

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
June 12, 2018

Present: John Barr, Terri Dalenta, Heidi Drake, Greg Gamier, Brittany Gibson, Marie Logothetis, Jim Penikas, Kurt Miller, Josh Miller, Susan Sutherland, Joshua Zimmerman

Staff and guests: Jonathan Barnes, JBAD; Michael Casey, Wickford Holding; Mark Patel and Raj Patel, Luxe Hotels; Shiloh Todorov, Nancy Kotting, Chelsey Craig and Jena Wilson, German Village Society staff

The meeting was called to order at 6:00 p.m. by President Heidi Drake.

**Public Participation**

Jonathan Barnes of architecture firm JBAD presented on behalf of the Luxe Hotel property group that's proposed building a boutique hotel on Livingston Ave. between Pearl St. and City Park Ave. Jonathan explained that the group has presented their application to the German Village Commission three times and will likely return in July.

Jonathan shared that the most recent application to the Commission included 146 rooms: three stories on the City Park side and increasing up to five stories at the corner of Livingston and Pearl; a main entry on Livingston with a service driveway on Blenkner using existing curb cuts; and a design that prominently features German Village's signature brick, but used in contemporary ways. Zoning code requires one parking space per room be available, but that space can be accommodated off-site; the most-recent plan included an underground parking garage.

He then presented a revised design, which removes one floor from the design entirely and eliminates two from the Pearl Street side, as well as removing a section that was planned for the south side of the building. The new room total would be 127. The underground parking garage was also removed from the plan because it would no longer be financially feasible.

Comments from the board included questions about whether the highest section, which contains a lounge, could be reduced in height at all; there was broad agreement by Board members that limiting the height to four stories (the current highest height in the historic district outside of St. Mary Church's steeple) would be preferred. Joshua Zimmerman pointed out that approving a project at this height could create precedent for other tall buildings in the neighborhood to be built, even if they were for a different use. Discussion also ensued about the street view of the property, including what a logo would look like and if, since this property is on the Northwest corner of the neighborhood, if could incorporate a "welcome to German Village" nod. Shiloh Todorov and Josh Miller expressed concern about the feasibility and wear and tear on streets around the service driveway.

Neighbors in attendance included Sid Druen, who said that if a good-neighbor agreement is ever used in relation to this project, he urge it be included as a deed restriction and not just approved with a handshake. Janet Druen said she thinks neighbors should think hard about the site's best use, since she

believes there could be others. Sarah Ryan, who lives a few blocks from the property, asked what would keep a hotel guest from parking in the neighborhood if they didn't want to pay for valet services; Jonathan explained that as he sees it, that's an aspect of urban living, but that the hotel would always have valet services available and would make pains to encourage people to use them. Raj Patel added that according to their research, the majority of hotel guests in urban settings get dropped off (via a taxi or other service) at a hotel, and that most people expect they'll have to pay to valet-park their car. He estimates that with about 120 rooms, they'd have 60 or fewer cars parking overnight via the valet on average.

Connie Swain asked about other Luxe Hotel projects. Raj said that they have hotels in Hilliard and Marysville and a few other projects underway, and that this would be their first urban development. When Connie asked, Raj and Jonathan listed a few other downtowns with similar boutique-hotel scenarios: Savannah, Georgia; Georgetown, Dupont Circle and Alexandria in the Washington, D.C. area; Charleston, South Carolina; and Beacon Hill in Boston, Massachusetts.

Carl Fry, the current owner of much of the property that the hotel would take over, introduced himself and said that he's owned it since 1981 and won't sell unless it's to Luxe Hotels; he's solely interested in their project because it's the only thing he could imagine being built there.

Heidi thanked the JBAD, Luxe Hotel and Wickford Holding representatives for attending and encouraged anyone interested to watch for this project to appear on future Commission meeting agendas. She noted that, at the Commission's request, our discussion points will be passed along for them to reference as they review the hotel application.

### **Reports of the President and Officers**

President Heidi Drake appointed this year's election committee members – which per a bylaw change last year (thanks to our switch to electronic voting) was reduced to two – Phyllis Driscoll and Sue Riley. Heidi added that more about the election process would be explained in the Organizational Development Committee's report.

Vice President Joshua Zimmerman had no report.

Secretary Brittany Gibson presented the minutes of the May 8, 2018, meeting.

MOTION: To approve the minutes of the May 8, 2018, GVS board meeting. [Dalenta, Drake]

Motion approved.

Treasurer John Barr shared that the Finance Committee is reviewing audited draft of our financial statements and that he is meeting with the audit firm. Drafts of the audited financials should be provided to the board in July.

### **Committee Reports**

Heidi noted that the Committees had submitted their reports in the board packet and asked if there were any Committee activities with additional updates requiring board discussion or approval.

Joshua updated the board on the status of Haus und Garten Tour ticket sales. With less than two weeks before the event, we've made up a lot of ground in PreTour ticket sales and are now \$7,400 behind budget. Joshua thanked board members who made calls to previous PreTour attendees who hadn't purchased their tickets yet – which resulted in about six people purchasing tickets – and mentioned that there are other folks who could be contacted if anyone is interested in making more calls. Most important, he said, is that all board members continue to talk up the weekend's tickets in an effort to keep sales going strong.

Shiloh pointed out that the projected deficit against the budget that Joshua mentioned earlier (\$7,400) assumes that Sunday sales come in as budgeted (at \$50,000); if they yield less than that amount, the deficit will rise.

Heidi brought the board's attention to the TEA 43206 motion in that Committee's event report.

MOTION: To accept the plan for TEA 43206 on August 18, 2018, with the restrictions as designated, as outlined per the written document presented to the Board, and to consent to allow the sponsor and GVS to undertake the required fundraising associated with these events. [Zimmerman, Dalenta]

Motion approved.

Jim Penikas announced that the annual election of four members to the Board of Trustees would take place in August and placed into nomination the candidates the Organizational Development Committee has vetted and endorsed for this year's election: John Barr, Greg Gamier and Marie Logothetis – all current board members seeking a renewed term – and Robin Strohm, an attorney living in the neighborhood who has experience in real estate, condo associations, landlord-renter relationships and other related idea who is interested in bringing that experience to the board.

Heidi thanked the incumbent board members for their many valuable contributions to the board so far and noted that having someone with legal experience on the board would be a welcome addition. She applauded the Committee for their extensive work meeting with interested neighbors over the past year, with a focus on skills the board could especially benefit from at this point in time. The board expressed their approval of the candidates.

Heidi also noted that these nominations kick off the three-week period during which any German Village Society member (who's been a member in good standing for at least one year) can "self-nominate" for an open seat by obtaining 10 signatures from members in good standing and by acknowledging their intent to serve if elected. A self-nomination form is available from the executive director. Heidi asked Shiloh to place a notice announcing this in the next Neighbors4Neighbors e-newsletter.

## **Staff Reports**

None.

## **Old/New Business**

Volunteer highlights: Cathie Senter, for being the brain (and much of the muscle) behind the Pride parade float, which has been constructed to resemble a miniature brick house. Additionally, Katharine Moore (on behalf of Friends of Schiller) recognized Tim Moore for helping to get the fountain in the pond back up and running.

Safety: none.

Having wrapped up the agenda, Heidi suggested the board end the meeting at 7:06 p.m.

MOTION: Adjourn the June 12, 2018, meeting of the German Village Board of Trustees to executive session. [Drake, Zimmerman]

Motion approved.

Respectfully submitted,  
Brittany Gibson, Secretary

Attest: Heidi Drake, President

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES  
AGENDA

July 10, 2018

**Call to Order**

Heidi Drake

**Public Participation**

none

**Report of the Officers**

Report of the President

Heidi Drake

**Executive Director search committee + job description**

Report of the Vice President

Joshua Zimmerman

Report of the Secretary

Brittany Gibson

**MOTION: To approve the minutes of the June 12, 2018, GVS board meeting.**

Report of the Treasurer

John Barr

written report

**MOTION: Tiered Fee Structure on Designated Funds 2017**

**oral report**

**Strategic Plan Committee Reports**

**Preservation**

Historic Preservation

Joanne Kesten

no report

Fund for Historic Preservation

Darci Congrove

written report

GreenSpot

Roberta Zimmerman/Kim Cowie

no report

**Advocacy**

**Josh Miller**

Parking

Tim Bibler

no report

Civic Relations	Nelson Genshaft
written report	
Parks and Public Spaces	Sara McNealey/Carol Mullinax
no report	
Friends of Schiller	Katharine Moore
no report	
Fun Committee	Mike Cornelis
no report	
Safety	Dan Glasener
no report	

<b>Community /Quality of Life</b>	<b>Greg Gamier</b>
GV Business Community	Jeff Lowe
written report (Art Crawl)	
Long Range Planning/Vision Task Force	Kurt Miller
no report	
Art Committee	Betsy DeFusco
written report	
Ambassadors	Susan Sutherland
no report	
Village Singers	Wayne Owens
written report	
Visitors Center	Bonnie Mitchell
written report	
Group Tours	Michelle Mazeke
no report	

<b>Development</b>	<b>Dennis Brandon</b>
Development committee	Dennis Brandon
no report	
Events	
Haus und Garten	Joshua Zimmerman
event date: June 22-24, 2018	
written report	
Monster Bash	Jim & Sarah Penikas
event date: October 13, 2018	
no report	
Tea 43206	Darci Congrove
event date: August 18, 2018	
written report	
Art Crawl	Greg Gamier

event date: July 21, 2018  
see GVBC report

Village Lights Greg Gamier

event date: December 2, 2018  
no report

## Governance

## Organizational Development Committee

## written report

## ODC-endorsed candidates for September election

## Development Advisory Committee

no report

Terri Dalenta

## Staff Reports

## Executive Director

## written report

Director of Development - job description posting

## Historic Preservation Advocate

## written report

## Donor Development and Marketing Coordinator

## written report

## Shiloh Todorov

## Nancy Knotting

Chelsey Craig

## Old/New Business

## volunteer highlights

new or ongoing safety needs

Heidi Drake

## Adjournment

GET TO KNOW A BOARD MEMBER Q&A:

**MARIE LOGOTHETIS**

Tell us about a favorite German Village moment:

**My favorite German Village moment actually occurs every year. It is those days leading up to Haus und Garten Tour weekend when I see all of my neighbors working so hard on their homes, their yards, putting up signs, etc. It is such a vivid reminder of the great community spirit and pride people have in this neighborhood.**

Do you have any pets?

**Monty, is my 14.5 year old Welsh Terrier and German Village has been his fiefdom since he was born.**



What's an example of another nonprofit that treated you really well as a donor or volunteer?

**While I have had very positive experiences with other non-profits, I think the German Village Society sets such a high bar in appreciating, communicating and working with all of its very generous donors and volunteers.**

If I could do one thing to improve my GVS board service it would be...

**I see my service to the German Village Society as something that is constantly evolving. So while I continue to love the current things that I am involved with on the Board, I am enthusiastic about pursuing new avenues where I can hopefully make a positive impact on the neighborhood.**

Motion 8-8-17-Revised 6/29/18 for clarification

With the recommendation of the Finance Committee, to implement a tiered fee structure on donations raised for designated funds as follows: 10% on donations of \$0-\$2,500; 5% on donations \$2,501 to \$5,000; and 3% on donations over \$5,000. **In addition, a flat fee of 10% will be applied to all other items of revenue.**

Policy:

The policy applies to Fund for Historic Preservation, Friends of Schiller Par, Bloomin' Fund, Schiller Park Enhancements, Schiller Arboretum Fund, Schiller Park/Bench/Trash Can Fund, Huntington Garden Maintenance Fund, Village Singers and Southside STAY. It does not apply to For the Good of the Neighborhood Fund, Highfield Garden Fund or German Village Business Community.

At the end of each fiscal year, the Treasurer shall review and approve the math after the bookkeeper assesses the income on each affected fund and applies the above math to each. A transfer from each designated fund to the Operating fund shall occur after 1) the Treasurer approves paperwork showing the math for each fund; 2) 48 hours' notice has been given the chair of each fund that the transfer is imminent.

The fee structure applies on a per line-item basis.

## **Fund for Historic Preservation Update**

### The Brickline

The first 12 signs of The Brickline are installed and feedback from residents has been positive. We are finalizing content for the next 18 signs (funded by an Ohio Humanities Council grant) with a planned installation by Labor day. Those signs will generally head south from the Meeting Haus toward Schiller Park. The recently-awarded \$3,500 grant from the Tom E. Dailey Foundation will be used to fund additional work with Alan Renga, archivist, to add John Clark's book research to the GVS archives and to continue the content development process. John Clark will be retained to work on the next set of stories.

Civic Relations Committee      Nelson Genshaft,  
Chair      Report for July 2018 Board Meeting

Civic Relations will work with the committees on Sidewalks and Historic Preservation to create a plan that will allow a homeowner to have the City repair or replace their sidewalks and pay for the work as an assessment on their Franklin County Property Taxes over a 10 year period. An ad hoc committee made up of John Rosenberger, Lisa Stein and Nelson Genshaft, staffed by Nancy Kotting, is looking at ways to get this done, while allowing the owner the ability to determine whether the repair will be done in brick or cement, and if in brick, the ability to choose the type of brick and design of the sidewalk within certain guidelines. This program will eventually be discussed with the City as a way to incentivize owners in all the historic neighborhoods in Columbus to pay for sidewalk repairs through their property taxes over a 10 year period of time.

## **GVBC Board Report**

We're gearing up for Art Crawl right now. Bigger, better and longer than before! Tickets and especially volunteer shifts are still available. As pointed out in Chelsey's This Week News column, we are striving for a more "art centric" and "sustainable" event. Reusable logo cups will help eliminate trash on the alley. We've moved away from the restaurant food samples and replaced that with food trucks. Two stages with great local musicians, demo artists and a water station where you can bring your own bottle to fill, once again helping to eliminate trash! This should help cut down on congestion and turn the focus back to our fantastic artists. Come out on July 21<sup>st</sup> and see how much we've changed.

Jeff Lowe & Greg Gamier – GVBC Co-Chairs

## **German Village Art Committee minutes 6/11/18**

Everyone was in attendance except Ed Sadar. We were treated to champagne and PV macaroons by the lovely people in the German Village office because of our hard work and successful show featuring Carol Stewart.

We decided to extend Caroline Rowntree's exhibit so that it would be up for the GV tour. We discussed the installation for the next show, Brian Williams and discussed Laurie Clements' show in August. We also decided to extend every show so that instead of ending on Friday they would end on Monday, so that people could still view the show over the weekend.

We picked possible dates for all of the 2020 exhibitions.

Village Singers concludes its 17<sup>th</sup> Season with our Christmas program " It's a Marshmallow World" December 8 and 9 , 2018

We say good by to our long time Director Karla Wright, as she and her family move to Denver, Co.

Nick Klein who has substituted for us over the years will return as Director for our Christmas program.

Nicholas Klein is a freelance singer, conductor, and pianist/accompanist based out of Columbus, Ohio. Nicholas is a paid member and section leader of the Cathedral Schola at St. Joseph Cathedral in Columbus, OH where he also served for 6 months as the Interim Director of Music for the Catholic Diocese of Columbus. Nicholas has earned international acclaims as a soloist and chorus member for his performances in Switzerland, Italy (Tuscany region and Rome) and South Africa.

Returning for his 14<sup>th</sup> year, Quinton Jones as  
Accompanist/Arranger/Assistant Director.

Wayne

Update for July 2018

### **New Membership Directory**

The Directories have been mailed to those who didn't pick them up, but there are some on top of the shelves where we keep the packages for anyone who still asks.

### **Art Crawl is July 21<sup>st</sup>**

Tickets are still on sale. VC volunteers need to direct phone calls, and people who walk in, to the staff. Volunteers are still needed so please encourage people that would like to volunteer to SignUp Genius or to me at (614-205-3733 or [volunteer@germanvillage.com](mailto:volunteer@germanvillage.com))

### **Packages**

It seems like I can't do an update without a note about packages and this time I have 2 requests:

- 1 – if someone has a large package that cannot fit in the shelves, please move any for the same person to the top of the large package.
- 2 – the post office delivery guy seems to be coming very late in the afternoon. If you don't have time to process any or all of them, record the number received on the daily sheet and then leave a detailed message for the person who will work the next morning.

The schedules for July and August are posted on the door behind the desk in the Visitor's Center. There still are some open slots so please just fill in your name where another name has been crossed out if you can fill another shift.

As always I want to thank you so very much for your commitment to the VC.

Again, my phone numbers are 614-205-3733 or 614-443-8314 if you need to call me.

Haus und Garten Weekend 2018 is in the books and the unexpected was a smashing success.

It took over 300 dedicated volunteers and preliminary budget numbers look good.

The gross income for the event was around \$176,000 with a net profit hovering just above \$150,000. A feat in itself!

Cocktail Party saw over 700 people in the short time period just under the watchful eye of Schiller and Giant Eagle, Twisted Vine and Curio all helped deliver a classy and fun event.

Pre Tour had all seats in homes sold out with very few remaining at restaurants. Without the support of all of our generous pre Tour hosts we couldn't pull it off each year. Kudos on dinners well done!

Tour day saw the addition of brunch with 130 tickets sold prior to the event and many more during the day. Our brunch partners Two Caterers, LA Catering and Katzinger's brought the surprise and delight with their delicious food.

We welcomed thousands to tour beautiful homes as well. Each year we raise the bar and our hosts who opened their homes this year didn't disappoint.

The host committee started planning in August 2017 and their hard work and dedication made the weekend successful.

We enter the 60th anniversary in 2019 and the momentum from this year will surely carry us to new heights. Stay tuned!

TEA 43206

Preparations are well underway for the 8th annual TEA43206 garden party, and our goal is to make \$25,000. We are in the process of securing sponsorships and silent auction items. Tickets will go on sale at [germanvillage.com](http://germanvillage.com) by mid-month. Mark your calendar for 8/18/18 at 4pm!

Last year, several of our guests outdid themselves to dress along with the Alice in Wonderland theme, which delighted all in attendance. This year's theme is DISCO, and rumor has it that disco-themed outfits are already under construction in the neighborhood!

Ticket prices remain the same as last year: \$75 in advance, \$100 at the gate. We're again offering a concierge-level ticket at \$100, which means that you'll be able to send someone on your behalf to check your silent auction bids and bring you snacks and drinks. Sponsorships start at \$250 (details attached). We're looking for volunteers for the day of the party as well.

Looking forward to seeing everyone there!

## **German Village Society Committee Report**

**Committee:**  
Organizational Development

**Meeting date(s):** June 9, 2018

**Attendees names:** **Next Meeting:** July 11, 2018  
Jeanne Likins (Chair) Jim Penikas, Susan Sutherland, Nancy Turner

### **Highlights/Discussion:**

- Final GVS Trustees Slate of Candidates for ballot approval will be presented for a vote. No petitions filed to add anyone to the ballot. This is provided in GVS operating documents in the two weeks following the announced ODC vetted candidates at the June 2018 meeting.
- Continued discussion about the GVS leadership engagement process and pipeline for leaders
- Continued focus on aligning GVS Bylaws and GVS Constitution with non-profit best practices and current needs

**Plans and Assignments:** outreach to folks identified as potentially interested in future engagement and leadership, as well as draft documents review, evaluation of final nominees for the summer Trustee election, and consideration of candidate bio information for the ballot as well as a Candidate Information Form for prospective Trustees and other leaders.

**Do you have issues or concerns that require consideration by the Board or staff for possible response or action? If so, please spell out timeline. (Could include the need for time/support from GVS staff or volunteers or the need for financial resources, for example.)**

- We seek final Trustee approval of the 2018 Trustee Candidates for this summer's election.

**Ideas or concerns about safety**

**Ideas or concerns about sidewalks:**

**Outstanding volunteers of note:  
Anything else you would like to share with the board?**

## Executive Director Report – July 2018

The 59<sup>th</sup> annual Haus und Garten Tour was another fantastic weekend of generational tradition, uniting more than 400 volunteers for the purpose of showing off and living our mission.

All kinds of new faces combined with our veterans to create the 59th annual event:

More than two dozen new volunteers.

A brand-new (and FABULOUS) Sunday brunch in Schiller Park.

Cocktail Party in Schiller Park, thanks to a change in city ordinance.

Four new PreTour dinner hosts, PLUS, one veteran dinner host pairing with a new host from out of the Village.

Saturday night surprises like the Village Singers, Cambria, Sunny 95 and NBC4 tucked around every corner.

And for just ONE MORE bit of extra-coolness, one of our PreTour hosts reports that a couple was at her dinner from Brooklyn JUST to experience Pre-Tour! "We thought it was an amazing testament to how awesome German Village is, and how far its reach extends :)," she writes.

The final tally won't be complete until August, but for now the numbers look to be solid at \$150,000 net income! After four-straight record setters, this one won't set a new mark but it will fuel all the projects and programs of German Village Society, including preservation education, sidewalk grants, advocacy and much more.

### **Operational Stability**

Dennis Brandon and I will finalize a Director of Marketing & Development job description in time for the board to review and then to be posted the week of July 9. This also gives us an opportunity to further separate that job description from the job description for Chelsey Craig so there is more distinction between the roles.

I'll also support the search committee's work to hire for my role.

### **Advocacy**

I'm told the request to have brick sidewalks as part of the Livingston Avenue corridor project is likely to happen. I await details from Public Service an/or Council.

### **Quality of Life**

Our first pride float was SO MUCH FUN. We had about 20 people march the parade with us, our core volunteers showed up after H&G to fit the pieces of the float into the garage while it was mostly empty due to H&G, and Marie Trudeau lent us her garage for 48 hours while we dismantled the roof. Thanks!

### **Preservation Education**

The next phase of the Brickline is being planned with John Clark on board to help create the storytelling.

John Rosenberger is volunteering to help us further refine our sidewalk program.

### **Financial Stability**

While H&G ticket sales were initially slow, we ended up catching up to our projected budget numbers so our second-half budget planning should hold. I need to do some revisions and reforecasting based on how the board decides to handle salary of new hires, and how much “savings” there may be in any weeks we don’t pay a full staff.

### **Governance**

I am working with our web platform vendor to prepare the online voting portal for the August election.

### **Enhance Communications**

The next edition of the mailed N4N will begin prep the second week of July with the intent to hit mailboxes the first week of August.

## July Board Report

### Nancy Kotting

#### HDC Notes

We have been actively following the applications for conceptual review of the two proposed developments in the district. I have met on several occasions with representatives from the proposed hotel group. These have been very educational on both sides and productive advocacy on behalf of the Guidelines.

Agendas and application material continue to be published monthly the week prior to the Commission meeting.

As always, I encourage public engagement in the process of design review and applications for Certificates of Appropriateness within the district.

#### Utility Work within the District

I have been staying in close communication with Columbia Gas of Ohio, Verizon and AEP who are all currently working or scheduled to begin work shortly within the district. I will very be building a page on our web site that will serve as an information hub for all utility activity within the district. I expect to have this up and running by July 11<sup>th</sup>. Verizon has begun work along Whittier. We have leafleted each impacted address along the route and are prepared to assist residents with any questions or concerns they may have. Additionally, AEP will begin replacing some of the poles along their route in the near future. As the exact start date is revealed, I will reach out to impacted residents directly.

#### Haus & Garten Tour!

I along with our star intern Katie Leskowitz created content for each home along the route including architectural descriptions and interesting historical facts about each home. As with all staff, it was all hands on deck the week prior to H&G and through Monday as we conducted final clean-up. The 'thank you' cards are in the mail to our sponsors this week.

#### Building Manager

With the departure of our Development Director, Mark Weiss, I have temporarily taken over the task of building manager. This includes overseeing all building rentals. The learning curve was steep, but I've got a handle on it and look forward to sharing our wonderful space with our renters. In addition I am also assisting with some membership renewal activities formerly covered by Mark.

#### Brickline

I am working with John Clark on the content for the next phase of signage. I had a very productive meeting with Professor Staley of OSU who provided me with some excellent feedback with regards to our content. We have established several themes within which interpretation will occur, but we thought

it would be a good time to do a 'gut-check' following our first installation and prior to our second. Full steam ahead!

#### Speaker: National Preservation Partners Conference

On June 20<sup>th</sup> at the invitation of Heritage Ohio, our statewide advocacy organization, I travelled to Cincinnati to present a 20 minute speech on our advocacy efforts vs. Columbia Gas. It was presented as a case study, useful to smaller organizations across the country confronting similar issues with utility providers in historic districts. It was well received and found to be useful based on the feedback I received at the conclusion of the power point. I look forward to sharing this presentation with others upon request.

#### Sidewalk Program

We have three applications to review in this current round. We have also reached out to concerned residents to see how we might further enhance our efforts for greater impact. I look forward to sharing an update when we have concepts further developed.

#### Preservation Plan

I will present the plan in its current iteration at the BOT meeting. You will receive a copy of the DRAFT as pre-reading prior. This project has fallen behind schedule given staff changes and event season. However, new opportunities to enhance the plan have presented themselves during this time. I look forward to updating everyone next week.

Finally- I enjoyed a long break over the holiday and hope all enjoyed time with family and friends as well.

Respectfully

Nancy Kotting

**Donor Relations & Marketing Coordinator, Chelsey Craig**

**Membership:**

Creatively thinking of ways to increase membership through communications.

**Social Media:**

If your committee would like to utilize our social platforms better, please reach out to me at [ccraig@germanvillage.com](mailto:ccraig@germanvillage.com).

**Art Crawl:**

Less than a month away! You can check out my Village Notebook article for updates that will help you Art Crawl like a pro.

Ticket sales are in line with our expectations. The first two tiers have sold out – we have less than 200 tickets in tier three available. And less than five VIP tickets available. Hint hint: get your tickets today if you plan to attend as a VIP or at the \$20 level. Tickets will move to \$25 after \$20 sell out.

Looking for volunteers to help us make this event a success!

**Miscellaneous:**

I expect to have an update of my transition post-Mark era in my August board report.