

**German Village Society Board of Trustees
October 14, 2013 Meeting Minutes**

Present: Tim Bibler, Dennis Brandon, Bill Case, Nick Cavalaris, Sarah Irvin-Clark, Darci Congrove, Bill Curlis, Chris Hune, Jeanne Likins, Dennis McCann, Jeff McNealey, Susan Sutherland.

Also present: Russ Arledge (staff), Greg Gamier (GVBC), Tanya Rutner (consultant), and Shiloh Todorov (staff).

At 6:03 PM, President Bill Case called the meeting to order. Bill welcomed new Trustees Dennis Brandon, Dennis McCann, and Susan Sutherland. He noted that their service on the Society's Board of Trustees promises to be great fun along with some challenges.

Public Participation

There was none.

Development Discussion

Tanya Rutner, GVS fundraising consultant, submitted a comprehensive packet of reports. This included price lists for 2014 events and sponsorships, a fundraising plan, a chart of six 2014 events with expected revenue and expenses, and a menu of support outlining various ways for the Society's board members to contribute to the fundraising activities.

Setting the context for the extended discussion, Director Shiloh Todorov noted that this information and fundraising plan enables the German Village Society to get closer to its mission (such as adding a historic preservation expert back on staff). It also moves the Society's fundraising away from weather-dependent events where the organization might sink itself after a bad weather Sunday in June.

Tanya pointed out that the 2013 Haus & Garden Tour (with Pre-Tour) raised \$25,000 more than the budget anticipated. This was great news and the result of a lot of hard work and great donor and sponsor support. Tanya was even more encouraged about the potential for donor and sponsor support in the future since these results were achieved in spite of a late start since Tanya was hired only in January.

These proposals enable the Society to get started now with its 2014 fundraising. Tanya shared that 2013 sponsors continue to express interest and welcome providing continuing support for the German Village Society.

In addition, there are potential sponsors who couldn't support the German Village Society last year since their budget decisions were completed by the time we approached them. And, there are additional ideas of potential sponsors who Tanya believes will want to support the Society and get their message in front of our audiences.

More specifically, Tanya pointed to the Menu of Support which outlines the range of ways individual trustees can participate in supporting the fundraising priorities for the Society.

No one is expected to do everything on this diverse list Tanya noted. Rather, each trustee is asked to evaluate whether they can commit to one or more of the activities on the list for fundraising.

What matters most is that everyone is honest in their evaluation and, in communicating to Tanya and Shiloh what they are willing or not willing or able to do.

In response to a question, Director Shiloh Todorov noted that the 2014 budget will be built on the premise that Shiloh and Tanya will raise \$100,000. Anything beyond that requires the engagement and commitment of GVS Board Members, Development Committee Members, and other donors.

The extent of support by these individuals collectively will determine what other programs and activities the German Village Society can support going forward.

Also everyone was reminded that this needs to be “new” money. The German Village Society can’t cannibalize itself; rather, it must engage new donors and sponsors and, increase the support of existing donors and sponsors. This financial support is both with cash as well as in-kind contributions which enable the Society not to spend cash for what is donated, thereby strengthening the bottom line.

Tanya reiterated that our sponsors and donors verbalize over and over during meetings *love* German Village and want it to remain the vibrant and energetic jewel that it is. In addition, these sponsors and donors want exposure to all the folks the German Village Society brings to the neighborhood, as well as those who live in the neighborhood.

For many of these donors and sponsors, a historic preservation staff person is a direct connection to our mission and their priority that German Village remains vibrant. The German Village Society is the non-profit organization tasked with this goal.

Tanya feels the Society has done great job of creating interesting and diverse sponsor packages and then steering potential donors and sponsors to the right places at the right time throughout the Society’s six diverse annual events.

In response to a question about whether there are any budget items that aren’t mission centric, Trustee Darci Congrove noted that in 2009 and 2010 just about everything that could be stripped out of the budget was during that time of financial crisis. Gradually since then the Society has been adding basic items back into the budget.

Trustee Jeanne Likins pointed out that during that time board members and donors stepped up to underwrite or provide in kind support for important organizational activities such as new member welcome receptions, the Caretakers of a Legacy program and reception, etc.

These expenses are now back in the Society's budget where they belong. In turn, this may free up these donors and supporters to provide support in new ways now that the fundamentals are covered by the Society's operating budget.

Director Shiloh Todorov reported that she spent Sunday working on a draft 2014 budget. She pointed out that it takes \$80,000 just to keep lights on in the Meeting Haus each year.

The postage and printing budget is \$34,000. There is an additional \$130,000 required for staff and contracts for services to deliver on our mission-derived activities as well as respond to the thousands of requests for assistance, information, or other things.

Trustee Dennis Brandon noted that the Development Committee is going through a transition. Presently it is getting the mission of the committee aligned with the board.

Now the Development Committee seeks "activators" or zealots in raising the funds to support the Society's mission. Dennis pointed out that "if you know why you are asking and you are motivated, it is easy to make the asks for support for the German Village Society."

Tanya outlined how the current German Village Society business model puts the organization on a "hamster wheel" to have to raise the same dollars for programs and services every year. Tanya thinks there are other, ultimately easier ways to accomplish this goal.

For instance, to have a historic preservation staff person, the funds need to be raised each year or, the Society can work extra hard to raise the funds for an endowment for a set number of years, which over time would pay the annual cost for such a staff person.

There are lots of different ways to think about how to raise the funds for what the Society wants to do in fulfilling its mission Tanya confirmed. It is up to the board and staff to make a plan that is realistic. It is more important for everyone to assess what they are able and willing to do than to just agree and hope someone else will accomplish the fundraising.

There was discussion about the historic preservation position itself. What exactly would be the role of this person? To assist property owners with understanding and following the German Village Guidelines is one level of engagement. If this is done along with strong advocacy for guideline compliance, there could be challenges to the role perhaps.

This role needs clear definition before proceeding with the fundraising message about why this position is important. Director Shiloh Todorov pointed out that there is a position description available.

Is striving for an endowment a practical route? It was noted that raising money for endowments (compared to things that are named, for instance) is difficult for some funders.

Also, there is some concern that it is hard to get foundations and grant-makers to give money for a staff position since that is considered "operations" compared to other activities and some individuals and businesses don't want to support basic operations.

Director Shiloh Todorov noted that there are lots of different options when it comes to how the Society allocates its revenues and how it seeks additional resources. What is important is to be honest about what we can and are able to do to support the Society's mission.

In the meantime, if historic preservation is the organization's mission, what happens when there is a bad year in terms of finances, for whatever reason, such as a rainy tour day, a drop in membership, a decline in in-kind support or sponsorships, etc.?

Thought about from another view, a \$1 million dollar goal toward an endowed preservation position may not be sufficient as it provides about \$40,000/year and that may be inadequate for a full-time historic preservation professional. Director Shiloh Todorov noted though that she has done some research and that is a reasonable salary.

Could the historic preservation person start off working part time perhaps as we continue to build support and resources for the idea?

Director Shiloh Todorov noted that we could fund this historic preservation staff person part-time perhaps for three years. For instance, the Society has \$25,000 beyond the budget which was generated by the 2013 Haus & Garten Tour, the \$8,000 from last month's Big Give, which was put into a fund designated for this purpose along with \$5,000 set aside for the purpose in 2012, and the draft budget for the American Planning Association Oct. 2014 conference is slated to net a \$25,000-30,000 profit.

Tanya also pointed out that there are lots of designed funds for "pet projects" which support good things in German Village but which don't necessarily go to the German Village Society's core mission of historic preservation education and advocacy.

No one wants to suggest someone shouldn't fund what they are passionate about; yet some of these projects may not be as German Village Society mission-centric as other activities seeking funds.

There was a suggestion that the board may not be aware of some fundraising happening in German Village and that the board needs to get a handle on this.

Shiloh noted that some donors may have a habit of supporting a cause advocated by a friend even though there is not an official approved fundraising plan in place.

There was a suggestion that perhaps a percentage of funds raised by any group should be returned to the German Village Society. This would help support the provision of the Meeting Haus, the staff, the Visitor Center, etc. which benefit all groups in the community as well as the historic preservation mission that is foundational for the German Village Society.

There is also the option that if someone or some group is raising funds that are not in accord with board priorities and processes, that they not be allowed to use the 501 © 3 tax deduction status for their donors, making such donors not tax deductible.

There was discussion about how for the last eighteen months or so of the Development Committee thinking about what is needed, that there hasn't been as much focus on getting away from "members" and moving more toward "donors".

Such a change would enable the annual membership campaign to morph into an annual fund campaign, which is basic for most non-profit organizations. Also, an annual fund campaign would not limit donations to the present membership categories, making this campaign more robust in terms of revenues raised.

With a board that has not been raising a lot of money already, the prospect of raising money for an endowment is perhaps too much of a stretch at this time. If that's the case, then it could be good to pursue an annual fund approach, which is less ambitious but nonetheless worthwhile and important.

Also, raising money for an endowment fund requires the scope and organization (number of volunteers for instance) that is required by a capital campaign. When the German Village Society pursued this in the early 1990s there were about twenty teams of volunteers working to solicit support over several years.

The present size of the German Village Society Board of Trustees (thirteen) is insufficient for raising the funds needed in the view of some board members. There are several options for how to increase the number of individuals committed to the fundraising needs of the Society.

For instance, the board could be expanded so that the work is spread among more people. Or, the board could create another structure such as a Development Board, whose sole purpose is to raise the funds needed. Members of such an entity would only be expected to raise money and not to volunteer on committees or other activities as is true for German Village Society board members presently.

How did the board perform this last year when board members were asked to help raise \$5,000 of new money per person? Director Shiloh Todorov said that about half of the folks from the Board of Trustees and the Development Committee did the effort toward fundraising as it was loosely agreed to do this year.

More specifically, Shiloh said when she evaluated what all sixteen board members in 2013 produced (those who have just rotated off and those just coming on the board this month), cash donations and in-kind contributions averaged \$2,500/each. Shiloh noted though that this includes some serious "outliers" who really raised the average for everyone in 2013.

Is being on the German Village Society Board of Trustees a “pay to play” model (as is common with some non-profit boards) or are we collectively striving to do what is right and each person commits to what they can do? How do we get a handle on what this means in planning the budget for next year?

The real question Director Shiloh Todorov asks all board members is: are you willing to ask for money or provide in kind support? The Menu of Options is a source for the variety of ways one can ask for support.

Between now and the November Board meeting, the officers will meet with all board members to understand what each person is able and willing to do. The commitment to serve written pledge (both time and treasure) will be discussed more then along with the proposed draft 2014 budget.

Secretary’s Report

Trustee Chris Hune moved for the approval of the September 9, 2013 German Village Society Board of Trustees Meeting Minutes. Trustee and Secretary Jeanne Likins seconded the motion and the minutes were unanimously approved.

Staff Reports

Director Shiloh Todorov submitted a written report. In response to a question, Shiloh shared that volunteer Heidi Drake is tackling some of the GVBC activities that Elise had been doing.

Shiloh pointed out that presently tours are being handled by her. Caroline Rowntree will start to use her Thursday morning Visitor Center shift to coordinate tours and Visitors Center volunteer scheduling. Russ is handling the rental portion of Elise’s job for now. Shiloh is hoping a volunteer may be able to help with other GVBC activities until Elise’s replacement is hired.

Program and Operations Manager, Russ Arledge, submitted a written report.

Treasurer’s Report

Nick Cavalaris, Treasurer, submitted the three standard, monthly written reports: October 2013 Financial Highlights, Variance by Month, and the Balance Sheet.

In response to a question: do the financial reports show assets are invested as of the last month’s return or, is the figure left at some year-end beginning number? In Nick’s absence, Trustee Darci Congrove confirmed that the Society does as is most typical, which is to handle this as a year-end audit adjustment.

Committee Reports:

President Bill Case reported that he and Shiloh Todorov recently met with the City of Columbus’s new Development Director Steve Schoeny and deputy Vince Papsidero. They shared the German Village Society’s

mission and, more specifically, concern about the effects of likely Livingston Avenue changes in the years ahead as a result of the re-building of I 71/70.

There was general discussion that maybe the north side of Livingston Avenue should be included as part of the official historic German Village footprint when the interstates are re-built. If so, this “new” area and property would be within the purview of the German Village Commission. Presently, the boundary is in the middle of Livingston Avenue.

Brian Santin, Chair of the **Technology Committee**, submitted a written report.

There was not a **Civic Relations Committee** report (Nelson Genshaft, Chair). Tim Bibler, chair of the **Parking Committee**, part of the Civic Relations Committee, did not have a report. In response to a question, Tim noted that the Parking Committee is sorting out how it wants to focus on its charge.

The **Development Committee**, chaired by Trustee Dennis Brandon, submitted a written report. He noted that there are three new committee members. Dennis is optimistic that each will contribute something special.

In response to a question, Dennis noted that the Development Committee’s role is to coordinate and facilitate fundraising for the German Village Society, which includes the Society’s designated funds.

The Development Committee and Director Shiloh Todorov are discussing how to do this in ways that are mutually beneficial and, which limits “donor fatigue.” This fatigue sets in when the same individuals or businesses are approached by several different German Village or German Village Society groups for financial or in-kind support.

Over time, such donor fatigue harms all activities whose leaders seek support from the same donors and sponsors. Also, some donors and sponsors have specifically requested this German Village Society fundraising coordination.

Some donors and sponsors have preferred audiences or preferred things they wish to contribute. When fundraising is centralized and facilitated, opportunities and support can be better matched for mutual benefit.

The goal is for designated fund leaders to be more fully engaged in the central team for fundraising. This includes having their menu of needs incorporated into the larger German Village Society scope of opportunities for donor support. This way, everyone has the opportunity to be in front of more potential donors and donor fatigue is limited.

On behalf of the Society’s **Finance Committee**, Treasurer Nick Cavalaris submitted a written report.

Greg Gamier, Chair of the **German Village Business Committee**, did not have a report. Since Greg had to leave the meeting before it progressed to his report, Shiloh shared that at

the GVBC's Oct. meeting everyone agreed to change the frequency and manner of GVBC functioning.

Going forward, GVBC will meet every other month instead of monthly. There will be a steering committee, which represents the various kinds of businesses. Its role will be to guide the committee. In addition, there will be three committees: Art Crawl, Village Lights and Marketing.

There also will be an exploration of the GVBC's activities in terms of how these relate to the Society's 501 © 3 status. It is important to determine which activities are permitted with this special tax designation so that the committee's activities do not jeopardize this tax deductible status for all German Village Society endeavors.

President Bill Case noted that the GVBC is very stable now and functioning well. He attributes this to the leadership and partnership of GVBC Chair Greg Gamier and Director Shiloh Todorov. Bill expressed appreciation to them on behalf of the German Village Society for this excellent progress.

The **Historic Preservation Committee**, chaired by Trustee Chris Hune, submitted a written report. There was discussion about the draft Historic Preservation Values Statement prepared by this committee.

Such a statement was last approved by the board in 2009. This draft is a revision and an updating of the previous statement. It reflects conversations with some of those who recently petitioned and shared their concerns, as well as discussions facilitated by the Historic Preservation Committee itself over the last number of months.

MOTION:

To approve the Historic Preservation Values Statement as written and to present this to the next German Village Commission meeting.

Trustee Chris Hune moved the motion, Trustee Bill Curlis seconded it. It was approved unanimously.

Matt Eshelbrenner, chair of the **Long Range Planning Committee** submitted a written report.

Susan Sutherland, Trustee and new Chair of the **Membership Committee**, submitted a written report. She noted that the 2013 membership budget goal has been met. There is still a long way to go to attract more new members or donors who support the German Village Society and its mission and activities. This is an important focus of this committee's activities.

The **Organizational Development Committee**, chaired by Trustee Jeanne Likins, submitted a written report.

Motion:

To approve the revised Commitment to Serve Pledge, to be signed annually by all German Village Society Trustees.

The motion was offered by Trustee Jeanne Likins and seconded by Trustee Bill Curlis. It was approved unanimously.

In response to a question, it was noted that this was a revision of the pledge used the last several years, although there are no major changes. Jeanne pointed out that the officers have asked the Organizational Development Committee to craft an addendum which delineates a menu or list of ways each board member will commit their volunteer time and financial or fundraising support for the next year.

The options will include the kinds of things discussed earlier regarding board member's fundraising expectations as well as which volunteer activities will be handled by each board member. This committee meets next week, October 22. This addendum should be ready for the board's review at the November Board of Trustees Meeting.

Also included in the board packet from this committee is the Conflict of Interest Policy the Society has utilized the last several years. Jeanne noted that this will be reviewed and discussed also at the November board meeting. Each board member is expected to be aware of this policy and to abide by.

In response to a question about whether there is anything in the Commitment to Serve Pledge which addresses compliance with ethics policies; Jeanne suggested that the conflict of interest policy would address such concerns.

The **Parks, Public Spaces and Community Events Committee**, chaired by Sara McNealey, submitted two written reports: one from this umbrella committee and the other from the Arboretum Fund, a part of the PPSCE Committee.

While Trustee Sarah Irvin-Clark had to leave before the meeting got to this part of the meeting, she left a preliminary report from the Friends of Schiller Park Scotch and Cigars fund raiser, held last Friday, October 11.

This event was a success and raised net revenue of \$5,100. There were 73 tickets sold (\$5,475 revenue) and the silent auction and raffle netted \$4,405.75. Total income was \$9,880.75 and expenses were \$4,728.70. Next year's date is October 10, 2014 and bourbon is the focus.

Old Business

There was none.

New Business

There was none.

Officer Elections

After accepting the slate of officers nominated by the Organizational Development Committee, President Bill Case called for any additional nominations from the floor.

In the absence of additional nominees, Trustee Bill Curlis moved to close the nomination process and Trustee Chris Hune seconded the motion. Trustee Bill Curlis moved to unanimously elect the officers as slated, Trustee Chris Hune seconded the motion and the motion passed. President Case congratulated everyone.

Presidential Appointments

Newly elected President, Jeanne Likins, appointed the following individuals as chairs and board liaisons to the Society's committees:

- Board Attorney: Trustee Jeff McNealey continues in this role
- Civic Relations Committee: Nelson Genshaft continues as chair, Trustee Bill Case continues as the board liaison
- Development Committee: Trustee Dennis Brandon continues as chair
- Finance Committee: **Trustee Tim Bibler chairs as GVS Treasurer**
- Fun Committee (part of Parks, Public Spaces and Community Events Committee): new Trustee Dennis McCann will become chair
- German Village Business Committee: **Greg Gamier is transitioning as past chair with Marie Trudeau as one of the two co-chairs**
- Go Green (part of Parks, Public Spaces, and Community Events Committee): Jordanne Renner continues as chair and new Trustee Dennis McCann begins as the board liaison
- Haus and Garten/Pre-Tour: Trustee Darci Congrove continues as chair
- Historic Preservation Committee: Trustee Chris Hune continues as chair
- Long Range Planning Committee: Matt Eshelbrenner continues as chair and Trustee Bill Curlis continues as board liaison
- Membership Committee: Non-voting **Trustee Susan Sutherland is the new chair**
- Organizational Development Committee: **Trustee Bill Case is the new Chair**, Trustees Bill Curlis and Tim Bibler continue as Board appointees and Pam Bergeron continues as one of three non-board appointees, the other two positions will be appointed once candidates are identified
- Parking Committee (sub-committee of Civic Relations): Tim Bibler continues as chair
- Parks, Public Spaces and Community Events Committee: Sara McNealey continues as chair, new Trustee Dennis McCann starts as board liaison
- Parliamentarian: Trustee Bill Curlis continues in this role
- Public Relations: Sarah Irvin Clark continues in this role

Each board member is expected to chair a committee or provide significant leadership to committees by serving as a board liaison to committees or as active members of one or more committees.

The role of board liaison is to attend committee meetings and to be thoroughly versed in the activities of that committee, filling in when needed for the chair. Board liaisons also articulate the goals, priorities, and expectations of the board to the committee and bring the views and interests of the committee back to the board.

Other News

Noting that President Case was thanked officially for his leadership at last month's meeting, Director Shiloh Todorov acknowledged outgoing Treasurer Nick Cavalaris for the good job he has done as treasurer. Shiloh noted that Nick had also contributed to the officer team and that she has appreciated working with Nick.

President Case announced that Trustee Mike Cornelis resigned from the board earlier today. He has been given increased work responsibilities, including more travel, and feels he cannot fulfill his commitment as a result.

President Bill Case thanked Mike for his service this last year as the non-voting board member. The Organizational Development Committee will consider who to recommend be appointed to fill this new three year term of office.

Trustee Chris Hune offered public acknowledgement of Jo Plunkett's recent passing. Director Shiloh Todorov noted there was a large crowd at her Saturday memorial service in Fetch Park. Shiloh also is putting together some favorite stories about Jo for a column in This Week. Jo will be sorely missed Shiloh noted.

Trustee Darci Congrove expressed appreciation, noting it was an honor for the German Village Society to be chosen as the organization receiving memorial gifts in Jo's memory. Sympathies to Jim and the family were also expressed by all.

Adjournment

At 8:05 PM Trustee Chris Hune moved to adjourn the meeting, Trustee Bill Curlis seconded the motion and President Jeanne Likins adjourned the meeting.

Respectfully Submitted,
Jeanne M. Likins, Secretary
10.14.13 draft

German Village Society Board of Trustees September 9, 2013 Meeting Minutes

Present: Tim Bibler, Bill Case, Sarah Irvin-Clark, Darci Congrove, Bill Curlis, Chris Hune, Jeanne Likins, Jeff McNealey, Brian Santin. **Absent:** Nick Cavalaris, Mike Cornelis, Beth Ervin, and Mike Yarbrough.

Others present: Russ Arledge (German Village Society staff), Stef Martt, Jim Nichols, Shiloh Todorov (German Village Society staff), Elise Wyant (German Village Society staff).

At 6:03PM President Bill Case called the meeting to order. He welcomed everyone.

Public Participation

Kelly Clark, Friends of Schiller Park Scotch and Cigars Fundraising Chair, provided an update on this event designed to raise funds for the Friends of Schiller Park. The date is Friday, October 11 at 8 PM (away OSU game).

The event will be at Kelly and Sarah's home, 256 Reinhart. The scotches are special and very unique. The cigars are also special and ones that the committee is looking forward to sharing.

Tickets are \$75/each. There is a silent auction as well. This will increase the value of this event and therefore, the revenue for the Friends of Schiller Park.

Secretary's Report

Secretary Jeanne Likins moved for the approval of the August 12, 2013 German Village Society Board Meeting Minutes. This was seconded by Jeff McNealey and the minutes were unanimously approved.

Staff Reports

Director Shiloh Todorov provided a written report. In addition, Shiloh noted that last Friday she and President Bill Case met with the new Director of Public Service, Traie Davies.

Director Davies is interested in all the things the German Village Society will be working with her on going forward, such as the UIRF grant for the Third Street Master Plan, parking, Livingston Avenue changes as a result of the re-building of Interstates 70/71, the sale of the Africentric School, etc.

Shiloh pointed out that the Society needs to start thinking about how we want to raise the funds to implement the Third Street Master Plan and, how we prioritize the various elements of this long term enhancement project.

President Bill Case added that they also talked about special German Village signage. It seems that the street signs must follow new Ohio law. Trustee Brian Santin noted though

that some years ago the city said that German Village could use the original black sign frames, provided the additional cost was paid by someone other than the city.

Brian also mentioned that former Director Kelsey said he would keep the German Village Society in the loop about the landscaping above the trench. Brian urged the Society representatives to keep in touch with the Public Services staff instead of waiting to be notified.

Shiloh also reported that she met with the ad hoc Visitor Center Updating Committee last week. After a wide ranging conversation the last several months, this group is returning to a smaller scale vision for the Visitor Center updating.

For instance, the focus will not be on the entire building and it will not include researching and sharing “what is our story” from the last fifty years or so. Both of these ideas, while compelling, would significantly expand both the funds and time required.

Instead, this effort will move forward with modified educational content that increases the focus on preservation and gives less focus on German history than is the case currently.

Improved internal signage for the Society’s Meeting Haus is another element of this project.

In addition, there is a silent donor who has offered to provide professional quality museum display cases for the Scheurer Room. This is included in the updating and will enhance the educational goals by showcasing historical artifacts and other items of interest to members and visitors.

This ad hoc committee will do a “visioning” session with Continental Office shortly. The goal is to keep the project within a \$50,000 price range. Corporate sponsorship will be sought for this important way the Society fulfills its mission for preservation education and advocacy.

Shiloh requested the board’s permission to spend up to \$500 to make the current volunteer desk more usable. She also sought the go-ahead to clean out the Visitor Center Gift Shop with a sale linked possibly to the annual meeting.

Shiloh pointed out that Pam Bergeron tallied the daily sheets of what is sold in the Visitor Center. The walking tour booklet, t-shirts and the Jeane Conte book all sell well. Shiloh would like to do “garage sale” pricing for everything else to clean up and re-purpose that corner of the Visitor Center.

MOTION:

To liquidate the current items for sale in the Visitor Center on such terms as the director feels is appropriate.

Trustee Jeff McNealey moved the motion, Trustee Brian Santin seconded it. The board unanimously approved this motion.

Shiloh announced that Tuesday, November 19 at 6 PM is this year's member/donor appreciation event. It will be held at Clay Space, 831 Gallery, on Front Street. Everyone will be able to play with clay that night Shiloh shared.

Stef Martt was recognized and thanked for her service as the Membership Committee Chair this last year by Shiloh. Stef was given a certificate of appreciation and a hearty round of applause.

This committee met the year's membership goal by mid July Shiloh noted. Stef also contributed a lot to the development of "the shiny new brochure", a membership marketing brochure which is now in use.

Continuing the recognitions, Shiloh expressed appreciation and thanked the three outgoing board members and President Bill Case, who will remain on the board but in a different role for 2013-2014.

Tribute to Outgoing Trustees Beth Ervin, Brian Santin, Mike Yarbrough and Outgoing President Bill Case

We have three outgoing board members to recognize this month, along with our outgoing Board President Bill Case.

Let's do it in alphabetical order, starting with this great tribute to Beth Ervin, written by Trustee Bill Curlis: "My first encounter with Beth Ervin occurred 25 plus years ago, over a walkie-talkie while sitting in a cold damp empty warehouse on Front Street. Beth was calmly trying to break into a screaming match between Bob Balthaser and Aaron Leventhal, about gangs converging on Front Street to storm the front gate of the Oktoberfest.

She failed in her attempt, because neither man would release the "talk" button long enough to permit her into the conversation. She gave up trying and walked into the Walkie-Talkie Communications center and asked me to find a policeman to go to the front gate to calm Bob and Aaron down with the instruction "just shoot them both."

"And Beth Ervin has been serving German Village and the German Village Society over the years, with the same calm, practical approach to problems, both real and contrived.

"Beth has served our organization on many German Village Society committees and events. From the Oktoberfest and the Haus und Garten committees to several ad hoc committees, including most recently, the Fred and Howard Memorial Gift committee, she has brought her hands-on experience and leadership to the tasks. (Beth taught me everything I know about literally holding an event together with Duck Tape.)

But her chairing of the Marketing Committee and spearheading our fantastic new branding and visioning efforts will certainly be forefront in the memory of Villagers for many years to come.

"Beth Ervin has also brought her considerable communications talent and contacts to the service of our community and our Society through her employment with Experience Columbus. There's another reason that German Village is the number one tourist destination in Central Ohio."

Dr. Brian Santin is also stepping off the Board, having joined the Board in 2010 and served a number of critical roles for GVS. And Brian went one better, usually teaming with his then girlfriend and new wife, Crystal Seamon, to get things done for German Village. Together, they initiated Go Green/Go Grun in 2009 – a neighborhood-wide green initiative.

Just this year, they helped coach the new chair of Go Green and the committee is back up in full force! As they worked to green their thumbs, Brian and Crystal were some of the inaugural farmers at The Farm, and the community garden at Livingston United Methodist Church.

Brian's interest in Third Street prompted his chairmanship of the Streetscape Committee as it worked through community visioning. Brian and his cohorts on Streetscape worked closely with Brian Kinzelman and his associates as they worked to create the Third Street Master Plan.

That plan is about to take its next steps, now that GVS has won a half-million dollar Urban Infrastructure Renewal Fund grant to move Third Street from vision to reality. Brian's vision was in full force as the Technology – or Website – Committee was formed.

Brian saw the need for germanvillage.com to jump into the 21st century, so he first sold the idea to trustees and then threw himself into overhauling the site. The effort won an award in 2010. In 2011, Brian helped imagine, create and launch our mobile website. Last year, he was central to the selection process to select a new database, paid for with Tea 43206 money.

Just before moving to Cincinnati for a medical residency, Brian took on the organization's ultimate challenge – the presidency. He served from January to June 2011, just as GVS was beginning to emerge from several years of turmoil, but before it had yet identified a director to staff the daily leadership role.

Mike Yarbrough, too, served in the president's role, taking the July-October 2011 stint when Brian and Crystal moved south. Mike, whose service began in 2010, was in the leadership role when I was hired, and spent many hours – along with his wife, Mary – helping me get the lay of the land and to meet many of the Society's most-active volunteers.

During his term on the board, Mike used his legal skills to help rewrite GVS bylaws just after a vote by the community that changed the shape of the board. That was a critical time in the Society's history, and Mike's ability to lead was important to shaping our rules. Mike and Mary were frequent PreTour hosts, welcoming people to their beautiful home on Deshler. In 2003, that home was on Haus und Garten Tour!

Mike also stepped up to give shape and movement to the Development Committee. The Society had embraced a "new business model" several years ago, seeking to create sustainable funding that wasn't dependent on a perfect Sunday in June for our biggest fundraiser. Mike took that sense of the community – to go in a new direction with fundraising – and put together a group of key and longtime Village leaders to create the policy for Development.

Then Mike helped support me as we interviewed a half dozen development consultants, and landed with Raising Green Productions.

I value him as a mentor, not only to me but to our final tributee – Bill Case. Bill and I started together on my first day, October 10, 2011. Though Bill had already served on the Board for several months, he was just stepping into the leadership role – so we grew up together here.

I have watched him be a tireless advocate for German Village. Together we have met numerous city officials and he is a master at mixing the ability to take a strong line on what we need and why we are worthy; while at the same time keeping a friendly and collaborative manner and a cool head. I don't think we'd have secured the Third Street UIRF if it weren't for Bill's leadership as we saw it through meetings with City Council members, City departments, Mr. Kinzelman and meetings with our own members and committees. When we finally get the curbs at the correct height and the utility lines cleaned up, I hope you'll stop Bill as he walks the streets with his Corgi, Angus, and thank him.

Bill made it a priority to see every kind of committee meeting in progress during his tenure. From rapping with the new Go Green committee out front of the Meeting Haus one cool spring night, to countless Civic Relations and Historic Preservation meetings where he serves as a full-time member, Bill's calendar has been FULL of GVS for more than his two-year tenure.

As part of his HP duties, Bill is the founding chair of the Oral History subcommittee – a group of volunteers working to capture the stories of German Village Society from those who saw its early years. Oral History won a grant from Ohio Humanities Council and Bill was asked to speak at its subsequent workshop as an emerging expert in how to gather neighbors' stories.

We're lucky that Bill's board term isn't up, but the next president will have considerable shoes to fill. Bill will likely step back into golf shoes more often during the hours he gains back in his life.

To all four of these amazing leaders, thank you for all you do, have done – and hopefully will continue to do – for German Village Society.

President Bill Case thanked each board member and Director Shiloh Todorov individually for their contributions to the Society. He also expressed appreciation to each person for

their support of him during his time as president. He noted that he has learned a lot and it has been a most interesting two years.

Assistant for Visitorism, Elise Wyant, submitted a written report.

Program and Operations Manager, Russ Arledge, submitted a written report. Russ noted that things are going great and the volunteers are working hard.

Treasurer's Report

Treasurer Nick Cavalaris provided three written reports: September 2013 Financial Highlights, Variance by Month, and the Balance Sheet.

Committee Reports

Executive Committee:

Trustee and Sponsor of the 2013 TEA 43206, Darci Congrove provided three documents (overall event summary, the detailed budget report, and the list of sponsors and silent auction donors) from this recent, highly successful event.

The entire proceeds go the Society's Fund for Historic Preservation, a designated fund for historic preservation activities only (excluding staff). 240 people attended.

President Bill Case and the board thanked (and applauded!) Darci and her husband, John Pribble, for creating this event and Trustee Bill Curlis noted the significant contribution (just shy of \$6,000) made by the German Village Guest House as the sponsor of this third annual event.

Strategic Plan

President Bill Case and Director Shiloh Todorov discussed the importance of the German Village Society undertaking a new strategic plan.

Shiloh noted this was one of the specific recommendations from the recent two hour, free consultation she and Trustee Jeanne Likins had with the presenter and consultant from the "High Performance Boards" workshop. Shiloh and Jeanne attended this program in May with Trustee Tim Bibler. It was sponsored by the Ohio Association of Non Profit Organizations, to which the Society belongs.

The consultation focused specifically on the German Village Society and how best to apply the ideas from this workshop to strengthen the governance of the Society.

The consultant noted that when an organization is three or four years out of a strategic plan, it is time for a new plan. He suggested it include 3-5 strategic goals for the next 3-5 years.

Also, the consultant suggested a committee of members and several board members to start the discussion in the community. This could then be a focus of the board's annual retreat perhaps.

Shiloh thinks that perhaps a group of 6-8 members who could meet 5-6 times this fall to generate the information useful for a strategic plan is a good method to get started. She noted that the consultant advised that this doesn't need to be an overly laborious process.

The **Strategic Planning Ad Hoc Committee** will report via the Society's Long Range Planning Committee President Case noted. Suggestions for who might be a part of this group should be sent to Shiloh right away since the group needs to be formed and get to work. Shiloh noted that the officers will decide who to include on this committee and she and Bill will extend the invitations to participants.

Trustee Brian Santin offered an oral update from the **Technology Committee**. He noted that he is still getting input from the Society's committees about what would be helpful to add or change about the website.

Nelson Genshaft, Chair of the **Civic Relations Committee**, provided a written report.

President Bill Case noted that Public Services Director Tracie Davies was not negative about the parking moratorium letter shared with her during the meeting with Case and Todorov. The moratorium is part of a package of plans the Civic Relations Subcommittee on Parking is developing.

There was discussion about how best to proceed in following through with the zoning concerns shared this summer with the Historic Preservation Committee. It was agreed that the Historic Preservation Committee will continue to "own" the educational part of this and other preservation topics.

The Civic Relations Committee will consult with the city. This is part of their role on behalf of the Society and this is done on a variety of issues. The intent is to collaborate with both the city and the German Village Commission.

Director Shiloh Todorov noted that the Development Committee met recently. It recommended that the Society utilize the Columbus Foundation's Big Give Day on Sept, 17th to ask folks to make a special, additional gift to the Society to help fund a Historic Preservation Officer.

MOTION:

To establish a German Village Society Historic Preservation Office Support Fund to be managed in accordance with German Village Society Board policies on designated funds

and, to transfer the unexpended funds from the 2012 budget to that designated fund for that use.

The motion was moved by Trustee Jeff McNealey and seconded by Trustee Darci Congrove. It was unanimously approved.

MOTION:

To use the opportunity of the Columbus Foundation's Big Give campaign on September 17, 2013 for the purpose of raising money dedicated to fund a historic preservation officer on contract to the German Village Society.

Trustee Darci Congrove moved the motion, Trustee Jeanne Likins seconded this, and it was passed unanimously.

Nick Cavalaris, Trustee and Chair of the **Finance Committee**, had no report. Trustee Darci Congrove noted that the committee met Saturday, discussed a range of topics, and this will be reported next month.

German Village Business Committee Chair, Greg Gamier, submitted a written report.

Historic Preservation Committee (HPC) Chair, Chris Hune, provided a written report. President Bill Case commended Chris for how well she led the last several committee meetings. Bill noted that there were lots of new attendees at the July and August HPC meetings for the discussion about concerns expressed in June to the board of trustees.

Long Range Planning Committee Chair Matt Eshelbrenner provided a written report. Shiloh Todorov noted a grant is being requested from the Create Columbus Fund, which focuses on how to engage and retain young professionals with Columbus activities and organizations.

The Society's grant project, from the Long Range Planning Committee, is how to engage the 51% of German Villagers who are renters. This is also a topic of discussion in the Society's Membership Committee.

Director Shiloh Todorov provided an update from the **Membership Committee**. The committee did not meet in August but will meet September 11 at 6 PM at the Society's Meeting Haus.

Susan Sutherland is the new chair. She is also the new non-voting board member appointed by the President of the German Village Society, effective at the October 2013 meeting.

Organizational Development Committee (ODC) Chair Jeanne Likins provided a written report.

Jeanne noted that this group has been working on board orientation (September 29 10-11:30 AM at the German Village Society Meeting Haus), a new board self assessment, based on a model provided by the Ohio Association for Non Profit Organizations (sent out last week), the annual meeting presentation, and ideas related to the board's January retreat such as strategic planning. This committee meets Sept. 23. It will finalize and recommend a slate of officers at the October board meeting.

Parks, Public Spaces and Community Events Committee Chair Sara McNealey provided two written reports, one from the committee and another from the Friends of Schiller Park (FOSP).

Regarding an item from the Friends of Schiller Park Report, Shiloh shared that she has started a conversation with Katharine Moore (Chair of the FOSP). Katharine has expressed concerns about how and when contributions made to the FOSP are recorded by the Society and sent to the FOSP. She also wants to understand better the financial processes utilized and to improve how the Society can support its committees with financial matters.

In addition, Shiloh noted that last Saturday the Finance Committee discussed how various German Village Society committees should proceed with any potential fundraising activities. The goal is to balance the interests of the various committees with the mission and priorities of the Society.

For example, there needs to be coordination so that prospective donors are not overwhelmed with lots of diverse requests and, to help ensure that the priorities of the Society are pursued for the good of the total organization.

Further discussions will involve the Development Committee as well as the Finance Committee. Shiloh will continue to follow up with Katharine and other interested individuals.

Old Business

There was no old business.

Bill Case

New Business

Permanent Funding for Historic Preservation Officer (HPO)

Bill Case

Director Shiloh Todorov reported on the recent Development Committee meeting. The discussion focused on how to fund the Society's number one critical priority: the Historic Preservation Officer (HPO) position.

The good news is that the Society has raised the financial resources to hire a part-time, contract expert on historic preservation for one year. The next question is: how do we make it more permanently sustainable? There was robust discussion as the following overview demonstrates.

Trustee Darci Congrove noted that there are two basic ways to raise money: work to raise the needed dollars every year or, raise more funds for an endowment that at some point is sufficient to annually fund this position using the interest from the principal, which has been invested.

Director Shiloh Todorov pointed out that the German Village Society has a compelling story to tell and, there are people who want to support us in our mission. It is a very demanding task however, to raise this kind of money every year in addition to current fund raising efforts.

The Development Committee's thinking is that it could be better to work very, very hard for a number of years to fund an endowment and then, the position would be funded permanently.

A specific idea the Development Committee has discussed is to launch an endowment fund raising campaign, perhaps linked to the Columbus2020 program. This could be a seven year campaign plan to raise the funds for a full-time HPO (\$40,000 annual salary).

To fund this position permanently requires a \$1 million endowment. To accomplish this goal in the Columbus 2020 timeframe would require a 20 person team to pledge to raise \$7,000/person of new funds, for seven consecutive years and over those same seven years continue to help fundraise through the event mechanisms already in place so GVS can pay the HPO between now and when the endowment creates the salary - totaling \$10,000 per asker .

The Society's Development Committee has thought that one approach to an endowment campaign might be to put together "slates" of ways for each board member to get to \$10,000/year of new funds for this designated purpose.

Perhaps an approach to potential donors could be that a portion of funds raised from all events would go to this HPO endowment fund? To do this we need to be very clear what this person does and what value it adds to the German Village Society and to German Village.

Also, it is important to note that this is a very serious ask of this number of individuals. How realistic is a plan like this? On the other hand, while this idea may be scary, if we don't do something, we will have nothing.

Does the German Village Society have the twenty people willing and able to make this kind of commitment for this seven year period of time? Are board members and development committee members ready to increase their personal financial and time commitments in this manner to accomplish this goal?

Will such an expectation limit who is interested in serving as a board member? This is an issue for the current board as well as for future board members. How might this commitment expectation change the nature of the board and the organization?

Once again, it is clear that the current number of 13 board members is insufficient for the work of the German Village Society. As an example, the Columbus Museum of Art has 50 board members, all of whom raise serious money in support of its mission.

In other words, our existing infrastructure is insufficient for the scope of a goal such as this.

We need to scale back our goal or, scale up our infrastructure or some combination of that. Some large corporations don't give money to any organization unless they have someone on that board.

If the German Village Society wants to garner such corporate support to fund our priorities, then changes in the number and composition of board members is required. This change would include a structure in which at least some board members are appointed to ensure that the board includes those committed to raising the necessary funds.

How does the German Village Society manage fund raising for the Historic Preservation Officer, the Visitor Center upgrades, and the many aspects of the Third Street Master Plan which the city will not fund?

All of this is in addition to the major fund raising activities already necessary to support the operation of the German Village Society Meeting Haus and on-going operations.

Have we exhausted what we can do to increase our revenue from existing events? Tanya Rutner, who was hired earlier this year as a consultant to help the Society evaluate its current fund raising as well as develop new methods to ensure the Society is more sustainable financially, has said there are two ways to raise new dollars: maximize our current event revenue and/or pursue an endowment campaign.

Regarding the first method, Tanya believes there is still a lot to be done to maximize current event revenue for the next four-five years. That process started this year and has been quite successful to date.

Shiloh pointed out that she has had a number of in depth conversations regarding what should be included in a HPO position description. Also Shiloh has tried to identify what gaps have existed since Jody Graichen, who was the Society's HPO, left Columbus in the summer of 2009.

Former Trustee Jim Nichols, who has spent many years on non profit boards and has raised large amounts of funds for Ohio State and other charitable organizations, pointed out that larger and more sophisticated donors ask about the extent of board member donations.

One hundred percent participation by board members is expected. Sometimes donors also want to know the range of board member donations. Is this board (and future boards) willing and able to support such an expectation for financial contributions?

There was also discussion about corporate donor requests which could include naming rights for spaces and activities of the German Village Society. It was pointed out by several board members that many corporations do not support non-profit operations, including staff. As a result, the Society needs to consider what kinds of needs could be funded by corporations and by individuals.

It was also noted that there is fatigue already around the small board table given the existing volunteer and cash and in kind support provided by board members. Do we risk losing the support of those who are presently doing so much for the Society by asking for more?

The Development Committee meets again Sept. 26th to continue the conversation.

Adjournment

At 8:17 PM, Trustee Jeanne Likins motioned and Trustee Bill Curlis seconded the motion to adjourn. With a unanimous vote, the board adjourned.

Respectfully Submitted,
Jeanne M. Likins, Secretary

GVS Director's Report to the Board of Trustees, October 2013

I am very sad to announce the departure of Elise Wyant, our assistant for visitorism. She is headed to work for the county as the assistant to Judge Timothy Horton, and we wish her well. She has helped to shape and grow our rental and group tour market, as well as fill a needed role in the new membership database and a coordinating role in the Visitors Center. I am currently looking at several solutions to replace Elise's duties, including current staff, volunteers, and other hiring.

Elise's effort in tours has us looking for new people to train to give group tours. I gave my first tour Saturday afternoon and it is a LOT of fun. Please forward to me names of people that would make great docents for our neighborhood. We have a training packet of historic talking points, and they can go out in the neighborhood with our longtime great storytellers to learn the ropes.

Thanks to the organizing, strategizing and writing help of Jeanne Tranter, we have sent the first draft of our annual report to the designer. Emmy Mitchell, whose name you may remember as a Tour home in 2013, is in-kindling her design skills to lay out a digital annual report for us this year that should really look great. In addition to staff writing, Jennifer Heitmeyer, Beth Ervin and Sarah Cohen are submitting writing and Carolyn McCall is volunteer copyediting.

We will unveil the annual report at the annual meeting on Oct. 27 at 5 p.m. Please be there. Each committee is creating a booth to show off their work and it is critical to them that you as board members absorb and praise the work they do. Which is yeoman and often outstanding.

I attended the Ohio Association of Nonprofit Organizations workshop in September. In addition to taking several ideas from the conference to engage young people, the day ended with a chance to talk directly with a half-dozen funders and that, too, was valuable.

We are switching over our online credit card payments to 2CheckOut.com this month. I had a chance to sit down with their CEO, Tom Dailey, who is interested in supporting German Village Society and felt one of the first ways he could do that was to offer us a better rate on our online processing. This will replace our direct link to PayPal while reducing PayPal fees and percentages charged. 2CheckOut is also helping us identify competitors to research to replace EventBrite, our ticket sales portal that also charges high fees. Thanks to Tom and his team for helping us out!

APA contractor Matt Shad and I had the chance to host Nancy Recchie's OSU historic preservation class. It was a chance to expose the group to the work of the Society as well as get them excited about the workshops and interested in volunteering to help.

I was so thrilled to learn that our preservation messaging and our personal calls gained traction in the Big Give. Results at \$8,000 will help us to sustain an historic preservation expert on staff and to help other donors and sponsors understand that our community has voted for our critical needs list with their dollars.

The Development effort will be a point of discussion at the Board meeting. In order to fund our critical needs list, hire staff and budget correctly for 2014, it is now time to commit to help with fundraising. You'll see a number of ways to help, and one or more are tactics you should find very comfortable to your own style. I urge you to collectively set an individual goal for fundraising, create a path to get there, been tremendous.

Thank you to each board member who worked the Oktoberfest booth. I think it may have been lightly attended, based on my shift Sunday. People seemed to love our Then-and-Now wall and Schmidt's historic photos – created by Russ Arledge – but we lost money on trying to sell items from the booth. I spent \$1600 on merchandise and we made \$400. Help me remember this next September: lesson learned.

My Leadership Columbus experience began mid-September. You may have read my impressions in my column. I look forward to the experience.

Thanks to Trustees Hune, Likins and McNealey, as well as Jay Panzer and Russ Arledge, for attending the Ohio Historic Preservation Office Awards luncheon on Saturday, Sept. 28, where GVS picked up a recognition for helping to create the Commission 50 years ago.

Trustee Congrove and her husband, John Pribble, were finalists for an Arch Award from the Columbus Historical Society. Together, they own the German Village Guesthouse and host TEA 43206, an annual event which raises funds to promote historic preservation in German Village. Since its inception in 2011, TEA 43206 has raised over \$40,000 for the German Village Society.

Here is a quick update on the remaining action items from the January board retreat that had not yet been accomplished during the last update in May:

Update on board retreat action items:

- Gentle use policies for Fest Hall – due from Russ Nov. 5
- Membership has voted that there will be a printed Directory; Tanya and I have set ad prices in your Development packet for October; Membership has committed to divvy up the labor.
- APA is moving forward.
- The partnership with COTA continues to take shape. We now have electronic notifications that say "German Village" on the front of each bus that passes through the Village; COTA was a Village Valuables cash sponsor; and my main volunteer on COTA, Trevor Major, will accompany me to a meeting with COTA CEO Curtiss Stitt in mid-October.
- Technology plans a meeting Oct. 26 to find an electronic voting solution and to make an action plan for the feedback received from committees about updates to the website.
- The ad hoc Visitors Center group will conduct a VC visioning session led by Continental Office on Oct. 23. That will produce plans we can share with the community and donors by Jan. 1.
- Membership is conducting a welcome new member event Oct. 7 and please mark your calendar for the donor/member appreciation event on Nov. 19.
- 2 fall interns, more secured for winter.



October 14, 2013

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Program and Operations Manager

► This month saw an increase in building use as the Tuesday Morning and Thursday evening YOGA classes resumed the fall schedule. In addition, the Village Singers started rehearsals for their winter performances, and we capped the month off with the annual Oktoberfest celebration which was well documented on our website and N4N.

► On September 28th we were very pleased to be the venue for the annual Ohio Historic Preservation Office - Awards Ceremony, where preservation organizations from all around the state of Ohio gathered to receive their awards. A special **Award of Merit** was presented to Jay Panzer, Shiloh Todorov, and Cristin Moody to honor the 50 years of service of the German Village Commission.

► Once again I cannot emphasize enough how important the PastPerfect database program is, and will be to the German Village Society. Funding for the "PastPerfect" database was made possible by the annual "Tea 43206" event contributions to our GVS Historic Preservation program. While the program is used daily for membership and donation recordkeeping, there are several "behind-the-scenes" projects going on as well. In addition to digitizing all the German Village property files, we are also scanning documents and photos from our archives such as our past Haus und Garten programs, our old printed newsletters, old photos from GVS past events from the last 53 years, and historic photos and documents relevant to the neighborhood. These files and photos will be made available soon on our new "searchable" online archives section of the GVS website.

That being said... Bob Furbee, Agnes Krivicich, and Silvia Rodrigues are doing a marvelous job of scanning the GV property files and are at least 1/3 the way through the initial scanning phase and the next step is processing the scanned documents and photos to be entered into the PastPerfect database.

► The Police Luncheon (evening supper) was held on September 24th and was well attended. Minutes of the meeting can be found on the cyberblockwatch.com website. The supper for the officers this month was provided by the Katzinger's Deli.

► The cyberblockwatch.com website now has 983 registered users. This is a collaborative effort between the German Village Society, Schumacher Place, and the citizens of both neighborhoods.

► Also this month... once again GVS, as an official computer recycling drop-off center for the Community Computer Alliance, we have had collected numerous computers, monitors, laptops, printers, cell phones, and fax machines... at last count over 17 van loads of computer equipment have been picked-up at the Meeting Haus... Thanks to all who have contributed!

It's been a busy month... all for now.



German Village Society
Financial Highlights for October 2013
Nick Cavalaris, Treasurer

10/8/13

This report highlights certain items of the attached financial reports that are presented to the GVS board of trustees each month. This report is the October 2013 report. The balances in this report are as of September 30, 2013 and reflect reconciled balances to the last available bank statement. The attached reports are as follows: 1) GVS Balance Sheet as of 9-30-13 and 2) 2013 Budget Variance by Month. Highlights are as follows:

1. **Balance Sheet (attached):**

Operations Bank Account Balance:	\$183,728.01
Board Designated Checking Balance:	\$101,030.29
Total Board Designated Funds Balance:	\$447,401.88
(Including: MH and Warner maintenance)	
Perm. Restricted Funds Account Balance:	\$173,967.42
Total Balance of GVS Bank Accounts*:	<u>\$805,847.31</u>

2. **2013 Budget Variance by Month (attached)**

* Excludes inventory

German Village Society Balance Sheet

As of September 30, 2013

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	33.55
Operations Chase Checking - 6039	95,642.00
Operations Chase Contingency - 4693	88,052.46
Operations Fifth Third Checking - 5113	0.00
Total Bank Accounts - Operations	\$ 183,728.01
Board Designated Bank Accounts	
Board Designated Checking - 1362	0.00
Bicentennial Fund	6,513.52
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	39.46
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	31,431.02
German Village Business Community	43,911.40
Highfield Garden	708.57
Huntington Garden/Maintenance	7,117.00
Schiller Friends of Schiller Fund	3,760.16
Schiller Park Enhancements	670.00
Schiller Park/Arboretum Fund	1,591.27
Schiller Park/Bench/Trash Can Fund	1,491.70
Schiller Trash Can Fund	0.00
Village Connections	0.00
Village Singers	1,968.32
Total Board Designated Checking - 1362	\$ 101,030.29
Board Designated Funds	
Meeting Haus Maint/Replacement	174,161.49
Warner Maintenance - 0330	172,210.10
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
Total Board Designated Funds	\$ 346,371.59
Total Board Designated Bank Accounts	\$ 447,401.88
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93
Huntington Garden Endowment	173,213.49
Total Permanently Restricted Fund Accounts	\$ 173,967.42
Petty Cash	750.00
Total Bank Accounts	\$ 805,847.31
Accounts Receivable	
Accounts Receivable-General	0.00
Total Accounts Receivable	\$ 0.00
Other current assets	
Designated Funds GVS Receivable	456.51
Inventory	1,000.00

prepaid Expenses	1,300.00
Undeposited Funds	24,732.38
Total Other current assets	\$ 27,488.89
Total Current Assets	\$ 833,336.20
Fixed Assets	
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-527,326.56
Land	40,000.00
Total Building 588 South Third Street	\$ 272,664.10
Leasehold Improvements	99,035.64
Office Equipment	
Cost	96,047.23
Depreciation	-195,037.23
Total Office Equipment	-\$ 98,990.00
Office Furniture	
Cost	113,895.39
Depreciaton	
Total Office Furniture	\$ 113,895.39
Office Paintings	
Cost	1,775.00
Total Office Paintings	\$ 1,775.00
Total Fixed Assets	\$ 388,380.13
TOTAL ASSETS	\$ 1,221,716.33
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	\$ 0.00
Other Current Liabilities	
Deferred Revenue	1,000.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	456.51
Designated Funds GVS Payable	315.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
Total Other Current Liabilities	\$ 1,771.51
Total Current Liabilities	\$ 1,771.51
Total Liabilities	\$ 1,771.51
Equity	
Designated Earnings	
Non Restricted	0.00
Restricted	0.00
Total Designated Earnings	\$ 0.00
Retained Earnings	1,078,517.62
Net Income	141,427.20

Total Equity	\$ 1,219,944.82
TOTAL LIABILITIES AND EQUITY	\$ 1,221,716.33

Friday, Oct 04, 2013 12:46:10 AM GMT-7 - Cash Basis

Committee:	Board Chair/Rep:	Meeting Date:
Technology Committee	Roy Bieber Brian Santin Shiloh Todorov	
Number of Attendees:		New Members?:
Executive Summary:		
<p>The Committee has begun assembling a plan of action to address the needs of the Society following the recent request from all GVS committees. The Committee will hold its next meeting on Tuesday, Oct 22nd in the Scheurer Room. All are welcome to attend. We will also be discussing the possibility of providing online voting in the future for GVS elections. These and other items will continue to be discussed and explored in the coming months.</p>		
Meeting Objectives/Highlights:		
<ul style="list-style-type: none">➤ Request for staff time or Volunteers? ➤ Financial Resources? ➤ Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included		
Next Steps:		

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Committee: Development	Board Chair/Rep: Brandon	Meeting Date: Sept 26, 2013
Number of Attendees:3		New Members:3
Also Shiloh and Tanya		
Executive Summary:		
<ol style="list-style-type: none">1. Materials were distributed by Shiloh regarding 2014 Fundraising Plan past revenue and expenses and 2014 event packages and pricing. Members are asked to become familiar with the above and determine how to integrate them into their individual fundraising goals.2. Prepared two resolutions for the Board's consideration regarding the moratorium on designated fundraising and on individual dollar targets for fundraising by this committee and the Board.3. We welcomed Jorge Nieves, an architect who joined us for the meeting as a new member4. Received email after distribution of meeting from David Boothby indicating he is leaving the committee5. The committee also welcomes two additional new members: Nick Coanan and Nicholas Cavalaris		
Meeting Objectives/Highlights: Amended October 4, 2013		
<p>➤ After deliberation with the Director, the Chair recommends that the two resolutions from the Committee's minutes be changed to "topics for discussion by the Board". We continue to agree that the moratorium should be lifted with the understanding that the Committee should continue in its role</p>		

of “coordination and facilitation” of designated fundraising with an emphasis on orienting and educating individual fundraisers of the benefits of broader and more coordinated approaches to funding requests. Regarding fundraising targets for Development Committee and Board of Trustee members this too calls for sufficient discussion at the Board to better ensure a consensus..

- Request for staff time or Volunteers? Yes, to assist committee members in crafting their individual fundraising plan including their particular strength (events, membership, corporate asking etc.).
- Financial Resources? No.
- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included. The resolution for individual fundraising for Board of Trustee members may require further discussion between the Committee Chair, Shiloh and members of the Board. This discussion as required should occur in the near future.

Next Steps:

Shiloh and Dennis will start one on one conversations with Committee

members to help them put in place their personal priorities and fundraising

targets.

**German Village Society Finance Committee
September 7, 2013 Meeting Minutes**

A meeting of the Finance Committee was called to order at **9:05 am** by Treasurer Nick Cavalaris. Members present were as follows: Nick Cavalaris, Roy Bieber, Jim Nichols, Darci Congrove, Steve Becker, Jeff McNealey, Director Shiloh Todorov, Mary Cusick, and new member Katelyn Stanchfield.

The Treasurer proposed an agenda of discussing the following: a) introduction of new Finance Committee member Katelyn Stanchfield, a financial advisor at Merrill Lynch, b) a review of the HNB investments, c) a financial summary of House & Garden Tour 2013, d) a discussion about whether the cash on hand in the operations checking account should be invested and, if so, the amount and e) a discussion about the relationship between operational and designated fund raising.

Jim Nichols recommended the Committee instruct the Society's investment advisors to appear quarterly before the Finance Committee and he suggested the Committee have firm quarterly meeting dates. The Committee agreed and Herb Chen of HNB will be invited to the next meeting.

Jeff McNealey suggested the Committee meet the 3rd Saturday of the first month of each quarter beginning the 4th quarter of 2013. It was decided the **next Finance Committee meeting** would be **November 9, 2013**. It was decided the **2014 meeting schedule** for the Committee is as follows: **January 18th, April 19th, and July 19th, and October 18th**.

Darci Congrove led the discussion about the 2013 House & Garden Tour and said there were great results that exceeded expectations. She handed out a spreadsheet that indicated income increased approx. \$8,600 from '12, expenses decreased approx. \$11,600 from '12, and profits exceeded '12 by approx. \$24,000. The Committee also discussed the outcomes of the best practices for cash handling and cash control that was instituted this year per the recommendations of the sub-committee developed in February 2013 for this issue. The cash handling seemed to improve over previous years. The Committee commended Darci and her staff on another outstanding job.

The Treasurer asked Roy Bieber to lead a discussion about recommendations on whether the cash on hand in the operational checking account should be invested - the current balance in that account is approximately \$180,000. Roy was previously asked to chair a sub-committee created to investigate this issue and he drafted a written report of his sub-committee's recommendation which can be summarized as follows: The Society should keep at least one month's worth of expenses in cash in the operational checking account on hand which is approximately \$30,000 per month as indicated on the budget. His second recommendation was to give the Director the authority to use her discretion (with Finance Committee oversight) on

which investment advisor to select for any investment purposes in order to leverage sponsorship opportunities. Jim Nichols suggested the Director investigate which investment companies or financial institutions have a charitable intent to develop a long term relationship. Jeff McNealey suggested the Director investigate investing in the Columbus Foundation.

A discussion was held about the current "Budget vs. Actuals" spreadsheet. There is some confusion about this spreadsheet. The Director will address this issue with the bookkeeper, Jessica Ingram.

The Committee held a discussion about operational vs. designated fund raising. The issue is how much coordination within the Society can be accomplished to maximize fund raising for the Society. It seemed the Committee decided this was really an issue for the Development Committee. The Society has donors that give for specific (designated) causes and some who give for general reasons. Mary Cusick suggested it be recommended to the Development Committee that donors should be asked personally when possible and when they are asked to donate, it may be helpful to ask the donor if they want to give to a specific cause or specific need of the Society. The Society should develop a list of needs and inform the donors of the needs which may assist in fund raising. Darci and Roy suggested the Development Committee clarify the policy and apply it consistently.

Jim and Jeff cautioned that central coordination of non-profit fund raising is difficult and we should recommend to the Development Committee (and Director) that any policy that is developed keep in mind the Society's charitable, 501(c)(3) tax exempt status. Darci also noted there is a balance between effective fund raising while acknowledging the Society's charitable tax status.

Jim asked about the auditor's engagement from Tim Harris and whether it includes an agreed upon procedures report or recommendation. Larry would be consulted to determine the status of the report. Darci will follow up with Tim Harris about the possibility of missing a filing deadline and the possibility of filing an extension.

The HNB investment advisor submitted a report as of August 8, 2013 concerning the Society's investments. The Society's investments gained approx. \$23,000 since November 2012 inception. In addition, year to date the funds are up between 7.5% and 9% and are beating the Benchmark by 3%. Since inception in 2012, the funds are up between 10% and 11.8% and are beating the Benchmark by 3.5%.

A motion to **adjorn** was made by Jeff McNealey and seconded by Roy Beiber. The measure passed and the meeting was adjourned at **10:20 am**.

Meeting Minutes – Historic Preservation Committee
9/19/13

Chair Chris Hune called the meeting to order at 6 p.m. and welcomed all the participants.

First discussed were items to be included in our “booth” for the annual meeting on October 27th. We anticipate showing a video of the current oral histories project as well. Russ will have available the Past Perfect program for attendees to have an opportunity to search out items that are currently digitized and documented. We'll also feature the upcoming 2014 APA conference information.

The next topic was an update of the Statement of Historic Preservation Values which was last reviewed in 2009. Much discussion took place as to the topics, many that remained, a few items where the language was tweaked and some items that were removed as not relevant or current. The revisions will be made and sent out to all HPC members for final review and once all input is completed presented to the board for approval. Upon approval of the board it will be presented at the following GVC meeting during public participation.

Project Updates:

Oral Histories – Bill Case reported that they have interviewed three additional GV members, Bill Lenke, Burt Stevens and Jerry Esselstein.

Digitization Project – Russ Arledge reported that it is moving along well with three volunteers working every Monday through Wednesday morning working on the scanning project.

Visitors Center – Ned Thiel reported that the project scope now will consist of work in the Visitors Center and the Scheurer Room only. They are currently looking at cleaning out some of the items in the VC that don't sell well to free up additional space and will hold a sale of those items at the annual meeting. A visioning meeting will take place on 10/23.

Signage – No report this month.

APA Updates – No new updates but Matt Shad continues to work on the logistics and we should have updates by the next meeting.

GV Commission Highlights – Ned Thiel and Lisa Case indicated that it was good to see more public attendance at the meetings and that it is being noticed. Anthony Hartke is also attending as a member of HPC for a portion of the meetings. One significant agenda item as that a request was made to change a brick sidewalk to concrete because the surrounding sidewalk along that street was concrete. That request was not approved.

Jamie Weilbacher made the committee aware of correspondence he received from the city on the approval of the variance for Max & Erma commercial space on the 2nd and 3rd floors of their restaurant and their justification on the decision. He is going to provide this information to the Civic Relations committee to address.

Anthony Hartke also reported that he is being interviewed by Jeanne Tranter for his perspective of the activities of HPC. This will be a part of the annual meeting agenda as well.

Meeting was adjourned at 7:15 p.m.

Long Range Planning Committee Update

October 2013

No written report as usual this month. Instead I would like to submit the below as the report for LRPC.

The Long Range Planning Committee met on Thursday, September 12, to begin discussion and brainstorming for our next big project which will combine engaging renters and young professionals in German Village. We have started to outline a multi-faceted approach which will tackle all parties involved in this issue from the renters themselves to landlords, realtors, and even employers.

We are waiting to hear back in regards to a grant we applied to through the Create Columbus Commission and should know more when they announce the recipients for these grants on October 11th. Once we determine if we are going to receive funding from this grant we will be able to better determine our timeline and available resources.

In the meantime, we are still looking for interested individuals who represent all sides of this issue to get involved in this important discussion. If you are interested, please let me know!

Matthew Eshelbrenner
Chair of the Long Range Planning Committee

Committee:	Board Chair/Rep:	Meeting Date:
Membership	Susan Sutherland	Sept 11th, 2013
Number of Attendees:		New Members?:
6 members		Lisa Godfrey will be joining. Could not attend this meeting
Executive Summary:		
<p>Committee shared ideas regarding replacing the Elberfeld personal point of view letter for new residents with a new letter by George Lekorenos/Jeffrey Technologies. Committee needs to budget for a door hanger to place on new residents doors for membership. Will have a long life for usability. Discussed plans for the Oct 7th Appreciation Event and who can volunteer at the Meeting Haus to meet and greet, go on the Landmarks walk and return with guests who choose to come back for conversation and wine. Plans were made for the annual meeting and the bullet points needed for signage for Shiloh and the Novemember 19th Appreciation Event at Clayspace.</p>		
Meeting Objectives/Highlights:		

- Request for staff time or Volunteers? Requested Committee Volunteers for Oct
- 7th and the Annual Mtg Event 10/27/13.
- Financial Resources? Future Budget for Door Hanger for Member Recruiting
-
- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included: New letter and door hanger once completed.

Next Steps:

Annual Meeting Booth, Clayspace Event, New Letter by George Lekorenos,
Door Hanger & preparing for the new GVS Directory.

Committee:	Board Chair/Rep:	Meeting Date:
Organizational Development Committee	Jeanne Likins	September 23, 2013
Number of Attendees:		New Members?:
4		None ever, appointed
Executive Summary:		
<ul style="list-style-type: none">• Finalized and executed GVS Leadership Orientation for all new board members, those not receiving a sufficient orientation in the past, and interested GVS leaders, including current board members, on Sunday, September 29. Thanks to Director Shiloh Todorov, Pam Bergeron, and Trustees Bill Curlis and Jeanne Likins for coordinating this. Attendees were Tim Bibler, Dennis Brandon, Susan Sutherland, and Connie Swain.• Finalized the recommended 2013-2014 slate of officers: Jeanne Likins, President, Darci Congrove, Vice President, Bill Curlis, Secretary, and Tim Bibler, Treasurer. The election is at the end of the October 14th GVS Board of Trustees meeting.• Finalized a revised draft of the current Commitment to Serve on the Board of Trustees of the German Village Society, which is signed each year by all Trustees. The ODC has been asked by the officers to add an addendum that designates the options for the commitment of both volunteer time and financial support from each Trustee. This will be shared at the November board meeting.• A major revision of the GVS Leader Manual is in the final stages. It will include all GVS policies and board resolutions from 1998 to the present, as well as a host of organizational and operational details.• Most of the Society's committee chairs are continuing in their leadership positions, as is most of the board liaisons to all committees not chaired by a board member.• Greg Gamier and Tracie Stamm, two of the three appointed non-board members of ODC are committing to other areas of GVS engagement and their replacements are being sought. Bill Case, shortly to be the former GVS President, will replace Jeanne Likins, as Chair of ODC starting this month.		

- Planned booth for ODC for the Society's Annual Meeting.

Meeting Objectives/Highlights:

- Request for staff time or Volunteers? None
- Financial Resources? None
- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included
 - Review/approve Commitment to Serve on the GVS Board of Trustees at October meeting
 - Elect 2013-14 officers at October meeting

Next Steps:

**Parks, Public Spaces & Community Events Committee
Minutes of the September 5, 2013 Meeting**

Sara McNealey called the meeting to order at 9:00 am.

Members Present: Sara McNealey, Craig Seeds, Linda Friedman, Katharine Moore, Jerry Glick, Ann Lilly, Connie Swain, Carol Mullinax

The minutes of the August 2013 meeting were approved.

Actors' Theatre

Carol Mullinax reported that Actors' Theatre's season ends on September 23 with a performance of *Romeo and Juliet* in the Columbus Commons. Discussions are already underway regarding the 2014 season. She thanked Katharine Moore for the instrumental role she played in calling a Schiller Park "summit" to address needed repairs in the park, which resulted in the city agreeing to repair the area under the amphitheater stage. Repairs start September 30. She also thanked Sara McNealey for assuming responsibility for landscaping the cottage, which serves as the office for Actors' Theatre. The landscaping is being underwritten by a grant from the Little Garden Club of Columbus and will be completed by September 25.

Garten Club

Jerry Glick reported that the annual Fall Mum Sale, which is a fundraiser for the group, was a big success. It resulted in more than twice as many orders as last year. The Holiday Greens Sale will start in November. The Third Street Boxes will once again be decorated for the holiday season.

The Heinlein Reception, which is held each fall as a "thank you" to volunteers is scheduled for September 25 at the Taylor Mansion. Garden Club member, Will Eylar, owns his company, The Upper Crust, will cater the Mansion and the event.

The Garten Club website is being updated, to give it a more modern look, with many more photos and a listing of all events.

The Frank Fetch Clean Up is scheduled for October 12 and Craig Seeds confirmed that everything is ready at his end to store the tropical plants over the winter. Jerry reminded Craig that he is still hoping to get the mantles replaced in some of the lights in the park.

St. Mary Church and School

Frank Wickham was unable to attend.

The German Village Society

Shiloh Todorov reported that the 43206 Tea was a huge success and thanked everyone who attended. A parking committee is being formed to address parking issues in the Village.

The Friends of Schiller Park

Katharine Moore reported that her group is continuing to pursue installing signage for the Schiller Monument. Initially, the Katharine had envisioned including a photo of the original dedication of the statute as part of the new signage, but she was unable to find anything other than an artist's rendering of the event in newspapers of that era. Turns out that in 1891, the time of the dedication, newspapers were unable to print photographs, only drawings. Katharine said that the search for photographs in newspapers has been discontinued, but she is still hopeful of finding a photo. The sign should be completed by the end of the calendar year.

Katharine also reported that she, Connie Swain, and Ann Lilly met with City Council member Zack Kline with the goal of having the Schiller Statue included in a long-range public art repair and maintenance plan developed by the city's Planning Division staff. Experts have placed the repair cost at more than \$12,000, but according to the City's plan, the only repair on the list is applying a wax coating. Other avenues are being pursued.

Highfield Garden: Ann Lilly reported that the garden is doing well. Katharine reported that there will be a meeting with Lang Stone concerning replacing the crumbling stone around the Umbrella Girl Fountain and that money will need to be raised for this effort.

Arboretum Fund: Lindy Michael submitted a written report, which is attached.

The Farm

Connie Swain reported that The Farm is doing well.

Huntington Garden

Linda Friedman reported that Huntington Garden is doing well. Chris Lucas, a member of the deadheaders and an artist, recently completed a painting called "The Gardener," that is based on a photograph of David Gaumer working in Huntington Garden. The painting was purchased by a group of David's clients as a surprise for him. Chris Lucas then donated her purchase price to Huntington Garden.

Recreation and Parks Department

Craig Seeds gave the committee a general overview of the state of many of the fountains around town, as adding a fountain to Schiller Park has been discussed. There was general agreement that at this point moving forward with a fountain is not feasible.

Old Business

Ann advised the group that the Memoranda of Understanding for the various PPSCE-related groups have not yet been signed by the city with copies returned to PPSCE. The MOUs were developed by PPSCE, approved by the GVS board, signed by all interested parties, and had been sent to Terri Leist who is to coordinate obtaining McKnight's signatures and returning signed copies to PPSCE. Craig said he would follow up on this issue with Terri.

New Business

None.

Hearing no other business, Sara adjourned the meeting at 10:25 am. The next meeting of the committee is scheduled for 9 am on October 3.

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ARBORETUM HIGHLIGHTS FOR AUGUST 2013

ANSWERS TO QUESTIONS RAISED AT THE AUGUST 1 MEETING

Joe Sulak and I walked around Schiller after our meeting to clarify a few things. We found out that four large ashes had not been treated earlier in the summer, and Joe promised to have them treated the next week. He also said he'd treat the Frank Fetch ash at the same time.

Joe said that grinding down the stump on Reinhard is on his to-do list.

Joe said later that the amphitheater repair would be done from the inside, so we won't need to worry so much about tree damage from the repairs. He still promised to keep an eye on things for us.

TREE WORK COMPLETED BY THE CITY PRUNING CREWS 8/13 AND 8/14

The City crews removed the following six dead or storm damaged large, old trees:

Silver Maple on NE side of the park that split apart in the July storm, Sugar Maple west of the tennis courts that had branches that had twice fallen on the tennis court fence, Sugar Maple by the Rec Center veranda that had died of natural causes, Hesse Ash SW of basketball court that had sustained vandalism to its bark many years ago, Black Maple on NW side by the carriage path that broke off a week after the July storm, Bradford Pear NW of the cottage to make room for the new landscaping work.

At the same time the men pruned hanging or dead limbs from the following trees:

Black Maple near the Peace Oak west of the tennis courts, Black Maple south of the parking lot, Black Maple SW of the parking lot that had sustained the loss of major top limbs many years ago, Sugar Maple west of the cottage a few limbs of which had grown on top of the cottage roof.

8/15/13 DISCUSSION WITH CHAD HOFF ABOUT REPLACEMENT TREES FOR THE TREES THAT WERE REMOVED

He will start looking mostly at Acorn Nursery for Shingle and Willow Oaks, a replacement Chinkapin Oak for the amphitheater, and a Pecan tree. Other trees we will consider planting if they can be found are Black Oaks and Scarlet Oaks, Wild Black Cherries, Catalpas, Redbuds, and Hickories.

Amanda Smoliniec has offered us another \$600 for tree plantings this fall, and she wants to be included in the decision-making process. She would like her tree purchases to be native and potentially very large trees such as the Black Maples.

Chad also gave me info about the Princeton Elm that we planted in the middle of the park. It is an American cultivar that will reach 65 feet tall and 50 feet wide. The street elms on City Park that are growing so well are called Triumph Elms. They will reach 55 feet tall with a spread of 45 feet.