

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
April 10, 2018

Present: Dennis Brandon, Terri Dalenta, Heidi Drake, Greg Gamier, Brittany Gibson, Joanne Kesten, Marie Logothetis, Jim Penikas, Josh Miller, Kurt Miller, Susan Sutherland, Joshua Zimmerman

Staff and guests: Pat Bowers, Linda Friedman, David Gaumer, Malvin Long, Michelle McFadden, Linda Season, Jeff Stahler and Bert Stevens, Huntington Garden "Deadheaders"; Chelsey Craig, Nancy Kotting and Shiloh Todorov, staff

The meeting was called to order at 6:01 p.m. by President Heidi Drake.

Public Participation

President Heidi Drake introduced the Huntington Garden "Deadheaders," volunteers who are celebrating 25 years of tending to Schiller Park's Huntington Garden. Heidi and the board thanked the group (including their fearless leader, Bert Stevens) for their service.

Bert shared that the Huntington Garden 25th Anniversary Celebration will be held on Aug. 5 starting at 1 p.m. A cakewalk with homemade cakes and a dog agility contest will highlight the afternoon's events. She urged the board members to mark their calendars, adding "You couldn't ask for a better Sunday in the park."

Heidi then suggested the board move to executive session at 6:03 p.m.

At 6:07 p.m., Heidi suggested the board resume regular session.

Reports of the President and Officers

Heidi shared with the group that two board seats will open in October this year as she and Joanne Kesten wrap up their terms on the board. The Organizational Development Committee is identifying people and meeting with prospects; Heidi asked anyone with suggestions for ODC to consider to contact chair Jeanne Likins. Heidi also asked existing board members to think about whether they're interested in an officer position. She noted that while she will obviously be vacating president, but any position is up for grabs each year. She asked that any board member interested in more information get in touch with her.

Vice President Joshua Zimmerman had no report at this time.

Secretary Brittany Gibson presented the minutes of the March 13, 2018 meeting.

MOTION: To approve the minutes of the March 13, 2018, GVS board meeting. [Gibson, Zimmerman]

Motion approved.

Treasurer John Barr was unable to attend but asked Heidi to share that the finance committee approved the three event budgets up for approval at the meeting.

MOTION: Approve the Monster Bash 2018 budget. [Brandon, Miller]

Motion approved.

MOTION: Approve the Kindred Spirits 2018 budget. [Dalenta, Miller]

Jim Penikas questioned whether we include member/non-member pricing (as was noted on the Kindred Spirits budget) since we'd attempted to do away with that when we bundled tickets into supporter levels; Shiloh clarified that since tickets to Kindred Spirits aren't part of the choices supporters get when they choose a package, this is an exception to that rule.

Motion approved.

MOTION: Approve the Huntington Garden 25th Anniversary Celebration budget.

[Dalenta, Miller]

Shiloh clarified that this isn't a fundraiser and isn't held to those income standards.

Motion approved.

Committee Reports

Heidi noted that the Committees had submitted their reports in the board packet and asked if there were any Committee activities with additional updates requiring board discussion or approval.

On the Historic Preservation-pillar front, Shiloh shared that the Nancy Kotting talked to representatives from Lykens, the company which is proposing development near Thurman Ave. and S. 4th St. earlier in the day. Lykens reported that they should have initial drawings ready toward the end of the month and that they would be happy to share them with the Society/interested neighbors then.

Shiloh added that the next step in the St. Mary Church development will be going in front of the German Village Commission in May.

Shiloh also updated us that she went to the Short North Parking meeting earlier in the day and found out that the task force looking at that parking issue is seeking Columbus City Council approval for ideas related to things like parking meters and where parking revenue will go (as it pertains to all downtown neighborhoods) before they put the pieces they've been working on

for the Short North. Shiloh shared this update with Tim Bibler. He reported that he was already planning to meet with the new parking czar; between Tim and Shiloh, they're going to make clear to the team looking at the Short North parking problems that the same rules do not apply to all neighborhoods.

On behalf of the Development Pillar, Dennis Brandon shared that he's looking for a vice chairman.

Joshua, chair of the Haus und Garten Tour Committee, shared that they have been looking for efficiencies in rentals and that the minimum number of PreTour seats have been confirmed. Marie Logothetis, a member of the host committee, shared that 10 homes have been confirmed for Tour, along with St. Mary Church and Huntington Garden. The group is still looking for homeowners along the park who are interested in being on Tour. Joshua added that Sunday brunch plans have evolved – the idea now is that they'll sell a maximum of 150 tickets in advance; tickets will be \$15 each and include access to the breakfast buffet and a drink. There may be some walk-up tickets available. He added that the host committee reconsidered the group PreTour cocktail-only ticket price after looking at budget and would like to propose an increase for that particular package from \$300 to \$350.

MOTION: To revise ticket pricing for 4 PreTour + cocktail-only tickets for the 2018 Haus und Garten Tour weekend to \$350. [Zimmerman, Penikas]

Motion approved.

Greg Gamier, co-chair of Art Crawl, introduced Chelsey Craig – the staff-member point-person for the event – and thanked her for rolling up her sleeves and coming up with creative ideas to refresh the event. Chelsey shared that applications for artists are open and that they're looking for more applicants. The committee recently revised the application fee down a bit to match what it was last year, which has resulted in more applications and more positive reactions online. New this year, tickets will be sold via tiered pricing: \$10 tickets will go on sale first; once the designated number of \$10 tickets is sold out, the price of the next batch of tickets increases; the highest-priced ticket will be \$25. Tickets go on sale May 15. One of the previously announced changes is shifting the focus away from food; the committee has devised a VIP ticket that will include a catered dinner from Barcelona as well as a dedicated VIP area and some little "extras." VIP tickets will cost \$75. This year, Art Crawl will also feature a stage with live music, dance and other performances, with the goal of making it feel like you're surrounded with art. Open Door Studio, which works with artists with disabilities, will be doing live painting. The committee is in need of recommendations for live art performers of any stripe. Additionally, the GreenSpot Committee is helping with ways to reduce waste, including adding a water station.

Shiloh added that the Haus und Garten Tour committee is looking for suggestions of similar performers or other groups who can be part of HGT's PreTour "surprises around every corner" experience.

Dennis pointed out that as he's looking for a development co-chair, he'd like that person to have an eye on great ideas being planned for one of our events that could be transferred to another, which would help make our fundraising events even more successful.

Staff Reports

Shiloh shared that the Society's plan to include a float – highlighting the neighborhood's LGBT history – in Columbus' Pride parade has a lot of people (some neighbors, some from outside of the neighborhood) excited and willing to help make it happen. She highlighted volunteers [Nick Weitzel](#) as well as Dan and Claire Murphy. Shiloh asked if Joshua knew why the parade-entry info wasn't posted on the Stonewall site; he said they've had lots of changes happening but he will reach out to check.

Shiloh added that the Group Tours committee will be holding one of its LGBT-focused tours the Friday night of Pride weekend.

Shiloh then moved to discussing highlights from where we stand with the budget, which is part of this month's focus on the board calendar. We are \$7,000 behind on the membership line. The staff has been digging into this situation and noted the following: Now that DonorPerfect is somewhat up and running, Chelsea took a look back and we're not too far off with retention. Additionally, this is the second year that we've offered broken-up payments across the year. Also, SLATE income is more than making up the difference – which makes sense because those contributions used to be in the membership line. On the SLATE front, Shiloh asked board members to let her know if there's anything we need from her or from Mark to keep moving, since it is important we hit our budgeted income for that.

One other big gap in the budget is that we planned for \$22,000 in for Haus und Garten patron-ticket sales, but so far, we've had about \$10,000 come in. As it stands now, we need to sell every PreTour dinner ticket or we will fall behind. Shiloh reminded us that checking in about this now is one of the reasons the board calendar lists the budget as a focus in April. Shiloh pointed out that she has identified places to save, if any board members can help make these items happen via donations or sponsors: tent and flooring rentals for Haus und Garten Tour, flowers during the PreTour cocktail hour. Opportunities to pitch in on helping improve our bottom line include connecting Shiloh with business owners interested in buying HGT program ads, introducing her/the Tour committee to performers or other groups who could create "surprises" during Tour weekend and invite neighbors (and even those living outside of the neighborhood) to be members.

On the expenses side, we are running at or below budget. Unexpected expenses that recently came up were an emergency roof repair and elevator repair, but thankfully neither of those were too expensive.

Old/New Business

Volunteer highlights: none at this time.

New business:

Shiloh brought up that she saw news that Ohio is thinking about changing the rules about how you can adjust the speed limit on certain stretches of roads. She wondered if that's something GVS would want to advocate around.

Dennis asked how our outreach outside our borders is being responded to. Nancy said that when she went to a recent Brewery District Commission meeting to speak against the demolition of the Maennerchor building, she could tell that the Commissioners were a little on edge about her presence there. At the second Brewery District Commission meeting she attended, she had a moment to explain that when she's on the public record for three minutes, she has to stick to being educational and to advocate, which isn't intended to rub them the wrong way. She thinks we've made our point and that they understand where we're coming from. Shiloh added that she and other GVS representatives are working to bring together other downtown-neighborhood leaders to meet with the city about the opening of the Historic Preservation Office officer's role, and how that position could potentially be reimagined. Nancy mentioned that in 2007, the German Village Commissioners rewrote the guidelines they follow, which were then adopted but that were never published by the Historic Preservation Office for the public to see and understand. In the case of the recent Brewery District hearings, Nancy noted, the chair offered his opinion of why he was against the demolition, and his rationale flew in the face of the duties they're charged with. Heidi added that anecdotally, she's seen almost uniformly positive comments in response to our recent advocacy in the Brewery District.

Having wrapped up the agenda, Heidi suggested the board end the meeting at 7:07 p.m.

MOTION: Adjourn the April 10, 2018, meeting of the German Village Board of Trustees.
[Dalenta, Zimmerman]

Motion approved.

Respectfully submitted,
Brittany Gibson, Secretary

Attest: Heidi Drake, President

Q&A With A GVS Leader | Josh Miller

Tell us about a favorite German Village moment: Not an easy question but besides countless Friday happy hours with friends new & old on the patio. A favorite moment of particular currency was Actors' Theatre & Shadowbox Theater's "Back to the Garden" performance in Schiller Park way back in 2010 - it was absolutely incredible between the show, the soundtrack, the set, and the throngs of all walks of life packed into the park to enjoy it that evening together.

Do you have any pets? Yes, I am fostering a cat named Samson for a friend who is recovering from a stroke:



What's an example of another nonprofit that treated you really well as a donor or volunteer? GVS sets the bar... I have yet to encounter a non-profit (including my employer) who takes such great strides in outreach and engagement.

If I could do one thing to improve my GVS board service it would be... Increase my bandwidth to participate or help with events in a greater capacity.

GERMAN VILLAGE SOCIETY

TREASURER'S REPORT

APRIL 10, BOARD MEETING

FINANCIAL STATEMENT HIGHLIGHTS MARCH 2018

CASH BALANCES AS OF MARCH 31, 2018:

OPERATIONS: CHECKING \$ 30,926

CONTINGENCY \$ 88,480

DESIGNATED FUNDS: TOTAL \$ 294,090

SIGNIFICANT BALANCES: GERMAN VILLAGE BUSINESS COMMUNITY \$ 67,239

FUND FOR HISTORIC PRESERVATION \$ 97,535

FRIENDS OF SCHILLER \$ 14,561

FOR THE GOOD OF THE NEIGHBORHOOD \$ 86,761

INVESTMENTS: TOTAL \$ 675,762

BRENT WARNER MAINTENANCE FUND \$ 199,609

MEETING HOUSE REPLACEMENT RESERVE \$ 229,390

ALBERTA STEVENS HUNTINGTON GARDEN FUND \$ 246,763

OPERATING BUDGET HIGHLIGHTS (CASH BASIS):

MARCH REVENUE \$34,747 VS BUDGET OF \$57,747. PRIMARY DIFFERENCES IN SLATE BUT ALSO BEHIND IN MEMBERSHIP

FEBRUARY EXPENSES ARE GENERALLY IN LINE WITH THE BUDGET. DIFFERENCES PRIMARILY RELATE TO TIMING OF PAYMENTS

NOTE: NET INCOME DOES NOT REFLECT INTERNAL TRANSFER OF FUNDS OR DEPRECIATION WHICH IS A NON-CASH CHARGE.

German Village Society

Balance Sheet

As of March 31, 2018

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	30,926.29
Operations Chase Contingency - 4693	88,480.37
Operations Huntington Savings	0.00
Total Bank Accounts - Operations	\$ 119,406.66
Board Designated Bank Accounts	
Board Designated Checking - 1362	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	86,761.38
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	97,535.88
German Village Business Community	67,239.42
Highfield Garden	1,731.09
Huntington Garden/Maintenance	2,397.01
Schiller Bloomin Fund	2,255.05
Schiller Friends of Schiller Fund	14,561.48
Schiller Park Enhancements	4,423.40
Schiller Park/Arboretum Fund	3,683.02
Schiller Park/Bench/Trash Can Fund	3,094.40
Southside Stay	2,185.84
Village Singers	6,393.87
Total Board Designated Checking - 1362	\$ 294,089.71
Board Designated Funds	
Meeting Haus Maint/Replacement	0.00
Meeting Haus Maint/Replacement Gain/Loss	43,631.62
Meeting Haus Maint/Replacement Principal	185,758.35
Total Meeting Haus Maint/Replacement	\$ 229,389.97
Village Singers Fund - 14126	11,105.62
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	37,570.64
Warner Maintenance - 0330 Principal	162,038.48
Total Warner Maintenance - 0330	\$ 199,609.12
Total Board Designated Funds	\$ 440,104.71
Total Board Designated Bank Accounts	\$ 734,194.42
Permanently Restricted Fund Accounts	
Huntington Garden Endowment	0.00
Huntington Garden Endowment Gain/Loss	45,092.72
Huntington Garden Endowment Principal	201,670.51
Total Huntington Garden Endowment	\$ 246,763.23
Total Permanently Restricted Fund Accounts	\$ 246,763.23
Petty Cash	100.00
Total Bank Accounts	\$ 1,100,464.31
Accounts Receivable	
Accounts Receivable-General	0.00
Pledge Receivable Multi-Year (A/R)	0.00
Discount for Present Value	-10,030.00
Total Pledge Receivable Multi-Year (A/R)	-\$ 10,030.00
Total Accounts Receivable	-\$ 10,030.00
Other Current Assets	
Credit Card Receivables	0.00
Designated Funds GVS Receivable	0.00
Inventory	16,420.85
prepaid Expenses	0.00
Undeposited Funds	1,125.00
Total Other Current Assets	\$ 17,545.85
Total Current Assets	\$ 1,107,980.16
Fixed Assets	

German Village Society

Balance Sheet

As of March 31, 2018

	Total
Building 588 South Third Street	
Cost	759,990.66
Depreciation	-656,373.05
Land	40,000.00
Total Building 588 South Third Street	\$ 143,617.61
Intangible Assets	
Website Development	
Cost	29,200.00
Depreciation	-11,680.00
Total Website Development	\$ 17,520.00
Total Intangible Assets	\$ 17,520.00
Leasehold Improvements	0.00
Depreciation	-70,384.03
Original Cost	163,248.98
Total Leasehold Improvements	\$ 92,864.95
Office Equipment/Furniture/Paintings	
Cost	241,938.23
Depreciation	-233,286.51
Total Office Equipment/Furniture/Paintings	\$ 8,651.72
Total Fixed Assets	\$ 262,654.28
TOTAL ASSETS	\$ 1,370,634.44
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	\$ 0.00
Other Current Liabilities	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
Total Other Current Liabilities	\$ 0.00
Total Current Liabilities	\$ 0.00
Total Liabilities	\$ 0.00
Equity	
Designated Earnings	
Non Restricted	0.00
Permanently restricted fund	192,823.00
Restricted	666,287.85
Temporarily Restricted	9,000.00
Total Designated Earnings	\$ 868,110.85
Retained Earnings	526,661.64
Net Income	-24,138.05
Total Equity	\$ 1,370,634.44
TOTAL LIABILITIES AND EQUITY	\$ 1,370,634.44

German Village Society
2018 GVS Operations Previous Month Comparison
3/31/2018

	Mar 2018				Total				Comments
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
Income									
Admission/Event Income	677.50	600.00	77.50	112.92%	877.50	114,000.00	-113,122.50	0.77%	
Advertising Income	8,868.89	9,448.39	-579.50	93.87%	15,723.59	63,000.00	-47,276.41	24.96%	
Contributions	6,261.67	2,312.64	3,949.03	270.76%	6,780.53	18,000.00	-11,219.47	37.67%	
In-Kind Donations	427.10	0.00	427.10		427.10	65,000.00	-64,572.90	0.66%	
Interest Income		3.73	-3.73	0.00%	10.83	45.00	-34.17	24.07%	
Membership Dues - GVS	11,620.00	11,645.00	-25.00	99.79%	51,915.81	115,000.00	-63,084.19	45.14%	
Membership Dues -GVBC	1,593.74	1,200.00	393.74	132.81%	4,631.24	10,000.00	-5,368.76	46.31%	
Merchandise Income	21.00	95.00	-74.00	22.11%	43.00	500.00	-457.00	8.60%	
Miscellaneous Income		1.80	-1.80	0.00%	0.00	500.00	-500.00	0.00%	
Rental Income	2,746.50	1,489.00	1,257.50	184.45%	4,922.50	10,000.00	-5,077.50	49.23%	
SLATE Income	750.00	20,000.00	-19,250.00	3.75%	11,116.66	70,000.00	-58,883.34	15.88%	
Sponsorship	1,731.03	10,687.50	-8,956.47	16.20%	4,493.53	73,500.00	-69,006.47	6.11%	
Tour Income	50.00	264.00	-214.00	18.94%	50.00	6,000.00	-5,950.00	0.83%	
Total Income	\$ 34,747.43	\$ 57,747.06	-\$ 22,999.63	60.17%	\$ 100,992.29	\$ 545,545.00	-\$ 444,552.71	18.51%	
Gross Profit	\$ 34,747.43	\$ 57,747.06	-\$ 22,999.63	60.17%	\$ 100,992.29	\$ 545,545.00	-\$ 444,552.71	18.51%	
Expenses									
Accounting Expense	1,200.00	1,500.00	-300.00	80.00%	3,900.00	18,000.00	-14,100.00	21.67%	
Advertising		1,500.00	-1,500.00	0.00%	50.00	6,500.00	-6,450.00	0.77%	
Audit Fees	3,000.00	1,485.00	1,515.00	202.02%	3,000.00	7,000.00	-4,000.00	42.86%	
Bank/Credit Card Fees	725.48	443.30	282.18	163.65%	2,151.71	10,000.00	-7,848.29	21.52%	
Computer Related Costs	1,719.98	1,557.07	162.91	110.46%	6,420.12	20,000.00	-13,579.88	32.10%	
Consulting Fees	500.00	2,498.00	-1,998.00	20.02%	1,597.50	20,000.00	-18,402.50	7.99%	
Dues & Memberships		0.00	0.00		368.00	1,500.00	-1,132.00	24.53%	
Equipment Rental	185.00	733.00	-548.00	25.24%	555.00	13,000.00	-12,445.00	4.27%	
Food/Beverages	746.92	523.35	223.57	142.72%	1,539.42	7,500.00	-5,960.58	20.53%	
Gifts & Awards	750.08	88.78	661.30	844.87%	840.12	7,000.00	-6,159.88	12.00%	
In-Kind Expense	427.10	0.00	427.10		427.10	65,000.00	-64,572.90	0.66%	
License/Fees/Permits	42.25	0.00	42.25		92.25	1,000.00	-907.75	9.23%	
Meeting Haus Cleaning	744.80	844.80	-100.00	88.16%	1,509.40	12,000.00	-10,490.60	12.58%	
Meeting Haus Groundskeeping	93.75	220.00	-126.25	42.61%	322.75	1,200.00	-877.25	26.90%	
Miscellaneous Expense		947.05	-947.05	0.00%	10.00	9,000.00	-8,990.00	0.11%	
Payroll Processing	144.40	145.00	-0.60	99.59%	594.20	1,900.00	-1,305.80	31.27%	
Payroll Taxes	1,534.61	1,371.59	163.02	111.89%	6,917.34	21,000.00	-14,082.66	32.94%	
Postage	659.05	1,145.22	-486.17	57.55%	878.05	7,000.00	-6,121.95	12.54%	
Printing/Signage	-550.61	2,522.49	-3,073.10	-21.83%	-479.93	20,000.00	-20,479.93	-2.40%	
Projects from Strategic Plan		1,941.00	-1,941.00	0.00%	0.00	28,000.00	-28,000.00	0.00%	
Property & D/O Insurance	9,957.67	1,742.00	8,215.67	571.62%	9,957.67	11,000.00	-1,042.33	90.52%	
Repairs & Maintenance	1,881.28	949.09	932.19	198.22%	5,381.28	13,000.00	-7,618.72	41.39%	
Salaries/Wages	18,604.04	17,720.44	883.60	104.99%	58,059.66	223,870.00	-165,810.34	25.93%	
Security		0.00	0.00		0.00	2,000.00	-2,000.00	0.00%	
Storage		0.00	0.00		0.00	1,020.00	-1,020.00	0.00%	
Supplies	235.99	95.97	140.02	245.90%	645.07	5,000.00	-4,354.93	12.90%	
Transportation/Towing	311.25	0.00	311.25		314.25	7,000.00	-6,685.75	4.49%	
Utilities	1,250.22	1,016.82	233.40	122.95%	3,656.82	15,000.00	-11,343.18	24.38%	
Total Expenses	\$ 44,163.26	\$ 40,989.97	\$ 3,173.29	107.74%	\$ 108,707.78	\$ 554,490.00	-\$ 445,782.22	19.61%	
Net Operating Income	-\$ 9,415.83	\$ 16,757.09	-\$ 26,172.92	-56.19%	-\$ 7,715.49	-\$ 8,945.00	\$ 1,229.51	86.25%	
Other Income									
Transfers In		0.00	0.00		9,151.15	10,000.00	-848.85	91.51%	
Total Other Income	\$ 0.00	\$ 0.00	\$ 0.00		\$ 9,151.15	\$ 10,000.00	-\$ 848.85	91.51%	
Other Expenses									
Depreciation	3,151.79	3,350.00	-198.21	94.08%	9,455.37	40,000.00	-30,544.63	23.64%	
Total Other Expenses	\$ 3,151.79	\$ 3,350.00	-\$ 198.21	94.08%	\$ 9,455.37	\$ 40,000.00	-\$ 30,544.63	23.64%	
Net Other Income	-\$ 3,151.79	-\$ 3,350.00	\$ 198.21	94.08%	-\$ 304.22	-\$ 30,000.00	\$ 29,695.78	1.01%	
Net Income	-\$ 12,567.62	\$ 13,407.09	-\$ 25,974.71	-93.74%	-\$ 8,019.71	-\$ 38,945.00	\$ 30,925.29	20.59%	

German Village Society

Profit and Loss - Monster Bash

	Monster Bash 2018 budget	
Income		
Admission/Event Income	19,500.00	
Advertising Income	0.00	
In-Kind Donations	2,500.00	
Sponsorship	6,000.00	
Total Income	\$ 28,000.00	
Gross Profit	\$ 28,000.00	
Bank/Credit Card Fees	100.00	
Consulting Fees	650.00	
Equipment Rentals	1,000.00	
Food/Beverages	500.00	
In-Kind Expense	2,500.00	
License/Fees/Permits	150.00	
Meeting Haus Cleaning	500.00	
Printing/Signage	0.00	
Property & D/O Insurance	500.00	
Security	500.00	
Supplies	250.00	
Total Expenses	\$ 6,650.00	
Net Operating Income	\$ 21,350.00	
Net Income	\$ 21,350.00	
	76%	

\$65 * 300 = \$19,500

DJ (\$500) and Bartenders (2 * \$25/hr * 3 hrs)

Tent, photo booth

Includes printing at NW Children's

Bonus for regular staff and other cleaning, as needed

Note: Last year's amount included new house signs

	2017 Actuals
Income	
Admission/Event Income	21,475.00
Advertising Income	0.00
In-Kind Donations	2,624.17
Sponsorship	8,250.00
Total Income	\$ 32,349.17
Gross Profit	\$ 32,349.17
Bank/Credit Card Fees	85.15
Consulting Fees	495.00
Equipment Rentals	867.15
Food/Beverages	380.00
In-Kind Expense	2,624.17
License/Fees/Permits	150.00
Meeting Haus Cleaning	0.00
Printing/Signage	0.00
Property & D/O Insurance	500.00
Security	480.00
Supplies	610.12
Total Expenses	\$ 6,191.59
Net Operating Income	\$ 26,157.58
Net Income	\$ 26,157.58
	81%

Monster Bash 2017 budget	2016 Actuals
19,000.00	19,682.00
2,500.00	0.00
2,500.00	6,840.80
1,500.00	4,644.73
\$ 25,500.00	\$ 31,167.53
\$ 25,500.00	\$ 31,167.53
600.00	588.99
500.00	630.00
1,000.00	1,129.00
1,350.00	801.18
2,500.00	6,840.80
150.00	150.00
250.00	1,002.26
500.00	0.00
390.00	390.00
450.00	465.00
200.00	49.43
\$ 7,890.00	\$ 12,046.66
\$ 17,610.00	\$ 19,120.87
\$ 17,610.00	\$ 19,120.87
69%	61%

Additional Sub-Categories

Event Income

On-line	
At Door	\$ 1,500.00 (\$10/ea.)
Donation	
Smith, Jay N. & Marianne H.	\$ 500.00
Anonymous	\$ 700.00
Downtown Dermatology LLC	\$ 100.00

Total: \$ 2,800.00

Event Expenses

Photography	
Decorations/Floral	
Food/Bev	\$ 1,000.00
Staffing/Graphic Design	
Entertainment	
Dog Agility	\$ 300.00
Band	\$ 700.00
Permit	\$ 75.00
Printing	\$ 400.00
Postage	\$ 300.00

Total: \$ 2,775.00

Outcome: \$ 25.00

**Friends of Schiller Park
2018 Kindred Spirits**

	<u>Kindred Spirits</u>
	<u>2018 Budget</u>
Income	
Admission/Event Income	7,500.00
Raffle/Auction	5,000.00
Total Income	\$ 12,500.00
Expenses	
Advertising	0.00
Bank/Credit Card Fees	60.00
Decorations	100.00
Equipment Rental - Bar Kit/Linens	500.00
Entertainment	640.00
Food/Beverages	2,000.00
Miscellaneous Expense	
Postage	
Printing/Signage	200.00
Security	
Total Expenses	\$ 3,500.00
Net Income	\$ 9,000.00

Admission tickets \$85 for members, \$100 non-members

German Village Society Committee Report

Committee: Preservation

Meeting date: 3/27/18

Next Meeting: 5/8/17

Attendees names:

Joanne Kesten

Mary Ross-Connolly

Cheryl Hacker

Ned Thiell

Karen Trifonoff

Nancy Kotting

Highlights/Discussion:

Nancy Kotting presented overview of the scope of the guidelines update project.

Each committee member selected sections to research and revise. Committee will reconvene on May 8, 2018.

Plans and Assignments:

Do you have issues or concerns that require consideration by the Board or staff for possible response or action? If so, please spell out timeline. (Could include the need for time/support from GVS staff or volunteers or the need for financial resources, for example.)

Ideas or concerns about safety:

Ideas or concerns about sidewalks:

Outstanding volunteers of note:

Anything else you would like to share with the board?

German Village Society Committee Report

Committee: Green Spot

Meeting date(s): April 3, 2018

Attendees names:

Next Meeting: May 1, 2018

Roberta Zimmerman

Kim Cowie

Chelsey Craig

Jim Cowie

David Celebrezze

Karen Koster

Highlights/Discussion:

Roberta Zimmerman , Chelsey Craig, Kim Cowie and 2 other GSGV members attended the Spotlight awards for Green Spot. German Village was recognized as an official Green Spot neighborhood and received a proclamation from City Council and the Mayor.

Roy from The Compost Exchange spoke at our meeting about composting and we will be sharing this information with our GSGV members and neighbors to encourage composting.

Plans and Assignments:

GSGV will be at the Garten Market signing up people to be Green Spot homes. We will also be sharing information on how to get a rain barrel through the city program (only \$50), our CSA Missionary Hill Farm and The Compost Exchange.

Do you have issues or concerns that require consideration by the Board or staff for possible response or action? If so, please spell out timeline. (Could include the need for time/support from GVS staff or volunteers or the need for financial resources, for example.)

Ideas or concerns about safety:

Ideas or concerns about sidewalks:

Outstanding volunteers of note:

Anything else you would like to share with the board?



Report for April 2013 GVS Board Meeting

The reconstituted Civic Relations Committee met on Wednesday, April 4, with 8 volunteer members and Shiloh Todorov. The objective of Civic Relations is to advocate and interact with governmental agencies, gather information and make recommendations to the Board. It will mainly operate through email communications, with meetings expected no more than 3 or 4 times a year. At the April 4 meeting, we discussed the following:

- How GV has used UIRF funds in the past for brick street improvements, and ideas on expanding the type of projects that GV should fund in the future;
- The history of the Third St improvement project, which was not funded by the City, and how parts of that project may still be things GV can advocate, such as bikes lanes on Third St and bike lanes that connect GV to Scioto Audubon Metro Park, pedestrian lighting, traffic calming and elimination of overhead wire clutter;
- How GV should interact with ODOT and the City on the [I 70/71](#) interchange project, and making efforts to have a seat at the planning table, rather than being informed as to what the plans are. The discussion included bridge improvements at Front St, High St. and Third St.;

- Sidewalk repairs and upgrades from cement to brick. Nelson, Lisa Stein and John Rosenberger plan to attend a meeting of the Sidewalk Incentives group on 4/17 to discuss ideas designed to incentivize owners to improve their sidewalks, e.g. financing through real property tax assessments that can be paid over a long period of time as real property taxes, negotiating with contractors to provide good pricing and focusing on organizing “districts” of owners for larger-scale sidewalk improvements.
- Jay Smith reported on his meetings with Council Member Stinziano and the City’s tepid efforts at regulating short term rentals such as AirBnB and VRBO. Legislation is now in committee, and any City regulation is not expected for a year or so. Jay will continue to monitor for CR.

Minutes of the March 1, 2018 Parks, Public Spaces, and Community Events Committee meeting

Members Present: Ann Lilly, Linda Friedman, Craig Seeds, Jim Chakares, Frank Wickham, Chelsey Craig, Mike Cornelis, Katharine Moore.

Guest: Katie Stierwalt, Green Columbus

In Sara McNealey's absence Ann Lilly called the meeting to order at 9:00am.

Linda Friedman moved that the minutes of the February meeting be adopted into the minutes. Mike Cornelis seconded the motion and it passed unanimously.

ACTORS' THEATRE

Carol Mullinax was unwell and unable to report on Actors' Theatre.

GERMAN VILLAGE GARTEN CLUB

Jim Chakares provided information on the German Village Garten Club's projects and activities. Plans are well underway for Jazz & Juleps on May 11 and Garten Market on May 12. A call for pre-orders will be distributed in mid-March. The Christmas trees are coming out of the Third Street boxes and pansies are going in in the coming days. Frank Fetch Park clean-up is scheduled for March 3. Jim updated the group on the pergola project and was asked about previous dedications. He assured the members that the Garten Club will display the older dedication plaques in a grouping somewhere in the park.

ST.MARY CHURCH AND SCHOOL

Frank Wickham reported that Phase II of the building project is underway, with great optimism that St. Mary Church will meet its April 1 fundraising deadline, allowing the congregation to be back in by Christmas. Visitors will have the chance to get a peep at the progress when hard hat tours are offered during the Haus und Garten Tour. The St. Mary's Basketball Tournament on March 2 and 3 will draw students enrolled in schools named St. Mary from all over Ohio. March 3 will be School Paint Night, March 7 is Breakfast with a Book, and March 9th is the Mother & Son dance.

GERMAN VILLAGE SOCIETY

Chelsey Craig said that the call for artists is out for the July 21 Art Crawl, with an April 25 deadline. The GVS membership directory is being finalized and will be available as a digital file and/or a printed piece. The Maennerchor building was on the March 1 agenda for the Brewery District Commission, residents and interested parties were encouraged to attend.

GV FARM

Connie Swain was out of town and unable to report for the German Village Farm.

FRIENDS OF SCHILLER PARK

Katharine Moore distributed a written report for the Friends of Schiller Park. She asked Mike Cornelis to tell the members about the the Mayor's State of ColumbUS: Neighborhood Conversation focusing on Recreation and Parks at the Linden Community Center that he attended on behalf of the Friends of Schiller Park. Mike said it was a presentation rather than any sort of conversation, but encouraging to hear Mayor Ginther pledging support and resources for the Recreation and Parks Department.

GERMAN VILLAGE NINE

Mike Cornelis announced that the German Village Nine have joined the Vintage Base Ball Association and are scheduled to play 12 games – one of which will be played in Schiller Park on July 15. Katharine was reminded to apply for a Friends of Schiller Park permit for the game.

HIGHFIELD GARDEN

Ann Lilly thanked Craig Seeds for the Department's help in trimming the trees at the Highfield Garden.

FUN COMMITTEE

Mike Cornelis reported in for the FUN Committee. The group is organizing a "Slider Slam" on April 7 at 6:30pm. The event has a great host committee and everyone is encouraged to bring 12 sliders for this no cost party at the Meeting Haus. Mike offered the support of the FUN Committee for Schiller Park's Dig In event.

HUNTINGTON GARDEN

Linda Friedman made a correction to her February report on the Huntington Garden: there won't be a new flamingo topiary – the one that has been in use will be reinstalled this spring. The Deadheaders are planning the garden's 25th anniversary celebration, which will take place in August.

RECREATION AND PARKS DEPARTMENT

Craig Seeds offered his help to facilitate the completion of the MOUs. Jim Chakeras said he had made contact with Tina Mohn in an effort to have the Garten Club's MOU for Frank Fetch Park executed before the pergola project is underway. Katharine Moore said she had notified Ms. Mohn that she was unwilling to give the effort any more time. In spite of the many, many hours the No Name Committee and Ms. Moore have spent on the documents, each draft has been met with new objections and an ongoing lack of understanding of the relationship of various organizations to the Recreation and Parks Department.

GREEN COLUMBUS

Katie Stierwalt presented information on the Earth Day plans that have been made by Green Columbus. She explained that the Columbus Earth Day has the largest volunteer outreach in the country. Volunteers may register their projects at EarthdayColumbus.org and receive free supplies. Volunteer projects may take place between April 14 and 21, with an April 22 celebration at Genoa Park. For anyone without a project who is interested in participating, Ms. Stierwalt invited volunteers to join in the project being organized by the Audubon organization. The Parks, Public Spaces, and Community

Events committee members thanked Ms. Stierwalt for bringing details on the Earth Day opportunities to the meeting.

With no additional business to come before the committee, the meeting was adjourned at 9:39am.

To: Parks, Public Spaces, & Community Events

From: Katharine Moore

March 1, 2018 (19 days until Spring)

Mike Cornelis represented the Friends of Schiller Park at the Mayor's State of Columbus: Neighborhood Conversation focusing on Recreation and Parks at the Linden Community Center. It was more presentation than conversation, but it was important to show the colors.

Lindey's offered to sell *Schiller Park Across Time* at the restaurant, with a promotional card in each check enclosure. We still have some inventory of \$40 books and are looking for opportunities to sell them. I am speaking about the book at the Bexley Library on March 23 – if I sell two copies there I'll have made my goal.

Chelsey Craig brought a great resource to us – the offer of an intern's time to create a Schiller Park brochure. There have been a number of requests from Visitor Center volunteers for a hand-out, and we'd love to have something to offer.

Otherwise...we are thinking about stone columns, flower bed designs, a replacement tree, in-kind contributions of plant materials, scheduling this year's Kindred Spirits, and the arrival of spring!



Long Range Planning Committee

April 2018 Agenda

The LRPC and the Visioning Process, Preservation Plan, and Strategic Plan_

- Regular meeting of the Long Range Planning Committee will be postponed due to a slight regrouping of the LRPC's role in relation to the development taking place in the German Village Visioning Task Force and the GVS Historic Preservation Plan. The Visioning Task Force and Historic Preservation Plan will provide inspiration into potential tasks for the LRPC to develop.
 - In the coming months, the LRPC will re-engage current dedicated members and outreach to new members with a more defined role in which the GV Think Tank can explore after the Visioning and Preservation Plan develop further. A key element moving forward will be better understanding the LRPC's role in the Stewardship and Development of the Strategic Plan.
 - The What, The How, and The Why (from the Visioning Process) included for reference.
-

Action Items from Last Meeting (February 2018)_

- *Compile a list of subject areas under each Pillar and distribute to LRPC group for further ideation and comment | **See attached for working list of LRPC/ SP Tasks***
- *Consider a hierarchy of topics based on ease of achievement, neighborhood need, etc.*
- *Consider Recruiting new participants to the LRPC: N4N article, Resume of previous projects, etc.*

Discuss the GV Strategic Plan_

- Review list of subject areas under each Pillar for further ideation and comment, ***Attached in the February 2018 Meeting Minutes***
- Consider a hierarchy of topics based on ease of achievement, neighborhood need, etc.

- What things are missing from the current GVS Strategic Plan?
- What could the GVS do to further enhance the neighborhood that it isn't already doing?
- How could resources be allocated in the future to support the mission of the GVS?

Expanding the LRPC_

- Consider methods to expand the participants of the LRPC
- Consider Outreach opportunities for the LRPC to connect to other organizations throughout Columbus
- Could we facilitate other organizations through the LRPC?



THE WHAT (from Visioning meeting, for reference)

German Village Society (GVS) – Strategic Plan_

- Stewarded by the Long Range Planning Committee
- Evaluates the GVS Mission and Vision
- Supports the activities and evolution of GV committees, organized into Pillars.
- Potential topics identified by the LRPC to investigate in more detail in 2018:
 - Preservation – Infrastructure Improvements
 - Governance – Evaluation of GV Constitution and Methods
 - Advocacy – GVS Relevance through Connections
 - Quality of Life – Mix of Uses and Users in and adjacent to GV
 - Financial Stability – LRP Outreach Events
- Created to relate clear priorities and processes and help define the best use of Society’s resources over a defined timeframe of 5 years

THE HOW (from Visioning meeting, for reference)

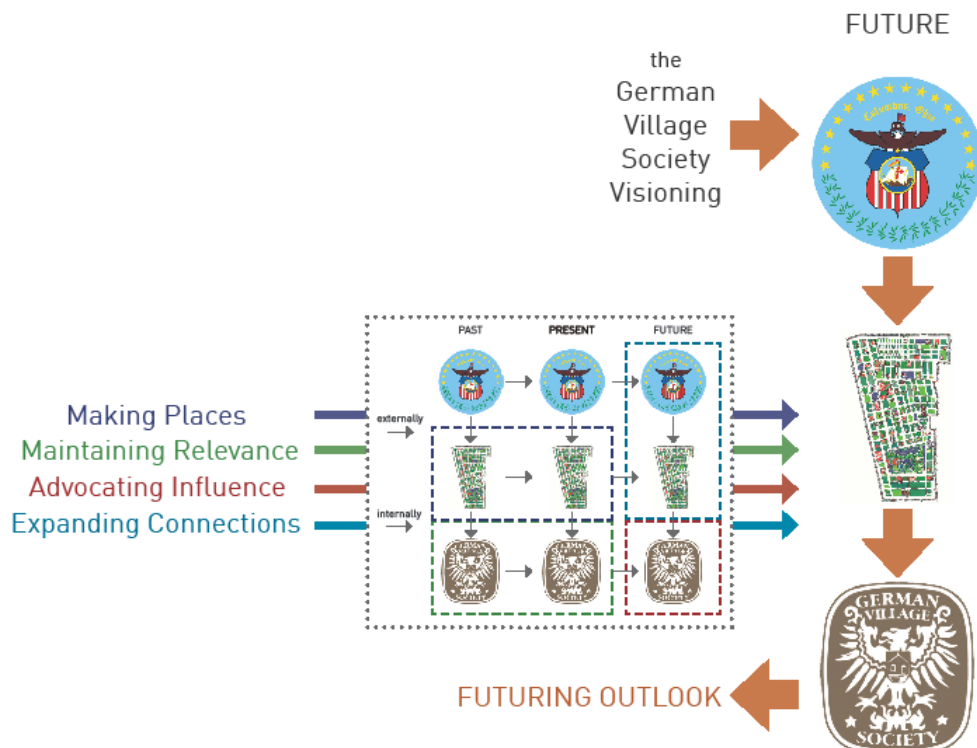
GVS – Preservation Plan_

- Stewarded by the Historic Preservation Committee
- Created and implemented by the Historic Preservation Advocate
- “Now that restoration is no longer a compelling need and reason to be involved with the (German Village Society), how do we make such a mature district relevant? How the heck do we remain 'historic' and provide a compelling desirable live/work environment in an evolving modern world on steroids?”
- 10 Point Preservation Values Statement, topics include:
 - Inclusivity and Diversity
 - Sustainability and Net-zero Energy Efficiency
 - Education and Facilitation
 - Support for Historic Attributes (land use, use mixes, walkability, architecture)
 - Public Engagement
- Being created to guide how preservation can adapt beyond physical restoration to shift from focusing primarily on the built environment to encompassing people and the future of urban neighborhoods.
- Developing a value system that the Society will champion to remain relevant in Preservation as the neighborhood and practice evolve over the next 5-15 years

THE WHY (from Visioning meeting, for reference)

GVS – Visioning Process_

- Created by the Vision Task Force
- Task Force supported by the LRPC, GV Board of Trustees, and GV Staff
- “The GVS LRP - 2070 Vision Planning Task Force Goal: Look well out into the future – unbound from what we HAVE been or what we HAVE done – and help us imagine our role in the world of tomorrow’s tomorrow. The task force should be guided by, but not boxed into, the pillars of the 2015-19 GVS Strategic Plan – governance, historic preservation education, advocacy, quality of life, and development and fundraising,” while considering the following lenses:
 - Making Places
 - Maintaining Relevance
 - Advocating Influence
 - Expanding Connections
 - Futuring Outlook
- Express how the GV initiatives will be influenced by outside factors of future change, development, and demographic shifts, considering forecasts defined by the Mid-Ohio Regional Planning Commission and possibilities explored by the Urban Land Institute of Columbus.
- Developing a value system that will guide how the GVS interrelates with future influences and demographic shifts, informing how the GVS allocates resources over the next 15-30 years.



GVAC Minutes from meeting on March 12, 2018

All committee members were in attendance, except for Chelsey. Shiloh filled in for Chelsey. We discussed the first show for 2018 in Fest Hall, "Wander, Wonder and 40 Year Retrospective" by Larry Hammill. We discussed installation, food, and setup people that would be in attendance.

We discussed updating contracts, especially the exhibition contract. The Board was to review the contract at their meeting the following day. That contract was in fact approved by the Board so committee members can distribute these to the artists. Chelsey emailed this to all the committee members.

We discussed the Village View Party in early November, and decided on November 7, 2018 for the date for that event. This was later shared with Brittany who said she would let us know what we needed to do to prepare for this.

Shiloh talked about sponsorship, why it might be a good idea, and what we could use the money for, including Food, drink, and flowers, and nails for the wall. also, we talked about the possibility of having music at our openings, and making more money for GVS, especially when the artist does not sell very much. We discussed circulating cards, saying 'would you like to sponsor a show in the Fest Hall'. We also discussed "presented by" signage in Fest Hall at the openings, and on all digital invites, etc. A figure of \$350 was discussed, but nothing was decided for sure. Everyone agreed sponsorships were a good idea.

We also touched on Art Crawl and the committee members were encouraged to circulate the info about Art Crawl.

German Village Society Committee Report

Committee: Organizational Development Committee

Meeting date(s): March 22, 2018

Attendees names: Next Meeting: April 12, 2018
Jeanne Likins, Chair, Jim Penikas, Susan Sutherland, Nancy Turner

Highlights/Discussion:

- **Continued discussion of GVS Bylaws and Constitution, striving to align current and future best non-profit practices with current GVS operating documents**
- **Continued discussion of potential GVS leaders for all areas, including trustees**
- **Distributed the 1,000 + list of potential folks to engage going forward**

Plans and Assignments:

- **Nancy and Jeanne to contact several people to explore their future engagement with GVS**
- **All to review 1,000+ list of folks for possible engagement, starting with the highlighted areas, and select those each person wants to talk with going forward.**

Do you have issues or concerns that require consideration by the Board or staff for possible response or action? If so, please spell out timeline. (Could include the need for time/support from GVS staff or volunteers or the need for financial resources, for example.)

Ideas or concerns about safety:

Ideas or concerns about sidewalks:

Outstanding volunteers of note?

Anything else you would like to share with the board?

Executive Director Report – April 2018

Four of my March Fridays were spent, in part under the care of Trustee Dennis Brandon, as I was a student in the MORPC/OSU Knowlton School Insight 2050 Institute. Reflections were part of last week's column: <https://germanvillage.com/thinking-about-german-village-2050/>

Advocacy

Nelson Genshaft and I have set the agenda to re-engage a recruited group of volunteers for the Civic Relations Committee. The first meeting is April 4.

Nancy and I have been making outreach to other neighborhoods with Commissions to do some advocacy related to how the City of Columbus fills the role recently vacated by Historic Preservation Officer Randy Black. Together with those neighborhoods and Columbus Landmarks, we are solidifying talking points and looking to get on Kevin Wheeler's calendar. Kevin will manage hiring in the Department of Development.

Quality of Life

The group efforting a Pride float has settled on a design and theme, using both our German heritage and the images of our gay pioneers. The event is June 16, and the energy around the table for planning it has been so much fun. Several new faces have emerged to help and to lead!

There were 70+ people on Friday and 100+ Saturday in the Visitors Center during the NCAA Final Four Women's Basketball tournament. What a showing for German Village!

Details of Art Crawl are beginning to take shape, but there is MUCH to be done yet. We have two food trucks and seek a third. We need more artists to apply. The committee is beginning outreach to performing artists. The jury is set. We have a couple of leads on VIP hosts. We still need to do the work of getting signatures and celebrating hosts along Macon Alley. AND GET MORE ARTISTS to apply. Please, if you know someone who belongs on the alley, send them this link: <https://germanvillage.com/2018artistapply/>

Preservation Education

Nancy shared a "next peek" at the Preservation Plan and with the Vision Task Force in March and got some surprising and excellent feedback to shape her next draft.

Nancy and I working through all the working details to get us to Caretakers of a Legacy on May 9. Additionally John Pribble is working with John Blakeley to finalize a solution for the app-based amplification to the signage trail, which will also be unveiled on May 9.

Financial Stability

The audit process has hit some snags in relaying information to the auditor – mostly due to some technology fails on their secure site. I've been in touch with Treasurer John Barr, who is managing final details to complete the draft.

I submitted grants to the Tom E. Dailey Foundation – for support of the next steps in our storytelling projects (signs and VC updates) – and one to Ohio Arts Council in support of changes to Art Crawl. I've also engaged a grant-writer to explore more grant opportunities for us. She will submit a list of targets before we decide whether to proceed to hire grant-writing services.

Governance

Nothing new.

Enhance Communications

Due to complications converting to DonorPerfect, the Directory has still not gone to print. But it should be by Monday.

The printed N4N was delivered to every member and every address in the district. Three donations have come back in the envelope inside.

Operational Stability

A staff retreat is planned for Friday, April 6. We will tour Lifeline of Ohio to see what other nonprofits with recent capital improvements have done to thank and recognize donors. We also will tour several office settings to see how we would like updated office space to function. These each are elements toward finalizing the architectural drawings for the Meeting Haus investment. The next step is to see a further set of drawings from the architect and landscape architect, then take those to the original VC Task Force.



YOU'RE INVITED | CARETAKERS OF A LEGACY

Our 2018 Caretakers of a Legacy Awards event is May 9 beginning at 6 p.m. As a participant on our interpretive trail, we would be honored to have your presence when we celebrate this year's winners.

This collaborative German Village Commission and German Village Society event celebrates and recognizes restoration and preservation achievements in our historic district. Members of the German Village Society are "Caretakers of a Legacy," dedicated to retaining the character and distinction of the past while creating a thriving and contemporary community in German Village. It is only fitting that we honor good preservation, restoration, rehabilitation, and community development work with the same title.

The 2018 Caretakers event is extra special! In addition to our four annual awards, we are welcoming the members of German Village's "Spot Dinner" club, a monthly rotating potluck full of engaged and interested neighbors. At the conclusion of the awards, the potluck will begin, and you are welcome to join.

Additionally, we will unveil "The Brickline: An urban historic discovery."

The Brickline is our interpretive trail, envisioned and funded in large part by Darci Congrove and John Pribble of German Village Guest House through their Tea 43206 event.

"Many of our stories are not known even by those who have called German Village home for years," Congrove said. "The signage plan intends to embed these stories into the neighborhood in such a way that walking the dog down a different street can yield a new discovery about the brick manufacturers who supplied our original infrastructure – or the urban pioneers who refurbished it. Like the whimsical, tiny elf doors project in Schiller Park few summers back, we hope to surprise and delight residents and visitors alike."

Since May 2017, when the Ohio Humanities Council awarded a \$20,000 grant to the project, the German Village Society has been working with professionals to create the first wave of implementation along Beck Street. At the conclusion of May 9's Caretakers of a Legacy Awards, we will offer a guided tour of the signs by volunteer and historian John Clark.

The schedule for the evening (happening in Brent Warner Fest Hall at the Meeting Haus, 588. S. Third Street) is as follows:

6 p.m. – Fellowship with wine and hors d'oeuvres

6:30 p.m. – Caretakers of a Legacy Awards

7 p.m. – Introduction of "The Brickline: An urban historic discovery"

7:15 p.m. – All are welcome to stay with Spot for potluck or step off on the guided tour of The Brickline

It would be my pleasure to welcome you to this National Preservation Month event. Please RSVP to todorov@germanvillage.com by May 1.

Sincerely,

Shiloh Todorov, Executive Director

April Board Report

Nancy Kotting

Summer Tour Season Kicks Off

Michelle Mazeke has been hard at work taking reservations for spring tours. We held 2 tour guide orientation events to introduce new guides to the Village. We have streamlined our offerings this year to include two weekly standing tours and three days a week (Tuesday, Wednesday, Thursday 10 to 2) set aside for on-demand tours. Tour inquiries for times outside of these that are not flexible are referred to Village Tours or Experience Columbus.

Preservation Plan Draft Status

The Plan draft is currently undergoing the first round of professional peer review. I presented an overview of the plan to the Vision Task Force last week and received strong feedback which will be taken into consideration as this early draft is revised.

Guidelines Update

The Preservation Committee is focused on one task, the update of the architectural elements section of the Design Guidelines. Joanne Kesten has brought together an excellent pool of talent to undertake this! We met, assigned sections, and will convene once again to review and begin editing. This content will then be delivered to the HPO for inclusion in the full revised Guidelines being created with the intention of city wide use in all historic districts.

Sidewalks

The Sidewalk Task Force is scheduled to meet April 17 to discuss restructuring the incentive program in order to increase participation. Nelson Genshaft and Lisa Stein will be joining us, prepared to offer fresh and innovative ideas.

The Advocates Blog

I am thus far successfully posting new blogs bi-weekly. The most recent addressed the new replacement window options approved for use in historic districts city wide. This follows a post exploring the idea of an Adaptive Reuse ordinance in Columbus to further encourage preservation activities outside of designated districts.

Randy Blacks Retirement

Shiloh, Heidi and I attended the retirement celebration for city Historic Preservation Officer Randy Black held at the Athletic Club. It was very well attended and included a heartwarming presentation highlighting Randy's career. The German Village Society will be honoring Randy at our upcoming Caretakers of a Legacy Awards event May 9th.

Caretakers of a Legacy

We are undergoing the planning of this year's Caretakers event in conjunction with the Commission. Winners have been selected and we are currently preparing the presentations. The evening will include the Spot Dinner, happening concurrently, the honoring of Randy Black and the unveiling of the first installments of the new signage trail.

Signage Trail: Brickline

We have been working on finalizing the images and content, obtaining the necessary easements for installation sites and preparing to submit the order for manufacturing. We are looking forward to unveiling the first installment of this long awaited interpretive project on May 9th at Caretakers of a Legacy. Attendees will be encouraged to end the evening by taking a stroll and discovering this trail, aptly named 'Brickline'.

Technical Support for Residents

The seasonal increase in house projects has given me the opportunity to assist several residents in preparing COAs for consideration by the Commission. These have included site visits as well as several appointments here at The Meeting Haus.

District Development Projects

I have been observing the current development proposals occurring within district boundaries, answering resident questions and providing applicants with any technical support they might request. I am available to answer any resident or Board questions regarding these projects, based on their current conceptual review status.

Advocacy Efforts

We have been advocating against the proposed demolition of the Maennerchor building at 966 S. High St. in the Brewery district. The structure and its history, even pre-dating the Mennerchor as tenant, is relevant to German Village. We are joined by Columbus Landmarks and Young Ohio Preservationists in this advocacy effort.

Visitor Center Design Project

We have been working closely with Mode Architects and Realm to develop the design for our Visitor Center. The work they have done is exceptional thus far. We will be presenting the project to the Visitor Center Task Force for review on April 17th. I look forward to sharing this exciting project with them.

Volunteer Appreciation Luncheon

The next Visitor Center Volunteer Appreciation Luncheon will be held Wednesday April 18, 2018 in the Fest Hall. Lunch will be provided by Katzingers. Please RSVP to Bonnie Mitchell should you wish to attend.

Respectfully submitted, Nancy Kotting

March Board Report

– Mark Weiss, Director of Donor Development & Marketing

Development

In our second calendar year of the current annual/capital campaign to raise \$1.245 million in donor pledges over the next 5 years, we currently stand at \$343,400. This is up \$13,125 since last month's report and 27.6% toward goal.

Donors have generously pledged \$57,375 in 2018, which is about 23% toward our annual goal of \$250,000 of new pledged gifts.

Since launch in September 2016, 44 financial gifts have been made. Along the way, many conversations with donors have been started, but may not have led to a financial gift yet. Those conversations are being rekindled and donors have been very receptive to the ongoing success of the campaign, wanting to hear who else has given and what making a multiple-year pledged gift looks like.

The end of March also closed out our 'Thank You' month as 103 individual calls were made by our Board of Trustees to thank donors who were new membership or had renewed from late-February to the end of March. As an organization, one of our goals this year was to focus on stewardship and make the extra effort to remind ourselves that it's our generous donors who drive impact and mission. While many of these calls admittedly went to donor's voicemails, there was a handful of donors who were very grateful to receive a call from a board member for their donation.

Sponsorship Development

To date, GVS is tracking \$137,460 cash support, and \$96,714 inkind support.

These numbers have already surpassed budgeted goal of \$203,000 in cash (\$133,000) and inkind (\$66,000).

We now have 75 sponsors contributing \$234,174 in inkind and cash support to our historic preservation mission.

German Village Business Community

The GVBC marketing budget is now 100% allocated. Membership stands at 159 strong.

Last month's report briefly mentioned concentrated efforts on SEO (Search Engine Optimization) and SEM (Search Engine Marketing), which is set to begin in April with the help of a new partner Archmore Business. A proposal was accepted that highlighted 1) a year-round plan to bring more website visitors through SEO techniques, 2) utilization of a Google Grants program to attract donors who are not finding our website, and 3) monthly review sessions that report statistics of generated web traffic. The latter being used to prove return on investment.

Donor Relations & Marketing Coordinator, Chelsey Craig

Donor Development:

Heading into April I am assessing membership.

Date Range	Membership Dollars Total	Number of Gifts Total
01/01/2015-03/31/2015	\$34,025.00	216
01/01/2016-03/31/2016	\$37,942.46	279
01/01/2017-03/31/2017	\$45,144.11	257
01/01/2018-03/31/2018 w/o SLATE	\$30,305.81	196
01/01/2018-03/31/2018 w/ SLATE	\$36,930.81	203

Above you can see the trends from 2015-2017.

*An important variable to note, I am not able to enter donations immediately, so this makes our numbers 'fluid' when looking at specific dates. For those unfamiliar, the cause in delay is our system, I am receiving donation information every Thursday and it can take anywhere from 1-3 days to enter, depending on the volume.

Shiloh will report further findings during the board meeting. We are working as a team to increase membership.

Social Media:

We are continuing to see growth and engagement with our social media platforms. This past month the media intern and I worked out a new approach to event promotion. In the past, event promotion was tracked on an event by event business, but with so many events in so little time, we were losing sight of the bigger picture and inundating our followers with event promotion. This year we approached event season as a whole, mapping our outreach and communications April-August. If this system proves successful we will continue this into the future. We will measure success by randomly sampling event promotions from last year and this year and compare the likes, comments, reach and engagement.

Art Crawl:

We have released our call for artists. Visit our webpage to apply or share the application with your social networks (<https://germanvillage.com/2018artistapply/>). We have received 20 applications so far, which is well ahead of last year's pace.

Acquisition of performance artists and additional musicians is still underway. If you or someone you know is interested in performing at Art Crawl please contact germanvillageartcrawl@gmail.com.

We are excited to welcome Art Crawl first-timers, Seminary Hill Farms, as a food truck partner.

Miscellaneous:

Update for April 2018

Next quarterly meeting for VC volunteers

Mark your calendar for 11:30 on April 18 in the Fest Hall. ALSO let me know whether or not you can attend so that we will order enough lunches. Now that spring is here the Visitors Center is open 7 days and tours are being scheduled. Michelle Mazeke and John Clark will review the new approach for tours. Susan Altan may also have some information from the task force working on plans for remodeling the VC. We will also discuss new additions to the Haus and Garten event.

New Membership Directory

By the end of the month, the new directory should be available to all members and will be picked up in the Visitors Center. There will be a checklist for members to sign.

Schiller Park brochure

Last year we realized that the VC does not have a brochure for this park. I mentioned it to Katharine Moore and she agreed that it was a good idea, but she needed some time to regroup after the release of the book which is available now. Now, the word is that the brochure will be available before the end of this year. When you see Katharine, please thank her for responding to our request.

Visitors during the last weekend of March

Last year I noticed that we get many visitors who are in town for sporting events, so I wanted to see how we did during the Final Four of Women's Basketball. And the results were amazing – 77 on Friday and 107 on Saturday. Thanks to Ken Hunger and Melinda Sadar who worked on Friday. I did Saturday and was thrilled to be so busy. We need to pay close attention to the convention schedule from now on and maybe beef up the number of volunteers scheduled!!

The schedule for April is posted on the door behind the desk in the Visitor's Center. Remember that I will do my best to find a Sub if you let me know 48 hours ahead of your scheduled shift.

Also if you have vacation plans between now and the end of May, please let me know.

Finally, thank you so very much for your commitment to the VC.

Again, my phone numbers are 614-205-3733 or 614-443-8314 if you need to call me.