for adoption,” is beyond our capacity. Inasmuch as Columbus City Council has advised us that there is an understanding (moratorium) that the City would no longer allow S.I.D.s in predominantly residential areas, she recommended that the Board table further discussion and investigation of a S.I.D. as part of the Strategic Plan.

MOTION: To accept the study and report of the Executive Director regarding a Special Improvement District [S.I.D.]. [Curlis, Drake]

Motion approved.

Ms. Todorov, advised the Board of the recent mailing residents received from the Ohio Department of Agriculture regarding spraying the neighborhood in the Spring to control Gypsy Moths. Ms Todorov will send a representative to a meeting at Schiller Park on Tuesday, February 9<sup>th</sup>, and will keep the Board and community aware of exactly what actions, and when, the ODA will take.

In the absence of Ms. Sutherland, Ms. Todorov reported on a recent meeting of the Membership Committee and the success in membership recruitment, in time for the publication of the bi-annual printing of the telephone directory: 830 individual memberships and 147 business membership including 59 households that moved to a higher membership level.

In addition, the Membership committee concluded that the Package Delivery Service, (where residents can have package deliveries made to the Visitor’s Center rather than to their homes), is a privilege of membership and the service will only be offered to GVS members. Further, the Membership committee also concluded that N4N, the weekly GVS on-line newsletter, is also a privilege of membership. Ms. Todorov informed the Board that the current N4N subscription list will be screened and non-members will be removed after notices have been sent telling non-members their subscription will be terminated. A separate list of non-member e-mail addresses will be maintained to keep the community, member and non-member, informed on important issues. The membership privileges will become effective April 1, 2016.

Ms. Todorov reported that she was kicking-off two new personal initiatives: first, to reach-out to the full Board, individually, much more regularly, rather than just the officers, and second, to ask more Board members to become involved in her efforts to ‘connect-with’ new volunteers and German Village residents and friends. The Board agreed to help her with her initiative and to participate in this outreach.

Development Committee Chair Dennis Brandon reported that the Development Committee would be the first to hear from Kerri Millard and Sharon Steele and their development analysis and proposals. The Board will hear this information in a post-Board meeting in March.

## Staff Reports

Ms. Todorov produced a 3 page, multi-colored schematic outlining the Five Pillars of the German Village Society strategic plan for the Board to review. This document outlined how much of the strategic plan is moving forward and how much has already been accomplished. Ms. Todorov asked the Board to review this document and bring questions and suggestions to the next Board meeting.

Ms. Todorov reported that the Great Placemakers committee has already sent out Save-the-Date cards for the May 12, 2016, event, obtained a key-note speaker, and put together 9 panelists and presenters for the one day conference. She reminded the Board that there is no Society money at stake in this year's conference, only time and talent.

Haus und Garten Chair Brittany Gibson reported on the 2016 Haus und Garten Tour plans and announced that the PreTour was receiving a new, fresh approach. The annual PreTour Cocktail Party will be held at Copious & Notes (4:00 to 6:15), followed by a tour of the homes and gardens on the 2016 Tour (5:30-8:15), and ending with dinners in private homes across the Village (8:30-11:00). New ticket options for both Tour and PreTour will also be announced soon. Keep your eyes on N4N for up-dates. Ms. Todorov reported on the great success so far with sponsorships, early commitments and cash-flow. Tour weekend is the most significant fundraising event of the Society providing over one-third of annual operating revenue.

Ms. Todorov said that all of the staff reports were written and that there was nothing to add to those reports.

The business of the February 8, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:22 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

**German Village Society**  
**2016 GVS Operations Previous Month Comparison**  
Feb-16

	Feb-16				Total				
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
<b>Income</b>									
Admission/Event Income		200.00	-200.00	0.00%	354.44	200.00	154.44	177.22%	
Advertising Income	5,717.10	23,000.00	-17,282.90	24.86%	46,829.98	26,000.00	20,829.98	180.12%	bundles came in pretty heavy in January
Contributions	1,547.46	1,000.00	547.46	154.75%	1,704.46	1,000.00	704.46	170.45%	
In-Kind Donations		0.00	0.00		11,550.00	0.00	11,550.00		
	3.73		3.73		14.65	0.00	14.65		
Membership Dues - GVS	7,140.00	5,000.00	2,140.00	142.80%	56,439.96	36,000.00	20,439.96	156.78%	
Membership Dues -GVBC	825.00	825.00	0.00	100.00%	7,425.00	4,425.00	3,000.00	167.80%	
Merchandise Income	8.00	0.00	8.00		220.50	0.00	220.50		
Rental Income	460.00	500.00	-40.00	92.00%	1,020.00	1,000.00	20.00	102.00%	bundles came in pretty heavy in January
Sponsorship	10,750.00	19,250.00	-8,500.00	55.84%	23,737.50	19,750.00	3,987.50	120.19%	
Tour Income		1,000.00	-1,000.00	0.00%	0.00	6,000.00	-6,000.00	0.00%	
<b>Total Income</b>	<b>\$ 26,451.29</b>	<b>\$ 50,775.00</b>	<b>-\$ 24,323.71</b>	<b>52.10%</b>	<b>\$ 149,296.49</b>	<b>\$ 94,375.00</b>	<b>\$ 54,921.49</b>	<b>158.19%</b>	
<b>Gross Profit</b>	<b>\$ 26,451.29</b>	<b>\$ 50,775.00</b>	<b>-\$ 24,323.71</b>	<b>52.10%</b>	<b>\$ 149,296.49</b>	<b>\$ 94,375.00</b>	<b>\$ 54,921.49</b>	<b>158.19%</b>	
<b>Expenses</b>									
Accounting Expense	1,200.00	1,200.00	0.00	100.00%	2,400.00	2,400.00	0.00	100.00%	
Advertising	-500.00	0.00	-500.00		-500.00	0.00	-500.00		
Audit Fees		3,000.00	-3,000.00	0.00%	0.00	3,000.00	-3,000.00	0.00%	did not receive bill
Bank/Credit Card Fees	338.17	219.00	119.17	154.42%	1,223.09	515.00	708.09	237.49%	
Computer Related Costs	2,195.16	4,100.00	-1,904.84	53.54%	17,472.15	5,200.00	12,272.15	336.00%	
Consulting Fees	3,625.00	6,000.00	-2,375.00	60.42%	10,000.00	8,000.00	2,000.00	125.00%	paid \$6,000 retainer to Mollard in January; \$3,625 paid to Mollard for "consulting plus" and "retreat expenses"
Dues & Memberships		0.00	0.00		0.00	350.00	-350.00	0.00%	
Equipment Rental	355.92	500.00	-144.08	71.18%	935.84	1,500.00	-564.16	62.39%	
Food/Beverages	256.92	0.00	256.92		579.35	0.00	579.35		
Gifts & Awards		0.00	0.00		0.00	500.00	-500.00	0.00%	
In-Kind Expense		0.00	0.00		11,550.00	0.00	11,550.00		
License/Fees/Permits		0.00	0.00		0.00	100.00	-100.00	0.00%	
Meeting Haus Cleaning	744.80	750.00	-5.20	99.31%	764.60	1,500.00	-735.40	50.97%	
Meeting Haus Groundskeeping	99.25	300.00	-200.75	33.08%	99.25	300.00	-200.75	33.08%	
Miscellaneous Expense		0.00	0.00		20.00	100.00	-80.00	20.00%	
Payroll Processing	96.64	160.00	-63.36	60.40%	298.28	400.00	-101.72	74.57%	
Payroll Taxes	1,199.80	1,400.00	-200.20	85.70%	2,427.90	3,000.00	-572.10	80.93%	
Postage		125.00	-125.00	0.00%	0.00	250.00	-250.00	0.00%	
Printing/Signage	1,603.30	0.00	1,603.30		1,603.30	2,000.00	-396.70	80.17%	checks/ white party printing
Property & D/O Insurance	8,150.00	0.00	8,150.00		8,150.00	2,000.00	6,150.00	407.50%	budgeted \$10,500 in March
Repairs & Maintenance	2,165.00	1,400.00	765.00	154.64%	2,165.00	2,500.00	-335.00	86.60%	Jim Hartley window work
Salaries/Wages	13,955.41	13,499.00	456.41	103.38%	27,850.30	31,248.00	-3,397.70	89.13%	
Security		0.00	0.00		0.00	0.00	0.00		
Storage		0.00	0.00		1,020.00	1,020.00	0.00	100.00%	
Supplies	830.21	83.00	747.21	1000.25%	1,215.05	366.00	849.05	331.98%	white party supplies
Transportation/Towing	477.75	0.00	477.75		478.50	0.00	478.50		limo for H&G tour
Utilities	801.49	1,300.00	-498.51	61.65%	1,114.74	2,300.00	-1,185.26	48.47%	
<b>Total Expenses</b>	<b>\$ 37,594.82</b>	<b>\$ 34,036.00</b>	<b>\$ 3,558.82</b>	<b>110.46%</b>	<b>\$ 90,867.35</b>	<b>\$ 68,549.00</b>	<b>\$ 22,318.35</b>	<b>132.56%</b>	
<b>Net Operating Income</b>	<b>-\$ 11,143.53</b>	<b>\$ 16,739.00</b>	<b>-\$ 27,882.53</b>	<b>-66.57%</b>	<b>\$ 58,429.14</b>	<b>\$ 25,826.00</b>	<b>\$ 32,603.14</b>	<b>226.24%</b>	
<b>Other Income</b>									
Transfers In		0.00	0.00		16,453.60	19,204.00	-2,750.40	85.68%	
Transfers out	-43,134.76	0.00	-43,134.76		-43,134.76	0.00	-43,134.76		operations to FGN
<b>Total Other Income</b>	<b>-\$ 43,134.76</b>	<b>\$ 0.00</b>	<b>-\$ 43,134.76</b>		<b>-\$ 26,681.16</b>	<b>\$ 19,204.00</b>	<b>-\$ 45,885.16</b>	<b>-138.94%</b>	
<b>Other Expenses</b>									
Depreciation	3,151.79	3,152.00	-0.21	99.99%	6,303.58	6,304.00	-0.42	99.99%	
<b>Total Other Expenses</b>	<b>\$ 3,151.79</b>	<b>\$ 3,152.00</b>	<b>-\$ 0.21</b>	<b>99.99%</b>	<b>\$ 6,303.58</b>	<b>\$ 6,304.00</b>	<b>-\$ 0.42</b>	<b>99.99%</b>	
<b>Net Income Before Depreciation</b>	<b>-\$ 54,278.29</b>	<b>\$ 16,739.00</b>	<b>-\$ 71,017.08</b>		<b>\$ 31,747.98</b>	<b>\$ 45,030.00</b>	<b>-\$ 13,281.60</b>		
<b>Net Income After Depreciation</b>	<b>-\$ 57,430.08</b>	<b>\$ 13,587.00</b>	<b>-\$ 71,017.08</b>	<b>-422.68%</b>	<b>\$ 25,444.40</b>	<b>\$ 38,726.00</b>	<b>-\$ 13,281.60</b>	<b>65.70%</b>	





**German Village Society**  
**2016 Designated Budget Variance by Class**  
 January - February, 2016

	Historic																TOTAL
	For the Good of the Neighborhood	Fund for Historic Preservation	Total German Village Business Community	Highfield Gardens	Historic Preservavtion Expert Restriction	Huntington Endowment	Huntington Garden	Maintenance Fund	Schiller Arboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Village Singers	Warner Fund	Actual	
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Budget	Actual	Actual	Actual
<b>Income</b>																	
Admission/Event Income			0.00														0.00
Advertising Income		786.83	8,091.25														8,878.08
Contributions			0.00				150.00			200.00							350.00
In-Kind Donations			2,000.00														2,000.00
Interest Income			0.00			156.82			153.69							130.96	441.47
Membership Dues -GVBC			15,150.00														15,150.00
Merchandise Income			25.00							445.00							470.00
Miscellaneous Income			0.00				200.00								880.00		1,080.00
Rental Income			0.00														0.00
Sponsorship		750.00	2,000.00														2,750.00
<b>Total Income</b>	\$ 0.00	\$ 1,536.83	\$ 27,266.25	\$ 0.00	\$ 0.00	\$ 156.82	\$ 350.00	\$ 153.69	\$ 645.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 880.00	\$ 130.96	\$ 31,119.55
<b>Gross Profit</b>	\$ 0.00	\$ 1,536.83	\$ 27,266.25	\$ 0.00	\$ 0.00	\$ 156.82	\$ 350.00	\$ 153.69	\$ 645.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 880.00	\$ 130.96	\$ 31,119.55
<b>Expenses</b>																	
Advertising			5,230.00														5,230.00
Bank/Credit Card Fees			0.00			80.78		79.17								67.46	227.41
Computer Related Costs			7,300.00														7,300.00
Consulting Fees	2,856.72	2,500.00	0.00												250.00		5,606.72
Dues & Memberships			1,000.00														1,000.00
Equipment Rental			0.00														0.00
Food/Beverages			-199.99														-199.99
In-Kind Expense			2,000.00														2,000.00
License/Fees/Permits			0.00														0.00
Miscellaneous Expense			200.00														200.00
Payroll Taxes			281.80														281.80
Postage			0.00														0.00
Printing/Signage			185.00														185.00
Property & D/O Insurance			0.00									4.00					4.00
Repairs & Maintenance			0.00										17,500.00				0.00
Salaries/Wages			3,683.32														3,683.32
Security			0.00														0.00
Supplies			0.00				248.00								1.76		249.76
Transportation/Towing			0.00														0.00
<b>Total Expenses</b>	\$ 2,856.72	\$ 2,500.00	\$ 19,680.13	\$ 0.00	\$ 0.00	\$ 80.78	\$ 248.00	\$ 79.17	\$ 0.00	\$ 0.00	\$ 0.00	\$ 4.00	\$ 0.00	\$ 17,500.00	\$ 251.76	\$ 67.46	\$ 25,768.02
<b>Net Operating Income</b>	-\$ 2,856.72	-\$ 963.17	\$ 7,586.12	\$ 0.00	\$ 0.00	\$ 76.04	\$ 102.00	\$ 74.52	\$ 645.00	\$ 0.00	\$ 0.00	\$ 4.00	\$ 0.00	\$ 17,500.00	\$ 628.24	\$ 63.50	\$ 5,351.53
<b>Other Income</b>																	
Transfers In	43,134.76		0.00											6,673.00			43,134.76
Transfers out			0.00			-16,453.60											-16,453.60
<b>Total Other Income</b>	\$ 43,134.76	\$ 0.00	\$ 0.00	\$ 0.00	\$ -	\$ 16,453.60	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 6,673.00	\$ 0.00	\$ 0.00	\$ 26,681.16
<b>Other Expenses</b>																	
Deferred Gain/Loss Investments			0.00			6,820.37		6,685.81								5,697.36	19,203.54
<b>Total Other Expenses</b>	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 6,820.37	\$ 0.00	\$ 6,685.81	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 5,697.36	\$ 19,203.54
<b>Net Other Income</b>	\$ 43,134.76	\$ 0.00	\$ 0.00	\$ 0.00	\$ -	\$ 16,453.60	\$ -6,820.37	\$ 6,685.81	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 6,673.00	\$ 0.00	\$ -5,697.36	\$ 7,477.62
<b>Net Income</b>	\$ 40,278.04	-\$ 963.17	\$ 7,586.12	\$ 0.00	\$ -	\$ 16,453.60	\$ -6,744.33	\$ 6,611.29	\$ 645.00	\$ 0.00	\$ 0.00	\$ 4.00	\$ 0.00	\$ -10,827.00	\$ 628.24	\$ -5,633.86	\$ 12,829.15

# German Village Society

## Balance Sheet

As of February 29, 2016

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>Bank Accounts - Operations</b>	
Operations Chase Checking - 6039	58,733.25
Operations Chase Contingency - 4693	88,358.80
Operations Fifth Third Checking - 5113 (deleted)	0.00
<b>Total Bank Accounts - Operations</b>	<b>\$ 147,092.05</b>
<b>Board Designated Bank Accounts</b>	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	56,487.01
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	61,104.10
German Village Business Community	61,755.82
Highfield Garden	466.09
Historic Preservation Expert Restriction	0.00
Huntington Garden/Maintenance	6,461.28
Schiller Bloomin Fund	0.00
Schiller Friends of Schiller Fund	24,980.11
Schiller Park Enhancements	13,914.37
Schiller Park/Arboretum Fund	3,213.02
Schiller Park/Bench/Trash Can Fund	0.00
Schiller Trash Can Fund (deleted)	0.00
Southside Stay	1,000.00
Village Connections	0.00
Village Singers	8,174.44
<b>Total Board Designated Checking - 1362</b>	<b>\$ 239,384.11</b>
<b>Board Designated Funds</b>	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	-11,648.56
Meeting Haus Maint/Replacement Principal	196,660.22
<b>Total Meeting Haus Maint/Replacement</b>	<b>\$ 185,011.66</b>
Village Singers Fund - 14126	5,995.00
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	-10,771.30
Warner Maintenance - 0330 Principal	167,626.48
<b>Total Warner Maintenance - 0330</b>	<b>\$ 156,855.18</b>
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
<b>Total Board Designated Funds</b>	<b>\$ 347,861.84</b>
<b>Total Board Designated Bank Accounts</b>	<b>\$ 587,245.95</b>
<b>Permanently Restricted Fund Accounts</b>	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	851.59
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	-11,893.59
Huntington Garden Endowment Principal	200,670.51
<b>Total Huntington Garden Endowment</b>	<b>\$ 188,776.92</b>
<b>Total Permanently Restricted Fund Accounts</b>	<b>\$ 189,628.51</b>
<b>Petty Cash</b>	<b>100.00</b>
<b>Total Bank Accounts</b>	<b>\$ 924,066.51</b>
<b>Accounts Receivable</b>	
Accounts Receivable-General	45,925.15
<b>Total Accounts Receivable</b>	<b>\$ 45,925.15</b>
<b>Other current assets</b>	
Credit Card Receivables	672.78
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	724.03
Undeposited Funds	4,766.13
<b>Total Other current assets</b>	<b>\$ 6,162.94</b>

# German Village Society

## Balance Sheet

As of February 29, 2016

	<b>Total</b>
<b>Total Current Assets</b>	<b>\$ 976,154.60</b>
<b>Fixed Assets</b>	
<b>Building 588 South Third Street</b>	
Cost	759,990.66
Depreciation	-609,748.35
Land	40,000.00
<b>Total Building 588 South Third Street</b>	<b>\$ 190,242.31</b>
<b>Leasehold Improvements</b>	102,386.64
Depreciation	-46,268.11
Original Cost	6,813.00
<b>Total Leasehold Improvements</b>	<b>\$ 62,931.53</b>
<b>Office Equipment/Furniture/Paintings</b>	
Cost	241,938.23
Depreciation	-221,595.97
<b>Total Office Equipment/Furniture/Paintings</b>	<b>\$ 20,342.26</b>
<b>Office Furniture</b>	
Cost	0.00
Depreciation	
<b>Total Office Furniture</b>	<b>\$ 0.00</b>
<b>Office Paintings</b>	
Cost	0.00
<b>Total Office Paintings</b>	<b>\$ 0.00</b>
<b>Total Fixed Assets</b>	<b>\$ 273,516.10</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,249,670.70</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
Accounts Payable	3,330.00
<b>Total Accounts Payable</b>	<b>\$ 3,330.00</b>
<b>Other Current Liabilities</b>	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 0.00</b>
<b>Total Current Liabilities</b>	<b>\$ 3,330.00</b>
<b>Total Liabilities</b>	<b>\$ 3,330.00</b>
<b>Equity</b>	
<b>Designated Earnings</b>	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,622.06
Temporarily Restricted	6,000.00
<b>Total Designated Earnings</b>	<b>\$ 720,194.65</b>
Retained Earnings	487,872.50
Net Income	38,273.55
<b>Total Equity</b>	<b>\$ 1,246,340.70</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,249,670.70</b>

## Historic Preservation Committee Report

February 18, 2016 Meeting

### Strategic Plan Initiatives:

#### Sidewalk strategy –

Workshops begin in May. Abercrombie and Fitch will allow staff to use these as their “volunteer time off” and is committed to staffing two workshops.

Curbs – no change still waiting for results of city testing on the sandstone from the Cleveland Quarries. GVS is working on letter of support for Commissioners from all potentially affected districts to sign.

District Re-survey – work by OSU students underway and on schedule.

Oral Histories – no update.

Digitization Update – Work continues on schedule. All newsletters from 1960s are online. Revised draft of the Collections Management Policy and Guidelines reviewed. To be approved at March meeting!

GV Commission Highlights –Next meeting will include review of the variances requested by Rockmill/Jurgens. Meeting will be moved to the Fest hall to accommodate more people and better AV equipment.

### Additional topics:

Website - The HPC reviewed the website updates and content was discussed.

Education/Outreach –coloring book, grant for printing need support for art

Architecture Trivia, May 30

Call for suggestions for activities support HP

Workshop in partnership with HPO

Caretakers of a Legacy – call for nominations

Next meeting March 17, 2016



Fund for Historic Preservation  
March 2016 Update

The signage project is moving forward in a meaningful way, with a near-term milestone of producing the house plaque component of the plan. As outlined in the original signage plan, this component of the program is expected to be self-funding through sale of the plaques to GV property owners.

The house plaque design has been approved by the German Village Commission. We have received bids for fabrication of the plaques and are currently working on pricing for the sale of the plaques to German Village property owners. It is anticipated that GVS will be in a position to take orders for house plaques by the end of April. The plaques will be produced in relatively small batches as orders are received.

Each plaque will include historic information specific to the property. GVS is currently seeking qualified bids to conduct research necessary to determine accurate content for each plaque. The GVS Historic Preservation Committee will review the initial samples of research and content to make recommendations for the type of information that should be included on the plaques. Final content will be reviewed and approved by the GV Historic Preservation Advocate. Space on each plaque is limited, but copies of all research results will be provided to property owners who purchase plaques.

A \$2,000 grant has been awarded by the Ohio Humanities Council to GVS for planning related to the district-wide signage, which will include storytelling, wayfinding and historic markers. \$1500 will be used for research and archives work to develop sample content. \$500 will be used to conduct two tourism workshops to develop themes for the wayfinding components. Further funds from OHC are possible for future implementation of the signage program.

## Parks, Public Spaces and Community Events

### Minutes of the February 4, 2016 Meeting

Members present: Sara McNealey, Frank Wickham, Craig Seeds, Ann Lilly, Lindy Michael, Nancy Little, Mark Weiss, Katharine Moore, Kelly Clark. Linda Freeman sent regrets that she was unable to attend because of a family issue, Connie Swain regretted from Florida, and Carol Mullinax sent word that she was home sick.

Committee Chair Sara McNealey called the meeting to order at 9am. Ann Lilly moved that the December 2015 minutes be adopted in the record, Nancy Little seconded the motion and it passed unanimously.

#### Garten Club

Nancy Little reported that 3 new picnic tables and 6 benches have been installed in Frank Fetch Park. Nancy noted that the City of Columbus staff and the contractor were most helpful. Plans are underway for Jazz & Juleps, Garten Market, and Haus, Garten Marketplatz, and celebrations of the club's 50<sup>th</sup> anniversary. A pair of stones will be laid in the Welcome Garden at the Third Street entrance to Schiller Park, one by the Garten Club in memory of Eleanor Noltemeyer, the other by Friends of Schiller Park.

Sara McNealey noted that a new masterplan has been drafted for Frank Fetch Park with the help of Jane Forbes. There is an effort underway to focus on Central Ohio themed plantings.

#### St. Mary Church and School

Frank Wickham brought down the house with a line taken from the funeral industry "It's better to be seen than viewed." Once order was restored, he shared materials that have been distributed for the Tuition Fund campaign that is underway with a goal of \$300,000. Enrollment is now open and there are available subsidies for preschoolers from low-income families. St. Mary's gala will be held at Confluence Park on February 27, 2016. There is a Green Technology project planned for April 2 – 15 when neighbors may drop off their computer and electronic equipment for recycling. Frank said a devoted group attends a Polish mass on the 3<sup>rd</sup> Sunday of each month followed by a potluck supper. All are welcomed.

#### German Village Society

Mark Weiss provided information on the changes that have been made to the 2016 Haus und Garten Tour PreTour event: a cocktail party will be held at Copious from 4:00 – 6:15pm, guests will be invited to tour the showcased properties from 5:30 – 8:15pm and then hosted for dinner at a variety of private homes. A trolley shuttle will be in service throughout the evening. The German Village Society invites all for bowling at the Athletic Club on February 25 from 6:00 – 9:00pm; no charge to bowl, no charge to valet park. A three part tourism video project is underway with support from the German Village Business Community. Two of the shorts will be focused on shop and dine options, and one will be more history-centric. The new website will have a soft launch on April 1 and will provide tremendous advances in the effort to simplify and unify messaging. Mark brought one the flyers mailed to residents by the Ohio Agriculture Department about plans to spray for Gypsy moths in May. Craig Seeds

encouraged Mark to be in touch with Tina Mohn from the Division of Recreation and Parks as she has a great deal of information about the project. A public forum will be held on Tuesday, February 9 from 6 to 8pm with details of the plan available.

#### Friends of Schiller Park

Katharine Moore submitted a written report outlining the Friends of Schiller committee's plans for 2016. Katharine asked Craig Seeds to check on the status of the damaged bollard that was taken down from the Third Street entrance to the parks a number of weeks ago, and she offered collaboration and resources for a long-term pond plan. Craig explained a bit about Project Blueprint and his work with the Aquatic Ecology department at Ohio State University. Katharine also asked for help in getting information about what plans are in place for the next cycle of waxing for the Schiller statue.

Lindy Michael expressed great frustration with the damage done by a roofing contractor working at the Schiller Recreation Center. In addition to extensive damage to the sod, the workers ran over the roots of 2 historic trees. There is a shared sense of anxiety about the damage that could be done when the ADA project that will redesign the Jaeger/Deshler entrance of the park is undertaken. Sloppy disregard for the park assets must be prevented! A volunteer group will be needed in May to help mulch the trees and a communication effort will be needed to prevent anyone from putting green dye in the pond at St. Patrick's Day.

Ann Lilly reported that the balance of the Grace Highfield Fund at the Columbus Foundation as of December 31, 2016 was \$117, 980.85.

#### New Business

There was no old business, but Sara McNealey reminded the group it was time for a review of the Memorandums of Understanding and referred the review to the No Name Committee. Nancy Little offered to collaborate on the Garten Club's MOUs.

With no additional business to be heard, the meeting adjourned at 10:15am with plans to gather next on March 3.





**Village Singers Patrons Evening  
Thursday May 12th 530pm  
German Village Meeting Haus 588 S. Third Street**

**A Special rehearsal of “Movie Magicals”  
And “A Taste of German Village”  
Local Restaurants and Pubs  
Proceeds benefiting the Village Singers Endowment Fund  
“Movie Magicals”  
Music Makes Movies Memorable**

**Yes, I agree to be a Patron.**

**. I agree to donate \$100 to The Village Singers Endowment Fund  
I will receive two tickets to the Patrons Evening on Thursday May 12th 530pm  
.I will receive two tickets to “Movie Magicals Sunday May 15th 3pm  
I understand my name and business or organization will be listed in the concert  
program.**

**Name** \_\_\_\_\_ **Position** \_\_\_\_\_

**Business/Organization** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

## **GVBC MARCH REPORT**

Not much to report at this time. Plans are underway for Art Crawl with “Cover My Meds” as presenting sponsor. Many restaurants are already committed to returning and a few new ones are on board as well.

We’re very excited to see the roll out of the new website on April 1<sup>st</sup>.

It may be a bit early but we’ll have pretty exciting news soon about a new addition to Village Lights that we’ll share as soon as details are all worked out.

Our next meeting will be on Wednesday March 16<sup>th</sup> at 9:00 am.

Jeff Lowe

GVCB Chair

<b>Committee:</b> Development	<b>Board Chair/Rep:</b> Brandon	<b>Meeting Date:</b> 02/23/16
<b>Attendees:</b> Dennis Brandon, Joshua Zimmerman, Nick Reshan, Marie Logothetis, McKenzie Mitchell, Mark Weiss, Sarah Marsom, Joe Kurzer, Susan Sutherland, Darci Congrove, Jay Smith, Shiloh Todorov and Sharon Steele, Kerri Mollard, consultants		<b>New Members:</b> 3 Anne Ring, Nick Reshan, Marie Logothetis, Joshua Zimmerman
<b>Executive Summary:</b>		
1. The meeting was called to review the work of Mollard Consulting/Plentiful Philanthropy proposed positioning statement and strategy for fund raising. The expanded committee's feedback was to be taken into account by the consultants prior to submitting our recommendations to the Board		
<b>Meeting Objectives/Highlights</b>		
<ul style="list-style-type: none"><li>➤ There was active discussion by committee members regarding their critique of the drafts of two documents: Personality/Fundraising Positioning and the Eight Point Contributed Income Strategy</li><li>➤ One key point was to what extent the appeal should be more emotional or intellectual. Members spoke up for both approaches and a subsequent draft incorporated them.</li><li>➤ Generally the committee members voiced a high degree of satisfaction with the consultants work</li></ul>		
<b>Next Steps:</b> Refine draft, circulate for consideration.		
Consultants forwarded their amended recommendations as of Monday March 4th.  The consultants will then present their recommendations to the Board on March		

14.

Subsequent to Board action, the committee will reconvene and discuss how to support staff in advancing the development agenda. We expect committee activity to increase significantly for the balance of 2016.

**Haus Und Garten Tour**  
**planning committee report**  
**March 2016**

It's that time again... getting-ready-to-snap-up-your-PreTour-tickets time!

Because lining up your PreTour seats? That's already been knocked out of the ballpark by our planning team.

That's right – all **382** of our PreTour dinner seats have been found in homes around the Village (thank you, generous hosts as well as PreTour co-chairs Josh Zimmerman, Terri Dickey and Betty Garrett -- along with Bert Steven's help!), and themes and menus are rolling in. The PreTour invite is being drawn up now and mailed soon.

Plus, **11 homes and 1 garden** have been confirmed for tour by HGT co-chairs Susan Salt and Linda Gorsuch, with Bert's help. It's shaping up to be a great tour! (Now if only we could start planning now to make sure the weather cooperates...)

Of course, you can already purchase your PreTour tickets at [germanvillage.com](http://germanvillage.com) if you know you're "in" no matter what... new this year, Anhangers get their first choice of seats and recognition throughout the weekend for their support. Also new this year is a limited number of PreTour corporate tables – at a cost of \$1,750, groups of eight co-workers or guests can tour homes together, mingle at cocktail hour and attend a PreTour dinner together; the company will get recognition throughout the weekend.

As always, Tour weekend is the last weekend in June – this year, June 25-26, 2016. If you have questions or would like to know more about getting involved, please contact Brittany Gibson at [brittanymgibson@gmail.com](mailto:brittanymgibson@gmail.com) or [330.232.6275](tel:330.232.6275).

Brittany Gibson  
HGT board liaison

## **TEA 43206 2016 Proposal**

The German Village Guest House (GVGH) proposes to host and sponsor the 6th Annual TEA 43206 event, a summer afternoon garden tea party for the purpose of raising funds for the German Village Society (GVS). The event will be held on Saturday, August 20, 2016 from 4 – 7 pm, and will feature a hat contest, music, silent auction and a wine raffle. Guests will enjoy hors d'oeuvres, wine and tea in festive garden-party attire.

### **Purpose**

At the time of the event's founding, GVS lacked funding for robust historic preservation (HP) activities. Such activities are the foundation of the GVS mission. In five years, our community has responded with generous support of the event, netting \$110,000 to date.

The funds raised from this event will be restricted by the sponsor such that funds may be used only to support GVS HP projects. The sponsor intends that event funds will not be available for the GVS general operating budget, nor for GVS salaries. All funds will be maintained in a designated account category of GVS entitled "Fund for Historic Preservation."

During 2014, additional fundraising was undertaken by GVS to support historic preservation priorities, specifically to ensure future funding for the GVS Historic Preservation Advocate position. These funds are maintained in the Fund for Historic Preservation, but are not subject to the sponsor restrictions outlined above.

To date, event proceeds have been spent to date on the purchase of Past Perfect database and archival software, Columbus Art Walk signs, downtown directional signage, training for the oral history project, and the development of upgraded educational programs for school field trips. In 2014, we selected a design firm, BHDP, to complete the first phase of work on a comprehensive signage program for German Village, with the goal of creating a common design aesthetic for historic markers, house plaques, wayfinding and storytelling signs. The signage program is now in phase two, which includes house plaques and content development for historic markers, storytelling and wayfinding. While the signage program will likely take years to fully implement, it will enhance the special sense of place in German Village for all who live, work and visit.

An advisory committee was formed in 2011 to recommend the use of the monies in the Fund for Historic Preservation to the GVS Executive Director and for approval by the GVS Board. The advisory committee consisted of the GVS HP Committee Chair, a GVS Board member other than the HP Chair (appointed by the Board President), and an owner or designee from GVGH. In 2011, GVS was not fully staffed and had no Historic Preservation Advocate, which made this committee oversight necessary. Now, in its sixth year, with a track record of successful fundraising and responsible spending, as well as a competent and complete staff, the advisory committee is no longer necessary. GVGH proposed to eliminate the committee and to be subject the same staff and board oversight provided to many other designated GVS funds.

### **GVGH will provide**

1. Venue and underwriting for all food, drink, equipment and entertainment

2. Staff to host/manage the event
3. Professionally-designed branded marketing and advertising
4. Social media support for the event

### **GVS will provide**

1. Ticket sales – online via the GVS website
2. Advertising and publicity support for ticket sales via N4N and GVS social media platforms (GVS website, Twitter, FaceBook)
3. Access to the GVS sponsor fundraising tools and target lists
4. Support from the GVS staff and Development Committee related to sponsor asks

### **Economics**

The last four years of the event have produced sold-out crowds. Event capacity is 225 guests. The ticket prices for 2016 will be the same as last year: \$75 for GVS members and \$100 for non-members. For the second year, we will offer premium-priced tickets with “concierge service” for an additional \$25 per person. The concierge will provide food and beverage service as well as check on the status of silent auction bids, allowing the holders of such tickets to simply enjoy the party.

The 2016 goal is to net \$30,000. GVS and GVGH have secured multiple sponsors to date and are actively soliciting additional sponsors for the event.

GVS will have no out-of-pocket costs associated with the event, other than minimal technology costs to support an online payment mechanism through the GVS website.

### **Motion for 3/14/16 GVS board meeting**

Motion to accept the plan for TEA 43206 on August 20, 2016, with the restrictions as designated, as outlined per the written document presented to the Board, and to consent to allow the sponsor and GVS to undertake the required fundraising associated with these events.

Subject: GVS Finance Committee Meeting

Date: February 25, 2016

Time: 5:30pm

Present: John Barr, Darci Congrove, Jeremy Chandler, John Barry, Jim Nichols (by phone) and Shiloh Todorov (for part of the meeting as well as for the post presentation discussion)

From  
Huntington: Jim Gibboney and Jack Malone

Discussion  
Topic: 4h Quarter GVS Investment Results.

Jack Malone began the meeting by explaining his position with Huntington and that he was the administrative person on the account and in charge of account support. Jim Gibboney then went thru the presentation of the 4<sup>th</sup> quarter investment returns in detail showing that for the quarter ended, as well as year to date, returns were below what had been benchmarked as being what had been identified as the standard returns for the portfolio. Further, for the period 1/13 to 12/15, returns have been behind the benchmark. Jim went on to discuss a little about the outlook for 2016 indicating that potential improvement was expected in the market as the year progresses and that Huntington's advice was to stay the course.

A few questions were addressed to Jim and Jack from the committee and clarifications were provided. Jim and Jack were then excused from the meeting.

A discussion ensued between the committee members regarding the somewhat lackluster performance of the investment portfolio and how it was felt that there might be some other options to consider for the portfolio going forward. These options included giving consideration to changing investment advisors or . After further discussion it was decided that there would be a follow up meeting in early March with Jim Gibboney from Huntington, Jim Nichols, John Barr and possibly another committee member to discuss concerns about the portfolio performance to date and to explore other options including possibly having a more active involvement in the ongoing investment choices for the portfolio among other. The meeting has been set for 11:45 am on Tuesday March 15.

With no further business the meeting was adjourned at approximately 6:40pm



Committee:	Board Chair/Rep:	Meeting Date:
Membership	Susan Sutherland	Feb 10th ,2016
Number of Attendees:		New Members?:
7		
Executive Summary: Committe sat down and wrote thank-you notes to all of the members from the \$250 membershio and up. Tried to write as many thank-you notes as we had time.. Those notes included members who also moved up a level in membership.		
Meeting Objectives/Highlights : Planned on the directory schedule and who needed to do what task. Voted on non members recieving the privelige of member package for delivery at volunteer center. If a resident is a non-,member of GVS they should not be able to have packages dropped off at the visitor center.		
Next Steps: Deliver what directories have not been picked up.		

# **MINUTES FOR ORGANIZATIONAL DEVELOPMENT MEETING**

**February 9, 2016**

Present : Heidi Drake, Nancy Turner, Bill Curlis, Joe Gibson

We reviewed our list of priorities for the year:

## **Name a candidate for the open board seat that expires in September 2017.**

- Joe Gibson will talk with Josh Miller who is an enthusiastic choice of board officers and ODC members.
- Joe and Bill will explore whether By-Laws permit moving this unexpired term to September 2016 so that there will be 4 positions opening each year - instead of 3 this year and 5 next year. (Joe will let Josh Miller know this is a possibility.)

## **Explore whether incumbents would like to continue to a second term for 3 positions ending in September 2016 – Brittany Gibson, Susan Sutherland and Dennis Brandon.**

- Heidi will call all the incumbents to see if they are interested in running again.
- The group felt unanimously that the slate should be uncontested if the incumbents choose to continue. You risk alienating those that might choose to run if there are “losers” and people always have the right to self-nominate if they choose to run.
- We will figure out how we need to proceed with election requirements, according to the By-Laws calendar, after determining incumbent wishes.
- The ODC team will try to use their network to develop a list of interested individuals for future board seats so that we have a candidates in the wings if seats become available. Interviews and discussions are easier when there’s no rush....

## **Revise/edit the Board manual and Board orientation process.**

- Nancy and Heidi will meet to start reviewing the manual, determine the pieces/parts that need to go in it and rewriting as needed.
- The resources that are included with the manual will form the written materials available for new members and on-going needs.
- A more structured orientation process can be developed/formalized with an up to date manual.

**Create a robust drop box for Board use that will contain orientation materials and resources for on-going references.**

- The process of revising the manual will inform this piece as we develop a list of materials for the manual and orientation of new Board members.
- Heidi will develop an ODC drop box for minutes, meeting prep materials and resource materials for US!

**Provide Board and leadership education spots to help with on-going education.**

- As we develop our plans and resources, we will use parts of them at each Board meeting to provide on-going education.
- Committee chairs can be included in leadership education in the future.

**Explore any changes/updates to the current By-Laws and Constitution that should be done to keep us current with best practices.**

- Bill and Joe will review both documents and identify areas that are in need of updates. The Board can make changes to the By-Laws but the Constitution requires a vote by the GVS membership at the annual meeting in November. Since the proposed changes have to be published/announced, the time line for Constitutional changes is no later than September.

**Encourage and expand volunteerism opportunities for leadership and volunteer positions of any type. Look at recruitment and retention of volunteers as well as on-going development and support.**

- Whew – that’s a lot and we have lots to do first....
- Joe will explore possible candidates for a panel of attorney advisors for GVS. We need people that would be willing to do pro-bono work and have a broad area of expertise and networks available. He will explore who might qualify also in light of insurance requirements, etc.

**And if that’s not enough.....**

Heidi will meet with Lynn and Susan who were not able to attend, and send ODC team the By-Laws, Constitution, the roster of current board members and their terms, and the latest update of progress on the Strategic Plan (so everyone can be proud!). When our drop box is created, these will be available there as well.

The team voted to have a monthly meeting scheduled on the 2<sup>nd</sup> Tuesday from 6-7pm. That way we won’t have to hunt for a time and we’ll have it our calendar. We may not need to meet each month or may choose to use that time for our individual projects. We’ll see how it goes.

Submitted by Heidi Drake 2/10/16

March marks the moment when staff starts to turn fuller attention to Haus und Garten Tour and we start to activate the mass volunteer leadership that steps forward to help us create our signature – and 57-year-old – Haus und Garten Tour. It is coming together beautifully, as the PreTour invitations will go Tuesday to our in-kind printing partners at Grange Insurance, and our Tour chairs have finalized the route.

The Monday meeting will have trustees writing to 62 cash and in-kind sponsors who have pledged their support to date – the broad majority of which have a role in H&G. I am so grateful to remind you that our presenting sponsor of Haus und Garten Tour is none other than our own Vutech Ruff. And we have a big new partner in Copious & Notes, where the new cocktail party will happen.

Where we do need help – from the community and board – is in promoting and securing the patron PreTour tickets known as Anhangars. They are \$250 tickets which include first-dibs seating at the private dinners and sponsor recognition. They are an EXCELLENT way for people to help us make PreTour happen without having to cook, and that’s a formula many folks can appreciate! We also have three corporate tables secured, and would welcome help spreading the word about that new option, too.

### **Preservation education**

I took a call last week from a speaker’s club in Chillicothe made up of realtors looking to understand how cities turn their economic fortunes around. They’ve turned their attention recently to understanding historic preservation as a tool (as Jeff McNealey will remind you, not a NEW idea in Chillicothe, but this is a new group getting interested). The woman on the phone breathlessly told me she needed a speaker from German Village Society because we “are the standard-bearers in Ohio for preservation knowledge.” Well, I couldn’t agree more, and handed her off for scheduling to Sarah. Sarah will also speak next week in Hudson, Ohio, about community action in preservation.

Sarah’s expertise, supported by Historic Preservation Committee Chair Kathy Fortener’s expertise, have been used to good ends this year. Sarah led an educational effort related to the Rockmill Good Neighbor Agreement on Saturday morning, Feb. 27, and 40+ neighbors were in attendance to ask questions and learn more. Sarah and Kathy are working with an OSU class to complete a draft preservation plan for the neighborhood, which will allow us to work on a number of subsequent projects, including the National Register amendment. And the pair, along with the committee, are planning a spring preservation workshop and up to six sidewalk workshops this summer, starting in May with pair manned by volunteers from Abercrombie & Fitch.

### **Enhance Communications**

We had a two-hour, in-depth meeting on the new website navigation, templates and usability at the end of February with vendor 30 Lines. They are now doing the development of the website, which is scheduled to roll out in soft launch on April 1. [Please refer to my column for more detail.](#)

### **Improve Governance**

Nothing new to report beyond the ODC’s report.

## **Gov't and Community Relations/Championing the Neighborhood**

The samples from more than one Ohio sandstone quarry arrived at the City of Columbus testing lab last week. This is the next step in our effort to restore sandstone as a preferred curbing material in historic neighborhoods.

Additionally, the City reports that the ADA fix at the Schiller Park Rec Center entrance, colloquially known as the “porkchop” is scheduled for a not-to-be-completed-after date of Aug. 12. We have asked them to avoid H&G weekend for construction work.

## **Enhance visitor experience**

Mark and I had a meeting last week with Sway The Crowd, the company hired to create three new videos to supplement our new website, and to be shared by Experience Columbus with conventioners and other groups looking to tour Columbus. Pending the spring bloom, the videos will be completed late this spring.

## **Maximize relationship with police**

The February 10 meeting of safety advocates attracted a dozen people, who choose to focus first on how we might work more closely with neighboring neighborhoods to improve safety. The group is now looking for a meeting date at which our police liaison may join us to talk further. Members of the group divided up meetings on safety scheduled by Merion Village and other South Side neighborhoods to see what we can learn.

## **Support work of other champions**

The Collaborative 5 had a meeting and made three major project agreements. First, the Garten Club – at the request of GVS Membership Committee member Sid Druen – is going to use the back of its spring door-hanger to promote the work of all five members. Previously, Sid noted, the back of the hangers had been blank. The Garten Club has picked up the additional cost of printing, and all five entities are helping to distribute the door-hangers through downtown and the South Side.

The second idea, created by volunteer and member Erika Gable, is to have a Collab 5 logo design contest. We are currently seeking designers, and then we will all promote the contest for the South Side to pick the winner. Both the winning designer, and a random drawing of one of the voters, will receive a gift card to G. Michael's.

The third idea is to create an April calendar of events for all five entities. This single 2016 look-ahead will allow people to mark their calendars for the full year of events, and will have a shopping cart feature for those who wish to pre-purchase tickets for all of the events at once.

## **Financial Stability**

At the conclusion of Monday's meeting, we will adjourn into a committee of the whole to hear from our development consultants on the case for support and contributed income strategy debated and proposed by the Development Committee.

### **Operational Stability**

In support of the new development effort, all staff and intern McKenzie Mitchell met with Kerri Mollard and a representative of PastPerfect to learn how we can begin to implement all of the bells and whistles of the database. To date, we are mostly using the membership and donation tools, but we can also track pledges, notes, volunteerism and much more to create a more complete digital portrait of our donors – be their donors of their time, talent or treasure. Russ and McKenzie are leading the effort to build out PastPerfect to support these endeavors.

I attended a meeting at OSU in February to finalize plans for the Great Placemakers/Barnett Symposium. GPL's past sponsors returning include Nationwide Children's, Hackman Capital (David Smith), and OHM. Warm leads include The Columbus Foundation, MKSK and the commissions.

This year's event is a single day at Columbus Museum of Art and costs \$50. The link to register is below and I hope you'll join us.

Great Placemakers Lab of German Village Society joins OSU's Department of Arts Administration, Education and Policy to host *Planning Creative Cities: Global Trends, Local Action* on May 12 at the Columbus Museum of Art. This biannual symposium will focus on the culturally creative city. Lee Fisher, President and CEO of CEOs for Cities, will present the keynote titled "The Secret Sauce of the Creative City." Eleven nationally and internationally known speakers are also featured. Three interactive panel discussions will explore arts and cultural entrepreneurship, creative placemaking and celebrating heritage. These topics encourage constituents to create strategic goals for ensuring sustainability and social inclusion in urban centers worldwide. The symposium will highlight the intersection of arts entrepreneurship, urban planning and heritage preservation, and will advance our understanding of how the creative economy contributes to cities and regions locally, nationally and globally. Continuing education credits will be available for attendance at this event.

#### **The Barnett Symposium 2016:**

##### ***Planning Creative Cities: Global Trends, Local Action***

May 11: OSU's Hopkins Gallery opening – *Creative Placemaking Now*

May 12: Full day of panels and speakers at the Columbus Museum of Art

May 12: Evening: Reception

Columbus Museum of Art, 480 East Broad Street

Keynote Speaker: Lee Fisher, President and CEO, CEOs for Cities

**REGISTER:** <http://aaep.osu.edu/research/resources/2016-barnett-symposium>

The Barnett Symposium is a biannual event that began in 1993, providing an in-depth inquiry and analysis of public, private, and non-profit sector policies and practices. The symposium gives OSU students the opportunity to network with key leaders in the public, private, and nonprofit fields. Presenters will share their experiences as leaders in arts foundations, arts councils, and creative city planners.

Presentations by leading urbanists, planners, architects, arts managers, artists, policymakers and scholars on Thursday, May 12 will advance our understanding of how the creative economy contributes to cities and regions locally, nationally and globally.

#### **9:00-9:30 Welcoming Remarks**

- Dr. Deborah Smith-Shank, Chair, OSU Department of Arts Administration, Education and Policy
- Nannette Maciejunes, Executive Director, Columbus Museum of Art
- Dr. David Manderscheid, Executive Dean and Vice Provost, College of Arts and Sciences
- Dr. Shoshanah Goldberg-Miller, Assistant Professor, OSU Department of Arts Administration, Education and Policy
- Mr. Kyle Ezell, Associate Professor, City and Regional Planning Section, OSU Knowlton School of Architecture

- Dr. Wayne Lawson, Professor Emeritus, OSU Department of Arts Administration, Education and Policy

**9:30-10:15 Keynote Address by Mr. Lee Fisher, President & CEO, CEOs for Cities**

**10:30-11:45 Session I: Heritage – How Did We come to the Creative Cities Paradigm?**

- Moderated by Dr. Rachel Kleit, Professor and Section Head, City and Regional Planning Section, OSU Knowlton School of Architecture
- Speaker 1: Mr. Rene Kooyman, Associated Fellow, Knowledge Systems Innovation, UNITAR
- Speaker 2: Mr. Steve Schoeny, Director, Department of Development, City of Columbus
- Speaker 3: Dr. Carl Grodach, Senior Lecturer, Queensland University of Technology

**1:15-2:30 Session II: Planning Creative Cities – The State of Affairs**

- Moderated by Dr. Shoshanah Goldberg-Miller, Assistant Professor, OSU Department of Arts Administration, Education and Policy
- Speaker 1: Mr. Brett Kaufman, President, Kaufman Development
- Speaker 2: Mr. Michael Bongiorno, Director, Design Group
- Speaker 3: Dr. Joseph Heimlich, Principal Researcher, COSI
- Speaker 4: Ms. Regina Myer, President, Brooklyn Bridge Park Corporation

**3:00-4:15 Session III: Creating Urban Creativity – The Future of Cultural Cities**

- Moderated by Dr. David Staley, Associate Professor and Director of The Goldberg Center, OSU Department of History
- Speaker 1: Ms. Lori Martin, Senior Cultural Affairs Officer, City of Toronto
- Speaker 2: Mr. Tony Slanec, Director of Planning and Urban Design, OHM Advisors
- Speaker 3: Dr. Aseem Inam, John Bousfield Distinguished Visitor, University of Toronto

**4:30-4:45 Closing Remarks**

- Dr. Margaret Wyszomirski, Professor, OSU Department of Arts Administration, Education and Policy
- Dr. Valarie Williams, Associate Dean, OSU Arts and Humanities; Executive Director, The Arts Initiative





March 14, 2016

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge

▶ Most of this month was spent processing memberships, in-kinds, sponsorships, donations.

▶ Time was also devoted to creating “how-to” instructions for the PastPerfect database for the Development Committee.

▶ Something new for this year is I am creating “Campaign and Campaign Activity's” in the PastPerfect database for all of the special events for 2016 such as 2016 PreTour, Haus und Garten Tour, TEA43206, Monster Bash, etc. it will enable tracking of the various income actives and make the reports more readily available.

▶ The Police Luncheon was held on January 28th. The Police Luncheons will be sponsored for the next two years by German Village Insurance. The lunch this month was provided by Kolache Republic.

All for now...

March 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

Sidewalks- Two sidewalk workshops will occur in May in partnership with Abercrombie & Fitch. Michael Blau has been contracted to further explore sidewalk strategy to ensure a thoughtful approach beyond hands-on workshops. He is expected to deliver a final draft in May, following review from the Preservation Committee.

GVC/ COA –As a result of the proposed modifications to 425 South Fourth Street, the German Village Society organized a facilitator, Scot Dewhirst, to work with directly impact neighbors to create a Good Neighbor Agreement. In January, the initial draft was created and then it was disseminated to participants for further comment. On February 27, the German Village Society hosted a neighborhood meeting to discuss the GNA terms, and educate on the progression of the application since its initial review Dec. 2015, the 2014 OSU parking study, and history of development in German Village. I am working with Cristin Moody from the Columbus Historic Preservation Office to develop an educational workshop on the GV Commission process, guidelines, etc. The digitized applications distributed through [germanvillage.com](http://germanvillage.com) have been modified based on CHPO input.

Education- New educational materials for the updated [germanvillage.com](http://germanvillage.com) are underway. These will include sidewalk repair, paint colors, sidewalk trees, and more! These educational pieces are visually driven, with minimal text; this is intended to present concepts in a more relatable fashion. The architectural vocabulary word of the week column in Neighbors4Neighbors seems to be popular, and other content is being developed based on current events in German Village, and national preservation issues.

Tourism- No tours in February. There are 22 tours and 2 education speaking engagements scheduled (OSU honors college guest speaker and Hudson, Ohio, board training on how to engage communities in Commission process) for the remainder of 2016. Tours continue to be scheduled. The German Village Society is donating a free Gay Pioneers of German Village Tour as an event for Stonewall Columbus, to help promote the Society's LGBTQ history initiative. In partnership with Experience Columbus, as a part of Boomers in Groups conference in October, the German Village Society is discussing being the host for the opening evening of the conference. This conference is attended by conference coordinators, group tour vendors, and other tourism industry professionals. It has an expected attendance of 200 individuals, and is a premiere opportunity to showcase German Village's heritage tourism offerings.

Volunteers Management – Two new visitor center volunteers have been recruited and are being trained. I am encouraging weekend volunteers to choose a set shift for the year to

Other- To ensure a strong product from the Ohio State University students who are creating a preservation plan and architectural inventory for the German Village Society, I have attended two of their studio classes to review materials and help students research properties and understand historic preservation academic language.



## March Board Report – Mark Weiss

### **Village Lights Update:**

2015 marked the first year in a while Village Lights was without the horse carriage ride. The company we partner with to bring that attraction received new business from Easton's Cincinnati sister, Liberty Center. As such we were left with no license-carrying carriage partner for our event in December.

Last year we tried to build up the Striezelmarkt plaza in an attempt to mask the fact we had no carriage. While many businesses reported the largest attendance numbers in years, this was mostly due to the warm weather we were blessed with. It's highly unlikely the carriage company will be available to us, so we have moved forward with another option.

In 2016, I'm happy to report we will bring the Columbus Zoo to German Village. Using the same budget we applied to the carriage, we will have 4-6 animals for 90 minutes on Sunday, December 4 for Village Lights. The location is still to be determined, but St. Mary seems most likely. We're looking at creating a schedule of 6 mini-programs that are 10-12 minutes each over the course of the entire 90-minute program so as to maximize exposure to all attendees.

The event committee is currently preparing for inclement weather situations, but should we have to cancel or the Columbus Zoo can't make it due to weather, GVBC would be credited for 2017.

### **Website Update:**

The process of redesigning GermanVillage.com continues to run smoothly. We are still on schedule to soft launch on April 1. By March 24, our developer 30 Lines will be delivering a 95% effective website for GVS staff to experiment with and navigate. This delivery will lead into a March 28 meeting with 30 Lines at the Meeting Haus to make final preparations for our April 1 launch.

There are still many things to accomplish before the March 24 delivery date; most notably, an on-going search for the right pictures to go on the landing page and inner pages. Additionally, staff is preparing the page templates that correspond to an already-delivered site map from a meeting with 30 Lines at the end of February.

To reiterate, this redesign relied heavily a fresh look that improved navigation, eliminated redundant content and prioritized content we discovered neighbors cared about most. The project is 85% migration of current content that staff and the Communication Task Force deemed necessary, while refreshing/rewriting/creating the other 15% of content.

### **Tourism Video Series:**

A shot list for our 3-part video series to promote tourism to the area is 90% completed. The most recent progress involves reaching out to GVBC members that are included in the video to get permission and consent to shoot inside their business. We have collected 18/25 confirmations so far.

Actors' Theatre managing director Adam Simon has been pulled into the project to help the GVBC find a cast for the three videos. While it's important to capture a diverse cast that aligns with the targeted audiences of each individual :60-:90 video, it's equally important to realize we are after perspective and abstract imagery rather than direct cast-to-cast interactions. In other words, we will best tell the story through the eyes of the cast's experiences in these videos and NOT how they interact with each other on screen necessarily.

We are storytelling through imagery, light graphics and a carefully selected soundtrack.

Production has been pushed back a couple weeks due to weather. We need to capture German Village during the spring bloom and this is more mid-April than late-March at this point.

Below is the unofficial story we are working on while we wait for confirmation from the businesses:

**Be a German Villager for a Day - Group 1**

1. Start in the coffee shop, friend receives text on the phone "Be there in 5," their friends walk in, and she/he greets them.
2. They begin their journey throughout German Village attractions
3. End with Shadowbox then Club 185 - keeping it hip/cool

**Hit the Bricks of German Village for the Weekend - Day in the Life of a Weekend Visitor - Group 2**

1. Start in the car, rolls into German Village
2. Start touring the Village, and experience all there is to experience
3. End the day at GV Guest House. It'd be best to conclude here, as they see their room for the first time (perhaps it's a young couple) and possibly look out the window, reflecting on the day, and transition naturally to end graphic

**"A Stroll Through History" - Groups 1, 2, 3**

1. Begins with old photo of German Village signage, and what it looks like today.
2. Cycle through history from the 1800s to 2016 - match frames (from archival photo to video) then cut to several interactions or cutaways exploring the location in more detail
3. End on footsteps as a few people walk away from the camera and into German Village