

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
March 10, 2014

Present: Tim Bibler, Bill Case, Nick Cavalaris, Sarah Irvin Clark, Darci Congrove,  
Bill Curlis, Brittany Gibson, Chris Hune, and Jeff McNealey

Staff and Guests: Shiloh Todorov, Russ Arledge, Sarah Marsom, Wayne Owens, and Gary Seman

The meeting was called to order at 6:00 p.m. by Vice President Congrove.

#### Public Participation

Village Singers Founder and Committee Chair Wayne Owens reported to the Board on the success of thirteen years of the Village Singers. The Singers perform two concerts each year (Christmas holiday concert and Spring concert). Over the past thirteen years 160 singers have performed in the group who are led by a paid director and accompanist. The Society provides the Singers management and facility space, but they are self-sustaining through ticket sales and fund raising events. The Village Singers have also created a Scholarship Fund to provide assistance to a student in the Arts (this year at St. Mary's School).

The Village Singers Spring Concert is May 3<sup>rd</sup> and 4<sup>th</sup> in the Brent Warner Fest Hall with tickets available the first week of April. As a special fundraising event, there will be a Patron Dress Rehearsal on May 1<sup>st</sup> which will include a Taste of the Village dinner before the rehearsal. Patron tickets are available from Wayne Owens for \$100. The Board thanked Mr. Owens for his thirteen years of dedicated effort to Village Singers.

The Village Singers committee report is the first in a series of public participation committee reports to be given over the year to provide Society members and the Board reminders and updates of all of the activities and work that the Society committees perform.

#### Report of the President

Vice President Congrove reported that Trustee Dennis McCann had regretfully resigned, for personal reasons, from the Board and directed that the Organizational Development Committee seek a candidate for his replacement on the Board.

Vice President Congrove and Executive Director Todorov reported to the Board on issues relating to the Strategic Planning process and asked for the Board's direction and guidance to the planning committee's focus. Board members expressed their opinions and a consensus of purpose and end results for the strategic planning process, which were sent back to the committee for their further deliberation.

Secretary Bill Curlis presented the Minutes of the meeting of February 10, 2014.

MOTION: Approve the Minutes of the meeting of February 10, 2014. [Curlis, McNealey]

Motion approved.

Treasurer Tim Bibler presented the Treasurer's Report and noted that he, the bookkeeper, and Ms. Todorov continued to work on the formats of the reports and that they will continue to "tweak" the reports for clarity as well as analysis to assist the Board.

Treasurer Bibler asked for approval of the Treasurer's Report for February, 2014.

MOTION: Accept the Treasurer's Report for audit. [Hune, Cavalaris]  
Motion approved.

#### Committee Reports

Written reports were provided to the Board from many committees and Vice President Congrove called upon Board members to give oral reports that required action or special notice.

Ms. Todorov reported on the Civic Relations Committee's list of brick-on-brick street and sandstone curb repair/replacement. The City of Columbus had, as previously reported in the newsletter and online, asked for UIRF funding priorities for German Village streets from the Society. Sarah Marsom and Civic Relations Committee volunteers have studied and documented the streets and curbs in most need of repair and maintenance and have developed a list of streets most in need of preservation. Over the next month in Civic Relations and Historic Preservation committee meetings, public review and discussions will be held to prioritize these needs in anticipation of making UIRF grant applications.

Ms. Todorov also reported that a new resident reception was held at the home of Susan Sutherland and had been very successful in engaging 18 new residents to the activities and work of the German Village Society and the German Village Commission. Ms. Marsom noted that the questions and interests of the new residents included several restoration projects and that she was able to give them guidance and assistance.

Organizational Development Committee Chair Bill Case reported that five seats on the Board of Trustees were up for election this year rather than the usual four candidates as a result of a realignment of seats that occurred three years ago. The ODC committee is meeting later this month to discuss the trustee elections and up-dates to the By-Laws and Constitution. Members of the Society seeking election to the Board should contact him as soon as possible so that the ODC committee can provide the candidates with Board responsibility information and qualification requirements.

Ms. Todorov gave an up-date on the 2014 Haus und Garten Tour and reported that the Pre-Tour committee was within 25 seats of its 350 dinner seats goal. The Tour committee has secured all of the homes and gardens and will be making an announcement to the community in the next month. She further noted the great committees working on the Pre-Tour and the Tour and the fantastic new sponsors as well as returning sponsors already committed.

Ms. Todorov reported that the Art Committee had held its first exhibition opening of the 2014 Gallery at Brent Warner Fest Hall season. She noted that the Art Committee seeks to give neighbors a place to meet and mingle while enjoying local artists, an opportunity for the Society to engage art-lovers who are not German Village Society members, and to earn a small income from the sale of art. And she thanked

her energetic committee for their hard work: Sandy Kight, Ed Elberfeld, Jeff Stahler, and Carole Genshaft.

Old Business

Mr. McNealey reported that he will present a draft of a Conflict of Interest policy for the Board to review and adopt at the April meeting.

Mr. Bibler asked Ms. Todorov if the Society had received a response from COTA to our letter of request to correctly identify the route of the new CBus connector. Ms. Todorov reported that she had not received a reply but that COTA had changed its route description from “to German Village” to “near German Village.” She also noted that she continues to work with COTA staff on a regular basis and has highlighted the need for on-bus and bus-stop signage on the Cbus route to direct travelers to German Village.

The business of the March 10, 2014, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:05 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Darci Congrove, Vice President

**German Village Society**  
**Balance Sheet**  
As of February 28, 2014

|  | <b>Total</b>         |
|--|----------------------|
| <b>ASSETS</b>                                    |                      |
| <b>Current Assets</b>                            |                      |
| <b>Bank Accounts</b>                             |                      |
| <b>Bank Accounts - Operations</b>                |                      |
| Operations Chase Checking - 6039                 | 34,205.82            |
| Operations Chase Contingency - 4693              | 88,201.03            |
| Operations Fifth Third Checking - 5113 (deleted) | 0.00                 |
| <b>Total Bank Accounts - Operations</b>          | <b>\$ 122,406.85</b> |
| <b>Board Designated Bank Accounts</b>            |                      |
| <b>Board Designated Checking - 1362</b>          |                      |
| Bicentennial Fund                                | 0.00                 |
| Council of Historic Neighborhoods                | 1,777.87             |
| For the Good of the Neighborhood                 | 39.46                |
| Frank Fetch Park/Maintenance                     | 50.00                |
| Fund for Historic Preservation                   | 45,059.53            |
| German Village Business Community                | 56,257.12            |
| Highfield Garden                                 | 416.57               |
| Historic Preservation Expert Restriction         | 33,999.60            |
| Huntington Garden/Maintenance                    | 2,716.20             |
| Schiller Friends of Schiller Fund                | 16,550.53            |
| Schiller Park Enhancements                       | 870.00               |
| Schiller Park/Arboretum Fund                     | 2,191.27             |
| Schiller Park/Bench/Trash Can Fund               | 3,191.70             |
| Schiller Trash Can Fund (deleted)                | 0.00                 |
| Village Connections                              | 0.00                 |
| Village Singers                                  | 3,259.58             |
| <b>Total Board Designated Checking - 1362</b>    | <b>\$ 166,379.43</b> |
| <b>Board Designated Funds</b>                    |                      |
| Meeting Haus Maint/Replacement                   | 186,020.08           |
| Warner Maintenance - 0330                        | 184,189.75           |
| Warner Maintenance - 2342                        | 0.00                 |

|   |                      |
|---|----------------------|
| Warner Maintenance - 5402                         | 0.00                 |
| Warner Maintenance - 8188                         | 0.00                 |
| <b>Total Board Designated Funds</b>               | <b>\$ 370,209.83</b> |
| <b>Total Board Designated Bank Accounts</b>       | <b>\$ 536,589.26</b> |
| <b>Permanently Restricted Fund Accounts</b>       |                      |
| Frank Fetch Endowment                             | 0.00                 |
| Fund at Columbus Foundation                       | 753.93               |
| Huntington Garden Endowment                       | 189,819.08           |
| <b>Total Permanently Restricted Fund Accounts</b> | <b>\$ 190,573.01</b> |
| Petty Cash  | 100.00               |
| <b>Total Bank Accounts</b>                        | <b>\$ 849,669.12</b> |
| <b>Accounts Receivable</b>                        |                      |
| Accounts Receivable-General                       | 0.00                 |
| <b>Total Accounts Receivable</b>                  | <b>\$ 0.00</b>       |
| <b>Other current assets</b>                       |                      |
| Credit Card Receivables                           | 367.22               |
| Designated Funds GVS Receivable                   | 0.00                 |
| Inventory   | 0.00                 |
| prepaid Expenses                                  | 0.00                 |
| Undeposited Funds                                 | 275.00               |
| <b>Total Other current assets</b>                 | <b>\$ 642.22</b>     |
| <b>Total Current Assets</b>                       | <b>\$ 850,311.34</b> |
| <b>Fixed Assets</b>                               |                      |
| <b>Building 588 South Third Street</b>            |                      |
| Cost  | 759,990.66           |
| Depreciation                                      | -563,124.00          |
| Land  | 40,000.00            |
| <b>Total Building 588 South Third Street</b>      | <b>\$ 236,866.66</b> |
| <b>Leasehold Improvements</b>                     | 102,386.64           |
| Depreciation                                      | -21,695.54           |
| <b>Total Leasehold Improvements</b>               | <b>\$ 80,691.10</b>  |
| <b>Office Equipment/Furniture/Paintings</b>       |                      |
| Cost  | 218,939.23           |
| Depreciation                                      | -205,950.27          |
| <b>Total Office Equipment/Furniture/Paintings</b> | <b>\$ 12,988.96</b>  |
| <b>Office Furniture</b>                           |                      |
| Cost  | 0.00                 |

|                                     |                               |
|-------------------------------------|-------------------------------|
| Depreciaton                         |                               |
| Total Office Furniture              | <u>\$ 0.00</u>                |
| Office Paintings                    |                               |
| Cost                                | 0.00                          |
| Total Office Paintings              | <u>\$ 0.00</u>                |
| Total Fixed Assets                  | <u>\$ 330,546.72</u>          |
| <b>TOTAL ASSETS</b>                 | <b><u>\$ 1,180,858.06</u></b> |
| <b>LIABILITIES AND EQUITY</b>       |                               |
| <b>Liabilities</b>                  |                               |
| <b>Current Liabilities</b>          |                               |
| <b>Accounts Payable</b>             |                               |
| Accounts Payable                    | 0.00                          |
| Total Accounts Payable              | <u>\$ 0.00</u>                |
| <b>Other Current Liabilities</b>    |                               |
| Deferred Revenue                    | 0.00                          |
| Deferred Revenue-Property Taxes     | 0.00                          |
| Designated Funds GVBC Payable       | 150.00                        |
| Designated Funds GVS Payable        | 0.00                          |
| Other Current Liabilities           | 0.00                          |
| Prepaid GVBC Membership Dues        | 0.00                          |
| Prepaid GVS Advertising Fees        | 2,400.00                      |
| Prepaid GVS Membership Dues         | 0.00                          |
| Sales tax payable                   | 0.00                          |
| Total Other Current Liabilities     | <u>\$ 2,550.00</u>            |
| Total Current Liabilities           | <u>\$ 2,550.00</u>            |
| Total Liabilities                   | <u>\$ 2,550.00</u>            |
| <b>Equity</b>                       |                               |
| <b>Designated Earnings</b>          |                               |
| Non Restricted                      | 0.00                          |
| Permanently restricted fund         | 137,789.59                    |
| Restricted                          | 452,210.40                    |
| Total Designated Earnings           | <u>\$ 589,999.99</u>          |
| Retained Earnings                   | 586,774.87                    |
| Net Income                          | 1,533.20                      |
| Total Equity                        | <u>\$ 1,178,308.06</u>        |
| <b>TOTAL LIABILITIES AND EQUITY</b> | <b><u>\$ 1,180,858.06</u></b> |

Monday, Mar 10, 2014 03:28:00 AM PDT GMT-4 - Cash Basis

**German Village Society**  
**Budget vs. Actuals: FY2014 Approved December 2013 - FY14 P&L Classes**  
 January - March, 2014

|                             | Jan 2014            |                     | Feb 2014             |                      | Mar 2014             |                      | Total                |                      |
|-----------------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
|                             | Actual              | Budget              | Actual               | Budget               | Actual               | Budget               | Actual               | Budget               |
| <b>Income</b>               |                     |                     |                      |                      |                      |                      |                      |                      |
| Admission/Event Income      |                     | 0.00                |                      | 0.00                 |                      | 0.00                 | 0.00                 | 0.00                 |
| Advertising Income          | 5,219.50            | 1,500.00            | 2,236.50             | 1,500.00             |                      | 3,000.00             | 7,456.00             | 6,000.00             |
| Contributions               | 15.00               | 4,000.00            | 1,181.80             | 0.00                 |                      | 0.00                 | 1,196.80             | 4,000.00             |
| In-Kind Donations           |                     | 0.00                |                      | 1,000.00             |                      | 0.00                 | 0.00                 | 1,000.00             |
| Interest Income             | 11.21               |                     | 10.12                |                      |                      |                      | 21.33                | 0.00                 |
| Membership Dues - GVS       | 29,441.68           | 34,000.00           | 5,125.00             | 8,575.00             | 50.00                | 13,000.00            | 34,616.68            | 55,575.00            |
| Membership Dues -GVBC       | 5,400.00            | 6,500.00            | 450.00               | 1,500.00             |                      | 250.00               | 5,850.00             | 8,250.00             |
| Merchandise Income          | 115.00              | 83.00               | -110.60              | 83.00                |                      | 83.00                | 4.40                 | 249.00               |
| Miscellaneous Income        |                     | 0.00                |                      | 0.00                 |                      | 0.00                 | 0.00                 | 0.00                 |
| Rental Income               | 500.00              | 1,583.00            | 200.00               | 1,583.00             |                      | 1,583.00             | 700.00               | 4,749.00             |
| Sponsorship                 | 1,550.00            | 0.00                | 50.00                | 0.00                 |                      | 5,000.00             | 1,600.00             | 5,000.00             |
| Tour Income                 |                     | 75.00               |                      | 150.00               |                      | 750.00               | 0.00                 | 975.00               |
| Uncategorized Income        | 1,150.00            |                     |                      |                      |                      |                      | 1,150.00             | 0.00                 |
| <b>Total Income</b>         | <b>\$ 43,402.39</b> | <b>\$ 47,741.00</b> | <b>\$ 9,142.82</b>   | <b>\$ 14,391.00</b>  | <b>\$ 50.00</b>      | <b>\$ 23,666.00</b>  | <b>\$ 52,595.21</b>  | <b>\$ 85,798.00</b>  |
| <b>Gross Profit</b>         | <b>\$ 43,402.39</b> | <b>\$ 47,741.00</b> | <b>\$ 9,142.82</b>   | <b>\$ 14,391.00</b>  | <b>\$ 50.00</b>      | <b>\$ 23,666.00</b>  | <b>\$ 52,595.21</b>  | <b>\$ 85,798.00</b>  |
| <b>Expenses</b>             |                     |                     |                      |                      |                      |                      |                      |                      |
| Accounting Expense          | 1,178.17            | 916.00              |                      | 916.00               |                      | 916.00               | 1,178.17             | 2,748.00             |
| Advertising                 | 3,301.50            | 100.00              | 525.00               | 200.00               |                      | 100.00               | 3,826.50             | 400.00               |
| Audit Fees                  | 196.25              | 0.00                | 1,500.00             | 4,000.00             |                      | 3,000.00             | 1,696.25             | 7,000.00             |
| Bank/Credit Card Fees       | 238.20              | 408.00              | 287.26               | 408.00               | 10.47                | 408.00               | 535.93               | 1,224.00             |
| Computer Related Costs      | 3,883.07            | 300.00              | 2,347.51             | 200.00               | 249.83               | 200.00               | 6,480.41             | 700.00               |
| Consulting Fees             | 7,450.00            | 5,066.00            | 6,700.00             | 2,066.00             | 1,850.00             | 8,066.00             | 16,000.00            | 15,198.00            |
| Dues & Memberships          |                     |                     |                      |                      | 25.00                |                      | 25.00                | 0.00                 |
| Equipment Rental            | 1,508.94            | 550.00              | 327.94               | 1,300.00             |                      | 300.00               | 1,836.88             | 2,150.00             |
| Food/Beverages              | 193.44              | 483.00              | 220.95               | 483.00               | 487.74               | 1,333.00             | 902.13               | 2,299.00             |
| Gifts & Awards              | 19.84               | 0.00                |                      | 0.00                 |                      | 0.00                 | 19.84                | 0.00                 |
| In-Kind Expense             |                     | 0.00                |                      | 1,000.00             |                      | 0.00                 | 0.00                 | 1,000.00             |
| License/Fees/Permits        | 200.00              | 350.00              |                      | 0.00                 |                      | 0.00                 | 200.00               | 350.00               |
| Meeting Haus Cleaning       | 743.55              | 725.00              | 743.55               | 725.00               | 744.80               | 725.00               | 2,231.90             | 2,175.00             |
| Meeting Haus Groundskeeping | 114.00              | 100.00              | 222.00               | 100.00               | 152.50               | 100.00               | 488.50               | 300.00               |
| Miscellaneous Expense       | 495.34              | 1,275.00            | 250.00               | 1,675.00             |                      | 1,275.00             | 745.34               | 4,225.00             |
| Payroll Processing          | -118.82             | 125.00              | 78.90                | 125.00               |                      | 125.00               | -39.92               | 375.00               |
| Payroll Taxes               | 977.91              | 1,070.00            | 1,047.57             | 1,070.00             |                      | 1,070.00             | 2,025.48             | 3,210.00             |
| Postage                     | 303.56              | 749.00              | 523.06               | 249.00               |                      | 349.00               | 826.62               | 1,347.00             |
| Printing/Signage            | 140.00              | 750.00              | 588.98               | 0.00                 | 126.25               | 1,000.00             | 855.23               | 1,750.00             |
| Property & D/O Insurance    |                     | 0.00                |                      | 0.00                 | 6,543.00             | 8,500.00             | 6,543.00             | 8,500.00             |
| Repairs & Maintenance       | 251.73              | 295.00              | 189.00               | 295.00               | 1,016.75             | 295.00               | 1,457.48             | 885.00               |
| Salaries/Wages              | 10,687.48           | 13,375.00           | 11,708.32            | 13,375.00            |                      | 13,375.00            | 22,395.80            | 40,125.00            |
| Security                    |                     | 0.00                |                      | 0.00                 |                      | 0.00                 | 0.00                 | 0.00                 |
| Storage                     | 1,020.00            | 1,020.00            |                      | 0.00                 |                      | 0.00                 | 1,020.00             | 1,020.00             |
| Supplies                    | 221.65              | 208.00              | 109.75               | 208.00               |                      | 208.00               | 331.40               | 624.00               |
| Transportation/Towing       |                     | 0.00                | 34.52                | 500.00               |                      | 0.00                 | 34.52                | 500.00               |
| Utilities                   | 1,256.15            | 1,166.00            | 1,007.82             | 1,166.00             |                      | 1,166.00             | 2,263.97             | 3,498.00             |
| <b>Total Expenses</b>       | <b>\$ 34,261.96</b> | <b>\$ 29,031.00</b> | <b>\$ 28,412.13</b>  | <b>\$ 30,061.00</b>  | <b>\$ 11,206.34</b>  | <b>\$ 42,511.00</b>  | <b>\$ 73,880.43</b>  | <b>\$ 101,603.00</b> |
| <b>Net Operating Income</b> | <b>\$ 9,140.43</b>  | <b>\$ 18,710.00</b> | <b>\$ -19,269.31</b> | <b>\$ -15,670.00</b> | <b>\$ -11,156.34</b> | <b>\$ -18,845.00</b> | <b>\$ -21,285.22</b> | <b>\$ -15,805.00</b> |
| <b>Other Income</b>         |                     |                     |                      |                      |                      |                      |                      |                      |
| Transfers In                |                     | 916.00              |                      | 916.00               |                      | 916.00               | 0.00                 | 2,748.00             |
| <b>Total Other Income</b>   | <b>\$ 0.00</b>      | <b>\$ 916.00</b>    | <b>\$ 0.00</b>       | <b>\$ 916.00</b>     | <b>\$ 0.00</b>       | <b>\$ 916.00</b>     | <b>\$ 0.00</b>       | <b>\$ 2,748.00</b>   |
| <b>Net Other Income</b>     | <b>\$ 0.00</b>      | <b>\$ 916.00</b>    | <b>\$ 0.00</b>       | <b>\$ 916.00</b>     | <b>\$ 0.00</b>       | <b>\$ 916.00</b>     | <b>\$ 0.00</b>       | <b>\$ 2,748.00</b>   |
| <b>Net Income</b>           | <b>\$ 9,140.43</b>  | <b>\$ 19,626.00</b> | <b>\$ -19,269.31</b> | <b>\$ -14,754.00</b> | <b>\$ -11,156.34</b> | <b>\$ -17,929.00</b> | <b>\$ -21,285.22</b> | <b>\$ -13,057.00</b> |



German Village Society  
Budget vs. Actuals: FY2014 Approved December 2013 - FY14 P&L Classes  
January - February, 2014

|                             | Bicentennial Fund |                    | For the Good of the Neighborhood |                | Fund for Historic Preservation |                    | German Village Business Community |                     | Highfield Gardens |                 | Huntington Endowment |                  | Huntington Garden  |                 | Schiller Bench/Trash Can Fund |                  | Schiller Bloomin' Fund |                    | Schiller Friends of Schiller Fund |                    | Schiller Park Enhancements |                    | Village Connections |                     | Village Singers  |                  | Total Designated Programs |                     | TOTAL               |                     |                     |
|-----------------------------|-------------------|--------------------|----------------------------------|----------------|--------------------------------|--------------------|-----------------------------------|---------------------|-------------------|-----------------|----------------------|------------------|--------------------|-----------------|-------------------------------|------------------|------------------------|--------------------|-----------------------------------|--------------------|----------------------------|--------------------|---------------------|---------------------|------------------|------------------|---------------------------|---------------------|---------------------|---------------------|---------------------|
|                             | Actual            | Budget             | Actual                           | Budget         | Actual                         | Budget             | Actual                            | Budget              | Actual            | Budget          | Actual               | Budget           | Actual             | Budget          | Actual                        | Budget           | Actual                 | Budget             | Actual                            | Budget             | Actual                     | Budget             | Actual              | Budget              | Actual           | Budget           | Actual                    | Budget              | Actual              | Budget              |                     |
| <b>Income</b>               |                   |                    |                                  |                |                                |                    |                                   |                     |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  |                  |                           |                     |                     |                     |                     |
| Admission/Event Income      | 0.00              |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   | 2,500.00           |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 2,500.00            | 0.00                | 2,500.00            |                     |
| Advertising Income          |                   |                    |                                  |                |                                |                    | 644.00                            | 500.00              |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 644.00           | 500.00                    | 644.00              | 500.00              |                     |                     |
| Contributions               |                   |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 2,100.00                  | 9,400.00            | 2,100.00            | 9,400.00            |                     |
| Grants                      | 3,250.00          |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  | 1,000.00           |                 | 0.00                          |                  | 900.00                 |                    | 0.00                              | 1,100.00           |                            | 8,500.00           |                     | 0.00                | 0.00             | 0.00             | 3,250.00                  | 0.00                | 3,250.00            |                     |                     |
| In-Kind Donations           |                   |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Membership Dues - GVBC      |                   |                    |                                  |                |                                |                    | 12,050.00                         | 17,000.00           |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 12,050.00        | 17,000.00                 | 12,050.00           | 17,000.00           |                     |                     |
| Merchandise Income          |                   |                    |                                  |                |                                |                    | 25.00                             | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 25.00            | 0.00                      | 25.00               | 0.00                |                     |                     |
| Miscellaneous Income        |                   |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 275.00           | 625.00                    | 275.00              | 625.00              |                     |                     |
| Sponsorship                 |                   |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| <b>Total Income</b>         | <b>\$ 0.00</b>    | <b>\$ 3,250.00</b> | <b>\$ 0.00</b>                   | <b>\$ 0.00</b> | <b>\$ 0.00</b>                 | <b>\$ 0.00</b>     | <b>\$ 12,719.00</b>               | <b>\$ 17,500.00</b> | <b>\$ 0.00</b>    | <b>\$ 0.00</b>  | <b>\$ 0.00</b>       | <b>\$ 0.00</b>   | <b>\$ 1,000.00</b> | <b>\$ 0.00</b>  | <b>\$ 0.00</b>                | <b>\$ 0.00</b>   | <b>\$ 900.00</b>       | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                    | <b>\$ 1,100.00</b> | <b>\$ 2,500.00</b>         | <b>\$ 0.00</b>     | <b>\$ 8,500.00</b>  | <b>\$ 0.00</b>      | <b>\$ 275.00</b> | <b>\$ 625.00</b> | <b>\$ 15,094.00</b>       | <b>\$ 33,275.00</b> | <b>\$ 15,094.00</b> | <b>\$ 33,275.00</b> |                     |
| <b>Gross Profit</b>         | <b>\$ 0.00</b>    | <b>\$ 3,250.00</b> | <b>\$ 0.00</b>                   | <b>\$ 0.00</b> | <b>\$ 0.00</b>                 | <b>\$ 0.00</b>     | <b>\$ 12,719.00</b>               | <b>\$ 17,500.00</b> | <b>\$ 0.00</b>    | <b>\$ 0.00</b>  | <b>\$ 0.00</b>       | <b>\$ 0.00</b>   | <b>\$ 1,000.00</b> | <b>\$ 0.00</b>  | <b>\$ 0.00</b>                | <b>\$ 0.00</b>   | <b>\$ 900.00</b>       | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                    | <b>\$ 1,100.00</b> | <b>\$ 2,500.00</b>         | <b>\$ 0.00</b>     | <b>\$ 8,500.00</b>  | <b>\$ 0.00</b>      | <b>\$ 275.00</b> | <b>\$ 625.00</b> | <b>\$ 15,094.00</b>       | <b>\$ 33,275.00</b> | <b>\$ 15,094.00</b> | <b>\$ 33,275.00</b> |                     |
| <b>Expenses</b>             |                   |                    |                                  |                |                                |                    |                                   |                     |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  |                  |                           |                     |                     |                     |                     |
| Advertising                 |                   |                    |                                  |                |                                |                    | 1,800.00                          | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 1,800.00         | 0.00                      | 1,800.00            | 0.00                |                     |                     |
| Bank/Credit Card Fees       | 0.00              |                    |                                  |                | 0.00                           |                    | 8.00                              | 0.00                |                   |                 |                      | 0.00             |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 8.00             | 0.00                      | 8.00                | 0.00                |                     |                     |
| Computer Related Costs      |                   |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Dues & Memberships          |                   |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Equipment Rental            | 0.00              |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Food/Beverages              | 0.00              |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 250.00                    | 0.00                | 250.00              |                     |                     |
| Gifts & Awards              |                   |                    |                                  |                |                                |                    | 95.02                             | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 95.02            | 0.00                      | 95.02               | 0.00                |                     |                     |
| In-Kind Expense             |                   |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Licenses/Fees/Permits       | 0.00              |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Meeting Haus Cleaning       | 0.00              |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Miscellaneous Expense       | 0.00              |                    |                                  |                |                                |                    | 2,500.00                          | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  | 1,050.00               |                    |                                   |                    | 1,000.00                   |                    |                     |                     | 500.00           | 0.00             | 5,050.00                  | 0.00                | 5,050.00            |                     |                     |
| Postage                     | 0.00              |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Printing/Signage            | 0.00              |                    |                                  |                | 0.00                           |                    | 35.00                             | 832.00              |                   |                 |                      |                  |                    |                 | 0.00                          |                  |                        |                    | 0.00                              | 20.00              | 1,400.00                   |                    | 10,000.00           |                     | 87.50            | 142.50           | 12,232.00                 | 142.50              | 12,232.00           |                     |                     |
| Property & D/O Insurance    | 0.00              |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| Repairs & Maintenance       |                   |                    |                                  |                | 0.00                           |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  | 50.00                  |                    |                                   |                    |                            |                    |                     |                     |                  | 472.00           | 10,100.00                 | 472.00              | 10,100.00           |                     |                     |
| Salaries/Wages              |                   |                    |                                  |                | 0.00                           |                    | 1,874.00                          | 0.00                |                   | 172.00          | 50.00                |                  |                    |                 |                               |                  | 50.00                  |                    |                                   |                    | 500.00                     |                    | 1,000.00            |                     | 7,500.00         | 0.00             | 115.00                    | 115.00              | 1,874.00            | 1,874.00            |                     |
| Supplies                    | 0.00              |                    |                                  |                | 0.00                           |                    | 171.03                            | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  | 50.00                  |                    |                                   |                    |                            |                    |                     |                     |                  | 628.37           | 0.00                      | 796.40              | 50.00               | 796.40              |                     |
| Transportation/Towing       |                   |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  | 0.00             | 0.00                      | 0.00                | 0.00                |                     |                     |
| <b>Total Expenses</b>       | <b>\$ 0.00</b>    | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                   | <b>\$ 0.00</b> | <b>\$ 0.00</b>                 | <b>\$ 2,500.00</b> | <b>\$ 2,109.05</b>                | <b>\$ 2,706.00</b>  | <b>\$ 172.00</b>  | <b>\$ 50.00</b> | <b>\$ 0.00</b>       | <b>\$ 0.00</b>   | <b>\$ 0.00</b>     | <b>\$ 50.00</b> | <b>\$ 0.00</b>                | <b>\$ 550.00</b> | <b>\$ 0.00</b>         | <b>\$ 1,150.00</b> | <b>\$ 0.00</b>                    | <b>\$ 0.00</b>     | <b>\$ 320.00</b>           | <b>\$ 3,650.00</b> | <b>\$ 0.00</b>      | <b>\$ 17,500.00</b> | <b>\$ 0.00</b>   | <b>\$ 830.87</b> | <b>\$ 500.00</b>          | <b>\$ 3,431.92</b>  | <b>\$ 29,556.00</b> | <b>\$ 3,431.92</b>  | <b>\$ 29,556.00</b> |
| <b>Net Operating Income</b> | <b>\$ 0.00</b>    | <b>\$ 3,250.00</b> | <b>\$ 0.00</b>                   | <b>\$ 0.00</b> | <b>\$ 0.00</b>                 | <b>\$ 2,500.00</b> | <b>\$ 10,609.95</b>               | <b>\$ 14,794.00</b> | <b>\$ 172.00</b>  | <b>\$ 50.00</b> | <b>\$ 0.00</b>       | <b>\$ 0.00</b>   | <b>\$ 1,000.00</b> | <b>\$ 50.00</b> | <b>\$ 0.00</b>                | <b>\$ 550.00</b> | <b>\$ 0.00</b>         | <b>\$ 1,150.00</b> | <b>\$ 0.00</b>                    | <b>\$ 0.00</b>     | <b>\$ 780.00</b>           | <b>\$ 1,150.00</b> | <b>\$ 0.00</b>      | <b>\$ 9,000.00</b>  | <b>\$ 0.00</b>   | <b>\$ 555.87</b> | <b>\$ 125.00</b>          | <b>\$ 11,662.08</b> | <b>\$ 3,719.00</b>  | <b>\$ 11,662.08</b> | <b>\$ 3,719.00</b>  |
| <b>Other Income</b>         |                   |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  |                  |                           |                     |                     |                     |                     |
| Transfers In                | 0.00              |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  |                  | 0.00                      | 0.00                | 0.00                | 0.00                |                     |
| <b>Total Other Income</b>   | <b>\$ 0.00</b>    | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                   | <b>\$ 0.00</b> | <b>\$ 0.00</b>                 | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                    | <b>\$ 0.00</b>      | <b>\$ 0.00</b>    | <b>\$ 0.00</b>  | <b>\$ 0.00</b>       | <b>\$ 0.00</b>   | <b>\$ 0.00</b>     | <b>\$ 0.00</b>  | <b>\$ 0.00</b>                | <b>\$ 0.00</b>   | <b>\$ 0.00</b>         | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                    | <b>\$ 0.00</b>     | <b>\$ 0.00</b>             | <b>\$ 0.00</b>     | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>   | <b>\$ 0.00</b>   | <b>\$ 0.00</b>            | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      |
| <b>Other Expenses</b>       |                   |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  |                  |                           |                     |                     |                     |                     |
| Deferred Gain/Loss          |                   |                    |                                  |                |                                |                    | 0.00                              | 0.00                |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  |                  |                           |                     |                     |                     |                     |
| Transfers out               |                   |                    |                                  |                |                                |                    | 0.00                              | 1,832.00            |                   |                 |                      |                  |                    |                 |                               |                  |                        |                    |                                   |                    |                            |                    |                     |                     |                  |                  |                           |                     |                     |                     |                     |
| <b>Total Other Expenses</b> | <b>\$ 0.00</b>    | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                   | <b>\$ 0.00</b> | <b>\$ 0.00</b>                 | <b>\$ 0.00</b>     | <b>\$ 1,832.00</b>                | <b>\$ 0.00</b>      | <b>\$ 0.00</b>    | <b>\$ 0.00</b>  | <b>\$ 0.00</b>       | <b>\$ 0.00</b>   | <b>\$ 0.00</b>     | <b>\$ 0.00</b>  | <b>\$ 0.00</b>                | <b>\$ 0.00</b>   | <b>\$ 0.00</b>         | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                    | <b>\$ 0.00</b>     | <b>\$ 0.00</b>             | <b>\$ 0.00</b>     | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>   | <b>\$ 0.00</b>   | <b>\$ 0.00</b>            | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      |
| <b>Net Other Income</b>     | <b>\$ 0.00</b>    | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                   | <b>\$ 0.00</b> | <b>\$ 0.00</b>                 | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                    | <b>\$ 1,832.00</b>  | <b>\$ 0.00</b>    | <b>\$ 0.00</b>  | <b>\$ 0.00</b>       | <b>\$ 0.00</b>   | <b>\$ 0.00</b>     | <b>\$ 0.00</b>  | <b>\$ 0.00</b>                | <b>\$ 0.00</b>   | <b>\$ 0.00</b>         | <b>\$ 0.00</b>     | <b>\$ 0.00</b>                    | <b>\$ 0.00</b>     | <b>\$ 0.00</b>             | <b>\$ 0.00</b>     | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>   | <b>\$ 0.00</b>   | <b>\$ 0.00</b>            | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      | <b>\$ 0.00</b>      |
| <b>Net Income</b>           | <b>\$ 0.00</b>    | <b>\$ 3,250.00</b> | <b>\$ 0.00</b>                   | <b>\$ 0.00</b> | <b>\$ 0.00</b>                 | <b>\$ 2,500.00</b> | <b>\$ 10,609.95</b>               | <b>\$ 12,962.00</b> | <b>\$ 172.00</b>  | <b>\$ 50.00</b> | <b>\$ 0.00</b>       | <b>\$ 313.48</b> | <b>\$ 1,000.00</b> | <b>\$ 50.00</b> | <b>\$ 0.00</b>                | <b>\$ 550.00</b> | <b>\$ 0.00</b>         | <b>\$ 1,150.00</b> | <b>\$ 0.00</b>                    | <b>\$ 0.00</b>     | <b>\$ 780.00</b>           | <b>\$ 1,150.00</b> | <b>\$ 0.00</b>      | <b>\$ 9,000.00</b>  | <b>\$ 0.00</b>   | <b>\$ 555.87</b> | <b>\$ 125.00</b>          | <b>\$ 11,662.08</b> | <b>\$ 2,200.48</b>  | <b>\$ 11,662.08</b> | <b>\$ 2,200.48</b>  |

## Civic Relations Report

My report is that CR has prepared a preliminary list of brick street repairs for the City's UIRF project list. CR will meet again on 3/13 to consider ideas from the community in response to Shiloh's article in N4N. We will hold a public meeting on 3/20 (I think) and then submit our list to the City.

|  |                             |                        |
|--|-----------------------------|------------------------|
| Committee: Development   | Board Chair/Rep:<br>Brandon | Meeting Date: Feb 27th |
| Number of Attendees: 6<br>Smith, Congrove, Benson,<br>Renner, Todorov, Rutner  |                             | New Members:0          |
| Executive Summary:   |                             |                        |
| 1. This formative meeting resulted in members present agreeing to assist Shiloh and Tanya “open doors” from the Big List they have developed. Each member agreed to contact a minimum of 15 individuals or companies.  |                             |                        |
| Meeting Objectives/Highlights  |                             |                        |
| <ul style="list-style-type: none"><li>➤ Tanya reported on the good progress toward early objectives for 2014</li><li>➤ We reminded ourselves that Development is about just that not just fund raising since this approach is our best means for a truly sustainable organization</li><li>➤ Members will all be asked to contact at least 15 individuals or companies and assignments are being made. #! Target for individuals is a\$1,000 donation for Party on the Platz. Company contributions will be generally for sponsorships.</li><li>➤ Shiloh has distributed electronic and select hard copies of resource materials for committee members to use in their outreach</li></ul> |                             |                        |

- Financial Resources? None.
  
- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included. – we continue to rely on the energy and good work of Shiloh and Tanya

**Next Steps:**

Committee members will be reporting on their progress on March 21 at 8 AM..

The Directories are in! This biannual labor of love happened thanks to the considerable effort of the Membership Committee, led by Trustee Susan Sutherland, and the Past Perfect database expertise of Russ Arledge – who spend CONSIDERABLE hours tending the lists and updating the software. Our businesses came out in force to place advertisements that underwrite the cost of printing this resource for our members. There is not a single cog in the wheel that could've been less energetic about the project and still have it delivered on time and on budget. Way to go team!

Membership Committee also held a new-neighbor mingler at Susan Sutherland's house, with food provided by GVBC member LA Catering. There were about 20 folks there and it was a dynamic crowd of enthusiastic new Villagers!

Let's celebrate the work of our lead Haus und Garten Tour chairs, Dan Kline and Marie Logothetis along with garden chair Bert Stevens. They have put together a dozen properties to dazzle visitors to the Frontgate-sponsored event on June 29. Our PreTour co-chairs, Michele McFadden, Angela Petro and Ronni VanLigten have, as of this writing, garnered 253 seats and expect to meet their 350-seat goal by Friday! Sarah Kasey and Alena Clarke are whipping up a Kentucky Derby Party on the Platz with in-kind food from Barcelona and G. Michael's and donated wine and liquor from Curio at Harvest and Via Vecchia. Board liaison Darci Congrove continues to be the energetic captain of the ship and I can't thank her enough for her leadership.

The Organizational Development Committee is strategizing a new round of trustee elections. I wrote a column to help their effort and am engaged in their process to identify great candidates.

Civic Relations continues to work on the parking study with OSU, and has also undertaken a request by Columbus Development Department to prioritize a list of projects for Urban Infrastructure Renewal Funds. A public process will help us finalize the list. The committee has prioritized brick street repairs, as this is a unique pot of city funds that allow for brick-on-brick replacements.

The Art Committee held its first exhibition opening of the new season. The event featured the art of Walter King and the donated food fare of Sidecar. The Art Committee is a committee of the German Village Society and their events serve three purposes: 1) to give neighbors a place to meet and mingle while enjoying local artists; 2) an opportunity for us to engage art-lovers who are NOT German Village Society members; 3) a small income from the sale of art, as German Village Society collects 25 percent of sales receipts by way of rent from the artist. The committee is made up of Sandy Kight, Ed Elberfeld, Jeff Stahler and Carole Genshaft. Please mark your calendars for at Tuesday, May 6 open for Phoenix Rising Cooperative; a September 7 opening for Betsy DeFusco; an October 26 opening for Jim Weigle; and the COWS opening on November 30.

I want to take another opportunity to thank the board for paying for my tuition for Leadership Columbus. It has been exhilarating to learn more about our great city; and it is a particular thrill to know and be recognized by so many leaders because of the advocacy and outreach we are doing from German Village Society. Next up is Justice Day, and as part of my prep I get to do a ride-along with the good men and women of the 11<sup>th</sup> Precinct!

Our new staffers are getting introduced and getting up to speed as fast as lightning. Thank you to Chris Hune for creating a nice welcome event for Sarah Marsom and to Catherine Adams/Caterina Ltd. For Mark Weiss.

I am so tickled to report a major milestone in in the archive project – Russ tells me his intern and volunteers are within a few documents of having every house file scanned!

Under the excellent strategy of Raising Green Productions, a half dozen Development Committee members have begun their outreach to expand our network in the city

The APA conference planning continues apace. We have five tracks identified and have now begun outreach to specific partners and speakers in town.

Thank you to so many of you for being at the Panera ribbon-cutting on Feb. 28. It's always nice to have a force of GVSers out.

When we meet Monday, I'll be just returning from the Heartland Travel Conference in Toledo. We partnered with Schmidt's, Ohio Historical Society and Experience Columbus to have an audience with 60+ travel groups from across the Midwest who are considering trips to Columbus. We want them to experience our community and learn about our nationally recognized preservation efforts from our volunteer docents and home- and garden-stop hosts. As we start group tour season, I want to thank each of the dozen volunteer docents and the nearly 40 homes and gardens who make this gift to our community each spring, summer and fall! To wit, docents include: Kathy Wightman, Hilary Talis, Jerry Glick, Bob Jackson, Pat Phillips, Norm Burns, Bonnie Mitchell, Tom Glass, Craig Walley, Connie Swain, Elise Wyant, Ken Hunger, Trevor Major and John Clark. Homeowners include: Amy Goldstein and Marc Sigal; Lenita and Tom Pepper; Bill Curlis; Mary Connolly-Ross and Dave Ross; Sally Levy; Jeanne Likins and Joseph Flood; Susan Sutherland; Sara and Jeff McNealey; Bill Mains and Brian Smith; Alec and Kathy Wightman; Marie Logothetis and Dan Kline; Sandy Kight; Dennis Valot and Bruce Meyer; Bert Stevens; David Holloway; Neil and Susan Rector; Heather Densmore and Matt Sanders; Bob and Carol Mullinax; Carolyn McCall; Boyd and Renate Fackler; Susan Riley and Mike Cornelis; Jill and Terrence O'Donnell; Chris Coffin; Emmy and Mark Mitchell and Beth Hingsbergen and Kate Anderson.



March 10, 2014

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Curator of Archives / Facilities

- ▶ The first phase of the PastPerfect database property files project is wrapping up... Bob Furbee, Agnes Krivicich, and Silvia Rodrigues (off with foot injury) have done a marvelous job of scanning the GV property files and are now almost done with the initial scanning phase and the next step is processing the scanned documents and photos to be entered into the PastPerfect database.
- ▶ Our new OSU intern (History 3191 Historical Internship) Mark Spigos is moving right along with preparing the property files for the database and then actually creating the new catalog record and uploading the scanned information. Mark started the first week of January and will be with us thru April 21, 2014.
- ▶ On February 13<sup>th</sup>, around 6:45pm the ice-filled gutter on the east side of the Meeting Haus collapsed onto Lazelle Street. Shiloh was inside the building for a meeting and contacted me immediately, (assuring me no one was injured) and I called Jamie Weilbacher, owner of *A 2<sup>nd</sup> Estimate Historic Roof Repair* and asked if he could meet me at the Meeting Haus. After assessing the damage that evening caused by an estimated ton of ice and snow load, he was back the next day and reinstalled the gutter, and returned last week after the weather improved to finish the job.
- ▶ Walter King's "Changing Landscapes/Transitional Process" art exhibit opened on February 23<sup>rd</sup> and well received. The show will run thru March 22<sup>nd</sup>. A complete description of the show can be found on our website: <http://germanvillage.com/join-us-for-walter-king-changing-landscapestransitional-process/>
- ▶ I did spend a bit of time working on the new GVS Directory... hundreds of membership updates and thousands of individual field updates. The good news is, after customizing the database for our directory needs, when we are ready for the next directory in two years, I can now generate the same info needed and be ready for the designer/printer/directory in about two hours.
- ▶ The Police Luncheon was held on February 27<sup>th</sup> and was well attended. Minutes of the meeting can be found on the cyberblockwatch.com website. The lunch for the officers this month was provided by the Kolache Republic.

It's been a busy month... all for now.

Preservation- Preservation has been the predominant focus of February's work. I have spent a large portion of my time working on brick street surveys for the Urban Infrastructure Renewal Fund application process. Through surveying the streets I have gained a greater understanding of the neighborhood's plan in addition to which streets need repair. I have begun to meet individually with German Village Commission members to discuss and develop my role in the Certificate of Appropriateness process. Steadily more residents have reached out to me for assistance with their application or understanding the guidelines in addition to community preservation concerns (ex: pothole at Beck & Third, which turned out to be a broken water main). At the February 27<sup>th</sup>, membership recruitment event I was pleased to discuss preservation with new homeowners and hear their plans of investing funds and time to restoring and improving their homes.

Signage- Early on in the month I had a meeting with Marc Conte, from the Discovery district about I-70/I-71 and Columbus attraction signage. After discussing German Village's representation on both signage as routes evolve, there has been some added clarity to the signage process. I have reached out to other key players on the topic of attraction representation to begin a dialog between Columbus's different neighborhoods on signage.

Education- I have been regularly scheduling tours for the upcoming months and reading materials to prepare myself for eventually giving tours. On Saturday, March 1<sup>st</sup>, I was fortunate enough to shadow the first tour of the season, which was led by our newest tour guide John Clark. It is very exciting learning the secrets of German Village and understanding the people that developed the community we love today. Shiloh and I met with Lisa Brownell to discuss her updating our student tours to meet Ohio's state requirement standards for grade levels. We believe modifying our tours to meet course criteria will help us gain even more school tours.

Statehood Day- On February 27<sup>th</sup>, I attended the Ohio Historical Society's annual Statehood day. In addition to meeting likeminded preservationists, I had the opportunity to talk to Michael Stinziano and a staffer of Charleta Tavares about preservation at the German Village Society. The focus of our conversations was I-70/I-71 and Columbus attraction signage and ensuring German Village's representation as routes are modified.



#### GVBC:

Aside from continued updates to our businesses through Member2Member newsletters (2/3 per month), I have been more involved with Art Crawl and our Marketing Committee this month. This year for Art Crawl we've been trying to explore new ways to reach the arts community, both artists and festival attendees. Researching the market has led to a membership with the Columbus Arts Marketing Association (CAMA) as well as a listing in the premier publication *Sunshine Artist*. The membership in CAMA will allow us access to distribute Art Crawl materials at the Columbus Arts Festival among a few other local festivals. Through *Sunshine Artist* (national publication, but with strong following in Ohio and Michigan) we will be able to list information about Art Crawl both digitally and hard copy for May, June, and July. These are progressive steps towards our ultimate goal of attracting a larger audience and new artists to this year's event.

With regards to the Marketing Committee, we have begun the process of determining where to allocate our budget this year. Rob Claxton has been pivotal in the early session of defining ways to enhance the design of our map as well as providing some guidance in the realm of social media. We are reviewing past publications we have advertised in and determining if we are maximizing our dollars spent in said publications. Currently we advertise in OSU Football Program, Quarter Horse Congress, and Delta's in-flight magazine.

#### Social Media:

Come March 19, I will begin to lay out the strategy I have developed over the past two months. I am very much leaning in the direction of a content-focused strategy that will allow us to provide value to followers across Facebook and Twitter. I am evaluating the potential with Pinterest and Instagram, and while I would like to have separate identity and brand for each social platform, the beginning phases of my strategy will likely be similar across many of these platforms. I am currently diving deeper into the analytics of our pages, discovering what our followers respond to. There may be some social media contests on the horizon as we enter our event season. Through Marketing Committee, we have defined a need for a photographer. We are hoping for a small database of digital photos that are professionally done and will resonate deeper through our digital platforms. We believe this potential photographer can be acquired pro-bono, but this is just the beginning of that process.

#### Volunteers:

As you know the colder months are slower and therefore fewer visitors. Over the first couple months this number has hovered around 300, but that does not include the visitors for meetings and other functions in the Meeting Haus. As April approaches, I am coordinating a rotation for Saturday and Sunday volunteers. In the spirit of making sure no one person has to commit every weekend day, I'm hoping for some help from Board Member and some have responded. Thanks!