

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
February 8, 2016

Present: Dennis Brandon, John Barr, Darci Congrove, Bill Curlis, Kelly Clark, Heidi Drake, Greg Gamier, Joe Kurzer, Jeanne Likins, Marie Logothetis, and Brittany Gibson.

Staff and Guests: Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

Public Participation

President Likins reported that there was no public participation for February.

Reports of the President and Officers

President Likins welcomed Marie Logothetis to the Board and thanked her for accepting the call to service to our community.

President Likins reported that she had met with all of the committee chairs who again had accepted responsibility for leadership in 2016 and that she was re-appointing, the following to their respective committees: Nelson Genshaft, Civic Relations; Joe Kurzer, Corporate Outreach; Dennis Brandon, Development; John Barr, Finance; Jeff Lowe, German Village Business Community; Kathy Fortener, Historic Preservation; Josh Miller, Long Range Planning; Susan Sutherland, Membership; Tim Bibler, Parking; and Sarah McNealey, Parks and Public Spaces. Vice President Heidi Drake had previously been appointed to chair the Organizational Development Committee. President Likins thanked all of the committee chairs for again taking on the challenges of leadership and working on the Strategic Plan.

Vice President Drake reminded the Board that it was time to sign and file their annual Conflict of Interest statement (or acknowledgement that there are no known conflicts of interest) pursuant to Board policy. She asked that each member sign the form provided and return it to her.

Vice President Drake reported that as a result of requests from earlier audits and the need for a clear policy of document retention, she had developed a Document Management Policy for the Board's review and approval. The new policy clearly identifies where and how documents are filed and creates a retention schedule for paper documents/records.

MOTION: To accept and adopt the Document Management Policy.  
[Drake, Barr]

Motion approved.

A copy of this policy is attached to these minutes and made a part hereof.

Secretary Bill Curlis presented the Minutes of the meetings of December 14, 2015, and January 11, 2016.

MOTION: Approve the Minutes of the meetings of December 14, 2015, and January 11, 2016 . [Curlis, Congrove]

Motion approved.

Treasurer Darci Congrove, presented the February 2016 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION: Accept the Treasurer's Report for February 2016 for audit.  
[Congrove, Curlis]

Motion approved.

Ms. Congrove reminded the Board of their discussion at the January, 2016, meeting regarding an excess of funds in the 2015 budget as a result of income over expenses and that the exact amount of those funds would be known when the bookkeeper closed the books on 2015. As a result of the final budget reconciliation (a copy of which is attached), Ms. Congrove offered the following motion:

MOTION: As a result of the 2016 Contingency Fund being fully funded at an amount equal to three months of Society operating expenses, the excess of 2015 revenue over expenses earned in 2015 in the amount of \$43,134.76 are herewith placed in the 2016 Good of the Neighborhood Fund account.  
[Congrove, Brandon]

Motion approved.

Ms. Congrove went on to remind the Board of their further conversation in January about the amount of funds that should be held in a Contingency Reserve operating fund should fundraising and events not provide budgeted revenue and that although that had been the practice of the Society for several years, it had never been formally adopted. She explained that the standard for most 501(c)(3)'s is a ninety (90) day cash reserved fund, and that \$90,000 would be the approximate amount of funds that should be held in reserve with the 2016 operating budget. She offered the following motion to establish this policy.

MOTION: To adopt a policy for maintaining a ninety (90) day cash-on-hand Operating reserve in the Operations Chase Contingency Fund.  
[Congrove, Drake]

Motion approved.

Ms. Congrove continued to report that the Executive Director, at the request of the Executive Committee, had identified immediate needs of the Society that had not been funded in the 2015 or 2016 budgets and that funds in the Good of the Neighborhood account were sufficient to provide for these needs. Executive Director Todorov explained her priorities and recommendations for funding and answered questions from the Board, whereupon Ms. Congrove offered the following motion:

MOTION: To authorize the Executive Director to expend funds on the following

prioritized list of needs, as follows:

Before July 1, 2016, the executive director is authorized to spend an amount not to exceed:

\$2,000 for a server replacement;

\$2,500 for digitization of the Oral History project (to put the 40+ interviews on-line); and

\$1,750 for a stipend for two interns in Historic Preservation projects; and,

After July 1, 2016, if income for the Haus und Garten Tour meets or exceeds 2016 budget expectations, the executive director is authorized, with notice to the Board, to spend an amount not to exceed:

\$7,000 to complete the portion of the archives enhancements needed to continue the three (3) strategic priorities of amending our National Register details;

\$1,900 to finish the digitization and promotion of the Oral History project;

\$5,000 to establish the sidewalk repair/restoration grant/loan bank (with hoped-for additional funding through the United Way Neighborhood Partnership Grant)

\$1,750 for a stipend for 2 interns in Historic Preservation projects; and

\$5,000 for a meeting facilitator and/or other professional contractors to implement the strategic plan.

[Congrove, Drake]

Motion approved.

Ms. Congrove, further reported that a group of German Village residents were seeking to create a Butterfly exhibit at the Audubon Society's site and to raise funds for that project, and needed a qualified charitable organization to accept and expend these funds. Inasmuch as the Society has served as an agent for other charitable endeavors of this nature including the Council of Historic Neighborhoods, Southside STAY, and Village Connections, Ms. Congrove recommended that the Executive Director be authorized to enter into an agreement with these residents to govern the use of these funds and that the Society serve as the agent for the Scioto Audubon Metro Park Butterfly Garden.

**MOTION:** To authorize the German Village Society to accept funds as a fiduciary agent for the Scioto Audubon Metro Park Butterfly Garden and to authorize the Executive Director to enter into a Letter of Agreement on the acceptance and expenditure of these funds. [Congrove, Drake]

Motion approved.

#### Committee Reports

President Likins noted that written reports had been provided by the committee chairs and asked if there were any oral reports or further information to add to these reports.

Ms. Todorov noted that the Civic Relations Committee is continuing to strategize and consult with others on the Third Street Preservation project and that a further up-date would be provided to the Board after the meeting.

Ms. Todorov further reported that she had completed an extensive and comprehensive review of the potential for creating a Special Improvement District [S.I.D.] in German Village to seek funding for special projects in safety and preservation. After many meetings with professionals and experienced advocates, she concluded that “the resources required to create the policy and marketing for creation of a S.I.D., followed by signature-gathering and advocacy to the City for adoption,” is beyond our capacity. Inasmuch as Columbus City Council has advised us that there is an understanding (moratorium) that the City would no longer allow S.I.D.s in predominantly residential areas, she recommended that the Board table further discussion and investigation of a S.I.D. as part of the Strategic Plan.

MOTION: To accept the study and report of the Executive Director regarding a Special Improvement District [S.I.D.]. [Curlis, Drake]

Motion approved.

Ms. Todorov, advised the Board of the recent mailing residents received from the Ohio Department of Agriculture regarding spraying the neighborhood in the Spring to control Gypsy Moths. Ms Todorov will send a representative to a meeting at Schiller Park on Tuesday, February 9<sup>th</sup>, and will keep the Board and community aware of exactly what actions, and when, the ODA will take.

In the absence of Ms. Sutherland, Ms. Todorov reported on a recent meeting of the Membership Committee and the success in membership recruitment, in time for the publication of the bi-annual printing of the telephone directory: 830 individual memberships and 147 business membership including 59 households that moved to a higher membership level.

In addition, the Membership committee concluded that the Package Delivery Service, (where residents can have package deliveries made to the Visitor’s Center rather than to their homes), is a privilege of membership and the service will only be offered to GVS members. Further, the Membership committee also concluded that N4N, the weekly GVS on-line newsletter, is also a privilege of membership. Ms. Todorov informed the Board that the current N4N subscription list will be screened and non-members will be removed after notices have been sent telling non-members their subscription will be terminated. A separate list of non-member e-mail addresses will be maintained to keep the community, member and non-member, informed on important issues. The membership privileges will become effective April 1, 2016.

Ms. Todorov reported that she was kicking-off two new personal initiatives: first, to reach-out to the full Board, individually, much more regularly, rather than just the officers, and second, to ask more Board members to become involved in her efforts to ‘connect-with’ new volunteers and German Village residents and friends. The Board agreed to help her with her initiative and to participate in this outreach.

Development Committee Chair Dennis Brandon reported that the Development Committee would be the first to hear from Kerri Millard and Sharon Steele and their development analysis and proposals. The Board will hear this information in a post-Board meeting in March.

## Staff Reports

Ms. Todorov produced a 3 page, multi-colored schematic outlining the Five Pillars of the German Village Society strategic plan for the Board to review. This document outlined how much of the strategic plan is moving forward and how much has already been accomplished. Ms. Todorov asked the Board to review this document and bring questions and suggestions to the next Board meeting.

Ms. Todorov reported that the Great Placemakers committee has already sent out Save-the-Date cards for the May 12, 2016, event, obtained a key-note speaker, and put together 9 panelists and presenters for the one day conference. She reminded the Board that there is no Society money at stake in this year's conference, only time and talent.

Haus und Garten Chair Brittany Gibson reported on the 2016 Haus und Garten Tour plans and announced that the PreTour was receiving a new, fresh approach. The annual PreTour Cocktail Party will be held at Copious & Notes (4:00 to 6:15), followed by a tour of the homes and gardens on the 2016 Tour (5:30-8:15), and ending with dinners in private homes across the Village (8:30-11:00). New ticket options for both Tour and PreTour will also be announced soon. Keep your eyes on N4N for up-dates. Ms. Todorov reported on the great success so far with sponsorships, early commitments and cash-flow. Tour weekend is the most significant fundraising event of the Society providing over one-third of annual operating revenue.

Ms. Todorov said that all of the staff reports were written and that there was nothing to add to those reports.

The business of the February 8, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:22 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

**GERMAN VILLAGE SOCIETY**  
**DOCUMENT MANAGEMENT POLICY**

Current GVS records and documents are filed in the main office area. There is a drawer for income files and a separate one for expense files. All are filed alphabetically by last name for individuals or by the first letter in the name of a business. (Example – Ned Merkle is under “M”. Ned Merkle Realty is under “N”.) Names that are just numbers are in a separate file. If there are 2 individuals listed on the document, it always filed under the first name listed. (Joseph Flood and Jeanne Likens are filed under “Flood”.)

There are other files with organization and office records that are filed under content tabs. Examples are Auditors, Investments, Insurance, etc. as well as building records such as Elevator, HVAC, etc. These are located in drawers in the same file cabinets.

If a record is removed, the individual must sign a log and place a card to mark the place in the file that the record belongs.

Income and expense files from the previous year remain easily accessible in boxes in the office area. Older records and organization/building files are removed to the storage area above the stage. The content of each box is easily noted on the outside of each box in storage.

The Executive Director will assure that files are periodically cleaned out in accordance with this policy.

**Files and reports must be stored as follows:**

Accounts payable ledgers and schedules: 10 years

Accounts receivable ledgers and schedules: 10 years

Audit reports of accountants: Permanently

Bank statements: 10 years

Capital stock and bond records: ledgers, transfer payments, stubs showing issues, record of interest coupon, options, etc.: Permanently

Cash books: 10 years

Checks (canceled, with exception below): 10 years

Checks (canceled, for important payments; i.e., taxes, purchase of property, special contracts, etc. [checks should be filed with the papers pertaining to the underlying transaction]): Permanently

Contracts and leases (expired): 10 years

Contracts and leases still in effect: Permanently

Correspondence, general: 4 years

Correspondence (legal and important matters): Permanently

Depreciation schedules: 10 years

Donation records of endowment funds and of significant restricted funds: Permanently

Donation records, other: 10 years

[Note: Donation records include a written agreement between the donor and the charity with regard to any contribution, an email communication or notes of or recordings of an oral discussion between the charity and the donor where the representative of the charity made representations to the donor with regard to the contribution on which the donor may have relied in making the gift.]

Duplicate deposit slips: 10 years

Employee personnel records (after termination): 7 years

Employment applications: 3 years

Expense analyses and expense distribution schedules (includes allowance and reimbursement of employees, officers, etc., for travel and other expenses): 10 years

Financial statements (end-of-year): Permanently

General ledgers and end-of-year statements: Permanently

Insurance policies (expired): Permanently

Insurance records, current accident reports, claims, policies, etc.: Permanently

Internal reports, miscellaneous: 3 years

Inventories of products, materials, supplies: 10 years

Invoices to customers: 10 years

Invoices from vendors: 10 years

Journals: 10 years

Minute books of Board of Directors, including Bylaws and Articles of Incorporation:  
Permanently

Payroll records and summaries, including payments to pensioners: 10 years

Purchase orders: 3 years

Sales records: 10 years

Subsidiary ledgers: 10 years

Tax returns and worksheets, revenue agents' reports, and other documents relating to  
determination of tax liability: Permanently

Time sheets and cards: 10 years

Voucher register and schedules: 10 years

Volunteer records: 3 years

**Warning:** All permitted document destruction shall be halted if the organization is being investigated by a governmental law enforcement agency, and routine destruction shall not be resumed without the written approval of legal counsel or the Chief Executive Officer.



GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES  
AGENDA

February 8, 2016

Call to Order Jeanne Likins

Public Participation

Report of the Officers

Report of the President Jeanne Likins  
Annual Appointment of Committee Chairs

Report of the Vice-President Heidi Drake  
Conflict of Interest Policy and Board Signatures  
Document Management Policy

MOTION: To adopt the Document Management Policy

Report of the Secretary Bill Curlis  
Minutes approval  
December 14, 2015  
January 11, 2016

Report of the Treasurer Darci Congrove  
Accept Treasurer's Report for Audit

2015 Contingency Funds Report

MOTION: As a result of the 2016 Contingency Fund being fully funded at an amount equal to three months of Society operating expenses, the excess of 2015 revenue over expenses earned in 2015 in the amount of \$43,134.76 are herewith placed in the 2016 Good of the Neighborhood Fund account.

MOTION: To authorize the Executive Director to spend funds on a prioritized list of needs from the Good of the Neighborhood Fund.

Audubon Society Butterfly Fund

MOTION: To authorize the German Village Society to accept funds as a fiduciary agent for the Audubon Society Butterfly Fund.

## Strategic Plan Committee Reports

Preservation		Bill Curlis
Historic Preservation		Kathy Fortener
written report		
Fund for Historic Preservation		Darci Congrove
no report		
Advocacy		Kelly Clark
Parking		Tim Bibler
no report		
Civic Relations		Nelson Genshaft
written report		
Third Street up-date/new issues		Shiloh Todorov
priorities		
MOTION:	To accept the study and report of the Executive Director regarding a Special Improvement District [S.I.D.].	
Parks and Public Spaces		Sara McNealey
written report		Carol Mullinax
Friends of Schiller		Katharine Moore
written report		
Community Quality of Life		Brittany Gibson/Greg Gamier
GV Business Community		Jeff Lowe
written report		
Long Range Planning		Josh Miller
no report		
Art Committee		
no report		
Development		Dennis Brandon
no report		
Events		
Haus und Garten		Brittany Gibson
written report		
Next Meeting: April, 2016		
Monster Bash		Brittany Gibson
Next Meeting: July, 2016		
Tea 43206		Darci Congrove
Next Meeting: February, 2016		
Art Crawl		Greg Gamier
Next Meeting: March, 2016		
Village Lights		Greg Gamier
Next Meeting: September, 2016		

Membership	Susan Sutherland
written report	
benefits of membership	Shiloh Todorov
Corporate Outreach	Joe Kurzer
no report	
Finance	Darci Congrove
Finance Committee	John Barr
Next meeting: February 25, 2016	
Investment Sub-Committee	John Barr
Next meeting: February 25, 2016	
Budget Sub-Committee	John Barr
Next meeting: September, 2016	Shiloh Todorov
Governance	Heidi Drake
Organizational Development	Heidi Drake
Next meeting: February 9, 2016	
Staff Reports	
Executive Director	
written report	Shiloh Todorov
Board member ambassadorships/a new request	
Monthly Strategic Plan Up-Date	
Great Placemakers 2016	
Next meeting: March, 2016	
Operations Support Coordinator	
written report	Russ Arledge
Historic Preservation Advocate	
written report	Sarah Marsom
Digital Coordinator for Business Development	
written report	Mark Weiss
Old/New Business	Jeanne Likins
Adjournment	Jeanne Likins

# CONFLICT OF INTEREST POLICY

## Article I Purpose

The purpose of the conflict of interest policy is to protect the German Village Society's ("Society") interest when it is contemplating entering into a transaction or arrangement that might benefit the private interest of an officer or director of the Organization or might result in a possible excess benefit transaction. This policy is intended to supplement but not replace any applicable state and federal laws governing conflict of interest applicable to nonprofit and charitable organizations.

## Article II Definitions

1. Interested Person: Any director, principal officer, or member of a committee with governing board delegated powers who has a direct or indirect financial interest, as defined below, is an interested person.
2. Financial Interest: A person has a financial interest if the person has, directly or indirectly, through business, investment or family:
  - a. An ownership or investment interest in any entity with which the Society has a transaction or arrangement.
  - b. A compensation arrangement with the Society or with any entity or individual with which the Society has a transaction or arrangement, or
  - c. A potential ownership or investment interest in or compensation arrangement with any entity or individual with which the Society is negotiating a transaction or arrangement.

Compensation includes direct and indirect remuneration as well as gifts or favors that are not insubstantial.

A financial interest is not necessarily a conflict of interest. Under Article III, Section 2, a person who has a financial interest may have a conflict of interest only if the appropriate governing board or committee decides that a conflict of interest exists. Any questions regarding the potential of a conflict of interest should be discussed first with the executive director and the board's counsel.

## Article III Procedures

1. Duty to Disclose: In connection with any actual or possible conflict of interest, an interested person must disclose the existence of the financial interest and be given the opportunity to disclose all material facts to the directors and members of committees with governing board delegated powers considering the proposed transaction or arrangement. Disclosure in advance is always the preferred course of action.

2. Determining Whether a Conflict of Interest Exists: After disclosure of the financial interest and all material facts, and after any discussion with the interested person, he/she shall leave the governing board or committee meeting while the determination of a conflict of interest is discussed and voted upon. The remaining board or committee members shall decide if a conflict of interest exists.

3. Procedures for Addressing the Conflict of Interest:

- a. An interested person may make a presentation at the governing board or committee meeting, but after the presentation, he/she shall leave the meeting during the discussion of, and the vote on, the transaction or arrangement involving the possible conflict of interest.
- b. The chairperson of the governing board or committee shall, if appropriate, appoint a disinterested person or committee to investigate alternatives to the proposed transaction or arrangement.
- c. After exercising due diligence, the governing board or committee shall determine whether the Society can obtain with reasonable efforts a more advantageous transaction or arrangement from a person or entity that would not give rise to a conflict of interest.

If a more advantageous transaction or arrangement is not reasonably possible under circumstances not producing a conflict of interest, the governing board or committee shall determine by a majority vote of the disinterested directors whether the transaction or arrangement is in the Society's best interest, for its own benefit, and whether it is fair and reasonable. In conformity with the above determination, it shall make its decision as to whether to enter into the transaction or arrangement.

4. Violations of the Conflict of Interest Policy:

- a. If the governing board or committee has reasonable cause to believe a member has failed to disclose actual or possible conflicts of interest, it shall inform the member of the basis for such belief and afford the member an opportunity to explain the alleged failure to disclose.
- b. If after hearing the member's response and after making further investigation as warranted by the circumstances, the governing board or committee determines the member has failed to disclose an actual or possible conflict of interest, it shall take appropriate disciplinary and corrective action, including but not limited to removing the member from the board, committee, or employment, as appropriate.

#### Article IV Records of Proceedings

The minutes of the governing board and all committees with board delegated powers shall contain:

- a. The names of the persons who disclosed or otherwise were found to have a financial interest in connection with an actual or possible conflict of interest, the nature of the financial interest, any action taken to determine whether a conflict of interest was present and the governing board's or committee's decision as to whether a conflict of interest in fact existed.

- b. The names of the persons who were present for discussions and votes relating to the transaction or arrangement -- the content of the discussion -- including any alternatives to the proposed transaction or arrangement and a record of any votes taken in connection with the proceedings.

#### Article V Compensation

- a. A voting member of the governing board who receives compensation, directly or indirectly, from the Society for services is precluded from voting on matters pertaining to that member's compensation.
- b. A voting member of any committee whose jurisdiction includes compensation matters and who receives compensation, directly or indirectly, from the Society for services is precluded from voting on matters pertaining to that member's compensation.
- c. No voting member of the governing board or any committee who jurisdiction includes compensation matters and who receives compensation, directly or indirectly, from the Society, either individually or collectively, is prohibited from providing information to any committee regarding compensation.

#### Article VI Annual Statements

Each board member, executive director, and member of a committee with governing board-delegated powers shall annually sign a statement that affirms such person:

- a. Has received a copy of the conflicts of interest policy,
- b. Has read and understands the policy,
- c. Has agreed to comply with the policy, and
- d. Understands the Society is charitable and in order to maintain its federal tax exemption must engage primarily in activities that accomplish one or more of its tax-exempt purposes.

#### Article VII Periodic Reviews

To ensure the Society operates in a manner consistent with charitable purposes and does not engage in activities that could jeopardize its tax-exempt status, periodic reviews shall be conducted. The periodic reviews, shall, at a minimum, include the following subjects:

- a. Whether compensation arrangements and benefits are reasonable, based on competent survey information (when the Board deems it appropriate to conduct such a survey), and the result of arms' length bargaining.
- b. Whether partnerships, joint ventures, and arrangements with management organizations conform to the Society's written policies, are properly recorded, reflect reasonable investment or payment for goods and services; further charitable purposes and do not result in inurement, impermissible private benefit, or in an excess benefit transaction.

Article VIII  
Use of Outside Experts

When conducting the periodic reviews as provided for in Article VII, the Society may, but need not, use outside advisors. If the outside experts are used, their use shall not relieve the governing board of its responsibility for ensuring periodic reviews are conducted.

**German Village Society**  
**2016 GVS Operations Previous Month Comparison**  
 January 2016

	Jan-16				Total				
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
<b>Income</b>									
Admission/Event Income	354.44	0.00	354.44		354.44	0.00	354.44		
Advertising Income	43,822.13	3,000.00	40,822.13	1460.74%	43,822.13	3,000.00	40,822.13	1460.74%	bundles came in pretty heavy in January
Contributions	157.00	0.00	157.00		157.00	0.00	157.00		
In-Kind Donations	600.00	0.00	600.00		600.00	0.00	600.00		
Membership Dues - GVS	47,930.00	31,000.00	16,930.00	154.61%	47,930.00	31,000.00	16,930.00	154.61%	
Membership Dues -GVBC	6,750.00	3,600.00	3,150.00	187.50%	6,750.00	3,600.00	3,150.00	187.50%	
Merchandise Income	212.50	0.00	212.50		212.50	0.00	212.50		
Rental Income	560.00	500.00	60.00	112.00%	560.00	500.00	60.00	112.00%	bundles came in pretty heavy in January
Sponsorship	14,300.00	500.00	13,800.00	2860.00%	14,300.00	500.00	13,800.00	2860.00%	
Tour Income		5,000.00	-5,000.00	0.00%	0.00	5,000.00	-5,000.00	0.00%	
<b>Total Income</b>	<b>\$ 114,686.07</b>	<b>\$ 43,600.00</b>	<b>\$ 71,086.07</b>	<b>263.04%</b>	<b>\$ 114,686.07</b>	<b>\$ 43,600.00</b>	<b>\$ 71,086.07</b>	<b>263.04%</b>	
<b>Gross Profit</b>	<b>\$ 114,686.07</b>	<b>\$ 43,600.00</b>	<b>\$ 71,086.07</b>	<b>263.04%</b>	<b>\$ 114,686.07</b>	<b>\$ 43,600.00</b>	<b>\$ 71,086.07</b>	<b>263.04%</b>	
<b>Expenses</b>									
Accounting Expense	1,200.00	1,200.00	0.00	100.00%	1,200.00	1,200.00	0.00	100.00%	
Advertising		0.00	0.00		0.00	0.00	0.00		
Audit Fees		0.00	0.00		0.00	0.00	0.00		
Bank/Credit Card Fees	884.92	296.00	588.92	298.96%	884.92	296.00	588.92	298.96%	more memberships paid via credit card compared to January 2015
Computer Related Costs	15,276.99	1,100.00	14,176.99	1388.82%	15,276.99	1,100.00	14,176.99	1388.82%	paid \$14,600 to redesign website paid \$6,000 to Mollard Consulting for (SHILOH??)
Consulting Fees	6,375.00	2,000.00	4,375.00	318.75%	6,375.00	2,000.00	4,375.00	318.75%	
Dues & Memberships		350.00	-350.00	0.00%	0.00	350.00	-350.00	0.00%	
Equipment Rental	579.92	1,000.00	-420.08	57.99%	579.92	1,000.00	-420.08	57.99%	
Food/Beverages	322.43	0.00	322.43		322.43	0.00	322.43		
Gifts & Awards		500.00	-500.00	0.00%	0.00	500.00	-500.00	0.00%	
In-Kind Expense	3,100.00	0.00	3,100.00		3,100.00	0.00	3,100.00		
License/Fees/Permits		100.00	-100.00	0.00%	0.00	100.00	-100.00	0.00%	
Meeting Haus Cleaning	19.80	750.00	-730.20	2.64%	19.80	750.00	-730.20	2.64%	
Meeting Haus Groundskeeping		0.00	0.00		0.00	0.00	0.00		
Miscellaneous Expense	20.00	100.00	-80.00	20.00%	20.00	100.00	-80.00	20.00%	
Payroll Processing	201.64	240.00	-38.36	84.02%	201.64	240.00	-38.36	84.02%	
Payroll Taxes	1,228.10	1,600.00	-371.90	76.76%	1,228.10	1,600.00	-371.90	76.76%	
Postage		125.00	-125.00	0.00%	0.00	125.00	-125.00	0.00%	
Printing/Signage		2,000.00	-2,000.00	0.00%	0.00	2,000.00	-2,000.00	0.00%	
Property & D/O Insurance		2,000.00	-2,000.00	0.00%	0.00	2,000.00	-2,000.00	0.00%	
Repairs & Maintenance		1,100.00	-1,100.00	0.00%	0.00	1,100.00	-1,100.00	0.00%	
Salaries/Wages	13,894.89	17,749.00	-3,854.11	78.29%	13,894.89	17,749.00	-3,854.11	78.29%	
Security		0.00	0.00		0.00	0.00	0.00		
Storage	1,020.00	1,020.00	0.00	100.00%	1,020.00	1,020.00	0.00	100.00%	
Supplies	384.84	283.00	101.84	135.99%	384.84	283.00	101.84	135.99%	
Transportation/Towing	0.75	0.00	0.75		0.75	0.00	0.75		
Utilities	313.25	1,000.00	-686.75	31.33%	313.25	1,000.00	-686.75	31.33%	
<b>Total Expenses</b>	<b>\$ 44,822.53</b>	<b>\$ 34,513.00</b>	<b>\$ 10,309.53</b>	<b>129.87%</b>	<b>\$ 44,822.53</b>	<b>\$ 34,513.00</b>	<b>\$ 10,309.53</b>	<b>129.87%</b>	
<b>Net Operating Income</b>	<b>\$ 69,863.54</b>	<b>\$ 9,087.00</b>	<b>\$ 60,776.54</b>	<b>768.83%</b>	<b>\$ 69,863.54</b>	<b>\$ 9,087.00</b>	<b>\$ 60,776.54</b>	<b>768.83%</b>	
<b>Other Income</b>									
Transfers In	16,453.60	19,204.00	-2,750.40	85.68%	16,453.60	19,204.00	-2,750.40	85.68%	
Transfers out		0.00	0.00			0.00	0.00		
<b>Total Other Income</b>	<b>\$ 16,453.60</b>	<b>\$ 19,204.00</b>	<b>-\$ 2,750.40</b>	<b>85.68%</b>	<b>\$ 16,453.60</b>	<b>\$ 19,204.00</b>	<b>-\$ 2,750.40</b>	<b>85.68%</b>	
<b>Other Expenses</b>									
Depreciation	3,151.79	3,152.00	-0.21	99.99%	3,151.79	3,152.00	-0.21	99.99%	
<b>Total Other Expenses</b>	<b>\$ 3,151.79</b>	<b>\$ 3,152.00</b>	<b>-\$ 0.21</b>	<b>99.99%</b>	<b>\$ 3,151.79</b>	<b>\$ 3,152.00</b>	<b>-\$ 0.21</b>	<b>99.99%</b>	
<b>Net Income Before Depreciation</b>	<b>\$ 86,317.14</b>	<b>\$ 28,291.00</b>	<b>\$ 58,026.35</b>		<b>\$ 86,317.14</b>	<b>\$ 28,291.00</b>	<b>\$ 58,026.35</b>		
<b>Net Income After Depreciation</b>	<b>\$ 83,165.35</b>	<b>\$ 25,139.00</b>	<b>\$ 58,026.35</b>	<b>330.82%</b>	<b>\$ 83,165.35</b>	<b>\$ 25,139.00</b>	<b>\$ 58,026.35</b>	<b>330.82%</b>	





**German Village Society**  
**2015 GVS Budget Variance By Month Operations**  
January - December 2015

	Jan 2015		Feb 2015		Mar 2015		Apr 2015		May 2015		Jun 2015		Jul 2015		Aug 2015		Sep 2015		Oct 2015		Nov 2015		Dec 2015		Total			
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
<b>Income</b>																												
Admission/Event Income			130.00	130.00			5,463.38	2,573.00	41,960.92	49,012.00	67,143.08	52,900.00	175.00				5,650.00	9,970.00	10,000.00		0.00		0.00	130,492.38	114,615.00			
Advertising Income	2,350.00		24,458.75	26,706.76	1,091.00	1,061.00	17,895.24	1,401.24	2,788.10	1,500.00	2,625.00	2,000.00		2,000.00	1,500.00	150.00	3,500.00	50.00	416.00	2,350.00	3,416.00	75.00	424.00	53,833.09	43,925.00			
Contributions			1,093.94	1,093.94	130.51	127.51	2,166.98	2,278.55	586.93	0.00	5,144.67	500.00	2,030.96	2,500.00	110.03	1,000.00	1,558.72	0.00	6,980.96	2,500.00	345.39	5,000.00	6,297.28	0.00	26,446.37	15,000.00		
In-Kind Donations			215.53	215.53	38.97	38.97		0.00		0.00	20,383.98	0.00		91,245.50	69,083.52	0.00		0.00	255.53	2,500.00	4,250.28	0.00		0.00	94,227.81	94,000.00		
Interest Income	7.23		6.75	7.79			7.23		6.99		7.72		7.35		3.72		3.60		3.60						61.98	0.00		
Membership Dues - GVS	32,490.00	32,490.00	5,330.00	5,405.00	7,555.00	7,400.00	9,805.00	7,000.00	5,670.00	7,000.00	9,585.00	5,000.00	2,530.00	3,405.00	1,855.00	2,000.00	4,440.00	1,500.00	6,700.00	6,800.00		0.00		0.00	85,960.00	78,000.00		
Membership Dues -GVBC	3,600.00	3,775.00	975.00	975.00	3,225.00	3,225.00	275.00	500.00	225.00	775.00	600.00	75.00	150.00	75.00	225.00	150.00		150.00	150.00	300.00		0.00		0.00	9,425.00	10,000.00		
Merchandise Income	35.00		-94.51	20.00					105.00		-2,275.75		233.24		296.00		101.00		84.00		119.00		1,746.00		368.98	0.00		
Rental Income	609.00	609.00	595.00	595.00	2,486.00	2,486.00	836.00	300.00	1,749.00	310.00	727.75	250.00	856.00	250.00	461.75	500.00	500.00	697.50	500.00	1,815.75	300.00	405.00	400.00	12,700.75	7,000.00			
Sponsorship	500.00	3,850.00	22,000.00	24,000.00	6,060.98	5,250.00	14,500.00	1,650.00	3,850.00	1,000.00	300.00	1,000.00	1,000.00	1,000.00	800.00	1,000.00	75.00	0.00	450.00	750.00	1,750.00	2,500.00	2,500.00	48,535.98	43,750.00			
Tour Income	5,000.00	5,000.00		490.00		490.00		1,010.00		250.00	1,311.00		260.00		1,414.00		290.00		250.00		474.00		250.00		50.00	14,191.00	7,000.00	
<b>Total Income</b>	<b>\$ 44,591.23</b>	<b>\$ 45,724.00</b>	<b>\$ 54,710.46</b>	<b>\$ 59,121.23</b>	<b>\$ 21,105.25</b>	<b>\$ 20,078.48</b>	<b>\$ 51,958.83</b>	<b>\$ 15,952.79</b>	<b>\$ 58,252.94</b>	<b>\$ 59,857.00</b>	<b>\$ 106,266.45</b>	<b>\$ 61,725.00</b>	<b>\$ 7,143.05</b>	<b>\$ 100,475.50</b>	<b>\$ 73,125.02</b>	<b>\$ 6,400.00</b>	<b>\$ 16,057.32</b>	<b>\$ 5,900.00</b>	<b>\$ 26,389.56</b>	<b>\$ 24,016.00</b>	<b>\$ 9,354.42</b>	<b>\$ 10,716.00</b>	<b>\$ 8,573.28</b>	<b>\$ 3,324.00</b>	<b>\$ 477,527.81</b>	<b>\$ 413,290.00</b>		
Gross Profit	\$ 44,591.23	\$ 45,724.00	\$ 54,710.46	\$ 59,121.23	\$ 21,105.25	\$ 20,078.48	\$ 51,958.83	\$ 15,952.79	\$ 58,252.94	\$ 59,857.00	\$ 106,266.45	\$ 61,725.00	\$ 7,143.05	\$ 100,475.50	\$ 73,125.02	\$ 6,400.00	\$ 16,057.32	\$ 5,900.00	\$ 26,389.56	\$ 24,016.00	\$ 9,354.42	\$ 10,716.00	\$ 8,573.28	\$ 3,324.00	\$ 477,527.81	\$ 413,290.00		
<b>Expenses</b>																												
Accounting Expense	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,087.00	12,996.00	13,000.00		
Advertising							85.00	75.00	45.00	4,000.00	3,084.38	4,000.00	100.00	600.00		75.00	30.00	225.00	700.00		75.00		75.00		3,244.38	9,850.00		
Audit Fees			3,000.00	3,000.00	2,225.00	2,225.00		0.00		0.00		0.00		0.00		1,700.00	0.00	0.00	0.00		1,475.00		0.00		6,925.00	6,700.00		
Bank/Credit Card Fees	305.45	345.45	208.33	208.33	309.73	107.53	580.88	341.00	300.42	1,400.00	2,598.84	1,400.00	894.81	1,000.00	389.54	425.69	912.79	491.00	520.93	691.00	294.14	291.00	303.77	299.00	7,619.63	7,000.00		
Computer Related Costs	1,104.01	1,104.01	702.27	702.27	2,240.84	2,240.84	1,083.94	1,750.00	1,791.57	4,750.00	1,300.27	750.00	1,387.69	952.88	1,537.83	750.00	1,401.82	1,750.00	1,640.41	1,750.00	1,492.25	1,750.00	4,470.40	1,750.00	20,153.30	20,000.00		
Consulting Fees	4,820.00	4,820.00	5,850.00	5,850.00	187.50	187.50	180.00	142.50	180.00	150.00	525.00	150.00	450.00	150.00	-1,500.00	150.00	1,845.00	150.00	150.00		150.00	600.00	150.00	13,647.50	12,200.00			
Dues & Memberships	1,310.00	1,310.00	60.00	60.00	115.00	115.00	40.00	0.00	250.00	0.00	495.00	0.00	1,185.00	0.00	0.00	0.00	300.00	0.00	250.00	0.00	250.00	0.00	131.00	0.00	4,386.00	1,485.00		
Equipment Rental	922.27	922.27	341.27	341.27	1,371.95	1,371.95	341.27	575.00	867.94	575.00	2,505.08	975.00	3,062.49	3,264.51	758.42	575.00	936.92	575.00	504.40	575.00	355.92	675.00	1,238.42	575.00	13,206.35	11,000.00		
Food/Beverages	100.00	100.00	97.12	97.12	228.83	228.83	141.75	41.00	100.00	41.00	7,187.06	1,288.05	-3,941.23	1,691.00	139.02	41.00	130.24	41.00	266.32	741.00	105.46	41.00	1,063.19	49.00	5,617.76	4,400.00		
Gifts & Awards	123.74	123.74			516.80	516.80		450.00	180.62	200.00	1,629.13	659.46		1,000.00		62.30		49.90	50.00		0.00	-456.80		0.00	2,105.69	3,000.00		
In-Kind Expense			215.53	215.53	38.97	38.97		0.00		0.00	20,383.98	0.00		91,245.50	69,083.52	0.00		0.00	255.53	2,500.00	4,250.28	0.00		0.00	94,227.81	94,000.00		
License/Fees/Permits	100.00	100.00				325.00	200.00	232.25	0.00		200.00	71.00	0.00	200.00	0.00	150.00	400.00		0.00		100.00		0.00		1,078.25	1,000.00		
Meeting Haus Cleaning	19.80	19.80	784.40	784.40	725.00	725.00	744.80	750.00	744.80	750.00	1,244.80	750.00	1,028.77	1,970.80	744.80	750.00	1,747.06	1,250.00	744.80	750.00	1,739.60	750.00	1,101.43	10,000.00				
Meeting Haus Groundskeeping			137.00	137.00	260.25	260.25		75.00	75.00	75.00	102.75		75.00	102.75		100.00	300.00	100.00	177.50	100.00	182.75	100.00	182.75	100.00	1,101.43	1,200.00		
Miscellaneous Expense	98.00	98.00						83.00		83.00	182.70	3,249.00		83.00		83.00		83.00		83.00		83.00		87.00	280.70	4,015.00		
Payroll Processing	180.60	180.60	82.80	82.80	95.80	95.80	87.40	82.00	95.20	82.00	95.20	82.00	82.00	82.00	82.00	82.00	82.00	48.32	82.00	96.64	82.00	84.80	82.00	1,211.80	1,100.00			
Payroll Taxes	1,585.41	1,585.41	1,284.91	1,284.91	1,116.29	1,116.29	1,288.06	1,200.00	1,079.88	1,200.00	1,079.88	1,200.00	1,136.71	1,200.00	919.76	1,113.39	1,151.26	1,100.00	930.30	1,100.00	927.49	1,100.00	957.92	1,100.00	13,457.87	14,300.00		
Postage					485.10	282.00		282.00		2,382.00		1,500.00		210.00		282.00		412.02	482.00		82.48	282.00	301.50	298.00	1,281.10	6,000.00		
Printing/Signage	42.00	42.00	7.50	7.50	24.00	24.00	74.85	216.00	982.75	816.00	1,740.22	3,292.50	6,385.20	2,916.00	1,261.26	966.00	152.50	466.00	409.68	716.00	993.41	214.00	5,993.83	324.00	18,067.20	10,000.00		
Property & D/O Insurance	1,150.00	1,150.00			9,240.75	9,240.75		0.00		0.00		759.25	670.00	0.00	0.00	0.00	0.00	1,150.00	0.00		0.00	525.00	0.00	12,735.75	11,150.00			
Repairs & Maintenance	1,157.90	1,157.90	1,341.99	1,341.99	767.53	767.53	190.00	336.00	336.00	640.93	336.00	334.44	336.00	1,088.82	200.00	815.29	200.00	247.25	312.58		336.00	781.74	340.00	7,365.89	6,000.00			
Salaries/Wages	19,140.88	19,140.88	13,915.88	13,915.88	13,915.88	13,915.88	14,348.81	13,915.88	16,116.17	15,915.88	14,221.19	18,665.88	19,859.41	12,270.00	12,774.88	12,270.00	12,826.98	12,270.00	12,254.78	12,270.00	12,549.18	12,270.00	11,739.19	12,269.72	173,663.23	169,090.00		
Security						315.00		0.00		0.00	1,755.00	2,300.00		0.00		0.00		0.00	225.00	400.00	750.00		0.00		3,045.00	2,700.00		
Storage	1,020.00	1,020.00						0.00		0.00		0.00		0.00		0.00		0.00		0.00			0.00		1,020.00	1,020.00		
Supplies			188.89	188.89	187.18	187.18	130.21	100.00	87.42	600.00	589.23	1,623.93	1,367.99	150.00	885.20	100.00	258.88	200.00	720.34	400.00	177.94	350.00	604.91	100.00	5,198.19	4,000.00		
Transportation/Towing			3.00	3.00		2.00		0.00	280.00	0.00	1,153.86	497.00	4,271.24	6,500.00	4.50	0.00	9.00	0.00	8.50	1,000.00	461.47	0.00	24.25	0.00	6,217.82	8,000.00		
Utilities	1,237.34	1,237.34	987.21	987.21	1,059.31	1,059.31	1,226.26	1,400.00	918.34	1,216.14	1,097.93	1,000.00	1,757.35	1,400.00	318.62	1,200.00	1,137.42	1,000.00	1,937.29	1,500.00	892.59	1,000.00	1,096.24	1,000.00				

**German Village Society**  
**2016 Designated Budget Variance by Class**  
 January 2016

	Fund for Historic Preservation	German Village Business Community	Highfield Gardens	Historic Preservation Expert Restriction	Huntington Garden	Maintenance Fund	Schiller Arboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Village Singers	Warner Fund	TOTAL
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
<b>Income</b>														
Admission/Event Income		0.00												0.00
Advertising Income	589.46	5,733.97												6,323.43
Contributions		0.00				150.00	200.00							350.00
In-Kind Donations		0.00												0.00
Membership Dues -GVBC		13,400.00												13,400.00
Merchandise Income		25.00					185.00							210.00
Miscellaneous Income		0.00				200.00						455.00		655.00
Rental Income		0.00												0.00
Sponsorship	500.00	2,000.00												2,500.00
<b>Total Income</b>	<b>\$ 1,089.46</b>	<b>\$ 21,158.97</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 350.00</b>	<b>\$ 385.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 455.00</b>	<b>\$ 0.00</b>	<b>\$ 23,438.43</b>
<b>Gross Profit</b>	<b>\$ 1,089.46</b>	<b>\$ 21,158.97</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 350.00</b>	<b>\$ 385.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 455.00</b>	<b>\$ 0.00</b>	<b>\$ 23,438.43</b>
<b>Expenses</b>														
Advertising		4,654.00												4,654.00
Bank/Credit Card Fees		4.00												4.00
Computer Related Costs		7,300.00												7,300.00
Consulting Fees	2,500.00	0.00										250.00		2,750.00
Dues & Memberships		1,000.00												1,000.00
Equipment Rental		0.00												0.00
Food/Beverages		0.00												0.00
In-Kind Expense		0.00												0.00
License/Fees/Permits		0.00												0.00
Miscellaneous Expense		125.00												125.00
Payroll Taxes		140.90												140.90
Postage		0.00												0.00
Printing/Signage		0.00												0.00
Repairs & Maintenance		0.00												0.00
Salaries/Wages		1,841.66												1,841.66
Security		0.00												0.00
Supplies		0.00												0.00
Transportation/Towing		0.00												0.00
<b>Total Expenses</b>	<b>\$ 2,500.00</b>	<b>\$ 15,065.56</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 250.00</b>	<b>\$ 0.00</b>	<b>\$ 17,815.56</b>
<b>Net Operating Income</b>	<b>-\$ 1,410.54</b>	<b>\$ 6,093.41</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 350.00</b>	<b>\$ 385.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 205.00</b>	<b>\$ 0.00</b>	<b>\$ 5,622.87</b>
<b>Other Income</b>														
Transfers In		0.00												0.00
Transfers out		0.00												-16,453.60
<b>Total Other Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 16,453.60</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>
<b>Net Other Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 16,453.60</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>
<b>Net Income</b>	<b>-\$ 1,410.54</b>	<b>\$ 6,093.41</b>	<b>\$ 0.00</b>	<b>-\$ 16,453.60</b>	<b>\$ 0.00</b>	<b>\$ 350.00</b>	<b>\$ 385.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 205.00</b>	<b>\$ 0.00</b>	<b>-\$ 10,830.73</b>

German \ 2015 Designated B  
January

	For the Good of the Neighborhood		Fund for Historic Preservation		German Village Business Community		GVBC Art Crawl		GVBC Village Lights		Total German Village Business Community		Highfield Gardens		Historic Preservation Expert Restriction		Huntington Endowment	
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
<b>Income</b>																		
Admission/Event Income			7,792.20	21,325.00			16,486.18	15,000.00			16,486.18	15,000.00						
Advertising Income					13,052.30	9,000.00	4,187.71		1,250.00		18,490.01	9,000.00						
Contributions	5,419.51		13,028.00								0.00	0.00	1,000.00	1,000.00				
Grants											0.00	0.00						
In-Kind Donations			14,566.00	14,400.00	650.00						650.00	0.00						
Interest Income											0.00	0.00					5,530.38	
Membership Dues -GVBC					20,250.00	20,000.00					20,250.00	20,000.00						
Merchandise Income			68.00						220.00		220.00	0.00						
Miscellaneous Income											0.00	0.00						
Rental Income							1,425.00				1,425.00	0.00						
Sponsorship	1,000.00		10,500.00	10,750.00			1,500.00		500.00		2,000.00	0.00						
<b>Total Income</b>	<b>\$ 6,419.51</b>	<b>\$ 0.00</b>	<b>\$ 45,954.20</b>	<b>\$ 46,475.00</b>	<b>\$ 33,952.30</b>	<b>\$ 29,000.00</b>	<b>\$ 23,598.89</b>	<b>\$ 15,000.00</b>	<b>\$ 1,970.00</b>	<b>\$ 0.00</b>	<b>\$ 59,521.19</b>	<b>\$ 44,000.00</b>	<b>\$ 1,000.00</b>	<b>\$ 1,000.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 5,530.38</b>	<b>\$ 0.00</b>
<b>Gross Profit</b>	<b>\$ 6,419.51</b>	<b>\$ 0.00</b>	<b>\$ 45,954.20</b>	<b>\$ 46,475.00</b>	<b>\$ 33,952.30</b>	<b>\$ 29,000.00</b>	<b>\$ 23,598.89</b>	<b>\$ 15,000.00</b>	<b>\$ 1,970.00</b>	<b>\$ 0.00</b>	<b>\$ 59,521.19</b>	<b>\$ 44,000.00</b>	<b>\$ 1,000.00</b>	<b>\$ 1,000.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 5,530.38</b>	<b>\$ 0.00</b>
<b>Expenses</b>																		
Advertising					11,201.83	9,000.00	2,449.30	1,835.00	3,009.64	979.00	16,660.77	11,814.00						
Bank/Credit Card Fees			133.73	200.00	16.00			170.00	13.49		29.49	170.00					1,167.93	
Computer Related Costs					7,300.00						7,300.00	0.00						
Consulting Fees	12,000.00		39,249.68	26,250.00		13,500.00	1,255.00				1,255.00	13,500.00						
Dues & Memberships					56.00						56.00	0.00						
Equipment Rental				2,000.00			778.80	279.70	655.75	340.00	1,434.55	619.70						
Food/Beverages			0.00	1,750.00			199.90	1,526.00	-485.00		-285.10	1,526.00						
In-Kind Expense			14,566.00	14,400.00	650.00						650.00	0.00						
License/Fees/Permits			50.00				250.00	250.00	150.00		400.00	250.00						
Meeting Haus Groundskeeping											0.00	0.00						
Miscellaneous Expense	10,000.00					2,000.00		1,614.95		20.00	0.00	3,634.95						
Payroll Taxes					1,746.06	1,416.00					1,746.06	1,416.00						
Postage				350.00							0.00	0.00						
Printing/Signage				900.00	9,578.00		30.00	275.51	144.40		9,752.40	275.51						
Repairs & Maintenance											0.00	0.00	989.50	1,000.00				
Salaries/Wages					18,499.92	18,500.00					18,499.92	18,500.00						
Security							180.00	336.00			180.00	336.00						
Supplies				625.00			235.47	181.87	850.05	1,855.98	1,085.52	2,037.85	135.00					
Transportation/Towing							721.07	530.00	134.00	805.26	855.07	1,335.26						
<b>Total Expenses</b>	<b>\$ 22,000.00</b>	<b>\$ 0.00</b>	<b>\$ 53,999.41</b>	<b>\$ 46,475.00</b>	<b>\$ 49,047.81</b>	<b>\$ 44,416.00</b>	<b>\$ 6,099.54</b>	<b>\$ 6,999.03</b>	<b>\$ 4,472.33</b>	<b>\$ 4,000.24</b>	<b>\$ 59,619.68</b>	<b>\$ 55,415.27</b>	<b>\$ 1,124.50</b>	<b>\$ 1,000.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 1,167.93</b>	<b>\$ 0.00</b>
<b>Net Operating Income</b>	<b>-\$ 15,580.49</b>	<b>\$ 0.00</b>	<b>-\$ 8,045.21</b>	<b>\$ 0.00</b>	<b>-\$ 15,095.51</b>	<b>-\$ 15,416.00</b>	<b>\$ 17,499.35</b>	<b>\$ 8,000.97</b>	<b>-\$ 2,502.33</b>	<b>-\$ 4,000.24</b>	<b>-\$ 98.49</b>	<b>-\$ 11,415.27</b>	<b>-\$ 124.50</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 4,362.45</b>	<b>\$ 0.00</b>
<b>Other Income</b>																		
Transfers In											0.00	0.00						
Transfers out	-1,750.00	-1,750.00									0.00	0.00			-17,546.00	-33,515.00		
<b>Total Other Income</b>	<b>-\$ 1,750.00</b>	<b>-\$ 1,750.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 17,546.00</b>	<b>-\$ 33,515.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>
<b>Other Expenses</b>																		
Deferred Gain/Loss Investments											0.00	0.00					8,736.74	
<b>Total Other Expenses</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 8,736.74</b>	<b>\$ 0.00</b>
<b>Net Other Income</b>	<b>-\$ 1,750.00</b>	<b>-\$ 1,750.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 17,546.00</b>	<b>-\$ 33,515.00</b>	<b>-\$ 8,736.74</b>	<b>\$ 0.00</b>
<b>Net Income</b>	<b>-\$ 17,330.49</b>	<b>-\$ 1,750.00</b>	<b>-\$ 8,045.21</b>	<b>\$ 0.00</b>	<b>-\$ 15,095.51</b>	<b>-\$ 15,416.00</b>	<b>\$ 17,499.35</b>	<b>\$ 8,000.97</b>	<b>-\$ 2,502.33</b>	<b>-\$ 4,000.24</b>	<b>-\$ 98.49</b>	<b>-\$ 11,415.27</b>	<b>-\$ 124.50</b>	<b>\$ 0.00</b>	<b>-\$ 17,546.00</b>	<b>-\$ 33,515.00</b>	<b>-\$ 4,374.29</b>	<b>\$ 0.00</b>



# German Village Society

## Balance Sheet

As of January 31, 2016

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>Bank Accounts - Operations</b>	
Operations Chase Checking - 6039	109,423.52
Operations Chase Contingency - 4693	88,344.15
Operations Fifth Third Checking - 5113 (deleted)	0.00
<b>Total Bank Accounts - Operations</b>	<b>\$ 197,767.67</b>
<b>Board Designated Bank Accounts</b>	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	16,208.97
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	61,104.10
German Village Business Community	61,294.83
Highfield Garden	466.09
Historic Preservation Expert Restriction	0.00
Huntington Garden/Maintenance	6,709.28
Schiller Bloomin Fund	0.00
Schiller Friends of Schiller Fund	24,984.11
Schiller Park Enhancements	13,914.37
Schiller Park/Arboretum Fund	2,953.02
Schiller Park/Bench/Trash Can Fund	0.00
Schiller Trash Can Fund (deleted)	0.00
Southside Stay	1,000.00
Village Connections	0.00
Village Singers	7,826.20
<b>Total Board Designated Checking - 1362</b>	<b>\$ 198,288.84</b>
<b>Board Designated Funds</b>	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	-5,037.27
Meeting Haus Maint/Replacement Principal	196,660.22
<b>Total Meeting Haus Maint/Replacement</b>	<b>\$ 191,622.95</b>
Village Singers Fund - 14126	5,995.00
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	-5,137.44
Warner Maintenance - 0330 Principal	167,626.48
<b>Total Warner Maintenance - 0330</b>	<b>\$ 162,489.04</b>
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
<b>Total Board Designated Funds</b>	<b>\$ 360,106.99</b>
<b>Total Board Designated Bank Accounts</b>	<b>\$ 558,395.83</b>
<b>Permanently Restricted Fund Accounts</b>	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	-5,149.26
Huntington Garden Endowment Principal	200,670.51
<b>Total Huntington Garden Endowment</b>	<b>\$ 195,521.25</b>
<b>Total Permanently Restricted Fund Accounts</b>	<b>\$ 196,275.18</b>
Petty Cash	100.00
<b>Total Bank Accounts</b>	<b>\$ 952,538.68</b>
<b>Accounts Receivable</b>	
Accounts Receivable-General	50,700.18
<b>Total Accounts Receivable</b>	<b>\$ 50,700.18</b>
<b>Other current assets</b>	
Credit Card Receivables	706.53
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	3,020.83
<b>Total Other current assets</b>	<b>\$ 3,727.36</b>

# German Village Society

## Balance Sheet

As of January 31, 2016

	<u>Total</u>
Total Current Assets	<b>\$ 1,006,966.22</b>
Fixed Assets	
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-609,748.35
Land	40,000.00
Total Building 588 South Third Street	<b>\$ 190,242.31</b>
Leasehold Improvements	102,386.64
Depreciation	-43,116.32
Original Cost	6,813.00
Total Leasehold Improvements	<b>\$ 66,083.32</b>
Office Equipment/Furniture/Paintings	
Cost	241,938.23
Depreciation	-221,595.97
Total Office Equipment/Furniture/Paintings	<b>\$ 20,342.26</b>
Office Furniture	
Cost	0.00
Depreciaton	
Total Office Furniture	<b>\$ 0.00</b>
Office Paintings	
Cost	0.00
Total Office Paintings	<b>\$ 0.00</b>
Total Fixed Assets	<b>\$ 276,667.89</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,283,634.11</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	3,330.00
Total Accounts Payable	<b>\$ 3,330.00</b>
Other Current Liabilities	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
Total Other Current Liabilities	<b>\$ 0.00</b>
Total Current Liabilities	<b>\$ 3,330.00</b>
Total Liabilities	<b>\$ 3,330.00</b>
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,524.40
Temporarily Restricted	6,000.00
Total Designated Earnings	<b>\$ 720,096.99</b>
Retained Earnings	487,872.50
Net Income	72,334.62
Total Equity	<b>\$ 1,280,304.11</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,283,634.11</b>

**German Village Society**  
**Balance Sheet**  
As of December 31, 2015

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>Bank Accounts - Operations</b>	
Operations Chase Checking - 6039	118,491.64
Operations Chase Contingency - 4693	88,344.15
Operations Fifth Third Checking - 5113 (deleted)	0.00
<b>Total Bank Accounts - Operations</b>	<b>\$ 206,835.79</b>
<b>Board Designated Bank Accounts</b>	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	16,208.97
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	62,854.10
German Village Business Community	66,863.39
Highfield Garden	466.09
Historic Preservation Expert Restriction	16,453.60
Huntington Garden/Maintenance	6,359.28
Schiller Bloomin Fund	0.00
Schiller Friends of Schiller Fund	24,984.11
Schiller Park Enhancements	13,914.37
Schiller Park/Arboretum Fund	2,568.02
Schiller Park/Bench/Trash Can Fund	0.00
Schiller Trash Can Fund (deleted)	0.00
Southside Stay	1,000.00
Village Connections	0.00
Village Singers	7,621.20
<b>Total Board Designated Checking - 1362</b>	<b>\$ 221,121.00</b>
<b>Board Designated Funds</b>	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	-5,037.27
Meeting Haus Maint/Replacement Principal	196,660.22
<b>Total Meeting Haus Maint/Replacement</b>	<b>\$ 191,622.95</b>
Village Singers Fund - 14126	5,995.00
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	-5,137.44
Warner Maintenance - 0330 Principal	167,626.48
<b>Total Warner Maintenance - 0330</b>	<b>\$ 162,489.04</b>
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
<b>Total Board Designated Funds</b>	<b>\$ 360,106.99</b>
<b>Total Board Designated Bank Accounts</b>	
	<b>\$ 581,227.99</b>
<b>Permanently Restricted Fund Accounts</b>	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	-5,149.26
Huntington Garden Endowment Principal	200,670.51
<b>Total Huntington Garden Endowment</b>	<b>\$ 195,521.25</b>
<b>Total Permanently Restricted Fund Accounts</b>	<b>\$ 196,275.18</b>
Petty Cash	100.00
<b>Total Bank Accounts</b>	<b>\$ 984,438.96</b>
<b>Accounts Receivable</b>	
Accounts Receivable-General	9,144.46
<b>Total Accounts Receivable</b>	<b>\$ 9,144.46</b>
<b>Other current assets</b>	
Credit Card Receivables	1,062.27
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	699.03
Undeposited Funds	1,150.00
<b>Total Other current assets</b>	<b>\$ 2,911.30</b>



**German Village Society**  
**Balance Sheet**  
As of December 31, 2015

	<b>Total</b>
<b>Total Current Assets</b>	<b>\$ 996,494.72</b>
<b>Fixed Assets</b>	
<b>Building 588 South Third Street</b>	
Cost	759,990.66
Depreciation	-609,748.35
Land	40,000.00
<b>Total Building 588 South Third Street</b>	<b>\$ 190,242.31</b>
<b>Leasehold Improvements</b>	102,386.64
Depreciation	-39,964.53
Original Cost	6,813.00
<b>Total Leasehold Improvements</b>	<b>\$ 69,235.11</b>
<b>Office Equipment/Furniture/Paintings</b>	
Cost	241,938.23
Depreciation	-221,595.97
<b>Total Office Equipment/Furniture/Paintings</b>	<b>\$ 20,342.26</b>
<b>Office Furniture</b>	
Cost	0.00
Depreciaton	
<b>Total Office Furniture</b>	<b>\$ 0.00</b>
<b>Office Paintings</b>	
Cost	0.00
<b>Total Office Paintings</b>	<b>\$ 0.00</b>
<b>Total Fixed Assets</b>	<b>\$ 279,819.68</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,276,314.40</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
Accounts Payable	5,658.54
<b>Total Accounts Payable</b>	<b>\$ 5,658.54</b>
<b>Other Current Liabilities</b>	
Deferred Revenue	17,700.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	89.71
Prepaid GVBC Membership Dues	10,900.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	33,996.66
Sales tax payable	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 62,686.37</b>
<b>Total Current Liabilities</b>	<b>\$ 68,344.91</b>
<b>Total Liabilities</b>	<b>\$ 68,344.91</b>
<b>Equity</b>	
<b>Designated Earnings</b>	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,524.40
Temporarily Restricted	6,000.00
<b>Total Designated Earnings</b>	<b>\$ 720,096.99</b>
Retained Earnings	528,939.79
Net Income	-41,067.29
<b>Total Equity</b>	<b>\$ 1,207,969.49</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,276,314.40</b>

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
December 14, 2015

Present: Tim Bibler, Kelly Clark, Darci Congrove, Bill Curlis, Heidi Drake, Joe Kurzer, Jeanne Likins, Brittany Gibson, and Susan Sutherland.

Staff and Guests: Jay Gao, Jehan Madan, Lauren March, Stefan Spanu, Paulina Stefano, Jim Nichols, Gary Seman, Mark Weiss, and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

#### Public Participation

OSU Students Jay Gao, Jehan Madan, Lauren March, Stefan Spanu, and Paulina Stefano from the OSU Fisher School of Business Consulting for Non-Profit Organizations, presented their methodology and conclusions regarding a study of The Problem: a lack of large-scale community effort for sidewalk repair and the Society's initiative to correct the brick sidewalk repair issues. With a power-point presentation, the students concluded: *We believe that German Village Society will benefit the local community through this sidewalk repair initiative [to]. . . increase walkability of German Village. . . [initiate] greater community 'togetherness' [and provide]. . . beauty/aesthetic increases to [the]. . . neighborhood.* Extensive questions and answers followed the presentation and the report was forwarded to the Historic Preservation Committee, currently conducting the effort to preserve/repair/increase the brick sidewalks in German Village, for assistance in their efforts. The Board congratulated the students for their hard work and thanked them for the presentation. A copy of the report is attached and made a part hereof.

Society Digital Coordinator for Business Development Mark Weiss gave a report to the Board regarding the new vendor contract with 30 Lines to re-build the German Village Society's web-site. Mr. Weiss detailed the chronology of the decision making that led to the conclusion to 're-build' the web-site rather than 'repair' the web-site as well as the steps to concluding that 30 Lines was the best bid of seven received. He and his vendor selection committee conducted a professional and comprehensive analysis of the needs of the Society, surveyed the users and businesses (with over 1,000 'hits' each week on the current web-site), and interviewed the bidders. The German Village Society will pay for these services from the 2015 GVBC contract services account and the 2016 GVS contract services account. He noted that the new site would be ready for an April 1, 2016 launch (before the Haus und Garten tour). The Board thanked Mr. Weiss for his presentation and conclusions.

#### Reports of the President and Officers

President Likins welcomed newly elected Darci Congrove back to the Board as the 10-year Resident Non-Voting member and thanked her for taking on the position of Treasurer.

President Likins made the following appointments:

Heidi Drake     Chair, Organizational Development Committee

Jeff Lowe            Chair, German Village Business Committee  
John Barr            Chair, Finance Committee

Ms. Likins indicated that she was talking with all of the current committee chairs and that, to date, everyone was remaining with their committee.

President Likins reminded the Board that inasmuch as an electronic vote to award a contract for the re-building of the web-site had occurred on November 19, 2015, the Society policy regarding electronic votes conducted between monthly Board meetings required that, that vote be confirmed *at the next meeting of the Board of Trustees*.

MOTION:            To confirm the electronic vote: to authorize the Executive Director to contract with **30 Lines** to provide consulting services to re-build the German Village Society's web-site and to pay for these services from the 2015 GVBC contract services account and the 2016 GVS services account in an amount not to exceed \$35,000. [Original motion: Likins, Drake]  
[Motion approved November 19, 2015, 11-0-0] [Kurzer, Bibler]

Motion approved.

Following discussion upon Ms. Congrove's question regarding the 'split' of the amount of the contract payments, a motion was offered:

MOTION:            To add an addendum to the motion awarding a contract with 30 Lines to authorize 50% (\$17,500) of the contract services to 30 Lines be paid by GVBC and 50% (\$17,500) of the contract services to 30 Lines be paid by GVS. [Congrove, Drake]

Motion approved.

President Likins reminded the members of the Board that Saturday, January 9, 2016, (8:00 a.m. to noon) would be the annual Board retreat.

Secretary Bill Curlis presented the Minutes of the meeting of November 9, 2015.

MOTION:            Approve the Minutes of the meeting of November 9, 2015. [Curlis, Gibson]

Motion approved.

Treasurer Darci Congrove, presented the December 2015 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION:            Accept the Treasurer's Report for December 2015 for audit.  
[Congrove, Bibler]

Motion approved.

Executive Director Shiloh Todorov presented the 2016 balanced budget for the German Village Society with the following comments:

\$17,000 remained in the Special Fund set aside for hiring an Historic Preservation Advocate and was being spent in 2016 for the HP Advocate position, as required by donor intent;

Money was included in the 2016 budget to pay back into the Warner Maintenance Fund money spent in previous years from that Fund to begin the restoration of the Fund to its original balance;

Employee benefits were added to the 2016 budget; and

The 2016 budget was balanced as prescribed by the Constitution.

Following questions from the Board and answers by the Treasurer and the Executive Director, the following motion was offered.

MOTION: To approve the 2016 Budget of the German Village Society as presented and made a part hereof. [Drake, Kurzer]

Motion approved.

#### Committee Reports

Ms. Congrove reported that the Fund for Historic Preservation sought the review and approval by the German Village Commission of a design for the house plaques, which is part of the comprehensive signage program. From discussion and recommendations by the GV Commission a final design was approved, a copy of which is attached to these minutes. Funding for the project was being finalized (from Tea 42306 and grants) to allow the committee to begin making the plaques and offering them for sale to home owners in 2016.

Mr. Bibler asked Ms. Todorov to clarify the report of the Civic Relations Committee use of URIF funds for the Third Street project rather than for the brick street repair the committee had previously authorized. Ms. Todorov noted that nothing was final in any funding plans and that savings that had occurred from previously authorized City street repair funds (not paid from URIF funds) and the final costs of the authorized brick street repair list would leave a balance that *could* be put toward reducing the amount of money the Society would have to raise to mitigate home owners' and businesses' assessments. Any final decisions would always be brought back to the Board for approval.

#### Staff Reports

Ms. Todorov again reported that the funds in excess of the 2015 budget would be discussed at the February 2016 meeting of the Board when all 2015 bills had been paid and an exact amount of unappropriated funds would be known. She further advised the Board that she had a new staffing strategy for 2016 that might require additional funds and that the continuing efforts to restore brick streets required the Board to look at the concrete surrounding the Meeting Haus, as an example for the community.

In the absence of Greg Gamier, Ms. Likins noted the great success of Village Lights, both as an event that drew so many more people than ever before, and as a fundraising effort for GVBC and GVS. She further reported that many businesses had told her of the increased large crowds and new customers in the Village that evening.

The business of the December 14, 2015, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:24 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
January 11, 2016

Present: Dennis Brandon, John Barr, Darci Congrove, Bill Curlis, Heidi Drake, Greg Gamier, Joe Kurzer, Jeanne Likins, Brittany Gibson, and Susan Sutherland.

Staff and Guests: Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

#### Public Participation

President Likins reported that there was no public participation for January and encouraged members of the Board to provide suggestions for future public participation presentations.

#### Reports of the President and Officers

President Likins thanked the members of the Board for their participation in Saturday's retreat with the consultants from Mollard Consulting + Plentiful and for the substantive planning that took place. She asked that members of the Board take time to participate in an exercise called the "Six Word Essay" describing the results of the retreat in six words or less. The Board responses were gathered and sent to Ms. Mollard and Ms. Steele to add to their preliminary findings in planning further fundraising strategies and plans.

President Likins reported to the Board the resignation of Tim Bibler who had served as our Treasurer for two years and trustee for three years. Mr. Bibler is a long-time GVS committee volunteer and leader and will continue his service as a member of the Civic Relations Committee and his chairmanship of the Parking Committee. The members of the Board thanked Mr. Bibler for his service to the Society and his hard work with the parking study and with the City's Parking Commission.

President Likins further reported that she was reappointing ODC committee members: Bill Curlis, Lynn Elliott, Joe Gibson, Susan Sutherland, and Nancy Turner (having previously appointed Vice President Heidi Drake as chair). Ms. Likins noted that the committee panel, required by the Constitution to have three Board members and three non GVS Board members, had a full slate of activities for the year regarding candidate recruitment and governance issues to work on in 2016.

Vice President Drake noted that the annual Commitment to Serve by the members of the Board of Trustees had been included in the Board packet and asked that the members sign the commitment and return the signed copy to her. She also noted that the annual Conflict of Interest statement was to be signed by the members of the Board too, but that, that document would be in the February Board packet.

Secretary Bill Curlis reported that the Minutes of the December, 14, 2015, meeting of the Board had inadvertently been omitted from the Board packet and would be presented for approval at the February meeting along with the January 2016 minutes.

Treasurer Darci Congrove, presented the January 2016 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION:       Accept the Treasurer's Report for January 2016 for audit.  
                  [Congrove, Drake]

Motion approved.

Ms. Congrove reported that the end of the year report included a substantial carry-over to the contingency fund and that she and the Executive Director would make recommendations to the Board for the disposition of those funds at the February meeting. Ms. Congrove discussed the best practices of non-profits to hold contingency funds to cover 'swings' in operating cash, which generally are in the range of three to six months of average operating expenses. Organizations that rely upon uncertain funding sources (such as grants) are at the higher end of the risk scale, whereas organization that have relatively steady funding sources (such as the GVS) often are at the lower end of that risk scale. GVS has a steady membership funding base and has moved the Haus und Garten fundraising model to a place where approximately 75% of revenue is secure before the event. This has minimized the risk factor of the weather-related event. GVS also has designated funds to provide for major or emergency building maintenance/repair items, which mitigate the risk for large unforeseen expenditures. Ms. Congrove indicated that she would like the Board to consider all of these factors and consider a contingency fund of 3 months operating expenses as the GVS standard. Further conversation on this topic will take place at the February Board meeting, at which time the 2015 books will be closed.

Ms. Congrove also noted that she and John Barr would divide the duties of the Treasurer this year (she as Treasurer and John Barr as chair of the Finance Committee) in preparation of Mr. Barr becoming Treasurer in 2017.

Ms. Congrove reported that with the conclusion of the calendar year, it was time for the annual audit and proposed the following motion:

MOTION:       To authorize the executive director to sign a contract with HBK CPAs  
                  and Consultants to conduct the 2015 annual audit and preparation  
                  of IRS Form 990 and to pay for said services from the 2016  
                  Operating Budget. [Congrove, Barr]

Motion approved.

#### Committee Reports

Ms. Congrove reported that the Fund for Historic Preservation sought and received approval from the German Village Commission for a design and placement for the house plaques. She further noted that an archivist had been retained to digitize the artifacts and old newsletters from the house files.

Ms. Todorov provided an up-date on the UIRF funds and reminded the Board of the history and disposition of the Funds. Over the past five years, the Society has been awarded \$1,000,000 in UIRF funds to be used in 2015 to 2019 to repair and restore our historic brick streets throughout the Village. She noted that the Civic Relations Committee had made suggestions for these repairs and had

prioritized the repair list (with a documented study by GVS volunteers) and that while this review process by the Civic Relations committee had taken place (during 2015) the City repaired some of the brick streets in German Village with City operating funds (not UIRF funds). These repairs made some of the UIRF requested repairs moot. She further reported that after all of the brick street repairs recommended by the Civic Relations Committee study had been completed, a substantial balance (over \$400,000) would remain in UIRF funding. [HP Advocate Sarah Marsom led a committee study of every brick street in the German Village preservation district; a copy of the study is attached to these minutes. It was this study that guided the Civic Relations Committee prioritization list.]

The Civic Relations Committee is continuing to review the uses to which the UIRF funds could be placed that meet city guidelines/restrictions on UIRF funds. The committee is considering an option to use the remaining UIRF funds to mitigate the costs to residents and businesses for the Third Street restoration and preservation effort. The City has insisted that the local community would have to fund a portion (10%-25%) of the total costs of the Third Street project, but have allowed that UIRF funds could be directed to that effort and reduce the amount of any assessment to the properties on Third Street. No final decisions have been made on anything, as of this date, and the Board will be involved in making any final recommendations to the City on all UIRF funding.

Ms. Sutherland raised a question (echoed by several other Board members) on the quality of the repairs already done on the brick streets repaired by City contractors. She cited several examples and locations amplified by other Board member's examples. She asked the Executive Director and Historic Preservation Advocate to conduct a "quality control assessment" of the work and to get that information to the City for review.

Mr. Brandon noted that the fundraising consultants had re-energized the Development Committee and would be working with the consultants to create the new strategies and plans for fundraising.

Ms. Gibson reported on the status of the 2016 Haus und Garten committee activities, to date, and announced that a gathering would be held at the High Line Car House on January 26<sup>th</sup> (5:30 – 7:00 p.m.) to recruit Pre-Tour dinner hosts. Anyone interested in learning more about hosting a Pre-Tour dinner is invited to attend (with no obligation to host in 2016).

Ms. Todorov reported that corporate tables (of eight) would be sold for the 2016 Pre-Tour at \$1,750 per table and that she was seeking suggestions of corporations who might be interested in such tables. The idea came from Trustee Darci Congrove, who was the first to commit her firm, GBQ, to a corporate table.

Ms. Gibson also reported that the Communications Task Force (of which she is a member) created and drafted a printed version of a newsletter to be mailed to every household in the Village, to engage a new or revived Village-wide interest in the Society and the Tour. The first edition of this newsletter will be mailed on February 4<sup>th</sup>.

Mr. Curlis reported that at a meeting of the Visitor Center volunteers there was an extensive discussion of the courtesy package delivery-acceptance service provided by the Society and the tremendous traffic in this service over the holidays (and year-round). The volunteers were unanimous in arguing that the service be offered only to GVS members and not to the community at-large: a perk of membership. Ms. Sutherland said her membership committee was already considering this recommendation and would bring it back to the Board for consideration. Ms. Sutherland also reported that the Membership



Committee was considering a recommendation to make the weekly electronic newsletter, N4N a "members only" publication too.

Ms. Drake, as chair of the ODC committee, reported that the Board had two elected seats on the board open as the result of the resignations of David Wible and Tim Bibler. She reported that her committee had met via e-mail to recommend a candidate for appointment to the unexpired term of Mr. Bibler (term ending September, 2018).

Ms. Drake reported that Marie Logothetis (who chaired the 2014 and 2015 Haus und Garten Tours with her husband Daniel Kline) had accepted the opportunity to serve on the Board, that the ODC committee recommended Ms. Logothetis for election to the Board, and that her name was placed in nomination by the ODC committee.

Ms Likins asked if there were further nominations from the Board; there being none, the following motion was offered:

MOTION: That the nominations be closed and that Marie Logothetis be elected to the Board of Trustees of the German Village Society for the unexpired term ending September, 2018. [Curlis, Drake]

Motion approved and Ms. Logothetis was elected to the Board of Trustees.

#### Staff Reports

Ms. Todorov said that all of the staff reports were written and that there was nothing to add to those reports.

The business of the January 11, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:07 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

## Historic Preservation Committee Report

January 21, 2016 Meeting

Strategic Plan Initiatives:

Sidewalk strategy –

Curbs – no change still waiting for results of city testing on the sandstone from the Cleveland Quarries.

District Re-survey – OSU students lined up to start survey activities after their Jan 29 tour of GV.

Oral Histories – no update.

Digitization Update – Alan Regna has started work on the digitization project. He reviewed the existing acquisition policy with the HPC and received feedback toward finalizing a collections management policy that will be present to the board for approval. While student volunteers have been lined-up additional volunteers were solicited for the cataloging and scanning phases.

GV Commission Highlights –Anthony was only Commissioner present. The Commissioners are being briefed on the 3<sup>rd</sup> street project so that they can provide input to the city. Anthony has determined that there is money available from the city budget for the HP commissions that can be used to further HP beyond the functioning of the commissions. He is pursuing the possibility of this funding for the re-survey costs.

Additional topics:

Sarah is planning a workshop for the public on covering the role and process of the HP Commission. Mid march is the projected date.

The HPC reviewed the website updates and content was discussed. Volunteers were identified for content on windows (Kathy) and roofs (Jamie). Additional volunteers needed for other identified topics.

Next meeting February 18, 2016

Shiloh and I had a meeting with four Department of Development staffers on Jan. 21 to begin to roadmap the Third Street project from today through groundbreaking. Together with the City, we agreed that the OHM final engineering survey will show a recommendation that both city leaders and the GVS Board of Trustees can agree to as a result of the OHM work. It includes the choices Civic Relations has been advocating since summer, when we shared each in a column of This Week News, and when I talked about it during the GVS Annual Meeting in November. They are these choices in green:

Segment	Option	Option	Option
Curbs	Concrete - \$110,000	Natural - \$774,000	
Street	Brick - \$6.2m	Reconstruction Asphalt - \$1.2m	Resurfaced Asphalt - \$592,000
Utilities	Bury - \$15.6m	1-Side Pole - \$3.1m	2-Side Poles - \$1.8m
Sidewalk	Brick - \$1.3m	Concrete - \$370,000	
Drainage	Single Option - \$500,000		
Lighting	Historic Post, LED bulb (bluer light) - \$598,000	Historic Post, High-Pressure Sodium (yellow light) - \$558,000	
Landscaping – Commercial blocks	Street Trees/Raised Concrete Curb Planter/Groundcover - \$124,000	Bioswale Planter/Raised Concrete Curb/Street Trees – \$615,000	Raised Sandstone Curb* - \$397,000
Landscaping – Residential blocks	Street Trees/Tree Lawn Seed - \$56,000	Irrigation – \$105,000	
Site Furnishings	\$50,000		
Livingston Gateway (per KKG drawings)	\$250,000		
Reinhard Gateway	\$250,000		
Signage	\$100,000		

\* This is an additional cost to the planter or bioswale option replacing the concrete curb

CR committee members have now met with Councilmembers Stinziano, Liz Brown and Jaiza Page as we continue to work all aspects of city support for the project.

In the meantime, Sarah Marsom is joining the Complete Streets meetings of Short North neighborhoods as a Launchpad for advocacy on sandstone curbs.

## Position on Creating a Special Improvement District for German Village

As required by the German Village Society's strategic plan for 2015-19, the executive director has studied efficacy of a special improvement district (SID) to fund certain unfunded mandates that are within the strategic plan. Under Ohio law: Owners of real property within the proposed SID must petition the legislative authority in order to create a SID. Creation is initiated in one of two ways: (1) owners of at least 60 percent of the front footage (excluding church or government property) petition the appropriate legislative authority, or (2) owners of at least 75 percent of the land area within the proposed SID petition the appropriate legislative authority.

The officers of the board asked the executive director to make a determination.

### Steps Taken:

- Met with Cleve Ricksecker, who has created and reapproved SIDs for the Short North, Capital Crossroads and Downtown Discovery.
- Two meetings with taxation professionals in the City's Office of Development.
- Review of previous GVS assessment of the SID process from mid-2000s.
- Meeting with Civic Relations Committee to talk through learnings from these steps.

### Hurdles for a GV SID:

- Neighborhood is 50% landlords, businesses are generally single-site "mom-and-pop" operations, making signature minimums a challenge.
- Time to create, market and collect signature is estimated as one FT person for 12-18 months.
- Separate board required by law to run the SID.
- Money raised would likely not be enough to pay for capital improvements (such as Third Street).
- Taxation likely to significantly undermine current membership and some sponsorship support.
- Current mayor had stated as councilmember that city would no longer allow SIDs in predominantly residential areas.

### Recommendation:

At this time, the resources required to create the policy and marketing for creation of the SID, followed by signature-gathering, then advocacy to the City for adoption, is judged beyond our capacity given other priorities at this time.

The executive director requests to table further investigation of SID creation for the duration of the plan.



To: Parks, Public Spaces, and Community Events members

From: Katharine Moore, Friends of Schiller Park

February 4, 2016

A handwritten signature in black ink, appearing to be "Katharine Moore".

New year, new budget cycle, new energy!

We are in the information/data gathering stage on several projects:

- Dog & People water fountain
- Fix for the bases of the lamp posts
- Christmas card sale
- 150<sup>th</sup> Anniversary celebration in 2017
- Additional park signage

Need Recreation and Parks Guidance on:

- Repair of missing bollard
- Irrigation system options
- Waxing of Schiller statue
- Long term pond plan

Our calendar includes:

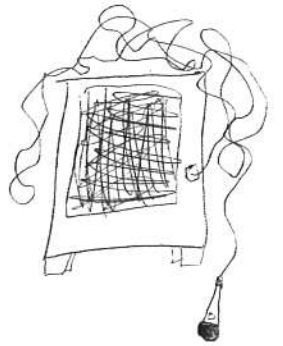
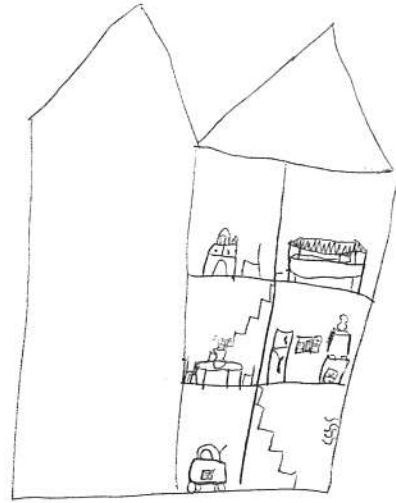
- Blooming Fund (March 18 mailing goal)
- Welcome Gardens planted (May)
- Stewart Avenue Students park tour and ice cream social (May)
- Marketplatz (June 26)
- Kindred Spirits (seeking GVS scheduling guidance)
- North Pole postal station (December 4)

Our GREAT hope:

To complete the stone repair at the Umbrella Girl fountain this spring!

American girl doll -  
house. Please!  
-Ivy Yourkiewicz

Now I know that  
Christmas is not  
just about candy  
and presents, I  
know that I really  
do, but <sup>what</sup> I really  
really really want  
for Christmas is a



Dear Santa,

My name is Cameron.

I have been naughty, but nice! I would like

Ninja Turtle people and

Ninja Turtle cars. for Christmas.

Merry Christmas!



love,  
Cameron

So Santa  
gets every  
Christmas wish  
LOVE  
Colby  
Hope  
Kid



Kinsley

Dear Santa I love you A lot & I  
hope you have a ~~happy~~ wonderful day  
today. I love you & your elf's and your  
reindeer "aaaaallllloooooo tttttt" everyday  
and it is in my heart a lot everyday  
~~happy~~ I hope That you will have  
a happy wonderful day. May you please  
please bring They's thing's on My  
list on the 25 Day: Shopkin's, New master  
night dolls, 3Ds XL, The case, The games that  
I wood like, And I and my family  
will bake The best cookies that  
you ever had in you'r live. Rudofe  
is a rednose reindeer & gides Them  
every chrismes.

I love  
you a lot.  
Thank you Santa.

## **GVBC FEBRUARY REPORT**

The last meeting of the GVBC was on January 20<sup>th</sup>.

We discussed folding our membership committee into the GVS membership committee so we weren't duplicating efforts. Mark Weiss made membership packets for businesses to take and have available to potential new members.

Mark told us about the progress of the new website and the videos that are being produced to drive tourists to the village.

Tracy Hawkins of Barcelona has agreed to work with the Art Crawl committee to secure restaurants for the event.

Dan Glasener of Nationwide Insurance discussed the importance of the businesses becoming involved with the safety meetings. He said there are plans to have some of them take place in the evening so that businesses might have a better chance to attend.

Our next meeting will be on Wednesday March 16<sup>th</sup> at 9:00 am.

Jeff Lowe

GVCB Chair

**Haus Und Garten Tour  
planning committee report  
February 2016**

Thanks to many volunteers, Haus Und Garten Tour has made plenty of strides since last month.

For early February, we're in a good place as far as numbers go... **Nine** homes have been confirmed for tour by HGT co-chairs Susan Salt and Linda Gorsuch, with the help of Bert Stevens. Plus, PreTour co-chairs Josh Zimmerman, Terri Dickey and Betty Garrett (along with Bert's help) have nailed down **316** PreTour seats in pursuit of our 350-seat goal. Our PreTour primer/mingler on Jan. 26 brought out a good number of folks planning to or thinking about hosting a PreTour dinner (or just interested in learning more about the event, which we love!).

Plus, we just last week unveiled the new face of PreTour, which has gotten great reviews so far! We're mixing things up with a longer-running time to tour homes and overlapping that with a longer-running cocktail hour (this year, hosted in the primo, who-cares-what-the-forecast-is space that is our new sponsor Copious & Notes!). They'll be more time to see and be seen... literally! Plus we'll have trolley service between the houses, cocktail hours and dinners – and if you'd rather stick to just the touring and cocktailing, we'll be offering even more of those (\$100) tickets than before.

Party on the Platz will be on hiatus this year, but with so much going on in its absence... it'll be hard to notice a difference!

Also new this year is a limited number of PreTour corporate tables – at a cost of \$1,750, groups of eight co-workers or guests can tour homes together, mingle at cocktail hour and attend a PreTour dinner together. The sponsoring company will get recognition throughout the weekend. This is in addition to our usual Anhanger sponsorships at \$250 per seat with recognition. New this year, Anhangers get their first choice of seats.

And about 15 volunteers planning the various Tour weekend efforts (sidewalk artists, transportation, volunteers... you name it!) got together for our first official kickoff last week as well. Plenty of returning faces and a handful of new ones. The ol' engine is up and running again!

As always, Tour weekend is the last weekend in June – this year, June 25-26, 2016. If you have questions or would like to know more about getting involved, please contact Brittany Gibson at [brittanymgibson@gmail.com](mailto:brittanymgibson@gmail.com) or [330.232.6275](tel:330.232.6275).

Brittany Gibson  
HGT board liaison

One Feb. 3, we had 110 VIP invitees (30 VVIPs pick up in limos) for the White Party presented by Ned Merkle & Co. with support from Copious & Notes, Hofbrauhaus and Mode Architects. We unveiled all of the new aspects of PreTour 2016, which you can read here: <http://germanvillage.com/meet-the-new-haus-und-garten-pretour-2016/> The next request for board support will be to pitch in with contacts the staff is putting together regarding the new corporate tables offer – standby!

### **Preservation education**

Sarah Marsom recruited former commissioner and practicing attorney Scot Dewhirst to negotiate an agreement between Rockmill and adjacent neighbors, which is still in draft form and will be presented as part of the Commission proceedings at the March meeting. Scot volunteered his time to the neighborhood for this agreement, and we owe him a debt of gratitude. Sarah has also become the GVS rep on sandstone advocacy when Short North Complete Streets meetings are held every other month. Alan Renga is completing a set of collections policies and, with the help of volunteers and interns, is through the mid-70s in digitizing the newsletters.

### **Enhance Communications**

The first printed Neighbors4Neighbors since 2006, when we went digital, is headed for mailboxes by Tuesday with sponsor support by Metro Village Realty. 30 Lines continues work on the new website.

### **Improve Governance**

The ODC committee is vetting names for an open board seat, as well as the summer election.

### **Gov't and Community Relations/Championing the Neighborhood**

See the Civic Relations report for an update on Third Street advocacy. Experience Columbus is considering being the gathering place to restart (again) the Council for Historic Neighborhoods, after its CEO Brian Ross and our neighbor Beth Ervin learned from me more about the recent effort to revive the group. They feel it is a good fit for supporting economic development in the city to provide a place historic neighborhoods can gather and work on similar goals.

### **Enhance visitor experience**

The website will accomplish this, along with the videos planned for it. See Mark's report for a victory getting our tourist maps on certain COTA routes!

### **Maximize relationship with police**

There was a very nice crowd for the January police meeting. A meeting of self-identified "safety champions" is planned for Feb. 10 at 5:30 p.m. to talk more about how we maximize that longstanding goodwill and partnership with police.

### **Support work of other champions**

Nothing new.

**Financial Stability**

Tonight we will look at priorities for our operational income in excess of expenses for 2015. Staff has also signed pledges that exceed the annual budgeted income for sponsorship and advertising. This is a mix of long-time partners coming back, partners stepping up, and new partners emerging. Also, welcome McKenzie Miller as our development intern through Haus und Garten Tour.

**Operational Stability**

Russ has spent the entire month processing hundreds of membership, as well as updates to member contact info, in preparation for the next printing of the Membership Directory, which is due for pickup by members on March 1. Kerri Mollard has repeatedly praised Russ's facility with Past Perfect and his unfailing attention to detail. Kerri will sit with all staff on Feb. 16 so we may all learn how to fully use the capabilities of the database to track our donors and sponsors.



February 8, 2016

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge

► Most of this month was spent processing the end-of-year flood of memberships, in-kinds, sponsorships, donations, and wrap-up of admissions from various events, plus the tax receipts due at the end of January.

► The rest of the month was spent creating “how-to” instructions for the PastPerfect database for the Development Committee, and gathering information and preparing for the new membership directory to be printed within the next month.

► The Police Luncheon was held on January 28th. The Police Luncheons will be sponsored for the next two years by German Village Insurance. The lunch this month was provided by The Old Mohawk.

All for now...

February 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

Explore sidewalk strategy- The first sidewalk workshop will be hosted in May. In January, Abercrombie and Fitch committed to providing volunteers for at least one workshop in 2016, and part of their community philanthropy. Based on their interest, corporate volunteerism for sidewalk workshops will be explored further.

GVC/ COA – During Shiloh’s and my monthly meeting with the Columbus Historic Preservation Office we discussed how to improve content for the electronic agenda and applications distributed through the German Village Society. We also further discussed how to improve the differentiation between GVS and GVC through the improved [germanvillage.com](http://germanvillage.com). Improving community understanding on the differentiation between the German Village Society and the German Village Commission will continue as an education priority in 2016. The Commissioners have begun to evaluate recipients for the 2016 Caretakers of a Legacy Awards.

Education- There are currently 14-tours scheduled for 2016, and a speaking engagement for Mosaic High School students occurred in January.

Volunteers Management – On January 7, the visitor center volunteers had a semi-annual training session. Approximately fifteen to twenty volunteers participated in a lunch time discussion of GVS changes/updates and also what they would like to see to improve their volunteer experience. Based on their feedback I pursued the following changes: the Membership Committee was requested to consider making package delivery system a member only service; I modified the daily log sheets to include categories for people that go into the visitor center, it now includes categories to ensure people coming to the Meeting Haus for package pick-up are not considered visitors; a slip was created to put on all packages to ensure timely pick-up and to promote recipients notifying volunteers of upcoming vacation, so calls can be put on a hiatus.

Development- The sponsorship tables are being updated every Monday, to ensure monetary organization of development dollars. Based 2015, experiences of tracking sponsorship has led to expansion of tables to ensure user ease and tracking of sponsor benefits.

Other- OSU undergraduate planning students began a studio course led by Kyle Ezell; this class is dedicated to creating an updated architectural inventory of the German Village Historic District (based on NRHP boundaries). The architectural inventory will document ages of primary structures, additions, and auxiliary structures utilizing Sanborn Fire Insurance Maps, the German Village Society Archives, the Columbus Historic Preservation Office records, and more! This improved architectural inventory will be provided to the German Village Commission and is part of the updating the historic district’s National Register of Historic Places designation.

## February Board Report – Mark Weiss

### **GV Historic Map:**

Sarah Marsom's recent success with COTA is starting to trickle down to the GVBC. Our German Village Historic Map has been requested to put in the COTA Circulator and buses that reach the Village. Beginning in February, COTA will stock three different locations they use internally for their drivers to collect information with our map. Drivers are specifically requesting this map because COTA riders are requesting information on the area. This is something the GVBC has long been chasing under the direction of Marie Trudeau and Jeff Lowe. Now we have action from COTA and not just their drivers. The idea is to see how quickly the maps "fly off the shelves" at these internal distribution centers, but this seems like another distribution channel for our map...that doesn't cost anything!

### **Website Redesign:**

Weekly calls with our designer firm 30 Lines continue. They have been quick in response to our questions and needs, specifically when it comes to creating advertising platforms with our partners. Sponsorship conversations are beginning to wane on the development end and the focus will shift to content and layout through February and into March.

Late February, we are meeting with 30 Lines to discuss the inner page concepts of our site. These are the pages after the landing page, the ones with more information and a deeper search into our site for any user.

Research from images to populate our new website is ongoing. We've been lucky to have a few volunteers in this process, but decisions for staff will come faster than we know.

It's expected that by early- to mid-March GVS staff will be trained on loading content, and more concrete dates will be announced as to when we can launch and what will actually be available to our users at launch.

### **Directory/GVBC Memberships:**

A Directory year always brings heavy emphasis from GVS to have members renew their membership, but from a GVBC perspective it appears a Directory is a great motivator for NEW members.

Since October 2015, the GVBC has grown by 24 new members. Of course, there are always a dozen or so members that drop off throughout any given year, but the GVBC membership now stands at 158. That's the highest number I've seen in my tenure with German Village Business Community.

The hard work our GVS staff puts in to following up is partly responsible, but motivating our current GVBC members to beat the drum of "what the GVBC does for my business" continues to be the spark that ignites the membership flame.

In many cases, GVBC membership is just the beginning of the conversation. Our development team always takes the opportunity to discuss what the marketing directive is for any new GVBC member. Many of these conversations end in some level of conversion for support beyond just a \$200-\$250/year GVBC membership. These conversions do typically land in cash considerations for advertising or reaching our audience events, but they also help GVS fill in-kind needs for space, food and volunteerism throughout any given year.