

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
April 11, 2017

Present: John Barr, Dennis Brandon, Darci Congrove, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Jeanne Likins, Marie Logothetis, Anne Ring, Susan Sutherland, Joshua Zimmerman

Staff and Guests: Linda Gorsuch, Susan Salt and Tracie Stamm, Haus und Garten Tour planning committee; Nancy Kotting and Shiloh Todorov, GVS staff; Gary Seman, ThisWeek German Village Gazette

The meeting was called to order at 6:00 p.m. by President Heidi Drake, who welcomed Anne Ring to her first meeting as a board member and introduced her to the rest of the board.

Public Participation

Joshua Zimmerman, pillar liaison to the Haus und Garten Tour, welcomed Linda Gorsuch and Susan Salt of the Haus und Garten Tour planning committee and shared that the event is meeting or exceeding goals at this point in time – including a full roster of 12 homes and gardens, at least 388 PreTour seats, and recently gaining NBC4 as a promotional media partner. Linda and Susan reviewed some of the feedback they've gotten from potential hosts in the course of their process and reminded board members that they are welcome to attend a thank-you social planned for Tour homeowners and PreTour hosts on Saturday, April 14 at Goodfellow's Tonsorial Parlor. The board thanked Linda and Susan for their excellent work and enthusiasm serving as Tour chairs for the second year in a row.

Reports of the President and Officers

Heidi mentioned that she has heard feedback from board members about meetings occasionally running on the long side while also hearing feedback that they want to be part of substantive discussion and not just "rubber stamping" things. Heidi asked all board members to be sure to thoroughly read through the board packet and to raise issues and questions as needed as she goes through the agenda at each meeting. She will only otherwise bring up oral report items, which will be highlighted on the agenda.

Vice President Bill Curlis provided an update on roadway construction that affects German Village and its residents, including that ODOT will start building the new I-70E exit ramp to Nationwide Children's Hospital this summer and that construction on the Grant Street bridge will start this year; the city will also be working on converting Livingston Avenue to a two-way street. This all marks the start of five-year construction process. Bill also noted that residents of German Village and the Discovery District had requested that ODOT reconsider its planned removal of the bicycle/walking bridge over I-70 (connecting the Africentric High School and the north side of the freeway). ODOT has denied that request and the bridge will be removed in July. Shiloh announced that discussions about how people will find our

neighborhood and what the finishes are along German Village's borders of affected streets are to come via a community meeting at the start of next month's Society board meeting.

Secretary Brittany Gibson presented the minutes of the meeting of March 14, 2017.

MOTION: Approve the minutes of the meetings of March 14, 2017. [Gibson, Likins]

Motion approved.

Brittany reviewed a motion related to the Columbia Gas line updates had taken place via an electronic vote on March 22, 2017. She noted that the vote received seven votes in the affirmative and asked that the board confirm that an electronic vote.

MOTION: To confirm passage of an electronic vote authorizing the Executive Director to represent all German Village interests relating to issues regarding the Columbia Gas retro-fit of gas lines within the boundaries of German Village and to authorize the Executive Director to negotiate a mutually beneficial agreement and partnership understanding with Columbia Gas to achieve and preserve our German Village goals and standards. [Gibson, Curlis]

Motion approved.

Treasurer John Barr reviewed the Society's current financial status and noted the finance committee had received the annual auditor's report to review and would have results soon.

MOTION: To accept the Treasurer's Report. [Barr, Brandon]

Motion approved.

Committee Reports

Heidi noted that the Committees had submitted their reports in the Board packet and asked if there were any Committee activities with additional updates requiring Board discussion or approval.

Greg Gamier, community/quality of life pillar, called out that the next Village Singers concert is April 29 and 30 and that tickets are on sale now.

Joshua Zimmerman, advocacy pillar, gave the board an update about the parking committee: he had met with Tim about how to move forward and came up with three main goals: simplify and clean up parking zones (signage, etc.); educate neighbors about the existence of the committee and its use as a starting point/conduit to the city; identify leaders within the city that could give us a heads up on permits and other applications so we can be involved in the process from the beginning. The board agreed with these goals.

Heidi re-emphasized that board members should have contacted everyone on our development lists by May 1. Dennis Brandon, Development Committee chair, mentioned that meeting with the development committee and board members is scheduled for May 3, where the group will evaluate where to focus

for the balance of the campaign. He also shared that The Big Give, the Columbus Foundation's day of incentivized giving, will be happening sometime in the fall (date to be announced closer to then).

Organizational Development Committee chair Jeanne Likins requested that the board discuss and review the revisions planned for the Neighbors 4 Neighbors e-newsletter policy (which was in the meeting materials).

MOTION: To amend the Neighbors 4 Neighbors electronic newsletter policy as written. A copy of the Policy, as amended, is attached hereto and made a part hereof. [Likins, Barr]

Motion approved.

Jeanne also noted that the committee has been meeting with prospective board/committee members and will still happily accept suggestions.

Tracie Stamm, PreTour chair, shared some updates on her extensive outreach to prospective hosts – noting that of this year's 20 dinner hosts, 10 are returning hosts and 10 are brand new. She noted that she and co-chair Brad Stamm, along with the help of Bert Stevens, contacted four times as many people as in years past. Of the "nos" they received, most were because of travel/other timing conflicts or because of home projects. Many "nos" (or reduced headcounts among "yeses" were because homeowners weren't certain they could use their outside space to host. Tracie suggested looking at partnering with vendors who provide tents, outdoor lighting, etc. and coming up with a discounted package that the Society could offer to hosts to take advantage of. And because many potential new hosts were on the fence because they weren't 100% familiar with how it works, Tracie suggested creating a "buddy/shadow program" of some sort in future years. The board thanked her for her time spent helping to plan this year's PreTour and for giving us such thorough analysis at this point in the planning.

Staff Reports

Shiloh reminded the board about the non-GVS-led Open Streets project, which is planned for a to-be-determined Sunday in September, and mentioned that it had received support from GVBC. The board's consensus was that Shiloh should write a letter of support for the Open Streets project to be held on Third Street in German Village.

She also told the board about Community Shares of Mid-Ohio, a United Way-like organization that focuses on charitable giving in the community and especially counts businesses among its contributors. While Community Shares takes a cut off the top of donations, Shiloh's thinking is that we will reach new donors without having to do any heavy lifting and suggested to the board that we try a one-year membership at the cost of \$250. The board agreed.

New/Old Business

Shiloh recognized volunteer Michelle Mazeke, who has taken the reins on organizing our volunteer-led tours, including a training session that was taking place in Fest Hall while the board meeting was going

on. This was the first training session we've had of this sort in a year, and it included five new faces. The board thanked Michelle for helping with this important project.

Having wrapped up the agenda, Heidi suggested the meeting be concluded at 6:51 p.m.

MOTION: Adjourn the March 14, 2017, meeting of the German Village Board of Trustees. [Drake, Likins]

Motion approved.

Respectfully submitted,
Brittany Gibson, Secretary

Attest: Heidi Drake, President

Civic Relations continues to wait for a decision by the City on our request for funding the Third St. project in the City's capital budget for the next fiscal year. Shiloh has been in touch with Jennifer Gallagher, Director of the Development Department at the City, as well as the offices of both Shannon Hardin and Liz Brown, members of City Council, about our request for funding to move forward with the Design Phase for Third St.

GERMAN VILLAGE SOCIETY

TREASURER'S REPORT

APRIL 11, 2017 BOARD MEETING

FINANCIAL STATEMENT HIGHLIGHTS-MARCH 2017

CASH BALANCES AS OF MARCH 31, 2017:

OPERATIONS: CHECKING \$ 51,416

CONTINGENCY \$ 88,406

DESIGNATED FUNDS: TOTAL \$ 263,169

SIGNIFICANT BALANCES: GERMAN VILLAGE BUSINESS COMMUNITY \$ 56,401

FUND FOR HISTORIC PRESERVATION \$ 95,402

FRIENDS OF SCHILLER \$ 33,809

FOR THE GOOD OF THE NEIGHBORHOOD \$ 42,784

INVESTMENTS: TOTAL \$ 605,824

BRENT WARNER MAINTENANCE FUND \$ 190,337

MEETING HOUSE REPLACEMENT RESERVE \$ 205,653

ALBERTA STEVENS HUNTINGTON GARDEN FUND \$ 209,834

OPERATING BUDGET HIGHLIGHTS (CASH BASIS):

TOTAL REVENUE TO DATE \$127,345 (ANNUAL BUDGET IS \$565,454)

TOTAL EXPENSES TO DATE ARE \$ 113,440 (ANNUAL BUDGET IS \$573,253)

NET OPERATING INCOME TO DATE \$13,905

NOTE: NET INCOME DOES NOT REFLECT INTERNAL TRANSFER OF FUNDS OR DEPRECIATION WHICH IS A NON-CASH CHARGE.

OTHER SIGNIFICANT ITEMS NOTED FOR MARCH: NONE. THE SOCIETY'S FINANCIAL CONDITION IS GOOD HEADING INTO THE EVENT SEASON. OVERALL RESULTS YEAR TO DATE ARE AHEAD OF BUDGET.

German Village Society

Balance Sheet

As of March 31, 2017

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	51,591.19
Operations Chase Contingency - 4693	88,406.45
Total Bank Accounts - Operations	\$ 139,997.64
Board Designated Bank Accounts	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	42,783.52
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	95,402.34
German Village Business Community	56,401.03
Highfield Garden	731.09
Historic Preservation Expert Restriction	0.00
Huntington Garden/Maintenance	2,522.94
Schiller Bloomin Fund	779.75
Schiller Friends of Schiller Fund	33,809.21
Schiller Park Enhancements	13,914.37
Schiller Park/Arboretum Fund	4,318.02
Schiller Park/Bench/Trash Can Fund	3,148.55
Southside Stay	723.66
Village Connections	0.00
Village Singers	6,807.60
Total Board Designated Checking - 1362	\$ 263,169.95
Board Designated Funds	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	8,992.98
Meeting Haus Maint/Replacement Principal	196,660.22
Total Meeting Haus Maint/Replacement	\$ 205,653.20
Village Singers Fund - 14126	8,839.36
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	6,911.41
Warner Maintenance - 0330 Principal	183,426.48
Total Warner Maintenance - 0330	\$ 190,337.89
Warner Maintenance - 2342	0.00
Warner Maintenance - 5402	0.00
Warner Maintenance - 8188	0.00
Total Board Designated Funds	\$ 404,830.45
Total Board Designated Bank Accounts	\$ 668,000.40
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	0.00
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	9,164.00
Huntington Garden Endowment Principal	200,670.51
Total Huntington Garden Endowment	\$ 209,834.51
Total Permanently Restricted Fund Accounts	\$ 209,834.51
Petty Cash	100.00
Total Bank Accounts	\$ 1,017,932.55
Accounts Receivable	
Accounts Receivable-General	-8,100.80
Pledge Receivable Multi-Year (A/R)	0.00
Discount for Present Value	0.00
Total Pledge Receivable Multi-Year (A/R)	\$ 0.00
Total Accounts Receivable	-\$ 8,100.80
Other Current Assets	
Credit Card Receivables	0.00
Designated Funds GVS Receivable	0.00
Inventory	0.00
prepaid Expenses	0.00
Undeposited Funds	12,710.80
Total Other Current Assets	\$ 12,710.80
Total Current Assets	\$ 1,022,542.55
Fixed Assets	

German Village Society

Balance Sheet

As of March 31, 2017

	Total
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-633,060.70
Land	40,000.00
Total Building 588 South Third Street	\$ 166,929.96
Intangible Assets	
Website Development	
Cost	29,200.00
Depreciation	-5,840.00
Total Website Development	\$ 23,360.00
Total Intangible Assets	\$ 23,360.00
Leasehold Improvements	102,386.64
Depreciation	-58,040.06
Original Cost	6,813.00
Total Leasehold Improvements	\$ 51,159.58
Office Equipment/Furniture/Paintings	
Cost	241,938.23
Depreciation	-227,777.39
Total Office Equipment/Furniture/Paintings	\$ 14,160.84
Office Furniture	
Cost	0.00
Depreciaton	
Total Office Furniture	\$ 0.00
Office Paintings	
Cost	0.00
Total Office Paintings	\$ 0.00
Total Fixed Assets	\$ 255,610.38
TOTAL ASSETS	\$ 1,278,152.93
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	\$ 0.00
Other Current Liabilities	
Deferred Revenue	0.01
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	3,440.87
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	0.00
Total Other Current Liabilities	\$ 3,440.88
Total Current Liabilities	\$ 3,440.88
Total Liabilities	\$ 3,440.88
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	190,572.59
Restricted	523,621.85
Temporarily Restricted	6,000.00
Total Designated Earnings	\$ 720,194.44
Retained Earnings	547,963.47
Net Income	6,554.14
Total Equity	\$ 1,274,712.05
TOTAL LIABILITIES AND EQUITY	\$ 1,278,152.93

German Village Society
2016 Designated Budget Variance by Class
 January - December 2017

	For the Good of the Neighborhood	Fund for Historic Preservation	Total German Village Business Community	Highfield Gardens	Huntington Garden	Schiller Arboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Southside Stay	Village Singers	Total Designated Programs
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income													
Admission/Event Income			400.00										400.00
Advertising Income			4,374.50										4,374.50
Contributions		-250.00	0.00		400.00	350.00		2,685.00				500.00	3,685.00
In-Kind Donations			0.00										0.00
Membership Dues -GVBC			12,976.35										12,976.35
Merchandise Income		1,572.00	0.00										1,572.00
Miscellaneous Income			0.00									700.00	700.00
Rental Income			0.00						425.00				425.00
Sponsorship		500.01	2,203.11										2,703.12
Unapplied Cash Payment													0.00
Total Income	\$ 0.00	\$ 1,822.01	\$ 19,953.96	\$ 0.00	\$ 400.00	\$ 350.00	\$ 0.00	\$ 2,685.00	\$ 425.00	\$ 0.00	\$ 0.00	\$ 1,200.00	\$ 26,835.97
Gross Profit	\$ 0.00	\$ 1,822.01	\$ 19,953.96	\$ 0.00	\$ 400.00	\$ 350.00	\$ 0.00	\$ 2,685.00	\$ 425.00	\$ 0.00	\$ 0.00	\$ 1,200.00	\$ 26,835.97
Expenses													
Advertising			2,800.01										2,800.01
Bank/Credit Card Fees			12.00										12.00
Computer Related Costs			0.00								103.07		103.07
Consulting Fees	427.50	6,299.25	0.00									1,200.00	7,926.75
Equipment Rental			0.00										0.00
Food/Beverages			96.00					40.25					136.25
In-Kind Expense			0.00										0.00
License/Fees/Permits			0.00										0.00
Miscellaneous Expense			0.00						570.50				570.50
Payroll Taxes			552.24										552.24
Postage			0.00										0.00
Printing/Signage			0.00					1,440.00					1,440.00
Projects from Strategic Plan	1,000.00		0.00										1,000.00
Property & D/O Insurance		500.00	500.00										1,000.00
Repairs & Maintenance			0.00										0.00
Salaries/Wages			7,218.72										7,218.72
Security			0.00										0.00
Supplies			0.00		150.80	600.00			227.17			99.13	1,077.10
Transportation/Towing	720.25		0.00										720.25
Total Expenses	\$ 2,147.75	\$ 6,799.25	\$ 11,178.97	\$ 0.00	\$ 150.80	\$ 600.00	\$ 0.00	\$ 1,480.25	\$ 797.67	\$ 0.00	\$ 103.07	\$ 1,299.13	\$ 24,556.89
Net Operating Income	-\$ 2,147.75	-\$ 4,977.24	\$ 8,774.99	\$ 0.00	\$ 249.20	-\$ 250.00	\$ 0.00	\$ 1,204.75	-\$ 372.67	\$ 0.00	-\$ 103.07	-\$ 99.13	\$ 2,279.08
Other Income													
Transfers In			0.00										0.00
Transfers out			0.00									-175.00	-175.00
Total Other Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 175.00	-\$ 175.00
Net Other Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 175.00	-\$ 175.00
Net Income	-\$ 2,147.75	-\$ 4,977.24	\$ 8,774.99	\$ 0.00	\$ 249.20	-\$ 250.00	\$ 0.00	\$ 1,204.75	-\$ 372.67	\$ 0.00	-\$ 103.07	-\$ 274.13	\$ 2,104.08

German Village Society
2016 GVS Operations Previous Month Comparison
 January - December 2017

	Mar 2017				Total				March Notes:
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
Income									
Admission/Event Income	1,900.00	0.00	1,900.00		2,100.00	117,000.00	-114,900.00	1.79%	
Advertising Income	10,488.27	743.00	9,745.27	1411.61%	23,084.93	55,784.00	-32,699.07	41.38%	
Contributions	2,122.64	0.00	2,122.64		4,395.36	15,000.00	-10,604.64	29.30%	
Grants		0.00	0.00		0.00	20,000.00	-20,000.00	0.00%	
In-Kind Donations		0.00	0.00		11,684.25	100,000.00	-88,315.75	11.68%	
Interest Income	3.73		3.73		10.95	0.00	10.95		
Membership Dues - GVS	11,820.00	10,200.00	1,620.00	115.88%	57,949.94	115,000.00	-57,050.06	50.39%	
Membership Dues -GVBC	975.00	3,300.00	-2,325.00	29.55%	6,204.13	10,000.00	-3,795.87	62.04%	
Merchandise Income	95.00	0.00	95.00		300.00	500.00	-200.00	60.00%	
Miscellaneous Income	1.80	0.00	1.80		-1,547.30	500.00	-2,047.30	-309.46%	
Rental Income	1,489.00	1,500.00	-11.00	99.27%	3,852.75	10,000.00	-6,147.25	38.53%	
SLATE Income	1,500.00	0.00	1,500.00		9,693.84	20,000.00	-10,306.16	48.47%	
Sponsorship	6,100.00	12,670.00	-6,570.00	48.15%	9,252.33	88,470.00	-79,217.67	10.46%	
Tour Income	264.00	1,000.00	-736.00	26.40%	364.00	13,200.00	-12,836.00	2.76%	
Total Income	\$36,759.44	\$ 29,413.00	\$ 7,346.44	124.98%	\$ 127,345.18	\$ 565,454.00	-\$ 438,108.82	22.52%	
Gross Profit	\$36,759.44	\$ 29,413.00	\$ 7,346.44	124.98%	\$ 127,345.18	\$ 565,454.00	-\$ 438,108.82	22.52%	
Expenses									
Accounting Expense	1,200.00	1,200.00	0.00	100.00%	3,600.00	14,400.00	-10,800.00	25.00%	
Advertising		0.00	0.00		20.00	5,400.00	-5,380.00	0.37%	
Audit Fees		2,300.00	-2,300.00	0.00%	3,000.00	7,000.00	-4,000.00	42.86%	
Bank/Credit Card Fees	518.87	876.00	-357.13	59.23%	1,790.18	13,685.00	-11,894.82	13.08%	
Computer Related Costs	1,057.07	1,575.00	-517.93	67.12%	4,962.25	19,000.00	-14,037.75	26.12%	
Consulting Fees	2,498.00	3,291.00	-793.00	75.90%	2,498.00	47,000.00	-44,502.00	5.31%	
Dues & Memberships		157.00	-157.00	0.00%	505.00	1,500.00	-995.00	33.67%	
Equipment Rental	733.00	625.00	108.00	117.28%	1,684.00	11,500.00	-9,816.00	14.64%	
Food/Beverages	23.35	0.00	23.35		703.46	6,850.00	-6,146.54	10.27%	
Gifts & Awards	88.78	0.00	88.78		249.21	4,000.00	-3,750.79	6.23%	
In-Kind Expense		0.00	0.00		11,684.25	100,000.00	-88,315.75	11.68%	
License/Fees/Permits		0.00	0.00		0.00	1,600.00	-1,600.00	0.00%	
Meeting Haus Cleaning	744.80	750.00	-5.20	99.31%	2,254.20	10,000.00	-7,745.80	22.54%	
Meeting Haus Groundskeeping	220.00	300.00	-80.00	73.33%	307.25	1,200.00	-892.75	25.60%	
Miscellaneous Expense		0.00	0.00		0.00	1,000.00	-1,000.00	0.00%	
Payroll Processing		125.00	-125.00	0.00%	0.00	1,500.00	-1,500.00	0.00%	
Payroll Taxes	1,290.50	1,250.00	40.50	103.24%	4,317.21	15,000.00	-10,682.79	28.78%	
Postage	1,145.22	375.00	770.22	305.39%	1,748.22	5,000.00	-3,251.78	34.96%	
Printing/Signage	2,522.49	1,025.00	1,497.49	246.10%	2,917.49	29,955.00	-27,037.51	9.74%	
Property & D/O Insurance	2,185.10	9,000.00	-6,814.90	24.28%	9,573.10	11,000.00	-1,426.90	87.03%	
Repairs & Maintenance	949.09	800.00	149.09	118.64%	5,338.80	8,000.00	-2,661.20	66.74%	
Salaries/Wages	16,929.95	18,650.00	-1,720.05	90.78%	51,389.94	226,000.04	-174,610.10	22.74%	
Security		400.00	-400.00	0.00%	0.00	3,000.00	-3,000.00	0.00%	
Storage		0.00	0.00		1,020.00	1,020.00	0.00	100.00%	
Supplies	95.97	341.67	-245.70	28.09%	468.18	6,643.04	-6,174.86	7.05%	
Transportation/Towing		0.00	0.00		150.89	7,000.00	-6,849.11	2.16%	
Utilities	1,016.82	1,300.00	-283.18	78.22%	3,258.12	15,000.00	-11,741.88	21.72%	
Total Expenses	\$33,219.01	\$ 44,340.67	-\$ 11,121.66	74.92%	\$ 113,439.75	\$ 573,253.08	-\$ 459,813.33	19.79%	
Net Operating Income	\$ 3,540.43	-\$ 14,927.67	\$ 18,468.10	-23.72%	\$ 13,905.43	-\$ 7,799.08	\$ 21,704.51	-178.30%	
Other Income									
Transfers In		0.00	0.00		0.00	7,979.00	-7,979.00	0.00%	
Total Other Income	\$ 0.00	\$ 0.00	\$ 0.00		\$ 0.00	\$ 7,979.00	-\$ 7,979.00	0.00%	
Other Expenses									
Depreciation	3,151.79	3,152.00	-0.21	99.99%	9,455.37	37,824.00	-28,368.63	25.00%	
Total Other Expenses	\$ 3,151.79	\$ 3,152.00	-\$ 0.21	99.99%	\$ 9,455.37	\$ 37,824.00	-\$ 28,368.63	25.00%	
Net Income Before Depreciation	\$ 3,540.43	-\$ 14,927.67	\$ 18,468.10	-23.72%	\$ 13,905.43	\$ 179.92	\$ 13,725.51	7728.67%	
Net Income After Depreciation	\$ 388.64	-\$ 18,079.67	\$ 18,468.31	-2.15%	\$ 4,450.06	-\$ 37,644.08	\$ 42,094.14	-11.82%	

Historic Preservation Committee Report
March 16, 2017 meeting 6:00 pm

Attendees: Marie Logothetis, Bill Curlis, Janet Druen, Nancy Kotting, Jeanne Likins, Kurt Miller, Joel Teaford, Ned Thiell, Jamie Weilbacher

Columbia Gas

Nancy Kotting provided an update on the continuing interaction between the GVS and Columbia Gas regarding the latter's impending plans to replace aging natural gas supply lines throughout German Village, including the relocation of gas meters to the exterior of historic structures. Executive Director Shiloh Todorov and Nancy will be meeting with representatives of Columbia Gas on March 23rd to discuss this issue further and communicate the GVS's opposition to the exterior relocation of gas meters, in part because of the adverse impact such an action would have on German Village's preservation mission.

Caretakers of a Legacy

Janet Druen was welcomed and provided an update on this year's Caretakers of a Legacy event scheduled for May 17, 2017. Janet indicated that this year's reception will also serve as a welcome reception for GV Historic Preservation Advocate Nancy Kotting, providing an opportunity for reciprocal introductions between Nancy and the GV membership and other stakeholders. Details of the program including promotion of the event and potential additional invitees were discussed. The Committee thanked Janet who along with David Schooler, are leading this effort.

Preservation Plan

Discussion ensued on the Preservation Plan for German Village. This initiative, led by Nancy Kotting, is in its early stages of formulation. The overarching goal of the Preservation Plan is, in a broad sense, to define the philosophical framework for all preservation-related activities in German Village. The committee also discussed the Preservation Plan as an extension of the German Village Strategic Plan. The Preservation Plan, once completed, should ideally provide guidance on the mission-centric preservation activities of German Village. It was also suggested that the Preservation Plan should, on some level, aspire to serve as an inspiration or even a model for other communities in Ohio and beyond that are engaged in historic preservation activities and advocacy.

Visitor Center

Kurt Miller, member of the Visitor Center Task Force, provided the HPC with an update on the Task Force's initial meeting. The Task Force brings together a group of German Village based architects, landscape designers, graphic designers, current Visitor Center volunteers and HPC members (Marie Logothetis, Nancy Kotting and Joel Teaford). At its initial meeting the Task Force considered the results of the brainstorming sessions conducted by the Long Range Planning Committee and the HPC (at its February meeting). The Task Force then continued and extended this brainstorming work. Following this update, the HPC discussed a variety of issues pertaining to the Visitor Center and the work of the Task Force. The importance of identifying Visitor Center stakeholders and being responsive to their needs was emphasized. Other topics included the need to define the Task Force's process/schedule, and the integration of preservation principles into Visitor Center planning. The committee explored the importance of having a clear sense of the purpose and goals for the Visitor Center.

Meeting adjourned at 8:05pm

Next meeting: May 18, 2017 at 6pm.

Long-Range Planning Committee, March 9, 2017 minutes – submitted by Shiloh Todorov

Attached are the survey Dan handed out on Wednesday night to get people committed to being active, as well as the results of the Fall 2015 survey of what neighbors mean when they say they want safety improvements. The committee will assess it to be sure we're being comprehensive.

Ambassadors – could we use our existing block captains to set up National Night Out

Weekly crime tip – we will begin mining our own archive and posting weekly to N4N, social, etc.

Renters vs. Owners – should we have slightly different messaging to help folks who can and can't revise their property (eg – bush remove, fence lowering, etc.)?

Tammi Hall will join next meeting to lend her expertise in security and so we can bounce ideas off of her

Open Streets – this is a September event that will occur on Third Street and we should leverage it for the “safety week” ideas that came out of the February meeting as the crowd is already built in. Jim Penikas – will think about hands-on activities we can demonstrate during National Night Out and Open Streets, maybe including before and after with costs

Template/Calendar – Kurt is working to create a safety template and calendar for the Safety Committee to run year-by-year based on his research into the multi-faceted ways college campuses attack safety and repeat-repeat-repeat

Campuses/other urban neighborhood – Jim Nichols will research

Brick ninjas = bush ninjas/sidewalks grants = security improvement grants

Shiloh will owe back to the group the results of the Safety Committee volunteer survey for additional bodies to help depending on their area of interest.

Neighbors 4 Neighbors

Policy

Enhancement Plan
Adopted January 6, 2003
Amended February 12, 2012
Amended April 11, 2017

Neighbors4Neighbors is a subscription-based, weekly e-newsletter of the German Village Society.

Neighbors4Neighbors is for GVS donors

Any individual or household members/donor may submit for approval one listing (birth/death/wedding/interest/help-wanted/help offered/etc.) per month.

Anyone else (including other non-profits and groups) may submit for approval one posting per quarter, unless the posting is of an emergency nature and most likely directed toward the "breaking news" subscription base.

Any GVBC member/donor may post one listing per month.

Submissions are due by noon Wednesday before Neighbors4Neighbors is mailed to members at 10:00 a.m. Thursdays. Information received AFTER noon Wednesday will be posted the following week, if it is still relevant.

Allowable content will be judged on relevance to the neighborhood, suitability to the audience, prevailing taste and timeliness, but the ultimate decision about use of submitted content is up to the editor at the approval of the Executive Director. Partisan political content will not be posted.

Weekly Neighbor4Neighbor content:

Week-At-A-Glance calendar at the top; Action Items at bottom
Note from the Executive Director and/or President and/or Board as available
GVS Accomplishments
Names of new members/donors (posted monthly)
GVBC News: announcements, updates
Meeting previews and summaries (as available from committee chairs)
Trends related to staying safe
City announcements, such as road work or utility outages
Property/business/member highlights: accomplishments, recognitions
Community submissions (deaths/illness/requests, etc.)

Other Content:

Links to website for Board/Commission/Committee agenda and minutes
Volunteer opportunities: talent bank inquiries
GVS & non-GVS 43206/43215 calendar of events
Meeting Haus and Visitor Center Hours
Contact info for Board and Committee chairs
Link to websites for City of Columbus services (recycling/trash pickup, street
cleaning, towing numbers, police non-emergency numbers,
311 explanations, etc.)
Oral Histories and Multimedia, as available
Option to support GVS or GVBC

Executive Director Report – April 2017

I wanted to report in on progress toward our strategic plan. I am incredibly proud of our progress, and I think in nearly every way – the pillars of our plan are visible in your everyday lives if you know what you're looking for.

As you know, we divide the plan into Preservation, Advocacy, Quality of Life, Development (fundraising) and Governance. The board and staff divide up committees, projects and programs that are organized around those pillars.

Here's how you'll notice them in the neighborhood:

Preservation Education

You asked us for a sidewalk plan, and we are delivering. Already we've fixed 16 sidewalks through the Brick Ninjas or our incentive grant program. Want our help to get yours fixed in time for spring walking? The next deadline for consideration is April 28 and it is as easy as filling out the form at germanvillage.com/sidewalks.

You read in these very pages in the past two weeks about our big week of grant wins! We received \$15,000 from Ohio Humanities Council for our interpretive trail project – this is the idea you might think of as “signage” but as it evolves, we know that it will take MANY forms, not just a physical sign.

Two days later, Ohio's State Historic Preservation Office notified us that we'll get \$20,000 to amend our National Register of Historic Places nomination. Updating the Register does a lot of things for German Village Society and the Commission process - including clarifying what contributes and what doesn't; adding ephemeral details, such our LGBTQ pioneers, and our ability encourage thoughtful future investments in the district.

Advocacy

Within this sphere is are all of the things we need a legislative partner to accomplish, and that partner is usually the City of Columbus.

We await word of whether Third Street design will be included in the April city capital budget. German Village Society staff and volunteers have advocated with each council member, many more than once. We've taken our plan to three of the mayor's deputies. We've received letters of support for the project from Nationwide Children's Hospital, the South Side Area Commission, the Columbus Chamber of Commerce, the downtown special improvement district and several of our own businesses. We've been told by several people at City Hall that we couldn't have run a more perfect grassroots campaign, and now we await word about our inclusion in the budget.

After two HUGE community meetings among police and neighbors, a dozen people have signed up to help us develop our safety protocols even further. I hope more will come on-board, as many of you have said it is your No. 2 priority. Engage us as we build solutions!

We don't yet have a POLICY for sandstone curbs in historic districts, but because of our partnership with other neighborhoods through the Council for Historic Neighborhoods and our relationship with the Department of Public Service, I can tell you that we soon will. When is sandstone required, how is it installed, where does it come from and who pays are all items to be covered in the sandstone policy.

I was at a meeting with Friends of Schiller Chair Katharine Moore just days ago, helping her shepherd a final plan for Rec & Parks to invest in restoring the pillars at Schiller Park out of city funds.

Quality of Life

These are all the things that make life in the Village so much fun! Love to walk to the newly renovated Winans Chocolates? That's German Village Business Community and our preservation education elements working together.

Heading to the Schiller 150 art show on April 23 in Fest Hall? Thank your Art Committee (and please do join us!). Can't wait for the Village Singers concerts at month's end? Quality of Life, baby!

Development

The GVS income puzzle has long been dominated by events, and 2017 continues to see an uptick – at least from this early vantage point – in sponsor dollars coming to the table. Those come first and foremost from our very own businesses, such as Vutch & Ruff signing on again as Haus und Garten presenting sponsors. But we are also able to attract outside dollars to the neighborhood efforts, such as CoverMyMeds, OhioHealth and Hollywood Casino.

As we talk with more of our members and donors about our strategic plan, and our successes with its implementation, we are enjoying an uptick in your giving, too. In the past 12 months, we have 121 first-time members. There are 30 members who renewed membership after having ended their gift sometime in the past. There are 91 donors who raised their level of commitment, essentially voting with their dollars for everything the Society stands for. For all of these donors, you'll never be able to understand the full scope of my gratitude. Each gift is a little ray of sunshine for the work we do every day.

Governance

Last week, you read in this space our consistent invitation to engage new leaders. We'd love to have your energy and ideas on a committee, at the board level or serving on an event or project.

If you're considering it, you should know that a recent board self-evaluation showed unanimous enjoyment from our current trustees. In closing, here's an anonymous quote from the summary: "While it is a demanding role to serve as a trustee in terms of the needed time, talent, and treasure, it is quite enjoyable and satisfying to work collaboratively on important organizational goals and to get results that matter."

April Board Report

– Mark Weiss, Manager Donor Development & Marketing

Development Committee

The Development Committee will be meeting May 3 for an update and assessment of our current fundraising campaign. To prepare for this meeting, I will be meeting with the committee chair Dennis Brandon for a strategy session. Additionally, Shiloh Todorov and I will meet with Sharon Steele (our consultant from 2016) to update on current success and ask guidance and strategy moving forward.

German Village Business Community

The German Village Business Community (GVBC) met on March 15. Highlights from the meeting include guest speakers from Open Streets Columbus and Dispatch Media Group to discuss GVBC's digital marketing options to maximize our GVBC video series, marketing budget updates, Art Crawl updates and an Ohio Department of Transportation signage update from Nancy Kotting. ODOT signage will be placed in four areas along I-70/71 after construction is complete. No timelines for the I70/71 construction have been given from the City of Columbus, but GVBC members were concerned about wayfinding signage after construction, and Kotting reported that she has worked with ODOT to secure such signage for German Village.

The 2017 marketing budget for the GVBC is currently 86% allocated. Some recurring partnerships with Experience Columbus, Greater Columbus Convention Center, Quarter Horse Congress, Tourism Ohio and Columbus Underground will continue as the GVBC collectively find these partnerships valuable and produce results. A large call to action for GVS staff was to find a way to put 2016's video series investment in front of Central Ohio audiences. Dispatch Media Group will be running campaigns over four different months, across DMG properties (various websites under the DMG network) that target digital audiences based on age, income, interests and geography.

The remaining marketing budget has come down to a couple options that will help support and promote service members within German Village rather than benefitting only shops and restaurants in the area.

Art Crawl continues to roll along. Updates include that we've received more artist applications to date when compared to previous years, five restaurants have joined as food partners (50% capacity), Capital City and Giant Eagle have teamed up again to ensure that ice and water will be provided free to guests in July and Wolf's Ridge will be back to provide beverages. Jimmy John's has joined as a new partner to sponsor the hospitality tent that will serve the needs of artists, musicians and volunteers during the event. They will provide boxed meals which will relieve the pressure we've placed on past food partners to provide samples all the way until 9 p.m., thus providing a better experience for ticket buyers.

Sponsorship and Events

March marked the home stretch for sponsorship conversations that began in Nov. 2016, but also marked the beginning of Haus und Garten Tour season. Patron tickets and Corporate Tables went on sale in March and outreach to build our Haus und Garten Tour program began.

GVS staff has secured partnership agreements to the tune of \$147,360 in financial support and \$73,000 in inkind support from over 90 residential and business partners.

April 2017 Staff Report

Nancy Kotting

The month in review!

-The Columbia Gas project is in process. As most of you know, Shiloh and I met with them in our offices March 6th. It was a smooth meeting as our goal was to get a read on where they stood. It was probably their goal as well! We have had subsequent communications with them and have made it clear we are continuing to request interior placement of meters in the district.

-Shiloh and I meet with PUCO Friday and will update everyone immediately following;

-Shiloh and I had lunch with the State Historic Preservation Officer Amanda Terrell on March 8. I subsequently had a very good phone conversation with her regarding Columbia Gas in which she provided useful advice;

-I met with Councilmember Hardin on March 9th- a good introductory meeting in which he was pleased to hear of our advocacy efforts both within and beyond the Village;

-On March 10 I had coffee with Councilmember Mitchell Brown, again a good introduction.

-I met via phone with our contact at the Midwest office of the National Trust- She was intrigued with our activities here in German Village, particularly the Preservation Plan. I received a call from the National Trust publication, requesting a submission about our activities. I plan to follow up and submit a piece for consideration when the time is right.

-At the suggestion of the city attorney, I met with John Rosenberger as an introduction, joined by Shiloh and Bill Curlis. He gave us some strategic suggestions regarding Third Street, etc.

-At Heidi's suggestion I met with Paul Carlson to see if there are any synergies between his sustainability work in the Village and the Preservation Plan. We agreed there was and I subsequently met with Paul, a professor from OSU and the head of Greenspot (Chelsey joined us) to learn more about their work and how it might inform the Preservation Plan. It was an excellent meeting.

-We are awaiting the full results of the OSU survey- the grad student who we partnered with is completing his thesis. I did receive some preliminary information however which will be used for the plan.

-The Visitors Center Task Force met and we are working toward developing an RFP. My assignment is to survey and gather information from the visitor center volunteers for use by the task force.

-I have been working closely with Michelle Mazeke on tours. We have conducted a few early ones. On the 11th we will have a tour guide training session in the Fest Hall. We are expecting approximately 10 participants.

-Shiloh and I met with the Parks and Rec department regarding the restoration/replacement of the Pillars at Schiller Park, our presence and input was appreciated.

-Thursday, April 6, I have been invited for a hard hat tour of St. Mary's. Chelsey and I have set it up, with their permission, to be broadcast live on our Facebook page. Our goal is to use this 'live' capability to facilitate communication/education by reporting from various events, job sites where we can demonstrate preservation activities, etc. We are thinking it will put us in front of a broader audience as the resulting clips can be viewed any time after the live session by our Facebook followers.

-And...as always I am fielding calls for assistance with house repairs, questions for COA's and prepping for the HDC. I am also working on house histories for Haus und Garten Tour homes and Caretakers Awards as well and the final copy for our current round of plaque orders. We have currently 3 applications for our next round of sidewalk incentive awards.

Respectfully submitted-

Nancy Kotting

4/5/2017

Chelsey Craig – Board Report

This month has consisted of maintenance and updates of our donor management system, Past Perfect. I will be attending a two-day webinar on how to better utilize and understand the capabilities of Past Perfect later this month.

We have continued to experiment with our social media platforms to best engage our current audience and prospective audience. We have seen a 25% increase in audience members since January 2017. A system has been created to track and analyze our posts to better understand our audience's needs. We hope to gain insight into best practices and techniques for reaching our target audience. In addition, we have begun working on a new concept: a Preservation Spotlight. The purpose will be to educate our audience about the importance of preservation, not only in our Village, but regionally and globally. We hope to release Preservation Spotlights in conjunction with Nancy Kotting's blog soon.

Through social media and email I have been promoting Art Crawl applications. We have seen a significant number of first-time applicants, and look forward to many more before May 19th.

I have also been working on our promotional plan for this summer's events season. We hope to utilize our increased social media following to better promote our events.

Shiloh and I attended a webinar on stewardship this week, and next week I will be attending an AFP seminar with the nation's top fundraising expert, Dr. Jerold Panas with Mark. I look forward to networking as well as broadening and challenging my understanding of the fundraising profession and stewardship.

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
March 14, 2017

Present: John Barr, Dennis Brandon, Darci Congrove, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Jeanne Likins, Marie Logothetis, Josh Miller, Joshua Zimmerman

Staff and Guests: Father Kevin Lutz, St. Mary Church; Kristen Schweitzer, Village Connections; Nancy Kotting, Shiloh Todorov, GVS staff; Gary Seman, ThisWeek German Village Gazette

The meeting was called to order at 6:01 p.m. by President Heidi Drake.

Public Participation

Father Kevin Lutz of St. Mary Church shared with the board an update on the church, which was struck by lightning in the fall and is undergoing extensive repairs and renovations. The building is being returned to its original state (in some cases, stripping away features that were made in more recent times), including the replication of all of the artwork on the cathedral ceiling. The church plans to do some updates to the outside of the building as well, including new uplighting. It looks like the entire project will likely be completed by the start of spring 2018. Father Lutz cited the building as a vital piece of the neighborhood's history and asked for contributions from the community, adding that "a flood is made up of tiny raindrops" and that any little bit counts.

Kristen Schweitzer, executive director of Village Connections, shared a bit about the non-profit (which recently began renting office space in the Meeting Haus) with the board. Village Connections is an organization of neighbors helping neighbors and is open to members 50 years or older living in the German Village/Merion Village/Schumacher Place/Brewery District/Downtown area. The organization had 55 members and 33 volunteers in 2016 and assisted with 815 services – things like helping with yardwork, changing lightbulbs and providing transportation to appointments and errands. Kristen noted that the best way to support Village Connections is to become a social member, which is fully tax-deductible. Bill Curlis noted that Village Connections originally began as the brainchild of the Long Range Planning committee that spun off into its own non-profit not all that long ago.

Reports of the President and Officers

Heidi gave a quick update on the status of upcoming openings on the board. Heidi, Joshua Zimmerman, Jeanne Likins and Darci Congrove's terms end this September, and Heidi and Joshua have indicated they plan to/are able to run again. That means two seats will open up this year (although Darci's one-year non-voting seat is an appointed role). Meanwhile, the Organizational Development Committee has recommended Anne Ring for appointment to the open seat left when Joe Kurzer stepped down. Heidi noted that Anne has been instrumental in striking up fundraising relationships and helping to bring Huntington bank as major PreTour dinner hosts this year.

MOTION: To appoint Anne Ring as a member of the Board of Trustees for the unexpired term [Kurzer] ending September 30, 2017. [Curlis, Brandon]

Motion approved.

Heidi mentioned that a new GreenSpot committee is taking shape based on neighbor interest in sustainability efforts and a city program that encourages neighborhoods to take up the mantle. Paul Carlson is interested in chairing the committee; it was decided that it would fall under the Preservation pillar.

Heidi noted that, in lieu of a vice-president's report from Bill, he has been busy and helpful behind the scenes, as is often the case for vice presidents. She thanked him for his time and effort thus far.

Secretary Brittany Gibson presented the minutes of the meeting of Feb. 14, 2017.

MOTION: Approve the minutes of the meetings of Feb. 14, 2017. [Gibson, Barr]

Motion approved.

Treasurer John Barr updated the Board that the Monster Bash and Kindred Spirits event budgets had been reviewed by the Finance Committee and received preliminary approval.

MOTION: To accept the Monster Bash and Kindred Spirits budgets. [Barr, Curlis]

Motion approved.

John also reviewed the Society's current financial status and noted that future reports to the Board will be on a cash basis to enable a better comparison to the budget on a monthly basis.

MOTION: To accept the Treasurer's Report. [Barr, Curlis]

Motion approved.

Committee Reports

Heidi noted that the Committees had submitted their reports in the Board packet and asked if there were any Committee activities with additional updates requiring Board discussion or approval.

Nancy Kotting shared a draft of her historic preservation plan, "German Village: the next 50 years." She requested approval of her draft advocacy statement – "German Village Society will advocate at the district, city, state and national level to promote, perpetuate, and integrate the activity of historic preservation into both the private and public sector as a vital economic and cultural tool for preserving existing relevant structures and landscapes, and thoughtfully guiding future development, especially as it benefits German Village." -- so that she can begin to rely on it in her work as she hears from neighbors and those in other communities.

MOTION: To approve Nancy's initial draft of an advocacy statement. [Curlis, Likins]

Motion approved.

Joshua Zimmerman, advocacy pillar chair, attended a recent parking meeting and reported that the committee is talented and passionate, but that the members are looking to the board for guidance about what sorts of issues they should consider and what they should focus on next. The board discussed whether the parking committee should be more wide-ranging and generally "mobility" focused. Joshua asked board members to think about direction suggestions and send them his way; he will bring back bullet points to the next meeting for board members to consider.

Dennis Brandon, development pillar chair, shared that he's surveying event chairs about how we can make events more efficient and make the experiences even better in the hopes that we can all learn from best practices and new ideas. He also updated the board that Mark Weiss is planning a meetup with Development committee and board members to discuss and brainstorm about where we stand with fundraising.

Joshua reported that Haus Und Garten Tour planning is on target on all counts and provided a list of dinner hosts and Tour home owners for board members to begin thanking. A large PreTour dinner at Schiller Park with a "Pride and Prejudice" theme following the happy hour is being hosted by Huntington. He asked that board members send suggestions for groups to cover all volunteers (10-30 people) for individual houses for the weekend. The planning committee is looking for water-tent and trolley sponsors at the \$2,500 level. Finally, an April 15 thank-you mingler will be held for all PreTour and Tour hosts along with board members and the planning committee. He especially thanked organizers Susan Salt, Linda Gorsuch and Tracy Stamm for their incredible efforts so far.

Jeanne shared that the Organizational Development committee has reviewed the N4N policy and will send it to the executive committee and shared results of our board self-evaluation from the fall, including her reflections against previous years and projected outcomes. A few items of note: board members continue to ask for more orientation (efforts are ongoing) and that committees provide minutes and focus on issues of substance. Heidi remarked that this ties to our looking at the parking committee's role and wondered are there other committees we should look at; she pointed this question especially to board members who are pillar liaisons.

Staff Reports

Shiloh updated the board on the Open Streets project, which is planned for a to-be-determined Sunday in September. She also reported on her efforts alongside German Village Garten Club and Actor's Theater to get the city to allow alcohol use in Frank Fetch and Schiller parks; these would still be approved on an individual basis, but at least would be potentially permitted.

Having wrapped up the agenda, Heidi suggested the meeting be concluded with a brief executive session at 7:46 p.m.

MOTION: Adjourn the March 14, 2017, meeting of the German Village Board of Trustees. [Drake, Likins]

Motion approved.

Respectfully submitted,
Brittany Gibson, Secretary

Attest: Heidi Drake, President