

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
April 14, 2014

Present: Tim Bibler, Dennis Brandon, Sarah Irvin Clark, Bill Curlis, Brittany Gibson,
Chris Hune, Jeanne Likins, Jeff McNealey, and Susan Sutherland

Staff and Guests: Shiloh Todorov, Russ Arledge, Sarah Marsom, Jordanne Renner, and Gary Seman

The meeting was called to order at 6:00 p.m. by President Likins.

Public Participation

Go Green Committee Chair Jordanne Renner reported to the Board on the activities of her 42 member-strong Committee. Go Green is working with the Haus und Garten Committee, the Ohio EPA, and Franklin County SWACO to create a pilot program for a 'green friendly' event. Shiloh's column will speak to all of the activities to make the Haus und Garten event the 'poster child' for green events.

Ms. Renner also reported on Go Green's involvement in the community garden, the idea for a new farmer's market open to community gardens from around downtown, and a booth at Marketplatz during the Haus und Garten Tour.

Report of the President

President Likins began her report with a question, asking the Board, what had been 'fun' about the onset of Spring in German Village?

Board Attorney Jeff McNealey again reported on Board Ethics Statements and provided several examples of statements adopted by other organizations, public and private. Board members must continually ask themselves, "when is my judgment clouded by a personal interest" when acting in the best interest of the Village. Following discussion by the Board, the responsibility to draft a policy and a Board member commitment was referred to the Organizational Development Committee.

Executive Director Todorov reported to the Board on issues relating to the Strategic Planning process and the focus of the committee on tasks and activities that the Society can achieve or affect directly. Committee chairs are being invited to committee meetings to make presentations and to recommend action.

Secretary Bill Curlis presented the Minutes of the meeting of March 10, 2014.

MOTION: Approve the Minutes of the meeting of March 10, 2014. [Curlis, Gibson]
Motion approved.

Treasurer Tim Bibler presented the Treasurer's Report and asked for approval of the Treasurer's Report for March, 2014.

MOTION: Accept the Treasurer's Report for audit. [Bibler, Curlis]
Motion approved.

Ms. Todorov noted that this was the time of year that cash flow was tight and being monitored daily (after membership dues and before Haus und Garten revenue). She expressed no concern, just reminded the Board.

Committee Reports

Written reports were provided to the Board from many committees and President Likins called upon Board members to give oral reports that required action or special notice.

Ms. Todorov reported on the very successful Development Committee sponsorships and ads efforts and that \$83,750 of commitments had been received by the end of March on the way to achieving the budgeted \$216,000 for the year. She also noted that the APA conference budget was half-way to its projected goals.

Ms. Todorov also reported to the Board on the Third Street project and the walk-through with the contractors hired by the City with the UIRF funds to plan for this effort. She, Msrs. Bibler, Case, Curlis, and Genshaft were all very enthusiastic and encouraged by the contractor's insight, experience, and comments and the City's commitment to make this project reality. Part of the contractor's commitment is to conduct public involvement and support meetings and we should look forward to the first such meeting this summer.

Chris Hune, chair of the Historic Preservation Committee reported that the HP committee had reviewed the brick street repair plan for UIRF funding and thanked Sarah Marsom for her well documented application.

Ms. Hune also reported that the RFP's for the signage project had been reviewed and that four concepts and proposals were being reviewed by the committee. All four applicants will be interviewed and, based upon her initial review, it will be a very difficult job to select the vendor because they are all very exciting.

Continuing with her report, Ms. Hune also noted that a very lively discussion had been conducted by the HP committee on the question of extending the north boundaries of German Village to the freeway along Livingston Avenue. The north border of German Village ends at the curb on Livingston Avenue and with the reconstruction of the freeway (over the next 6-7 years) and the move by the Africentric School, developable land may be added to the north side of Livingston. The committee wants to extend the authority of the German Village Commission to include further development of that area (as a gateway to German Village).

HP Advocate Sarah Marsom reported that the Caretakers of a Legacy awards and reception will be held on May 14 and encouraged all Board members to plan to attend.

Mr. Curlis reported that the Organizational Development Committee had met to seek a candidate to replace Dennis McCann, who had resigned, and placed the name of Susan Sutherland in nomination to the unexpired term.

MOTION: To elect Susan Sutherland to the Board of Trustees for the unexpired term ending September, 2016. [Curlis, McNealey]
Election approved.

Ms. Likins noted that with the election of Susan Sutherland to the Board of Trustee as a voting member, there was now a vacancy in the ten-year non-voting seat on the Board and that pursuant to the Constitution she was appointing Joe Kurzer to that unexpired term.

MOTION: To accept the nomination of Joe Kurzer to the Board of Trustees for the seat designated as the non-voting, ten-year resident for the unexpired term ending September, 2014. [Curlis, Hune]
Appointment approved.

Sarah Marsom advised the Board that she had applied for a diversity scholarship to attend the National Trust for Historic Preservation conference in Savannah, Georgia, and that she had submitted a presentation topic on the Gay Pioneers of German Village. She hopes to hear if her scholarship and presentation are accepted in May.

Old Business

Mr. McNealey reported that he has had conversations with Columbus Police officers reminding him that the 'squeaky wheel' gets the response. It is important that Villagers call the police to report all incidents of crime and suspicious activity. Springtime brings more criminal activity and reporting all such activity will get us the responsiveness from the police that we want and that we deserve.

Dennis Brandon suggested that we invite someone from Nationwide Children's Hospital to give us a report on their plans and further growth in the area. He also suggested that Pat Losinski from the Columbus Metropolitan Library also be invited to talk to the Board about the new library planned on Parsons Avenue.

The business of the April 14, 2014, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:15 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

APRIL 14, 2014

Call to Order	Jeanne Likins
Public Participation	
Go Green	Jordanne Renner
Report of the Officers	
Report of the President	
Question:	Jeanne Likins
Strategic Planning Task Force	Shiloh Todorov
Report of the Secretary	
Minutes	Bill Curlis
Report of the Treasurer	
Accept Treasurer's Report for Audit	Tim Bibler
Committee Reports	
Civic Relations	
written report	Nelson Genshaft
Development	
written report	Dennis Brandon
GVBC	
no report	Marie Trudeau
Historic Preservation	
no report	Chris Hune
oral report	Signage: Darci Congrove
oral report	Caretakers Reception: Sarah Marsom
Long-Range Planning	
written report	Matt Eshelbrenner
Membership	
hand-out report	Susan Sutherland
Organizational Development	
Election of Susan Sutherland	
to the Board of Trustees	Bill Curlis
Appointment of Joe Kurzer	
as Emeritus Trustee	Jeanne Likins

Parks, Public Spaces and Community Events

no report

no report

Finance Committee

no report

Sara McNealey

FOSP: Katharine Moore

Tim Bibler

Staff Reports

Executive Director

written report

oral report

Curator of Archives and Facilities

written report

Historic Preservation Advocate

written report

Assistant for Vistorism/GVBC

written report

APA Workshop

written report

Shiloh Todorov

H&G: Shiloh Todorov

Russ Arledge

Sarah Marsom

Mark Weiss

Matt Shad

Old Business

Jeanne Likins

New Business

Jeanne Likins

Adjournment

Jeanne Likins

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
March 10, 2014

Present: Tim Bibler, Bill Case, Nick Cavalaris, Sarah Irvin Clark, Darci Congrove,
Bill Curlis, Brittany Gibson, Chris Hune, and Jeff McNealey

Staff and Guests: Shiloh Todorov, Russ Arledge, Sarah Marsom, Wayne Owens, and Gary Seman

The meeting was called to order at 6:00 p.m. by Vice President Congrove.

Public Participation

Village Singers Founder and Committee Chair Wayne Owens reported to the Board on the success of thirteen years of the Village Singers. The Singers perform two concerts each year (Christmas holiday concert and Spring concert). Over the past thirteen years 160 singers have performed in the group who are led by a paid director and accompanist. The Society provides the Singers management and facility space, but they are self-sustaining through ticket sales and fund raising events. The Village Singers have also created a Scholarship Fund to provide assistance to a student in the Arts (this year at St. Mary's School).

The Village Singers Spring Concert is May 3rd and 4th in the Brent Warner Fest Hall with tickets available the first week of April. As a special fundraising event, there will be a Patron Dress Rehearsal on May 1st which will include a Taste of the Village dinner before the rehearsal. Patron tickets are available from Wayne Owens for \$100. The Board thanked Mr. Owens for his thirteen years of dedicated effort to Village Singers.

The Village Singers committee report is the first in a series of public participation committee reports to be given over the year to provide Society members and the Board reminders and updates of all of the activities and work that the Society committees perform.

Report of the President

Vice President Congrove reported that Trustee Dennis McCann had regretfully resigned, for personal reasons, from the Board and directed that the Organizational Development Committee seek a candidate for his replacement on the Board.

Vice President Congrove and Executive Director Todorov reported to the Board on issues relating to the Strategic Planning process and asked for the Board's direction and guidance to the planning committee's focus. Board members expressed their opinions and a consensus of purpose and end results for the strategic planning process, which were sent back to the committee for their further deliberation.

Secretary Bill Curlis presented the Minutes of the meeting of February 10, 2014.

MOTION: Approve the Minutes of the meeting of February 10, 2014. [Curlis, McNealey]

Motion approved.

Treasurer Tim Bibler presented the Treasurer's Report and noted that he, the bookkeeper, and Ms. Todorov continued to work on the formats of the reports and that they will continue to "tweak" the reports for clarity as well as analysis to assist the Board.

Treasurer Bibler asked for approval of the Treasurer's Report for February, 2014.

MOTION: Accept the Treasurer's Report for audit. [Hune, Cavalaris]
Motion approved.

Committee Reports

Written reports were provided to the Board from many committees and Vice President Congrove called upon Board members to give oral reports that required action or special notice.

Ms. Todorov reported on the Civic Relations Committee's list of brick-on-brick street and sandstone curb repair/replacement. The City of Columbus had, as previously reported in the newsletter and online, asked for UIRF funding priorities for German Village streets from the Society. Sarah Marsom and Civic Relations Committee volunteers have studied and documented the streets and curbs in most need of repair and maintenance and have developed a list of streets most in need of preservation. Over the next month in Civic Relations and Historic Preservation committee meetings, public review and discussions will be held to prioritize these needs in anticipation of making UIRF grant applications.

Ms. Todorov also reported that a new resident reception was held at the home of Susan Sutherland and had been very successful in engaging 18 new residents to the activities and work of the German Village Society and the German Village Commission. Ms. Marsom noted that the questions and interests of the new residents included several restoration projects and that she was able to give them guidance and assistance.

Organizational Development Committee Chair Bill Case reported that five seats on the Board of Trustees were up for election this year rather than the usual four candidates as a result of a realignment of seats that occurred three years ago. The ODC committee is meeting later this month to discuss the trustee elections and up-dates to the By-Laws and Constitution. Members of the Society seeking election to the Board should contact him as soon as possible so that the ODC committee can provide the candidates with Board responsibility information and qualification requirements.

Ms. Todorov gave an up-date on the 2014 Haus und Garten Tour and reported that the Pre-Tour committee was within 25 seats of its 350 dinner seats goal. The Tour committee has secured all of the homes and gardens and will be making an announcement to the community in the next month. She further noted the great committees working on the Pre-Tour and the Tour and the fantastic new sponsors as well as returning sponsors already committed.

Ms. Todorov reported that the Art Committee had held its first exhibition opening of the 2014 Gallery at Brent Warner Fest Hall season. She noted that the Art Committee seeks to give neighbors a place to meet and mingle while enjoying local artists, an opportunity for the Society to engage art-lovers who are not German Village Society members, and to earn a small income from the sale of art. And she thanked

her energetic committee for their hard work: Sandy Kight, Ed Elberfeld, Jeff Stahler, and Carole Genshaft.

Old Business

Mr. McNealey reported that he will present a draft of a Conflict of Interest policy for the Board to review and adopt at the April meeting.

Mr. Bibler asked Ms. Todorov if the Society had received a response from COTA to our letter of request to correctly identify the route of the new CBus connector. Ms. Todorov reported that she had not received a reply but that COTA had changed its route description from “to German Village” to “near German Village.” She also noted that she continues to work with COTA staff on a regular basis and has highlighted the need for on-bus and bus-stop signage on the Cbus route to direct travelers to German Village.

The business of the March 10, 2014, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:05 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Darci Congrove, Vice President

German Village Society
Balance Sheet
As of February 28, 2014

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	34,205.82
Operations Chase Contingency - 4693	88,201.03
Operations Fifth Third Checking - 5113 (deleted)	0.00
Total Bank Accounts - Operations	\$ 122,406.85
Board Designated Bank Accounts	
Board Designated Checking - 1362	
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	39.46
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	45,059.53
German Village Business Community	56,257.12
Highfield Garden	416.57
Historic Preservation Expert Restriction	33,999.60
Huntington Garden/Maintenance	2,716.20
Schiller Friends of Schiller Fund	16,550.53
Schiller Park Enhancements	870.00
Schiller Park/Arboretum Fund	2,191.27
Schiller Park/Bench/Trash Can Fund	3,191.70
Schiller Trash Can Fund (deleted)	0.00
Village Connections	0.00
Village Singers	3,259.58
Total Board Designated Checking - 1362	\$ 166,379.43
Board Designated Funds	
Meeting Haus Maint/Replacement	186,020.08
Warner Maintenance - 0330	184,189.75
Warner Maintenance - 2342	0.00

Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
Total Board Designated Funds	\$ 370,209.83
Total Board Designated Bank Accounts	\$ 536,589.26
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93
Huntington Garden Endowment	189,819.08
Total Permanently Restricted Fund Accounts	\$ 190,573.01
Petty Cash	100.00
Total Bank Accounts	\$ 849,669.12
Accounts Receivable	
Accounts Receivable-General	0.00
Total Accounts Receivable	\$ 0.00
Other current assets	
Credit Card Receivables	367.22
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	275.00
Total Other current assets	\$ 642.22
Total Current Assets	\$ 850,311.34
Fixed Assets	
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-563,124.00
Land	40,000.00
Total Building 588 South Third Street	\$ 236,866.66
Leasehold Improvements	102,386.64
Depreciation	-21,695.54
Total Leasehold Improvements	\$ 80,691.10
Office Equipment/Furniture/Paintings	
Cost	218,939.23
Depreciation	-205,950.27
Total Office Equipment/Furniture/Paintings	\$ 12,988.96
Office Furniture	
Cost	0.00

Depreciaton	
Total Office Furniture	<u>\$ 0.00</u>
Office Paintings	
Cost	0.00
Total Office Paintings	<u>\$ 0.00</u>
Total Fixed Assets	<u>\$ 330,546.72</u>
TOTAL ASSETS	<u>\$ 1,180,858.06</u>
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	<u>\$ 0.00</u>
Other Current Liabilities	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	150.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	2,400.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
Total Other Current Liabilities	<u>\$ 2,550.00</u>
Total Current Liabilities	<u>\$ 2,550.00</u>
Total Liabilities	<u>\$ 2,550.00</u>
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	137,789.59
Restricted	452,210.40
Total Designated Earnings	<u>\$ 589,999.99</u>
Retained Earnings	586,774.87
Net Income	1,533.20
Total Equity	<u>\$ 1,178,308.06</u>
TOTAL LIABILITIES AND EQUITY	<u>\$ 1,180,858.06</u>

Monday, Mar 10, 2014 03:28:00 AM PDT GMT-4 - Cash Basis

German Village Society
Budget vs. Actuals: FY2014 Approved December 2013 - FY14 P&L Classes
 January - March, 2014

	Jan 2014		Feb 2014		Mar 2014		Total	
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
Income								
Admission/Event Income		0.00		0.00		0.00	0.00	0.00
Advertising Income	5,219.50	1,500.00	2,236.50	1,500.00		3,000.00	7,456.00	6,000.00
Contributions	15.00	4,000.00	1,181.80	0.00		0.00	1,196.80	4,000.00
In-Kind Donations		0.00		1,000.00		0.00	0.00	1,000.00
Interest Income	11.21		10.12				21.33	0.00
Membership Dues - GVS	29,441.68	34,000.00	5,125.00	8,575.00	50.00	13,000.00	34,616.68	55,575.00
Membership Dues -GVBC	5,400.00	6,500.00	450.00	1,500.00		250.00	5,850.00	8,250.00
Merchandise Income	115.00	83.00	-110.60	83.00		83.00	4.40	249.00
Miscellaneous Income		0.00		0.00		0.00	0.00	0.00
Rental Income	500.00	1,583.00	200.00	1,583.00		1,583.00	700.00	4,749.00
Sponsorship	1,550.00	0.00	50.00	0.00		5,000.00	1,600.00	5,000.00
Tour Income		75.00		150.00		750.00	0.00	975.00
Uncategorized Income	1,150.00						1,150.00	0.00
Total Income	\$ 43,402.39	\$ 47,741.00	\$ 9,142.82	\$ 14,391.00	\$ 50.00	\$ 23,666.00	\$ 52,595.21	\$ 85,798.00
Gross Profit	\$ 43,402.39	\$ 47,741.00	\$ 9,142.82	\$ 14,391.00	\$ 50.00	\$ 23,666.00	\$ 52,595.21	\$ 85,798.00
Expenses								
Accounting Expense	1,178.17	916.00		916.00		916.00	1,178.17	2,748.00
Advertising	3,301.50	100.00	525.00	200.00		100.00	3,826.50	400.00
Audit Fees	196.25	0.00	1,500.00	4,000.00		3,000.00	1,696.25	7,000.00
Bank/Credit Card Fees	238.20	408.00	287.26	408.00	10.47	408.00	535.93	1,224.00
Computer Related Costs	3,883.07	300.00	2,347.51	200.00	249.83	200.00	6,480.41	700.00
Consulting Fees	7,450.00	5,066.00	6,700.00	2,066.00	1,850.00	8,066.00	16,000.00	15,198.00
Dues & Memberships					25.00		25.00	0.00
Equipment Rental	1,508.94	550.00	327.94	1,300.00		300.00	1,836.88	2,150.00
Food/Beverages	193.44	483.00	220.95	483.00	487.74	1,333.00	902.13	2,299.00
Gifts & Awards	19.84	0.00		0.00		0.00	19.84	0.00
In-Kind Expense		0.00		1,000.00		0.00	0.00	1,000.00
License/Fees/Permits	200.00	350.00		0.00		0.00	200.00	350.00
Meeting Haus Cleaning	743.55	725.00	743.55	725.00	744.80	725.00	2,231.90	2,175.00
Meeting Haus Groundskeeping	114.00	100.00	222.00	100.00	152.50	100.00	488.50	300.00
Miscellaneous Expense	495.34	1,275.00	250.00	1,675.00		1,275.00	745.34	4,225.00
Payroll Processing	-118.82	125.00	78.90	125.00		125.00	-39.92	375.00
Payroll Taxes	977.91	1,070.00	1,047.57	1,070.00		1,070.00	2,025.48	3,210.00
Postage	303.56	749.00	523.06	249.00		349.00	826.62	1,347.00
Printing/Signage	140.00	750.00	588.98	0.00	126.25	1,000.00	855.23	1,750.00
Property & D/O Insurance		0.00		0.00	6,543.00	8,500.00	6,543.00	8,500.00
Repairs & Maintenance	251.73	295.00	189.00	295.00	1,016.75	295.00	1,457.48	885.00
Salaries/Wages	10,687.48	13,375.00	11,708.32	13,375.00		13,375.00	22,395.80	40,125.00
Security		0.00		0.00		0.00	0.00	0.00
Storage	1,020.00	1,020.00		0.00		0.00	1,020.00	1,020.00
Supplies	221.65	208.00	109.75	208.00		208.00	331.40	624.00
Transportation/Towing		0.00	34.52	500.00		0.00	34.52	500.00
Utilities	1,256.15	1,166.00	1,007.82	1,166.00		1,166.00	2,263.97	3,498.00
Total Expenses	\$ 34,261.96	\$ 29,031.00	\$ 28,412.13	\$ 30,061.00	\$ 11,206.34	\$ 42,511.00	\$ 73,880.43	\$ 101,603.00
Net Operating Income	\$ 9,140.43	\$ 18,710.00	-\$ 19,269.31	-\$ 15,670.00	-\$ 11,156.34	-\$ 18,845.00	-\$ 21,285.22	-\$ 15,805.00
Other Income								
Transfers In		916.00		916.00		916.00	0.00	2,748.00
Total Other Income	\$ 0.00	\$ 916.00	\$ 0.00	\$ 916.00	\$ 0.00	\$ 916.00	\$ 0.00	\$ 2,748.00
Net Other Income	\$ 0.00	\$ 916.00	\$ 0.00	\$ 916.00	\$ 0.00	\$ 916.00	\$ 0.00	\$ 2,748.00
Net Income	\$ 9,140.43	\$ 19,626.00	-\$ 19,269.31	-\$ 14,754.00	-\$ 11,156.34	-\$ 17,929.00	-\$ 21,285.22	-\$ 13,057.00

German Village Society
Budget vs. Actuals: FY2014 Approved December 2013 - FY14 P&L Classes
January - February, 2014

	Bicentennial Fund		For the Good of the Neighborhood		Fund for Historic Preservation		German Village Business Community		Highfield Gardens		Huntington Endowment		Huntington Garden		Schiller Bench/Trash Can Fund		Schiller Bloomin' Fund		Schiller Friends of Schiller Fund		Schiller Park Enhancements		Village Connections		Village Singers		Total Designated Programs		TOTAL			
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget		
Income																																
Admission/Event Income	0.00				0.00		0.00	0.00												2,500.00					0.00		0.00	2,500.00	0.00	2,500.00		
Advertising Income							644.00	500.00																		644.00	500.00	644.00	500.00			
Contributions							0.00	0.00																		2,100.00	9,400.00	2,100.00	9,400.00			
Grants	3,250.00						0.00	0.00					1,000.00		0.00		900.00		0.00	1,100.00		8,500.00	0.00	0.00	0.00	0.00	3,250.00	0.00	3,250.00			
In-Kind Donations					0.00		0.00	0.00																		0.00	0.00	0.00	0.00			
Membership Dues - GVBC							12,050.00	17,000.00																		12,050.00	17,000.00	12,050.00	17,000.00			
Merchandise Income							25.00	0.00																		25.00	0.00	25.00	0.00			
Miscellaneous Income					0.00		0.00	0.00																		275.00	625.00	275.00	625.00			
Sponsorship					0.00		0.00	0.00																		0.00	0.00	0.00	0.00			
Total Income	\$ 0.00	\$ 3,250.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 12,719.00	\$ 17,500.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,000.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 900.00	\$ 0.00	\$ 0.00	\$ 1,100.00	\$ 2,500.00	\$ 0.00	\$ 8,500.00	\$ 0.00	\$ 275.00	\$ 625.00	\$ 15,094.00	\$ 33,275.00	\$ 15,094.00	\$ 33,275.00		
Gross Profit	\$ 0.00	\$ 3,250.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 12,719.00	\$ 17,500.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,000.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 900.00	\$ 0.00	\$ 0.00	\$ 1,100.00	\$ 2,500.00	\$ 0.00	\$ 8,500.00	\$ 0.00	\$ 275.00	\$ 625.00	\$ 15,094.00	\$ 33,275.00	\$ 15,094.00	\$ 33,275.00		
Expenses																																
Advertising							1,800.00	0.00																		1,800.00	0.00	1,800.00	0.00			
Bank/Credit Card Fees	0.00				0.00		8.00	0.00				0.00														8.00	0.00	8.00	0.00			
Computer Related Costs							0.00	0.00																		0.00	0.00	0.00	0.00			
Dues & Memberships							0.00	0.00																		0.00	0.00	0.00	0.00			
Equipment Rental	0.00				0.00		0.00	0.00																		0.00	0.00	0.00	0.00			
Food/Beverages	0.00				0.00		0.00	0.00																		0.00	250.00	0.00	250.00			
Gifts & Awards							95.02	0.00																		95.02	0.00	95.02	0.00			
In-Kind Expense					0.00		0.00	0.00																		0.00	0.00	0.00	0.00			
Licenses/Fees/Permits	0.00				0.00		0.00	0.00																		0.00	0.00	0.00	0.00			
Meeting Haus Cleaning	0.00						0.00	0.00																		0.00	0.00	0.00	0.00			
Miscellaneous Expense	0.00				2,500.00		0.00	0.00							0.00	1,050.00				1,000.00					500.00	0.00	5,050.00	0.00	5,050.00			
Postage	0.00				0.00		0.00	0.00																		0.00	0.00	0.00	0.00			
Printing/Signage	0.00				0.00		35.00	832.00							0.00					0.00	20.00	1,400.00	10,000.00	0.00	87.50	142.50	12,232.00	142.50	12,232.00			
Property & D/O Insurance	0.00				0.00		0.00	0.00																		0.00	0.00	0.00	0.00			
Repairs & Maintenance					0.00		0.00	0.00																		472.00	10,100.00	472.00	10,100.00			
Salaries/Wages					0.00		1,874.00	0.00	172.00	50.00					50.00		500.00	1,000.00		300.00	1,000.00		7,500.00		115.00	115.00	1,874.00	115.00	1,874.00			
Supplies	0.00				0.00		171.03	0.00							50.00											628.37	0.00	796.40	50.00	796.40		
Transportation/Towing							0.00	0.00																		0.00	0.00	0.00	0.00			
Total Expenses	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,500.00	\$ 2,109.05	\$ 2,706.00	\$ 172.00	\$ 50.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 50.00	\$ 0.00	\$ 550.00	\$ 0.00	\$ 1,150.00	\$ 0.00	\$ 0.00	\$ 320.00	\$ 3,650.00	\$ 0.00	\$ 17,500.00	\$ 0.00	\$ 830.87	\$ 500.00	\$ 3,431.92	\$ 29,556.00	\$ 3,431.92	\$ 29,556.00	
Net Operating Income	\$ 0.00	\$ 3,250.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,500.00	\$ 10,609.95	\$ 14,794.00	\$ -172.00	\$ 50.00	\$ 0.00	\$ 0.00	\$ 1,000.00	\$ -50.00	\$ 0.00	\$ -550.00	\$ 0.00	\$ -1,150.00	\$ 0.00	\$ 0.00	\$ 780.00	\$ -1,150.00	\$ 0.00	\$ -9,000.00	\$ 0.00	\$ 0.00	\$ -555.87	\$ 125.00	\$ 11,662.08	\$ 3,719.00	\$ 11,662.08	\$ 3,719.00
Other Income							0.00	0.00																								
Transfers In	0.00						0.00	0.00																								
Total Other Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
Other Expenses							0.00	0.00																								
Deferred Gain/Loss							0.00	0.00																								
Transfers out					0.00		0.00	1,832.00																								
Total Other Expenses	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,832.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
Net Other Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ -1,832.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
Net Income	\$ 0.00	\$ 3,250.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,500.00	\$ 10,609.95	\$ 12,962.00	\$ -172.00	\$ 50.00	\$ 0.00	\$ 0.00	\$ 1,000.00	\$ -50.00	\$ 0.00	\$ -550.00	\$ 0.00	\$ -1,150.00	\$ 0.00	\$ 0.00	\$ 780.00	\$ -1,150.00	\$ 0.00	\$ -9,000.00	\$ 0.00	\$ 0.00	\$ -555.87	\$ 125.00	\$ 11,662.08	\$ 2,200.48	\$ 2,200.48	

Civic Relations Report

My report is that CR has prepared a preliminary list of brick street repairs for the City's UIRF project list. CR will meet again on 3/13 to consider ideas from the community in response to Shiloh's article in N4N. We will hold a public meeting on 3/20 (I think) and then submit our list to the City.

Committee: Development	Board Chair/Rep: Brandon	Meeting Date: Feb 27th
Number of Attendees: 6 Smith, Congrove, Benson, Renner, Todorov, Rutner		New Members:0
Executive Summary:		
1. This formative meeting resulted in members present agreeing to assist Shiloh and Tanya “open doors” from the Big List they have developed. Each member agreed to contact a minimum of 15 individuals or companies.		
Meeting Objectives/Highlights		
<ul style="list-style-type: none">➤ Tanya reported on the good progress toward early objectives for 2014➤ We reminded ourselves that Development is about just that not just fund raising since this approach is our best means for a truly sustainable organization➤ Members will all be asked to contact at least 15 individuals or companies and assignments are being made. #! Target for individuals is a\$1,000 donation for Party on the Platz. Company contributions will be generally for sponsorships.➤ Shiloh has distributed electronic and select hard copies of resource materials for committee members to use in their outreach		

- Financial Resources? None.

- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included. – we continue to rely on the energy and good work of Shiloh and Tanya

Next Steps:

Committee members will be reporting on their progress on March 21 at 8 AM..

The Directories are in! This biannual labor of love happened thanks to the considerable effort of the Membership Committee, led by Trustee Susan Sutherland, and the Past Perfect database expertise of Russ Arledge – who spend CONSIDERABLE hours tending the lists and updating the software. Our businesses came out in force to place advertisements that underwrite the cost of printing this resource for our members. There is not a single cog in the wheel that could've been less energetic about the project and still have it delivered on time and on budget. Way to go team!

Membership Committee also held a new-neighbor mingler at Susan Sutherland's house, with food provided by GVBC member LA Catering. There were about 20 folks there and it was a dynamic crowd of enthusiastic new Villagers!

Let's celebrate the work of our lead Haus und Garten Tour chairs, Dan Kline and Marie Logothetis along with garden chair Bert Stevens. They have put together a dozen properties to dazzle visitors to the Frontgate-sponsored event on June 29. Our PreTour co-chairs, Michele McFadden, Angela Petro and Ronni VanLigten have, as of this writing, garnered 253 seats and expect to meet their 350-seat goal by Friday! Sarah Kasey and Alena Clarke are whipping up a Kentucky Derby Party on the Platz with in-kind food from Barcelona and G. Michael's and donated wine and liquor from Curio at Harvest and Via Vecchia. Board liaison Darci Congrove continues to be the energetic captain of the ship and I can't thank her enough for her leadership.

The Organizational Development Committee is strategizing a new round of trustee elections. I wrote a column to help their effort and am engaged in their process to identify great candidates.

Civic Relations continues to work on the parking study with OSU, and has also undertaken a request by Columbus Development Department to prioritize a list of projects for Urban Infrastructure Renewal Funds. A public process will help us finalize the list. The committee has prioritized brick street repairs, as this is a unique pot of city funds that allow for brick-on-brick replacements.

The Art Committee held its first exhibition opening of the new season. The event featured the art of Walter King and the donated food fare of Sidecar. The Art Committee is a committee of the German Village Society and their events serve three purposes: 1) to give neighbors a place to meet and mingle while enjoying local artists; 2) an opportunity for us to engage art-lovers who are NOT German Village Society members; 3) a small income from the sale of art, as German Village Society collects 25 percent of sales receipts by way of rent from the artist. The committee is made up of Sandy Kight, Ed Elberfeld, Jeff Stahler and Carole Genshaft. Please mark your calendars for at Tuesday, May 6 open for Phoenix Rising Cooperative; a September 7 opening for Betsy DeFusco; an October 26 opening for Jim Weigle; and the COWS opening on November 30.

I want to take another opportunity to thank the board for paying for my tuition for Leadership Columbus. It has been exhilarating to learn more about our great city; and it is a particular thrill to know and be recognized by so many leaders because of the advocacy and outreach we are doing from German Village Society. Next up is Justice Day, and as part of my prep I get to do a ride-along with the good men and women of the 11th Precinct!

Our new staffers are getting introduced and getting up to speed as fast as lightning. Thank you to Chris Hune for creating a nice welcome event for Sarah Marsom and to Catherine Adams/Caterina Ltd. For Mark Weiss.

I am so tickled to report a major milestone in in the archive project – Russ tells me his intern and volunteers are within a few documents of having every house file scanned!

Under the excellent strategy of Raising Green Productions, a half dozen Development Committee members have begun their outreach to expand our network in the city

The APA conference planning continues apace. We have five tracks identified and have now begun outreach to specific partners and speakers in town.

Thank you to so many of you for being at the Panera ribbon-cutting on Feb. 28. It's always nice to have a force of GVSers out.

When we meet Monday, I'll be just returning from the Heartland Travel Conference in Toledo. We partnered with Schmidt's, Ohio Historical Society and Experience Columbus to have an audience with 60+ travel groups from across the Midwest who are considering trips to Columbus. We want them to experience our community and learn about our nationally recognized preservation efforts from our volunteer docents and home- and garden-stop hosts. As we start group tour season, I want to thank each of the dozen volunteer docents and the nearly 40 homes and gardens who make this gift to our community each spring, summer and fall! To wit, docents include: Kathy Wightman, Hilary Talis, Jerry Glick, Bob Jackson, Pat Phillips, Norm Burns, Bonnie Mitchell, Tom Glass, Craig Walley, Connie Swain, Elise Wyant, Ken Hunger, Trevor Major and John Clark. Homeowners include: Amy Goldstein and Marc Sigal; Lenita and Tom Pepper; Bill Curlis; Mary Connolly-Ross and Dave Ross; Sally Levy; Jeanne Likins and Joseph Flood; Susan Sutherland; Sara and Jeff McNealey; Bill Mains and Brian Smith; Alec and Kathy Wightman; Marie Logothetis and Dan Kline; Sandy Kight; Dennis Valot and Bruce Meyer; Bert Stevens; David Holloway; Neil and Susan Rector; Heather Densmore and Matt Sanders; Bob and Carol Mullinax; Carolyn McCall; Boyd and Renate Fackler; Susan Riley and Mike Cornelis; Jill and Terrence O'Donnell; Chris Coffin; Emmy and Mark Mitchell and Beth Hingsbergen and Kate Anderson.



March 10, 2014

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Curator of Archives / Facilities

- ▶ The first phase of the PastPerfect database property files project is wrapping up... Bob Furbee, Agnes Krivicich, and Silvia Rodrigues (off with foot injury) have done a marvelous job of scanning the GV property files and are now almost done with the initial scanning phase and the next step is processing the scanned documents and photos to be entered into the PastPerfect database.
- ▶ Our new OSU intern (History 3191 Historical Internship) Mark Spigos is moving right along with preparing the property files for the database and then actually creating the new catalog record and uploading the scanned information. Mark started the first week of January and will be with us thru April 21, 2014.
- ▶ On February 13th, around 6:45pm the ice-filled gutter on the east side of the Meeting Haus collapsed onto Lazelle Street. Shiloh was inside the building for a meeting and contacted me immediately, (assuring me no one was injured) and I called Jamie Weilbacher, owner of *A 2nd Estimate Historic Roof Repair* and asked if he could meet me at the Meeting Haus. After assessing the damage that evening caused by an estimated ton of ice and snow load, he was back the next day and reinstalled the gutter, and returned last week after the weather improved to finish the job.
- ▶ Walter King's "Changing Landscapes/Transitional Process" art exhibit opened on February 23rd and well received. The show will run thru March 22nd. A complete description of the show can be found on our website: <http://germanvillage.com/join-us-for-walter-king-changing-landscapestransitional-process/>
- ▶ I did spend a bit of time working on the new GVS Directory... hundreds of membership updates and thousands of individual field updates. The good news is, after customizing the database for our directory needs, when we are ready for the next directory in two years, I can now generate the same info needed and be ready for the designer/printer/directory in about two hours.
- ▶ The Police Luncheon was held on February 27th and was well attended. Minutes of the meeting can be found on the cyberblockwatch.com website. The lunch for the officers this month was provided by the Kolache Republic.

It's been a busy month... all for now.

Preservation- Preservation has been the predominant focus of February's work. I have spent a large portion of my time working on brick street surveys for the Urban Infrastructure Renewal Fund application process. Through surveying the streets I have gained a greater understanding of the neighborhood's plan in addition to which streets need repair. I have begun to meet individually with German Village Commission members to discuss and develop my role in the Certificate of Appropriateness process. Steadily more residents have reached out to me for assistance with their application or understanding the guidelines in addition to community preservation concerns (ex: pothole at Beck & Third, which turned out to be a broken water main). At the February 27th, membership recruitment event I was pleased to discuss preservation with new homeowners and hear their plans of investing funds and time to restoring and improving their homes.

Signage- Early on in the month I had a meeting with Marc Conte, from the Discovery district about I-70/I-71 and Columbus attraction signage. After discussing German Village's representation on both signage as routes evolve, there has been some added clarity to the signage process. I have reached out to other key players on the topic of attraction representation to begin a dialog between Columbus's different neighborhoods on signage.

Education- I have been regularly scheduling tours for the upcoming months and reading materials to prepare myself for eventually giving tours. On Saturday, March 1st, I was fortunate enough to shadow the first tour of the season, which was led by our newest tour guide John Clark. It is very exciting learning the secrets of German Village and understanding the people that developed the community we love today. Shiloh and I met with Lisa Brownell to discuss her updating our student tours to meet Ohio's state requirement standards for grade levels. We believe modifying our tours to meet course criteria will help us gain even more school tours.

Statehood Day- On February 27th, I attended the Ohio Historical Society's annual Statehood day. In addition to meeting likeminded preservationists, I had the opportunity to talk to Michael Stinziano and a staffer of Charleta Tavares about preservation at the German Village Society. The focus of our conversations was I-70/I-71 and Columbus attraction signage and ensuring German Village's representation as routes are modified.

GVBC:

Aside from continued updates to our businesses through Member2Member newsletters (2/3 per month), I have been more involved with Art Crawl and our Marketing Committee this month. This year for Art Crawl we've been trying to explore new ways to reach the arts community, both artists and festival attendees. Researching the market has led to a membership with the Columbus Arts Marketing Association (CAMA) as well as a listing in the premier publication *Sunshine Artist*. The membership in CAMA will allow us access to distribute Art Crawl materials at the Columbus Arts Festival among a few other local festivals. Through *Sunshine Artist* (national publication, but with strong following in Ohio and Michigan) we will be able to list information about Art Crawl both digitally and hard copy for May, June, and July. These are progressive steps towards our ultimate goal of attracting a larger audience and new artists to this year's event.

With regards to the Marketing Committee, we have begun the process of determining where to allocate our budget this year. Rob Claxton has been pivotal in the early session of defining ways to enhance the design of our map as well as providing some guidance in the realm of social media. We are reviewing past publications we have advertised in and determining if we are maximizing our dollars spent in said publications. Currently we advertise in OSU Football Program, Quarter Horse Congress, and Delta's in-flight magazine.

Social Media:

Come March 19, I will begin to lay out the strategy I have developed over the past two months. I am very much leaning in the direction of a content-focused strategy that will allow us to provide value to followers across Facebook and Twitter. I am evaluating the potential with Pinterest and Instagram, and while I would like to have separate identity and brand for each social platform, the beginning phases of my strategy will likely be similar across many of these platforms. I am currently diving deeper into the analytics of our pages, discovering what our followers respond to. There may be some social media contests on the horizon as we enter our event season. Through Marketing Committee, we have defined a need for a photographer. We are hoping for a small database of digital photos that are professionally done and will resonate deeper through our digital platforms. We believe this potential photographer can be acquired pro-bono, but this is just the beginning of that process.

Volunteers:

As you know the colder months are slower and therefore fewer visitors. Over the first couple months this number has hovered around 300, but that does not include the visitors for meetings and other functions in the Meeting Haus. As April approaches, I am coordinating a rotation for Saturday and Sunday volunteers. In the spirit of making sure no one person has to commit every weekend day, I'm hoping for some help from Board Member and some have responded. Thanks!

Committee:	Board Chair/Rep:	Meeting Date:
Civic Relations	Nelson Genshaft	4/8/14
Number of Attendees:	New Members?:	
9		
Executive Summary:		
<p>Civic Relations met with Bryan Newell and Tony Slanec of OHM Advisors and Nick Popa, an engineer with the City Department of Public Utilities on 4/8/14. CR members decided in advance on a series of questions to discuss with the delegation. Our list included the GV priorities for 3rd St (Clean up utilities clutter; 3rd St. profile, Street curbs, Sidewalks, Pedestrian lighting, Drainage and Signage).</p> <p>OHM said it had about an 18 month schedule, starting 3/1/14, and concluding about 6/30/15. During that time there will be 2 public meetings (estimated to be in August 2014 and at the end of 2014). These meeting will be preceded by public workshops and input on a web site called Mindmixer, an interactive web site that will generate comments from businesses and the public on the OHM plan for 3rd St. At the end of the project, OHM will have detailed plans and options for construction, with about 25% of construction plans prepared. This will facilitate further planning for funding, deciding priorities and the solicitation of donors who may be interested in funding specific phases of the 3rd St. project.</p> <p>OHM and the City will assist in ideas for funding, and funding will drive the actual construction schedule, which may not begin until 2017 or 2018 at the earliest. During this time, GVS will be involved in keeping the public aware of the plans and schedule, helping with funding ideas and helping with design decisions. OHM and the City emphasized that everything is now tentative, and we should caution the GV public that many things will change over the course of the engineering phase for 3rd St, and not to assume anything discussed during the engineering study will actually be funded and part of the project</p> <p>In addition to funding, there will be a necessary sequence of the construction work, which is a function of the engineering work. For example, if there is work to be done on water and sewer lines under the street, this may be the appropriate time to add conduit for burying overhead cables, particularly cables that cross 3rd St. Or, installing new or reusing old curbs may be the appropriate time to plan changes to sidewalks for drainage purposes, as well as changing to new trees to replace the trees that are killed during the construction phase. This may also be the right time to add pedestrian lighting to the sidewalk areas, based</p>		

on the construction of new curbs. In summary, in addition to funding the project, there are complex and inter-related engineering factors that will affect what construction is done and in what sequence.

After our discussion in the office, the group went on a brief walking tour of 3rd St with the delegation and talked further about what is planned and what options will be available in the planning process.

Meeting Objectives/Highlights:

- Request for staff time or Volunteers?

- Financial Resources?

- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included

Next Steps:

Work with OHM and City to plan publicity for 3rd St project, public workshops and 2 planned public meetings, most likely in August 2014 and toward the end of 2014.

Committee: Development	Board Chair/Rep: Brandon	Meeting Date: March 21
Number of Attendees: 5 Brandon, Benson, Stevens, Todorov, Rutner		New Members:0
Executive Summary:		
<ol style="list-style-type: none">1. Productive check in meeting with active DC members who are reaching out. Most members are making good progress toward their goal of \$5,000 attributed to their efforts.2. Tanya Rutner reported that through March 31 we are ahead of budget		
Meeting Objectives/Highlights		
<ul style="list-style-type: none">➤ Over \$76,000 committed toward the budget of \$216,000 as of March 31➤ Just announced \$30,000 bequest as well.➤ Discussed the value of “perpetual giving” since it creates a habit and lowers cost/effort. Since membership is our most often version of this how can we build on this➤ Shiloh will be checking in with members who have committed to fundraising and could not attend (Congrove, Smith, Renner).		

- Financial Resources? None.

- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included. – The committee needs more members to be active in this phase of our work and/or add individuals with similar interests.

Next Steps:

Next meeting April 24 at 8 AM (new time)

Hi Everyone,

Here are the minutes from the March LRPC Meeting.

1. Recycling Update

- Jo Anne St. Clair gave a recycling update for the city of Columbus
- Check out the new Columbus City 311 website! The new site has lots of additional features
- Feel free to reach out to me if you would like any specific materials such as a summary of what should and shouldn't go in the blue bins!

2. 2014 Project - How can we better engage Young Professionals and Renters?

- We are beginning work on the first piece of marketing to send out to YPs/Renters
 - Goal is to create a postcard to inspire involvement
 - Include a few sections about why they should be involved in this project, what separates the GVS from its "competition," and details for the brainstorming event are
 - Goal is to have the meeting somewhere outside of the Meeting Haus with a few things provided to help boost attendance
- We will have a rough draft of this postcard at the April Meeting. Matt, Shiloh and Sarah will work on this over the coming weeks

- We have also decided to table the outreach program to landlords. Although this is a vital group to get involved as the project progresses, we feel it is most important to prioritize the renter's input since they are the true target market

Issues to discuss in April

- When can we send out the postcard?
- When/where should the event be?
- Who should moderate?
- What specific questions should be asked?

2b. Partnership with the Wexner Center

- We have a large amount of crossover between GVS members and Wexner Center Members!
- Shiloh has reached out to the Wexner Center to gauge interest and determine feasibility. More information to come on this!

3. Southside STAY

- STAY is working hard to form a Board of Directors
- Applications are due 4/1. Please reach out to Matt Eshelbrenner or Ken Flower if you are interested in getting involved!
- Next large group meeting will be May 1st at 6 pm

4. Transportation Follow Ups

- GV & COTA
 - COTA will be making an appearance at the next GV Business Meeting to continue to facilitate an open line of communications between our two groups

Bike Station

- With the failure of the large bike rack that was originally planned to be placed along 3rd, do we think we should work on finding a spot for a more modest and less intrusive bike rack somewhere in the Village?
- We are passing this off to the streetscape committee for further investigation. I will remove this from the April Agenda

Parking Project

- Shiloh also was happy to announce that the GVS will be working with an OSU group to help count the number of parking spaces around the Village and help recommend other parking ideas for the future.
- The OSU class should be sharing their first set of conclusions by the end of April. We will hold for discussion in May

General Transportation Discussion

- How can we help promote the use of Car2Go, CoGo and COTA as possible parking solutions? What is the message and how could we easily implement?
- We will table this conversation to combine with parking conclusions to discuss at May meeting.

5. Village Connections

- Membership is ahead of schedule and has already grown to have over 30 members after only a few short months. Most villages take over a year to reach this milestone!

6. Barrett School

- We believe Homeport will be holding another meeting in April to discuss updated plans for the site
- Their due diligence period ends in July

7. Highway Construction

- Ongoing topic to keep in our agenda and think about

- There will obviously be significant changes to the traffic patterns of GV so we want to pay close attention to this project as it continues to develop
- Big questions for LRP go forward:
 - What should the new signage be for GV?
 - New space will be created on the north end of GV (although technically outside of our historic boundaries since it will be on the north side of Livingston). What should our involvement be here?
 - How will this change the accessibility of GV to residents of Columbus as well as visitors from other cities?

- Shiloh and Sarah Marsom met with Marc Conte to attempt to get more involved with the interstate signage process. Sarah attended Statehood Day on Feb. 27th to begin to lobby for GV causes and learn about the process.

- There is a meeting to discuss the next phases of the project at the Gladden Community House on March 19th from 5-8 pm

8. GV Pool

- Nancy was kind enough to check with Metro Parks in regards to their willingness to consider putting a pool on one of their properties. Sounds like this probably won't happen for a myriad of reasons
- That being said, 50% of the land on the peninsula is privately owned.

- Goal is to find the owner of this property by the April meeting via the auditor's website

9. Local Liaisons

Downtown SIDs - Ed Elberfeld

- You can now submit objections to marathons/races on city streets if so desired

Parsons Ave Merchants - Matt Eshelbrenner and Jo Anne St. Clair

- PAMA is trying to raise money through shoe donations. More information to come on this soon!
- Groundbreaking of new Parsons Avenue Library should also occur later this year!

Greenlawn Abbey - Trevor Major

Grange Audobon - Ed Elberfeld

- Attempting to meet quarterly with our neighbors. Support coming from Columbus Foundation to help make this happen!

10. Open Discussion on New Ideas

- If you could change one thing about GVS what would it be?

Important Upcoming Dates

- Next monthly meeting will be on Thursday, April 10th at 6 pm at the Meeting Haus

Thanks,

Matt

I am pleased to report that staff is really beginning to gel and perform like a team. We've instituted weekly staff meetings so we can all understand what each is working on and figure out how to help each other. In a separate document, please see the staff grid, which on its first page shows which staff is in charge of which projects and in its second page outlines which staff will be assigned to support which committees. I am very interested in making sure committees have what they need and know who to turn to for help, and I'm very interested in having staff-committee alignment so that there is overlap between staff projects and committee projects. After some small discussion at the Board meeting, I'll get a note out to all committee chairs about these staff assignments and how best to use them for the good work of the committees.

Outreach - and an extremely positive response - continues to our business supporters. More details are in Trustee Brandon's report from Development.

Separate outreach is being undertaken with participants in our September APA conference and you can read further details from Matt Shad, the consultant leading this project.

Sarah Marsom and I have taken a first-draft stab at creating language to reach out to renters, which is Long-Range Planning's next big project. Now that rental addresses are listed on the Franklin County Auditor's site - and because we budgeted money in 2014 for this outreach - we are undertaking an effort to invite renters to a "getting to know GVS" event this summer. We'll ask them to invest time-talent-treasure to make our community great, to better their own professional networks, and to take up the charge as Caretakers of a Legacy.

I continue to meet with members to learn more about their perspectives on why they invest in German Village Society. These conversations are feeding the Strategic Planning Task Force project as it seeks to understand what our "customers" want, but it has led to the most positive and inspirational round of conversations I've been privileged to conduct in the past two years. I will look to share the overarching themes of those interviews in June.

The steering committee for the Fund for Historic Preservation has selected four finalists for the comprehensive signage planning project. The committee members will interview candidates April 18 and 22 and then put forth a recommendation to the Board in May. The committee is working to coordinate the overarching signage plans with the much-more advanced plans for a sign at the Schiller statue, being coordinated and created by Friends of Schiller.

Please mark your calendars for FUN Committee's GV Night at Huntington Park, where I get to throw out the first pitch and Village Singers will sing the anthem. Our community is also invited to hand out brochures about our summer events and I am coordinating through PPSCE member committees.

Also, the next Arts Committee exhibit open is schedule for 5:30 p.m. May 6 featuring the collected artists of Phoenix Rising.

Shiloh	Russ	Sarah	Mark
Development	Building – appearance/maintenance/cleaning/supplies	Commission support	GVBC support – all
Marketing/messaging	Building –scheduling for affiliated (non-paying groups)	COA/property owner support	Art Crawl/Village Valuables oversight
Politics	VC – open/close weekdays	Code enforcement	Social media strategy
Board	Past Perfect - membership	Preservation messaging	Social media implementation
H&G/PreTour/VV/Monster Bash/APA	Past Perfect – donors	Preservation volunteers/intern oversight	Digital media – mobile and GVBC sites
Overall volunteerism and appreciation	Cash handling day-to-day	Signage project	VC volunteer scheduling
Overall engagement	Archiving – strategy	Third Street project	VC volunteer oversight (training, daily updates, ID trends)
Strategic planning	Archiving – oversight of interns/volunteers	LRP renter outreach project	Rentals – scheduling, MHM booking
Connections/outreach with affinity groups and neighborhoods	History writing	Tour groups – scheduling	Rentals - promotion
Connections/outreach with city	Event support as needed	Tour groups – training	
Finance/budgets big picture	Art hanging/unhanging	Tour groups – promotion	
Art promotion, contract management		Event support as needed	
		Tour development	

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Committees:

Development	Membership	HP	GVBC (+Art Crawl, Village Lights)
Strategic Planning	ODC	Civic Relations	PPSCE
Finance	Events as needed	Events as needed	VC quarterly
LRP	Art events	LRP(?)	Art Crawl, Village Lights
Exec.		GVC	Events as needed



April 14, 2014

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Curator of Archives / Facilities

► Walter King's "Changing Landscapes/Transitional Process" art exhibit opened on February 23rd and was well received. The show ran thru March 22nd.

► March 20, 2014 - Arledge Shares Neighborhood's History In Dublin

-Curator of Archives and Facilities Russ Arledge



On March 20, I had the honor of being the guest speaker at a luncheon held at the Dublin Retirement Village on the history of German Village. I first showed our 8-minute video about German Village and then spoke for almost an hour about the history of Columbus, German emigration, the Ohio canal and the National Road in the 1830s, the introduction of the railroad in the 1850s, and life in "South Columbus" through the 1950s, and finally the formation of the German Village Society in 1960, dedicated to the historic preservation of the area, and the creation of a thriving contemporary community for the future!

At the luncheon, I had an opportunity to meet Jack and Barb Henterly who lived for over 24 years in Frank Fetch's old brick home at 753 Mohawk St. Both Jack and Barb were volunteers and tour guides for the German Village Society! My thanks goes to Ron Keller, Executive Director of the Dublin Retirement Village for his hospitality.

► March 29, 2014 -12 Weeks Complete, Intern Teaches Lessons

Under the supervision of German Village Society Curator of Facilities and Archives Russ Arledge, OSU History Intern Mark Spigos pulled off a final project last week - to teach! Mark instructed GVS Volunteers Silvia Rodrigues, Agnes Krivicich, and Bob Furbee on how to enter the scanned German Village property files that the volunteers have been working on for the last year, into the PastPerfect database in preparation for future use on the GVS website. Mark's assignment was to learn how to use the database, interpret the scanned material and enter it into the database, develop a teaching/instruction guide for the volunteers, and conduct an instruction class. Mark did a marvelous job with the course material and the volunteers really enjoyed his presentation! Since this is Mark's last semester of his senior year at OSU and he graduates next month, we wish him the best of luck in his future endeavors!



► On March 15, 2014, I had the opportunity to attend a lecture on German-American Genealogical Research at the Ohio Historical Society. It was so popular, it was held in the auditorium with over 100 people in attendance.

► At the end of the month, I once again created the ever popular yearly Street Cleaning Schedule:

Mark Your Calendar

Save yourself a tow!

CITY OF COLUMBUS STREET CLEANING SCHEDULE

APRIL – OCTOBER, 2014– 8:00 AM TO 10:00 AM

City Park Avenue from Livingston to Stewart
Third Street from Livingston to Reinhard
Mohawk Street from Livingston to Reinhard

WEST SIDE OF STREET – second Tuesday of the Month

April	May	June	July	August	September	October
8	13	10	8	12	9	14

EAST SIDE OF STREET – second Wednesday of the Month

April	May	June	July	August	September	October
9	14	11	9	13	10	8

Unfortunately, if your car is towed, call 614.645.6400.

This information is a service provided by the German Village Society.

To become a member, visit www.germanvillage.com or call 614.221.8888

► During the course of the month I also created mailing lists and printed envelopes and mailing labels for both Membership and Blooming Fund committees. The mailing team headed up by Bob Jackson, once again did a marvelous job of stuffing envelopes and getting the mailing out on time!

► The Police Luncheon on March 27 was catered by the Olde Mohawk Restaurant.

It's been a busy month... all for now.

Sarah Marsom, Historic Preservation Advocate- April Board Meeting Report

Preservation- The Urban Infrastructure Renewal Fund priority list was finalized and submitted after collecting public participating, a public hearing, and review by the Civic Relations Committee. With the warming weather, homeowners are beginning to reach out to me to visit their homes and help them understand the German Village Historic District Guidelines. GVC commissioner, Ned Thiell and I began to have monthly meetings to discuss GVC matters and ensure that preservation efforts are moving forward.

Education- Tour season slowly started this March, with two tours occurring and many more being scheduled for the year. Experience Columbus has been regularly bringing tour group organizers to the German Village Society, to learn about our group tour offerings and to explore the neighborhood. I have also been following up on the Experience Columbus tour leads provided after they promote the Society at tour expos. After shadowing tours and talking to tour guides, I have learned that our tour guide manual needs to be updated, so I have been creating new literature to enhance the manual including a timeline and an in-depth glossary of terms of architectural terms, architectural styles, and preservation vocabulary.

Haus und Garten Tour- I have been researching properties on the Haus und Garten Tour and assigned volunteers from the Preservation Committee properties for them to research; I also reviewed all Certificate of Appropriateness applications for the properties on tour to ensure they are within district guidelines. After reviewing the properties COA files, I've begun to visit the properties to make sure they followed their COAs.

I-70/71- Bill Curlis and I went to the unveiling of the I-70/71 Bridge designs for Third and Fourth Street. While there, the engineers emphasized the following: the importance of integrating the German Village aesthetic into the bridges, the City of Columbus will maintain the green space, and the opportunity for developers to create businesses on the Third Street Bridge. I also began a dialog with Ohio Logos (company that produces ODOT interstate signage) to discuss potential opportunities for German Village Historic District Signage on the interstate.

Other- I participated on an OANO webinar on the Do's and Don'ts of Lobbying.

GVBC:

Art Crawl Committee met recently. I am working to update our web page not only with this year's event information, but with a functioning payment prompt. More importantly, this year's event will be more sociable from a digital perspective. Following my social media strategy there will be contests, raffles, and social media signage at various places (including the design of the postcards). The postcard design is being updated, it will be sent for design and printed probably by the end of the month/beginning of May. This is an important step for the distribution and awareness of this year's event as we're reaching out to newer audiences.

Social Media:

With a strategy in place, I am beginning to develop a framework for social media during events. While each event has its own identity, the goal is to define the best way to engage our attendees and replicate for future events. Specifically for Village Valuables, we will be conducting a contest where those who attend share pictures of their Valuables through Facebook, Twitter, and Instagram. There will be signage and hashtags to brand the contest, and those who share will be entered into a contest to win gift certificates, H&G tickets, even koozies.

Marketing Committee:

Our attempts to freshen up our photo archives are on the way. We have established a team of Village photographers willing to help throughout the month of April and into May to capture the German Village at its best, the spring bloom. There is a business focus to this project, as we look to beef up our digital presence. We're trying to capture shareable images that define German Village, but still allows for audiences to relate to our community. It's my hope that these images prompt potential visitor's to ask, "Where can I get that?"

PPSCE Committee:

I am the new GVS liaison to PPSCE. I will be looking for ways to socialize events, specifically through FOSP, but also looking for ways for GVS to support and provide information.

April 9, 2014 Great Placemakers' Lab (APA) - Matthew Shad, Coordinator

Key highlights of this project to date:

- Dates were reset: Sept 16-18
- Project Rebranded: See Save the Date graphic below
- Website about to go live: www.greatplacemakers.org. Decided to go separate to heighten ease to access and to balance the German Village connection to event.
- In discussion with a tag-along event presented by Walkable Neighborhoods on September 19. This group has invested energy in establishing presence with urban minded citizen planners.
- Collect at least 2-3 databases from likeminded but one-removed organizations
 - APA OH has committed to free eblasting and newsletter promotions throughout the
 - ULI and AIA/Design Month coordinators are in discussion now.
 - Walkable Neighborhoods click-through agreement
- Initial fundraising— Strong indications from: City of Columbus Planning, OSU Knowlton, Ohio Humanities Council, NBBJ, Columbus Foundation
 - This range of funds from these sponsors alone is between \$15-\$30,000. We originally only projected a \$10,000 cash sponsorship goal.
- Completion of the topic tracts and off-site locations – *Review at 4/18 Coordinating Comm.*
- *SPEAKERS ANTICIPATED TO PARTICIPATE*
 - *Jim Diers - Seattle – [Neighbor Power](#)*
 - *Kyle Ezell – OSU – [Designing Local](#)*
 - *Leo Vazquez - Baltimore– [Creative Placemaking](#)*
 - *Don Elliot – Denver – [National Zoning Codes](#)*
 - *Steve Leeper – Cincinnati - [Executive Director 3CDC](#) – [Over the Rhine](#)*
 - *Candace Baldwin – Washington D.C. – [Village to Village Network](#)*
 - *Norm & Ilene Tyler – EMU – [Historic Preservation](#)*
 - *John Larson – Winston-Salem – Old Salem Museum & Gardens- [Hist Bldg Technology](#)*
 - *Della Rucker – Cincinnati – [Wise Economy](#) – [Community Engagement](#)*
 - *Tony Slanec – Columbus – [Power of Happiness](#)*
 - *Julia Nielsen - Columbus – [Shalom Zone](#) – [Faith-based Community Development](#)*
- *SPEAKERS STILL IN CONSIDERATION*
 - *Jacqueline Von Edelberg & Susan Kurland - Chicago – [How to Walk to School](#)*
 - *Peter Calthorpe – Berkley - hopeful via MORPC – [New Urbanism](#)*
 - *Gabe Klein – Washington D.C. - [ULI](#) – [Complete Streets](#)*
 - *Elizabeth Becker – Washington D.C – [Overbooked](#) - [Heritage Tourism](#)*
 - *Jason Roberts/Andrew Howard – Dallas- [Better Block](#) - [Tactical Urbanism](#)*
 - *Former Cincinnati Vice Mayor Roxanne Qualls – Cincinnati – [Politics and Planning](#)*
 - *Ryan Messer – Cincinnati – [Believe in Cincinnati](#) – [citizens streetcar movement](#)*
 - *Ron Kitchen – Kalamazoo – [Community Capitalism](#)*
 - *Woody Tasch – Boulder - [Slow Money](#)*
 - *Angela Mingo – Columbus – [Healthy Neighborhoods, Healthy Families](#)*
 - *Patrick Losinski - Columbus – [Libraries in Community Development](#)*
 - *Jennifer Evans Cowley – OSU – [Technicity](#) – [Technology for Smarter Cities](#)*
 - *Marta Wojcik – Springfield – Westcott Musuem – [Sense of Belonging](#)*

URBAN.
LIVING.
HISTORY.

2014 **Great Placemakers Lab**
September 16-18
Westin Great Southern Hotel

SAVE THE DATE
GreatPlacemakers.org