

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
November 9, 2015

Present: John Barr, Tim Bibler, Kelly Clark, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Susan Sutherland and David Wible.

Staff and Guests: Ryan Bone, Heather Bone, Kerri Mollard, Josh Miller, Jim Penikas, Sarah Penikas, Sharon Steele, and Shiloh Todorov.

The meeting was called to order at 6:03 p.m. by Vice President Heidi Drake.

#### Public Participation

Members of the highly successful Monster Bash Committee were present to accept the thanks of the Board for planning and hosting the 2015 event. Chair Josh Miller reported on the attendance (350 guests), financial (150% over budget net), and volunteer recruitment success of the event. Trustee Brittany Gibson thanked the committee for its hard work in making this the most successful Monster Bash ever. Ryan Bone, Heather Bone, Josh Miller, Jim Penikas, Sarah Penikas, and Brittany Gibson were thanked by the Board. Monster Bash committee members Jessica Beebe, Jan Clark, John Clark, Krysti Kalkman, and Nick Reshan, were unable to attend, and were also thanked by the Board.

Kerri Mollard (Mollard Consulting) and Sharon Steele (Plentiful) the newly retained philanthropy consultants were introduced to the Board. They presented a brief discussion of *Six Things That Matter Most* an outline of the opportunities, goals, and tasks of the Society's ambitious strategic plan and the resources needed to make it successful. Ms. Mollard, past president of the Schumacher Place Civic Association, and Ms. Steele, past president of the German Village Society and its 2000 Frank Fetch Award winner, are both well aware of the assets and potential for success of this Plan. They further reminded the Board of the importance of telling the story of its historic preservation success and of constructing and then embracing a plan toward that success. The Board welcomed them and promised its full involvement and support.

#### Reports of the President and Officers

Vice President Drake advised the Board that President Likins had appointed Darci Congrove to be the non-voting member of the Board to replace John Barr (who was elected as a voting member of the Board at the October meeting).

MOTION: To confirm the appointment of Darci Congrove to be the Non-voting member of the Board for the term ending September 30, 2016. [Wible, Bibler]

Motion approved.

Ms. Drake thanked the Board for completing the Board Evaluation forms and David Wible commented on the results noting the generally positive assessments. He did note that a more robust Board

orientation was needed and a need for a greater involvement and understanding of the growing, complex financial reports and responsibilities of the Board members.

Ms. Drake asked for questions and comments regarding the Effectiveness Assessment Policy that had been developed by the officers (attached herein and made a part hereof) and recommended for adoption. Following a brief discussion, the following motion was offered:

MOTION: To adopt the Effectiveness Assessment Policy. [Bibler, Barr]

Motion approved.

Vice President Drake reported to the Board on her recent up-date to the staff job descriptions and bringing them in line with their new responsibilities under the Strategic Plan.

Secretary Bill Curlis presented the Minutes of the meeting of October 12, 2015.

MOTION: Approve the Minutes of the meeting of October 12, 2015. [Curlis, Bibler]

Motion approved.

Treasurer Tim Bibler, presented the November 2015 Treasurer's report as well as financial highlight notes to the monthly report.

Mr. Bibler thanked Darci Congrove for writing the *German Village Society Overview of Financial Structure* and the 2016 budget outline which the Board would discuss after the meeting. He also reported that the Finance Committee had met with the Executive Director regarding her draft of the 2016 budget and had made recommendations for changes. Ms. Todorov reported that she had updated her 2016 budget and had incorporated those changes in the draft.

Ms. Todorov also reported on the successful financial outcome to 2015 and that, that success would be discussed in February, 2016, when all bills and obligations to 2015 were known. She noted that it was far too early to include those funds in any discussion of the 2016 budget.

MOTION: Accept the Treasurer's Report for November 2015 for audit.  
[Bibler, Barr]

Motion approved.

Mr. Bibler announced that he was retiring as Treasurer following two years of very active service to the Society. Ms. Drake and the Board thanked him for his service and discussed his many innovations and efforts to make the accounting system and treasurer reports more useful and understandable to the Board and to the community. Mr. Bibler is remaining on the Board and continuing on several committees including the Parking Committee.

#### Committee Reports

Ms. Todorov reported on the discussions initiated by Joe Kurzer for the Corporate Outreach program and that there would be a further report by Mr. Kurzer at the next meeting.

Greg Gamier reported that planning for Village Lights was well underway but that sadly, the carriage rides would not be available this year because the horses (with their City permits) were unavailable. He also reported that GVBC was using a new computer program called Sign-up Genius to schedule volunteers. The system is being used as a back-up to Volunteer Coordinator Bonnie Mitchell and a trial for the more complex scheduling for Haus und Garten tour volunteers. Initially, the program has been very easy to use and he encouraged all Board members to sign on for volunteer duty.

Mr. Wible reported that the Organizational Development Committee had met and pursuant to the Constitution and By-Laws of the German Village Society, recommended the following individuals for election, to their respective offices:

President	Jeanne Likins
Vice President	Heidi Drake
Secretary	Bill Curlis
Treasurer	Darci Congrove

and their names were placed in nomination.

Ms. Drake asked for further nominations and hearing none Mr. Wible made the following motion:

MOTION: That the nominations be closed and that a unanimous ballot be cast for the election of: Jeanne Likins, President, Heidi Drake, Vice President, Bill Curlis, Secretary, and Darci Congrove, Treasurer, for the terms ending November 30, 2016. [Wible, Gamier]

The motion was adopted and the individuals elected to their respective terms of office.

Mr. Wible further reported that, although short, his time on the Board was concluding at the end of the November meeting. Vice President Drake thanked Mr. Wible for his service and for agreeing to continue as a member of the Parking Committee. The Board concurred in their thanks.

#### Staff Reports

Ms. Todorov gave her monthly up-date on the status of activities related to the Strategic Plan and that she was "pleased about where we are."

Ms. Todorov further reported that the RFP on the re-build of the web-site was scheduled for review on November 12<sup>th</sup> and that she and Mark Weiss would have more information on the results and a recommendation for a vendor contract at the December meeting.

Ms. Todorov also reminded the Board of the 2016 Great Placemakers conference and our coordinating role with The Ohio State University Department of Arts and Sciences in this bi-annual endeavor. She noted that the Society had no money or fundraising responsibilities in the 2016 conference. The Society's role is to plan and manage the conference. The event will be held on May 11 and 12, 2016.

Ms. Drake reminded the Board that a review of a draft of the Executive Director's 2016 GVS budget would take place immediately following the meeting of the Board.

The business of the November 9, 2015, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:06 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Heidi Drake, Vice President

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES  
AGENDA

November 9, 2015

Call to Order

Heidi Drake

Public Participation

Monster Bash Committee

Jessica Beebe, Ryan Bone, Heather Bone, Jan Clark,  
John Clark, Krysti Kalkman, Josh Miller, Jim Penikas,  
Sarah Penikas and Nick Reshan

Brittany Gibson

The Fundraising Consultants

Kerri Mollard  
Sharon Steele

Report of the Officers

Report of the President

Appointment by the President of the non-voting  
Member and concurrence of the Board

Heidi Drake

MOTION: To confirm the appointment of Darci Congrove  
to be the non-voting member of the Board for  
the term ending September 30, 2016.

Review of the Board Evaluations

Effectiveness Assessment Policy

MOTION: To adopt the Effectiveness Assessment Policy

Report of the Vice-President

Up-date to the Staff Job Description Review

Heidi Drake

Report of the Secretary

Minutes approval

Bill Curlis

Report of the Treasurer

Accept Treasurer's Report for Audit  
Finance committee report

Tim Bibler

## Strategic Plan Committee Reports

Preservation	Bill Curlis
Historic Preservation	Kathy Fortener
no report	
Fund for Historic Preservation	Darci Congrove
written report	
Advocacy	Kelly Clark
Parking	Tim Bibler
oral report	
Civic Relations	Nelson Genshaft
written report	
Parks and Public Spaces	Sara McNealey
written report	Carol Mullinax
Friends of Schiller	Katharine Moore
written report	
Community Quality of Life	Brittany Gibson/Greg Gamier
GV Business Community	Marie Trudeau
no report	
Long Range Planning	Josh Miller
written report	
Young Professional Planning Up-date	
Art Committee	Nick Reshan
no report	
Development	Dennis Brandon
no report	
Events	
Haus und Garten	Brittany Gibson
Next Meeting: February 4, 2016	
Monster Bash	Brittany Gibson
written report and	
public participation	
Tea 43206	Darci Congrove
Next Meeting: January, 2016	
Art Crawl	Greg Gamier
Next Meeting: January, 2016	
Village Lights	Greg Gamier
oral report	
Membership	Susan Sutherland
no report	
Corporate Outreach	Joe Kurzer
oral report	

Finance		Tim Bibler
Finance Committee		Tim Bibler
Next meeting: February 3, 2016		
Investment Sub-Committee		Tim Bibler
Next meeting: February 3, 2016		
Budget Sub-Committee		Tim Bibler
Next meeting: September, 2016		Shiloh Todorov
Governance		Dave Wible
Organizational Development		Dave Wible
Annual Election of Officers		
Nominations by the ODC committee		
President      Jeanne Likins		
Vice President Heidi Drake		
Secretary     Bill Curlis		
Treasurer     Darci Congrove		
For terms ending November 30, 2016		
Acceptance of a Resignation		
Staff Reports		
Executive Director		
written report		Shiloh Todorov
Monthly Strategic Plan Up-Date		
Great Placemakers 2016 Up-Date		
Operations Support Coordinator		
written report		Russ Arledge
Historic Preservation Advocate		
no report		Sarah Marsom
Digital Coordinator for Business Development		
written report		Mark Weiss
Computer/web-site Up-Date		Shiloh Todorov
Old/New Business		Heidi Drake
Adjournment		Heidi Drake

A meeting of the Committee of the Whole will be held at the conclusion of the Board Meeting for the first review of the Executive Director's 2016 Budget. A balanced budget must be presented to and adopted by the Board at its December meeting.

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
October 12, 2015

Present: John Barr, Tim Bibler, Dennis Brandon, Bill Curlis, Greg Gamier, Joe Kurzer, Jeanne Likins, and David Wible.

Staff and Guests: Jim Nichols, Jay Smith, and Shiloh Todorov.

The meeting was called to order at 6:04 p.m. by President Likins.

#### Public Participation

There were no public participants to the meeting.

#### Reports of the President and Officers

President Likins advised the Board that they would be selecting consultants to assist the Board in its 2016 development plans, later in the meeting. She reminded the Board of its governance responsibilities to provide: strategic direction, financial accountability, leadership development, and resource development. She noted that the Strategic Plan had created many goals and objectives that required funding and that how we achieved these funding objectives required the leadership and the involvement of the Board.

Secretary Bill Curlis presented the Minutes of the meeting of September 14, 2015.

MOTION: Approve the Minutes of the meeting of September 14, 2015. [Curlis, Kurzer]

Motion approved.

Treasurer Tim Bibler, presented the October 2015 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION: Accept the Treasurer's Report for October 2015 for audit.  
[Bibler, Barr]

Motion approved.

#### Committee Reports

Mr. Curlis noted that the first organization to be honored to provide a neighborhood exhibit at City Hall is German Village. On October 19<sup>th</sup>, the exhibit will be unveiled prior to the Monday evening meeting of Columbus City Council. The exhibit, created by Russ Arledge, tells the German Village story in pictures. Mr. Curlis asked that every member of the Board plan to attend the ceremony to demonstrate our appreciation to Council for the opportunity to tell our story.



Ms. Todorov reported that she had been asked by several of the historic neighborhoods to talk about her trip to the sandstone curbs quarry and the City's investigation into using these curbs in the historic neighborhoods.

Tim Bibler and David Wible, as members of the Parking Committee, reported on their meeting with Geoff Schmidt regarding the parking issues created by Mr. Schmidt's effort to add 90 to 100 seats to the Schmidt's Restaurant including an outdoor roof-top bar. Mr. Schmidt indicated that he was continuing to pursue the additional seating and was taking the issue directly to City Council to over-turn the German Village Commission's denial to the Schmidt's requested parking variance, required by code. The Board engaged in a lengthy discussion regarding the burden the additional parking would place on the area and our residents, its desire to help businesses succeed in German Village with business and visitor-friendly policies, and compromises that might be brokered with responsible solutions. Mr. Bibler and Mr. Wible were asked to continue to monitor the issue and to keep the Board and the community aware.

Greg Gamier announced Marie Trudeau was retiring as Chair of GVBC at the end of the year and that Jeff Lowe of German Village Pet Supply was taking the chairmanship in 2016. Ms. Trudeau was thanked for her two years of hard work and leadership. Mr. Gamier also reported on Village Lights 2015 and promised an update at the next meeting.

Ms. Todorov reported that she, Dennis Brandon, and Jay Smith had conducted extensive interviews over the past two months for development consulting services for the Society's fundraising efforts and were prepared to recommend a consultant. Mr. Brandon explained the goals in evaluating the five responses to the Society RFP and then offered the following motion:

MOTION: To authorize the Executive Director to contract with Mollard Consulting LLC to provide fundraising and development consultation services and to pay for the consulting services, in a sum not to exceed \$30,000.00, from the Tica Mitchell Memorial Gift. [Brandon, Bibler]

Motion approved.

Ms. Todorov elaborated on the tasks ahead for the consultants and noted that both Kerri Mollard and Sharon Steel (a sub-contractor) would be able to 'hit-the-ground-running' because of their long associations with German Village and the German Village Society.

#### Staff Reports

Ms. Todorov reported that she, Greg Gamier and Bill Curlis, had participated in a discussion with representatives from the Collaborative Five (Actors Theatre, Garten Club, Southside STAY, Village Connections, and GVS) [C5] to discuss ways in which the five organizations based in the German Village area could collaborate with resources (financial and volunteer) and mutual support. Although no conclusions were reached nor decisions made, the C5 were encouraged by the frank discussions and agreed that they would continue to meet to work toward mutually beneficial opportunities to seek cooperation and support.

The business of the October 12, 2015, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:25 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

**German Village Society  
Financial Highlights  
November 9, 2015 Trustee Meeting  
Tim Bibler, Treasurer**

This report attempts to highlight certain line items of the attached financial reports and other financial activity that is presented to the GVS board. It is not meant to summarize the reports, but rather represent denotations of the treasurer or staff because of their impact upon the financials.

**October 2015 Highlights**

**1. Balance Sheet for October 31, 2015 - (September)**

Operations: The checking account is \$97,635.83 (\$99,855.48). The contingency savings account is \$88,344.15 (\$88,340.55).

Designated Checking: The various designated projects and committee accounts total \$220,537.16 (\$232,485.62) of which some of the major accounts include Historic Preservation \$62,536.10 (\$62,917.98), German Village Business Community \$66,787.94 (\$68,837.54), Historic Preservation Expert Restriction \$16,453.60 (\$16,453.60) and Friends of Schiller Fund \$16,950.44 (\$12,910.14).

**2. To Date Operational Budget**

Total actual income to-date is \$460,025.11 compared to total to-date income budget of \$399,250. Total actual expenses to-date is \$396,329.58 compared to total to-date expense budget of \$402,939.48. This results in a net operating income of \$63,695.53(before depreciation).

## **GVS Finance Committee Report**

**October 28, 2015**

Submitted By Tim Bibler

Attending the Meeting - Jim Nichols, Darci Congrove, John Barry, John Barr, Roy Bieber, Jeremy Chandler, John Miller, Brittany Gibson, Shiloh Todorov, Jeanne Likins, Jessica Johnson, Jim Gibboney, Dawn Lucas and Tim Bibler

My current term for Treasurer will end this year and I have decided not to be considered for Treasurer next year. As Chair of the Finance Committee, I want to thank the members of the Finance Committee for their work, assistance and advice during these two years. It has been an active and productive two years.

During this time the Society's accounting policies and practices have been completely reviewed. This is in addition to the Committee's regular task of reviewing the Society's budgets, tax returns, finances and investments.

This review brought about actions that included:

- A complete review and rewrite of the "Accounting Policies and Procedures – Processing Revenue & Expenses" policy.
- A complete review and rewrite of the "German Village Officers & Committee Chairpersons Process related to Society Fund Raising Events " policy.
- A review of the Society's accounting process with three main objectives: 1. Review and assess the efficiency of the processes. 2. Document the GVS's financial processes. 3. Review and assess the financial reports.
- Standardizing the budgeting format for Committee budgeting.
- Hiring a new accountant to perform yearly Auditing and Tax Returns
- Improving the financial reports to the Society's Board which included fewer but more relevant reports and adding a new monthly and month to date short report.
- Creating and prioritizing a Risk Management list.

### **Huntington Investment Report**

Representative Jim Gibboney and Dawn Lucas from the Huntington submitted a written investment review regarding the Maintenance, the Garten and the Warner investment funds that the Huntington manages for the Society. They also reviewed the report with the committee and answered questions.

Committee members express concerns that the return on investments was less than the comparable bench marks. The Committee will continue to monitor investment returns to determine whether changes need to be made to improve performance.

### **Operations and Committee Budget Review**

Committee members reviewed and discussed the 2016 Operations and Committee Budgets.

Points of discussion included

- Clarifying and defining several accounting categories and sub-categories.
- Process for tracking gifts/donations so that there is an easy way to track funds that were spent for gifts/donations.
- Discussed accounting clarifications related to Operations and Designated funds including how to designate transfers during a fiscal year and from one fiscal year to another fiscal year

After the discussion and the changes made to the budgets the Finance Committee recommend that the proposed Operations and Committee Budgets be presented to the Board.

**2015 Meeting Date**

February 3, 2016

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# German Village Society

## Balance Sheet

As of October 31, 2015

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>Bank Accounts - Operations</b>	
Operations Chase Checking - 6039	97,635.83
Operations Chase Contingency - 4693	88,344.15
Operations Fifth Third Checking - 5113 (deleted)	0.00
<b>Total Bank Accounts - Operations</b>	<b>\$ 185,979.98</b>
<b>Board Designated Bank Accounts</b>	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	28,160.15
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	62,536.10
German Village Business Community	66,787.94
Highfield Garden	893.59
Historic Preservation Expert Restriction	16,453.60
Huntington Garden/Maintenance	6,209.28
Schiller Bloomin Fund	0.00
Schiller Friends of Schiller Fund	16,950.44
Schiller Park Enhancements	13,914.37
Schiller Park/Arboretum Fund	2,503.02
Schiller Park/Bench/Trash Can Fund	-3,144.30
Schiller Trash Can Fund (deleted)	0.00
Southside Stay	1,000.00
Village Connections	0.00
Village Singers	6,445.10
<b>Total Board Designated Checking - 1362</b>	<b>\$ 220,537.16</b>
<b>Board Designated Funds</b>	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	-10,645.16
Meeting Haus Maint/Replacement Principal	196,660.22
<b>Total Meeting Haus Maint/Replacement</b>	<b>\$ 186,015.06</b>
Village Singers Fund - 14126	5,170.17
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	-9,916.24
Warner Maintenance - 0330 Principal	167,626.48
<b>Total Warner Maintenance - 0330</b>	<b>\$ 157,710.24</b>
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
<b>Total Board Designated Funds</b>	<b>\$ 348,895.47</b>
<b>Total Board Designated Bank Accounts</b>	<b>\$ 569,432.63</b>
<b>Permanently Restricted Fund Accounts</b>	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	-10,870.64
Huntington Garden Endowment Principal	200,670.51
<b>Total Huntington Garden Endowment</b>	<b>\$ 189,799.87</b>
<b>Total Permanently Restricted Fund Accounts</b>	<b>\$ 190,553.80</b>
Petty Cash	100.00
<b>Total Bank Accounts</b>	<b>\$ 946,066.41</b>
<b>Accounts Receivable</b>	
Accounts Receivable-General	20,539.06
<b>Total Accounts Receivable</b>	<b>\$ 20,539.06</b>
<b>Other current assets</b>	
Credit Card Receivables	1,234.01
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	30.00
<b>Total Other current assets</b>	<b>\$ 1,264.01</b>

# German Village Society

## Balance Sheet

As of October 31, 2015

	<b>Total</b>
<b>Total Current Assets</b>	<b>\$ 967,869.48</b>
<b>Fixed Assets</b>	
<b>Building 588 South Third Street</b>	
Cost	759,990.66
Depreciation	-586,436.35
Land	40,000.00
<b>Total Building 588 South Third Street</b>	<b>\$ 213,554.31</b>
<b>Leasehold Improvements</b>	102,386.64
Depreciation	-62,149.00
<b>Total Leasehold Improvements</b>	<b>\$ 40,237.64</b>
<b>Office Equipment/Furniture/Paintings</b>	22,999.00
Cost	218,939.23
Depreciation	-211,524.39
<b>Total Office Equipment/Furniture/Paintings</b>	<b>\$ 30,413.84</b>
<b>Office Furniture</b>	
Cost	0.00
Depreciaton	
<b>Total Office Furniture</b>	<b>\$ 0.00</b>
<b>Office Paintings</b>	
Cost	0.00
<b>Total Office Paintings</b>	<b>\$ 0.00</b>
<b>Total Fixed Assets</b>	<b>\$ 284,205.79</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,252,075.27</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
Accounts Payable	1,083.00
<b>Total Accounts Payable</b>	<b>\$ 1,083.00</b>
<b>Other Current Liabilities</b>	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 0.00</b>
<b>Total Current Liabilities</b>	<b>\$ 1,083.00</b>
<b>Total Liabilities</b>	<b>\$ 1,083.00</b>
<b>Equity</b>	
<b>Designated Earnings</b>	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,524.40
Temporarily Restricted	6,000.00
<b>Total Designated Earnings</b>	<b>\$ 720,096.99</b>
Retained Earnings	529,487.76
Net Income	1,407.52
<b>Total Equity</b>	<b>\$ 1,250,992.27</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,252,075.27</b>

**German Village Society**  
**2015 GVS Operations Previous Month Comparison**  
 January - October 2015

	Oct-15				Total			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
<b>Income</b>								
Admission/Event Income	9,970.00	10,000.00	-30.00	99.70%	130,492.38	114,615.00	15,877.38	113.85%
Advertising Income	-25.00	416.00	-441.00	-6.01%	51,333.09	40,085.00	11,248.09	128.06%
Contributions	6,980.96	2,500.00	4,480.96	279.24%	19,803.70	10,000.00	9,803.70	198.04%
In-Kind Donations	255.53	2,500.00	-2,244.47	10.22%	89,977.53	94,000.00	-4,022.47	95.72%
Interest Income	3.60		3.60		61.98	0.00	61.98	
Membership Dues - GVS	6,700.00	6,800.00	-100.00	98.53%	85,960.00	78,000.00	7,960.00	110.21%
Membership Dues -GVBC	150.00	300.00	-150.00	50.00%	9,425.00	10,000.00	-575.00	94.25%
Merchandise Income	84.00		84.00		-1,496.02	0.00	-1,496.02	
Rental Income	697.50	500.00	197.50	139.50%	10,480.00	6,300.00	4,180.00	166.35%
Sponsorship	450.00	750.00	-300.00	60.00%	49,035.98	39,500.00	9,535.98	124.14%
Tour Income	1,047.00	250.00	797.00	418.80%	13,667.00	6,750.00	6,917.00	202.47%
<b>Total Income</b>	<b>\$ 26,314.56</b>	<b>\$ 24,016.00</b>	<b>\$ 2,298.56</b>	<b>109.57%</b>	<b>\$ 460,025.11</b>	<b>\$ 399,250.00</b>	<b>\$ 60,775.11</b>	<b>115.22%</b>
<b>Gross Profit</b>	<b>\$ 26,314.56</b>	<b>\$ 24,016.00</b>	<b>\$ 2,298.56</b>	<b>109.57%</b>	<b>\$ 460,025.11</b>	<b>\$ 399,250.00</b>	<b>\$ 60,775.11</b>	<b>115.22%</b>
<b>Expenses</b>								
Accounting Expense	1,083.00	1,083.00	0.00	100.00%	10,830.00	10,830.00	0.00	100.00%
Advertising	30.00	225.00	-195.00	13.33%	3,244.38	9,075.00	-5,830.62	35.75%
Audit Fees		0.00	0.00		6,925.00	5,225.00	1,700.00	132.54%
Bank/Credit Card Fees	520.93	691.00	-170.07	75.39%	7,021.72	6,410.00	611.72	109.54%
Computer Related Costs	1,640.41	1,750.00	-109.59	93.74%	14,190.65	16,500.00	-2,309.35	86.00%
Consulting Fees	1,845.00	150.00	1,695.00	1230.00%	13,047.50	11,900.00	1,147.50	109.64%
Dues & Memberships	250.00	0.00	250.00		4,005.00	1,485.00	2,520.00	269.70%
Equipment Rental	504.40	575.00	-70.60	87.72%	17,187.01	9,750.00	7,437.01	176.28%
Food/Beverages	266.32	741.00	-474.68	35.94%	4,449.11	4,310.00	139.11	103.23%
Gifts & Awards	49.90	50.00	-0.10	99.80%	2,562.49	3,000.00	-437.51	85.42%
In-Kind Expense	255.53	2,500.00	-2,244.47	10.22%	89,977.53	94,000.00	-4,022.47	95.72%
License/Fees/Permits		0.00	0.00		1,078.25	900.00	178.25	119.81%
Meeting Haus Cleaning	1,747.06	1,250.00	497.06	139.76%	8,529.03	8,500.00	29.03	100.34%
Meeting Haus Groundskeeping	300.00	100.00	200.00	300.00%	697.25	1,000.00	-302.75	69.73%
Miscellaneous Expense		83.00	-83.00	0.00%	280.70	3,845.00	-3,564.30	7.30%
Payroll Processing	48.32	82.00	-33.68	58.93%	1,018.52	933.20	85.32	109.14%
Payroll Taxes	915.80	1,100.00	-184.20	83.25%	11,557.96	12,100.00	-542.04	95.52%
Postage	412.02	482.00	-69.98	85.48%	897.12	5,420.00	-4,522.88	16.55%
Printing/Signage	409.68	716.00	-306.32	57.22%	11,096.09	9,462.00	1,634.09	117.27%
Property & D/O Insurance	1,150.00	0.00	1,150.00		12,210.75	11,150.00	1,060.75	109.51%
Repairs & Maintenance	247.25	312.58	-65.33	79.10%	6,584.15	5,324.00	1,260.15	123.67%
Salaries/Wages	12,254.78	12,270.00	-15.22	99.88%	149,374.86	144,550.28	4,824.58	103.34%
Security	225.00	400.00	-175.00	56.25%	2,295.00	2,700.00	-405.00	85.00%
Storage		0.00	0.00		1,020.00	1,020.00	0.00	100.00%
Supplies	720.34	400.00	320.34	180.09%	4,415.34	3,550.00	865.34	124.38%
Transportation/Towing	8.50	1,000.00	-991.50	0.85%	157.10	8,000.00	-7,842.90	1.96%
Utilities	1,937.29	1,500.00	437.29	129.15%	11,677.07	12,000.00	-322.93	97.31%
<b>Total Expenses</b>	<b>\$ 26,821.53</b>	<b>\$ 27,460.58</b>	<b>-\$ 639.05</b>	<b>97.67%</b>	<b>\$ 396,329.58</b>	<b>\$ 402,939.48</b>	<b>-\$ 6,609.90</b>	<b>98.36%</b>
<b>Net Operating Income</b>	<b>-\$ 506.97</b>	<b>-\$ 3,444.58</b>	<b>\$ 2,937.61</b>	<b>14.72%</b>	<b>\$ 63,695.53</b>	<b>-\$ 3,689.48</b>	<b>\$ 67,385.01</b>	<b>-1726.41%</b>
<b>Other Income</b>								
Transfers In		0.00			20,096.00	35,265.00		
<b>Total Other Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>			<b>\$ 20,096.00</b>	<b>\$ 35,265.00</b>		
<b>Other Expenses</b>								
Depreciation	3,151.79	3,151.79	0.00	100.00%	31,517.90	31,517.90	0.00	100.00%
<b>Total Other Expenses</b>	<b>\$ 3,151.79</b>	<b>\$ 3,151.79</b>	<b>\$ 0.00</b>	<b>100.00%</b>	<b>\$ 31,517.90</b>	<b>\$ 31,517.90</b>	<b>\$ 0.00</b>	<b>100.00%</b>
<b>Net Income Before Depreciation</b>	<b>-\$ 506.97</b>	<b>-\$ 3,444.58</b>	<b>\$ 2,937.61</b>		<b>\$ 83,791.53</b>	<b>\$ 31,575.52</b>	<b>\$ 52,216.01</b>	
<b>Net Income After Depreciation</b>	<b>-\$ 3,658.76</b>	<b>-\$ 6,596.37</b>	<b>\$ 2,937.61</b>	<b>55.47%</b>	<b>\$ 52,273.63</b>	<b>\$ 57.62</b>	<b>\$ 52,216.01</b>	<b>90721.33%</b>

we bought copies of John Clark's book to sell in the VC

Experience Columbus was in advertising in the budget but should be dues and membership higher printing costs because we now do so much of our printing in-house

every-other-year Atty Gen fee

Paychex had a 3% price increase in May

election + first time breaking out copier rental from printing charges

plumbing, electrical repairs needed

POP supplies reimbursement came late



**German Village Society**  
**2015 GVS Budget Variance By Month Operations**  
 January - December 2015

	Jan 2015		Feb 2015		Mar 2015		Apr 2015		May 2015		Jun 2015		Jul 2015		Aug 2015		Sep 2015		Oct 2015		Nov 2015		Dec 2015		Total		
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	
<b>Income</b>																											
Admission/Event Income			130.00	130.00			5,463.38	2,573.00	41,960.92	49,012.00	67,143.08	52,900.00	175.00			5,650.00		9,970.00	10,000.00	0.00	0.00	0.00	0.00	130,492.38	114,615.00		
Advertising Income	2,350.00		24,458.75	26,706.76	1,091.00	1,061.00	17,895.24	1,401.24	2,788.10	1,500.00	2,625.00	2,000.00		2,000.00	1,500.00	150.00	3,500.00	-25.00	416.00	3,416.00	424.00	51,333.09	43,925.00				
Contributions			1,093.94	1,093.94	130.51	127.51	2,166.98	2,278.55	586.93	0.00	5,144.67	500.00	2,030.96	2,500.00	110.03	1,000.00	1,558.72	0.00	6,980.96	2,500.00	5,000.00	0.00	19,803.70	15,000.00			
In-Kind Donations			215.53	215.53	38.97	38.97		0.00		0.00	20,383.98	0.00		91,245.50	69,083.52	0.00	0.00	255.53	2,500.00	0.00	0.00	0.00	89,977.53	94,000.00			
Interest Income	7.23		6.75		7.79		7.23		6.99		7.72		7.35		3.72		3.60		3.60				61.98	0.00			
Membership Dues - GVS	32,490.00	32,490.00	5,330.00	5,405.00	7,555.00	7,400.00	9,805.00	7,000.00	5,670.00	7,000.00	9,585.00	5,000.00	2,530.00	3,405.00	1,855.00	2,000.00	4,440.00	1,500.00	6,700.00	6,800.00	0.00	0.00	85,960.00	78,000.00			
Membership Dues -GVBC	3,600.00	3,775.00	975.00	975.00	3,225.00	3,225.00	275.00	500.00	225.00	775.00	600.00	75.00	150.00	75.00	225.00	150.00	150.00	150.00	300.00	225.00	150.00	0.00	9,425.00	10,000.00			
Merchandise Income	35.00		-94.51		20.00				105.00		-2,275.75		233.24		296.00		101.00		84.00				-1,496.02	0.00			
Rental Income	609.00	609.00	595.00	595.00	2,486.00	2,486.00	836.00	300.00	1,749.00	310.00	727.75	250.00	856.00	250.00	461.75	500.00	1,462.00	500.00	697.50	500.00	300.00	400.00	10,480.00	7,000.00			
Sponsorship	500.00	3,850.00	22,000.00	24,000.00	6,060.98	5,250.00	14,500.00	1,650.00	3,850.00	1,000.00	300.00	1,000.00	1,000.00	800.00	1,000.00	575.00	0.00	450.00	750.00	1,750.00	2,500.00	49,035.98	43,750.00				
Tour Income	5,000.00	5,000.00			490.00	490.00	1,010.00	250.00	1,311.00	260.00	1,414.00	0.00	558.00	0.00	290.00	250.00	2,547.00	250.00	1,047.00	250.00	250.00	0.00	13,667.00	7,000.00			
<b>Total Income</b>	<b>\$ 44,591.23</b>	<b>\$ 45,724.00</b>	<b>\$ 54,710.46</b>	<b>\$ 59,121.23</b>	<b>\$ 21,105.25</b>	<b>\$ 20,078.48</b>	<b>\$ 51,958.83</b>	<b>\$ 15,952.79</b>	<b>\$ 58,252.94</b>	<b>\$ 59,857.00</b>	<b>\$ 106,266.45</b>	<b>\$ 61,725.00</b>	<b>\$ 7,143.05</b>	<b>\$ 100,475.50</b>	<b>\$ 73,125.02</b>	<b>\$ 6,400.00</b>	<b>\$ 16,557.32</b>	<b>\$ 5,900.00</b>	<b>\$ 26,314.56</b>	<b>\$ 24,016.00</b>	<b>\$ 0.00</b>	<b>\$ 10,716.00</b>	<b>\$ 0.00</b>	<b>\$ 3,324.00</b>	<b>\$ 460,025.11</b>	<b>\$ 413,290.00</b>	
<b>Gross Profit</b>	<b>\$ 44,591.23</b>	<b>\$ 45,724.00</b>	<b>\$ 54,710.46</b>	<b>\$ 59,121.23</b>	<b>\$ 21,105.25</b>	<b>\$ 20,078.48</b>	<b>\$ 51,958.83</b>	<b>\$ 15,952.79</b>	<b>\$ 58,252.94</b>	<b>\$ 59,857.00</b>	<b>\$ 106,266.45</b>	<b>\$ 61,725.00</b>	<b>\$ 7,143.05</b>	<b>\$ 100,475.50</b>	<b>\$ 73,125.02</b>	<b>\$ 6,400.00</b>	<b>\$ 16,557.32</b>	<b>\$ 5,900.00</b>	<b>\$ 26,314.56</b>	<b>\$ 24,016.00</b>	<b>\$ 0.00</b>	<b>\$ 10,716.00</b>	<b>\$ 0.00</b>	<b>\$ 3,324.00</b>	<b>\$ 460,025.11</b>	<b>\$ 413,290.00</b>	
<b>Expenses</b>																											
Accounting Expense	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	1,083.00	10,830.00	13,000.00	
Advertising							85.00	75.00	45.00	4,000.00	3,084.38	4,000.00	100.00	600.00	75.00	30.00	225.00	700.00	75.00	225.00	700.00	75.00	3,244.38	9,850.00			
Audit Fees			3,000.00	3,000.00	2,225.00	2,225.00		0.00		0.00		0.00		0.00	1,700.00	0.00		0.00	1,475.00	0.00	1,475.00	0.00	6,925.00	6,700.00			
Bank/Credit Card Fees	305.45	345.45	208.33	208.33	309.73	107.53	580.88	341.00	300.42	1,400.00	2,598.84	1,400.00	894.81	1,000.00	389.54	425.69	912.79	491.00	520.93	691.00	291.00	299.00	7,021.72	7,000.00			
Computer Related Costs	1,104.01	1,104.01	702.27	702.27	2,240.84	2,240.84	1,083.94	1,750.00	1,791.57	4,750.00	1,300.27	750.00	1,387.69	952.88	1,537.83	750.00	1,401.82	1,750.00	1,640.41	1,750.00	1,750.00	1,750.00	14,190.65	20,000.00			
Consulting Fees	4,820.00	4,820.00	5,850.00	5,850.00	187.50	187.50	180.00	142.50	690.00	150.00	525.00	150.00	450.00	150.00	150.00	150.00	-1,500.00	150.00	1,845.00	150.00	150.00	150.00	13,047.50	12,200.00			
Dues & Memberships	1,310.00	1,310.00	60.00	60.00	115.00	40.00		0.00	250.00	0.00	495.00	0.00	1,185.00	0.00	300.00	0.00	250.00	0.00	250.00	0.00	0.00	0.00	4,005.00	1,485.00			
Equipment Rental	922.27	922.27	341.27	341.27	1,371.95	1,371.95	341.27	575.00	1,147.94	575.00	3,625.08	975.00	7,237.49	3,264.51	758.42	575.00	936.92	575.00	504.40	575.00	675.00	575.00	17,187.01	11,000.00			
Food/Beverages	100.00	100.00	97.12	97.12	228.83	228.83	141.75	41.00	100.00	41.00	7,187.06	1,288.05	-3,941.23	1,691.00	139.02	41.00	130.24	41.00	266.32	741.00	41.00	49.00	4,449.11	4,400.00			
Gifts & Awards	123.74	123.74			516.80	516.80		450.00	180.62	200.00	1,629.13	659.46		1,000.00	0.00	62.30	0.00	49.90	50.00	0.00	0.00	0.00	2,562.49	3,000.00			
In-Kind Expense			215.53	215.53	38.97	38.97		0.00		0.00	20,383.98	0.00		91,245.50	69,083.52	0.00	0.00	255.53	2,500.00	0.00	0.00	0.00	89,977.53	94,000.00			
License/Fees/Permits	100.00	100.00			325.00	200.00	232.25	0.00	200.00	0.00	71.00	200.00	0.00	200.00	0.00	150.00	400.00	0.00	100.00	0.00	1,078.25	1,000.00					
Meeting Haus Cleaning	19.80	19.80	784.40	784.40	725.00	725.00	744.80	750.00	744.80	750.00	1,244.80	750.00	1,028.77	1,970.80	744.80	750.00	1,747.06	1,250.00	750.00	750.00	750.00	8,529.03	10,000.00				
Meeting Haus Groundskeeping			137.00	137.00	260.25	260.25		75.00	75.00	75.00	75.00	75.00	75.00	75.00	102.75	100.00	300.00	100.00	100.00	100.00	100.00	100.00	697.25	1,200.00			
Miscellaneous Expense	98.00	98.00					83.00	83.00	182.70	3,249.00	83.00	83.00	83.00	83.00	83.00	83.00	83.00	83.00	83.00	83.00	83.00	83.00	87.00	280.70	4,015.00		
Payroll Processing	180.60	180.60	82.80	82.80	95.80	95.80	87.40	82.00	95.20	82.00	95.20	82.00	95.20	82.00	95.20	82.00	142.80	82.00	48.32	82.00	82.00	84.80	1,018.52	1,100.00			
Payroll Taxes	1,585.41	1,585.41	1,284.91	1,284.91	1,116.29	1,116.29	1,288.06	1,200.00	1,079.88	1,200.00	1,079.88	1,200.00	1,136.71	1,200.00	919.76	1,113.39	1,151.26	1,100.00	915.80	1,100.00	1,100.00	1,100.00	1,100.00	11,557.96	14,300.00		
Postage					485.10	282.00			2,382.00	1,500.00				210.00		282.00		282.00	412.02	482.00	282.00	298.00	897.12	6,000.00			
Printing/Signage	42.00	42.00	7.50	7.50	24.00	24.00	74.85	216.00	982.75	816.00	1,740.22	3,292.50	6,401.33	2,916.00	1,261.26	966.00	152.50	466.00	409.68	716.00	214.00	324.00	11,096.09	10,000.00			
Property & D/O Insurance	1,150.00	1,150.00			9,240.75	9,240.75		0.00		0.00		759.25	670.00	0.00	0.00	0.00	1,150.00	0.00	0.00	0.00	0.00	0.00	12,210.75	11,150.00			
Repairs & Maintenance	1,157.90	1,157.90	1,341.99	1,341.99	767.53	190.00	336.00	336.00	640.93	336.00	334.44	336.00	336.00	1,088.82	200.00	815.29	200.00	247.25	312.58	336.00	340.00	6,584.15	6,000.00				
Salaries/Wages	19,140.88	19,140.88	13,915.88	13,915.88	13,915.88	13,915.88	14,348.81	13,915.88	16,116.17	15,915.88	14,221.19	18,665.88	19,859.41	12,270.00	12,774.88	12,270.00	12,826.98	12,270.00	12,254.78	12,270.00	12,270.00	12,269.72	149,374.86	169,090.00			
Security							315.00	0.00	0.00	0.00	1,755.00	2,300.00	0.00	0.00	0.00	0.00	225.00	400.00	0.00	0.00	0.00	0.00	2,295.00	2,700.00			
Storage	1,020.00	1,020.00					0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,020.00	1,020.00			
Supplies			188.89	188.89	187.18	187.18	130.21	100.00	87.42	600.00	589.23	1,623.93	1,367.99	150.00	885.20	100.00	258.88	200.00	720.34	4							

**German Village Society**  
**2015 Designated Budget Variance by Class**  
 January - October, 2015

	For the Good of the Neighborhood	Fund for Historic Preservation	Total German Village Business Community	Highfield Gardens	Historic Preservation Expert Restriction	Huntington Endowment	Huntington Garden	Maintenance Fund	Schiller Aboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Southside Stay	Village Singers	Village Singers Fund	Warner Fund	TOTAL
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
<b>Income</b>																		
Admission/Event Income		7,792.20	16,486.18									1,478.17			210.00			25,966.55
Advertising Income			17,490.01															17,490.01
Contributions	5,370.69	13,028.00	0.00	1,000.00			7,320.00		1,125.00	1,164.00	3,636.69	1,279.00	7,000.00	500.00	525.00	500.00		42,448.38
Grants			0.00										2,000.00					2,000.00
In-Kind Donations		14,566.00	650.00									525.00						15,741.00
Interest Income			0.00			3,763.28		3,672.04									3,045.62	10,480.94
Membership Dues -GVBC			20,250.00															20,250.00
Merchandise Income			160.00						6,990.00									7,150.00
Miscellaneous Income			0.00												4,150.00			4,150.00
Rental Income			1,425.00															1,425.00
Sponsorship	1,000.00	10,500.00	2,000.00															13,500.00
<b>Total Income</b>	<b>\$ 6,370.69</b>	<b>\$ 45,886.20</b>	<b>\$ 58,461.19</b>	<b>\$ 1,000.00</b>	<b>\$ 0.00</b>	<b>\$ 3,763.28</b>	<b>\$ 7,320.00</b>	<b>\$ 3,672.04</b>	<b>\$ 8,115.00</b>	<b>\$ 1,164.00</b>	<b>\$ 3,636.69</b>	<b>\$ 3,282.17</b>	<b>\$ 9,000.00</b>	<b>\$ 500.00</b>	<b>\$ 4,885.00</b>	<b>\$ 500.00</b>	<b>\$ 3,045.62</b>	<b>\$ 160,601.88</b>
<b>Gross Profit</b>	<b>\$ 6,370.69</b>	<b>\$ 45,886.20</b>	<b>\$ 58,461.19</b>	<b>\$ 1,000.00</b>	<b>\$ 0.00</b>	<b>\$ 3,763.28</b>	<b>\$ 7,320.00</b>	<b>\$ 3,672.04</b>	<b>\$ 8,115.00</b>	<b>\$ 1,164.00</b>	<b>\$ 3,636.69</b>	<b>\$ 3,282.17</b>	<b>\$ 9,000.00</b>	<b>\$ 500.00</b>	<b>\$ 4,885.00</b>	<b>\$ 500.00</b>	<b>\$ 3,045.62</b>	<b>\$ 160,601.88</b>
<b>Expenses</b>																		
Advertising			12,361.47															12,361.47
Bank/Credit Card Fees		133.73	16.00			920.07		904.27				3.05					3,250.47	5,227.59
Consulting Fees		38,867.80	1,255.00				120.96		2,200.00			1,073.75	4,295.00		1,505.00			49,317.51
Dues & Memberships			56.00															56.00
Equipment Rental			819.87															819.87
Food/Beverages		0.00	199.90									1,657.20						1,857.10
In-Kind Expense		14,566.00	650.00									525.00						15,741.00
License/Fees/Permits		50.00	400.00															450.00
Meeting Haus Groundskeeping			0.00				961.56											961.56
Miscellaneous Expense	10,000.00		0.00				1,992.62		4,253.25	5,650.00		462.66	773.75		990.00			24,122.28
Payroll Taxes			1,510.18															1,510.18
Postage			0.00									333.39						333.39
Printing/Signage			9,608.00								875.00	782.50			282.50			11,548.00
Repairs & Maintenance			0.00	562.00			150.00					7,773.00						8,485.00
Salaries/Wages			15,416.60															15,416.60
Security			180.00															180.00
Supplies			235.47	135.00			3,072.20		200.00			927.23	980.00		1,871.24			7,421.14
Transportation/Towing			680.00															680.00
<b>Total Expenses</b>	<b>\$ 10,000.00</b>	<b>\$ 53,617.53</b>	<b>\$ 43,388.49</b>	<b>\$ 697.00</b>	<b>\$ 0.00</b>	<b>\$ 920.07</b>	<b>\$ 6,297.34</b>	<b>\$ 904.27</b>	<b>\$ 6,653.25</b>	<b>\$ 5,650.00</b>	<b>\$ 1,208.39</b>	<b>\$ 13,204.39</b>	<b>\$ 6,048.75</b>	<b>\$ 0.00</b>	<b>\$ 4,648.74</b>	<b>\$ 0.00</b>	<b>\$ 3,250.47</b>	<b>\$ 156,488.69</b>
<b>Net Operating Income</b>	<b>-\$ 3,629.31</b>	<b>-\$ 7,731.33</b>	<b>\$ 15,072.70</b>	<b>\$ 303.00</b>	<b>\$ 0.00</b>	<b>\$ 2,843.21</b>	<b>\$ 1,022.66</b>	<b>\$ 2,767.77</b>	<b>\$ 1,461.75</b>	<b>-\$ 4,486.00</b>	<b>\$ 2,428.30</b>	<b>-\$ 9,922.22</b>	<b>\$ 2,951.25</b>	<b>\$ 500.00</b>	<b>\$ 236.26</b>	<b>\$ 500.00</b>	<b>-\$ 204.85</b>	<b>\$ 4,113.19</b>
<b>Other Income</b>																		
Transfers In			0.00															0.00
Transfers out	-1,750.00		0.00			-17,546.00												-800.00
<b>Total Other Income</b>	<b>-\$ 1,750.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 17,546.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 800.00</b>	<b>-\$ 20,096.00</b>
<b>Other Expenses</b>																		
Deferred Gain/Loss Investments			0.00				12,938.88		12,704.71									-33.95
<b>Total Other Expenses</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 12,938.88</b>	<b>\$ 0.00</b>	<b>\$ 12,704.71</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 33.95</b>	<b>\$ 9,273.66</b>
<b>Net Other Income</b>	<b>-\$ 1,750.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 17,546.00</b>	<b>-\$ 12,938.88</b>	<b>\$ 0.00</b>	<b>-\$ 12,704.71</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 33.95</b>	<b>-\$ 10,073.66</b>
<b>Net Income</b>	<b>-\$ 5,379.31</b>	<b>-\$ 7,731.33</b>	<b>\$ 15,072.70</b>	<b>\$ 303.00</b>	<b>-\$ 17,546.00</b>	<b>-\$ 10,095.67</b>	<b>\$ 1,022.66</b>	<b>-\$ 9,936.94</b>	<b>\$ 1,461.75</b>	<b>-\$ 4,486.00</b>	<b>\$ 2,428.30</b>	<b>-\$ 9,922.22</b>	<b>\$ 2,951.25</b>	<b>\$ 500.00</b>	<b>\$ 236.26</b>	<b>\$ 533.95</b>	<b>-\$ 10,278.51</b>	<b>-\$ 50,866.11</b>

**German Village Society**  
**2015 GVS Monster Bash Budget**  
 January - December 2014

	<u>Monster Bash</u>	
	<u>Actual</u>	<u>Budget</u>
<b>Income</b>		
Admission/Event Income	16,956.90	12,000.00
Sponsorship	2,800.00	1,500.00
<b>Total Income</b>	<b>\$ 19,756.90</b>	<b>\$ 13,500.00</b>
<b>Expenses</b>		
Advertising	0.00	250.00
Bank/Credit Card Fees	394.56	500.00
Decorations	539.21	750.00
Equipment Rental - Bar Kit/Linens	148.48	200.00
Bartender Tip	120.00	0.00
Food/Beverages	387.40	700.00
Volunteer Pizza	0.00	0.00
Beer	0.00	0.00
Giant Eagle	237.40	250.00
Top Shelf	150.00	150.00
License/Fees/Permits (liquor license)	150.00	150.00
Miscellaneous Expense	1,597.26	500.00
Postage	171.00	175.00
Printing/Signage	0.00	150.00
Security	225.00	200.00
Supplies	348.53	200.00
<b>Total Expenses</b>	<b>\$ 4,081.44</b>	<b>\$ 3,775.00</b>
<b>Net Income</b>	<b>\$ 15,675.46</b>	<b>\$ 9,725.00</b>

<b>Cash Sponsorships:</b>	Committed
Presenting - BOSS Fitness	\$ 1,000.00
Photobooth - BOSS	\$ 300.00
S'mores station - Alarm One	\$ 500.00
After Party - Three Sheets	\$ 500.00
Vampire greeter	\$ 250.00
Bloody Ballerina	\$ 250.00
<b>Total Cash Sponsorships:</b>	<b>\$ 2,800.00</b>

Mullholland DDS  
Studio B

<b>In-Kind Sponsorships:</b>		
Wolf's Ridge Brewery (beer)	in-kind	330 6 oz. pours
Top Shelf Mixology (liquor)		providing enough liquor for the night

<b>Admissions Tracking</b>		
<u>Ticket Type</u>	<u>Price</u>	<u># Sold in 2014 = \$14,125</u>
Volunteer	\$25.00	<a href="#">54@\$25 = \$1350</a>
Member	\$55.00	<a href="#">91@\$55 = \$5005</a>
Non-Member	\$65.00	<a href="#">117@\$65=\$7605</a>
VIP	\$85.00	<a href="#">13@\$85=\$1105</a>

**Ticket Admissions Income**

<b>Misc. Admissions</b>		
GVS Package Deal Purchases	\$ 1,637.00	
Night-of Cash sales	\$ 225.00	2 VIP, one member

## **PROJECT STATUS**

### **Archives**

An RFP was released to solicit fixed-fee bids for scanning, tagging and cataloguing the GVS archives, which include old newsletters, event programs, correspondence, newspaper articles, etc. Two responses to the RFP were received and interviews are scheduled for the week of 11/9. This project is intended to be completed by spring of 2016, and the work done here will support the content for the signage project as well as the renovation of the Visitor Center and other HP-related initiatives in the strategic plan.

A separate research project will be awarded to support the house plaque project (below). This will require verification of data related to the original construction and homeowner for each building in the GV historic district.

### **Signage**

The research and discovery phase of the comprehensive signage project is complete. The design of the house plaques and the sourcing of materials and fabrication options for small lots is in process. The design will have to go through the GV Commission for approval, and the informational content for the plaques will need to be generated. The design project is on a timeline to be completed in 2015, with the hope to sell house plaques within the next six months. This portion of the signage project is self-funding, as homeowners will buy the plaques.

A pair of RFP's will be developed within 90 days to solicit bids for the next two phases of the signage project:

1. Designs for various kinds of signage (wayfinding, business, historic markers, etc)
2. Development of the content for story-telling signage and historic markers, as well as the electronic data that will support the physical structures (like the QR codes used for Haus und Garten to allow visitors to "find more info"). This phase will build upon the work outlined above under the archiving project.

## **TEA 43206**

Mark your calendar for August 20, 2016!! 4 – 7pm.

The only issues to report for Civic Relations are:

1. With the election of the new Mayor and City Council, we can now renew our lobbying efforts to get funds allocated for Third St and get the project in the capital budget for 2016.
2. The Third St project will be among those topics covered at the annual meeting for GV on 11/11
3. We are finishing printed pamphlets to promote the Third St project, one targeted at property owners on Third St and one for general use.

## **Parks, Public Spaces and Community Events**

### **Minutes of the October 1, 2015 meeting**

Members in attendance: Ann Lilly, Connie Swain, Linda Friedman, Sara McNealey, Shiloh Todorov, Craig Seeds, Frank Wickham, Lindy Michael, Kelly Clark, and Carol Mullinax.

Committee Chair Sara McNealey called the meeting to order at 9:00 am. Linda Friedman made a motion that the minutes of the September meeting be approved as amended. Ann Lilly second the motion. The minutes were approved.

#### **Actors' Theatre**

Carol Mullinax reported that Actors' Theatre raised \$20,000 thanks to Shiloh Todorov and the German Village Society's help in publicizing the need for funds as a result of a very rainy summer. The company closed out its fundraising event with a Thank You Party for big donors, with the site, the food, and the wine all donated by generous local residents. Philip Hickman, formerly the Assistant Artistic Director of Actors' Theatre, has been selected as the new Artistic Director and just recently announced his choices for the 2016 season.

#### **German Village Garten Club/Friends of Frank Fetch**

Sara McNealey reported that Saturday, October 17, is the Frank Fetch Park Clean Up Day. Craig Seeds said he would check on department's responsibility on closing the park for the winter.

Linda Friedman reported that the club has started delivering door hangers that promote its annual holiday greenery sale. All orders must be placed by October 30<sup>th</sup>. The greenery will be delivered to the people who place orders.

#### **St Mary's Church and School**

Frank Wickham reported that plans are being made to eventually use the top two floors of old school building for classes. One issue that needs to be addressed is parking. The parking lot needs to be paved, but that can't be done until the electric lines are buried.

Two hundred and forty children are enrolled in St. Mary's school this year. Upcoming events are: Sunday Oct. 4, German American Day Celebration and on Oct 16, a Saint Mary's food truck event. Plus, plans under way for the annual Christmas celebration Homecoming, which focused on honoring the descendants of St. Mary's, was very successful.

## **Friends of Schiller Park**

Katharine Moore reported that plans are being finalized for the October 30<sup>th</sup> fundraising events for Friends of Schiller Park – Kindred Spirits and Iconic – with first one for men-only and the second for women.

On November 15, during an Open House at the German Village Society, the bowls that were made from the burl of a fallen Schiller Park tree will be available for viewing and sale. In addition, Following the Ninth, a documentary about Beethoven's final symphony, will be shown.

Another by-product of the burl, wine stoppers, will be for sale at Village Lights thanks to Arboretum Fund coordinator, Lindy Michael.

## **Arboretum Fund**

Lindy updated the committee on all of the work being done on the trees in Schiller Park including pruning the tulip trees on Deshler and removing dead limbs from the four black Maple trees. Much of the work is being done by Davey Tree, which also donates some of its services to the park.

In terms of adding new trees to the park, Lindy is donating a Valley Forge Elm as soon as she is able to locate one. Jeff Wolfe is donating a tree in honor of his dog, Bear, and is currently looking at options. Also, a tree will be planted near the amphitheater in honor of a young girl who recently passed away and who loved theatre. Her Girl Scout Troop is donating the tree.

In other news, Lindy reported that on August 25<sup>th</sup> a bail bondsman looking for a suspect drove through Schiller Park at a high rate of speed and did extensive damage, including knocking down a tree.

Kelly Clark asked Lindy if it would be possible for a tree to be removed from the middle of the temporary softball field that the German Village Cupcakes created for its games against the Ohio Historical Society's team, the Muffins. The teams play by rules established in 1860 and the current field does not comply with those standards. Plus, the current softball field is used so regularly that it is difficult to schedule games there. Lindy said that it is not possible to remove the tree, but offered to work with the group to find another site in the park. Lindy and Kelly will walk through the park soon and look for possible sites.

## **Highfield Garden**

In her update, Ann Lilly said that the hostas are waning in Highfield Garden and the trees are starting to turn color, so it is beginning to look like fall. The replacement stone for the Umbrella Girl Fountain is on order.

## **German Village Society**

Shiloh Todorov invited everyone to Party on Platz that the society is hosting for the OSU – Indiana University game. It will include a community tailgate with food trucks. Plus, plans are being finalized for the annual Monster Bash on October 17.

Collaborative Five, composed of the Society, Actors' Theatre, Village Connections, Southside Stay, and the German Village Garten Club, will meet on October 1, as a step in the process to see if it is possible for the five groups to work collaboratively on certain operational activities. This could include a joint website, joint solicitations, volunteer solicitation, etc.

The Society has decided that it will no longer sponsor Village Valuables, a community yard sale that takes place every May, although it will set the date for the sale. One reason is that publishing the information relating to the event consumes a great deal of staff time. Shiloh, Katharine, and Craig Seeds will discuss how best to continue keeping people from setting up their yard sales in Schiller Park.

## **The Farm**

Connie Swain reported that the Farm was able to donate more food than usual this year to the Livingston Avenue Methodist Church Food Pantry and Pharmacy, thanks to the rain. She encouraged committee members to stop by the church and thank Jim Dooman for his work with pharmacy and food pantry.

## **Huntington Garden**

Linda Friedman said the Deadheaders are starting to slowly pull out the dead or dying plants from Huntington Garden with the goal of completing the job by mid-October. Now the group is discussing what will be planted in the garden next year.

## **FUN Bunch**

Mike Cornelis was unable to attend the committee meeting and submitted the attached report, which includes highlights of midsummer softball game against the Ohio Village Muffins, an Oktoberfest Keg Party, and other fun events.



## **Columbus Recreation and Parks**

Craig Seeds updated the group about the Schiller Pond. The city has found that the pond is infested with algae and various remedies are being discussed. One option is to drain and treat the pond for algae, but that process is expensive, places a huge strain on the fish, and is not guaranteed to work.

Aeration usually helps, but the Schiller pond may be too shallow. Craig has asked four companies who are able to aerate to do courtesy evaluation of four city ponds, including Schiller and is waiting for the results. At this point, city experts are leaning toward treatment because they don't want to drain the pond until they can dredge it.

Contributing factors to the creation of algae is too much rain and animal dropping that drain into pond. The green dye that someone put in the pond for St. Patrick's Day also added to the problem.

The committee discussed a recent Columbus Dispatch article that listed how much municipalities pay for parks per capita. Everyone agreed that they were shocked by how low the amount is for the city of Columbus.

### **Old Business**

None

### **New Business**

None

The meeting was adjourned at 10:18 am. The next meeting is on November 5, 2015.

TO: Parks, Public Spaces, and Community Events

FROM: Katharine Moore, Friends of Schiller Park

November 4, 2015

Two Events, One Night, Loads of Love for Schiller Park

The dual fundraisers held on October 30<sup>th</sup> were great fun, with hard-working steering committees for both delivering terrific events. Very raw numbers indicate that we will make our budgeted fundraising goal. Special thanks to Jeff Wolfe for hosting the third *Kindred Spirits* at his home and to Sarah Kellenberger for commissioning an umbrella girl ornament as the party favor for the women's event. There were dozens of generous supporters, but these two deserve a shout out for "above and beyond!"



## November 15<sup>th</sup>

Following on the heels of the parties, we have an open house scheduled for Sunday, November 15. We will display the Schiller bowls that are available for sale (these are from the trunk of the Chinkapin Oak) and at 4pm we will show the documentary *"Following the Ninth."* The film is terrific and this is the first public display of the bowls. I am afraid I haven't given this enough promotional effort, but will work with the GVS staff to get the word out.

## Holiday Plans

The Friends of Schiller Park will create a drop off for letters to Santa at the Caretaker's Cottage, and will decorate the Schiller monument.

## Fact-Checking

I have responded to an OSU student writing a piece for publication about the Schiller monument, to another student working on a paper about anti-German sentiment during WW I, and to MidWest Living for details about the Umbrella Girl...the magazine featured a two-page photo in the November/December issue that is just stunning!



### Benches Installed

We have five new benches in the park (big thanks to the Recreation & Parks Department for the installation). The bench plan, approved by the German Village Commission more than a decade ago, is nearing completion. There are only two more benches to be added. Of the newly installed batch of five, four have dedications, one is available.



This one gives me a great deal of joy!

### German Village Society

The Friends of Schiller Park submitted a proposed budget for 2016 and contributed to the annual report being prepared.

## Effectiveness Assessment Policy

The German Village Society shall establish procedures to ensure that the Society has defined measurable goals and objectives to evaluate the success and impact of its strategic planning, programs, and activities. The Society's officers shall:

- A. At least once every two years, review the Society's goals and objectives toward achieving its mission and shall complete a performance and effectiveness assessment of its programs based on that review;
- B. Shall conduct a review that:
  - 1. Describes the activities that the Society undertook to achieve its goals and objectives;
  - 2. Identify the measures used to assess the effectiveness in achieving those goals and objectives;
  - 3. Analyze the effectiveness of the Society's programs in achieving its goals and objectives; and,
  - 4. Recommend future actions to take to increase effectiveness in achieving those goals based upon the findings; and that,
- C. At the conclusion of the analysis and recommendations, the Board of Trustees may revise the goals and objectives of the Society, as needed.

Here is an 8-month look back at our strategic plan implementation to date by **strategy**:

**Enhance property owner knowledge of/participation in preservation and upkeep**

- Re-survey district – While we have chosen to push back the bulk of the grant-funded research phase of this project until 2017, Sarah Marsom is putting to work interns and has an OSU class slated for spring to do the bulk of the assessment per address as required.
- Explore sidewalk strategy – Three workshops will be complete by the BOT meeting and we have learned a lot. The December BOT meeting will include a presentation by OSU project student leaders who are vetting other ideas for us to help people improve their sidewalks and for GVS to deliver on the No. 1 priority in the plan according to stakeholders.
- COA coaching – Ongoing and stronger all the time as word gets out about Sarah’s availability and expertise. Returning the Historic Preservation Advocate position to GVS staff was a 2013 priority, and was funded through a direct and specific ask to our community in the 2013 Big Give and through funds retained after settlement of the lawsuit brought by the school district. Please note that the 2016 budget will spend the remainder of that dedicated fund in order to fully realize the aim of donors. Those dollars will be spend toward HPA salary in 2016 as donors intended.
- COA coaching-N4N and other articles – The variety and pace of these articles evidences why Sarah is both busy and respected.
- Real estate brochure – COMPLETE (if you don’t have a copy, PLEASE ASK FOR ONE. They’re brilliant.)
- Code compliance – Ongoing, and a big piece is helping neighbors to understand how to engage the city on their own through 311.
- Educational workshops – The sidewalks count three, plus slate and digital archives last winter. HPC is planning 2016 now.

**Enhance Communications (IDENTIFIED AS A STRATEGY KEY TO IMPLEMENT FIRST IN ORDER TO MAKE REST OF PLAN WORK)**

The task force made several key findings and recommendations that are currently underway, including:

- Overhauling our digital presence. BOT will vote on a vendor at December meeting and approve budget.
- Adding two printed newsletters a year to mail to every address in the footprint.
- A/B testing of our social media sites to improve engagement.
- A/B testing of N4N. Complete – but will be tweaked to match website overhaul.

**Improve Governance (IDENTIFIED AS A STRATEGY KEY TO IMPLEMENT FIRST IN ORDER TO MAKE REST OF PLAN WORK)**

- Unflatten committees – COMPLETE resulting in the pillar system. There is one pillar left to be fully implemented – Quality of Life.

- Top-down approach to committees – Implementation begins this fall as President meets with each chair to re-establish their commitment and check in on plan priorities.
- Return of board appointments for key professions – Discussion underway in ODC.
- Create leadership ladders – Discussion underway – SHOULD BE PART OF NEW 4-PART GOVERNANCE EXPECTATION OF TRUSTEES.
- Recruit/match chairs to talents/passions – Will happen naturally as part of President check-ins.
- Empower stakeholders – ONGOING. In my mind, this crosses all committee and project boundaries and is a way to help people help themselves – don't bring GVS a problem without also bringing ideas for a solution.
- Recruit/develop YPs – ONGOING – please read my column on the topic for why: <http://www.thisweeknews.com/content/stories/germanvillage/news/2015/10/26/village-notebook-nurturing-young-professionals-is-vital-for-societys-future.html>
- Use Monster Bash to engage YPs – COMPLETE but also ongoing. LRP chair has four-month rollout plan to figure out next steps.

### **Gov't and Community Relations/Championing the Neighborhood**

- GVC relationships/recruiting – ONGOING via HPC.
- HPO relationship – Sarah and I meet monthly with HPO.
- 3rd St. Livingston-Schiller – Expect final engineering survey this month.
- Livingston Ave. updates – Nothing new to monitor lately.
- 3rd St. Cap– Nothing new to monitor lately.
- 70/71– Nothing new to monitor lately.
- Zoning changes to protect green space - stalled
- UIRF/Infrastructure – Waiting on secondary list of pricing on brick streets and sandstone curbs to complete prioritization beyond initial \$400K.
- Parks – FOS has completed bridge upgrades, added Schiller signs and is nearing completion of Umbrella Girl base replacement. Arboretum has raised money through burl bowls but has advocacy/fundraising for next round of ash borer treatments on their radar.
- Revive CHN – Stalled, but recent new interest from both Experience Columbus and Columbus Landmarks.
- Parking – Won back spots on Jaeger at the park; otherwise meets ad hoc as issues warrant. Chair names to city-wide parking committee.
- GLP/Barrett Symposium planning – UNDERWAY in concert with OSU and CMA
- GLP/Barrett Symposium execution – May 11-12, 2016
- Maintenance of welcome and Huntington gardens - ONGOING

### **Enhance visitor experience**

- Oral histories – ONGOING with new volunteer interviewers, a focus on Gay Pioneers, videographer funds included in 2016 budget to continue

- Complete digitization – House Files COMPLETE; RFP out for first phase of Scheurer Room collection for complete winter 2016
- Visitor Center updates – 2017 project, with possible exception of some outdoor improvements incrementally this winter.
- Comprehensive signage – Phase I COMPLETE, House plaque project underway for Christmas
- Gay Pioneers addition – COMPLETE but being improved
- Field trip addition – Stalled when intern had visa problems
- Improvements to existing tours – COMPLETE, now recruiting for additional tour guides is ongoing
- Pilot standing weekend walking tours – Stalled for other priorities this summer
- Advertising management – 2015 COMPLETE, 2016 budgeted
- New blogger outreach - COMPLETE
- New visitor badge program - COMPLETE
- Annual map redesign/print/distribution – roughly each June/July
- Art Crawl – Every third Saturday of July
- Develop traveling exhibit – COMPLETE with aplomb by Russ Arledge

#### **Maximize relationship with police**

- Maximize relationship with police department
- Recruit new participation
- Capitalize on donor support
- Research further "block watch" aspects of existing luncheons

#### **Support work of other champions**

This is a long-list of helping to support second and third-tier GVS projects and the work of our partners, such as Garten Club and Village Connections, primarily by helping to publicize their work/events and to funnel volunteers to them. These conversations are central to the Collaborative Five discussions, and will likely result in some user login capability on our new website.

#### **Financial Stability**

- Daily Bookkeeping – ONGOING with a freshly completed study by John Barr of our processes.
- Annual audit – ONGOING with a project led by Heidi Drake to respond to some filing issues surfaced in the 2014 audit process.
- Explore admin/rent for designated/affinity – COMPLETED and rejected.
- Improve monthly reporting to, conversation with Board - EVOLVING
- Maintain stable investments - ONGOING
- Maintain stable partners – ONGOING and should have a new infusion of energy through our engagement of Plentiful and Mollard
- Develop new partners– ONGOING and should have a new infusion of energy through our engagement of Plentiful and Mollard



- Grow membership-welcome parties – ONGOING and very successful thanks to the fresh energy and leadership of Susan Sutherland.
- Grow membership-explore block captain revival – COMPLETED and revived.
- Maintain membership – ONGOING with staff making monthly outreach to those who have fallen further than three months out of date on dues. The resulting renewals are somewhere south of 20%.
- Maintain database - ONGOING
- Enhance database – EVOLVING led by new development contract.
- Explore endowment – EVOLVING led by new development contract.
- Rewrite financial policy manual - ONGOING
- Encourage Board Qs of finances – EVOLVING but there's much indication in the board self-eval for further help with understanding.
- Examine separation of event budgets – COMPLETE with adjustments coming for 2016
- Ask Cmtes to submit staff use budgets
- Ask Cmtes to suggest savings
- Examine donation spending tracker – EVOLVING led by new development contract.
- Examine "Capa" model – ONGOING through Collaborative Five
- Create budget template for cmtes – COMPLETED thanks to John Miller. Expect use to begin Jan. 1, 2016.
- Enhance individual gifts– EVOLVING led by new development contract.
- Fund for Historic Preservation – ONGOING led by Tea 43206 event and Tom Dailey pledge.
- Haus und Garten Tour – 2016 PLANNING UNDERWAY with major changes to PreTour.
- Monster Bash – Record-setting 2015 event.
- Village Lights – Upcoming.
- Successful Bloomin' Fund and FOS October events.

### **Operational Stability**

This category contains many regular functions, such as staffing the Visitors Center – which itself has seen many shifts in regular faces this year. It also contains completion of the staff handbook, revision of job descriptions first to respond to the strategic plan and now through the lens of exempt/nonexempt, a staff procedures manual and revision of HR policies – all led by Heidi Drake.

### **Governance stability**

- Recruit new board members – EVOLVING as the board is now expected to regularly participate in recruiting.
- Elections – Stable with ODC assessing changes.
- Explore online voting tool – Would be nice to identify a volunteer to complete this project.



November 9, 2015

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge

▶ On October 2<sup>nd</sup> & 3<sup>rd</sup> I attended the Ohio Local History Alliance Annual meeting. During the two day conference I had the opportunity to sit-in on quite a few sessions on the latest info regarding grants, archives and care of collections.

▶ Quick update on the Columbus City Hall exhibit... the exhibit opening on October 19<sup>th</sup> 2015 went well with over 25 German Village residents in attendance. Thanks again goes to Amy Collins of Bluewave Creative for compiling the text and images together into the final panels; to Key Blue Print for printing the images and text panels; and to OSU intern Effy Yin for assisting me with the installation. The exhibit will be on display thru January 2016 (or longer?) and for me it was an honor to create an exhibit showcasing German Village in a venue such as Columbus City Hall!

▶ Most of this month was spent processing the normal daily flow of memberships, in-kinds, sponsorships, donations, and admissions from various events in preparation for the annual report.

▶ The Police Luncheon was held on October 29th. The Police Luncheons will be sponsored for the next two years by German Village Insurance. The lunch this month was provided by The Old Mohawk.

All for now...

## November Board Report, Historic Preservation Advocate- Sarah Marsom

Explore sidewalk strategy- A November 7, sidewalk workshop is coordinated. Two sidewalks will be repaired through the assistance of volunteers. Bello Giardino Landscaping and Scholl's Landscaping will be leading the workshop. The Ohio State University Students for NonProfits Organization are preparing a draft of their research to be reviewed by the Historic Preservation Committee at the November meeting; edits to their draft will be done for a final presentation to GVS Board of Trustees in December. Their report will assist with focused sidewalk improvements for 2016. On October 30, Shiloh Todorov and I met with Hamilton Parker to discuss potential partnership opportunities to support neighborhood sidewalk improvements.

GVC/ COA – The German Village Commission heard a presentation from Crestline windows at their October 27, business meeting. There are occasional guest speakers at commission business meetings to ensure they are aware of all potential materials being manufactured that may or may not be applicable to the historic districts. There are less applications being heard due to the changing weather.

Education- October was a popular month for school group tours; the German Village Society hosted third graders from 4 different elementary schools. The GVS scavenger hunt complies with the third grade curriculum of learning about Columbus and local heritage. Ball State University and Ohio State University also brought students to tour German Village in October. Currently the last tour for 2015 is scheduled on November 4; it is expected that tour numbers will have increased by 400+ visitors compared to 2014.

Volunteer Management – Almost 200 packages were delivered to the Meeting Haus over a 4-week span (end of September/ early October). To accommodate a predicted increase in package delivery due to the holidays, messaging has been developed for Neighbors 4 Neighbors and social media to inform people of the service and to reinforce the importance of package pick-up within a timely manner.

Other- I met with Kyle Ezell to discuss expectations and deliverables for the OSU undergrad planning studio class to be held January – May 2016. Students will assist in an architectural survey of the neighborhood and creating a preservation plan to be implemented by the GVS.

November Board Report – Mark Weiss

**Village Lights:**

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I've been plugging away at our Village Lights ThisWeek News insert, and despite not having the carriage back this year, excitement is building for Sunday, Dec. 6. We've found a high school band to play music where the carriage normally would be. Also, we're experimenting with Striezelmarkt a little and selling gluwein and beer thanks to our Heidelberg partnership. Another element we're bringing back this year, our free parking and shuttle vans will have tour guides to give guests a mini-tour of the Village – continuing the education pillar of this event.

New volunteer tool SignUpGenius.com has proven to be a more efficient way to attract volunteers. After only two days we have more than half our volunteer needs filled. Shiloh and I have been working with Bonnie Mitchell to test this during Village Lights to see if this will serve our needs better during Haus und Garten and Art Crawl.

Stewart Elementary's service team will be joining us again on December 1 to stuff luminaries for Village Lights. We always enjoy seeing the students help out and we're thrilled every year that they want to come back!

**Website:**

Some of you may have noticed the website acting funny (again) lately. We had our tech provider look into issues we were slowly discovering and they found malicious code that needed to be removed immediately. As a result, our website was briefly blacklisted so site traffic was down compared to usual. We were on it: we changed some FTP passwords/log-ins, removed unnecessary users and dramatically INCREASED SECURITY to eliminate as many possible sources of any future threats. If you find it difficult to access the website today or tomorrow, it's because a little time is needed to let these measures take effect. I know the website issues have been a roller coaster this year, but the security measure taken (Sucuri.net) was also supported by the team helping us migrate the site to a new server. It's security that's specifically engineered for WordPress, our content management system for germanvillage.com.

Update as of November 5:

Review of the problem:

- 1) Oct 26 - Discovered underlying malware issue including site blacklisted - likely had been infected 1 week prior
- 2) Initiated Sucuri.net service for malware removal and delisted from blacklist
- 3) Sucuri completed malware removal and declared site clean
- 4) Activated the Sucuri Cloud Proxy Firewall service
- 5) Site delisted from blacklist 3 days later

- 6) GVS office has not been able to view site since firewall was activated - it continued to time out - we eliminated all potential problem sources including GoDaddy & Time Warner. TW tech recommended hardline test from modem to computer - Mark completed that test today - the result was the site did **not** time out and displayed on all browsers when bypassing the GVS Netgear WiFi modem.
- 7) However - as of Nov. 3 the site is back on the blacklist - Mark's test using browsers Edge & IE confirmed the presence of malware
- 8) Nov. 3 we have activated a 'scheduled maintenance' page for the site.
- 9) Nov. 5 Shiloh and Mark switch the discussion from Orbit to eRoots. Website is back on the "whitelist" and clean, but persistent issues lead to belief that code had infected server. GoDaddy provided cost-effective tool to clean server as well.
- 10) Site expected to be LIVE again Friday, Nov. 6 after testing of site

Note: Eroots had been in the middle of a migration with FROM GoDaddy to Rackspace because all three of our sites (GV.com, GVBC.com and hausundgartentour.com) had been counteracting against each other. We are stopping this migration b/c it doesn't make sense to invest into lame-duck websites with the merger of all three into the new website expected to be launched in Spring 2016.

What's Being Done:

- 1) Stop migration to Rackspace, keeping GoDaddy b/c they have a cost-effective solution to keep our **SERVER** secure
- 2) Sucuri is the firewall protection that keeps our **WEBSITES** secure
- 3) May kill germanvillagetour.com to keep from counteracting against germanvillage.com and gvbusinesscommunity.com
- 4) All three sites will be merged into one new redesign, so why keep pumping money into them for the next 5 months. Let's use cost-effective measure to get us to the finish line.

#### **GVBC:**

Membership currently stands at 151 after a couple of recent additions. As it does with GVS memberships, the end of the year will mark a busy time for GVBC membership as many anniversary dates come up. With 2016 being a directory year, I'm working on language to get out to membership to encourage renewal and minimize attrition. Each year overall membership seems to fluctuate between 140-150.

**Haus Und Garten Tour  
planning committee report  
November 2015**

You better believe it: The Haus Und Garten Tour and PreTour committee leaders had their first meeting this year to get geared up for 2016. HGT co-chairs Susan Salt and Linda Gorsuch have already secured about half of the homes for this year's route, Bert Stevens is actively recruiting gardens and PreTour co-chairs Josh Zimmerman and Terri Dickey (and Jerry, of the "Terri and Jerry Show," in spirit) are encouraging returning and curious dinner hosts alike to put on their party hats and step forward in 2016!

Many thanks to these core volunteers for their early efforts and enthusiasm. Tour is in good hands and being set up for success!

Interested in sharing your home on Tour, hosting a PreTour dinner (8 seats or up to 100!) or helping to plan this year's Tour? Contact Brittany Gibson at [brittanymgibson@gmail.com](mailto:brittanymgibson@gmail.com) or [330.232.6275](tel:330.232.6275).

As always, Tour weekend is the last weekend in June – this year, June 25-26, 2016.

Brittany Gibson  
HGT board liaison and program editor