

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
September 14, 2015

Present: John Barr, Tim Bibler, Dennis Brandon, Kelly Clark, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Jeanne Likins, Jeff McNealey, Susan Sutherland, and David Wible.

Staff and Guests: Darci Congrove, Jim Nichols, David Orahood, and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Likins.

Public Participation

David Orahood, Division of Refuse Collection, City of Columbus, offered informative and valuable suggestions and advice on refuse collection (household and bulk), yard waste and recycling issues in his Resident's Guide to Collection Services presentation. The Board had many questions and offered advice about collection services in our unique neighborhood. Mr. Orahood offered to assist the Society and our community in resolving issues and answering questions. The Board thanked him for his information and for his offer of assistance.

Darci Congrove announced the great success of Tea 43206/2015 and reported "record breaking profits" of \$30,000 for this year's Tea. Ms. Congrove reminded the Board of the projects to which these funds will be used including seed money for the archiving project, the oral history project, and the next phases of the Sign Project, while Ms. Todorov continues to look for grant funds to add to these projects. The Board thanked Ms. Congrove and her husband, John Pribble, for the success of this fundraising effort and their hard work in making it all possible.

Reports of the President and Officers

President Likins noted that this was the final meeting for Trustee Jeff McNealey and read a tribute to his over 25 years of service to the Society and the German Village Community. The Board added their own thanks to Mr. McNealey for his long stewardship of the Finance Committee and advice and counsel. Mr. McNealey thanked the Board and Ms. Likins and promised to stay active and be available for continued service.

Ms. Likins reported that it was evaluation time for both the trustees themselves and for the Executive Director. She noted that the ODC committee would be seeking an evaluation tool for the trustees to use. She also asked that Board members send her notes on an evaluation of the Executive Director before the end of the month, so that the process could be included in budget discussion in November.

Secretary Bill Curlis presented the Minutes of the meeting of August 10, 2015.

MOTION: Approve the Minutes of the meeting of August 10, 2015. [Curlis, McNealey]

Motion approved.

Treasurer Tim Bibler, presented the September 2015 Treasurer's report as well as financial highlight notes to the monthly report.

Mr. Bibler noted that, as of September, with all major fundraising behind and significant expenses accounted for, the income for the year was 'up' and the expenses were 'down' per the budget and we are experiencing a positive cash flow year.

MOTION: Accept the Treasurer's Report for September 2015 for audit.
[Bibler, Drake]

Motion approved.

Ms. Likins also noted that the Executive Committee was working on a standardized budget template for all committees to use for the 2016 budget process. She noted that the OANO standard for fundraising is \$3 for every \$1 spent on an event and that it is a goal that we should seek to achieve.

Committee Reports

Mr. Curlis reported that the Historic Preservation Committee had undertaken to create a position statement for historic preservation for the committee and the Society, and had discovered that the Society had adopted just such a statement in 2003. Finding the 2003 Position Statement on Historic Preservation Policy to be exactly what they supported, the HP committee asked that the Board review and reaffirm their original policy.

MOTION: To reaffirm the Position Statement on Historic Preservation previously adopted on January 6, 2003. [Curlis, Bibler]

Motion approved.

Kelly Clark, Advocacy Pillar, reported that the Friends of Schiller were again hosting the Kindred Spirits fundraising events for the benefit of Friends of Schiller on October 30th. Ms. Todorov noted that tickets were now on sale on the GVS web site.

Public participant and National Night Out chair John Kuijper arrived and Ms. Likins asked him to report on the recent success of the National Night Out efforts of he and his committee. National Night Out is a police and community partnership on safety. His committee of 25 volunteers canvased the Village with fliers on how to protect yourself and your property from crime. This was a reminder to encourage all residents to become more engaged in their own safety as well as their neighbors. Ms. Todorov noted that the second highest priority of the strategic plan was safety and thanked Mr. Kuiper and his committee for leading this effort. The Board joined in these thanks.

Dennis Brandon, Development Pillar, reported that Development was working to bolster event income overall and would have more details at the October meeting.

David Wible, Organizational Development Committee, announced that Tim Bibler, Bill Curlis, and Greg Gamier had been re-elected to three year terms ending September 30, 2018. He also noted that the seat being vacated by Mr. McNealey's retirement from the Board was not filed at the election and on

October 1, 2015, there was a vacancy on the Board. Mr. Wible reported that he had asked John Barr, non-voting Trustee, if he would serve a three-year term to fill this vacancy and that Mr. Barr had indicated he would.

MOTION: To elect John Barr to serve as Trustee for the vacancy for the term ending September 30, 2018. [Wible, McNealey]

Staff Reports

Ms. Todorov reported that she had included a request, in her Executive Director's report, that the Society set the date of the annual Village Valuables sale, but engage no resources, staff nor financial, in the event. Over the past three years the Society has merely broken even, financially and spent excessive staff time on an event that has not contributed to the goals and objectives of the Society. Inasmuch as the event does not need the Society to continue to exist the Board agreed and asked Ms. Todorov to set the date of the annual event, but not use any of the resources to the Society to maintain it.

The business of the September 14, 2015, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:11 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

September 14, 2015

Call to Order	Jeanne Likins
Public Participation	
City of Columbus, Department of Refuse	David Orahood
National Night Out	John Kuijper
Report of the Officers	
Report of the President	Jeanne Likins
Retiring Board Member Salute	
Board Evaluation	
Report of the Vice-President	Heidi Drake
Report of the Secretary	
Minutes approval	Bill Curlis
Report of the Treasurer	
Accept Treasurer's Report for Audit	Tim Bibler
Strategic Plan Committee Reports	
Preservation	Bill Curlis
Historic Preservation	Kathy Fortener
written report	
Reaffirmation: Position Statement on Historic Preservation	
Advocacy	Kelly Clark
Parking	Tim Bibler
no report	
Civic Relations	Nelson Genshaft
written report	
Parks and Public Spaces	Sara McNealey
no report	Carol Mullinax
Friends of Schiller	Katharine Moore
no report	

Community Quality of Life	Brittany Gibson/Greg Gamier
GV Business Community	Marie Trudeau
written report	
Long Range Planning	Josh Miller
written report	
Art Committee	Nick Reshan
no report	
Development	Dennis Brandon
Sign Project Up-Date	Darci Congrove
Events	
Haus und Garten	Brittany Gibson
Next Meeting: January, 2016	
Monster Bash	Shiloh Todorov
written report (in ED report)	
Tea 43206	Darci Congrove
written report	
Village Valuables	Shiloh Todorov
final written report (in ED report)	
Art Crawl	Greg Gamier
Next Meeting: January, 2016	
Village Lights	Greg Gamier
no report	
Membership	Susan Sutherland
written report	
Corporate Outreach	Joe Kurzer
no report	
Finance	Tim Bibler
Finance Committee	Tim Bibler
Next meeting: October 28, 2015	
Investment Sub-Committee	Tim Bibler
Next meeting: October 28, 2015	
Budget Sub-Committee	Tim Bibler
Next meeting: October, 2015	Shiloh Todorov
Governance	Dave Wible
Organizational Development	Dave Wible
written report	
Staff Reports	
Executive Director	
written report	Shiloh Todorov
Operations Support Coordinator	
written report	Russ Arledge

Historic Preservation Advocate
written report

Sarah Marsom

Digital Coordinator for Business Development
written report

Mark Weiss

Old/New Business

Jeanne Likins

Executive Session

Jeanne Likins

Adjournment

Jeanne Likins

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
August 10, 2015

Present: John Barr, Tim Bibler, Kelly Clark, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Joe Kurzer, Jeff McNealey and David Wible.

Staff and Guests: Darci Congrove, Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by Vice President Drake.

Inasmuch as our guest had not arrived, Vice President Drake moved immediately to the Secretary's Report.

MOTION: Approve the Minutes of the meeting July 13, 2015. [McNealey, Curlis]

Motion approved.

Mr. Curlis noted that the Board had conducted an electronic vote regarding a letter of support for the German Village Commission. He reported that the vote had received a majority 'yes,' but that policy required that the motion be affirmed at the next regularly scheduled meeting of the Board.

MOTION: To affirm the electronic vote of the Board to authorize the President to send a letter to the City of Columbus Board of Commission Appeals affirming the decision of the German Village Commission to deny demolition of The Brass Foundry, 157-159 Thurman Avenue. [Likins, Drake/for the original motion] [Curlis, McNealey]

Motion approved.

Sarah Marsom joined the discussion, by telephone, regarding the hearing that had been held at 1:00 p.m. on the 10th, and reported that the BCA had determined that the German Village Commission had not been arbitrary and capricious in its decision regarding the demolition and had referred the appellant back to the German Village Commission for further action. Exactly what that 'action' would be is unclear as a result of a decision by the Board of Building Appeals condemning The Brass Foundry buildings contrary to the position of the City of Columbus and the German Village Commission. Ms. Marsom will continue to keep the Board aware of further information and actions.

Public Participation

The arrival of Darci Congrove returned the Board to the agenda and her up-date on the Historic Preservation Fund's sign project.

Ms. Congrove had a presentation packet for the Board to review of the progress of the first phase of the sign plan. The purpose of the first phase was 'fact-finding' to determine what focus the signs will take (way-finding, sense of place, facts, et al), what criteria will be used for inclusion (both what signs and

what is on the sign) and examples of what others have done (from the signs themselves to prevention of a 'mish-mash' of signage). Included in this consideration was the retention and incorporation of the German Village 'brand' and colors. Next steps include a presentation to the community of what has been concluded in this phase (both, at the Tea 43206 and at the previous evening's tour led by John Clark author of **German Village: Stories Behind the Bricks**), an inventory of existing signage (what matters and what does not matter), and a RFP for a second phase of the sign project to focus on design including what the City and the Commission will 'allow' and approve.

The Board thanked Ms. Congrove for her up-date and for providing the leadership and support of Historic Preservation with the fundraising Tea and the Fund for Historic Preservation.

Reports of the President and Officers

Vice President Drake initiated a discussion regarding the Board's active participation in a new individual fundraising project. Ms. Drake reminded the Board that the recent adoption of a very significant long term strategic plan included many projects that required more funding than the sustainable budget we had adopted could fund. She noted that one of the Board's responsibilities and tasks was fundraising. Inasmuch as the Executive Director was putting an RFP out to the community seeking a development consultant to help the Board and the staff to obtain new individual funding, Ms. Drake asked for a commitment from the members of the Board to be an integral part of this process.

A very lengthy, in-depth discussion ensued supporting the commitment of support and a request to the Executive Director for additional information regarding exactly how much this project would cost, how long the project would take, and the scope of responsibilities the consultant would have vs. the responsibilities the Board would undertake. The consensus was that the Board needed to create a better defined, better organized, and more efficient development plan.

Ms. Todorov will bring back to the Board in September, her findings and recommendations for a development plan, to include funding that plan.

Treasurer Tim Bibler, presented a draft of the IRS Form 990 for the Board's review. Mr. Bibler noted that the 990 had been reviewed by Ms. Congrove and that minor changes were still being made to the draft, in hand, but that the 990 was due to be filed within a few days. He asked for the Board's approval pending successful amendment of the draft.

MOTION: To authorize the Treasurer to file the GVS annual IRS Form 990 in a timely manner, subject to final approval by Mr. Bibler and Ms. Congrove. [Bibler, McNealey]

Motion approved.

Mr. Bibler presented the Treasurer's report for July, 2015.

MOTION: Accept the Treasurer's Report for June 2015 for audit. [Bibler, Clark]

Motion approved.

John Barr reported on his review of Society accounting procedures and their adaptability and efficiency in providing adequate reports. A discussion followed about separating the Haus und Garten budget from the Society's operating budget to facilitate the Board's and the community's understanding and planning. Mr. Barr noted that all of the data and reporting ability is readily available within our accounting system and that the Treasurer could request the information reports with those parameters.

Committee Reports

Ms. Congrove made her report to the Board on the final accounting for Haus und Garten with the great news that the event generated income over expenses of \$25,000 more than budget. Her financial statement is attached to these minutes and made a part hereof. Ms. Todorov quickly noted that this was particularly significant because of the unanticipated expense for the re-building of the German Village web-site and would allow us to move to 'fix' it now rather than deferring it to next year.

Mr. Gamier reported that the 2015 Art Crawl was the most successful ever and had generated \$20,000+ in revenue, well in excess of budget. Mr. Gamier thanked his committee for their hard work in making this event so successful both in its fundraising and in the execution of the event itself. He also reported that the artists were particularly pleased with the event and enjoyed much success during the evening sales. The Board congratulated Mr. Gamier and GVBC on their success.

The business of the August 10, 2015, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:50 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Heidi Drake, President

German Village Society

Balance Sheet

As of August 31, 2015

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	97,371.75
Operations Chase Contingency - 4693	88,336.95
Operations Fifth Third Checking - 5113 (deleted)	0.00
Total Bank Accounts - Operations	\$ 185,708.70
Board Designated Bank Accounts	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	38,160.15
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	59,541.71
German Village Business Community	73,352.41
Highfield Garden	893.59
Historic Preservation Expert Restriction	16,453.60
Huntington Garden/Maintenance	6,274.21
Schiller Bloomin Fund	4,771.61
Schiller Friends of Schiller Fund	10,782.64
Schiller Park Enhancements	10,827.49
Schiller Park/Arboretum Fund	5,466.27
Schiller Park/Bench/Trash Can Fund	-4,308.30
Schiller Trash Can Fund (deleted)	0.00
Southside Stay	1,000.00
Village Connections	0.00
Village Singers	6,288.73
Total Board Designated Checking - 1362	\$ 231,331.98
Board Designated Funds	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	2,058.84
Meeting Haus Maint/Replacement Principal	196,660.22
Total Meeting Haus Maint/Replacement	\$ 198,719.06
Village Singers Fund - 14126	5,170.17
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	908.75
Warner Maintenance - 0330 Principal	167,626.48
Total Warner Maintenance - 0330	\$ 168,535.23
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
Total Board Designated Funds	\$ 372,424.46
Total Board Designated Bank Accounts	\$ 603,756.44
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	2,091.34
Huntington Garden Endowment Principal	200,670.51
Total Huntington Garden Endowment	\$ 202,761.85
Total Permanently Restricted Fund Accounts	\$ 203,515.78
Petty Cash	100.00
Total Bank Accounts	\$ 993,080.92
Accounts Receivable	
Accounts Receivable-General	27,810.55
Total Accounts Receivable	\$ 27,810.55
Other current assets	
Credit Card Receivables	3,379.50
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	0.00
Total Other current assets	\$ 3,379.50

German Village Society

Balance Sheet

As of August 31, 2015

	<u>Total</u>
Total Current Assets	\$ 1,024,270.97
Fixed Assets	
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-586,436.35
Land	40,000.00
Total Building 588 South Third Street	\$ 213,554.31
Leasehold Improvements	102,386.64
Depreciation	-55,845.42
Total Leasehold Improvements	\$ 46,541.22
Office Equipment/Furniture/Paintings	22,999.00
Cost	218,939.23
Depreciation	-211,524.39
Total Office Equipment/Furniture/Paintings	\$ 30,413.84
Office Furniture	
Cost	0.00
Depreciaton	
Total Office Furniture	\$ 0.00
Office Paintings	
Cost	0.00
Total Office Paintings	\$ 0.00
Total Fixed Assets	\$ 290,509.37
TOTAL ASSETS	\$ 1,314,780.34
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	2,203.00
Total Accounts Payable	\$ 2,203.00
Other Current Liabilities	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
Total Other Current Liabilities	\$ 0.00
Total Current Liabilities	\$ 2,203.00
Total Liabilities	\$ 2,203.00
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,524.40
Temporarily Restricted	6,000.00
Total Designated Earnings	\$ 720,096.99
Retained Earnings	529,487.76
Net Income	62,992.59
Total Equity	\$ 1,312,577.34
TOTAL LIABILITIES AND EQUITY	\$ 1,314,780.34

Wednesday, Sep 09, 2015 12:19:23 PM PDT GMT-4 - Accrual Basis

German Village Society
2015 Designated Budget Variance by Class
 January - August, 2015

	For the Good of the Neighborhood	Fund for Historic Preservation	Total German Village Business Community	Highfield Gardens	Historic Preservation Expert Restriction	Huntington Endowment	Huntington Garden	Maintenance Fund	Schiller Aboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Southside Stay	Village Singers	Village Singers Fund	Warner Fund	TOTAL
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income																		
Admission/Event Income		7,717.20	16,486.18									253.17			210.00			24,666.55
Advertising Income			17,490.01															17,490.01
Contributions	5,370.69	10,281.00	0.00	1,000.00			7,220.00		250.00		6,005.00	7,754.00		500.00	525.00	500.00		39,405.69
Grants			0.00										2,000.00					2,000.00
In-Kind Donations		7,050.00	650.00		14,566.00							525.00						22,791.00
Interest Income			0.00			2,831.11		2,758.84									2,267.13	7,857.08
Membership Dues -GVBC			20,000.00															20,000.00
Merchandise Income			160.00						5,325.00									5,485.00
Miscellaneous Income			0.00													3,230.00		3,230.00
Rental Income			1,425.00															1,425.00
Sponsorship	1,000.00	10,500.00	2,000.00															13,500.00
Total Income	\$ 6,370.69	\$ 35,548.20	\$ 58,211.19	\$ 1,000.00	\$ 14,566.00	\$ 2,831.11	\$ 7,220.00	\$ 2,758.84	\$ 5,575.00	\$ 0.00	\$ 6,005.00	\$ 8,532.17	\$ 2,000.00	\$ 500.00	\$ 3,965.00	\$ 500.00	\$ 2,267.13	\$ 157,850.33
Gross Profit	\$ 6,370.69	\$ 35,548.20	\$ 58,211.19	\$ 1,000.00	\$ 14,566.00	\$ 2,831.11	\$ 7,220.00	\$ 2,758.84	\$ 5,575.00	\$ 0.00	\$ 6,005.00	\$ 8,532.17	\$ 2,000.00	\$ 500.00	\$ 3,965.00	\$ 500.00	\$ 2,267.13	\$ 157,850.33
Expenses																		
Advertising			8,344.70															8,344.70
Bank/Credit Card Fees		133.73	12.00			756.04		743.50									3,113.48	4,758.75
Consulting Fees		38,867.80	1,255.00						700.00			6,948.75			1,355.00			49,126.55
Dues & Memberships			56.00															56.00
Equipment Rental			1,499.87															1,499.87
Food/Beverages		188.00	199.90									1,250.00						1,637.90
In-Kind Expense		7,050.00	650.00		14,566.00							525.00						22,791.00
License/Fees/Permits		50.00	250.00															300.00
Meeting Haus Groundskeeping			0.00				961.56											961.56
Miscellaneous Expense			0.00				1,992.62		5,650.00		4,715.91	773.75			910.00			14,042.28
Payroll Taxes			943.52															943.52
Postage			0.00								333.39							333.39
Printing/Signage			9,375.50								875.00	429.00			282.50			10,962.00
Repairs & Maintenance			0.00	562.00			150.00					7,773.00						8,485.00
Salaries/Wages			12,333.28															12,333.28
Security			180.00															180.00
Supplies			235.47	135.00			3,028.23		200.00			802.23	980.00		1,337.61			6,718.54
Transportation/Towing			0.00															0.00
Total Expenses	\$ 0.00	\$ 46,289.53	\$ 35,335.24	\$ 697.00	\$ 14,566.00	\$ 756.04	\$ 6,132.41	\$ 743.50	\$ 900.00	\$ 5,650.00	\$ 1,208.39	\$ 22,443.89	\$ 1,753.75	\$ 0.00	\$ 3,885.11	\$ 0.00	\$ 3,113.48	\$ 143,474.34
Net Operating Income	\$ 6,370.69	-\$ 10,741.33	\$ 22,875.95	\$ 303.00	\$ 0.00	\$ 2,075.07	\$ 1,087.59	\$ 2,015.34	\$ 4,675.00	-\$ 5,650.00	\$ 4,796.61	-\$ 13,911.72	\$ 246.25	\$ 500.00	\$ 79.89	\$ 500.00	-\$ 846.35	\$ 14,375.99
Other Income																		
Transfers In			0.00															0.00
Transfers out	-1,750.00		0.00		-17,546.00													-800.00
Total Other Income	-\$ 1,750.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 17,546.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 800.00	-\$ 20,096.00
Other Expenses																		
Deferred Gain/Loss Investments			0.00			-791.24		-751.72										-33.95
Total Other Expenses	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 791.24	\$ 0.00	-\$ 751.72	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 33.95	-\$ 2,192.83
Net Other Income	-\$ 1,750.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 17,546.00	\$ 791.24	\$ 0.00	\$ 751.72	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 33.95	\$ 1,392.83	-\$ 16,326.26
Net Income	\$ 4,620.69	-\$ 10,741.33	\$ 22,875.95	\$ 303.00	-\$ 17,546.00	\$ 2,866.31	\$ 1,087.59	\$ 2,767.06	\$ 4,675.00	-\$ 5,650.00	\$ 4,796.61	-\$ 13,911.72	\$ 246.25	\$ 500.00	\$ 79.89	\$ 533.95	\$ 546.48	-\$ 1,950.27

**German Village Society
Financial Highlights
August 13, 2015 Trustee Meeting
Tim Bibler, Treasurer**

This report attempts to highlight certain line items of the attached financial reports and other financial activity that is presented to the GVS board. It is not meant to summarize the reports, but rather represent denotations of the treasurer or staff because of their impact upon the financials.

August 2015 Highlights

1. Balance Sheet for August 31, 2015 - (July)

Operations: The checking account is \$97,371.75 (\$115,584.20). The contingency savings account is \$88,336.95 (\$88,333.23).

Designated Checking: The various designated projects and committee accounts total \$231,331.18 (\$237,273.58) of which some of the major accounts include Historic Preservation \$59,541.71 (\$65,087.88), German Village Business Community \$73,352.41 (\$73,320.11), Historic Preservation Expert Restriction \$16,453.60 (\$16,453.60) and Friends of Schiller Fund \$10,782.64 (\$11,643.64).

2. To Date Operational Budget

Total actual income to-date is \$417,153.23 compared total to-date income budget of \$369,334. Total actual expenses to-date is \$347,092.05 compared to total year expense budget of \$354,380.90.

German Village Society
2015 GVS Budget Variance By Month Operations
 January - December 2015

	Jan 2015		Feb 2015		Mar 2015		Apr 2015		May 2015		Jun 2015		Jul 2015		Aug 2015		Sep 2015		Oct 2015		Nov 2015		Dec 2015		Total				
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget			
Income																													
Admission/Event Income			130.00	130.00			5,463.38	2,573.00	41,960.92	49,012.00	67,143.08	52,900.00	175.00							10,000.00	0.00	0.00		114,872.38	114,615.00				
Advertising Income	2,350.00		24,458.75	26,706.76	1,091.00	1,061.00	17,895.24	1,401.24	2,788.10	1,500.00	2,625.00	2,000.00		2,000.00	1,500.00	3,500.00	416.00	3,416.00	424.00	51,208.09	43,925.00								
Contributions			1,093.94	1,093.94	130.51	127.51	2,166.98	2,278.55	586.93	0.00	5,144.67	500.00	2,030.96	2,500.00	110.03	1,000.00	0.00	2,500.00	5,000.00	0.00	11,264.02	15,000.00							
In-Kind Donations			215.53	215.53	38.97	38.97		0.00		0.00	20,383.98	0.00		91,245.50	69,083.52	0.00	0.00	2,500.00	0.00	0.00	89,722.00	94,000.00							
Interest Income	7.23		6.75		7.79		7.23		6.99		7.72		7.35		3.72						54.78	0.00							
Membership Dues - GVS	32,490.00	32,490.00	5,330.00	5,405.00	7,555.00	7,400.00	9,805.00	7,000.00	5,670.00	7,000.00	9,585.00	5,000.00	2,530.00	3,405.00	1,855.00	2,000.00	1,500.00	6,800.00	0.00	0.00	74,820.00	78,000.00							
Membership Dues -GVBC	3,600.00	3,775.00	975.00	975.00	3,225.00	3,225.00	275.00	500.00	225.00	775.00	600.00	75.00	150.00	75.00	225.00	150.00	150.00	300.00	0.00	0.00	9,275.00	10,000.00							
Merchandise Income	35.00		-94.51		20.00				105.00		-2,275.75		233.24		296.00						-1,681.02	0.00							
Rental Income	609.00	609.00	595.00	595.00	2,486.00	2,486.00	836.00	300.00	1,749.00	310.00	727.75	250.00	856.00	250.00	461.75	500.00	500.00	300.00	400.00	8,320.50	7,000.00								
Sponsorship	500.00	3,850.00	22,000.00	24,000.00	6,060.98	5,250.00	14,500.00	1,650.00	3,850.00	1,000.00	300.00	1,000.00	1,000.00	1,000.00	800.00	1,000.00	0.00	750.00	1,750.00	2,500.00	48,010.98	43,750.00							
Tour Income	5,000.00	5,000.00			490.00	490.00	1,010.00	250.00	1,311.00	260.00	1,414.00	0.00	558.00	0.00	290.00	250.00	250.00	250.00	250.00	0.00	10,073.00	7,000.00							
Total Income	\$ 44,591.23	\$ 45,724.00	\$ 54,710.46	\$ 59,121.23	\$ 21,105.25	\$ 20,078.48	\$ 51,958.83	\$ 15,952.79	\$ 58,252.94	\$ 59,857.00	\$ 106,266.45	\$ 61,725.00	\$ 7,143.05	\$ 100,475.50	\$ 73,125.02	\$ 6,400.00	\$ 0.00	\$ 5,900.00	\$ 0.00	\$ 24,016.00	\$ 0.00	\$ 10,716.00	\$ 0.00	\$ 3,324.00	\$ 417,153.23	\$ 413,290.00			
Gross Profit	\$ 44,591.23	\$ 45,724.00	\$ 54,710.46	\$ 59,121.23	\$ 21,105.25	\$ 20,078.48	\$ 51,958.83	\$ 15,952.79	\$ 58,252.94	\$ 59,857.00	\$ 106,266.45	\$ 61,725.00	\$ 7,143.05	\$ 100,475.50	\$ 73,125.02	\$ 6,400.00	\$ 0.00	\$ 5,900.00	\$ 0.00	\$ 24,016.00	\$ 0.00	\$ 10,716.00	\$ 0.00	\$ 3,324.00	\$ 417,153.23	\$ 413,290.00			
Expenses																													
Accounting Expense	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,087.00	8,664.00	13,000.00				
Advertising							85.00	75.00	45.00	4,000.00	3,084.38	4,000.00		100.00	600.00	75.00	225.00	700.00	700.00	75.00	3,214.38	9,860.00							
Audit Fees			3,000.00	3,000.00	2,225.00	2,225.00		0.00		0.00		0.00		0.00	0.00	0.00	0.00	1,475.00	0.00	1,475.00	0.00	5,225.00	6,700.00						
Bank/Credit Card Fees	305.45	345.45	208.33	208.33	309.73	107.53	580.88	341.00	300.42	1,400.00	2,598.84	1,400.00	894.81	1,000.00	389.54	425.69	491.00	691.00	291.00	299.00	5,588.00	7,000.00							
Computer Related Costs	1,104.01	1,104.01	702.27	702.27	2,240.84	2,240.84	1,083.94	1,750.00	1,791.57	4,750.00	1,300.27	750.00	1,387.69	952.88	1,537.83	750.00	1,750.00	1,750.00	1,750.00	1,750.00	11,148.42	20,000.00							
Consulting Fees	4,820.00	4,820.00	5,850.00	5,850.00	187.50	187.50	180.00	142.50	690.00	150.00	525.00	150.00	450.00	150.00	150.00	150.00	150.00	150.00	150.00	150.00	12,702.50	12,200.00							
Dues & Memberships	1,310.00	1,310.00	60.00	60.00	115.00	115.00	40.00	0.00	250.00	0.00	495.00	0.00	1,185.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,455.00	1,485.00							
Equipment Rental	922.27	922.27	341.27	341.27	1,371.95	1,371.95	341.27	575.00	1,147.94	575.00	3,625.08	975.00	7,237.49	3,264.51	758.42	575.00	575.00	575.00	575.00	675.00	15,745.69	11,000.00							
Food/Beverages	100.00	100.00	97.12	97.12	228.83	228.83	141.75	41.00	100.00	41.00	7,187.06	1,288.05	-3,941.23	1,691.00	139.02	41.00	41.00	741.00	41.00	49.00	4,052.55	4,400.00							
Gifts & Awards	123.74	123.74			516.80	516.80		450.00	180.62	200.00	1,629.13	659.46		1,000.00	0.00	0.00	50.00	0.00	0.00	2,450.29	3,000.00								
In-Kind Expense			215.53	215.53	38.97	38.97		0.00		0.00	20,383.98	0.00		91,245.50	69,083.52	0.00	0.00	2,500.00	0.00	0.00	89,722.00	94,000.00							
License/Fees/Permits	100.00	100.00					325.00	200.00	232.25	0.00	200.00		71.00	0.00	200.00	0.00	400.00	0.00	100.00	928.25	1,000.00								
Meeting Haus Cleaning	19.80	19.80	784.40	784.40	725.00	725.00	744.80	750.00	744.80	750.00	1,244.80	750.00	1,028.77	1,970.80	744.80	750.00	750.00	1,250.00	750.00	750.00	6,037.17	10,000.00							
Meeting Haus Groundskeeping			137.00	137.00	260.25	260.25		75.00		75.00		75.00		75.00		102.75	100.00	100.00	100.00	100.00	397.25	1,200.00							
Miscellaneous Expense	98.00	98.00					83.00	83.00	182.70	3,249.00	83.00		83.00		83.00		83.00		83.00		280.70	4,015.00							
Payroll Processing	180.60	180.60	82.80	82.80	95.80	95.80	87.40	82.00	95.20	82.00	95.20	82.00	95.20	82.00	95.20	82.00	82.00	82.00	84.80	827.40	1,100.00								
Payroll Taxes	1,585.41	1,585.41	1,284.91	1,284.91	1,116.29	1,116.29	1,288.06	1,200.00	1,079.88	1,200.00	1,079.88	1,200.00	1,136.71	1,200.00	919.76	1,113.39	1,100.00	1,100.00	1,100.00	1,100.00	9,490.90	14,300.00							
Postage					485.10	282.00			2,382.00			1,500.00			210.00		282.00		282.00		485.10	6,000.00							
Printing/Signage	42.00	42.00	7.50	7.50	24.00	24.00	74.85	216.00	982.75	816.00	1,740.22	3,292.50	6,401.33	2,916.00	1,261.26	966.00	466.00	716.00	214.00	324.00	10,533.91	10,000.00							
Property & D/O Insurance	1,150.00	1,150.00			9,240.75	9,240.75		0.00		0.00		759.25	670.00		0.00		0.00	0.00	0.00	0.00	11,060.75	11,150.00							
Repairs & Maintenance	1,157.90	1,157.90	1,341.99	1,341.99	767.53	190.00	336.00	336.00	640.93	336.00	334.44	336.00	334.44	336.00	1,088.82	200.00	200.00	312.58	336.00	340.00	5,521.61	6,000.00							
Salaries/Wages	19,140.88	19,140.88	13,915.88	13,915.88	13,915.88	13,915.88	14,348.81	13,915.88	16,116.17	15,915.88	14,221.19	18,665.88	19,859.41	12,270.00	12,774.88	12,270.00	12,270.00	12,270.00	12,270.00	12,270.00	124,293.10	169,090.00							
Security							315.00	0.00		0.00	1,755.00	2,300.00		0.00		0.00	0.00	400.00	0.00	0.00	2,070.00	2,700.00							
Storage	1,020.00	1,020.00					0.00	0.00		0.00		0.00		0.00		0.00	0.00	0.00	0.00	0.00	1,020.00	1,020.00							
Supplies			188.89	188.89	187.18	187.18	130.21	100.00	87.42	600.00	589.23	1,623.93	1,367.99	150.00	885.20	100.00	200.00	400.00	350.00	100.00	3,436.12	4,000.00							
Transportation/Towing			3.00	3.00			2.00	0.00		0.00	33.86	497.00	96.24	6,500.00	4.50	0.00	0.00	1,000.00	0.00	0.00	139.60	8,000.00							
Utilities	1,237.34	1,237.34	987.21	987.21	1,059.31	1,059.31	1,226.26	1,400.00	918.34	1,216.14	1,097.93	1,000.00	1,757.35	1,400.00	318.62	1,200.00	1,000.00	1,500.00	1,000.00	1,000.00	8,602.36	14,000.00							
Total Expenses	\$ 35,500.40	\$ 35,540.40	\$ 30,291.10	\$ 30,291.10	\$ 35,709.61	\$ 35,507.41	\$ 22,753.33	\$ 23,097.38	\$ 25,845.36	\$ 35,655.02	\$ 64,592.68	\$ 45,836.07	\$ 41,115.20	\$ 127,679.69	\$ 91,284.37	\$ 20,773.83	\$ 0.00	\$ 21,09											

German Village Society
2015 GVS Operations Previous Month Comparison
 January - August 2015

	Aug-15				Total			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Income								
Admission/Event Income			0.00		114,872.38	104,615.00	10,257.38	109.80%
Advertising Income		1,500.00	-1,500.00	0.00%	51,208.09	36,169.00	15,039.09	141.58%
Contributions	110.03	1,000.00	-889.97	11.00%	11,264.02	7,500.00	3,764.02	150.19%
In-Kind Donations	69,083.52	0.00	69,083.52		89,722.00	91,500.00	-1,778.00	98.06%
Interest Income	3.72		3.72		54.78	0.00	54.78	
Membership Dues - GVS	1,855.00	2,000.00	-145.00	92.75%	74,820.00	69,700.00	5,120.00	107.35%
Membership Dues -GVBC	225.00	150.00	75.00	150.00%	9,275.00	9,550.00	-275.00	97.12%
Merchandise Income	296.00		296.00		-1,681.02	0.00	-1,681.02	
Rental Income	461.75	500.00	-38.25	92.35%	8,320.50	5,300.00	3,020.50	156.99%
Sponsorship	800.00	1,000.00	-200.00	80.00%	48,010.98	38,750.00	9,260.98	123.90%
Tour Income	290.00	250.00	40.00	116.00%	10,073.00	6,250.00	3,823.00	161.17%
Total Income	\$ 73,125.02	\$ 6,400.00	\$ 66,725.02	1142.58%	\$ 417,153.23	\$ 369,334.00	\$ 47,819.23	112.95%
Gross Profit	\$ 73,125.02	\$ 6,400.00	\$ 66,725.02	1142.58%	\$ 417,153.23	\$ 369,334.00	\$ 47,819.23	112.95%
Expenses								
Accounting Expense	1,083.00	1,083.00	0.00	100.00%	8,664.00	8,664.00	0.00	100.00%
Advertising		600.00	-600.00	0.00%	3,214.38	8,775.00	-5,560.62	36.63%
Audit Fees		0.00	0.00		5,225.00	5,225.00	0.00	100.00%
Bank/Credit Card Fees	389.54	425.69	-36.15	91.51%	5,588.00	5,228.00	360.00	106.89%
Computer Related Costs	1,537.83	750.00	787.83	205.04%	11,148.42	13,000.00	-1,851.58	85.76%
Consulting Fees		150.00	-150.00	0.00%	12,702.50	11,600.00	1,102.50	109.50%
Dues & Memberships		0.00	0.00		3,455.00	1,485.00	1,970.00	232.66%
Equipment Rental	758.42	575.00	183.42	131.90%	15,745.69	8,600.00	7,145.69	183.09%
Food/Beverages	139.02	41.00	98.02	339.07%	4,052.55	3,528.00	524.55	114.87%
Gifts & Awards		0.00	0.00		2,450.29	2,950.00	-499.71	83.06%
In-Kind Expense	69,083.52	0.00	69,083.52		89,722.00	91,500.00	-1,778.00	98.06%
License/Fees/Permits	200.00	0.00	200.00		928.25	500.00	428.25	185.65%
Meeting Haus Cleaning	744.80	750.00	-5.20	99.31%	6,037.17	6,500.00	-462.83	92.88%
Meeting Haus Groundskeeping		102.75	-102.75	0.00%	397.25	800.00	-402.75	49.66%
Miscellaneous Expense		83.00	-83.00	0.00%	280.70	3,679.00	-3,398.30	7.63%
Payroll Processing	95.20	82.00	13.20	116.10%	827.40	769.20	58.20	107.57%
Payroll Taxes	919.76	1,113.39	-193.63	82.61%	9,490.90	9,900.00	-409.10	95.87%
Postage		282.00	-282.00	0.00%	485.10	4,656.00	-4,170.90	10.42%
Printing/Signage	1,261.26	966.00	295.26	130.57%	10,533.91	8,280.00	2,253.91	127.22%
Property & D/O Insurance		0.00	0.00		11,060.75	11,150.00	-89.25	99.20%
Repairs & Maintenance	1,088.82	200.00	888.82	544.41%	5,521.61	4,811.42	710.19	114.76%
Salaries/Wages	12,774.88	12,270.00	504.88	104.11%	124,293.10	120,010.28	4,282.82	103.57%
Security		0.00	0.00		2,070.00	2,300.00	-230.00	90.00%
Storage		0.00	0.00		1,020.00	1,020.00	0.00	100.00%
Supplies	885.20	100.00	785.20	885.20%	3,436.12	2,950.00	486.12	116.48%
Transportation/Towing	4.50	0.00	4.50		139.60	7,000.00	-6,860.40	1.99%
Utilities	318.62	1,200.00	-881.38	26.55%	8,602.36	9,500.00	-897.64	90.55%
Total Expenses	\$ 91,284.37	\$ 20,773.83	\$ 70,510.54	439.42%	\$ 347,092.05	\$ 354,380.90	\$ -7,288.85	97.94%
Net Operating Income	-\$ 18,159.35	-\$ 14,373.83	-\$ 3,785.52	126.34%	\$ 70,061.18	\$ 14,953.10	\$ 55,108.08	468.54%
Other Income								
Transfers In		0.00			20,096.00	35,265.00		
Total Other Income	\$ 0.00	\$ 0.00			\$ 20,096.00	\$ 35,265.00		
Other Expenses								
Depreciation	3,151.79	3,151.79	0.00	100.00%	25,214.32	25,214.32	0.00	100.00%
Total Other Expenses	\$ 3,151.79	\$ 3,151.79	\$ 0.00	100.00%	\$ 25,214.32	\$ 25,214.32	\$ 0.00	100.00%
Net Income Before Depreciation	-\$ 18,159.35	-\$ 14,373.83	-\$ 3,785.52		\$ 90,157.18	\$ 50,218.10	\$ 39,939.08	
Net Income After Depreciation	-\$ 21,311.14	-\$ 17,525.62	-\$ 3,785.52	121.60%	\$ 64,942.86	\$ 25,003.78	\$ 39,939.08	259.73%

still collecting and entering in-kinds from H&G

we bought copies of John Clark's book to sell in the VC

Experience Columbus was in advertising in the budget but should be dues and membership higher printing costs because we now do so much of our printing in-house

Paychex had a 3% price increase in May

election + first time breaking out copier rental from printing charges

plumbing, electrical repairs needed

POP supplies reimbursement came late

Historic Preservation Committee Report

August 20, 2015 Meeting

Strategic Plan Initiatives

Sidewalk strategy –

Goal for completion of the survey is for all survey forms to have been submitted by the September meeting of the Preservation Committee.

Next brick sidewalk repair workshop will be scheduled in the end of Oct-early Nov time period. Sarah has several promising location possibilities. The same contractor has agreed to participate. The Columbus Art Council is providing \$100 in support. Sarah will follow up on Bill's note that MORPC has a sidewalk repair program as another support option. Sarah also raised for discussion the possibility of "peer-to-peer" funding for the workshops and as a basis for a potential loan program.

Curbs – waiting for results of city testing on the sandstone from the Cleveland Quarries.

District Re-survey – no update.

Oral Histories – no update.

Signage Project – Following the presentation on Aug 21, the Committee expressed the need to understand the plans for the completion of the project and the role/responsibility of the HP committee.

GV Commission Highlights –No Commissioners present. The current state of the plans for the Foundry property and potential next steps were discussed.

Historic Preservation Values Statement – No change - The Position Statement on Historic Preservation Policy (2003) and the Public Streetscape Policy (2004) were reviewed by the committee and approved as serving the purpose of a values statement. We recommend the Board review and approve the continued use of these policies for the dates can be updated.

Next meeting September 17

Position Statement on Historic Preservation

Policy

Enhancement Plan
Adopted January 6, 2003
Historic Preservation

- History “... the aggregate of past events.” “... the continuum of events occurring in Succession leading from the past to the present.” [1]
- Preservation “... the process of applying measures to maintain and sustain the existing materials, integrity, and form of a building, including its structure and building artifacts.” [1]
- Restoration “... the accurate reestablishment of the form and details of a building, its artifacts, and the site on which it is located, usually as it appeared at a particular time; may require the removal of later work or the reconstruction of earlier work which had been removed.” [1]
- Rehabilitation “... the returning of a building to a useful state by repair, alteration, and modification.” [1]

German Village has a rich history back to the mid-nineteenth century and continues to ‘make’ history today. As caretakers of a legacy, the German Village Society is committed to preserving the integrity and essence of the original German Village historic district while encouraging the rehabilitation of existing properties and the creation of new structures to add vitality to the contemporary urban community.

The German Village Society recognizes that the German Village Commission is charged by the City of Columbus with the responsibility to guide architectural rehabilitation in accordance with the spirit and content of the German Village Guidelines. In addition, the German Village Society supports the efforts of other local neighborhoods with similar historic missions that strive to maintain the integrity of their communities. The Historic Preservation Committee, a standing committee of the German Village Society, serves as a forum to review architectural and land-use issues on behalf of the German Village Society Board.

The German Village Society encourages the discovery and documentation of historically significant features of the individual properties, chronicles milestone events of the neighborhood, and promotes the education of our residents, neighbors, and visitors to the attributes of our community.

[1] [Dictionary of Architecture and Construction, Second Edition, edited by Cyril M. Harris]

Civic Relations

We are having a Civic Relations subcommittee meeting on 9/11 to plan the next phase of the effort to translate the OHM engineering study into a capital project to improve Third St. The planning includes the following parts:

1. Finalizing the GV endorsement of the OHM study by selecting the specific elements in the study that had choices, e.g. brick vs. asphalt sidewalks, specific type and color of pedestrian lighting, etc. There are two open issues in the study that will require further review, pedestrian lighting and curbs. Once we finalize our choices, we will make a recommendation to the BOT and then submit the GV final endorsement of the study to the City.
2. Negotiating with the City as to what contribution will be made by the GV community and property owners along Third St. We know the City will require some contribution, but just how much that will be is negotiable. Shiloh and I are planning to meet with the newly elected Mayor in November, or as soon as possible after the election, to discuss what level, if any, the community must contribute for the Third St. project.
3. Working on funding for Third St., which will include grants, donations, property assessments, fundraising events, and anything else we can think of (bake sales?).
4. Working on the political lobbying effort with the new administration and City council for support of the project and the effort to include the project in the 2016 capital improvement budget.
5. A plan to keep the community informed through written pieces in print and online, as well as community information meetings.

In addition, we continue to work on the list of priorities for GV projects that will be paid for by UIRF funds. The policy we have adopted calls for UIRF funds to be used to improve brick streets and curbs. There is a project that is badly needed to completely renovate Jaeger St between Beck and Sycamore. The residents have been pushing the City and GVS for years to do the project because the street needs a new drainage system and resurfacing, but nothing has been done. The City is aware of the need, and Shiloh has been in contact with people at the City in an effort to get the project on the list for street improvements. The estimated cost is \$250,000, and we have told the residents on Jaeger that we are not going to use UIRF funds for the project.

GVBC

We've caught our breath from Art Crawl, and Greg & Jeff are in the planning stages of Village Lights, 12/6/15.

We continue to move forward on ways to update the website, newsletter and social media. While a lot of blood sweat and tears went into the current website, it has become obsolete and it's time to update it to the current available technologies.

We're tearing onto the current budget and tweaking it for next year. John Miller has volunteered to continue to help with that.

The Ambassador Program (Pinback Giveback) program is being monitored for its usefulness. It seems that the closer a business is geographically to the meeting haus, the more traffic is driven from the program. It does not seem to be encouraging visits to businesses away from that area. This is a pilot program that will be thoroughly evaluated after the end of the calendar year.

The chair of our membership committee, Jonathan Bradley of Huntington Bank, has been promoted and will no longer be working in the GV area, so that position is currently open. Marie Trudeau's term as chair will run out this year, so that position will also be open.

To encourage applications, here are the top 10 reasons to become the head of GVBC (with a tip of the beanie to David Letterman):

10. You might get your picture on the cover of "This Week" News.
9. People believe you're important.
8. You get to spend other people's money.
7. You get to hang out with the cool people who work at GVS.
6. Every other month you have the rapt attention of a room full of people.
5. You get called "President", even though it's unofficial.
4. You get invited to stuff. (refer to #9)
3. It's a great resume builder.
2. People you never met know who you are.
1. Eventually you get to pass the crown to another special person.

Our next general meeting will be on Sept. 16, 9:00 am at the meeting haus.

Long Range Planning Committee

August 2015 Report

The LRPC is entering its busy season with a full pipeline of exciting programming in the coming months.

OSU Tailgate Party – October 3rd

An official event page is underway. Planning has been a bit more difficult due to OSU not releasing the kickoff time and broadcast network yet, as of Sept. 8th.

Highlights:

- Indoor & outdoor broadcast of the game
- 3 food trucks
- Fun tailgate-esque activities

Monster Bash presented by BOSS Fitness – October 17th

The Planning Committee has been hard at work...

- 9 confirmed stops with 2 additional on the fence
- A host info-session/mixer scheduled for Sept 17th – special thanks to the Druens for making this possible
- Poster distribution throughout the neighborhood is underway
- Ticket sales have begun
- Postcards have been sent to the printer
- Sponsors:
 - BOSS Fitness
 - Three Sheets
 - Nationwide Children's
 - Alarm One Security
 - Top Shelf Mixologists
 - Columbus Photobooth
 - Wolf's Ridge Brewing

YP Outreach

A new text-based communication channel is in the early planning stages, more details to follow in September.

Tea 43206

2015 Financial Results

	BUDGET				ACTUAL				VARIANCE	
	Cash	In-Kind	GVGH	Total	Cash	In-Kind	GVGH	Total		
Cash Sponsorship:										
Event sponsors @ \$1500	0	-	-	-	2	3,000.00	-	3,000.00	3,000.00	
Welcome sponsor @ \$500	0	-	-	-	1	500.00	-	500.00	500.00	
Floral sponsor @ \$500	0	-	-	-	0	-	-	-	-	
Silent auction sponsor @ \$500	0	-	-	-	1	500.00	-	500.00	500.00	
Beverage sponsor @ \$500	0	-	-	-	1	500.00	-	500.00	500.00	
Hat contest sponsor @ \$500	0	-	-	-	0	-	-	-	-	
Silver tea pot @ \$750	1	750.00	-	750.00	1	750.00	-	750.00	-	
Porcelain tea pot @ \$500	4	2,000.00	-	2,000.00	3	1,500.00	-	1,500.00	(500.00)	
China tea pot @ \$250	6	1,500.00	-	1,500.00	15	3,750.00	-	3,750.00	2,250.00	
In-Kind Sponsorship:										
Flowers		250.00	-	250.00	0	-	-	-	(250.00)	
Marketing		1,500.00	-	1,500.00		-	-	-	(1,500.00)	
Hat contest gifts		150.00	-	150.00		200.00	-	200.00	50.00	
Photography		-	-	-		750.00	-	750.00	750.00	
GVGH cash sponsorship to cover expenses			6,500.00	6,500.00			7,516.19	7,516.19	1,016.19	
Silent auction items purchased by guests	10,000.00	-	-	10,000.00	12,596.00	-	-	12,596.00	2,596.00	
Silent auction items donated		12,000.00	-	12,000.00		16,340.00	-	16,340.00	4,340.00	
Food donated by others		500.00	-	500.00		150.00	-	150.00	(350.00)	
Ticket sales and donations										
Gen admission	135	10,125.00	-	10,125.00	70	5,250.00	-	5,250.00	(4,875.00)	
Concierge tix		-	-	-	10	1,000.00	-	1,000.00	1,000.00	
Uberfreunds	12	900.00	-	900.00	12	697.20	-	697.20	(202.80)	
Donations in lieu of attendance		300.00	-	300.00		175.00	-	175.00	(125.00)	
Raffle		-	-	-		685.00	-	685.00	685.00	
Friday night admissions		-	-	-	0	-	-	-	-	
Total Revenue		25,575.00	14,400.00	6,500.00		30,903.20	17,440.00	7,516.19	55,859.39	9,384.39
Postage for postcards and sending tickets to sponsors		350.00	-	350.00		-	367.50	367.50	(17.50)	
Labels for mailing		25.00	-	25.00		-	-	-	25.00	
Marketing and collateral design		-	1,500.00	1,500.00		-	400.00	400.00	1,100.00	
Yard signs		-	-	350.00		-	159.90	159.90	190.10	
Sponsorship posters		-	-	-		-	243.17	243.17	(243.17)	
Postcards		-	-	350.00		-	159.99	159.99	190.01	
Tickets		-	-	100.00		-	42.00	42.00	58.00	
Programs		-	-	100.00		-	245.10	245.10	(145.10)	
Total Printing, Postage & Design		375.00	1,500.00	900.00		-	1,617.66	1,617.66	1,157.34	
Food		-	500.00	850.00		-	1,667.20	1,667.20	(317.20)	
Wine		-	-	900.00		-	1,087.59	1,087.59	(187.59)	
Donated Food		-	-	-		-	150.00	150.00	(150.00)	
Total Food & Beverage		-	500.00	1,750.00		-	150.00	2,904.79	(654.79)	
Silent auction items donated		-	12,000.00	12,000.00		-	16,340.00	16,340.00	(4,340.00)	
Rentals: Lasting Impressions - tables, chairs, linens, glasses		-	-	2,000.00		-	1,547.69	1,547.69	452.31	
Photography		-	-	-		-	750.00	750.00	(750.00)	
Supplies		-	-	600.00		-	426.05	426.05	173.95	
Flowers		-	250.00	250.00		-	450.00	450.00	(200.00)	
Total Supplies		-	250.00	600.00		-	876.05	876.05	(26.05)	
Total GVGH Labor		-	-	1,250.00		-	720.00	720.00	530.00	
Hat contest gifts		-	150.00	150.00		-	200.00	200.00	(50.00)	
Credit card processing		200.00	-	200.00		-	-	-	200.00	
Total Expenses		575.00	14,400.00	6,500.00		-	17,440.00	7,516.19	24,956.19	(3,481.19)
Net		25,000.00	-	-		30,903.20	-	-	30,903.20	5,903.20

Organizational Development Committee

Board Report

September 2015

Submitted by: David Wible

At the September meeting we will be asking for your vote to accept John Barr as a full-term, voting member of the Board of Trustees.

John currently serves as an appointed non-voting member. He joined our board earlier this summer.

John is a principal at the accounting firm of Clark, Schaefer, Hackett and has broad expertise as a CPA and financial manager. He will bring much needed financial strength to the board and will bring a valuable point of view to the team.

It has been the goal of the ODC to add financial and legal expertise to our board. With the addition of John to the Board, the ODC will now focus its' energy on finding a suitable and strong candidate from the legal profession.

September 2015 Executive Director's Report

August has been full of Third Street meetings, preparing for the annual report, Monster Bash and planning for next year's event-related fundraising. In the meantime, I've also worked on drafting three RFPs.

Civic Relations Committee Chair Nelson Genshaft has set a Nov. 1 internal deadline for volunteers and staff to finalize answers still outstanding in the Third Street project – namely, lighting and curbing. The city has asked OHM Advisors, the contractor for the engineering study, to offer more pedestrian lighting options than were in its initial presentation on March 31. We are working with engineers at the city to investigate Cleveland Quarries sandstone material as a possible option for not only Third Street, but the rest of the neighborhood related to our No. 1 strategic plan priority to help neighbors improve sidewalks. I'm scheduled to visit the quarry with representatives from the city on Sept. 24.

Committee chairs and pillar liaisons have their assignments and deadlines to complete the annual report. The focus will be on reporting in with our stakeholders on the outcomes of the strategic plan in the first six months. It will again be a digital document available on our website and we will officially unveil it at the Nov. 11 annual meeting/donor+ member appreciation event in Brent Warner Fest Hall. Please mark your calendars to be with us on that date.

The Monster Bash committee met on Sept. 8. To date, \$2,300 in sponsorships have been committed including BOSS Fitness, Alarm One Security, Three Sheets and Top Shelf Mixologists. There are nine hosts committed to the trick-or-treat portion of the night and organizers are looking for 10 total. Borrowing from the success of PreTour host minglers, Sid and Janet Druen will host the trick-or-treat hosts at their home this month so that hosts can compare recipes and learn more about what makes a great stop from last year's winners, John and Jan Clark. For the first time, the event will include the broadcast of the OSU game on the blow-up screen and outdoor projector as part of the event. The committee divided up components of preparation and scheduled the next meeting for Sept. 29.

Next year's sponsorship and advertising packages are complete and staff is beginning to arrange meetings with existing sponsors to talk about their experiences in 2015 and plot a partnership plan for 2016. The earlier we start, the clearer our budget picture will be. Part of what you'll see there is my decision to end our "production" of Village Valuables. After discussion at the board and staff level, and consideration of the costs and income of Village Valuables, it is clear the scant income doesn't offset the staff time to produce it just a month before Tour. And the event just doesn't need the Society. We will set the date and promote the date, but we won't produce the map or manage a vendor area at the Meeting Haus or elsewhere.

I expect to have five proposals submitted to our RFP for development contractors. I also have completed an RFP for a digital historian to complete the archival project in the Scheurer Room collection. Sarah Marsom is submitting several grants to fund that project. Mark Weiss and I met with eRoots to help create an RFP for our needed digital overhaul that the Communications Task Force recommended back in April. Remaining money in the technology line item should allow us to get a start on that overhaul in 2015 and budget the rest in 2016. Mark and I met with Marie Trudeau and Greg Gamier about GVBC

covering a percentage of the overhaul, too, since the gvbusinesscommunity.com and mobile sites will all be brought in line to the germanvillage.com url through the process.



September 14, 2015

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge

- ▶ Most of this month was spent processing the normal daily flow of memberships, in-kinds, sponsorships, donations, and admissions from various events.
- ▶ I have also working on the new GVS travelling exhibit that will premiere at Columbus City Hall for 3 months.
- ▶ The Police Luncheon/Supper was held on August 27. They had a really good turnout of residents and the program presented by the Police was full of useful information as always. The Police Luncheons will be sponsored for the next two years by German Village Insurance. The lunch/supper this month was provided by Plank's Café and Pizzeria.

All for now...

September 2015 Board Report, Historic Preservation Advocate Sarah Marsom

Explore sidewalk strategy- End of October sidewalk restoration workshop details are being finalized with two sites tentatively having been selected for improvements. The brick sidewalk FAQ is being tweaked to work as a non-active pdf on germanvillage.com with potential to be interactive when the Society's website is improved in 2016. Discussions of a spring workshop involving Upper Arlington students is currently underway as part of a new service project initiative. The brick sidewalk survey will be completed in September.

GVC/ COA – The iPad that will be used for digital tour content has proven to be helpful during German Village Commission meetings; the iPad allows people in the crowd to view application drawings during the meeting if they are interested neighbors. The German Village Commissioners provided ideas for a new Neighbors 4 Neighbors column called “Myth Busting”; commissioners submitted ideas of what they think are misconceptions the public has of the GV Commission process and I have been turning it into articles for N4N to help bridge the gap between the neighborhood and GVC, there has been a positive response.

Education- August was a strong month for tours, with diverse audiences learning about the neighborhood's history. Tour groups included the Ohio State University Resident Assistance program, Cub Scouts, World War II Marine Veterans, and more! Every group has different interests in the neighborhood and our tour guides are able to cater to ensure the neighborhood's diverse history appeals to all crowds. There were seven total tours. Post September scheduled tours wait for the remainder of 2015, which will allow new tour guide training and planning to occur.

Volunteer Management – I am slowly taking steps to improve the visitor center based on volunteer feedback. This process is to improve the volunteer experience, which will in turn improve the visitor experience. The package closet is in a slow process of being cleaned and organized, so as to not overwhelm volunteers with the change and to allow them input during the process.

Other- Spencer Huggins and Jiamin Yen are returning as interns for Fall 2015. Jiamin will continue to work with the brick sidewalk survey and developing mapping of the neighborhood. Spencer will continue to complete the preliminary survey for resurveying the historic district for the National Register of Historic District update. The oral history program is targeting LGBTQ history in the neighborhood to develop a 10-15 minute Gay Pioneers of German Village video.

September Board Report – Mark Weiss

Communications Visioning Session:

Wow, what an incredible approach to kicking off our RFP process. Above all else, this session along with a few follow up email exchanges, will result in a completed RFP by eRoots, not GVS staff.

eRoots spent over two hours with Shiloh and me actually creating a few deliverables through our visioning session last week. We did a few exercises where we took a much deeper dive into defining our online audience – going as far to put our “consumers” (consumes of our content, mission, events, education, etc.) into categories in order to further define what each consumer’s goal was and why they may be interested in interacting with our organization. We also explored all of our ‘must-haves’ for the new website, items that were imperative and central to our mission for this specific platform, allowing eRoots to convert these needs into a language that would be suitable for a competing firm to bid on our RFP.

I was very impressed with the guidance eRoots shared on what we should be looking for in potential firms. It was suggested to choose a vendor that has 5+ year of experience with a client. Taking that a step further, we can usually give a competing firm a quick ‘yes’ or ‘no’ through existing client testimonials or just checking in with those existing clients on a specific firm’s process.

The next steps:

- 1) Supply eRoots with a couple examples of existing sites we feel capture the aesthetics and functionality that we’re looking for in our site
- 2) Review/edit a proposed navigation scheme
- 3) Propose a project timeline for all potential vendors

Broken Links:

I’m happy to report we can finally connect to germanvillage.com through mobile and tablet devices!

What happened? Every website has an HT Access file. Initially, eRoots installed a plug-in as the solution to redirect and connect to germanvillage.com’s access file. However, it was discovered that there were two layers to get through for a successful redirect to our website from a mobile/tablet device. When a user attempts to access germanvillage.com from a tablet/phone an HT Access file on GoDaddy’s end is hit first and because the initial plug-in solution was to access a WordPress site, nothing happened. This two-layer redirect process is no longer common practice. So it took so long to discover the solution because eRoots was basically using process of elimination to discover that we were using an obsolete way to redirect. Once the layers were discovered, the plug-ins to the access files were triggered and the redirect connected.

How does this affect our hosting switch to Rackspace?

Switching from GoDaddy to Rackspace is unrelated to connectivity issues from mobile devices. The downtime we experience in loading sites has to do with three sites (germanvillage.com, germanvillagetour.com and gvbusinesscommunity.com) all counteracting against each other because they're all hosted on a non-cloud based host like GoDaddy. With the switch to Rackspace, a cloud-based host, all these access files and redirects will also migrate. Simply put, Rackspace no longer has the limitations we encountered with GoDaddy, eliminating loading/downtime issues.