

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
June 13, 2016

Present: John Barr, Darci Congrove, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Joe Kurzer, Jeanne Likins, Marie Logothetis, Josh Miller, and Susan Sutherland.

Staff and Guests: Shoshanah Goldberg-Miller, John Miller, and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins.

Public Participation

Ohio State University Professor Shoshanah Goldberg-Miller, chair of the 2016 Barnett Symposium of the Great Placemakers, reported to the Board on the success of the Symposium and the collaboration between Ohio State and the German Village Society in producing the 2016 meeting. Dr. Goldberg-Miller, who is Professor of Arts Administration and Policy (as well as a resident of German Village), noted the nine speakers, including former Ohio Attorney General Lee Fisher as keynote speaker, and the excitement and the enthusiasm for 'creative placemaking' generated by the participants.

The Board extended their congratulations and thanks to Dr. Goldberg-Miller.

Reports of the President and Officers

Ms. Likins noted that there was a short agenda for the evening.

Secretary Bill Curlis presented the Minutes of the meeting of May 9, 2016.

MOTION: Approve the Minutes of the meetings of May 9, 2016. [Curlis, Kurzer]

Motion approved.

Treasurer Darci Congrove, presented the June, 2016 Treasurer's report as well as financial highlight notes to the monthly report.

Ms. Congrove noted that we are exactly where we need to be the month before Haus und Garten regarding income and expenses. She also noted that the 2015 Audit was still pending review and would be presented to the Board at the July meeting.

MOTION: Accept the Treasurer's Report for June 2016 for audit.
[Congrove, Barr]

Motion approved.

Committee Reports

Ms. Congrove reported that the house sign project was already at fifteen homes, that the cost to the homeowner of the plaques (\$250.00) is the 'net-net' cost of research and production, and that the first plaques would be seen on homes sometime this summer.

Executive Director Todorov reported on the draft of a Resolution to the City of Columbus regarding the commitment of the Society and the German Village community to the Third Street Preservation Project. Following the World Café discussion held on May 21st, where 92% of the 87 participants said they supported the Third Street Preservation Project, it is obvious that the overwhelming support of the community is with us in our efforts, that we want the project to move forward expeditiously (within four years), that it is recognized in the community that the Project benefits the whole of German Village, and that all of this information needs to be presented to the City of Columbus so that it can move forward in 2016.

Following extensive discussion and review of the World Café results, the following motion was offered:

RESOLUTION: That the Resolution, as presented, be adopted by the Board of Trustees, and copies be sent to all City of Columbus officials.
[Curlis, Congrove]

Resolution approved. A copy of the Resolution is attached to these minutes and made a part hereof.

Written reports had been prepared by many of the committees and President Likins asked if there were any questions or comments on any of those reports.

Ms. Todorov reported that the Membership Committee, Development Committee, and the Manager of Donor Development and Marketing, Mark Weis, had worked on a restructuring of the Donor Levels and Donor Benefits. Our fundraising consultants had recommended a re-working of the benefits attached to giving opportunities offered and had recommended that donor levels be increased to challenge donors at higher levels. The chart of donor levels and suggested benefits was discussed extensively and the Board concluded that the "specific benefits" offered in the chart be referred back to the Development Committee for further refinement, but that the Donor Levels were appropriate.

MOTION: To accept the chart of Donor Levels as presented.

Motion approved.

ODC committee member, Bill Curlis, reported that pursuant to Article VII, Section 2 of the By-Laws of the German Village Society, at the June Board meeting, the ODC committee announced nominations for candidates for the Board of Trustees. Mr. Curlis reported that the ODC committee nominated the following candidates for re-election: Dennis Brandon, Brittany Gibson, Josh Miller and Susan Sutherland and their names were placed in nomination.

Mr. Curlis further reminded the Board that members-in-good-standing for one year could self-nominate for election to the Board of Trustees by obtaining the signatures of ten members of the Society and acknowledging their intent to serve, if elected. A two week period beginning on June 13, 2016, is open for those self-nominations and the form for self-nomination is available from the Executive Director. The completed petition "shall be presented at the German Village Society office."

At the July Board meeting, the full slate of candidates will be announced and the election committee selected to conduct the election will be appointed. The election of Trustees will occur in August.

Staff Reports

Trustee Joe Kurzer offered 'kudos' to Mark Weiss for the 90 second Tourism Video Series produced to promote German Village for Experience Columbus. All of the Board thanked Mr. Weiss for his exceptional efforts.

Ms. Todorov reported that there were a few holes in volunteer shifts for the Haus und Garten tour weekend and asked Board members to step forward to fill those holes. Of 523 volunteer shifts to be filled, she still needed:

- 7 volunteers for Autobahn greeters
- 1 volunteer for a home 11:30 shift
- 2 volunteers for a home 1:15 shift
- 2 volunteers for a home 3:30 shift
- 1 volunteer for a home on Saturday evening

Ms. Todorov further reported that only 50 Autobahn tickets were left and only a couple of golf cart rentals were available. Ticket sales are very encouraging for an extremely successful tour weekend.

The business of the June 13, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:17 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

June 13, 2016

Call to Order	Jeanne Likins
Public Participation	
Report of the Barnett Symposium Great Placemakers	Shoshanah Goldberg-Miller
Report of the Officers	
Report of the President	Jeanne Likins
Report of the Vice-President	Heidi Drake
Report of the Secretary Minutes approval May 9, 2016	Bill Curlis
Report of the Treasurer Accept Treasurer's Report for Audit May, 2016	Darci Congrove
Strategic Plan Committee Reports	
Preservation	Bill Curlis
Historic Preservation written report	
Fund for Historic Preservation Signs-on-Sale written report	Darci Congrove
Advocacy	Kelly Clark Tim Bibler
Parking written report	
Civic Relations no report	Nelson Genshaft
Resolution: Regarding the Third Street Corridor Gateway Preservation Project	

Parks and Public Spaces	Sara McNealey
written report	Carol Mullinax
Friends of Schiller	Katharine Moore
no report	
Community Quality of Life	Brittany Gibson/Greg Gamier
GV Business Community	Jeff Lowe
written report	
Long Range Planning	Josh Miller
written report	
Art Committee	Carole Genshaft
Next Meeting: July, 2016	
Development	Dennis Brandon
written report	
Events	
Haus und Garten	Brittany Gibson
written report	
Request for volunteers	Bonnie Mitchell
Monster Bash	Brittany Gibson
Next Meeting: July, 2016	
Tea 43206	Darci Congrove
Next Meeting: Whenever	
Art Crawl	Greg Gamier
Next Meeting: July, 2016	
Village Lights	Greg Gamier
Next Meeting: September, 2016	
Membership	Susan Sutherland
written report	
Motion:	To accept the changes to the donation levels and to the donation level benefits
Corporate Outreach	Joe Kurzer
no report	
Finance	Darci Congrove
Finance Committee	John Barr
no report	
Next meeting: July, 2016	
Investment Sub-Committee	John Barr
no report	
Next meeting: July, 2016	
Budget Sub-Committee	John Barr
Next meeting: September, 2016	Shiloh Todorov

Governance

Organizational Development

written report

Next meeting: July 12, 2016

Heidi Drake

Heidi Drake

Staff Reports

Executive Director

written report

Monthly Strategic Plan Up-Date

written report

Shiloh Todorov

Historic Preservation Advocate

written report

Sarah Marsom

Manager, Donor Development and Marketing

written report

Web-site up-date

Mark Weiss

Old/New Business

Jeanne Likins

Adjournment

Jeanne Likins

Donor Levels & Benefits

EVERY donor receives:

- o **BRAGGING RIGHTS:** your donation advances the mission and is tax deductible
- o **EARLY NOTICE:** be the first to know about events and happenings in German Village, including weekly Neighbors4Neighbors eNewsletter
- o **DISCOUNTS:** reduced prices on event tickets, 50% off room rentals
- o **COMMUNITY:** biennial directory (name inclusion plus 1 copy), package delivery service, and car decal to show your pride in place

Level	Specific Benefits
Young Professional (\$35-49)	1 discount ticket per event
Neighbor (\$50-74)	1 discount ticket per event
Neighbor Household (\$75-124)	2 discount tickets per event
Brick Layer (\$125-249)	Neighbor Household + Two (2) Haus und Garten Tour tickets
Mason (\$250-499)	Brick Layer + Two (2) Art Crawl Tickets
Builder (\$500-999)	Mason + Invite for two (2) to private dinner
Placemaker (\$1,000-2,499)	Builder + Two (2) tickets (Art Crawl, Monster Bash, Village Lights Drinks)
Preservationist (\$2,500-4,999)	Placemaker + Two (2) PreTour tickets
Archivist (\$5,000+)	Preservationist + Two (2) Anhanger & Tea 43206 tickets
SLATE (\$15,000) <i>*Requires a minimum 5-year commitment \$3,000/year</i>	Above + Symbolic Cross Pen w/ SLATE serial #

A RESOLUTION
OF THE GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
THIRD STREET CORRIDOR PRESERVATION PROJECT

WHEREAS, the German Village Society has dreamed, surveyed, proposed, planned, designed, and labored to achieve a restoration of the Third Street corridor, our gateway to German Village, to its original 19th Century character and vision for over 15 years; and

WHEREAS, the German Village Society has provided leadership in obtaining community support and unity of purpose to a conceptual design of this restoration, with a public-private partnership with the City of Columbus to bring the restoration to fruition; and

WHEREAS, the City of Columbus has provided funding through the Urban Infrastructure Recovery Fund to create a Third Street streetscape vision and to provide a preliminary engineering study; and

WHEREAS, Dr. Philip H. Cass, through his World Café engagement process, has conducted a neighborhood survey of residents and businesses of German Village and members of the German Village Society and has concluded that 92% of the 87 attendees support the Third Street corridor gateway preservation project;

NOW THEREFORE BE IT RESOLVED, by the German Village Society Board of Trustees that:

With gratitude, we thank Dr. Cass for his conduct of The German Village Society Public Engagement Process Concerning the Third Street Project and accept the findings of his study and the overwhelming support the participants gave to moving the Third Street corridor gateway preservation project forward, as designed and with community financial support; and

We accept Dr. Cass's conclusions "that this project is supported by a very strong majority," that sidewalks/curbs, drainage and lighting (in that order) are what most people are "excited" about this project, and that improving Third Street as a gateway to German Village with a sense of improving the aesthetics is a positive contribution to the overall German Village community; and

We accept the City of Columbus recommendation to use the unencumbered balance of City of Columbus UIRF funding remaining in the German Village brick street repair project, for a final design plan that will allow the Third Street Project to move forward expeditiously, to reduce costs and cause health and safety improvements to be engaged, within four years, all provided that the Third Street Project moves forward in 2016; and

We further charge the Third Street Project Sub-Committee of the Civic Relations Committee to conduct, to oversee, and to manage all aspects of the Third Street Project, with the Executive Director

and the advice and consent of the Board of Trustees, and that the Third Street Project Sub-Committee will receive, by Board motion, a budget to assist and enable the Third Street Project to move forward with any resources, including contract staff, needed to see the project through within four years.

Adopted by the Board of Trustee of the German Village Society, this thirteenth day of June, 2016.

Jeanne Likins, President

Attest:

William L. Curlis, Secretary

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
May 9, 2016

Present: Dennis Brandon, John Barr, Darci Congrove, Bill Curlis, Brittany Gibson, Joe Kurzer, Jeanne Likins, Marie Logothetis, Josh Miller, and Susan Sutherland.

Staff and Guests: Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:05 p.m. by President Jeanne Likins.

Public Participation

President Likins recognized and congratulated Madeline Hicks for being a Finalist as Outstanding Ohio Nonprofit Volunteer of the Year of the Ohio Association of Non-Profit Organizations. Ms. Hicks was unable to attend the meeting and Ms. Likins noted her accomplishments to the Board:

Madeline Hicks has been greeting German Village's residents, visitors and tourists as a Visitors' Center volunteer since the 1970's. As the regular Monday and Wednesday morning Visitor Center Volunteer she has given more than 14,000 hours of service, including volunteering for Haus und Garten, Art Crawl, Village Lights, Mother May I, the Mail Team and the Election Committee. She is a tireless promoter, supporter, advocate, arm-twister, and do-gooder; and as the face that has welcomed hundreds of thousands of people to our neighborhood, there is no one more deserving of recognition as Outstanding Volunteer!

The Board extended their congratulations and thanks to Madeline Hicks for her 40+ years of service to our very special neighborhood.

Reports of the President and Officers

Ms. Likins noted that there was a short agenda for the evening.

Secretary Bill Curlis presented the Minutes of the meeting of April 11, 2016.

MOTION: Approve the Minutes of the meetings of April 11, 2016. [Curlis, Barr]

Motion approved.

Treasurer Darci Congrove, presented the May, 2016 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION: Accept the Treasurer's Report for April 2016 for audit.
 [Congrove, Brandon]

Motion approved.

Executive Director Shiloh Todorov reported that she had confirmed pledges of \$124,453.00 in event sponsorship money for 2016 events (including Haus und Garten) some of which was reflected in the very positive April income statement. The 2016 budget anticipated \$115,000 in revenue for event sponsorships for the year. The Board thanked Ms. Todorov for her strong efforts.

Committee Reports

Ms. Congrove reported the launch of the comprehensive, multi-layered signage system for the German Village neighborhood with the individual address plaque program [IAP]. Every address in German Village is invited to participate by purchasing a house/business history for display on a customized, long-lasting etched zinc plaque. Each plaque will include one unique fact or story for the address that is researched and vetted for accuracy by the Society Preservation Advocate. The IAP program and the plaque design have been approved by the GV Commission. Plaques are available at cost to produce (research and material) at \$250. Orders are now being taken and will be produced in batches of 20 to keep the cost as low as possible. An IAP application is provided in the Board packet.

Mr. Curlis reported that Historic Preservation Committee chair Kathy Fortener had resigned and is moving out of the Village. The Board thanked Ms. Fortener for her leadership of this most important standing committee. Ms. Likins asked if anyone had a suggestion for filling this vacancy, to contact her.

Mr. Curlis also noted that the HP committee had received the report of The Ohio State University Studio for City and Regional Planning students, documenting every property in German Village. This information will be used to support the up-date to the National Register of Historic Places for German Village. The students also made suggested goals and objectives to future German Village planning and development. The full report has not been received, as yet, but will be made available to the Board and its committees to assist in future planning.

Ms. Todorov reported that the Art Committee announced that the next Art Show in the Warner Fest Hall will be the work of Susan Cox. Ms. Cox, who lived in German Village for many years and whose work is seen throughout the Meeting Haus, is an iconic part of many German Village promotion items. Her show will open with a reception in the Warner Fest Hall on May 22, 2016, 2:00 to 4:00 p.m.

Ms. Todorov reported that she, Kelly Clark, and concerned neighbors around Jaeger Alley had met with City of Columbus officials regarding the long-neglected Jaeger repair project. The City has agreed to regrade the street, attempt to mitigate the standing water issues, and repair the surface for a five-year temporary fix, this summer. The City will continue to review an 'ultimate' solution to this expensive and extensive infrastructure repair.

Dennis Brandon, chair of the Development Committee reported that he and his committee continued to review the Mollard-Steele Development study and time-line.

Joe Kurzer, Corporate Outreach chair, reported that several contacts and meetings were on-going and were being woven into the Development plan.

Finance Committee chair, John Barr reported that he had met with executives from Huntington Bank to express the committee's concern regarding the Huntington relationship with German Village and GVS funds' failure to meet the benchmarks established. Mr. Barr noted Huntington was seeking ways to improve their performance and commitment to the GVS. Discussions continue. Ms. Likins reminded the Board that the Society had very specific policies regarding financial investments and that it was the Finance Committee's responsibility to monitor all investments in light of those policies.

Staff Reports

Ms. Todorov reported on ticket sales for Pre-Tour and noted that cocktail only tickets were sold out and that just 40 in-homes dinners and 36 restaurant-dinners were still available.

Ms. Todorov reported that the new web-site was still being vetted and that a \$300 monthly maintenance fee, that was budgeted, will not begin until the system is fully launched. She also noted that with the reconfiguration of staff responsibilities, new strategic plan tasks, and aging equipment, we need to replace two very old computers.

Ms. Todorov up-dated the Board on the Tourism Video Series that is being produced at the request of Experience Columbus to promote tourism in German Village. Three 90 second videos are being produced by Experience Columbus media team Sway the Crowd and will be shown to the Board in the near future.

Ms. Likins noted that the Great Placemakers/Barnett Symposium was being held May 11 and 12, 2016, at the Columbus Museum of Art.

The business of the May 9, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 6:40 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

**German Village Society
Treasurer's Report
June 13, 2016 Board Meeting**

Highlights from the May 2016 Financial Statements

Cash balances as of May 31, 2016

Operations: The checking account balance is \$91,655. The contingency checking account balance is \$88,366.

Designated accounts: The various designated fund accounts total \$235,225. Major balances in these accounts include the German Village Business Community \$60,139, the Fund for Historic Preservation \$60,091, the Friends of Schiller \$26,452, and For the Good of the Neighborhood \$47,664.

Investment accounts: Long-term investments total \$557,367 and include the Brent Warner Maintenance Fund of \$164,783, the Meeting Haus Replacement Reserve Fund of \$194,315, and the Alberta Stevens Huntington Garden Fund of \$198,269.

Operations Budget

Total revenue to date is \$278,092 compared to the budget of \$225,825. Note that revenue includes receivables for signed pledges of sponsorship and support for 2016.

Total expenses to date are \$191,353 compared to the budget of \$171,435.

These figures result in net operating income of \$86,739 as of May 31, which is \$32,349 ahead of budget. This figure does not reflect internal transfers of funds or depreciation expense, which is a non-cash charge.

December 31, 2015 Audited Financial Statements and IRS Form 990

The Finance Committee has reviewed the audit report and approved it with some minor drafting edits that do not impact the bottom line. Shiloh and Darci have reviewed and revised the allocation of functional expenses for 2015 amongst the categories of programs, administration and events/fundraising for inclusion in the supplemental reporting to the audited financial statements. This allocation methodology is better – but different – than 2014, so we will re-state the supplementary schedule showing this data for the 2014 figures to ensure that they are comparative and provide good information for our users. The 990 will be finalized at that time as well, and we will plan to present both the audit and the 990 at the July board meeting.

Darci Congrove, Treasurer 06/09/15

German Village Society

Balance Sheet

As of May 31, 2016

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	91,654.78
Operations Chase Contingency - 4693	88,366.02
Total Bank Accounts - Operations	\$ 180,020.80
Board Designated Bank Accounts	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	47,664.28
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	60,091.47
German Village Business Community	60,138.89
Highfield Garden	1,466.09
Historic Preservation Expert Restriction	0.00
Huntington Garden/Maintenance	5,801.58
Schiller Bloomin Fund	6,428.90
Schiller Friends of Schiller Fund	25,996.39
Schiller Park Enhancements	13,914.37
Schiller Park/Arboretum Fund	3,418.02
Schiller Park/Bench/Trash Can Fund	0.00
Southside Stay	1,133.85
Village Connections	0.00
Village Singers	7,342.95
Total Board Designated Checking - 1362	\$ 235,224.66
Board Designated Funds	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	-1,892.43
Meeting Haus Maint/Replacement Principal	196,660.22
Total Meeting Haus Maint/Replacement	\$ 194,767.79
Village Singers Fund - 14126	8,479.86
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	-2,457.87
Warner Maintenance - 0330 Principal	167,626.48
Total Warner Maintenance - 0330	\$ 165,168.61
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
Total Board Designated Funds	\$ 368,416.26
Total Board Designated Bank Accounts	\$ 603,640.92
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	851.19
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	-1,939.94
Huntington Garden Endowment Principal	200,670.51
Total Huntington Garden Endowment	\$ 198,730.57
Total Permanently Restricted Fund Accounts	\$ 199,581.76
Petty Cash	100.00
Total Bank Accounts	\$ 983,343.48
Accounts Receivable	
Accounts Receivable-General	45,092.09
Total Accounts Receivable	\$ 45,092.09
Other current assets	
Credit Card Receivables	2,089.05
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	3,339.00
Total Other current assets	\$ 5,428.05
Total Current Assets	\$ 1,033,863.62

German Village Society

Balance Sheet

As of May 31, 2016

	Total
Fixed Assets	
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-609,748.35
Land	40,000.00
Total Building 588 South Third Street	\$ 190,242.31
Leasehold Improvements	102,386.64
Depreciation	-55,723.48
Original Cost	6,813.00
Total Leasehold Improvements	\$ 53,476.16
Office Equipment/Furniture/Paintings	
Cost	241,938.23
Depreciation	-221,595.97
Total Office Equipment/Furniture/Paintings	\$ 20,342.26
Office Furniture	
Cost	0.00
Depreciaton	
Total Office Furniture	\$ 0.00
Office Paintings	
Cost	0.00
Total Office Paintings	\$ 0.00
Total Fixed Assets	\$ 264,060.73
TOTAL ASSETS	\$ 1,297,924.35
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	5,678.00
Total Accounts Payable	\$ 5,678.00
Other Current Liabilities	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
Total Other Current Liabilities	\$ 0.00
Total Current Liabilities	\$ 5,678.00
Total Liabilities	\$ 5,678.00
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,621.66
Temporarily Restricted	6,000.00
Total Designated Earnings	\$ 720,194.25
Retained Earnings	487,872.50
Net Income	84,179.60
Total Equity	\$ 1,292,246.35
TOTAL LIABILITIES AND EQUITY	\$ 1,297,924.35

German Village Society
2016 Designated Budget Variance by Class
 January - May, 2016

	For the Good of the Neighborhood	Fund for Historic Preservation	Total German Village Business Community	Highfield Gardens	Historic Preservation Expert Restriction	Huntington Endowment	Huntington Garden	Maintenance Fund	Schiller Arboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Southside Stay	Village Singers	Village Singers Fund	Warner Fund	TOTAL
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income																		
Admission/Event Income		180.00	977.50									550.00						1,707.50
Advertising Income		786.83	9,335.01															10,121.84
Contributions		1,250.00	0.00	1,000.00			1,450.00		450.00		7,785.00	1,000.00		153.85	500.00	2,900.00		16,488.85
In-Kind Donations			2,000.00															2,000.00
Interest Income			0.00			928.06		909.30								84.86	775.05	2,697.27
Membership Dues - GVS			175.00															175.00
Membership Dues -GVBC			19,025.00															19,025.00
Merchandise Income		250.00	25.00						535.00									810.00
Miscellaneous Income			0.00				200.00								2,911.00			3,111.00
Rental Income			0.00															0.00
Sponsorship		750.00	9,300.00															10,050.00
Total Income	\$ 0.00	\$ 3,216.83	\$ 40,837.51	\$ 1,000.00	\$ 0.00	\$ 928.06	\$ 1,650.00	\$ 909.30	\$ 985.00	\$ 0.00	\$ 7,785.00	\$ 1,550.00	\$ 0.00	\$ 153.85	\$ 3,411.00	\$ 2,984.86	\$ 775.05	\$ 66,186.46
Gross Profit	\$ 0.00	\$ 3,216.83	\$ 40,837.51	\$ 1,000.00	\$ 0.00	\$ 928.06	\$ 1,650.00	\$ 909.30	\$ 985.00	\$ 0.00	\$ 7,785.00	\$ 1,550.00	\$ 0.00	\$ 153.85	\$ 3,411.00	\$ 2,984.86	\$ 775.05	\$ 66,186.46
Expenses																		
Advertising			6,340.00															6,340.00
Bank/Credit Card Fees			0.00			320.92		314.53									268.01	903.46
Computer Related Costs			7,300.00															7,300.00
Consulting Fees	12,038.17	10,000.00	0.00				990.62		135.00			35.00			2,525.00			25,723.79
Dues & Memberships			1,000.00															1,000.00
Equipment Rental			0.00															0.00
Food/Beverages			-199.99									66.00						-133.99
Gifts & Awards			0.00													500.00		500.00
In-Kind Expense			2,000.00															2,000.00
License/Fees/Permits			0.00															0.00
Miscellaneous Expense			200.00				14.95					420.72		20.00	427.81			1,083.48
Payroll Taxes			704.50															704.50
Postage			0.00								313.60							313.60
Printing/Signage	141.28		1,130.00								1,042.50		12.00		40.00			2,365.78
Property & D/O Insurance		390.00	780.00										4.00					1,174.00
Repairs & Maintenance			0.00															0.00
Salaries/Wages			9,208.30															9,208.30
Security			0.00															0.00
Supplies			0.00				1,202.13								696.44			1,898.57
Transportation/Towing			-100.00															-100.00
Total Expenses	\$ 12,179.45	\$ 10,390.00	\$ 28,362.81	\$ 0.00	\$ 0.00	\$ 320.92	\$ 2,207.70	\$ 314.53	\$ 135.00	\$ 0.00	\$ 1,356.10	\$ 537.72	\$ 0.00	\$ 20.00	\$ 3,689.25	\$ 500.00	\$ 268.01	\$ 60,281.49
Net Operating Income	-\$ 12,179.45	-\$ 7,173.17	\$ 12,474.70	\$ 1,000.00	\$ 0.00	\$ 607.14	-\$ 557.70	\$ 594.77	\$ 850.00	\$ 0.00	\$ 6,428.90	\$ 1,012.28	\$ 0.00	\$ 133.85	-\$ 278.25	\$ 2,484.86	\$ 507.04	\$ 5,904.97
Other Income																		
Transfers In	43,134.76		-375.00															42,759.76
Transfers out			0.00		-16,453.60													-16,453.60
Total Other Income	\$ 43,134.76	\$ 0.00	-\$ 375.00	\$ 0.00	-\$ 16,453.60	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 26,306.16
Other Expenses																		
Deferred Gain/Loss Investments			0.00			-2,602.18		-2,550.07										-2,172.53
Total Other Expenses	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 2,602.18	\$ 0.00	-\$ 2,550.07	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 2,172.53	-\$ 7,324.78
Net Other Income	\$ 43,134.76	\$ 0.00	-\$ 375.00	\$ 0.00	-\$ 16,453.60	\$ 2,602.18	\$ 0.00	\$ 2,550.07	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,172.53	\$ 33,630.94
Net Income	\$ 30,955.31	-\$ 7,173.17	\$ 12,099.70	\$ 1,000.00	-\$ 16,453.60	\$ 3,209.32	-\$ 557.70	\$ 3,144.84	\$ 850.00	\$ 0.00	\$ 6,428.90	\$ 1,012.28	\$ 0.00	\$ 133.85	-\$ 278.25	\$ 2,484.86	\$ 2,679.57	\$ 39,535.91

German Village Society 2016 GVS Budget Variance By Month Operations January - May 2016

	Jan 2016		Feb 2016		Mar 2016		Apr 2016		May 2016		Jun 2016		Jul 2016		Aug 2016		Sep 2016		Oct 2016		Nov 2016		Dec 2016		Total			
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget		
Income																												
Admission/Event Income	354.44	0.00		200.00	200.00	0.00	28,607.50	4,000.00	28,179.00	37,200.00	62,000.00			0.00		0.00	4,000.00		8,600.00			0.00		0.00	57,340.94	116,000.00		
Advertising Income	40,800.38	3,000.00	5,717.10	23,000.00	8,986.24	1,000.00	1,540.00	18,000.00	300.00	2,000.00	2,500.00	0.00		0.00		0.00	0.00		0.00		2,500.00	0.00		0.00	57,343.72	52,000.00		
Contributions	157.00	0.00	1,547.46	1,000.00	159.73	0.00	2,066.26	2,000.00	2,526.85	0.00	3,000.00	2,000.00		0.00		1,000.00		6,000.00		0.00		0.00		0.00	6,457.30	15,000.00		
In-Kind Donations	11,550.00	0.00		0.00	5,100.00	0.00		0.00	2,170.00	0.00	94,000.00			0.00		0.00		2,500.00		0.00		0.00		0.00	18,820.00	96,500.00		
Interest Income	10.92		3.73		3.73		3.49																		21.87	0.00		
Membership Dues - GVS	49,299.96	31,000.00	7,140.00	5,000.00	1,869.84	7,000.00	11,125.00	9,000.00	5,380.00	5,000.00	9,000.00	2,000.00		1,000.00		4,000.00		6,000.00		0.00		0.00		0.00	74,814.80	79,000.00		
Membership Dues -GVBC	6,600.00	3,600.00	825.00	825.00	225.00	3,000.00	1,350.00	225.00	450.00	225.00	600.00	150.00		225.00		0.00		150.00		0.00		0.00		0.00	9,450.00	9,000.00		
Merchandise Income	212.50	0.00	8.00	0.00	22.00	0.00	-564.00	0.00	229.00	50.00	100.00	100.00		100.00		50.00		50.00		50.00		50.00		0.00	-92.50	500.00		
Miscellaneous Income		0.00		345.04		0.00		0.00	30.00	0.00	800.00	0.00		0.00		0.00		0.00		0.00		0.00		0.00	375.04	800.00		
Rental Income	560.00	500.00	460.00	500.00	218.00	1,500.00	1,909.00	1,000.00	2,133.00	1,500.00	1,000.00	500.00		500.00		1,000.00		1,000.00		500.00		500.00		500.00	5,280.00	10,000.00		
Sponsorship	13,300.00	500.00	10,750.00	19,250.00	10,900.00	11,250.00	6,658.00	13,500.00	3,628.00	11,000.00		0.00		0.00		3,500.00		2,000.00		3,000.00		0.00		0.00	45,236.00	64,000.00		
Tour Income		5,000.00		1,000.00		409.00		1,000.00		2,115.00		1,000.00		471.00		1,500.00		700.00		500.00		500.00		500.00		0.00	2,995.00	13,200.00
Total Income	\$ 122,845.20	\$ 43,600.00	\$ 26,451.29	\$ 50,775.00	\$ 28,438.58	\$ 24,750.00	\$ 54,810.25	\$ 48,725.00	\$ 45,496.85	\$ 57,975.00	\$ 0.00	\$ 174,500.00	\$ 0.00	\$ 5,450.00	\$ 0.00	\$ 5,825.00	\$ 0.00	\$ 12,550.00	\$ 0.00	\$ 27,800.00	\$ 0.00	\$ 3,550.00	\$ 0.00	\$ 500.00	\$ 278,042.17	\$ 456,000.00		
Gross Profit	\$ 122,845.20	\$ 43,600.00	\$ 26,451.29	\$ 50,775.00	\$ 28,438.58	\$ 24,750.00	\$ 54,810.25	\$ 48,725.00	\$ 45,496.85	\$ 57,975.00	\$ 0.00	\$ 174,500.00	\$ 0.00	\$ 5,450.00	\$ 0.00	\$ 5,825.00	\$ 0.00	\$ 12,550.00	\$ 0.00	\$ 27,800.00	\$ 0.00	\$ 3,550.00	\$ 0.00	\$ 500.00	\$ 278,042.17	\$ 456,000.00		
Expenses																												
Accounting Expense	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	6,000.00	14,400.00			
Advertising		0.00	-500.00	0.00	530.00	0.00		85.00	1,105.00	45.00		250.00		0.00		0.00		20.00		0.00		0.00		0.00	1,135.00	400.00		
Audit Fees		0.00		3,000.00		2,300.00		4,000.00		0.00		0.00		0.00		1,700.00		0.00		0.00		0.00		0.00	4,000.00	7,000.00		
Bank/Credit Card Fees	884.92	296.00	338.17	219.00	355.51	724.00	449.04	486.00	1,622.87	1,170.00	3,035.00	992.00		487.00		1,010.00		218.00		255.00		108.00		3,650.51	9,900.00			
Computer Related Costs	15,276.99	1,100.00	2,195.16	4,100.00	728.82	5,000.00	1,337.76	4,100.00	3,468.91	5,000.00	4,100.00	1,100.00		1,100.00		1,100.00		1,100.00		1,100.00		1,100.00		1,100.00	23,007.64	30,000.00		
Consulting Fees	6,375.00	2,000.00	3,625.00	6,000.00		4,000.00		0.00	175.00	1,500.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	10,175.00	13,500.00		
Dues & Memberships		350.00		0.00	115.00	300.00		0.00	450.00			250.00		700.00		0.00		150.00		250.00		250.00		0.00	115.00	2,700.00		
Equipment Rental	579.92	1,000.00	355.92	500.00	936.92	1,500.00	670.25	500.00	372.04	1,000.00	2,500.00	1,000.00		1,000.00		1,000.00		500.00		500.00		500.00		500.00	2,915.05	11,500.00		
Food/Beverages	322.43	0.00	256.92	0.00	322.75	0.00	45.60	0.00	2,219.98	1,500.00	2,650.00	0.00		0.00		0.00		1,350.00		0.00		0.00		0.00	3,167.68	5,500.00		
Gifts & Awards		500.00		0.00	53.57	0.00		0.00	1,639.80	0.00	1,000.00	0.00		0.00		500.00		500.00		0.00		0.00		0.00	1,693.37	2,500.00		
In-Kind Expense	11,550.00	0.00		0.00	5,100.00	0.00		0.00	2,170.00	0.00	94,000.00	0.00		0.00		0.00		2,500.00		0.00		0.00		0.00	18,820.00	96,500.00		
License/Fees/Permits		100.00		0.00	75.00	0.00	250.00	325.00	280.00	150.00		0.00		0.00		475.00		150.00		0.00		0.00		0.00	605.00	1,200.00		
Meeting Haus Cleaning	19.80	750.00	744.80	750.00	744.80	750.00	744.80	750.00	744.80	750.00	1,500.00	750.00		750.00		750.00		750.00		1,000.00		750.00		750.00	2,999.00	10,000.00		
Meeting Haus Groundskeeping		0.00	99.25	300.00	154.75	300.00	127.25	0.00		0.00		0.00		0.00		0.00		300.00		300.00		300.00		0.00	381.25	1,200.00		
Miscellaneous Expense	20.00	100.00		0.00		0.00	-20.00	0.00		0.00		200.00		0.00		0.00		0.00		0.00		0.00		0.00	0.00	300.00		
Payroll Processing	201.64	240.00	96.64	160.00	96.64	160.00	101.87	160.00	105.47	160.00	160.00	160.00		160.00		160.00		160.00		160.00		160.00		160.00	602.26	2,000.00		
Payroll Taxes	1,228.10	1,600.00	1,199.80	1,400.00	1,068.79	1,100.00	1,115.78	1,000.00	947.45	1,000.00	1,000.00	1,000.00		1,000.00		1,000.00		1,000.00		1,000.00		1,000.00		1,000.00	5,559.92	13,100.00		
Postage	125.00	125.00	713.98	125.00	490.00	125.00	625.00	125.00	125.00	125.00	125.00	125.00		125.00		125.00		125.00		125.00		125.00		125.00	1,203.98	2,000.00		
Printing/Signage	2,000.00	1,603.30		0.00	4,756.82	0.00		0.00	1,074.28	3,400.00		400.00		8,000.00		1,000.00		0.00		2,200.00		0.00		0.00	7,434.40	17,000.00		
Professional Fees					200.00																				200.00	0.00		
Property & D/O Insurance	2,000.00	8,150.00		0.00	500.75	10,500.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	8,650.75	12,500.00		
Repairs & Maintenance	1,100.00	2,165.00	1,400.00	1,709.43	800.00	844.00	200.00	200.00		0.00	1,600.00	300.00		1,000.00		800.00		250.00		50.00		0.00		0.00	4,718.43	7,500.00		
Salaries/Wages	13,894.89	17,749.00	13,955.41	13,499.00	14,505.15	13,799.00	15,015.15	14,099.00	15,264.15	13,599.00	13,599.00	14,499.00		13,999.00		14,099.00		14,099.00		14,099.00		13,999.00		13,511.00	72,634.75	170,550.00		
Security		0.00		0.00		400.00		0.00		300.00		900.00		0.00		400.00		0.00		400.00		0.00		0.00	0.00	2,000.00		
Storage	1,020.00	1,020.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	1,020.00	1,020.00		
Supplies	384.84	283.00	830.21	83.00	565.21	83.00	571.25	83.00	917.74	83.00	1,983.00	883.00		883.00		83.00		283.00		83.00		83.00		87.00	3,269.25	4,900.00		
Transportation/Towing	0.75	0.00	477.75	0.00	8.00	0.00	2,319.50	0.00	3.00	900.00	1,500.00	4,500.00		0.00		0.00		0.00		0.00		0.00		0.00	2,809.00	6,900.00		
Utilities	313.25	1,000.00	801.49	1,300.00	1,316.00	1,300.00	683.46	1,300.00	1,451.93	1,300.00	1,300.00	1,300.00		1,300.00		1,300.00		1,300.00		1,300.00		1,300.00		1,000.00	4,566.13	15,000.00		
Total Expenses	\$ 53,272.53	\$ 34,513.00	\$ 37,594.82	\$ 34,036.00	\$ 35,557.89	\$ 44,341.00	\$ 30,145.71	\$ 24,913.00	\$ 34,762.42	\$ 33,632.00																		

German Village Society
2016 GVS Operations Previous Month Comparison
May 2016

	May 2016				Total				May Notes:
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
Income									
Admission/Event Income	28,179.00	37,200.00	-9,021.00	75.75%	57,340.94	41,400.00	15,940.94	138.50%	
Advertising Income	300.00	2,000.00	-1,700.00	15.00%	57,343.72	47,000.00	10,343.72	122.01%	
Contributions	2,526.85	0.00	2,526.85		6,507.30	3,000.00	3,507.30	216.91%	
In-Kind Donations	2,170.00	0.00	2,170.00		18,820.00	0.00	18,820.00		
Interest Income			0.00		21.87	0.00	21.87		
Membership Dues - GVS	5,380.00	5,000.00	380.00	107.60%	74,814.80	57,000.00	17,814.80	131.25%	
Membership Dues -GVBC	450.00	225.00	225.00	200.00%	9,450.00	7,875.00	1,575.00	120.00%	
Merchandise Income	229.00	50.00	179.00	458.00%	-92.50	50.00	-142.50	-185.00%	
Miscellaneous Income	30.00	0.00	30.00		375.04	0.00	375.04		
Rental Income	2,133.00	1,500.00	633.00	142.20%	5,280.00	5,000.00	280.00	105.60%	
Sponsorship	3,628.00	11,000.00	-7,372.00	32.98%	45,236.00	55,500.00	-10,264.00	81.51%	
Tour Income	471.00	1,000.00	-529.00	47.10%	2,995.00	9,000.00	-6,005.00	33.28%	
Total Income	\$ 45,496.85	\$ 57,975.00	-\$ 12,478.15	78.48%	\$ 278,092.17	\$ 225,825.00	\$ 52,267.17	123.14%	
Gross Profit	\$ 45,496.85	\$ 57,975.00	-\$ 12,478.15	78.48%	\$ 278,092.17	\$ 225,825.00	\$ 52,267.17	123.14%	
Expenses									
Accounting Expense	1,200.00	1,200.00	0.00	100.00%	6,000.00	6,000.00	0.00	100.00%	
Advertising	1,105.00	45.00	1,060.00	2455.56%	1,135.00	130.00	1,005.00	873.08%	\$1.5k collaborative 5 ad
Audit Fees		0.00	0.00		4,000.00	5,300.00	-1,300.00	75.47%	
Bank/Credit Card Fees	1,622.87	1,170.00	452.87	138.71%	3,650.51	2,895.00	755.51	126.10%	
Computer Related Costs	3,468.91	5,000.00	-1,531.09	69.38%	23,007.64	19,300.00	3,707.64	119.21%	
Consulting Fees	175.00	1,500.00	-1,325.00	11.67%	10,175.00	13,500.00	-3,325.00	75.37%	
Dues & Memberships		450.00	-450.00	0.00%	115.00	1,100.00	-985.00	10.45%	
Equipment Rental	372.04	1,000.00	-627.96	37.20%	2,915.05	4,500.00	-1,584.95	64.78%	
Food/Beverages	2,219.98	1,500.00	719.98	148.00%	3,167.68	1,500.00	1,667.68	211.18%	\$2k pretour wine
Gifts & Awards	1,639.80	0.00	1,639.80		1,693.37	500.00	1,193.37	338.67%	\$1k SLATE wine, \$639 amazon
In-Kind Expense	2,170.00	0.00	2,170.00		18,820.00	0.00	18,820.00		
License/Fees/Permits	280.00	150.00	130.00	186.67%	605.00	575.00	30.00	105.22%	
Meeting Haus Cleaning	744.80	750.00	-5.20	99.31%	2,999.00	3,750.00	-751.00	79.97%	
Meeting Haus Groundskeeping		0.00	0.00		381.25	600.00	-218.75	63.54%	
Miscellaneous Expense		0.00	0.00		20.00	100.00	-80.00	20.00%	
Payroll Processing	105.47	160.00	-54.53	65.92%	602.26	880.00	-277.74	68.44%	
Payroll Taxes	947.45	1,000.00	-52.55	94.75%	5,559.92	6,100.00	-540.08	91.15%	
Postage		125.00	-125.00	0.00%	1,203.98	1,125.00	78.98	107.02%	
Printing/Signage	1,074.28	3,400.00	-2,325.72	31.60%	7,434.40	5,400.00	2,034.40	137.67%	
Professional Fees			0.00		200.00	0.00	200.00		
Property & D/O Insurance		0.00	0.00		8,650.75	12,500.00	-3,849.25	69.21%	
Repairs & Maintenance		0.00	0.00		4,718.43	3,500.00	1,218.43	134.81%	
Salaries/Wages	15,264.15	13,599.00	1,665.15	112.24%	72,634.75	72,745.00	-110.25	99.85%	\$1.5k coaching workshop
Security		300.00	-300.00	0.00%	0.00	700.00	-700.00	0.00%	
Storage		0.00	0.00		1,020.00	1,020.00	0.00	100.00%	
Supplies	917.74	83.00	834.74	1105.71%	3,269.25	615.00	2,654.25	531.59%	
Transportation/Towing	3.00	900.00	-897.00	0.33%	2,809.00	900.00	1,909.00	312.11%	
Utilities	1,451.93	1,300.00	151.93	111.69%	4,566.13	6,200.00	-1,633.87	73.65%	
Total Expenses	\$ 34,762.42	\$ 33,632.00	\$ 1,130.42	103.36%	\$ 191,353.37	\$ 171,435.00	\$ 19,918.37	111.62%	
Net Operating Income	\$ 10,734.43	\$ 24,343.00	-\$ 13,608.57	44.10%	\$ 86,738.80	\$ 54,390.00	\$ 32,348.80	159.48%	
Other Income									
Transfers In		0.00	0.00		16,453.60	19,204.00	-2,750.40	85.68%	
Transfers out		0.00	0.00		-43,134.76	0.00	-43,134.76		
Total Other Income	\$ 0.00	\$ 0.00	\$ 0.00		-\$ 26,681.16	\$ 19,204.00	-\$ 45,885.16	-138.94%	
Other Expenses									
Depreciation	3,151.79	3,152.00	-0.21	99.99%	15,758.95	15,760.00	-1.05	99.99%	
Total Other Expenses	\$ 3,151.79	\$ 3,152.00	-\$ 0.21	99.99%	\$ 15,758.95	\$ 15,760.00	-\$ 1.05	99.99%	
Net Income Before Depreciation	\$ 10,734.43	\$ 24,343.00	-\$ 13,608.57		\$ 60,057.64	\$ 73,594.00	-\$ 13,535.31		
Net Income After Depreciation	\$ 7,582.64	\$ 21,191.00	-\$ 13,608.36	35.78%	\$ 44,298.69	\$ 57,834.00	-\$ 13,535.31	76.60%	

Fund for Historic Preservation
May 2016 Update

The signage project continues to build momentum. The house plaque design, as approved by the German Village Commission, is complete and we are currently taking orders for the sale of the plaques to German Village property owners. More than 15 orders have been placed to date, and the unique research for each of these addresses is in progress. Space on each plaque is limited, but copies of all research results will be provided to property owners who purchase plaques. The plaques will be produced in relatively small batches as orders are received. As outlined in the original signage plan, this component of the program is expected to be self-funding through sale of the plaques to GV property owners.

A \$2,000 grant was awarded by the Ohio Humanities Council to GVS for planning related to the district-wide signage, which will include storytelling, wayfinding and historic markers. \$1500 will be used for research and archives work to develop sample content. \$500 was used to conduct two tourism workshops to develop themes for the wayfinding components. Nancy Recchie and Jeff Darbee have been retained to work on the content development for this phase of the signage program, and we are in conversation with a design firm to work concurrently on the appearance and materials for the signs themselves.

Sarah Marsom is working on a grant proposal to Ohio Humanities Council for additional funding to support future implementation of the signage program. The final grant application is due in July.

Darci Congrove 6/9/16

Parking Committee Report

May 24, 2016

Tim Bibler Chair

The Parking Committee met to discuss parking concerns related to Roosters. Representatives from Roosters attended the meeting and were very helpful in identifying and offering possible solutions to the parking concerns. In an effort to give more parking opportunity for residences who do not have off street parking, Roosters' employees will be encourage to park around Schiller Park. There is also a good possibility that Stewart School parking lot can be used for Roosters' employees and customers. This parking lot is currently being underutilized. Management contact information was provided to help address any follow-up concerns.

Parks, Public Spaces and Community Events

Minutes of the May 6, 2016 Meeting

Members present: Sara McNealey, Nancy Little, Carol Mullinax, Frank Wickham, Ann Lilly, and Lindy Michael. Committee Chair Sara McNealey called the meeting to order at 9 am. A motion was made that the April 7, 2016 minutes be adopted in the record. It was seconded and passed unanimously.

Actors' Theatre

Carol Mullinax reported that Actors' Theatre is in a mad dash to meet upcoming deadlines: Opening Night of Othello, the first play of the season on May 26th and its annual Tent Dinner, its biggest fundraising event, on May 27. Meanwhile, rehearsals have started for the second play of the season, The Countess of Monte Cristo.

Garten Club

Speaking of last minute, Nancy Little reported that with Jazz & Juleps coming up in two days, the Garten Club is at the "all hands on deck" stage. That event, a fundraiser, is followed the next day by Garten Markt, which is opened to the public. Thanks to the many volunteers, Frank Fetch Park is starting to look great and the Third Street Planters are in the process of being planted with geraniums, foxtail ferns, and Clorox disaster plants.

St. Mary's Church and School

Frank Wickham reported that the church will be holding the traditional Crowning mass on Sunday in honor of Mary. In other news, a number of sight-seeing tours have been planned to religious sites, funded in parts, by grants.

Making improvements to the parking lot has been a top priority for the church over the past few years due to construction damage. However, issues with steeple and roof, which popped up more recently, have moved to the top of the To Do list. As a result of the increasing number of young people who have moved to the village in recent years, the demand for more baptisms and additional classes has increased. The church is working to accommodate these growing needs.

German Village Society

Mark Weiss was unable to attend. He is working on new website.

Friends of Schiller

Katharine Moore was unable to attend, but submitted the attached report.

Arboretum Fund

Lindy Michael reported that two trees in the park have been treated for aphids and that she is hoping they will start doing better. Davy Tree came in with a treatment to stimulate root growth for trees whose soil had been compacted due to roofing trucks and the trucking firm has agreed to pay for the treatment. Eight new trees are being prepared for the wiring and mulching. Lindy is in the process of training new watering volunteers for the new trees.

Lindy reported that there have been several instances of people killing geese in the park. These instances have been reported to the police. Lindy's full report is attached.

Highfield Garden

Ann Lilly reported that things going well with the Grace Highfield Garden. There is now a balance of \$118,949.34 in its Endowment Fund.

Huntington Garten

Linda Friedman unable to attend but reported that weeding had been done and now the group is waiting for drier weather to plant.

FUN Bunch

Mike Cornelis was unable to attend, but submitted the attached report.

The Farm

Connie Swain unable to attend.

Department of Recreation and Parks

Craig Seeds was unable to attend and submitted the attached report.

Old Business

Sara McNealey updated the committee on the progress being made on the Pollinator Garden. It was designed to look like butterfly wings with 7 beds and more than 7,500 square feet of space. No chemicals are used in the garden. Most of the beds have been mounded. It was mulched last week and plants are now being ordered. Some of the boulders that were uncovered as they prepared the soil are being used in the garden to add interest. Metro Parks and Sara are doing all of the work in the garden. Sara, who wants to have sign in the garden and a box for pamphlets, said she has started fundraising for the garden. The committee congratulated Sara on butterfly garden article that recently appeared in the German Village Gazette.

New Business

No new business.

With no additional business to be heard, the meeting adjourned at 10:05 am with plans to gather next on June 2, 2016.

Attachments:

Friends of Schiller Report

Arboretum Report

FUN Bunch Report

Recreation and Parks Report



To: Members, Parks, Public Spaces, and Community Events Committee

From: Katharine Moore, The Friends of Schiller Park

Date: Cinco de Mayo 2016

It's that time of year...for all of us, I know. We are kicking ass, taking names, and getting it done!

The 2016 Blooming Fund receipts have reached \$6700 as of this week, exceeding our budget by 22%! The individual gifts have been large and there has been an increase in support from Village businesses. Many thanks to each and every one of you who contributed – a number of our lead gifts came from members of this committee.

We were pleased to learn our application to Nationwide Children's Hospital for plant materials was approved. Paul Soehnen will pick up the flats of flowers and bags of mulch next Saturday and will plant the Welcome Gardens. Volunteers will mulch the beds on Wednesday, May 25th, with thank you beverages to be poured afterwards in the garden at Sid and Janet's Druen's home.

We have begun to organize the 150th Anniversary project for next year. The Friends of Schiller Park are going to publish a book with images (paintings, photographs, children's art, and mixed media pieces) of the Park. The concept and budget are being developed and we are gathering expertise and making plans to issue a call for submissions. Really exciting stuff!

Kindred Spirits has been scheduled for Friday, September 16 – whisky, cigars, and nonsense in the name of Friends of Schiller Park.

We plan to produce and sell Christmas cards (and blanks that can be used for note cards or holiday party invitations) this year – don't even think about buying anything else until you see the spectacular image we have to work with. Neil and Susan Rector are helping with the project, so it will be well done and on budget.

The Friends of Schiller Park are partnering once again with the Garten Club to produce Marketplatz on Haus und Garten Tour day. Nancy Little has lined up a number of terrific vendors, and Mike Trucco, our very favorite bowl turner, will be back with demonstrations and one-of-a-kind pieces for sale.

GVBC JUNE REPORT

We had a well-attended meeting in May with about 30 businesses represented. Ryan Schick who is the City of Columbus Small Business Concierge, gave a presentation about his job and how he can help our members. We had an issue a few months ago when code enforcement started handing out warnings to businesses stating that we needed to remove A-Frame signs from the sidewalk. Ryan was contacted, he looked into it and found that the city had no real reason to stop us from using them. Ryan will be a valuable resource for us all.

Art Crawl planning is well underway. 35 artists will be participating this year. We have 12 restaurants lined up, 2 breweries providing the beer and plenty of wine as well. The minute we bring down the curtain on this year's Haus und Garten tour, we'll be looking for volunteers!

Jeff Lowe/Greg Gamier

GVCB Chairs

Long Range Planning Committee May 2016 Report

Upcoming Events

- Wednesday, June 1st – Meeting Haus Reimagined SME Meeting
- Thursday, June 9th – Annual Start of Summer Party – A YP Village Mixer

Meeting Haus/Visitor's Center Taskforce

- A SME list was invited to attend a meeting on 6/1 with the following:

You may have already heard rumblings in the neighborhood about reimagining the interior and exterior of the Meeting Haus, along with the grounds themselves. This is being pursued in an effort to increase visibility, accessibility, and bring the building in line with a more experiential/21st Century approach while still conforming to the neighborhood guidelines.

As a subject matter expert, would you be willing to participate in an hour-long brainstorming session next Wednesday evening?

- Agenda for the meeting – Discuss current conditions, identify project goals, brainstorm short- & long-term goals for interior & exterior.
- Highlights, outcome, etc. will be available in the June LRP report.

Annual Start of Summer Party – A YP Village Mixer

- Hosted by the Druen's on June 9th
- Planning underway, invitees include YP current, YP lapsed, YP upgrades, A&F brick sidewalk team, LRP committee members.

Transportation

- The Transit app has released – it's amazing and available in whichever app store you use. It includes real-time info:
 - COTA bus tracking
 - CoGo stations
 - Car2Go locations
 - Cost & time estimates for each option plus Uber



New/Cont. Business

- The June Meeting of the LRP will be held on the Druen's patio, it aligns with the mixer event 😊
G.o.T. season finale viewing party at the Meeting Haus the evening of 6/26

- The Cap City Half marathon gathering last Saturday, was FUN! No rain and plenty of coffee and treats from the PV.
- Our next big event is at the Meeting Haus at 7 pm on Saturday, May 21. Hope that you all will come and join us. It is a repeat of our largest event from 2015 – the meatball madness event will be named Let's go Crazy – the Purple Meat Ball – a tribute party to Prince.

The event Co-Chairs are: Norm Hall, Angela Petro, Dr. Dan Murphy, Beth Burson, Bridget Butler, and Cathy Huntzinger. All contest and dinner details are same as last year. Watch for N4N for additional details.

Then after the judging and dinner, we will sing and dance to the songs and videos from Purple Rain.

- May 26 – We Mulch!
- Friday, June 10 – Summerfest at Germania
- July – Clippers game? Shiloh?

Again, hope you all can join us sometime. We would love to see you dance and sing.

Happy Cinco de Mike-O day! Hope you can go out and liberate a few of your brain cells. But for GOD and German Village sakes – don't you dare do it on an outdoor bier garten!!!! ☺

Committee: Development	Board Chair/Rep: Brandon	Meeting Date: 05/23/16
Attendees: Dennis Brandon, Darci Congrove, Susan Sutherland, Shiloh Todorov, and Joshua Zimmerman		New Members:
Executive Summary:		
<ol style="list-style-type: none">1. Members of the committee received the FAQ prompter and several provided added suggestions2. Committee members above attended the Skestos open house to kick off Slate. All were asked and expected along with GVS Board members to engage and actively question other attendees about their history, interest and concerns		
Meeting Objectives/Highlights		
<ul style="list-style-type: none">➤ Create a definitive basis for listening and talking points➤ Committee members expressed interest in assisting as soon as practical➤		
Next Steps:		
<ul style="list-style-type: none">▪ Members are awaiting further staff training and Board orientation before next active steps		

**Haus Und Garten Tour
planning committee report
June 2016**

This year's 57th annual event kicked off "officially" on June 3 when the community gathered to celebrate Fred & Howard Award winners Marilyn Vutech and Jeff Ruff at a breakfast provided by and at Backstage Bistro.

Last Sunday, Tour homeowners gathered at Sarah & Bryan Martin's home for an appreciation brunch and last-minute instructions. Our PreTour hosts did much the same on Wednesday.)

As people pick up their PreTour tickets, there is some shifting around and adding seats, and our hosts have been wonderful about accommodating those changes. We do still need to sell 44 PreTour tickets and 4 Saturday golf carts to keep ourselves on track with our budget numbers.

PreTour and Tour tickets are available now at the Meeting Haus and at GermanVillage.com. Tour tickets are also available at every Giant Eagle in the Columbus vicinity – thanks so much to Sarah Kasey and Heidi Drake for delivering those.

The 10 months' of preparation are down to things such as rounding up final volunteers, counting stanchions and thanking people over and over. It's almost here! Now cross your fingers for nice weather to put the icing on the cake.

The Finance Committee's Risk Management Subcommittee – recommended that the Society purchase \$15K in rain insurance for Tour day for the first three hours of the day. If we get a quarter-inch of rain, we will get reimbursed for the money we would generate during those last 48 hours of sales through Giant Eagle, the Visitors Center and our website.

As always, Tour weekend is the last weekend in June – this year, June 25-26, 2016. If you have questions or would like to know more about getting involved, please contact Brittany Gibson at brittanymgibson@gmail.com or [330.232.6275](tel:330.232.6275).

Brittany Gibson
HGT board liaison

GERMAN VILLAGE SOCIETY

ORGANIZATIONAL DEVELOPMENT COMMITTEE

MINUTES OF THE MEETING OF
MAY 10, 2016

Present: Bill Curlis, Lynn Elliott, Heidi Drake, Joe Gibson, Susan Sutherland, and Nancy Turner

The meeting was called to order at 6:00 p.m. by Heidi Drake, Chair.

Ms. Drake reported that she had contacted all of the incumbent trustees to ask if they would seek re-election. She noted that: Dennis Brandon, Brittany Gibson, Josh Miller, and Susan Sutherland had all agreed to serve a second term. Following the By-Laws calendar for the election process, she will make that announcement at the BOT meeting in June. We are hoping that the new web-site will permit electronic voting this year. Mark Weiss is checking to see if it will be possible.

Nancy Turner reported that she and Ms. Drake were working to re-write the Board orientation written materials. The final draft will be presented to the Committee at the next meeting. A lengthy discussion was held regarding the convenience of using Drop Box to make the Constitution, By-Laws, Policies, and Board actions readily available to the Board and to the members. Ms. Drake is currently working to add appropriate materials to the Drop Box. Mr. Curlis was charged with updating the GVS policies (separately from the ODC committee) to use the Drop Box to make those items available to the Board and staff.

Lynn Elliott and Susan Sutherland reported that they were working to restructure the Board orientation meetings with important individuals and would report back to the Committee at the next meeting.

Joe Gibson and Bill Curlis presented, with extensive discussion from the full Committee, possible By-Laws and Constitution changes needed to bring these documents in line with what is actually occurring, what is out-of-date, and modern practices enabling electronic communications. The Committee discussed line-by-line both documents and Mr. Curlis was charged with presenting those changes to the next Committee meeting. By-Law changes can be made at any time by the Board, but Constitutional changes need to be presented at an Annual Meeting and the time for any action there is quickly approaching if it/they is/are to be adopted in 2016.

The business of the ODC committee was concluded at 7:05 p.m.

June 2016 Executive Director's Report

Countdown to Tour! There will never be enough thank yous, words of appreciation, **RED BOLD** letters or exclamation points to thank all of the people who come together in June each year to make the Haus und Garten Tour happen. Count yourself among this small gesture:

!!

I am so proud to share that our team is in place to implement the next step in our strategic plan, which is the development plan. Created in consultation with Sharon Steele and Kerri Mollard, the plan passed by the board in April will be supported by existing staff. New job descriptions were written to help each staff member focus efforts, know their goals and benchmarks to meet, and truly deliver the projects in the strategic plan and the money needed to implement all that our ambitious neighborhood demands of us. Each staff has signed updated job descriptions to these ends:

Sarah Marsom – Historic Preservation Advocate: Sarah's job will now be much more "purely" preservation and education as her benchmarks relate to completing research on the new house signs, preparing for the National Register amendment, revising our group tour offerings, continuing Oral Histories, and beginning a preservation plan for the neighborhood. Sarah will also take on the 2016 and 2017 Monster Bash events from a staff lead perspective.

Mark Weis – Manager, Donor Development & Marketing: Mark will lead implementation of our development plan, while continuing to be our social and digital media guru and lead staffer on GVBC issues. We can look to Mark to guide our individual aspects of donor stewardship. He will still be the lead liaison to Greg Gamier and Jeff Lowe for GVBC needs and events.

McKenzie Mitchell – Donor Relations & Marketing Coordinator: McKenzie will be full time starting July 1 and will lead our donor database management, a role she has already taught herself in great depth. She will help to implement the development plan, as well as coordinate events and implement marketing and social media needs.

Implementing benchmarks into the latest round of job descriptions prompted me to update the strategic plan to reflect them. As we did so, we added several project lines to our plan. But we also had a chance to update what's DONE, including the new website, the adoption of a twice-annual mailed N4N – and, of course, adoption of a development plan. Here is an update on where we stand with other major aspects of the plan per pillar:

Preservation education

Phase I of the contract with Alan Renga to digitize our old newsletters and to tee up policies for the board to adopt is complete. We expect to hire Alan again on July 1 for Phase II, which is to finish digitization. This work gives us the knowledge we need of our past, as well as an organized way to find pieces for later research, that supports the work of telling stories at our street corners through the signage projects; telling stories in our building through the Visitors Center upgrade project; and more

fully accounting for the ephemera of our preservation history as we update our National Register application.

Enhance Communications

Bonnie Mitchell reports that the new SignUpGenius volunteer management tool that we are using for Haus und Garten Tour is making her life about 80% easier this time of year. We researched the tool and found that the Memorial Tournament (at least at one point in its operation) and Dress For Success both use it. We tested it for Village Lights, before purchasing the full-service package for use this year.

Improve Governance

ODC, in coordination with Mark, is exploring the idea that the new website will allow secure and anonymous voting for our August elections, thereby saving us money in printing and postage. Additionally, you can mark your calendar for Nov. 6 in the evening for the Annual Meeting.

Gov't and Community Relations/Championing the Neighborhood

Phil Cass, PhD, conducted a Third Street World Café on May 21 to allow us to hear again from our community about the final decisions on the Third Street project; and to ask people to support it financially. The overwhelming majority are in favor and say they will help fund the project when those details are finalized through our Civic Relations Subcommittee on Third Street.

I have also been making a LOT of calls about the Time Warner Cable boxes that popped up over Memorial Day. Details were in the June 2 and 9 N4Ns and I'll continue to keep members abreast there.

Enhance visitor experience

Sarah and her group tour volunteers have had a BUSY spring, and the summer calendar is filling up. Additionally, GVBC has just completed – under Mark's guidance – a trio of visitor-focused videos that set the tone and expectation for visitors to our website who want to know what to expect in German Village.

Maximize relationship with police

Safety Committee members Dan Glasener and Abby Lavelle have been in constant contact with our police liaison this month. We expect the committee to mull over revisions to the police luncheon, as called for in the strategic plan.

Support work of other champions

We expect to train members of the Collaborative 5 on the new website once we have the final 1% of bugs worked out. The site has already seen traffic increase by 60%, so our allies' ability to use it to post events and news should really help put a megaphone up to their efforts to work with us to make the neighborhood great.

Financial Stability

Haus und Garten Tour this year, under the advice of the Risk Subcommittee of the Finance Committee, has added two new pieces of insurance. For the first time, Tour homeowners have an added rider on our policy in case of any accidents or theft during Tour weekend. Additionally, we have added rain insurance for the first three hours of the event to provide an offset to the risk of losing day-of ticket sales to a rain-out.

Operational Stability

At the request of the officers, I am working to revise, update and further clarify our building rental policies. I have also recently rebid our copier and HVAC services to save money and get better customer service so staff can concentrate on their benchmark work and not wrestling with the machinery.

June 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

Sidewalks- Three sidewalks were repaired in partnership with Bello Giardino Landscaping. One workshop was in partnership with Hastings Middle School, German language students. The 8th graders energetically help relay a sidewalk in record time. Abercrombie & Fitch provided their employees for two separate workshops. One workshop allowed a Haus und Garten tour home to be completely re-laid, and the secondary workshop removed and cleaned bricks from a Haus und Garten tour home so that the sidewalk tree could be removed due to the damage it was causing to the sidewalk. Additional workshops will take place the second half of the year.

GVC/ COA – Based on monthly meetings with the Columbus Historic Preservation, I have continued to update the way applications are digitized and made accessible on the German Village Society's website.

Education- In partnership with the Columbus Historic Preservation Office, I am working to coordinate a "Understand the Commission Process" workshop, which will have commissioners from various historic districts participate in a panel to help people understand the application process, and answer individuals questions. This workshop would be advertised to neighborhoods beyond German Village, to help ensure the German Village Society is educating on preservation to a broader spectrum.

Tourism- Seven tours were given in May. For the remainder of the year, there are currently 14, tours scheduled. There has been a noticeable increase in tour requests since the unveiling of the new germanvillage.com. Many of the tour requests have been too short of a notice to coordinate, but language on the website has been improved to encourage people to call 2-weeks in advance. Mark, Shiloh, and I had conversations on how to maximize the GVBC's advertising investment in the All American Quarter Horse Congress. It was decided that GVBC's advertising would encourage participants to go to germanvillage.com to learn more about visiting German Village, which will lead them to learn how to shop, dine, and stroll through German Village. Our website will specifically advertise set-time tours during October. This will allow us to test various times to host a successful set-time tour.

Volunteers Management –Due to warmer weather, visitation is increasing in the visitor center. Additional chairs have been placed in the visitor center to accommodate the larger groups. There have been no issues regarding packages switching to a member-only service. To ensure the visitor center volunteers are aware of upcoming events and general office updates, I have been regularly writing update sheets to keep on the desk. This has been helpful in assisting the volunteers to answer Haus und Garten Tour questions. I have begun to plan the annual visitor center volunteer appreciation trip for this fall.

Other- Alan Renga completed his archival contract with the German Village Society. Managing three interns, he was able to successfully digitize and upload all of the German Village Society's newsletters to the German Village Society's website (<http://germanvillage.pastperfectonline.com/>). In addition to complete newsletters, Renga successfully created strategies for the Historic Preservation Committee to evaluate items in the collection utilizing the Collections Management Policies.

June Board Report – Mark Weiss, Manager Donor Development & Marketing

Haus und Garten Tour

With the help of volunteer Amanda Craig, the H&G social media campaign is underway through June 27. The focus here is 80% posts focused on sponsors, while only connecting their mention to us/Haus und Garten 20% of the time – a common social media practice and standard GVS social media policy during events.

Boardmembers Bill Curlis and Susan Sutherland have worked with me to develop a plan to capture Haus und Garten Tour attendee contact information. A big piece of the Development Implementation Plan is to move away from transactional fundraising to relational fundraising. The first step in that process from an event vantage point – is to stop looking at visitors as ticket holders, and start asking their name and email. Online and Giant Eagle is doing this, but on June 26 – our guests will have the opportunity to learn more by giving us said contact information, receiving a souvenir program and button/bookmark from the GVBC that provides discounts if you explore our businesses.

Additionally, we are creating a donor message in the Haus und Garten Tour program. Similar to our February news mailer that went to everyone within our historic boundaries, there will be an appeal to get H&G attendees to donate to the German Village Society beyond the purchase of their ticket. Obviously, Haus und Garten Tour attendees may only know German Village by our June event. So a message explaining all that we do outside of June 26 combined with the promotion that we give FREE tickets to 2017 Haus und Garten Tour at the \$125 level and above may be the beginning to a relationship rather than a transaction with future HG guests.

Art Crawl

Postcards promoting the GVBC's annual event will be delivered to businesses in the area soon, and tickets can be purchased online now at GermanVillage.com. Our banner to promote the events will be hung on the side of Katzinger's wall beginning June 27 after Haus und Garten Tour.

As we learned from last year's feedback, food vendors are being asked to increase their donation by 50% to 750 portions for ticketholders to sample July 16 from 5-9 p.m. More wayfinding signage is being added to the alley per feedback. We have 12 participating food vendors this year, and CoverMyMeds is our presenting sponsor, which we have not had in previous iterations.

Our jury has selected 35 artists to be featured along Macon Alley, and I am coordinating with ThisWeek news to develop the map insert to be released the Thursday before the event for promotion.

GVBC Marketing

Our tourism video series has been completed. We have received the final product and the next phase in this project is distribution. In the short term, that means going back to tourism partners like Experience Columbus and Tourism Ohio to share and put in front of potential visitors to Columbus.

Most immediate would be distributing the embed code of the videos to all GVBC members to share on their websites, truly connecting our business community through marketing collateral that features over 25 individual businesses.

In the long term, the GVBC is identifying opportunities to use these videos in paid advertising promotion. Most notably, this comes in the form of digital signage at Quarter Horse Congress in October. In short, our video will appear on the jumbotron of major ticketed events and across 20+ screens at the fairgrounds, over the course of three weeks, in loop.

Donor Development & Website

Of the many bells and whistles our new website contains, becoming a donor in perpetuity may be one of the more valuable features. A big policy in the past was to never keep a donor's credit card on file. The new, secure system in place allows a potential donor to opt in to automatic renewal at each of our donor levels, whether donating monthly or yearly. Donor credit card information will continue to NOT be visible for security purposes, but backend coding will allow the system to recognize when a donor wants to give to the Society until the donor tells us to stop.