

GERMAN VILLAGE SOCIETY

BOARD OF TRUSTEES

2014

Term Ending September, 2014

Nick Cavalaris	first term
Chris Hune	first term
Sarah Irvin Clark	first term
Darci Congrove	first term
Jeanne Likins	first term

Term Ending September, 2015

Tim Bibler	first term
William Case	first term
Bill Curlis	first term
Jeff McNealey	first term

Term Ending September, 2016

Dennis Brandon	first term
Brittany Gibson	first term
Susan Sutherland	first term

Non-voting, Ten Year Resident

Term Ending September, 2014

Joe Kurzer	not limited
------------	-------------

5.20.14

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
May 12, 2014

Present: Tim Bibler, Dennis Brandon, Nick Calavaris, Bill Case, Sarah Irvin Clark, Darci Congrove, Bill Curlis, Brittany Gibson, Chris Hune, Joe Kurzer, Jeanne Likins, Jeff McNealey, and Susan Sutherland

Staff and Guests: Shiloh Todorov, Russ Arledge, Sarah Marsom, Jean Carter Ryan, Belinda Taylor, Bonnie Mitchell, Amanda Smolinec, and Gary Seman

The meeting was called to order at 6:00 p.m. by President Likins.

Public Participation

Jean Carter Ryan and Belinda Taylor, of the Central Ohio Transit Authority reported to the Board on the 40 years of service to the community by COTA. Ms. Ryan and Ms. Taylor spoke of the recent addition of the free CBus circulator service from the Short North to the Brewery District and noted its early success in attracting riders. During peak hours, the service is every 10 minutes and the evening hours service is every 15 minutes. Ms. Taylor indicated that the route would be re-evaluated in December when data and ridership reports were available to support any changes.

Bonnie Mitchell, reported to the Board on the recruitment of volunteers for the 2014 Haus und Garten Tour and noted her early success with recruiting volunteers. Ms. Mitchell made a plea for strong Board participation and help in the recruitment process. Members interested in volunteering can call her at the Society office any afternoon or go to the web-site and volunteer on-line. All volunteers will receive a confirmation postcard with the time and location of their volunteer service.

Report of the President

Because of the length of the agenda, Ms. Likins deferred the "question" to the next Board meeting.

As required by the By-Laws of the German Village Society, Ms. Likins appointed the 2014 Election Committee naming Heidi Drake, Madeline Hicks, and Mary Ann Metro to this responsibility.

Executive Director Shiloh Todorov reported on the work of the Strategic Planning Task Force and asked for comments and suggestions from the Board on a proposed community questionnaire that the Task Force had drafted. A discussion was held by the Board with Amanda Smolinec with suggestions for improvement.

Board Attorney Jeff McNealey again reported to the Board and to the community on the importance of reporting suspicious activity to the Columbus Police.

Secretary Bill Curlis presented the Minutes of the meeting of April 14, 2014.

MOTION: Approve the Minutes of the meeting of April 14, 2014. [Curlis, McNealey]
Motion approved.

Treasurer Tim Bibler presented a draft copy of the 2013 Audit Report which had only just been received and noted that the Finance Committee would review the management report and return to the Board with their response.

The annual IRS 990 report of the German Village Society must, as is annually necessary, be filed at a later date because of just having received the Audit report and Mr. Bibler asked for the following motion:

MOTION: To authorize the Treasurer to file for an extension of time to file the GVS 990. [Bibler, McNealey]
Motion approved.

Treasurer Tim Bibler presented the Treasurer's Report and asked for approval of the Treasurer's Report for March, 2014.

MOTION: Accept the Treasurer's Report for audit. [Bibler, Hune]
Motion approved.

Ms. Congrove and Mr. Case asked several questions about the reporting process and why the report indicated we are behind in year-to-date income. Following discussion, Ms. Todorov said that these issues are 'reporting' and 'timing' issues that she would work with the bookkeeper to correct to more accurately report the very healthy reality of the Society's financial status. Mr. Case asked the Treasurer to provide a 'highlights' report to the Treasurer's report so that the Board could more easily understand the issues. Mr. Bibler and Ms. Todorov agreed to work on this matter

Committee Reports

Written reports were provided to the Board from many committees and President Likins called upon Board members to give oral reports that required action or special notice.

Parking Chair Tim Bibler presented the Parking Study report of The Ohio State University master-level planning class. Mr. Bibler noted the extensive data collection and analysis that the students performed and the hard work ahead for the Parking Committee to seek parking solutions in the Village. Mr. Bibler also noted that the report would be on-line for the community to review. He further thanked the students, and their instructor, Jason Sudy, for their hard work and exceptional effort, and Randy Bowman, of the City of Columbus, for allowing the Society to participate in a resolution of these issues.

HP Committee Chair Chris Hune reported to the Board on the preparations for the 2014 Caretakers of a Legacy Awards to be held on May 14, 2014. HP Advocate Sarah Marsom also reported on the Caretakers event and encouraged all members of the Board to attend.

Vice President Congrove presented a budget for the 2014 TEA 43206 fundraising event and the addition of an historic preservation presentation prior to the Tea itself.

MOTION: To accept the plan, as presented, for TEA 43206 on August 16, 2014, with the restrictions as designated, and to host an historic preservation

presentation and reception on August 15, 2014, as outlined per the written document presented to the Board, and to consent to allow the sponsor and the GVS Executive Director to undertake the required fundraising associated with these events. [Case, Calavaris]
Motion approved.

Development Committee chair Dennis Brandon reported on his very active and very successful committee and noted the recent gift from L Brands of \$5,000.00. He also thanked new trustee Joe Kurzer for his work on making that gift happen.

Ms. Todorov presented a proposal to the Board for a fundraising project to seek annually for three (3) to five (5) years contributions to support Historic Preservation Projects, similar to the TEA 43206. Ms. Todorov's written report is added to these minutes and made a part hereof. Following lengthy discussion by the Board, the following motion was offered:

MOTION: that the Fund for Historic Preservation be authorized to accept funds for historic preservation purposes other than from the TEA 43206 event and that the Executive Director be authorized to raise funds for this purpose. [McNealey, Hune]
Motion approved.

Membership Committee Chair Susan Sutherland reported that her Committee had been discussing for several months the need for new membership categories. Ms. Todorov noted that Membership and Long Range Planning had been working to engage 'young professionals' in the German Village Society and wanted a special membership category to encourage that engagement. Further, there was a need for a new 'top' membership category as a result of member interest. Mr. Kurzer asked what the resulting 'member benefits' would be attached to these categories. Ms. Todorov suggested that the committee should undertake a study of the benefits for all categories and encouraged Ms. Sutherland and her committee to consider having that discussion, if the Board approved the changes. Ms. Sutherland noted that the name of the higher category was also continuing to be discussed and would be named at a later date.

MOTION: To create two new levels of membership in the German Village Society:
Young Professionals: \$35.00
(Highest Category): \$2,000.00
Motion approved.

ODC committee chair Bill Case presented a time-line for the 2014 election of Trustees and announced that the ODC committee would nominate the following individuals for a seat on the Board of Trustees, at the June meeting of the Board, as required by the By-Laws: Nick Cavalaris, Jeanne Likens, Kelly Clark, Trevor Major, and Maurice Manring. Mr. Case encouraged any Society members who wish to run to contact him or Pam Bergeron for information about the self-nomination process. On June 9th the Board will formally receive the names of nominees and start the 2-week 'clock' for receiving self-nomination petitions.

Ms. Todorov reported on the highlights of the 2014 Haus und Garten tour. There are only 80 tickets remaining in private PreTour parties, and 150 for the Party on the Platz. The \$75 Cocktail Party Only tickets were sold out in 13 minutes. Tour Day tickets are on sale on-line until May 28, when they will

also go on sale in the Visitors Center. The Discount Tour Day tickets (\$18.00) will go on sale at all Giant Eagle Stores on June 2nd.

Ms. Todorov also noted the report from Matthew Shad that has been regularly reported as the "APA Workshop" was now to be known as the "Great Placemakers' Lab."

Old Business

Ms. Congrove, as chair of the Fund for Historic Preservation, made her report on the RFP's for the signage project. She noted that it had been a very difficult decision for the committee because all of the proposals had elements that were excellent; however, the committee was recommended that the proposal by BHDP be accepted.

MOTION: To authorize the Executive Director to sign a contract with BHDP to execute the scope of duties outlined in the BHDP signage Request for Proposal, not to exceed \$50,000.00. [McNealey/Hune]
Motion approved.

Ms. Hune informed the Board that she had been told by Lisa Case that she would resign her German Village Society-advised seat on the German Village Commission effective as soon as her replacement was selected. Ms. Case has two years remaining on her term having been re-appointed to a three-year term last July. Ms. Hune noted that the GVS had a very clear policy to guide the Society in the selection of Ms. Case's successor and that her committee would begin that process quickly.

The business of the April 14, 2014, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 8:50 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

MAY 12, 2014

Call to Order	Jeanne Likins
Public Participation	
COTA CBUS	
Haus und Garten Volunteers	Bonnie Mitchell
Report of the Officers	
Report of the President	
Question:	Jeanne Likins
Why is historic preservation important to you?	
Appointment of the 2014 Elections Committee	
Strategic Planning Task Force	Shiloh Todorov
Report of the Secretary	
Minutes	Bill Curlis
Report of the Treasurer	
Accept Treasurer's Report for Audit	Tim Bibler
Committee Reports	
Civic Relations	
no report	Nelson Genshaft
Parking Committee Up-date/oral report	Tim Bibler
Development	
written report	Dennis Brandon
Tea request for authority	Shiloh Todorov
to begin an annual campaign/ oral report	
GVBC	
no report	Marie Trudeau
Historic Preservation	
written report	Chris Hune
2014 Tea Event/written report	Darci Congrove
Caretakers Reception/oral report	Sarah Marsom
Long-Range Planning	
written report	Matt Eshelbrenner

Membership		
	written report	Susan Sutherland
	MOTION: membership level enhancement	
Organizational Development		
	oral report	Bill Case
	Report to the Board on candidates for the 2014 BOT	
Parks, Public Spaces and Community Events		
	written report	Sara McNealey
	written report	FOS: Katharine Moore
	written report	Arboretum Fund: Lindey Michaels
Finance Committee		
	written report	Tim Bibler
Staff Reports		
Executive Director		
	written report	Shiloh Todorov
	Haus und Garten/oral report	Shiloh Todorov
Curator of Archives and Facilities		
	written report	Russ Arledge
Historic Preservation Advocate		
	written report	Sarah Marsom
Assistant for Visitorism/GVBC		
	written report	Mark Weiss
APA Workshop		
	written report	Matt Shad
Old Business		Jeanne Likins
	Signage Contract Bidders	Darci Congrove
	(Executive Session Discussion)	
	MOTION: Signage Contract Award	
	(Open Session)	
New Business		Jeanne Likins
Adjournment		Jeanne Likins

German Village Society
2014 Designated Budget Variance by Class (1301)
 January - December 2014

	Bicentennial Fund		Fund for Historic Preservation		Total German Village Business Community		Huntington Endowment		Maintenance Fund		Schiller Aboretum Fund		Schiller Bench/Trash Can Fund		Schiller Bloomin' Fund		Schiller Friends of Schiller Fund		Schiller Park Enhancements		Village Connections		Village Singers		Warner Fund		Total Designated Programs							
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget						
Income																																		
Admission/Event Income	9,707.61		21,700.00		0.00	11,750.00													2,500.00						3,700.00				0.00	49,357.61				
Advertising Income					3,229.67	5,000.00																			400.00				3,629.67	5,000.00				
Contributions	7,591.00				0.00	0.00	1,000.00	1,000.00			5,892.78			5,000.00	900.00	6,780.00	6,500.00	1,100.00			8,500.00	1,000.00	1,325.00	500.00		16,097.78	30,991.00							
Grants	7,876.00				0.00	0.00				1,500.00												9,500.00					0.00	18,876.00						
In-Kind Donations			14,400.00		0.00	0.00																					0.00	14,400.00						
Interest Income					0.00	0.00		601.45			602.74															596.72	1,800.91	0.00						
Membership Dues -GVBC					14,550.00	18,000.00																					14,550.00	18,000.00						
Merchandise Income					25.00	0.00																					25.00	0.00						
Miscellaneous Income			400.00		0.00	0.00																					3,700.00	1,900.00						
Rental Income					100.00	0.00																					100.00	0.00						
Sponsorship			10,000.00		0.00	0.00																					0.00	10,000.00						
Total Income	\$ 0.00	\$ 25,174.61	\$ 0.00	\$ 46,500.00	\$ 17,904.67	\$ 34,750.00	\$ 1,000.00	\$ 1,000.00	\$ 601.45	\$ 0.00	\$ 5,892.78	\$ 1,500.00	\$ 602.74	\$ 0.00	\$ 0.00	\$ 5,000.00	\$ 0.00	\$ 900.00	\$ 6,780.00	\$ 6,500.00	\$ 1,100.00	\$ 2,500.00	\$ 0.00	\$ 8,500.00	\$ 0.00	\$ 10,500.00	\$ 5,425.00	\$ 5,700.00	\$ 596.72	\$ 0.00	\$ 39,903.36	\$ 148,524.61		
Gross Profit	\$ 0.00	\$ 25,174.61	\$ 0.00	\$ 46,500.00	\$ 17,904.67	\$ 34,750.00	\$ 1,000.00	\$ 1,000.00	\$ 601.45	\$ 0.00	\$ 5,892.78	\$ 1,500.00	\$ 602.74	\$ 0.00	\$ 0.00	\$ 5,000.00	\$ 0.00	\$ 900.00	\$ 6,780.00	\$ 6,500.00	\$ 1,100.00	\$ 2,500.00	\$ 0.00	\$ 8,500.00	\$ 0.00	\$ 10,500.00	\$ 5,425.00	\$ 5,700.00	\$ 596.72	\$ 0.00	\$ 39,903.36	\$ 148,524.61		
Expenses																																		
Advertising					2,000.00	7,700.00																						2,000.00	9,221.12					
Bank/Credit Card Fees	106.10		625.00		8.00	300.00		235.90	50.00	7.55		231.14														1,521.12		228.86	711.45	1,081.10				
Computer Related Costs					0.00	1,300.00																				452.59			0.00	1,752.59				
Consulting Fees			800.00		3,750.00	11,250.00																						4,550.00	11,250.00					
Dues & Memberships					0.00	0.00																					200.00			0.00	200.00			
Equipment Rental	1,927.70		1,725.00		0.00	400.00																							0.00	4,052.70				
Food/Beverages	1,546.11		1,750.00		0.00	500.00															250.00								0.00	4,046.11				
Gifts & Awards					95.02	300.00																							95.02	300.00				
In-Kind Expense			14,400.00		0.00	0.00																							0.00	14,400.00				
License/Fees/Permits	150.00				0.00	0.00																				1,200.00			0.00	1,350.00				
Meeting Haus Cleaning	270.00				0.00	0.00																							0.00	270.00				
Miscellaneous Expense	12,417.07		68,900.00		680.00	4,500.00									2,000.00	1,050.00				1,000.00							1,175.00	5,120.00	1,855.00	94,987.07				
Postage			450.00		0.00	0.00															277.29	275.00							277.29	725.00				
Printing/Signage	3,139.70		875.00		35.00	5,500.00									1,000.00					1,836.00	650.00	257.00	1,400.00	10,000.00		158.37	87.50	2,215.50	22,723.07					
Property & D/O Insurance	265.65				0.00	0.00																							0.00	265.65				
Repairs & Maintenance					0.00	0.00	172.00	1,000.00				6,100.00		3,000.00	1,000.00					300.00	5,000.00			7,500.00				472.00	23,600.00					
Salaries/Wages					0.00	0.00																					1,860.00			1,860.00	0.00			
Supplies	1,135.76		275.00		171.03	2,000.00					1,532.19				500.00												48.02	693.95	50.00	2,397.17	4,008.78			
Transportation/Towing					0.00	1,000.00																					2,000.00			0.00	3,000.00			
Total Expenses	\$ 0.00	\$ 20,958.09	\$ 800.00	\$ 89,000.00	\$ 6,739.05	\$ 34,750.00	\$ 172.00	\$ 1,000.00	\$ 235.90	\$ 50.00	\$ 1,539.74	\$ 6,100.00	\$ 231.14	\$ 0.00	\$ 0.00	\$ 6,500.00	\$ 0.00	\$ 2,050.00	\$ 2,113.29	\$ 925.00	\$ 557.00	\$ 7,650.00	\$ 0.00	\$ 17,500.00	\$ 0.00	\$ 5,580.10	\$ 3,816.45	\$ 5,170.00	\$ 228.86	\$ 0.00	\$ 16,433.43	\$ 197,233.19		
Net Operating Income	\$ 0.00	\$ 4,216.52	\$ -800.00	\$ 42,500.00	\$ 11,165.62	\$ 0.00	\$ 828.00	\$ 0.00	\$ 365.55	\$ -50.00	\$ 4,353.04	\$ -4,600.00	\$ 371.60	\$ 0.00	\$ 0.00	\$ -1,500.00	\$ 0.00	\$ -1,150.00	\$ 4,666.71	\$ 5,575.00	\$ 543.00	\$ -5,150.00	\$ 0.00	\$ -9,000.00	\$ 0.00	\$ 4,919.90	\$ 1,608.55	\$ 530.00	\$ 367.86	\$ 0.00	\$ 23,469.93	\$ -48,708.58		
Other Income																																		
Transfers In	1,000.00				0.00	0.00																								0.00	3,788.00			
Total Other Income	\$ 0.00	\$ 1,000.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 3,788.00		
Other Expenses																																		
Deferred Gain/Loss Investments					0.00	0.00																												
Transfers out					0.00	11,000.00																												
Total Other Expenses	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 11,000.00	\$ 0.00	\$ 0.00	\$ -1,852.86	\$ -2,653.04	\$ 0.00	\$ 0.00	\$ -1,909.59	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,788.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ -1,890.50	\$ -5,652.95	\$ -12,634.96		
Net Other Income	\$ 0.00	\$ 1,000.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ -11,000.00	\$ 0.00	\$ 0.00	\$ 1,852.86	\$ 2,653.04	\$ 0.00	\$ 0.00	\$ 1,909.59	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ -2,788.00	\$ 0.00	\$ 2,788.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,890.50	\$ 5,652.95	\$ 8,846.96				
Net Income	\$ 0.00	\$ 5,216.52	\$ -800.00	\$ 42,500.00	\$ 11,165.62	\$ -11,000.00	\$ 828.00	\$ 0.00	\$ 2,218.41	\$ 2,603.04	\$ 4,353.04	\$ -4,600.00	\$ 2,281.19	\$ 0.00	\$ 0.00	\$ -1,500.00	\$ 0.00	\$ -1,150.00	\$ 4,666.71	\$ 2,787.00	\$ 543.00	\$ -2,362.00	\$ 0.00	\$ -9,000.00	\$ 0.00	\$ 4,919.90	\$ 1,608.55	\$ 530.00	\$ 2,258.36	\$ 0.00	\$ 29,122.88	\$ -57,555.54		

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
April 14, 2014

Present: Tim Bibler, Dennis Brandon, Sarah Irvin Clark, Bill Curlis, Brittany Gibson,
Chris Hune, Jeanne Likins, Jeff McNealey, and Susan Sutherland

Staff and Guests: Shiloh Todorov, Russ Arledge, Sarah Marsom, Jordanne Renner, and Gary Seman

The meeting was called to order at 6:00 p.m. by President Likins.

Public Participation

Go Green Committee Chair Jordanne Renner reported to the Board on the activities of her 42 member-strong Committee. Go Green is working with the Haus und Garten Committee, the Ohio EPA, and Franklin County SWACO to create a pilot program for a 'green friendly' event. Shiloh's column will speak to all of the activities to make the Haus und Garten event the 'poster child' for green events.

Ms. Renner also reported on Go Green's involvement in the community garden, the idea for a new farmer's market open to community gardens from around downtown, and a booth at Marketplatz during the Haus und Garten Tour.

Report of the President

President Likins began her report with a question, asking the Board, what had been 'fun' about the onset of Spring in German Village?

Board Attorney Jeff McNealey again reported on Board Ethics Statements and provided several examples of statements adopted by other organizations, public and private. Board members must continually ask themselves, "when is my judgment clouded by a personal interest" when acting in the best interest of the Village. Following discussion by the Board, the responsibility to draft a policy and a Board member commitment was referred to the Organizational Development Committee.

Executive Director Todorov reported to the Board on issues relating to the Strategic Planning process and the focus of the committee on tasks and activities that the Society can achieve or affect directly. Committee chairs are being invited to committee meetings to make presentations and to recommend action.

Secretary Bill Curlis presented the Minutes of the meeting of March 10, 2014.

MOTION: Approve the Minutes of the meeting of March 10, 2014. [Curlis, Gibson]
Motion approved.

Treasurer Tim Bibler presented the Treasurer's Report and asked for approval of the Treasurer's Report for March, 2014.

MOTION: Accept the Treasurer's Report for audit. [Bibler, Curlis]
Motion approved.

Ms. Todorov noted that this was the time of year that cash flow was tight and being monitored daily (after membership dues and before Haus und Garten revenue). She expressed no concern, just reminded the Board.

Committee Reports

Written reports were provided to the Board from many committees and President Likins called upon Board members to give oral reports that required action or special notice.

Ms. Todorov reported on the very successful Development Committee sponsorships and ads efforts and that \$83,750 of commitments had been received by the end of March on the way to achieving the budgeted \$216,000 for the year. She also noted that the APA conference budget was half-way to its projected goals.

Ms. Todorov also reported to the Board on the Third Street project and the walk-through with the contractors hired by the City with the UIRF funds to plan for this effort. She, Msrs. Bibler, Case, Curlis, and Genshaft were all very enthusiastic and encouraged by the contractor's insight, experience, and comments and the City's commitment to make this project reality. Part of the contractor's commitment is to conduct public involvement and support meetings and we should look forward to the first such meeting this summer.

Chris Hune, chair of the Historic Preservation Committee reported that the HP committee had reviewed the brick street repair plan for UIRF funding and thanked Sarah Marsom for her well documented application.

Ms. Hune also reported that the RFP's for the signage project had been reviewed and that four concepts and proposals were being reviewed by the committee. All four applicants will be interviewed and, based upon her initial review, it will be a very difficult job to select the vendor because they are all very exciting.

Continuing with her report, Ms. Hune also noted that a very lively discussion had been conducted by the HP committee on the question of extending the north boundaries of German Village to the freeway along Livingston Avenue. The north border of German Village ends at the curb on Livingston Avenue and with the reconstruction of the freeway (over the next 6-7 years) and the move by the Africentric School, developable land may be added to the north side of Livingston. The committee wants to extend the authority of the German Village Commission to include further development of that area (as a gateway to German Village).

HP Advocate Sarah Marsom reported that the Caretakers of a Legacy awards and reception will be held on May 14 and encouraged all Board members to plan to attend.

Mr. Curlis reported that the Organizational Development Committee had met to seek a candidate to replace Dennis McCann, who had resigned, and placed the name of Susan Sutherland in nomination to the unexpired term.

MOTION: To elect Susan Sutherland to the Board of Trustees for the unexpired term ending September, 2016. [Curlis, McNealey]
Election approved.

Ms. Likins noted that with the election of Susan Sutherland to the Board of Trustee as a voting member, there was now a vacancy in the ten-year non-voting seat on the Board and that pursuant to the Constitution she was appointing Joe Kurzer to that unexpired term.

MOTION: To accept the nomination of Joe Kurzer to the Board of Trustees for the seat designated as the non-voting, ten-year resident for the unexpired term ending September, 2014. [Curlis, Hune]
Appointment approved.

Sarah Marsom advised the Board that she had applied for a diversity scholarship to attend the National Trust for Historic Preservation conference in Savannah, Georgia, and that she had submitted a presentation topic on the Gay Pioneers of German Village. She hopes to hear if her scholarship and presentation are accepted in May.

Old Business

Mr. McNealey reported that he has had conversations with Columbus Police officers reminding him that the 'squeaky wheel' gets the response. It is important that Villagers call the police to report all incidents of crime and suspicious activity. Springtime brings more criminal activity and reporting all such activity will get us the responsiveness from the police that we want and that we deserve.

Dennis Brandon suggested that we invite someone from Nationwide Children's Hospital to give us a report on their plans and further growth in the area. He also suggested that Pat Losinski from the Columbus Metropolitan Library also be invited to talk to the Board about the new library planned on Parsons Avenue.

The business of the April 14, 2014, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:15 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

Committee: Development	Board Chair/Rep: Brandon	Meeting Date: May 5
Number of Attendees: 4 Brandon, Smith, Todorov, Rutner		New Members: 0
Executive Summary:		
<ol style="list-style-type: none">1. Continued good progress on active members pursuit of their \$5,000 attributed goals.2. Through May 5 for Tour we are at \$87,000 of our goal of \$174,000. For other events we are at \$145,000 or 67% of budgeted goal.		
Meeting Objectives/Highlights		
<ul style="list-style-type: none">➤ Dennis met with Jennifer Williams an HER realtor with Vutech & Ruff who is expressing interest in joining the committee. Shiloh shared materials and we are to get back with her this month.➤ Had a wide-ranging conversation on how to move the Society to a more robust mix of multi-year pledges.➤ Details of fund raising are as follows:➤ Tour Overall: Cash Goal \$174,700 (Stretch Goal \$203,850)/Progress \$87,397		

- Sponsorship: Goal \$15,000/ Progress \$19,500

- Anhangers: Goal \$25,000/Progress 419,500

- Pre Tour Tickets: Goal 475/Progress 268 sold, 475 spoken for

- Cocktail-only: Goal 8 @ \$75/Progress 30

- Tour Ads: Goal \$8,000/Progress \$5,525

- Pre-Tour Golf Carts: Goal 6/Progress 2

- Tour-Day Golf Carts: Goal 4/Progress 0

- Other Cash Income: \$145,247 or 67.14% of Budgeted Goal & 55,81% of Stretch Goal

- APA Reception: Goal \$10,000/Progress \$5,000

- Signature Events: Goal \$41,600/Progress \$52,850

- Signature Events Advertising: Goal \$8,000/Progress \$11,775

- Uberfrunds: Goal 10 (Stretch 20/Progress 8

- Wunderkinds: Goal 8 (Stretch 20)/Progress 2

- Financial Resources? None.

- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included. – Our inquiries with local businesses seems to confirm the perception that GVS is a charity more aligned with the arts and culture rather than an organization tasked with social welfare or mobility. This intel, while not perhaps new could be helpful in considering what businesses and individuals to approach and how to craft our messages.

Next Steps:

Next meeting May 22 at 8 AM (new time)

The Tea 43206 brand, in just three years, has captured the imagination of German Village supporters who value preservation in our community. Patrons of the event have voted for these projects with their dollars to the tune of more than \$50,000 earned!

When Darci Congrove and John Pribble first imagined the Tea event, they hoped it would become a platform for preservation fundraising beyond the third-Saturday-of-August event. Tea monies feed a restricted account called the Fund for Historic Preservation, denoting the scope of what Darci and John intended.

In 2014, Tea 43206 and its beneficiary – the German Village Society – are well positioned to take the next step and help expand the Fund for Historic Preservation beyond Tea. With a reimaged Development plan in place for two years, GVS has been sharing with donors and sponsors our list of critical needs for preservation. Sponsors from across Columbus have responded to our message, and this winter a growing group of residents have asked how they can help. How can they put their dollars to work for the mission-centric programs of German Village Society?

Building on the strong Tea 43206 brand and reputation, GVS seeks to expand the scope of use for the Fund for Historic Preservation to allow inspired donors to support preservation projects and track their dollars in a way that is tangible.

Donor Outreach Talking Points:

- We are seeking 25-50 gifts for 3-5 year pledge periods each. Suggested gift sizes start at \$500.
- This gift is asked in addition to other contributions you already make to GVS. Membership and event dollars make up our current Operating Budget, which pays for the building and supplies, staff, printing, postage, appreciation events, building maintenance and cleaning, storage, bookkeeping and audit services, and so much more.
- Your additional gift allows you to put your investment to work specifically toward preservation projects such as those Tea has already funded: Art Crawl sign paint adjustments; database/archive software; revising field trip talking points to state education standards; comprehensive signage design and concept. Additionally, the preservation fund can support GVS historic preservation advocate staff expertise and time required to: 1) educate property owners on best practices in engaging the GVC 2) advocate for GV's specific preservations needs to the city/state/funders/etc. 3) continue to create and manage preservation events and projects that keep our unique neighborhood at the forefront of preservation efforts.
- GVS will identify an investment mechanism to help these dollars grow (such as the Columbus Foundation). However, while some of these dollars will be invested to grow, a portion of each year's earnings will be earmarked for preservation projects in the neighborhood – these are donor dollars at work.
- Funding our No. 1 critical need through a pledge program allows us to turn our fundraising attention to other projects that benefit all who live, work and play in German Village; and would likely include: 1) streetscape improvements 2) sidewalk improvements 3) brick street restoration 4) curb preservation and restorationetc.

- The Fund for Historic Preservation is a donor-designated account of the German Village Society, meaning the donors control the fund's use by selecting to give to this fund and the Society holds the funds "in trust" for those specific purposes. The Board cannot change the designation for this fund. The board might consider investing at the Columbus Foundation or elsewhere to protect and grown the fund.

Historic Preservation Expert Restriction (a board-designated fund of GVS) - \$35,000 balance as of 4/15/2014

-lawsuit designation + Big Give + cash surplus (fundraising success) at YE 2013

-fold this into Fund for Historic Preservation for easy, singular fund that holds all preservation projects

**April 17, 2014
Meeting Minutes**

GVS Historic Preservation Committee

- **Welcome – Chris Hune**
- **Caretakers of a Legacy – May 14th** – Chris asked for volunteers to serve as hosts for the event – Per Sarah Marsom, the plaques are ordered, Chris will get Shiloh on logistics. GVC is still working on awards, however the President's Award for GVS has been identified. Sarah informed us that our event has been listed on the National Historic Register and Ohio Preservation Office's calendars.
- **RFP Response –Signage** – The final four candidates for the concept/design package have been identified and interviews will be taking place on 4/18 and 4/22.
- **Oral Histories** – Transcription of the OR is moving forward. Jay Panzer mentioned two packages, Dragon Transcription, Armstrong & Oakie that might be of help as we move forward. Sarah also mentioned she may have some OSU interns that might be of assistance– The Fred & Howard video is being finalized by John Clark in time for the June breakfast.
- **Digitization Project** – Russ Arledge reported that it is going fantastic, Our OSU intern's last day is tomorrow and is going to be missed. While he has been here, he has done up to 50 records entries per afternoon, and developed a manual and trained volunteers, and the property files are done. Working on getting them into the data base. Working on some of the archives. Launch when ready will have more than just house files. If some archives come in, we need to have it associated with an address. Tidbits from Archives has started with N4N from scanned materials and sharing.
- **APA Updates** – Chris reported that the momentum is going strong and we are finalizing speakers and tracks for each day's program. Anthony Hartke said that Turner Construction would be willing to do a tour of Leveque renovation.
- **GV Commission Highlights** – Jay Panzer mentioned that all the items for the St. Mary's school (Walter's project) have been essentially approved. The Third Street boxes have also been approved as amended.

Community Surveys – Sarah is asking for ideas for other surveys that can document our neighborhood. She currently has 3 OSU students working on the slate roof surveys and is looking for other topics. Suggestions included window replacements and privacy fences, brick sidewalks and stone curbs.

She also asked for N4N upcoming topic suggestions.

School age curriculum – Lisa Brownell has reached out to teachers in the community and asked them to submit back to us their interest in field trip topics to further develop a curriculum.

Bill Curlis reported that a walkthru was done with the contractor awarded the Third Street project along with city officials and surveyors. He was it was a very good meeting and they were very cognizant of our preservation efforts and tree line and want to keep that in mind as they move forward. A public information meeting will be done once they have preliminary work done and will also include discussion on reuse of existing materials and aid in looking for funding sources.

The next meeting of HPC will take place May 22nd, 2014 – 6 p.m. at the Meeting Haus instead of the 15th since it is so close to the Caretakers Event. We will not meet in June to avoid any conflicts with Haus & Garten tour.

TEA 43206 2014 Proposal

The German Village Guest House (GVGH) proposes to host and sponsor the 4th Annual TEA 43206 event, a summer afternoon garden tea party for the purpose of raising funds for the German Village Society (GVS). The event will be held on Saturday, August 16, 2014 from 4 – 7 pm, and will feature a hat contest, live entertainment and a silent auction. Guests will enjoy hors d'oeuvres, wine and tea in festive garden-party attire.

Purpose

At the time of the event's founding, GVS lacked funding for robust historic preservation (HP) activities. Such activities are the foundation of the GVS mission. In just three years, our community has responded with generous support of the event, netting \$45,000 to date.

The funds raised from this event will be restricted by the sponsor such that funds may be used only to support GVS HP projects. The funds raised in 2011 through 2013 were not be available for use in the GVS general operating budget, nor for GVS salaries. As of 2014, an exception will be made for salary costs specific to the GVS Historic Preservation Advocate position. All funds will be maintained in a designated account category of GVS entitled "Fund for Historic Preservation."

To date, funds have been spent to date on the purchase of Past Perfect database and archival software, Columbus Art Walk signs, downtown directional signage, training for the oral history project, and research to develop upgraded educational programs for school field trips. In 2014, we have interviewed and will select a design firm in May to begin work on a comprehensive signage program for German Village, with the goal of creating a common design aesthetic for historic markers, house plaques, way-finding and story-telling signs. While this program will likely take years to implement, it will enhance the special sense of place in German Village for all who live, work and visit.

An advisory committee was formed in 2011 to recommend the use of the monies in the Fund for Historic Preservation to the GVS Board. The advisory committee consists of the GVS HP Committee Chair, a GVS Board member other than the HP Chair (appointed by the Board President), and an owner or designee from GVGH. Member of the advisory committee as of today are Chris Hune, Sarah Irvin Clark and Darci Congrove.

GVGH will provide

1. Venue and underwriting for all food, drink, equipment and entertainment
2. Staff to host/manage the event
3. Professionally-designed branded marketing and advertising
4. Social media support for the event

GVS will provide

1. Ticket sales – online and at the Meeting Haus

2. Advertising and publicity support for ticket sales via N4N and GVS social media platforms (GVS website, Twitter, FaceBook)
3. Access to the GVS sponsor fundraising tools and target lists

Economics

After three years, the last two of which were sold-out crowds, we are raising the ticket price. The ticket Price will be \$75 for GVS members and \$100 for non-members. The 2014 goal is to net \$25,000. The budget for the event is attached to this proposal. GVGH and GVS have secured some sponsors to date and are actively soliciting additional sponsors for the event.

GVS will have no out-of-pocket costs associated with the event, other than perhaps minimal IT consulting fees to support an online payment mechanism through the GVS website.

Historic Preservation Weekend

To augment the focus on historic preservation, we will make a full weekend of learning and supporting the German Village Society's mission on historic preservation and education.

GVS will plan a program consisting of discussion on a historic preservation-related topic and a cocktail reception in the Brent Warner Fest Hall on Friday, August 15, 2014. The reception will be open to the public with a suggested donation of \$20 on site.

Details of this Friday program are not yet available, but will be forthcoming in the near term.

GVS is seeking sponsors for the Friday night event. It is anticipated that the donations from attendees will cover the remainder of the costs associated with the event.

GVS will invite members and supporters of other history and preservation-related organizations to attend this event, including but not limited to Columbus Landmarks, the Columbus Historical Society, the Columbus Foundation, Greenlawn Cemetery Association, Grange Insurance Audubon Center, Council of Historic Neighborhoods, etc.

Motion for 5/12/14 GVS board meeting

Motion to accept the plan for TEA 43206 on August 16, 2014, with the restrictions as designated, and to host a historic preservation presentation and reception on August 15, 2014, as outlined per the written document presented to the Board, and to consent to allow the sponsor and the GVS Director to undertake the required fundraising associated with these events.

**Tea 43206, Two Hundred for Tea
2014 Budget**

			Cash	In-Kind	GVGH Sponsor	Total
Sponsorship:						
China	5	250	1,250.00			1,250.00
Porcelain	4	500	2,000.00			2,000.00
Silver	1	750	750.00			750.00
Flowers				250.00		250.00
Marketing/Design				1,500.00		1,500.00
Hat Contest Gifts				150.00		150.00
GVGH cash sponsorship to cover expenses					6,000.00	6,000.00
Silent auction items purchased by guests			10,000.00			10,000.00
Silent auction items donated				12,000.00		12,000.00
						-
Food donated by others				500.00		500.00
Ticket sales and donations						
Individual tickets	140	75	10,500.00			10,500.00
Uberfreunds	12	75	900.00			900.00
Donations in lieu of attendance			300.00			300.00
T-shirt Sales			400.00			400.00
Total Revenue			26,100.00	14,400.00	6,000.00	46,500.00
Postage for postcards and sending tickets to sponsors			300.00			300.00
Labels for mailing			25.00			25.00
						-
Marketing and collateral design				1,500.00		1,500.00
Yard Signs					350.00	350.00
Postcards					350.00	350.00
Tickets					75.00	75.00
Programs & silent auction sheets					100.00	100.00
Total Printing, Postage & Design			325.00	1,500.00	875.00	2,700.00
Food					850.00	850.00
Wine					900.00	900.00
Donated Food				500.00		500.00
Total Food & Beverage			-	500.00	1,750.00	2,250.00
Silent auction items donated				12,000.00		12,000.00
Rentals: Lasting Impressions - tables, chairs, linens, glasses					1,725.00	1,725.00
Paper supplies					250.00	250.00
Postage					150.00	150.00
Flowers				250.00		250.00
Total Supplies				250.00	400.00	650.00
Total GVGH Labor			-	-	1,250.00	1,250.00
Hat contest gifts				150.00		150.00
Credit card processing charges			625.00			625.00
						-
Tea-shirt costs (@ \$7/each)			150.00			150.00
			1,100.00	14,400.00	6,000.00	21,500.00
Net			25,000.00	-	-	25,000.00

Here are the minutes from April's LRPC Meeting

1. 2014 Project - How can we better engage Young Professionals and Renters?

- Review draft of postcard
 - I will work with Shiloh and Sarah to perfect the wording for the postcard
 - We feel that the verbiage for the postcard is close. We just need to shorten a few bullet points and consolidate everything to fit on a postcard
- We should mail the postcard to all addresses linked to renters within German Village proper boundaries. This is approximately 500 residences.
 - Goal is to mail out postcard by beginning of May to have event in early to mid June, depending on timing and availability of key stakeholders
- We feel that holding an event at The Kitchen at 7 pm on a Thursday night would give us the most likely chance for success
- Still need to determine who moderator should be
- **We will also discuss what questions should be asked at this event during our May LRPC Meeting. Please be thinking of ideas!**

1b. Partnership with the Wexner Center

- We have a large amount of crossover between GVS members and Wexner Center Members!
- Shiloh has reached out to the Wexner Center to gauge interest and determine feasibility. More information to come on this!

2. Southside STAY

- STAY is working hard to form a Board of Directors
- Next large group meeting will be May 1st at 6 pm

3. Transportation Follow Ups

- GV & COTA
 - COTA will be making an appearance at the next GV Business Meeting to continue to facilitate an open line of communications between our two groups. Will try to get a recap on this for May Meeting.
 - Columbus Circulator Route begins in early May
 - Route will be free through the end of 2014

Parking Project

- Shiloh also was happy to announce that the GVS will be working with an OSU group to help count the number of parking spaces around the Village and help recommend other parking ideas for the future.
- The OSU class should be sharing their first set of conclusions at a meeting on April 29th. We will hold for discussion in May

General Transportation Discussion

- How can we help promote the use of Car2Go, CoGo and COTA as possible parking solutions? What is the message and how could we easily implement?
- We will table this conversation to combine with parking conclusions to discuss at May meeting.

4. Village Connections

- No update from VC Members

5. Barrett School

- No update on Barrett School Project. We believe Homeport will be holding another meeting later this month but don't know of any details yet.
- Their due diligence period ends in July.

6. Highway Construction

- Ongoing topic to keep in our agenda and think about
- There will obviously be significant changes to the traffic patterns of GV so we want to pay close attention to this project as it continues to develop
- Big questions for LRP go forward:
 - What should the new signage be for GV?
 - New space will be created on the north end of GV (although technically outside of our historic boundaries since it will be on the north side of Livingston). What should our involvement be here?
 - How will this change the accessibility of GV to residents of Columbus as well as visitors from other cities?

7. GV Pool

- No additional discussion about this topic during April's meeting
- Need to continue to try to do research on how best to approach this topic. Who owns the private land near the Grange Audubon Center?

8. Local Liaisons

Downtown SIDs - Ed Elberfeld

- No update

Parsons Ave Merchants - Matt Eshelbrenner and Jo Anne St. Clair

- Check out the website, <http://www.allthingsouth.org/>
- This is a new website with a lot of great links to a myriad of resources and websites

Greenlawn Abbey - Trevor Major

- Here is a list of upcoming events for Greenlawn Abbey

1920-30 Fashion Show	May TBD
Spring Cleaning Day	Saturday before Memorial Day
Memorial Day Open House	Monday, May 26 10 AM-2 PM
Great Gatsby Fashion Parade	Sunday, June 1
Great Gatsby!	Saturday, June 14, evening
Summer Movie Series	dates throughout the summer and early fall TBD
Spirits & Spells	TBD July -October
Tales From the Crypt	October 24/25 or 31/1 depending on OSU football schedule

Grange Audobon - Ed Elberfeld

- No update

- Attempting to meet quarterly with our neighbors. Support coming from Columbus Foundation to help make this happen!

9. Go Green Update

- Go Green's Community Garden is looking for a new place to set up shop! This will be the last year for

the garden in its current location at Jaeger and Sycamore

- Group is continuing to build a relationship with the Kossuth Street Gardens
- Go Green is also working with the Ohio EPA to have the Haus & Garten Tour be a zero waste event. More details to come soon!

10. Open Discussion on New Ideas

- No discussion on new ideas

Important Upcoming Dates

- Next monthly meeting will be on Thursday, May 8th at 6 pm at the Meeting Haus

Committee:	Board Chair/Rep:	Meeting Date:
Membership	Susan Sutherland	04/09/14
Number of Attendees:		New Members?:
8 Inc Susan		Jenny Arthur
Executive Summary:		
<p>Two objectives had to be discussed regarding Membership Levels and adding an additional level. Second objective to hit the rental market in GV and the landlord contribution. Propose to the landlords in our community a donation based on the number of units they own.</p>		
Meeting Objectives/Highlights:		
<p>Discussion of Mission & Vision statements: Many submitted statements, comments on both prior to the meeting but once in a group they came up with a different plan of using a slogan. Will be going with a couple of committee members to the next Strategic Planning meeting to present the committee's thoughts. Committee really likes the idea of just a logo for all to remember easily.</p> <p>Discussion of adding a \$2000 membership level on all printed and website materials. We go only up to \$1000. Membership wants to move forward with this idea for the board to vote on.</p> <p>Landlords: Big discussion of how to reach out to them again for membership. Long Range Planning reached out to Memembership for assistance. Discussed one way to make it happen with many landlords to obtain their involvement. Committee discussed possibly creating brackets of how many units an individual landlord owns & asking for a specific \$ contribution</p>		
Next Steps:		
<p>Will meet with Long Range Planning and give thoughts about landlords after next Membership meeting on May 14th. Will reivew the previous landlord letter from Shiloh and add more detail.</p> <p>Will attend the next Strategic Planning meeting with members of the Membership group & explain group's thoughts of having a logo for GV.</p> <p>Next Membership meeting May 14th. 5 pm.</p>		



Parks, Public Spaces, and Community Events Committee
Minutes of the April 3, 2014 meeting

Members in attendance: Jerry Glick, Linda Friedman, Connie Swain, Frank Wickham, Sara McNealey, Katharine Moore, Craig Seeds, Lindy Michael, Ann Lilly, Mark Weiss.

Señora Mullinax Beber en México (Ms. Mullinax was drinking in Mexico) and 東京で働 (Mr. Cornelis was working in Tokyo).

Chairwoman Sara McNealey called the meeting to order at 9:00am.

Linda Friedman moved that the minutes of the march 2014 meeting be adopted into the record; Jerry Glick seconded the motion and it passed unanimously.

Members present provided updates on spring initiatives:

German Village Garten Club

Jerry Glick and Linda Friedman

The last two Garten Club programs (water gardens and edible plants) were very successful, and the group is looking forward to a presentation on "Suitable Succulents" on April 21. Plans are well underway for both the Jazz and Juleps event and the annual GartenMarkt May 9 and 10. Preorder forms and flyers about the Friday evening event were delivered door to door.

The new planters for Third Street were approved by the German Village Commission.

Frank Fetch Park will have a clean up on April 26 and planting day on May 24. The members are looking forward to the arrival of a new queen bee and court and the resident hive were all lost in the harsh weather.

St. Mary Church and School

Frank Wickham

The Columbus Maennerchor is producing Das Frühlings Fest, a celebration of the arrival of spring on April 12 from 12:00 to 2:30 in the school gym. Plans for the Sesquicentennial and an ambitious Homecoming celebration are in the works. Church representatives did quite a bit of research and learned that the official name of the Church is St. Mary Mother of God. The parish is organizing a pilgrimage to Rome in September. Registration for next year is underway and kindergarten is almost full.

German Village Society

Mark Weiss

Mark Weiss introduced himself as the new representative from the German Village Society staff to the PPPSCE committee. He reported that a number of inquiries had come in for weddings in Frank Fetch Park and asked for clarification about the policies.

Friends of Schiller Park

Katharine Moore

Katharine said the Friends of Schiller launched a Facebook page on the first day of spring. The Department of Recreation and Parks is moving ahead with a contract with McKay Lodge for the restoration of the Schiller statue this summer, and plans are underway for an October

10 event called Martinis and Monograms for women on the same night as the men's bourbon tasting. The Friends of Schiller Park and the Garten Club are collaborating on the Blooming Fund solicitation and the Haus und Garten Tour's Marketplatz. Mark encouraged Katharine to have Meghan Humphries contact him about promoting the Facebook page through the Society's social media.

Arboretum Fund

Lindy Michael

Lindy reviewed her written report (attached) and learned that the mulch project had been scheduled on the same date as the GartenMarket. Lindy will explore alternative dates. In response to the news of six new trees being planted this spring, Ann Lilly spoke of the importance of a master plan. Craig Seeds said the Department has been able to employ a full time GPS operator and a system for mapping the parks and inventorying trees is being developed.

Highfield Garden

Ann Lilly

The garden is poised for its spring-cleaning!

The Fun Committee

Emailed report from Mike Cornelis: The March event at Westies was a big hit. We had over 30 in attendance. But not all at one time. It was kind of a rotating crew that had a solid 12. And everyone else mingled in and out due to the CBJ game and high school Bball playoffs in town.

For the May date – we are still waiting for either it to get warmer or for FOS to set a dig in date, or both.

The June date is now set. It is June 13 starting around 6pm at Sommerfest Germania. The Prosit group may be joining forces with us. And this was our 2nd most popular event in 2013 (next to the December party.) So, we expect a huge turnout. Admission is free.

For the July event, we are in talks with the German Village Cupcakes vintage baseball team to coincide our July cookout event with their July 13 game against the Ohio Muffins.

The Farm

Connie Swain

The Farm will have several 4 X 4 plots available. Participating farmers pay \$30 for the plot and \$15 for tomato plants. Members of the group all donate a portion of their crops to the Food Pantry at the Livingston Methodist Church. Connie asked for help in determining who is responsible for the trees growing along the interstate, as one of them is shading the tomato plants and needs to be trimmed. Katherine Moore and Craig Seeds guessed it was ODOT.

Huntington Gardens

Linda Friedman

Plants have been ordered for the new season and along with the Pink Flamingo topiary, new border plants are planned.

Recreation and Parks Department

Craig Seeds

Craig reiterated the news of a new GPS employee and said an improved customer service resource is now in place for the Bicentennial Park fountain, which should make the season more smooth and

productive. The caulking project at the Schiller Amphitheatre is underway, and everyone involved is working towards a May 1 completion. Craig said that the beaver population has organized a response to Phase II of the Scioto River project; as the waterway is reconfigured, the beavers go to work trying to put things back in order.

Old Business

Ann Lilly reported that she, Sara McNealey and Katharine Moore were scheduled to attend a meeting with the Strategic Planning Committee on behalf of Parks, Public Spaces, and Community Events.

Sara McNealey adjourned the meeting at 10:15 and reminded everyone the next meeting is scheduled for May 1.

Parks, Public Spaces, and Community Events
May 1, 2014

- I. Approval of the April Minutes
- II. Parks Public Spaces and Community Events Committee Reports:
 - Actors' Theatre Carol Mullinax
 - German Village Garten Club Jerry Glick
 - Friends of Frank Fetch Park
 - St. Mary Church and School Frank Wickham
 - German Village Society Shiloh Todorov
 - Friends of Schiller Park Katharine Moore
 - Arboretum Fund Lindy Michael
 - Highfield Garden Ann Lilly
 - Fun Committee Mike Cornelis
 - The Farm Connie Swain
 - Huntington Gardens Linda Friedman
 - Village Singers Wayne Owens
- III. Recreation and Parks Department Craig Seeds/Terri Leist
- IV. Old Business
- V. New Business

Arboretum Fund Report - April 3, 2014

1. Mulching of the medium and small park trees will be held on May 3, 2014, as long as it's OK with Joe Sulak. I am in the process of contacting past helpers and of enlisting the aid of new mulchers, too.
2. Trees continue to be damaged in Schiller. About six small branches and one major branch have been broken off of the Magnolia by the path south of the cottage. It looks as though someone has encouraged his dog to destroy and chew up the branches. I got so disgusted with the damage that I posted a sign asking whoever was damaging the tree to leave it alone.
3. As soon as we get a mild, dry day, I will trim off the damaged lower limbs of about five park trees. I had waited until now in hopes that no further damage would occur to the same trees.
4. I asked Joe Sulak to have his forestry crews prune several dangerous, dead branches mainly on the large Tulip trees close to the carriage path.
5. I have a call in to Tom Bowman of Davey Tree to make sure he performed the \$1000 of fertilization of the large, storm-damaged park trees last year as he promised. If he didn't get to the work then, I will ask him to perform the fertilization this year.
6. Chad Hoff and I walked around the park yesterday and marked the placements of six wonderful, colorful new trees to be planted next week as long as the weather doesn't cause a postponement. The trees and their placements are as follows:
 - A. Redbud -south of the pond and west of the path that runs over the bridge.
 - B. Redbud -west of the bench by the carriage path and southeast of the basketball court.
 - C. Black Oak- near City Park and south west of the cottage.
 - D. Scarlet Oak- on the west side of the Rec Center to replace a maple removed last year.
 - E. Maroon European Beech- west of the tennis courts to replace the oldest sugar maple in the park that had to be removed last fall.
 - F. 5 inch English Oak- near the carriage path on the NE side of the park near Reinhard to replace a huge Silver Maple that was removed last year.

GVS Finance Committee Report

April 30, 2014

Attending the Meeting - Jeff McNealy, Jim Nichols, Larry Anderson, Jeanne Likins, Mary Cusick, Roy Bieber, Jim Gibboney, Lisa Lynch, Jessica Johnson and Tim Bibler

Huntington Investment Report

Representative Jim Gibboney and Lisa Lynch from the Huntington submitted a written investment review regarding the three investment accounts that the Huntington manage for the Society. They reviewed the report with the committee and answered questions. The earnings were within the goals/benchmark that was set for each of the funds.

The Committee reviewed the investment objectives and asset allocations and decided to review these on a regular basis.

Audit

The Norman Jones Enlow & Co. accounting firm started the 2013 audit February 6, 2014 and has submitted a preliminary report. That report will be completed in May. The committee also reviewed and approved the Management Representation Letter to be submitted to the auditing firm.

2014 Tax Return 990

Upon approval by the Board the 990 return will be filed by May 15th.

Personnel Cost

The committee discussed for the purpose of future planning and review what the appropriate percentage of budget should be spent for salaries and benefits for staff including subcontracting staff. Additional information will be collected to be reviewed at the next finance committee meeting.

Next Finance Committee meeting will be July 30, 2014

My conversations with members about their passion and vision for the Village continue and they are absolutely lighting me on fire. Every person is so dedicated to this place and has shared AMAZING ideas and perspectives. I look forward to funneling this information to you through the strategic plan.

The APA conference planning continues apace, other than a website portal that has been slowed by a technology contractor. The speakers, sponsors and venues coming on board is an exciting list and the response each partner has to the concept is invigorating. And I'm having a lot of fun working with our lead Matt Shad. He is truly connected in the planning community and his experience putting these conferences together is invaluable to me.

You'll note in Trustee Dennis Brandon's report the donations vs. goals we are obtaining in Development. Again, I love the team – including Tanya Rutner – and I LOVE the feedback and enthusiasm we get from donors and sponsors. Absolutely empowering about our place in this city.

I've also had the privilege to attend every surprise announcement to this year's award winners. Many happy tears have been shed. I look forward to revealing those names and their stories to our neighbors starting at next week's Caretakers.

I appeared at the German Village Commission meeting on Tuesday to express some concerns I'm hearing in the neighborhood about a specific project. The concerns are very similar to those brought forward in a petition last year to GVS and I wanted to update the commissioners on what I'm hearing and ask that they help us help the public understand their decision-making. I also asked that the Commission do an internal assessment on its decision-making process for additions/new construction. I suggested that the body review several approved projects and discuss how the decisions were made, whether a (non-binding) precedent was set, which Guidelines are the hardest to follow and which the easiest, etc. There are many topics that the Commission could discuss that could be of benefit to the Commission and the neighborhood, and once commissioners give us some guidance on where we can help, we could partner to educate.

I was invited to the VIP group (I know it was VIP because former Trustee Beth Ervin was there!) of COTA partners who kicked off the CBUS route on Monday. I expect to follow up with COTA on signage both on-board and at Brewery District stops to help folks find German Village – a concept their marketing director and CEO have been very open to.

The Art Committee with staff support from Russ Arledge had a great opening event for Phoenix Rising on Tuesday.



May 12, 2014

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Curator of Archives / Facilities

► The first phase of the PastPerfect database property files project is 99.9% complete! Bob Furbee, Agnes Krivicich, and Silvia Rodrigues have done a marvelous job of scanning the GV property files. Unfortunately, Silvia is off again recovering from foot surgery, and Bob is moving to Carmel, CA. I wish them both well!

► Our OSU intern (History 3191 Historical Internship) Mark Spigos has completed his internship and has graduated! I had been providing his professor with periodic updates on Mark's progress and he was extremely pleased and is looking forward to placing more interns at GVS in the future!

► The reaction to my weekly "Tidbits from the GVS Archives" in N4N and on the GVS website has been very interesting. Looking back over the last 50 years has been a fascinating journey in that I noticed immediately that a number of the successes and trials and tribulations are still with us. There are those of us who have lived through it all, some who weren't even born yet, and some who think they are seeing it for the first time ... it's all relative. Keep a lookout for the next couple of "TidBits", there may be a few new surprises in the near future!

► The April 24th Police Luncheon/Supper was another evening meeting and was very well attended. Police Commander Bob Meader was the speaker and he presented a excellent PowerPoint presentation on the history of the police department and various aspects of property crime. Minutes of the meeting can be found on the cyberblockwatch.com website. The lunch/supper for the officers this month was provided by Plank's Café and Pizzeria.

It's been a busy month... all for now.

Preservation – As I become more known in the German Village Historic District, more people are reaching out to me for preservation advice and assistance with the Certificate of Appropriateness application.

Haus und Garten – Research for historic images and information on Haus und Garten tour properties has been going great and is almost completed. There are some properties with a plethora of information and others that were rental properties and not much is known about the owner.

Oral Histories- Almost all of the oral history videos that have been edited and put on DVD have been transcribed, transcriptions should be completed by Monday, May 5th.

Education- Warmer weather brings visitors to German Village. The German Village Society gave five tours in April/first two days of May to 157 people – seniors, students, and travel writers. Our scavenger hunt tours taught middle and high school students about the architectural history of German Village and how that correlates to cultural and political shifts. Lisa Brownell observed a Scavenger hunt tour as research for elevating our school tours to state curriculum standards. John Clark gave a trial “Gay Pioneers of German Village” tour to LGBTQ travel writers on an Experience Columbus tour. Based upon their feedback, I will work with John to continue the development of a formal “Gay Pioneers of German Village” tour to launch to the general public. The tour will focus not only on German Village Icons Fred and Howard, but also on other individuals that helped shaped the neighborhood and discuss topics such as: why did gay people move to German Village, how did this connect to other local and national events, what kind of long term impacts have these individuals had on the neighborhood, and where are we today. This tour will allow us to be at the forefront of heritage tourism.

Other- As a staff liaison for the Long Range Planning committee, I have been creating statistics on Young Professional (YP) involvement in other Columbus non-profits. This information includes membership rates, special event pricing, organizations specifically for YPs, and YP involvement in the non-profit. Reflecting on this information, the LRP committee will continue their development of YP outreach. I modified and resubmitted a grant application for Create Columbus’s Young Professional grant – we are seeking funds to research what makes German Village desirable to YPs and to work with corporations to utilize this information to draw YPs to Columbus. Application to win a Diversity Scholarship to attend the National Register for Historic Places conference in Savannah, Georgia, was submitted. If selected as a winner I will present on the interpretation projects by German Village to highlight our gay pioneers (Fred & Howard awards. Fred& Howard plaque, Fred & Howard video, etc).

May Board Report- Mark Weiss

Social Media

May is very busy month with many events as you know. The #VillageValuables campaign has been underway and representing our sponsors and the value they pay for has been top priority. This has included numerous mentions through Twitter and Facebook, packaging together images and logos to accompany the mention. I have been keeping a log of how many impressions, comments, retweets, etc. that each post is receiving. (Clearly a great way to provide value to the sponsor, socially speaking.) In addition, I have put together signage for our Village Valuable Selfie Contest that I'm hoping will increase awareness and engagement amongst our social channels. The goal through VV would be to have a successful social media template to apply to other events throughout the year. The social media content calendar is filling up rather quickly with Caretakers of a Legacy next week, as well as many asks within our business community to promote events/specials.

GVBC

The Marketing Committee has made the decision to renew our contract with our map distributor into Hocking Hills, Amish Country, and "What To Do" Guides within Columbus. Additionally in discussion is a co-op advertising opportunity through the Experience Columbus Visitor's Guide. The opportunity would involve prime placement on an insert map that features Columbus neighborhoods, as well as a page (size to be determined by GVBC members) that features multiple businesses. The funding would be underwritten by participating GVBC members rather than subtracted from the GVBC budget.

Art Crawl

Postcards are off to print and should be ready for distribution around June 1. We also have been confirmed for volunteering at the CAMA booth during Columbus Arts Festival on June 7. This will give us the opportunity to distribute the new map (assuming it will be available by then) in addition to Art Crawl promotional postcards. Signatures and galleries (garages) are still trickling in, and the next step will be to secure food vendors, sponsors, and entertainment.

Volunteers

We concluded the April 24 meeting with a better grasp on counting visitors. Jerry Glick and Jeanne Likins provided some great insight on how we can further market our neighborhood through a more accurate account of how we utilize the building. By keeping track of tour numbers and a count of meeting attendance, we can provide a greater picture of how German Village Society engages the neighborhood AND the city of Columbus. This number could prove helpful as it pertains to grant writing.

May 8, 2014 Great Placemakers' Lab: Matthew Shad, Lab Director

Key highlights of this project to date:

Dates were expanded with a Walkability Summit added: Sept 16-19. Hotel contracts revised - no added \$.

Sponsorship – Budgeted \$21,565 as \$16,000 cash and \$5,565 as in-kind

- Current commitments = \$28,300 in cash/in kind from NBBJ, OHM, Columbus Foundation, Knowlton School, APA Central Ohio, German Village Commission, Italian Village, Victorian Village, Pistacia Vera, Walkable Neighborhoods, Westin
- Strong asks = approx. \$20,000 including City of Columbus and Franklin Co.
- Grant Application due 5/14 = Ohio Humanities Council = \$10,000 for speakers, likely award is Sept.
- Last round of asks = Will be worked hard for next 30 days

Website about to go live: www.greatplacemakers.org. Also will be working social media through

- Twitter = @greatplacemaker; Instagram/Pinterest = greatplacemaker
- www.Facebook.com/greatplacemaker and www.Facebook.com/greatplacemakerslab

Agreement reached: with Walkable Neighborhoods on September 19. This group has invested energy in establishing presence with urban minded citizen planners.

Collect at least 2-3 databases from likeminded but one-removed organizations

- APA OH ready to eblast by-weekly and newsletter promotions throughout the term
- APA Central OH offering ad in June 6 Planning & Zoning Workshop.
- ULI and AIA/Design Month coordinators are in discussion now.
- Walkable Neighborhoods will share database 2000 name interest database

SPEAKERS ANTICIPATED TO PARTICIPATE

- Charles Montgomery *Happy City*
- Jacqueline Von Edelberg & Susan Kurland - Chicago – [How to Walk to School](#)
- Jim Diers - Seattle – [Neighbor Power](#)
- Kyle Ezell – OSU – [Designing Local](#)
- Leo Vazquez - Baltimore– [Creative Placemaking](#)
- Don Elliot – Denver – [National Zoning Codes](#)
- Steve Leeper – Cincinnati - [Executive Director 3CDC](#) – *Over the Rhine*
- Candace Baldwin – Washington D.C. – [Village to Village Network](#)
- Norm & Ilene Tyler – EMU – [Historic Preservation](#)
- John Larson – Winston-Salem – *Old Salem Museum & Gardens*- [Hist Bldg Technology](#)
- Della Rucker – Cincinnati – [Wise Economy](#) – *Community Engagement*
- Tony Slanec – Columbus – *Power of Happiness*
- Julia Nielsen - Columbus – [Shalom Zone](#) – *Faith-based Community Development*
- MORPC – *Blind Walkability Assessments*
- Dublin – *Bridge Street Corridor Development*
- Short North – *Indepth Presentation of Parking Study*

Experiential Learning Centers Confirmed: Education – Westin Hotel: Olde Towne – Columbus Health Dept; Short North – Pizzuti Collection; German Village – Meeting Haus; Franklinton – 400 W. Rich St???? confirming soon; Communities for All – AIA Design Center (Towne St) – confirming soon