

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
March 9, 2015

Present: Tim Bibler, Dennis Brandon, Kelly Clark, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Joe Kurzer, and David Wible.

Staff and Guests: Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:05 p.m. by Vice President Drake.

#### Public Participation

Civic Relations Chair Nelson Genshaft reported on the Third Street Project's engineering study and OHM's preliminary cost estimates for all of the 'parts' of the project. Mr. Genshaft noted that on March 31<sup>st</sup> a public comment program will be held in the Warner Fest Hall so that everyone in the community can see all of the proposed preservation improvements to include streets, sidewalks, drainage, curbs, overhead utilities, lighting, landscaping and streetscape amenities. The project will be a multi-year, multi-phased endeavor so that it will not be as disruptive to quality-of-life issues in the Village.

Mr. Genshaft further reported on other activities of the Civic Relations committee including monitoring the Recreation and Parks and City Streets Departments effort to bring the Jaeger/Deshler entry to the Recreation Center parking area into ADA compliance (requiring the entry to be relocated) and the further allocation of funds remaining in the UIRF grant program for repair of brick streets and curbs in the Village. UIRF funds for \$400,000 have been prioritized with work to begin as early as 2015 with an additional \$600,000 remaining to be allocated and prioritized. The Board engaged in a lengthy question and answer discussion and thanked Mr. Genshaft for his leadership of these significant efforts.

Vice President Drake noted that German Village Gazette reporter Gary Seman was in attendance and congratulated him on his recent recognition by the Ohio Newspaper Association as a first-place award winner for in-depth reporting. The Board added their congratulations and thanked him for his long-time reportage of German Village activities and Society events.

#### Reports of the President and Officers

Vice President Drake reported that President Likins had appointed Joe Gibson to the open seat on the Organizational Development Committee.

Vice President Drake reported that Josh Miller had been appointed Chair of the Long Range Planning Committee to replace the retiring Chair Matt Eshelbrenner.

Executive Director Shiloh Todorov provided the Board with an up-date on the efforts toward the 2015-2019 Strategic Plan, to include:

- A. A community Menu of Support seeking community involvement in developing tactics and implementing the plan. A request to the Village community to provide expertise, time and resource investment is being sent out to engage everyone in the process.
- B. The staff has reviewed the plan and is working with the committees to identify measurable outcomes for every step in the plan. A meeting is being held with the committee chairs on March 23<sup>rd</sup> to get their 'buy-in' to the effort and to set goals.
- C. The Communications Task Force has met and is made up of a "most dynamic group of professionals" with exciting plans to get feed-back from the community. This task force is reviewing all of the Society's communication tools with 'fresh eyes' to drive the Society's efforts in education and advocacy forward.
- D. A reworking of the Society's governance plan (committee structure and area of interest responsibility) is being reviewed by the ODC committee to streamline the 18 active committees into manageable and efficient structures with Board oversight and involvement.
- E. The Historic Preservation Committee is holding a special meeting on March 19<sup>th</sup> at 6:00 p.m. to discuss the course of action the committee will take on the number one priority of the plan: brick sidewalks.
- F. The Safety Committee is holding an evening meeting with City of Columbus Safety Director George Speaks and officers of the Columbus Police Department on March 19<sup>th</sup> at 7:00 p.m. Village residents are invited to attend to learn what they can do to protect themselves from crime.
- G. The Board will have a Committee of the Whole executive session on April 7<sup>th</sup> to review the Plan and its impact on the 2015 budget and how a reallocation of resources will impact the strategic plan.

Vice President Drake presented an amendment to the employee job descriptions and an amendment to the Employee Handbook. The amendments had been sent to the Board for their review and are a made a part hereof.

MOTION: To amend employee job descriptions to add physical requirements and to amend the Employee Handbook to add employee volunteerism guidelines. [Drake, Gamier]

Motion approved.

Secretary Bill Curlis presented the Minutes of the meeting of February 9, 12, 2015.

MOTION: Approve the Minutes of the meeting of February 9, 2015. [Curlis, Bibler]

Motion approved.

Treasurer Tim Bibler reviewed the February, 2015 Treasurer's report with no significant issues to report. He noted the meeting of the Board on April 7<sup>th</sup> will include 2015 budget amendments that are required as a result of the adoption of the Strategic Plan.

MOTION: Accept the Treasurer's Report for February, 2015 for audit. [Bibler, Gamier]

Motion approved.

## Committee Reports

Written reports were provided to the Board from many committees and Vice President Drake called upon Board members to give oral reports that required action or special notice.

Development Committee Chair Dennis Brandon reported that he and his committee were working on a new major donor philanthropy initiative called the 1960 Club and that a draft was being circulated. Further up-dates will be provided to the Board as they develop.

Ms. Todorov reported that she had investigated adding GVS insurance coverage to individual home owners for Haus und Garten in addition to our current and long-standing event coverage. She reported the results of her investigation and the Board suggested several alternatives for her further review; however, the Board supported her conclusion that no change in our coverage was necessary.

Ms. Todorov also reported on her on-going efforts in event sponsorship and asked that any Board member having contacts useful to her efforts see her after the meeting.

Ms. Todorov further reported that the Friends of Schiller, at the request of the Recreation and Parks Department, was seeking approval of a Memorandum of Understanding with the City and the Society for a fundraising activity using the recently removed Chinquapin Oak tree in Schiller Park. The City had recently been forced to cut down and remove an 'historic' Chinquapin Oak that was well over 200 years old. Although the City had been contacted by several individuals and groups to take/buy/use the tree's wood for projects, the Recreation and Parks Director had asked Friends of Schiller if they had a use for the Oak that would in some way benefit the Park and preserve the tree, in some form. Friends of Schiller Chair Katharine Moore contacted local Woodturning artist Mike Trucco who suggested that highly prized burl bowls be made from the tree and sold as a fundraiser. The hope is that 20 to 25 bowls could be made from the remaining tree stump (depending upon the condition of the portion of the tree remaining and whether the interior of the tree is intact or hollow). The Friends of Schiller are seeking Board approval to enter into an agreement for City property (the tree) to be given to the Society for this purpose. The Friends of Schiller will sell the bowls for cost plus 100% and the funds raised will be added to the FOS's Arboretum Fund.

MOTION: That the Executive Director and the Chair of the Friends of Schiller be authorized to sign and enter into a Memorandum of Understanding between the German Village Society and the City of Columbus Recreation and Parks Department for the Chinquapin Burl Project.  
[Brandon, Gamier]

Motion approved.

The business of the March 9, 2015, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:20:31 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Heidi Drake, Vice President

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES  
AGENDA

March 9, 2015

Call to Order	Heidi Drake
Public Participation	
Civic Relations and the Third Street Project Up-date	Nelson Genshaft
Ohio Newspaper Award recognition of Gary Seman	Heidi Drake
Report of the Officers	
Report of the Vice-President	Heidi Drake
Appointment of Joe Gibson to Organizational Development Committee	
Appointment of Josh Miller to Chair Long Range Planning	
2015-2019 Strategic Plan Up-date	Shiloh Todorov
Employee Handbook Up-dates	Heidi Drake
Motion: To amend employee job descriptions to add physical requirements and to amend the Employee Handbook to add employee volunteerism guidelines.	
Report of the Secretary Minutes	Bill Curlis
Report of the Treasurer Accept Treasurer's Report for Audit	Tim Bibler
Committee Reports	
Civic Relations oral report	Nelson Genshaft
Development	
no report	Dennis Brandon
Haus und Garten/written report	Brittany Gibson
GVBC written report	Marie Trudeau

Historic Preservation written report	Kathy Fortener
Long-Range Planning written report	Matt Eshelbrenner
Membership written report	Susan Sutherland
Organizational Development written report	David Wible
Parks, Public Spaces and Community Events written report	Sara McNealey Carol Mullinax Katharine Moore Kelly Clark
Friends of Schiller/written reports	
Finance Committee no report	Tim Bibler
Staff Reports	
Executive Director written report	Shiloh Todorov
Curator of Archives and Facilities written report	Russ Arledge
Historic Preservation Advocate written report	Sarah Marsom
Business Liaison and Digital Media Coordinator written report	Mark Weiss
Old/New Business	Heidi Drake
Executive Session	Heidi Drake
Adjournment	Heidi Drake

PHYSICAL REQUIREMENTS: (added to job descriptions)

Low physical effort required to sit, stand at files, bend, stoop, lift, and walk. Maximum unassisted lift = 35lbs. Average lift less than 15lbs. Requires ability to use a keyboard, monitor and several shared server spaces, as well as general office equipment. Also requires the ability to communicate verbally, both in person and on the telephone. May require traveling by personal car.

For the handbook

STAFF VOLUNTEERISM:

While it is not considered "best practices" in HR to volunteer at the nonprofit for which you work, we understand that German Village Society serves a neighborhood and neighbors often like to engage us within our committees' work. To that end, staff may - of their own will - serve as a volunteer on any committee of GVS. Staff may not portray a staff role during committee meetings or activities, and should not expect to be compensated for time spent volunteering. So if you anticipate the need for your staff expertise during a volunteer committee meeting, please prepare a written report of your staff activities and deliver it to their committee chair or staff liaison so they may include it in the meeting agenda. This description does not apply to staff who are assigned, regularly or intermittently, to a committee to serve their regular staff role; which would be part of their staff role and therefore part of the work week.

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
February 9, 2015

Present: Tim Bibler, Dennis Brandon, Kelly Clark, Bill Curlis, Greg Gamier,  
Brittany Gibson, Joe Kurzer, Jeanne Likins, Jeff McNealey,  
Susan Sutherland, and David Wible.

Staff and Guests: Bob Furbee, Agnes Krivicich, Silvia Rodriguez, Gary Seman, Effy Yin,  
Russ Arledge, and Shiloh Todorov.

The meeting was called to order at 6:01 p.m. by President Likins.

#### Public Participation

Curator of Archives Russ Arledge reported on the completion of the digitization of all of the property/house files and introduced the volunteers who helped make it possible. Bob Furbee, Agnes Krivicich, Silvia Rodriguez, Mark Spigos, and Effy Yin scanned 8,000 documents from 1,500 properties on 58 streets in German Village over the past year. All of the documents are now accessible on the German Village web-site at the top tab "Archives" to allow easy retrieval by property owners and researchers. President Likins presented German Village volunteers Bob Furbee, Agnes Krivicich, and Silvia Rodriguez, as well as OSU intern Mark Spigos (who could not attend), and OSU intern Effy Yin with Certificates of Appreciation for their dedicated volunteer service and the Board thanked them for their hard work.

#### Reports of the President and Officers

President Likins again thanked the Board for their dedication to the strategic planning process noting that over 300 individuals, the Strategic Planning Task Force committee, the Executive Committee, and 2 Board retreats had produced the documents for the Board's consideration. Ms. Likins especially thanked Shiloh Todorov for her leadership and perseverance over the past year to bring this plan to fruition. Ms. Todorov also thanked the Board and the community for their commitment to producing a realistic, workable, and measurable five-year strategic plan. She emphasized the basic goals of Education, Advocacy, and Community as the basis upon which the plan of action and accountability was built. Ms. Todorov asked for further "tweaks" to the plan from the Board before it was formally accepted by the Board. She reported that as soon as the plan was endorsed she and the staff would begin to send it out to the community and to the Board committee chairs to begin the process of implementation.

MOTION: To affirm and actively support the 2015-2019 Strategic  
Plan and Achievement Process. [McNealey, Wible]

Motion unanimously approved.

A copy of the German Village Society 2015+: Education, Advocacy, Community and the Strategic Plan 2015+ Activities strategic planning documents are attached to these minutes and made a part hereof.



Ms. Todorov noted that she and Mark Weiss had created a Communications Task Force to advise and assist with communication to better use all GVS communication tools to help members and stakeholders understand and engage with the work of the Society. She also noted that she had begun work (with the ODC committee) to streamline and make more effective the Society's 18 committee governance structure, align staff job descriptions to the new strategic plan, and to make the 2015 budget compatible with the goals of the new plan. Suggested revisions will be brought back to the Board in the next 30 days.

President Likins reported that she and Ms. Todorov are working to examine other 501 (c)(3) 'highly functioning' Boards to view best practices and processes.

Secretary Bill Curlis presented the Minutes of the meeting of January 12, 2015.

MOTION: Approve the Minutes of the meeting of January 12, 2015. [Curlis, McNealey]

Motion approved.

Treasurer Tim Bibler reviewed the December, 2014 Treasurer's report, the 2014 end-of-the-year report, and the January, 2015 Treasurer's report with the Board. The 2014 budget was exceeded, as expected, by \$14,244.97 as a result of the losses incurred by the Great Placemakers conference and not meeting building rental goals. Positive cash flow allowed the losses to be absorbed and the 2015 conservative budget without the conference will not let that happened again.

MOTION: Accept the Treasurer's Reports for December 2014, the 2014 Year-end compilation, and for January 2015 for audit. [Bibler, McNealey]

Motion approved.

#### Committee Reports

Written reports were provided to the Board from many committees and President Likins called upon Board members to give oral reports that required action or special notice.

President Likins noted that there were a number of written reports in the Board packet, but that only the Civic Relations Committee had asked for approval from the Board and asked Ms. Todorov to explain the background for the motion.

Ms. Todorov reported that she, Civic Relations Committee Chair Nelson Genshaft, and Historic Preservation Advocate Sarah Marsom had met with the City's Development Department staff to discuss plans to utilize the UIRF funds assigned to infrastructure repair in German Village. The City had previously asked GVS to assign priorities for a list of street repair improvements and now wanted the Board to confirm that list for the \$400,000 in capital improvements to brick streets. The City has approved everything that was requested and has indicated that an additional \$600,000 in UIRF funds may be available to do even more over the next 5 years. What the Board is being asked to do this evening is to authorize the President to sign a letter confirming the 5-year plan for capital improvements to the brick streets so that it can be included in the City's capital budget in March.

MOTION: To confirm the UIRF priority list for brick street repair and to authorize the President to sign an agreement with the City of Columbus for those repairs.  
[McNealey, Clark]

Motion approved.

The business of the February 9, 2015, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:03 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

**German Village Society  
Financial Highlights  
March 9, 2015 Trustee Meeting  
Tim Bibler, Treasurer**

This report attempts to highlight certain line items of the attached financial reports and other financial activity that is presented to the GVS board. It is not meant to summarize the reports, but rather represent denotations of the treasurer or staff because of their impact upon the financials.

**February 2015 Highlights**

**1. Balance Sheet for February 28, 2015**

Operations: There is \$31,214.60 in checking. The contingency savings account is \$88,296.23

Designated Checking: The various designated projects and committee accounts total \$216,546.91 of which some of the major accounts include GVBC \$65,554.14, Historic Preservation \$52,940.68, Historic Preservation Expert Restriction \$16,453.60 and Friends of Schiller Fund \$24,694.36.

**2. February Operational Monthly Budget**

The net income before transfers in and depreciation for January is significantly more because the budget amount for advertising and sponsors was based on cash instead of accrual accounting. Future budget amounts will be all based on accrual accounting procedures and therefore give a more accurate comparison between actual and budget.

**German Village Society**  
**2015 GVS Operations Previous Month Comparison**  
 January - February, 2015

	Feb 2015				TOTAL			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
<b>Income</b>								
Admission/Event Income	130.00	0.00	130.00		130.00	0.00	130.00	
Advertising Income	27,206.76	2,749.00	24,457.76	989.70%	27,206.76	3,165.00	24,041.76	859.61% accrual vs cash
Contributions	1,093.94	1,000.00	93.94	109.39%	1,093.94	1,000.00	93.94	109.39%
In-Kind Donations	215.53	0.00	215.53		215.53	0.00	215.53	
Interest Income	6.75		6.75		13.98	0.00	13.98	
Membership Dues - GVS	4,980.00	5,000.00	-20.00	99.60%	37,470.00	35,000.00	2,470.00	107.06%
Membership Dues -GVBC	975.00	450.00	525.00	216.67%	4,750.00	5,850.00	-1,100.00	81.20% Need to send something that looks more like an invoice.
Merchandise Income	-94.51		-94.51		-59.51	0.00	-59.51	negative because we paid sales tax
Rental Income	595.00	200.00	395.00	297.50%	1,204.00	700.00	504.00	172.00% accrual vs cash
Sponsorship	25,000.00	0.00	25,000.00		28,850.00	0.00	28,850.00	
Tour Income		0.00	0.00		5,000.00	0.00	5,000.00	Grote gift rolled into 2015 for use.
<b>Total Income</b>	<b>\$ 60,108.47</b>	<b>\$ 9,399.00</b>	<b>\$ 50,709.47</b>	<b>639.52%</b>	<b>\$ 105,874.70</b>	<b>\$ 45,715.00</b>	<b>\$ 60,159.70</b>	<b>231.60%</b>
<b>Gross Profit</b>	<b>\$ 60,108.47</b>	<b>\$ 9,399.00</b>	<b>\$ 50,709.47</b>	<b>639.52%</b>	<b>\$ 105,874.70</b>	<b>\$ 45,715.00</b>	<b>\$ 60,159.70</b>	<b>231.60%</b>
<b>Expenses</b>								
Accounting Expense	1,083.00	1,083.00	0.00	100.00%	1,083.00	2,166.00	-1,083.00	50.00%
Advertising		600.00	-600.00	0.00%	0.00	3,975.00	-3,975.00	0.00%
Audit Fees	3,000.00	1,500.00	1,500.00	200.00%	3,000.00	1,500.00	1,500.00	200.00%
Bank/Credit Card Fees	208.33	491.00	-282.67	42.43%	553.78	882.00	-328.22	62.79%
Computer Related Costs	702.27	1,083.00	-380.73	64.84%	1,806.28	2,166.00	-359.72	83.39%
Consulting Fees	5,850.00	2,199.00	3,651.00	266.03%	10,670.00	4,398.00	6,272.00	242.61% Bonus earned on Schmidt's multi-year.
Dues & Memberships	60.00	0.00	60.00		1,370.00	0.00	1,370.00	
Equipment Rental	341.27	575.00	-233.73	59.35%	1,263.54	1,150.00	113.54	109.87%
Food/Beverages	97.12	41.00	56.12	236.88%	197.12	82.00	115.12	240.39%
Gifts & Awards		0.00	0.00		123.74	0.00	123.74	
In-Kind Expense	215.53	0.00	215.53		215.53	0.00	215.53	
License/Fees/Permits		0.00	0.00		100.00	200.00	-100.00	50.00%
Meeting Haus Cleaning	784.40	750.00	34.40	104.59%	804.20	1,500.00	-695.80	53.61%
Meeting Haus Groundskeeping	137.00	100.00	37.00	137.00%	137.00	200.00	-63.00	68.50%
Miscellaneous Expense		83.00	-83.00	0.00%	98.00	166.00	-68.00	59.04%
Payroll Processing	82.80	91.00	-8.20	90.99%	263.40	182.00	81.40	144.73% Paychex overcharged us and we won't have to pay a bill until it is balanced out. Feb will be lower
Payroll Taxes	1,284.91	1,191.00	93.91	107.88%	2,870.32	2,382.00	488.32	120.50% Increased due to bonuses paid to staff
Postage		482.00	-482.00	0.00%	0.00	1,064.00	-1,064.00	0.00%
Printing/Signage	7.50	200.00	-192.50	3.75%	49.50	400.00	-350.50	12.38%
Property & D/O Insurance		0.00	0.00		1,150.00	1,000.00	150.00	115.00%
Repairs & Maintenance	1,341.99	336.00	1,005.99	399.40%	2,499.89	2,336.00	163.89	107.02% Last payment for new sound system in Fest Hall \$783.99
Salaries/Wages	13,915.88	15,040.00	-1,124.12	92.53%	33,056.76	33,655.00	-598.24	98.22%
Security		0.00	0.00		0.00	0.00	0.00	
Storage		0.00	0.00		1,020.00	1,020.00	0.00	100.00%
Supplies	188.89	100.00	88.89	188.89%	188.89	200.00	-11.11	94.45%
Transportation/Towing	3.00	0.00	3.00		3.00	0.00	3.00	
Utilities	987.21	1,000.00	-12.79	98.72%	2,224.55	2,300.00	-75.45	96.72%
<b>Total Expenses</b>	<b>\$ 30,291.10</b>	<b>\$ 26,945.00</b>	<b>\$ 3,346.10</b>	<b>112.42%</b>	<b>\$ 64,748.50</b>	<b>\$ 62,924.00</b>	<b>\$ 1,824.50</b>	<b>102.90%</b>
<b>Net Operating Income</b>	<b>\$ 29,817.37</b>	<b>-\$ 17,546.00</b>	<b>\$ 47,363.37</b>	<b>-169.94%</b>	<b>\$ 41,126.20</b>	<b>-\$ 17,209.00</b>	<b>\$ 58,335.20</b>	<b>-238.98%</b>
<b>Other Income</b>								
Transfers In	2,550.00	0.00	2,550.00		20,096.00	17,633.00	2,463.00	113.97%
<b>Total Other Income</b>	<b>\$ 2,550.00</b>	<b>\$ 0.00</b>	<b>\$ 2,550.00</b>		<b>\$ 20,096.00</b>	<b>\$ 17,633.00</b>	<b>\$ 2,463.00</b>	<b>113.97%</b>
<b>Other Expenses</b>								
Depreciation	3,151.79		3,151.79		6,303.58	0.00	6,303.58	
<b>Total Other Expenses</b>	<b>\$ 3,151.79</b>	<b>\$ 0.00</b>	<b>\$ 3,151.79</b>		<b>\$ 6,303.58</b>	<b>\$ 0.00</b>	<b>\$ 6,303.58</b>	
<b>Net Other Income</b>	<b>-\$ 601.79</b>	<b>\$ 0.00</b>	<b>\$ 601.79</b>		<b>\$ 13,792.42</b>	<b>\$ 17,633.00</b>	<b>-\$ 3,840.58</b>	<b>78.22%</b>
<b>Net Income before Depreciation</b>	<b>\$ 32,367.37</b>	<b>-\$ 17,546.00</b>			<b>\$ 61,222.20</b>	<b>\$ 424.00</b>		
<b>Net Income after Depreciation</b>	<b>\$ 29,215.58</b>	<b>-\$ 17,546.00</b>	<b>\$ 46,761.58</b>	<b>-166.51%</b>	<b>\$ 54,918.62</b>	<b>\$ 424.00</b>	<b>\$ 54,494.62</b>	<b>12952.50%</b>

**German Village Society**  
**Balance Sheet**  
As of February 28, 2015

	<b>TOTAL</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>Bank Accounts - Operations</b>	
Operations Chase Checking - 6039	31,214.60
Operations Chase Contingency - 4693	88,296.23
<b>Total Bank Accounts - Operations</b>	<b>\$ 119,510.83</b>
<b>Board Designated Bank Accounts</b>	
<b>Board Designated Checking - 1362</b>	1,920.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	31,789.46
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	52,940.68
German Village Business Community	65,554.14
Highfield Garden	590.59
Historic Preservation Expert Restriction	16,453.60
Huntington Garden/Maintenance	5,272.14
Schiller Bloomin Fund	10.00
Schiller Friends of Schiller Fund	24,566.36
Schiller Park Enhancements	9,807.49
Schiller Park/Arboretum Fund	791.27
Schiller Park/Bench/Trash Can Fund	-1,433.30
Southside Stay	500.00
Village Connections	0.00
Village Singers	5,956.61
<b>Total Board Designated Checking - 1362</b>	<b>\$ 216,546.91</b>
<b>Board Designated Funds</b>	
Meeting Haus Maint/Replacement	195,201.02
Village Singers Fund - 14126	4,636.22
Warner Maintenance - 0330	166,348.70
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
<b>Total Board Designated Funds</b>	<b>\$ 366,185.94</b>
<b>Total Board Designated Bank Accounts</b>	<b>\$ 582,732.85</b>
<b>Permanently Restricted Fund Accounts</b>	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93
Huntington Garden Endowment	199,193.65
<b>Total Permanently Restricted Fund Accounts</b>	<b>\$ 199,947.58</b>
Petty Cash	100.00
<b>Total Bank Accounts</b>	<b>\$ 902,291.26</b>
<b>Accounts Receivable</b>	
Accounts Receivable-General	72,970.83
<b>Total Accounts Receivable</b>	<b>\$ 72,970.83</b>
<b>Other current assets</b>	
Credit Card Receivables	258.20
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	50.00
<b>Total Other current assets</b>	<b>\$ 308.20</b>
<b>Total Current Assets</b>	<b>\$ 975,570.29</b>
<b>Fixed Assets</b>	
<b>Building 588 South Third Street</b>	
Cost	759,990.66
Depreciation	-586,436.35

**German Village Society**  
**Balance Sheet**  
As of February 28, 2015

	<b>TOTAL</b>
Land	40,000.00
<b>Total Building 588 South Third Street</b>	<b>\$ 213,554.31</b>
Leasehold Improvements	102,386.64
Depreciation	-36,934.68
<b>Total Leasehold Improvements</b>	<b>\$ 65,451.96</b>
Office Equipment/Furniture/Paintings	22,999.00
Cost	218,939.23
Depreciation	-211,524.39
<b>Total Office Equipment/Furniture/Paintings</b>	<b>\$ 30,413.84</b>
Office Furniture	
Cost	0.00
Depreciaton	
<b>Total Office Furniture</b>	<b>\$ 0.00</b>
Office Paintings	
Cost	0.00
<b>Total Office Paintings</b>	<b>\$ 0.00</b>
<b>Total Fixed Assets</b>	<b>\$ 309,420.11</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,284,990.40</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
<b>Total Accounts Payable</b>	<b>\$ 0.00</b>
Other Current Liabilities	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 0.00</b>
<b>Total Current Liabilities</b>	<b>\$ 0.00</b>
<b>Total Liabilities</b>	<b>\$ 0.00</b>
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,524.40
Temporarily Restricted	6,000.00
<b>Total Designated Earnings</b>	<b>\$ 720,096.99</b>
Retained Earnings	529,487.76
Net Income	35,405.65
<b>Total Equity</b>	<b>\$ 1,284,990.40</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,284,990.40</b>

Wednesday, Mar 04, 2015 11:43:54 AM PST GMT-5 - Accrual Basis

**German Village Society**  
**2015 Designated Budget Variance by Class**  
 January - February 2015

	For the Good of the Neighborhood	Fund for Historic Preservation	German Village Business	Highfield Gardens	Historic Preservation Expert Restriction	Huntington Endowment	Huntington Garden	Maintenance Fund	Schiller Aboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Friends of Schiller Fund	Schiller Park Enhancements	Southside Stay	Village Singers	Warner Fund	Total Designated Programs
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
<b>Income</b>																	
Admission/Event Income			0.00														0.00
Advertising Income			12,993.24														12,993.24
Contributions			0.00			400.00					10.00			500.00			910.00
In-Kind Donations			650.00														650.00
Interest Income			0.00			939.06		905.44								688.59	2,533.09
Membership Dues -GVBC			10,225.00														10,225.00
Merchandise Income			160.00														160.00
Miscellaneous Income			0.00													1,095.00	1,095.00
Sponsorship			1,500.00														1,500.00
<b>Total Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 25,528.24</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 939.06</b>	<b>\$ 400.00</b>	<b>\$ 905.44</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 10.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 500.00</b>	<b>\$ 1,095.00</b>	<b>\$ 688.59</b>	<b>\$ 30,066.33</b>
<b>Gross Profit</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 25,528.24</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 939.06</b>	<b>\$ 400.00</b>	<b>\$ 905.44</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 10.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 500.00</b>	<b>\$ 1,095.00</b>	<b>\$ 688.59</b>	<b>\$ 30,066.33</b>
<b>Expenses</b>																	
Advertising			2,657.00														2,657.00
Bank/Credit Card Fees			4.00			82.75		81.12								69.48	237.35
Consulting Fees		13,208.63	0.00												230.00		13,438.63
Equipment Rental			0.00														0.00
Food/Beverages			0.00														0.00
In-Kind Expense			650.00														650.00
License/Fees/Permits			0.00														0.00
Meeting Haus Groundskeeping			0.00														0.00
Miscellaneous Expense			0.00							2,775.00		128.00	773.75				3,676.75
Payroll Taxes			235.88														235.88
Postage			0.00														0.00
Printing/Signage			0.00														0.00
Repairs & Maintenance			0.00														0.00
Salaries/Wages			3,083.32														3,083.32
Security			0.00														0.00
Supplies			0.00				114.48									797.23	911.71
Transportation/Towing			0.00														0.00
<b>Total Expenses</b>	<b>\$ 0.00</b>	<b>\$ 13,208.63</b>	<b>\$ 6,630.20</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 82.75</b>	<b>\$ 114.48</b>	<b>\$ 81.12</b>	<b>\$ 0.00</b>	<b>\$ 2,775.00</b>	<b>\$ 0.00</b>	<b>\$ 128.00</b>	<b>\$ 773.75</b>	<b>\$ 0.00</b>	<b>\$ 1,027.23</b>	<b>\$ 69.48</b>	<b>\$ 24,890.64</b>
<b>Net Operating Income</b>	<b>\$ 0.00</b>	<b>-\$ 13,208.63</b>	<b>\$ 18,898.04</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 856.31</b>	<b>\$ 285.52</b>	<b>\$ 824.32</b>	<b>\$ 0.00</b>	<b>-\$ 2,775.00</b>	<b>\$ 10.00</b>	<b>-\$ 128.00</b>	<b>\$ 773.75</b>	<b>\$ 500.00</b>	<b>\$ 67.77</b>	<b>\$ 619.11</b>	<b>\$ 5,175.69</b>
<b>Other Income</b>																	
Transfers In			0.00														0.00
Transfers out	-1,750.00		0.00		-17,546.00												-20,096.00
<b>Total Other Income</b>	<b>-\$ 1,750.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 17,546.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 800.00</b>	<b>-\$ 20,096.00</b>
<b>Other Expenses</b>																	
Deferred Gain/Loss Investments			0.00			1,558.20		1,575.30									1,459.16
<b>Total Other Expenses</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 1,558.20</b>	<b>\$ 0.00</b>	<b>\$ 1,575.30</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 1,459.16</b>
<b>Net Other Income</b>	<b>-\$ 1,750.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 17,546.00</b>	<b>\$ 1,558.20</b>	<b>\$ 0.00</b>	<b>-\$ 1,575.30</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 2,259.16</b>	<b>-\$ 24,688.66</b>
<b>Net Income</b>	<b>-\$ 1,750.00</b>	<b>-\$ 13,208.63</b>	<b>\$ 18,898.04</b>	<b>\$ 0.00</b>	<b>-\$ 17,546.00</b>	<b>\$ 701.89</b>	<b>-\$ 285.52</b>	<b>\$ 750.98</b>	<b>\$ 0.00</b>	<b>-\$ 2,775.00</b>	<b>\$ 10.00</b>	<b>-\$ 128.00</b>	<b>\$ 773.75</b>	<b>\$ 500.00</b>	<b>-\$ 67.77</b>	<b>-\$ 1,640.05</b>	<b>-\$ 19,512.97</b>





**Haus Und Garten Tour  
planning committee report  
March 2015**

Thanks to everyone who volunteered to host a PreTour dinner — we hit our goal of 350 seats by our own self-imposed deadline last week, so we're on our way to another successful Saturday night! It's the single most valuable night of the year when it comes to the bottom line for the German Village Society, so we're feeling great going into spring.

The deadline falls SO EARLY because we have the generous support of Grange Insurance in the form of free printing for our invitations, but their deadlines drive our deadlines.

Securing homes and gardens and thinking about volunteers and logistics continue to be underway, and we had our first full-committee meeting on Feb. 26 to go over a little bit of everything. Lots of great ideas and enthusiasm!

One thing it's clear we need to focus on are our sponsorship numbers. Outdoor-furniture store Frontgate, which was our presenting sponsor last year and planned to step up even more so this year, was recently purchased by another company and has rescinded some of what they'd planned to contribute. The GVS staff and planning committee are focusing on reaching out to new potential sponsors, and one way for neighborhood supporters to make an impactful difference is to become an Anhanger! At this \$1,000 sponsorship level, you get 4 tickets to PreTour/Party on the Platz, plus online and printed appreciations. Contact Shiloh Todorov at [todorov@germanvillage.com](mailto:todorov@germanvillage.com) for more information! And thanks.

Haus Und Garten Tour is, as always, the last weekend of June — this year, June 27-28, 2015.

Brittany Gibson  
HGT board liaison

From GVBC:

We have formed a membership committee with the goal of identifying and recruiting new members, welcoming new members, & retaining current members. Jonathan Bradley of Huntington Bank is chairing the committee. We ask that anyone who is aware of a new business to let us know so we can welcome them.

The marketing committee continues to search for ways to keep our name in front of the public, and bring business into GV. They are reviewing a number of opportunities that will fit into the \$20,000 budget allotted to them.

We are considering having a GVBC booth at trade shows and conventions. The goal is to give the service type members more exposure in the community. Most of our activities lean toward the storefront restaurants and shops. We are looking for these opportunities and would appreciate having any leads sent to us.

We are re-printing the map. There will be few changes, mostly updating it to the current membership list. There is a 3/16/15 deadline to join to get on the map. The maps are distributed in the welcome center, and around the community & state.

The Art Crawl committee has started work on planning another incredible summer event on 7/18/2015. Greg Gamier and Jeff Lowe will return as the "know how to do it right" chairs.

We had a networking event at Via Vecchia on 2/11/15. It was well attended and a good time was had by all. We had a socks & undies drive for Stewart Elementary. Principal Johnson suggested that as an ongoing need for the kindergartners who have accidents. They are also looking for thumb drives and headphones. We were invited to the VIP tour of the newly opened building, before the general public tour.

Our next general membership meeting will be held at the meeting haus at 9:00 am on 3/18.

## Historic Preservation Committee Report

February 19, 2015 Meeting

Signage Project—Plans have been made to meet with consultants to clarify schedule of deliverables.

Oral Histories—work is progressing on the 12 planned to be completed this year though work slows in the winter due to travel schedules.

Digitization Project—In house and on-line access to the PastPerfect data was demo'd in anticipation of the House History workshop on February 28. Volunteers for workshop sought. Discussion of future enhancements like links to the Co. Auditors site and mapping capability. Grant funds for digitization of GV Ohio Historic Inventory forms are being sought.

HPA Updates—Beginning to track ad hoc call/visits to be able to quantify that aspect of support. Great initial response to on-line sidewalk survey—50 in the first day. Considering inviting community to next HPC meeting to discuss sidewalk issues/priorities. Also researching OH and national brick/curb repair materials and options. Slate Workshop scheduled for March 28 to support understanding and care of slate roofs. Ongoing discussions are being held with Alarm One concerning the funding of a brochure documenting the value of being in a historic district.

GV Commission highlights—The group of all the Columbus commission chairs has been meeting with the city HPO to discuss expanding list of projects that qualify for “staff approval” from the HPO office with only notification of approval given to the specific commissions. They are focused on signage and landscaping. There is disagreement about the size of the landscaping project that would qualify (6 sq ft vs 12 sq ft). The design for the new build on Third on the site of the recent demo was approved as was an attached garage on Mohawk.

GVS strategic plan—initial discussion about the availability of the plan information online and the development of the steps to understanding the role and responsibilities of the HPC.

Historic Preservation Values Statement—Review of the feedback from the committee on the first draft values statement. Next draft needs to incorporate information from the strategic plan.

Next meeting March 19.

Here are the minutes from our February Meeting.

## **February Meeting Meetings**

### **1. Visitor's Center Discussion**

- The Board has asked that the LRPC take this on as our big project for 2015.
- Here is a very rough calendar of how we would like to approach the project.
  - 2015 = Ideas
  - 2016 = Updated Plans/Numbers/Etc
  - 2017 = Action!
- This is all obviously subject to a lot of change but just something to plant some seeds in everyone's mind
  
- **The goal is to have the building communicate how to use it both inside and out. It should also communicate how we perceive it as GVS.**

- We are working towards a proposal for a large scale improvement to the Visitor Center.
  - Building
  - Signage
    - Lights
    - Sculpture
    - Sign
  - How do we make the Meeting Haus more accessible
  
- We are hoping to have Jorge Nieves-Rodriguez join us next month to help in this effort as well

### **2. Engaging Young Professionals**

- Looking to get this group involved in the planning of Monster Bash and other events as needed
- Looking to identify approximately 5 attendees who are looking to actively get involved and begin to plant seeds of further contribution
- Monster Bash planning begins in July so we have some time to further formulate a strategy here.
  
- Jordanne brought up the idea, when comparing/contrasting to a group we have been trying to model this project after (GenWex) to create some exclusivity around it by making some kind of token/coin to be able to pass around to interested YPs to create an underground buzz. This is something we can continue to discuss.

### **3. Southside STAY**

- Stewart is holding it's official ribbon cutting/grand opening ceremony today, Thursday 2/26 at 6:30. Please attend if you can!
- Feb Meeting Minutes to follow. Theses are not ready yet.
- The next Southside STAY Board meeting will be Monday, 3/2

### **4. Transportation Follow Ups**

- Will await strategic transportation plan from Trevor/Shiloh during the first part of 2015. No additional discussion at this time.

### **5. Barrett School**

- Homeport/Casto received another round of approvals from the Zoning Commission. This progress continues to make forward progress. We believe construction will start in the Spring.

## **6. Local Liaisons**

Parsons Ave Merchants - Matt Eshelbrenner and Jo Anne St. Clair - PAMA is having their annual awards dinner this month.

Greenlawn Abbey - Trevor Major - They are holding their annual meeting in mid-February. Trevor will recap us at the March LRPC Meeting

Downtown SIDs - Josh Miller - Josh was happy to update everyone that both 3rd and 4th will be receiving dedicated bike lanes in the near future

Village Connections - Nancy Smith

- VC is getting ready to host a Kentucky Derby Party in May.

- We will be hosting a new volunteer training on February 28th from 10:00am-12:00 PM. I will send you a detailed flyer on it tomorrow, in case anyone is interested in the areas we are seeking help.

- January 21st marked our one year anniversary. In the first year of operation, Village Connections provided 294 services for a total cost savings of \$6,956 to our members. We added two members in January and are now at 47.

Grange Audobon - Karen Macke - Their next meeting is on 2/24. They are also planning to start up their yearly Saturday Walks in March.

## **7. Open Discussion on New Ideas**

- Question for Sarah - Should GVS serve as a defender of historic preservation outside of GV? Should we be the experts for the city of Columbus? Josh is going to discuss this separately with Sarah.

## **Personal Update**

- For those that were not able to attend in person in February, I announced to the group that our family has made the very tough decision to leave German Village. We hope to one day return and are leaving with very mixed emotions, we will miss everything about GV!!!, but the time is right for us to make this decision. We are not going too far and I will be sticking around for the next few months until we can identify someone to replace me as chair. Thanks to everyone for all your help over the past years working on LRPC! We have done so many great things and I can wait to see what is next!

## **Important Upcoming Dates**

- Our next meeting will be on Thursday, March 12th. Usual time, usual place!

Committee:	Board Chair/Rep:	Meeting Date:
Membership	Susan Sutherland	02/12/15
Number of Attendees:		New Members?:
7 inc Susan		2 new
Executive Summary:		
Meeting Objectives/Highlights:		
Next Steps:		
<p>Spoke with Marie Trudeau about doing a Welcome Bag that membership committee members can drop off to new residents. Ask for items from businesses. Bob Jackson, Mark Weiss &amp; Greg Gamier are going to help facilitate this process. Problem being just few business members attend the GVBC meetings.</p> <p>2015 there will be more membership events inviting residents ( April event being planned currently ) that have not joined to date &amp; also increase calling from Mark.</p> <p>Susan has approx 26 membership captains out of 32 needed to be the Welcome Membership Captains for their perspective area assigned. Still reaching out to community residents to volunteer. 10 BOT have volunteered which has been a significant contribution to the number needed.</p> <p>Next Meeting Wednesday March 11th 5 pm. at the Meeting Haus</p> <p>Farewell event being planned for Pam Bergeron as she and Dennis are moving from GV to Fla. Event will be March 11th from 4-5 at the Meeting Haus. Cake and coffee being served. Lisa Godfrey will do Evite and Susan Sutherland will call those volunteers not on email.</p>		

## Organizational Development Committee Report

We have added Joe Gibson to the committee to take the place of the seat vacated by Pam Bergeron.

The next meeting of the ODC will take place on March 11. At that meeting we will be discussing the committee realignment as identified in the Strategic Plan and we will begin to address filling slots for the next board election later this year.

Dave Wible  
Chair

## **Parks, Public Spaces and Community Events**

### **Minutes of the February 5, 2015 meeting**

Members in attendance: Carol Mullinax, Katharine Moore, Craig Seeds, Connie Swain, Lindy Michael, Mark Weiss, Wayne Owens, Frank Wickham, and Sara McNealey.

Committee Chair Sara McNealey called the meeting to order at 9:00am.

Carol Mullinax made a motion that the minutes of the November meeting be approved and Mark Weiss seconded. The minutes were approved.

#### Actors' Theatre of Columbus

Carol Mullinax reported that Actors' is very busy preparing for the opening of its summer season on Memorial Day weekend with a production of *Captain Blood*, which was written by a local playwright. The Annual Tent Dinner will be held on Friday evening, May 22,

#### German Village Garten Club/Friends of Frank Fetch Park

Jerry Glick was unable to attend, so Sara McNealey gave the report for him, saying that planning has already started to prepare for Fetch Park's spring planting season. This includes checking on the health of the plants from last summer that the city and various volunteers keep in their greenhouses during the winter, plus a review of what new plants may be needed in the park. Discussions are also underway for the planting of Third Street Planters for spring.

Craig Seeds reported that there was a problem with some of the lights on the Frank Fetch Christmas Tree not working. The issue is being studied. Also, the city has assumed responsibility for the management for the fountain in the park.

#### Village Singers

Wayne Owens reported that Village Singers has started rehearsing for its 14<sup>th</sup> season with more than 40 singers on board for the performances. The group will be offering two theatre scholarships this year with money from its Endowment Fund. The Spring Show, which is slated for May 2 and 3, will be "A Salute to the USO."

Wayne also mentioned that he is interested in finding out what may be involved in enlarging the stage in the Fest Hall. Carol said she would put him in touch with the person who is in charge of the Actors' Theatre stage for a brain storming session. Wayne said that there are two few folding chairs upstairs for his group's performances.

#### Fun Committee

Mike Cornelis was unable to attend the meeting but submitted the attached report.

#### German Village Society Report



Mark Weiss reported that he, Shiloh, and Sarah Marsom have met with the Columbus Young Professionals group to discuss volunteer opportunities. The group has committed to volunteer a total of 25,000 hours during the coming year.

The Society and a group of interested parties is continuing to monitor proposed changes to the parking lot next to the Schiller Park Recreation Center to make it ADA compliant.

The German Village Business Community will be holding a Networking Reception at Via Vecchia on the evening of February 11<sup>th</sup>. The next business meeting will be held on March 18<sup>th</sup>.

### Friends of Schiller Park

Katharine Moore submitted the attached written report. At the top of the list of ongoing projects is the restoration of the Schiller Pond Bridge and the installation of signage for the Schiller Monument. A celebration is being planned to mark the completion of these two events.

#### **Arboretum Fund**

Lindy Michael submitted the attached written report regarding the removal of four of the oldest and most majestic trees in Schiller Park. In recognition of the city's limited ability to provide arboretum services, there is a need put a bigger emphasis on fundraising.

#### **Highfield Garden**

Ann Lilly was unable to attend.

### German Village Farm

Connie Swain reported that there will be 22 plots available in the German Village Farm this year.

### St. Mary Church & School

The Committee gave a very warm welcome back to Frank Wickham, who has been unable to attend for an extended period of time while recovering from an automobile accident.

Frank reported that St. Marys is losing 10 oak trees due, in part, to problems that developed as a result of buried asphalt from 1950s preventing the trees from developing sufficiently deep roots. Artifacts from the church are being used to create a museum in the entrance of the school lobby for the enjoyment of students, parents, and visitors.

Planning is still underway for the Church's sesquicentennial, which will be held in May of 2016. As part of that effort, the church is searching its archives for information about the founders of the church.

### Huntington Garden

Linda Friedman was unable to attend. Sara reported that Linda's husband is recovering from a triple bypass surgery and is doing well.

### Recreation and Parks Department

Craig Seeds reported that the city will continue treatment for Emerald Ash Borer in 2015 with funds that were carried over from last year. City Council did not allocate money for EAB treatment in 2016. In terms of Schiller Park, routine clearing and pruning have fallen way behind schedule, as there was no funding for those activities in 2015.

Craig, who is still in the process of interviewing candidates for the forester position with the Recreation and Parks Department, said he had been very excited about a potential candidate he interviewed recently, but negotiations fell through and he is continuing to look. He credited the Ohio Department of Natural Resources' forester with being of great assistance in providing help and information.

There being no further business, Sara adjourned the meeting at 9:54 am. The next meeting will be held on March 5, 2015.

Attached:

Fun Committee Report by Michael Cornelis

Friends of Schiller Park Report by Katharine Moore

Arboretum Fund Report by Lindy Michael

To: Members, Parks, Public Spaces & Community Events Committee

From: Katharine Moore, Friends of Schiller Park

Date: 5 February 2015

The Schiller Monument looked very handsome with its Christmas roping, ribbons, and lights. We learned some tricks about the lights, and expect him to be even more aglow this year.

This is the time of year for planning, and we have lots of projects that are in the detail phase:

Material sample for the Schiller Monument Signs arrived yesterday! We are so excited to be taking steps towards fabrication and installation.

Our good friends at McKay Lodge Conservators have sourced the right stone for the replacement of the failing material at the Umbrella Girl. We are now putting a materials and labor budget together for our fundraising initiative.

The Schiller Pond bridge will be stained when the weather is warm and dry later this spring. I am determined to round up 3 of the Brent Warner goats and have a Billy Goat Gruff story hour with neighborhood children to celebrate completion of the project.

The Blooming Fund solicitation is scheduled to once again go out on the first day of spring. We are waiting to hear about the possibility of in-kind printing, otherwise we plan to try an email approach.

The Garten Club and Friends of Schiller Park will again partner to produce Marketplatz on Haus und Garten Tour Sunday.

Lots of work to be done on scheduling and planning our two October fundraising events. The guys have a theme for this year's tasting; the women are developing a concept and we are zeroing in on the best date...factoring in OSU football, Monster Bash, and Halloween.

The City of Columbus continues to seek design solutions that will meet the ADA requirements for the entrance with a minimal negative impact to the park, the trees, and the neighborhood. An interim update scheduled for February 12 has been postponed, as a new firm has been engaged for the project and won't have concepts available for review and input quite yet.

## ARBORETUM FUND REPORT – FEBRUARY 5, 2015

### REQUIEM FOR FOUR VALUABLE, MAJESTIC OLD TREES

Four of our grandest old trees were removed from Schiller during January and February. Here's what little I know of their history.

1. Our third oldest Chinkapin Oak, one of the last ten Heritage Trees in Schiller, was removed on Feb. 2 from its grassy island within the parking lot. The city crew saved the magnificent burl. The Chinkapin was completely hollow down to its base and was still standing despite having lost over half (maybe 2/3's) of its crown in a storm two years ago. Its stump measured 52" by 56". Using measurements I had made in 2012, it was somewhere between 220 and 238 years old. Several families of wood ducks and many squirrels called its top cavity home.
2. The once majestic Sugar Maple north of the picnic area near Reinhard froze to death during the harsh winter months of early 2014. When the weather was warm in early and mid-January, its sap was running. So the two 35 below spells right after the warm periods caused its sap to freeze. By spring it was totally dead. It was removed in January 2015 after gracing Schiller with its beauty for 140 to 154 years, judging from tree rings and the 32" by 35" stump.
3. The Black Maple south of the Rec Center parking lot was a lot older than I had realized as I looked at it out of my window. It had lost several top branches and had a hole that had housed raccoons and squirrels but was otherwise pretty healthy. From counting tree rings and estimating its age from its very solid 30" stump, I believe it was 130 – 140 years old. It was removed completely on Feb. 2, 2015.
4. The tall, magnificent White Ash south of the Rec Center was extremely healthy and beginning to heal the huge spiraling, vertical crack caused by a lightning strike two summer ago. It was one of the historic trees we saved with Emerald Ash Borer treatments in 2011 and 2013 and was a complement to the four, even older, White Ashes in that quadrant of the park. It leaned a little because it had spent much of its life fighting for sunlight with the Heritage Chinkapin Oak that fell after the remnants of Hurricane Ike blew through the park several years ago. From counting tree rings, a 32" by 34" stump, and measurements I had made in 2012, I estimate its age at 100 – 112 years old. It was removed in January, 2015.

It will take another hundred years or so for any replacement trees to gain such stature. May these four ancient trees rest in peace.

To: PPSCE Committee

From: Mike Cornelis

Re: Fun Committee report - January 2015

Our December FUNfest at Dick's Den had a weak turn out. I had the flu for a few days and could not attend. But I'm told we had around 15 folks in attendance. Next year we will try to keep it closer to the Village.

The January 15 Bowling Party at the ACC was a huge success. We had members of Prosit!, the young professionals, the GVS board, Haus und Garten Tour, the GV Cupcakes, the GV scooter club, and Fun committee (of course) who competed in 4 person bowling teams. The ACC's newly-renovated bowling/sportsbar called The Booth, was quite impressive. The ACC provided unlimited snacks (and free!) pizza buffet from their new stone pizza oven. There were also beer and drink specials. The ACC staff was on hand to give private tours of the facility. We had over 50 people in attendance.

A huge shout out to Shiloh for letting me run with this, and Mark Weiss for the awesome publicity both local and social, and to board member and fellow Cupcake Kelly Clark for all of his help in organizing the bowling teams and tournament.

February – no event scheduled.

March – 19, Thursday, March Madness party – location to be announced.

Note that we usually have this event on a Friday afternoon. But we are

moving it to Thursday this year due to the NCAA games being held at Nationwide Arena on March 20, and 22.

April – Meatball Madness – stay tuned!

May – we think we would like to Dig-In again with the Friends of Schiller. But no rain this year.

## Executive Director Report – March 2015

The staff and I have been putting our measurables and timelines into the strategic plan so we can begin tracking certain items and reporting in on them as we report to you each month. Once we meet with committee chairs on March 23 and walk them through the need to set measurable and timelines, I have asked Darci Congrove in May to help me create some reporting dashboards to make updates easy on the eyes (fingers crossed)!

One of the first reports I can make is, as staff has taken the responsibility for renewals of membership and the committee will focus on new members, in February the staff divided up 25 names of people who haven't renewed Aug-Oct 2014. Just 5 of 23 have renewed.

Here are the stunning results of a new member retention tool I received recently at a professional development workshop. We have pretty much been consistent with about 725-750 memberships for a lot of years in row. But to my knowledge, we've never tracked retention. The tool I received helped me show you that. Calculating just the retention from 2013-2014, those who had memberships in one or both years:

Businesses: 181 memberships with a 58% retention rate YOY

\$50/\$75 (average gift: 490 memberships with a 39% retention rate YOY \$125+ (average gift \$254): 250 memberships with an 82% retention rate

That is just A LOT MORE CHURN than we've ever understood. Nonprofit research shows, and our numbers bear out, that higher donors are easier to retain – so as you join Susan's ambassador program, use these numbers to understand that asking people to "step up" a membership level is perhaps MORE IMPORTANT than asking them to sign up in the first place. I've used next week's column to do just that, and to help folks connect that investment to our work on their behalf.

Speaking of professional development, the investment you've made in my training is under way. I took two programs in February through OSU/MAPS – one on budgeting and one on advocacy. While these programs are aimed at the public service sector, I've taken valuable information from both. I also attended a nonprofit leadership conference created by Ohio Association for Nonprofits, and that is where I received the retention tool noted above.

During the H&G committee kickoff on February 26, we sent off fundraiser Tanya Rutner and thanked her for putting \$100,000 on our bottom line over two years, as well as helping us completely rethink our approach to using our events to raise money. Staff is now picking up those duties.

To date, we have pledges for \$91,000 from sponsors and advertisers toward our 2015 goal of \$216,000. We took a \$6,000 hit from the budget you passed in 2014 when Frontgate gave us a verbal commitment for \$11,000 at this year's Tour (plus \$1,500 at Tea), then we subsequently sold and had to back down their cash commitment to \$5,000. We also believe we are losing a \$2,500 Germain Lexus sponsorship.

That said, we are just \$900 (or about two ads) away from goal on our H&G Tour advertising goal and our Anhanger pledges are just 1.75 pledges from budget. If you have ideas for further sponsor, ad or donation asks we can make, I would love to work with you to make them happen.

You will have my updated budget in April which responds to the strategic plan, as well as these emerging advertising realities.

However, the news is FAR from all grim. We have had FABULOUS buy-in from our own businesses, most of whom have stepped up their commitment or who have come on board for the first time as sponsors. They see our vision and are supporting it with their donations. Many of you are doing the same and I can't thank you enough.





March 9, 2015

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Curator of Archives / Facilities

► I started the month with a small exhibit at the Ganthers Place event at Shane's.

**Ganthers Place**  
in partnership with  
Nationwide Children's Hospital  
Cordially invites you to participate in our 5th Annual



**House Sweet It Is**

**Community Tour and Dessert Tasting**

Visitors will peruse the tables of a variety of local businesses, nonprofit organizations, as well as neighborhood associations while enjoying delicious locally made treats. A shuttle will also be available for guided tours of homes currently on the market presented by Healthy Neighborhoods, Healthy Families Realty Collaborative and Realtor Patty Lamb of Coldwell Banker.

Saturday, February 7th  
1:00 p.m. to 4:00 p.m.  
Shane Gourmet Catering  
447 E. Livingston Avenue  
Columbus, OH 43215-5534

Local Business, Organizations, and Neighborhoods -  
Please contact us for information about  
setting up a table at this great event!  
ganthersplace@gmail.com



► I met with Shiloh, Sarah, and Angela O'Neal, Manager of genealogy, history & travel at the Columbus Metropolitan Library to discuss the inventorying, cataloging, and data entry of the Archives into our PastPerfect database. With an estimate of 8,000 hours, Angela confirmed my original estimate of at least 2 years or more (which includes volunteer time), (her estimate is one person working 3.8 years). Of course, my crew of volunteers are eager to tackle the project.

► Gail Larned's "Artist Talk" was great! Unfortunately, the weather didn't cooperate and only a handful of folks ventured out in the brutal cold and snow/ice conditions. There was a nice write-up in the Columbus Dispatch last weekend following the talk.

► The Police Luncheon was held on February 26<sup>th</sup> They had a really good turnout of residents and the program presented by the Police was full of useful information as always. The Police Luncheons will be sponsored for the next two years by German Village Insurance. The lunch this month was provided by the Schmidt's Restaurant.

► The first of a series of Historic Preservations workshops on how to find your "House History" was held on February 28<sup>th</sup> and was well attended. Close to 30 participants were in attendance and after the Q&A I went around and talked to a lot of the folks there to get their feedback and what it is they are trying to find out about their property... it gave me plenty of ideas for the next workshop.

► I have been asked by Columbus City Council Member Eileen Paley to create a display featuring German Village in the entrance hallway of City Hall. The exhibit would last for a period of three months and I am planning to meet with the City Hall folks next week to discuss the details... I'll keep you posted.

It's been a busy month... all for now.

## March 2015 Board Report - Sarah Marsom, Historic Preservation Advocate

**Preservation:** Regular monthly meetings with the Columbus Historic Preservation Officer are progressing and the HPO office has been researching curb options for the German Village Historic District. Curbs play an integral role in the improvement of the neighborhood's brick sidewalks, Third Street improvements, and UIRF planned improvements for brick streets throughout German Village. Brick sidewalk improvement plan is being thoroughly researched with a neighborhood survey underway to gauge interest levels in different kinds of financial assistance programs. A brick sidewalk test property for a volunteer training workshop is being coordinated for June 2015. Research and education about the National Register of Historic Places is underway, with the 2015 goal to be to educate the neighborhood about the importance of an updated to the neighborhood's NRHP listing and to begin preliminary surveying in spring. In February, I began to track preservation related questions that I am asked to both track how frequently I am contacted on the topic, but also to understand better what areas people need to be educated on. To help guide Neighbors 4 Neighbors educational articles, I had a neighborhood survey, which collected information on what people view as the important architectural features in German Village. Working with Russ Arledge, the German Village Society hosted in partnership with the Columbus Metropolitan Library a House History Workshop on February 28; this event was a success with every chair full and 30+ people in attendance.

**Tours:** There were no tours led in February, but the tour guide manual has undergone a round of reviews and is being updated. I was contacted to schedule a fair number of tours for 2015, in February; the GVS is currently scheduled for 20 tours in 2015, with the goal being 40-50 private tours for the year.

**Development:** With Tanya leaving the German Village Society, Shiloh, Mark, and I have split up the development workload and were trained by Tanya in February. I will be in charge of spreadsheet management and overseeing details such as ticket distribution to Giant Eagle locations that will sell H&G tickets this year.

**Other:** In February, I became an ex-officio board member for Heritage Ohio; this position allows me to ensure the German Village Society is kept abreast of statewide preservation efforts and allow people to see that German Village is helping lead preservation. The German Village Business Community is updating the visitor map; I updated the "Shop Dine Stroll" panels to include historic information about the neighborhood as a mini-self guided tour. I met with two potential interns from OSU to discuss summer internship possibilities.

## **March Board Report – Mark Weiss**

### **Maps**

We met with the GVBC Marketing Committee this past Tuesday to discuss the reshuffling of elements for our upcoming reprint of the Historic German Village map. Chief among the changes the new edition will have will be an updated front cover and the map portion of the brochure will have a redrawn boundary.

Feedback from our DayTrip Advisor distributor strongly suggested we consider making the top third of our map brochure more appealing. Our brochure is just one of dozens at the Amish, Hocking, et al. distribution points and so the end user will ultimately pick up our literature if it stand out among the others. Based off the advice of the Marketing Committee we are attempting to choose a bolder cover while still remaining within our current branding guidelines.

The actual map portion of the brochure is being redrawn to include a few blocks west of High St. to feature our Brewery District GVBC members. We've had a couple individuals from the Marketing Committee step up to make sure the "dots" on the map portion accurately portray their address within this footprint of German Village.

Last, by redrawing the new boundaries of the map, a new (note: not additional) panel of the map will feature GVBC members that are "Beyond the Bricks". These are not the service members, rather businesses that may be located just outside the footprint of German Village. The purpose of this map is to create a usable tool for visitors to navigate the walkability of our neighborhood. It's counterproductive to feature members on the actual map portion of our brochure if they're a 10-15 minute walk outside of our neighborhood footprint.

Tentative Timeline:

March 16: Deadline for map elements: Updated GVBC Membership, map ads, etc.

March 16-April 1: PROOFING, reshuffle of "Beyond the Bricks" members, correct map portion

April 1: Send off to printer

April 16: Delivery of new maps to Meeting Haus

### **Social Media Workshop pres. by Experience Columbus**

Experience Columbus approached me about buying breakfast for a GVBC meeting. I countered with a better idea that would provide more value to both them and the GVBC. On April 21 from 9-10:30, Experience Columbus will present some social media basics and ways to increase social media awareness among the GVBC.

This workshop falls into the bigger picture of member to member connectivity. Similar to last month when Via Vecchia wanted to get in front of their fellow members, it's a reason to for GVBC member to meet outside of our regular meetings. It's something members have asked and continue to ask for.

I will be announcing this workshop at the March 18 GVBC meeting, and Experience Columbus will be working on the programming and a save the date message to get out to the membership. Experience Columbus initially just wanted face time and a way to say 'thanks'. That's great, but ultimately it would be noticed by the handful of members that choose to actually show up at our monthly meetings. If we could get the 30 members who showed up for the February event, then that's worth more to GVBC and to Experience Columbus.

### **Communications Task Force**

We are close to finalizing a survey to send out to neighbors. Below are the questions we've come up with and are currently editing:

#### **1. Which statement best describes who are you?**

- Residential neighbor in German Village or within 5-minute walking distance
- Member of the German Village Business Community
- Frequent visitor to German Village

#### **2. Please rank your preferred method of receiving messages from the German Village Society, 1 being your most preferred method.**

German Village Society Website  
Neighbors4Neighbors or Member2Member Newsletter  
German Village Business Community Website  
Social Media - Facebook, Twitter or Instagram  
Mobile Device

#### **3. Please rank the type of information you seek when engaging German Village Society communication platforms, 1 being the type of information you seek most.**

Volunteering  
Tickets to Events  
History of the Neighborhood  
Historic Preservation Education  
Community News

#### **4. How easy is it to navigate germanvillage.com?**

**Very Difficult  
to Navigate**

**Moderately  
Navigable**

**Very Easy to  
Navigate**

**N/A**

**Very Difficult to Navigate**

● Very Difficult to Navigate ●

**Moderately Navigable**

● Moderately Navigable ●

**Very Easy to Navigate**

● Very Easy to Navigate ● N/A

N/A

N/A

**5. What information are you looking for once you're online at germanvillage.com?**

