

GERMAN VILLAGE HELPS PUT COLUMBUS ON THE WORLD MAP

“ONE OF THE MOST ATMOSPHERIC OLD CITY NEIGHBORHOODS IN NORTH AMERICA. COASTAL TYPES PAY GOOD MONEY TO LIVE IN DISTRICTS THAT ONLY COME CLOSE TO APPROACHING THE CHARM AND SCALE OF THIS ELEGANT NEIGHBORHOOD CROWDED WITH RED BRICK ROW HOUSES ALONG IMPOSSIBLY WELL-KEPT STREETS.” - NY Post

“German Village is AN iconic Columbus neighborhood. In the heart of downtown, it was settled by Germans in the mid-1800s and has since become a restored neighborhood of red brick buildings, houses, restaurants and shops with an **intimate centuries-old feel.**”
- Buffalo News

“SMALL, METICULOUSLY MAINTAINED FRONT YARDS FRONT TREE-LINED STREETS WITH BRICK SIDEWALKS AND CULTIVATED VILLAGE PLANTERS. SMALL BUSINESSES AND STOREFRONTS WITH EYE-CATCHING DISPLAYS AND THE AROMA OF CULINARY DELIGHTS DRAW IN PASSING PEDESTRIANS. **GERMAN VILLAGE HAS REMAINED TRUE TO ITS MID-19TH CENTURY HISTORY, ARCHITECTURE, AND CHARACTER.**” - American Planning Association citation in awarding Village 2011 “Great Neighborhoods” status

“Preserve America communities protect and celebrate their heritage. These communities use their historic assets for economic development and community revitalization, and **encourage people to experience and appreciate local historic resources through education and heritage tourism programs.**”
- Preserve America, German Village won designation in 2006

“BUSINESSES THRIVE AMID TIDY HOMES, FLOWERS BLOOM IN POCKET GARDENS, AND CARS SQUEEZE PAST EACH OTHER ON NARROW STREETS.” - Midwest Living 29 Reasons to Explore Columbus, Ohio

“**Proximity to downtown Columbus** is one of the perks of living in the historic German Village, which sits in the southern shadow of the city’s skyline.” - Angie’s List



THIRD STREET - it's Columbus's own Bourbon Street



GERMAN VILLAGE CONGRATULATES MAYOR MICHAEL COLEMAN ON HIS APPOINTMENT BY PRESIDENT OBAMA TO THE ADVISORY COUNCIL ON HISTORIC PRESERVATION.

Mayor Coleman’s appointment notes: “As mayor, he has focused on rejuvenating downtown Columbus by initiating Neighborhood Pride, a proactive effort to engage residents and businesses to fix up thousands of homes and clean up their neighborhoods.

German Village is a leader in historic preservation, too, and we look forward to working directly with the Mayor and City Council to preserve and enhance the city’s oldest official historic district, German Village.

NO SINGLE GROUP OF NEIGHBORS HAS DONE MORE TO INVEST IN ITS COMMUNITY THAN THE GERMAN VILLAGE SOCIETY BUSINESSES AND RESIDENTS.

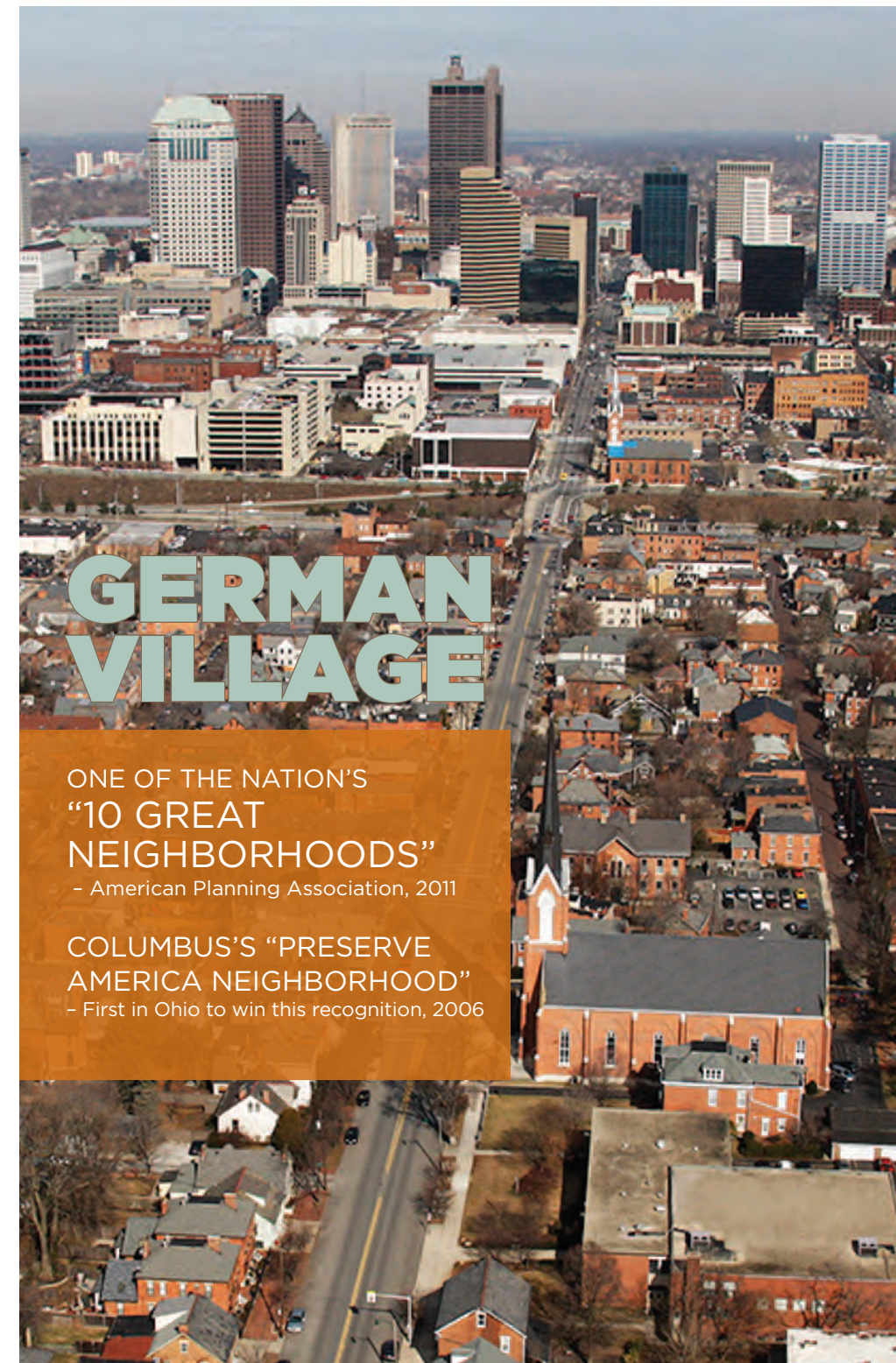
The fact that German Village residents have invested so much of their own resources and energy should not now be seen as a barrier to government’s delivery of our fair share of city services and infrastructure maintenance and repair.



Character lives on.



Character lives on.



GERMAN VILLAGE

ONE OF THE NATION’S
“10 GREAT
NEIGHBORHOODS”
- American Planning Association, 2011

COLUMBUS’S “PRESERVE
AMERICA NEIGHBORHOOD”
- First in Ohio to win this recognition, 2006

GERMAN VILLAGE – DOLLARS AND CENTS AND OTHER NUMBERS

1790 parcels within the 233-acre footprint

- Includes 26 restaurants zoned, 39 retail zoned, 33 house-to-office variances

A HALF BILLION+ dollars total taxable value

\$11 MILLION annual property taxes for those parcels

2011 real estate assessments show German Village tallied a **2.74 percent** increase in residential property values compared with an 8.5 percent decrease in Columbus overall and a 6.41 percent decrease in Franklin County. **HISTORIC PRESERVATION EFFORTS WORK!**

TOURISM:

German Village is a principal destination for visitors to our city. Travel writers love us. Bus tour operators are drawn by our historic, compelling story. In 2012, the German Village Society has partnered with Experience Columbus to update and refresh our tour offerings to attract a whole new set of Columbus visitors.

- Schmidt's Sausage Haus, a premier partner in driving tourism in Columbus, estimates that **70 percent of its business hails from OUTSIDE of a 50-mile radius** of the metro.
- 6,000 people attend our 53-year-old Haus und Garten Tour each summer.
- Volunteers gave **3,500 hours** in 2011 to welcome local, regional, national and international visitors to our Village.
- In 2011, the Visitors Center extended its hours to Sundays during peak visitor season for the first time, welcoming even more tourists to Columbus.

DOWNTOWN COLUMBUS TRENDS

- Boomers are leaving the suburbs for urban neighborhoods
- 16,500 residents projected downtown over next 15-20 years
- \$840 million expansion of Nationwide Children's
- \$15 million in city improvements along Livingston

WHAT IS THE GERMAN VILLAGE SOCIETY?

The German Village Society is a non-profit charitable association that works on the behalf of the community and city to preserve our historic neighborhood by:

- Educating local and state government leaders to value, protect and enhance our community.
- Supporting the historical character of our properties.
- Providing a Visitor Center to welcome and educate visitors.
- Providing a Meeting Haus for gathering and celebrating.
- Partnering with other organizations to enhance our parks and the presence of the arts in our community.
- Encouraging volunteerism and supporting social events that weave the community together, that introduce new friends and that help make the Village a vibrant, engaged community.



GERMAN VILLAGE 2010 CENSUS

German Village is blessed to be populated with a diverse mix of engaged citizens. There are **3,962 registered voters** in our mix. Those voters, speaking with one voice through the auspices of the German Village Society, are concerned. We are concerned that notwithstanding the significant tax contributions we make to local government entities, the neighborhood has not received its fair share of development and infrastructure investment back.

CENSUS STATS

65%+ RESIDENTS HAVE BACHELOR OR HIGHER DEGREE
(25% masters/professional)

25%+ RESIDENTS MAKE \$100,000+/YEAR
(10% make \$200K+)

40%+ RESIDENTS HAVE TWO OR MORE CARS AT THEIR HOME

35%+ OWNED HOMES ARE VALUED BETWEEN \$300K-\$1M

MALE | 3,305

FEMALE | 2,908

UNDER 18 | 224

18 AND OVER | 3,405

20-24 | 668

25-34 | 2,197

35-49 | 1,272

50-64 | 1,176

65 & OVER | 293

50 + | 1,662

What do these numbers show us?

With the country's fifth-highest concentration of Fortune 500 companies, Columbus needs ways to attract and KEEP the young leaders those businesses employ. The numbers suggest that Columbus's young, urban professionals are attracted to German Village. Investing in German Village means the city is investing to reverse the brain drain.

PUBLIC/PRIVATE PARTNERSHIPS

German Village Society has sought to collaborate with numerous public entities over the years to create a better Columbus. Here are just a few examples:

German Village Commission:

- The civic-oriented organization of the German Village Society and the legislative abilities (as per City of Columbus Code) of the German Village Commission have partnered to create a thriving neighborhood that honors its historic roots while it looks ahead to the 21st century.
- The Society wrote and published guidelines at its own expense for use by the Commission.
- The Society hired its own Historic Preservation Officer to support resident applications to the Commission, making Certificate of Appropriateness filings much more efficient for the city.
- The Society nominates and engages two Commission members.



Parks & Recreation:

We work closely with City's Recreation & Parks Department to beautify and maintain the city's second-oldest park, Schiller Park, as well as the half-acre public space called Frank Fetch Park. That partnership has taken the following forms:

- Currently working with City Forester's Office on fighting the emerald ash borer.
- 2011 collaboration on the purchase and installation of new playground equipment in Schiller Park.
- 2003 partnership to raise \$140,000 over three years for Schiller lighting.
- 2001 maintenance agreement signed with city for FFP.
- 1988 cooperative fundraising and planning effort resulted in the restoration of Schiller Park; more than \$1M was raised by GVS to restore Schiller.

The German Village Society serves as administrator of the Schiller Park bench project.

Other notable partnerships:

- Good Neighbor Agreement with Nationwide Children's and more than a dozen South End community groups.
- Regular collaboration with Golden Hobby Shop, Actors' Theatre, GV Garten Club through written policies of the Society.
- Monthly police luncheons with Village residents and officers who serve the 11th Precinct to aid communication.
- Society recruits and engages tutors in partnership with Stewart School to maintain a regular set of volunteers.