

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF  
Nov. 13, 2018

Present: John Barr, Brittany Gibson, Jim Penikas, Kurt Miller, Josh Miller, Joshua Zimmerman, Dennis Brandon, Robin Strohm, Nelson Genshaft, Greg Gamier

Staff and guests: Delilah Lopez, German Village Society executive director

The meeting was called to order at 6:04 p.m. by President Joshua Zimmerman.

### **Public Participation**

None.

### **Reports of the Officers**

Joshua thanked those board members who'd attended the annual meeting on Dec. 4. The crowd totaled about 50 people and was once again a celebration of what we've accomplished the year previous.

Joshua announced that Vice President Jim Penikas would be assuming the responsibility of pillar liaison for the Governance pillar, with which (as a member of the Organizational Development Committee) he is very familiar. Joshua thanked Jim for stepping up to fill this role.

Joshua reminded board members about the TED Talk video Delilah sent through a link to, which would serve as our focus on board development for the month of November. He pointed to the lecturer explaining that passion is the most necessary foundation for any organization/board and added that he feels our board is one of the strongest in the city; he then asked everyone present to share what most resonated with them about the lecture. Discussion ensued.

Jim had no report at this time.

Secretary Brittany Gibson presented the minutes of the Oct. 9, 2018, meeting.

MOTION: To approve the minutes of the Oct. 9, 2018, GVS board meeting. [Gibson, Penikas]

Motion approved.

With the review of the 2019 budget coming later in the meeting, Treasurer John Barr provided an overview of the Society's internal financials, especially for the benefit of new board members. The checking account is used to pay bills; the contingency we carry is 3 months of operating expenses to act as a safety net in case of an emergency. He continued the overview to cover all reports and mentioned

that the investment funds are managed by Huntington, which provides monthly and quarterly reports to the Finance Committee; those funds have been seeing success for some time now. He asked any board member with follow-up questions to get in touch with him.

## **Committee Reports**

Joshua noted that the Committees had submitted their reports in the board packet and asked if there were any Committee activities with additional updates requiring board discussion or approval.

Dennis Brandon presented an oral report about the Development Committee, especially with a few new board members in the mix and since the board members make up the majority of the Development Committee. He recapped that we are a couple of years into our progress toward our SLATE goal, clarifying that SLATE is our enhanced membership and direct giving campaign. After succeeding in meeting our phase 1 goal, our phase 2 ends August 2019, given our current fundraising levels, we should average 50,000 incremental dollars a month between now and then and an average of seven new commitments a month. Dennis called this “not a shallow hill to climb” and asked the board to consider if we should revise that goal or our approach given the new board members and new director. He added that he’s looking forward to working more closely with Delilah Lopez on this.

Josh asked if there’s any high-profile issue or initiative we can use to illustrate the value of giving to the Society. Dennis said that’s something to have a conversation about and added that the planned renovation of the building would likely be something that will get people energized.

Nelson Genshaft added that he hasn’t seen consistent bank withdrawals or consistent communication come through related to his pledge. Delilah said she would be looking into issues like those, and Joshua said he and Delilah would take a step back, get organized and report back about the direction we want to head in.

## **Staff Reports**

Delilah shared her assessment about the development position opening left by Mark Weiss before her tenure. Since coming on board in September, Delilah feels the staff instead has more need for someone who can work with individual members and the member database as well as with volunteers, since Bonnie Mitchell will soon be leaving her post as chief volunteer wrangler. She envisioned this as a coordinator of development and marketing role, received approval for the job description from the board’s officers and offered the position to interim staffer Jena Wilson, who accepted. Joshua gave credit to both past president Heidi Drake and former executive director Shiloh Todorov for having the foresight to hit “pause” on hiring to replace Mark until after the new executive director was hired. He also praised Jena for being a “rockstar” since she first started as intern with the Society. Delilah added that Jena will look at how we can better utilize and rent the building.

Delilah also shared that this past Saturday, the staff was joined by Shiloh to together accept the State Historic Preservation Office Award on behalf of the German Village Society at the Ohio History Center. During the presentation, the State Historic Preservation Office representatives

pointed to the Society's successful Columbia Gas advocacy campaign as one reason for recognizing our organization, calling the outcome a great example of how advocacy can end in partnership.

Delilah added that the board retreat should be on all board members' calendars for the morning of Saturday, Jan. 5. The focus will be on developing a new five-year strategic plan.

Greg Gamier mentioned that the Village Singers' annual holiday shows are Dec. 8 at 6 p.m. and Dec. 9 at 5 p.m. and asked any and all board members to please try to attend.

Delilah proceeded to review the 2019 budget, including maintaining much of what was planned for 2018 but making adjustments to admissions, event and tour income, as well as rental income related to the building. She added that the budget needs to be revised to reflect the administrative fee assessed to any fund other than the operating account. She said she would make that and any other changes and would bring the budget back to the board for a vote during the December meeting.

Joshua mentioned that it's the board's fiduciary duty to oversee the financials of the Society, so it's important to understand the budget. He asked anyone with follow-up questions to please see him, Delilah or John.

### **Old/New Business**

Under new business, Josh Miller shared that the tradition of holding Game of Thrones premiere and finale watch parties at Meeting Haus will resume next year with the final season of the show. Those interested should stay tuned for more details.

Volunteer highlights: none.

Safety: none.

Having wrapped up the agenda, Joshua suggested the board end the meeting and go into executive session at 7:22 p.m.

MOTION: Adjourn the Nov. 13, 2018, meeting of the German Village Board of Trustees.  
[Zimmerman, Gibson]

Motion approved.

Respectfully submitted,  
Brittany Gibson, Secretary

Attest: Joshua Zimmerman, President

## GET TO KNOW A BOARD MEMBER: SUSAN SUTHERLAND

**Tell us about your favorite German Village moment:** I have lived in GV since the late 1980's. There have been numerous favorite moments and just too many to pick out. If you love it here as I do all are memorable wonderful moments. Maybe the completion of my home I am in now. It is PERFECT! Move in date was May 26, 2018.

**Do you have pets?** Yes a wonderful Apricot Standard Poodle named Barton. Will be 12 Dec. 21<sup>st</sup>, 2018 and acts no different then when he was 12 weeks home when I flew him home from his breeder in LaJolla ,Ca. He still acts as a puppy and I keep my fingers crossed this lasts a long time. Loves people and company here at my home. Thinks everyone who visits **and there are many** are here for only him!

**What's an example of another nonprofit that treated you really well as a donor or volunteer?**  
The only other group I have given my time to at one point is The Franklin Park Conservatory Womens's Board.

**If I could do one thing to improve my GVS board service it would be...**

Give more time. Once I retire years down the road I will be happy to give more time to the German Village Society. The GVS needs more people and more time from volunteers as all organizations. People come & go so I intend to contribute more time when I can in the future.

**GERMAN VILLAGE SOCIETY**

**TREASURER'S REPORT**

**NOVEMBER 13, 2018 BOARD MEETING**

**FINANCIAL STATEMENT HIGHLIGHTS OCTOBER 2018**

**CASH BALANCES AS OF OCTOBER 31, 2018:**

**OPERATIONS: CHECKING \$ 38,300**

**CONTINGENCY \$ 88,510**

**DESIGNATED FUNDS: TOTAL \$ 396,191**

**SIGNIFICANT BALANCES: GERMAN VILLAGE BUSINESS COMMUNITY \$ 87,099**

**FUND FOR HISTORIC PRESERVATION \$ 126,392**

**FOR THE GOOD OF THE NEIGHBORHOOD \$ 129,180**

**INVESTMENTS: TOTAL \$ 698,424**

**BRENT WARNER MAINTENANCE FUND \$ 205,149**

**MEETING HOUSE REPLACEMENT RESERVE \$ 239,200**

**ALBERTA STEVENS HUNTINGTON GARDEN FUND \$ 254,075**

**OPERATING BUDGET HIGHLIGHTS (CASH BASIS):**

**OCTOBER REVENUE \$15K VS BUDGET OF \$55K. LARGE PART OF THE DIFFERENCE IS IN-KIND WHICH MAY NOT HAVE BEEN UPDATED.**

**OCTOBER EXPENSES ARE GENERALLY IN LINE WITH THE BUDGET AGAIN WITH THE EXCEPTION OF IN-KIND EXPENSES NOT BEING UPDATED.**

**NOTE: NET INCOME DOES NOT REFLECT INTERNAL TRANSFER OF FUNDS OR DEPRECIATION WHICH IS A NON-CASH CHARGE.**

**BUDGETING PROCESS IS UNDERWAY.**

**German Village Society**  
**Balance Sheet**  
As of October 31, 2018

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>Bank Accounts - Operations</b>	
Operations Chase Checking - 6039	38,338.49
Operations Chase Contingency - 4693	88,509.85
Operations Huntington Savings	0.00
<b>Total Bank Accounts - Operations</b>	<b>\$ 126,848.34</b>
<b>Board Designated Bank Accounts</b>	
Board Designated Checking - 1362	0.00
Council of Historic Neighborhoods	1,538.87
For the Good of the Neighborhood	129,180.38
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	126,392.33
German Village Business Community	87,099.03
Highfield Garden	1,731.09
Huntington Garden/Maintenance	4,002.45
Schiller Bloomin Fund	2,255.05
Schiller Friends of Schiller Fund	24,158.01
Schiller Park Enhancements	4,423.40
Schiller Park/Arboretum Fund	3,683.02
Schiller Park/Bench/Trash Can Fund	3,094.40
Southside Stay	2,372.41
Village Singers	6,210.72
<b>Total Board Designated Checking - 1362</b>	<b>\$ 396,191.16</b>
<b>Board Designated Funds</b>	
Meeting Haus Maint/Replacement	8,463.73
Meeting Haus Maint/Replacement Gain/Loss	44,977.80
Meeting Haus Maint/Replacement Principal	185,758.35
<b>Total Meeting Haus Maint/Replacement</b>	<b>\$ 239,199.88</b>
Village Singers Fund - 14126	12,889.94
Warner Maintenance - 0330	4,356.92
Warner Maintenance - 0330 Gain/Loss	38,754.37
Warner Maintenance - 0330 Principal	162,038.48
<b>Total Warner Maintenance - 0330</b>	<b>\$ 205,149.77</b>
<b>Total Board Designated Funds</b>	<b>\$ 457,239.59</b>
<b>Total Board Designated Bank Accounts</b>	<b>\$ 853,430.75</b>
<b>Permanently Restricted Fund Accounts</b>	
Huntington Garden Endowment	8,883.07
Huntington Garden Endowment Gain/Loss	46,521.90
Huntington Garden Endowment Principal	198,670.51
<b>Total Huntington Garden Endowment</b>	<b>\$ 254,075.48</b>
<b>Total Permanently Restricted Fund Accounts</b>	<b>\$ 254,075.48</b>
Petty Cash	100.00
<b>Total Bank Accounts</b>	<b>\$ 1,234,454.57</b>
<b>Accounts Receivable</b>	
Accounts Receivable-General	0.00
Pledge Receivable Multi-Year (A/R)	0.00
Discount for Present Value	-10,030.00
<b>Total Pledge Receivable Multi-Year (A/R)</b>	<b>-\$ 10,030.00</b>
<b>Total Accounts Receivable</b>	<b>-\$ 10,030.00</b>
<b>Other Current Assets</b>	
Credit Card Receivables	475.00
Designated Funds GVS Receivable	0.00
Inventory	16,420.85
prepaid Expenses	0.00
Undeposited Funds	0.00
<b>Total Other Current Assets</b>	<b>\$ 16,895.85</b>
<b>Total Current Assets</b>	<b>\$ 1,241,320.42</b>
<b>Fixed Assets</b>	

# German Village Society

## Balance Sheet

As of October 31, 2018

	<b>Total</b>
<b>Building 588 South Third Street</b>	
Cost	759,990.66
Depreciation	-656,373.05
Land	40,000.00
<b>Total Building 588 South Third Street</b>	<b>\$ 143,617.61</b>
<b>Intangible Assets</b>	
<b>Website Development</b>	
Cost	29,200.00
Depreciation	-11,680.00
<b>Total Website Development</b>	<b>\$ 17,520.00</b>
<b>Total Intangible Assets</b>	<b>\$ 17,520.00</b>
<b>Leasehold Improvements</b>	0.00
Depreciation	-92,446.56
Original Cost	163,248.98
<b>Total Leasehold Improvements</b>	<b>\$ 70,802.42</b>
<b>Office Equipment/Furniture/Paintings</b>	
Cost	241,938.23
Depreciation	-233,286.51
<b>Total Office Equipment/Furniture/Paintings</b>	<b>\$ 8,651.72</b>
<b>Total Fixed Assets</b>	<b>\$ 240,591.75</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,481,912.17</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	0.00
<b>Total Accounts Payable</b>	<b>\$ 0.00</b>
<b>Other Current Liabilities</b>	
Deferred Revenue	0.00
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 0.00</b>
<b>Total Current Liabilities</b>	<b>\$ 0.00</b>
<b>Total Liabilities</b>	<b>\$ 0.00</b>
<b>Equity</b>	
<b>Designated Earnings</b>	
Non Restricted	0.00
Permanently restricted fund	192,823.00
Restricted	764,418.85
Temporarily Restricted	9,000.00
<b>Total Designated Earnings</b>	<b>\$ 966,241.85</b>
Retained Earnings	428,530.64
Net Income	87,139.68
<b>Total Equity</b>	<b>\$ 1,481,912.17</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,481,912.17</b>

**German Village Society**  
**Designated Funds**  
January - September, 2018

	Council of Historic Neighborhoods	For the Good of the Neighborhood	Fund for Historic Preservation	Total German Village Business Community	Huntington Endowment	Huntington Garden	Maintenance Fund	Schiller Arboretum Fund	Schiller Bench/Trash Can Fund	Schiller Bloomin' Fund	Schiller Friends of Schiller Fund	Schiller Park Enhancements	Southside Stay	Village Singers	Village Singers Fund	Warner Fund	Total Designated Programs
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
<b>Income</b>																	
Admission/Event Income			7,075.00	28,770.00							3,525.00			1,870.00			41,240.00
Advertising Income			500.00	15,470.66													15,970.66
Contributions		27,280.00	12,687.00	0.00		3,925.01		200.00			6,285.00		1,800.00		1,900.00		54,077.01
Grants			3,500.00	3,787.00													7,287.00
In-Kind Donations			16,209.85	24,948.26													41,158.11
Interest Income			0.00	0.00	3,661.91		3,436.55									-113.18	2,916.16
Membership Dues -GVBC				24,793.85													24,793.85
Merchandise Income			3,250.00	0.00							6,182.86						9,432.86
Miscellaneous Income				0.00							1,257.00			625.00	1,000.00		2,882.00
Rental Income				4,900.00													4,900.00
Sponsorship			12,999.11	7,864.58		6,617.31											27,481.00
<b>Total Income</b>	<b>\$ 0.00</b>	<b>\$ 27,280.00</b>	<b>\$ 56,220.96</b>	<b>\$ 110,534.35</b>	<b>\$ 3,661.91</b>	<b>\$ 10,542.32</b>	<b>\$ 3,436.55</b>	<b>\$ 200.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 17,249.86</b>	<b>\$ 0.00</b>	<b>\$ 1,800.00</b>	<b>\$ 2,495.00</b>	<b>\$ 2,786.82</b>	<b>\$ 2,916.16</b>	<b>\$ 239,123.93</b>
<b>Gross Profit</b>	<b>\$ 0.00</b>	<b>\$ 27,280.00</b>	<b>\$ 56,220.96</b>	<b>\$ 110,534.35</b>	<b>\$ 3,661.91</b>	<b>\$ 10,542.32</b>	<b>\$ 3,436.55</b>	<b>\$ 200.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 17,249.86</b>	<b>\$ 0.00</b>	<b>\$ 1,800.00</b>	<b>\$ 2,495.00</b>	<b>\$ 2,786.82</b>	<b>\$ 2,916.16</b>	<b>\$ 239,123.93</b>
<b>Expenses</b>																	
Advertising			30.00	16,390.09													16,420.09
Bank/Credit Card Fees			110.76	-388.64	951.03	-10.00	894.11				160.83				2.50	3,670.20	5,390.79
Computer Related Costs				730.00									144.18				874.18
Consulting Fees		31,180.00	26,450.00	3,794.99							821.91			2,175.00			64,421.90
Dues & Memberships				1,220.55													1,220.55
Equipment Rental				5,754.50							100.60		205.00				6,060.10
Food/Beverages				1,316.87							954.70			177.04			2,448.61
Gifts & Awards	239.00			198.05											1,000.00		1,437.05
In-Kind Expense			16,209.85	24,948.26													41,158.11
License/Fees/Permits			360.50	1,091.00							100.00						1,551.50
Miscellaneous Expense				2,059.32		840.25								150.00			3,049.57
Payroll Taxes				1,770.58													1,770.58
Postage				0.00							508.80						508.80
Printing/Signage			3,285.91	1,627.49		1,535.00					518.01		264.25	248.50			7,479.16
Projects from Strategic Plan		500.00	1,944.75	0.00													2,444.75
Property & D/O Insurance				0.00													0.00
Repairs & Maintenance				0.00		1,256.39					3,870.42						5,126.81
Salaries/Wages				23,145.12													23,145.12
Security				480.00													480.00
Supplies				588.34		7,653.99					21.00			855.01			9,118.34
Transportation/Towing				211.70													211.70
<b>Total Expenses</b>	<b>\$ 239.00</b>	<b>\$ 31,680.00</b>	<b>\$ 48,391.77</b>	<b>\$ 84,938.22</b>	<b>\$ 951.03</b>	<b>\$ 11,275.63</b>	<b>\$ 894.11</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 7,056.27</b>	<b>\$ 0.00</b>	<b>\$ 613.43</b>	<b>\$ 3,605.55</b>	<b>\$ 1,002.50</b>	<b>\$ 3,670.20</b>	<b>\$ 194,317.71</b>
<b>Net Operating Income</b>	<b>-\$ 239.00</b>	<b>-\$ 4,400.00</b>	<b>\$ 7,829.19</b>	<b>\$ 25,596.13</b>	<b>\$ 2,710.88</b>	<b>-\$ 733.31</b>	<b>\$ 2,542.44</b>	<b>\$ 200.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 10,193.59</b>	<b>\$ 0.00</b>	<b>\$ 1,186.57</b>	<b>-\$ 1,110.55</b>	<b>\$ 1,784.32</b>	<b>-\$ 754.04</b>	<b>\$ 44,806.22</b>
<b>Other Income</b>																	
Transfers In		37,824.00		0.00		3,000.00					2,044.00						42,868.00
Transfers out			-3,688.25	0.00	-3,000.00	-379.50		-35.00		-724.00	-3,448.70		-200.00	-675.70			-12,151.15
<b>Total Other Income</b>	<b>\$ 0.00</b>	<b>\$ 37,824.00</b>	<b>-\$ 3,688.25</b>	<b>\$ 0.00</b>	<b>-\$ 3,000.00</b>	<b>\$ 2,620.50</b>	<b>\$ 0.00</b>	<b>-\$ 35.00</b>	<b>\$ 0.00</b>	<b>-\$ 724.00</b>	<b>-\$ 1,404.70</b>	<b>\$ 0.00</b>	<b>-\$ 200.00</b>	<b>-\$ 675.70</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 30,716.85</b>
<b>Other Expenses</b>																	
Deferred Gain/Loss																	
Investments				0.00	-10,089.43		-9,636.08										-8,352.55
<b>Total Other Expenses</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 10,089.43</b>	<b>\$ 0.00</b>	<b>-\$ 9,636.08</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>-\$ 8,352.55</b>
<b>Net Other Income</b>	<b>\$ 0.00</b>	<b>\$ 37,824.00</b>	<b>-\$ 3,688.25</b>	<b>\$ 0.00</b>	<b>\$ 7,089.43</b>	<b>\$ 2,620.50</b>	<b>\$ 9,636.08</b>	<b>-\$ 35.00</b>	<b>\$ 0.00</b>	<b>-\$ 724.00</b>	<b>-\$ 1,404.70</b>	<b>\$ 0.00</b>	<b>-\$ 200.00</b>	<b>-\$ 675.70</b>	<b>\$ 0.00</b>	<b>\$ 8,352.55</b>	<b>\$ 58,794.91</b>
<b>Net Income</b>	<b>-\$ 239.00</b>	<b>\$ 33,424.00</b>	<b>\$ 4,140.94</b>	<b>\$ 25,596.13</b>	<b>\$ 9,800.31</b>	<b>\$ 1,887.19</b>	<b>\$ 12,178.52</b>	<b>\$ 165.00</b>	<b>\$ 0.00</b>	<b>-\$ 724.00</b>	<b>\$ 8,788.89</b>	<b>\$ 0.00</b>	<b>\$ 986.57</b>	<b>-\$ 1,786.25</b>	<b>\$ 1,784.32</b>	<b>\$ 7,598.51</b>	<b>\$ 103,601.13</b>



**German Village Society**  
**2018 GVS Operations Previous Month Comparison**  
**Oct-18**

	Oct 2018				Total				Comments
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
<b>Income</b>									
Admission/Event Income	2,550.00	13,875.00	-11,325.00	18.38%	134,361.00	114,000.00	20,361.00	117.86%	
Advertising Income	554.32	874.48	-320.16	63.39%	51,365.54	63,000.00	-11,634.46	81.53%	
Contributions	924.43	3,915.96	-2,991.53	23.61%	25,339.22	18,000.00	7,339.22	140.77%	
In-Kind Donations	3,102.56	26,153.68	-23,051.12	11.86%	107,950.17	65,000.00	42,950.17	166.08%	
Interest Income	3.97	0.27	3.70	1470.37%	40.31	45.00	-4.69	89.58%	
Membership Dues - GVS	4,776.86	7,411.67	-2,634.81	64.45%	101,501.72	115,000.00	-13,498.28	88.26%	
Membership Dues -GVBC	906.07	225.00	681.07	402.70%	9,009.76	10,000.00	-990.24	90.10%	
Merchandise Income	68.00	31.99	36.01	212.57%	1,124.24	500.00	624.24	224.85%	
Miscellaneous Income		0.00	0.00		520.90	500.00	20.90	104.18%	
Rental Income	417.00	749.50	-332.50	55.64%	18,583.00	10,000.00	8,583.00	185.83%	
SLATE Income	916.66	0.00	916.66		27,366.61	70,000.00	-42,633.39	39.10%	
Sponsorship	330.00	187.50	142.50	176.00%	51,734.18	73,500.00	-21,765.82	70.39%	
Tour Income	664.00	1,986.09	-1,322.09	33.43%	2,880.00	6,000.00	-3,120.00	48.00%	
<b>Total Income</b>	<b>\$ 15,213.87</b>	<b>\$ 55,411.14</b>	<b>-\$ 40,197.27</b>	<b>27.46%</b>	<b>\$ 531,776.65</b>	<b>\$ 545,545.00</b>	<b>-\$ 13,768.35</b>	<b>97.48%</b>	
<b>Gross Profit</b>	<b>\$ 15,213.87</b>	<b>\$ 55,411.14</b>	<b>-\$ 40,197.27</b>	<b>27.46%</b>	<b>\$ 531,776.65</b>	<b>\$ 545,545.00</b>	<b>-\$ 13,768.35</b>	<b>97.48%</b>	
<b>Expenses</b>									
Accounting Expense	1,500.00	1,500.00	0.00	100.00%	14,700.00	18,000.00	-3,300.00	81.67%	
Advertising		650.00	-650.00	0.00%	420.43	6,500.00	-6,079.57	6.47%	
Audit Fees	1,800.00	0.00	1,800.00		7,480.00	7,000.00	480.00	106.86%	
Bank/Credit Card Fees	739.94	268.22	471.72	275.87%	8,233.51	10,000.00	-1,766.49	82.34%	
Computer Related Costs	79.57	1,150.77	-1,071.20	6.91%	16,946.11	20,000.00	-3,053.89	84.73%	
Consulting Fees	658.00	0.00	658.00		8,611.00	20,000.00	-11,389.00	43.06%	
Dues & Memberships	150.00	250.00	-100.00	60.00%	1,469.43	1,500.00	-30.57	97.96%	
Equipment Rental	750.57	1,127.15	-376.58	66.59%	15,092.01	13,000.00	2,092.01	116.09%	
Food/Beverages	1,103.89	1,274.39	-170.50	86.62%	10,384.09	7,500.00	2,884.09	138.45%	
Gifts & Awards	1,178.31	111.80	1,066.51	1053.94%	5,692.19	7,000.00	-1,307.81	81.32%	
In-Kind Expense	3,102.56	26,153.68	-23,051.12	11.86%	107,950.17	65,000.00	42,950.17	166.08%	
License/Fees/Permits	225.00	0.00	225.00		2,257.23	1,000.00	1,257.23	225.72%	
Meeting Haus Cleaning	1,284.40	1,344.80	-60.40	95.51%	7,816.24	12,000.00	-4,183.76	65.14%	
Meeting Haus Groundskeeping		117.75	-117.75	0.00%	322.75	1,200.00	-877.25	26.90%	
Miscellaneous Expense	850.33	500.00	350.33	170.07%	3,379.36	9,000.00	-5,620.64	37.55%	
Payroll Processing	219.73	145.00	74.73	151.54%	1,839.07	1,900.00	-60.93	96.79%	
Payroll Taxes	1,802.33	1,264.84	537.49	142.49%	16,535.53	21,000.00	-4,464.47	78.74%	
Postage		0.00	0.00		2,580.06	7,000.00	-4,419.94	36.86%	
Printing/Signage		81.00	-81.00	0.00%	13,256.83	20,000.00	-6,743.17	66.28%	
Projects from Strategic Plan	1,000.00	4,941.00	-3,941.00	20.24%	2,200.00	28,000.00	-25,800.00	7.86%	
Property & D/O Insurance		0.00	0.00		12,156.67	11,000.00	1,156.67	110.52%	
Repairs & Maintenance	247.25	435.00	-187.75	56.84%	10,662.21	13,000.00	-2,337.79	82.02%	
Salaries/Wages	19,888.45	20,876.59	-988.14	95.27%	191,447.71	223,870.00	-32,422.29	85.52%	
Security	480.00	0.00	480.00		3,024.00	2,000.00	1,024.00	151.20%	
Storage		0.00	0.00		0.00	1,020.00	-1,020.00	0.00%	
Supplies	1,293.17	1,188.55	104.62	108.80%	7,241.54	5,000.00	2,241.54	144.83%	
Transportation/Towing	12.29	1.00	11.29	1229.00%	1,748.57	7,000.00	-5,251.43	24.98%	
Utilities	1,141.45	1,402.10	-260.65	81.41%	12,556.64	15,000.00	-2,443.36	83.71%	
<b>Total Expenses</b>	<b>\$ 39,507.24</b>	<b>\$ 64,783.64</b>	<b>-\$ 25,276.40</b>	<b>60.98%</b>	<b>\$ 486,003.35</b>	<b>\$ 554,490.00</b>	<b>-\$ 68,486.65</b>	<b>87.65%</b>	
<b>Net Operating Income</b>	<b>-\$ 24,293.37</b>	<b>-\$ 9,372.50</b>	<b>-\$ 14,920.87</b>	<b>259.20%</b>	<b>\$ 45,773.30</b>	<b>-\$ 8,945.00</b>	<b>\$ 54,718.30</b>	<b>-511.72%</b>	
<b>Other Income</b>									
Transfers In		0.00	0.00		9,151.15	10,000.00	-848.85	91.51%	
Transfers out			0.00		-39,868.00	0.00	-39,868.00		
<b>Total Other Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>		<b>-\$ 30,716.85</b>	<b>\$ 10,000.00</b>	<b>-\$ 40,716.85</b>	<b>-307.17%</b>	
<b>Other Expenses</b>									
Depreciation	3,151.79	3,350.00	-198.21	94.08%	31,517.90	40,000.00	-8,482.10	78.79%	
<b>Total Other Expenses</b>	<b>\$ 3,151.79</b>	<b>\$ 3,350.00</b>	<b>-\$ 198.21</b>	<b>94.08%</b>	<b>\$ 31,517.90</b>	<b>\$ 40,000.00</b>	<b>-\$ 8,482.10</b>	<b>78.79%</b>	
<b>Net Other Income</b>	<b>-\$ 3,151.79</b>	<b>-\$ 3,350.00</b>	<b>\$ 198.21</b>	<b>94.08%</b>	<b>-\$ 62,234.75</b>	<b>-\$ 30,000.00</b>	<b>-\$ 32,234.75</b>	<b>207.45%</b>	
<b>Net Income</b>	<b>-\$ 27,445.16</b>	<b>-\$ 12,722.50</b>	<b>-\$ 14,722.66</b>	<b>215.72%</b>	<b>-\$ 16,461.45</b>	<b>-\$ 38,945.00</b>	<b>\$ 22,483.55</b>	<b>42.27%</b>	

Subject: GVS Finance Committee Meeting  
Date: October 25, 2018  
Time: 5:30 pm  
Present: John Barr, Wade Steen, Jim Nichols and Delilah Lopez  
From Huntington: Summary of 3<sup>rd</sup> Q Investment Activity written by Brian Dillon

#### Discussion

Topics: 3rd Quarter Investment Performance

Ted Paris from Huntington gave a summary of the investment performance for the 3<sup>rd</sup> quarter. Overall, the performance basically mirrored the market in general which was positive. The U.S. economy is extremely strong and Huntington expects returns to remain strong. The investments continue to make up ground compared to the benchmarks as the result of prudent investing in compliance with the investment strategies established.

The Committee also discussed the timing for review of the 2019 GVS budgets which will be provided to the Board in draft form at the November Meeting.

The next finance meeting on investments will be January 24, 2019 at 5:30.



## Fund for Historic Preservation

### November 2018 Report

GVS has retained Nathalie Wright, a professional preservation consultant, to work with Katie Leskowitz, a very talented history student from OSU, in finalizing the content for the next 12 Brickline signs. The grant that GVS received from the Ohio Humanities Council requires 20 – 30 signs to be installed in order to close out the grant reporting and receive the final payment.

Rob Colby from OHC suggested a historian from Ohio History Connection who can assist with information regarding the impact of World War I on the German community here. Nancy Kotting has been consulting with Professor Staley at OSU regarding the humanities themes captured in the overall project content.

We are also working on obtaining the necessary easements for installation from each property owner, a requirement that has added additional logistics we did not anticipate at the outset. This has proven to be more time-consuming than anticipated, but we're getting through it.

In addition to The Brickline, we continue to fulfill orders for house plaques and we're planning to update the information on the news corral at the corner of Third and Sycamore. Lastly, research and conversations with potential partners for collaboration are ongoing regarding the digital platform that will support the overall historic sign project.

Darci Congrove, 11/8/18

## Minutes of the October 4, 2018

### Parks, Public Spaces and Community Events Committee

In attendance: Connie Swain, Mike Cornelis, Ann Lilly, Linda Friedman, Craig Seeds, Katharine Moore, Chelsey Craig, Delilah Lopez.

In the absence of Sara McNealey, Ann Lilly chaired the meeting and called it to order at 9:05 am.

Linda Friedman moved to accept the minutes of the September 6, 2018 meeting, Katharine Moore, seconded. Mike Cornelis moved to amend the minutes to include his 9/2/18 request for information about which committee of the German Village Society would address the Air BNB issues, seconded by Katharine Moore. The motion to amend was approved and his comments were included in the minutes. Thereupon, the motion to accept the minutes of 9-6-18 was approved.

Ms. Lilly provided an introduction of the Parks and Public Spaces committee and its mission to Delilah Lopez, the new Director of the German Village Society, and asked each member to introduce him or herself and identify their member organization. The members followed orders, describing the work of The FUN Committee, Friends of Schiller Park, The Village Nine, The Huntington Garden, the Highfield Garden, the No Name Committee, The Farm, and the invaluable contribution Craig Seeds makes to the committee. The members collectively extended a warm welcome to Ms. Lopez.

#### **ACTORS' THEATRE**

Carol Mullinax was not present and there was no report from Actors' Theatre.

#### **GERMAN VILLAGE GARTEN CLUB**

Jim Chakares was not present and there was no report from The GV Garten Club.

#### **ST. MARY'S CHURCH**

Frank Wickham was not present, but provided a brief written update: "Things are going well with the Church and fundraising. It appears that they are a month ahead of schedule. Our Oktoberfest is this weekend. Sufficient beer, German food and music will make this event a fun weekend. The new roof should be in place within the next two weeks."

#### **GERMAN VILLAGE SOCIETY**

Chelsey Craig said Monster Bash was sold out and they are looking forward to a successful fundraiser. Village Lights is scheduled for December 2. The Village View magazine is hosting a “night out” reception on November 7, 2018 at the Meeting Haus and committees are invited to promote their activities and opportunities to the guests. Tables will be provided and participating groups are asked to provide an item to raffle. The FUN Committee, Friends of Schiller Park, and Huntington Garden expressed an interest in collaborating with one table.

### **FRIENDS OF SCHILLER**

Ms. Moore reported that Kindred Spirits had been a successful event and wrap up was still underway. She described a possible modification/solution for the Tot Lot fence that was discussed with Jeff Anderson, a Parks Development staff member. Ms. Lilly suggested the concept be discussed with the German Village Commission. Ms. Moore agreed to follow up. She thanked Craig Seeds for his help in facilitating new memorial trees. The policy has changed with the department – they are now accepting \$350 contributions to the Recreation and Parks Department tree fund, but not planting specific trees for donors.

### **Grace Highfield Garten**

Ms. Lilly discussed an area adjacent to the Highfield Garden and Umbrella Girl fountain where the grass is worn down and recent rains have helped create a mud patch. Mr. Seeds offered to reseed and fence off the area to allow new grass to get established. The foot traffic is heavy in this area and the group discussed the possibility of added hardscape to provide a walkway between the Umbrella Girl and the Stewart Avenue entrance/Huntington Garden area. Nobody was anxious to add more hardscape, but agreed to consider it as a possible solution. Ms. Lilly also noted that dog traffic in the Highfield Garden was causing a consideration of more shrubbery as a deterrent.

### **The Farm**

Connie Swain said harvest season at the Farm was over and the plots had been put to bed for the winter.

### **THE FUN COMMITTEE**

Mr. Cornelis detailed plans for this year’s FUN Committee Schiller Park Pet Parade on October 28<sup>th</sup> and said that co-chairs Whitney Bradley and Lori Arsenault have recruited ten vendors and built wide spread interest in the event via social media. John Clark will help coordinate an audio system and tables and chairs from the Meeting Haus. Mr. Seeds explained that a park use permit was mandatory and provided guidance for submitting the

application. Ms. Friedman asked that dog owners be told to keep dogs out of the Huntington Garden.

### HUNTINGTON GARDEN

Ms. Friedman said the Huntington Garden is being put to bed for the winter, and that Fredrika the topiary flamingo will be decorated for Christmas.

Ms. Moore added to the Huntington Garden report with details of a phone conversation with Bert Stevens, one of the tri-chairs of the project. Bert is hoping to expand the season for the fairy garden with an Oktoberfest exhibit, and would like to explore an expanded space with more permanent wrought iron fencing next year. The project would, of course, need to go through the approval process in place for all projects not contained in the Schiller Park Masterplan. Ms. Stevens is very concerned about the condition of the Schiller pond. Mr. Seeds provided a tutorial on how algae thrive in the heat of summer on “nutrients” of goose and dog waste. Mr. Cornelis suggested “pootrients” was a better description. The pond has been treated by a contractor throughout the summer, and Mr. Craig assured members that the monitoring documented that the water had not reached toxic levels. There was a suggestion to add a sign next summer that explained the pond was being monitored and treated to include a “Last Treated on: \_\_\_\_\_” feature. Ms. Lopez and Ms. Craig offered to communicate the details of the pond’s treatment to the GV membership.

With no additional business to come before the committee, Ms. Lilly thanked Ms. Lopez for attending and adjourned the meeting at 10:05am.

The FUN Bunch hosted our annual Pet Parade last Sunday. It was a huge success. Our thanks go out to Laurie Arsenault and Whitney Bradley for their leadership on this amazing event. Also big thanks to the GVS for allowing us to move the event to the fest hall in the morning of the event due to the approaching weather and storms. Thanks!

We have already heard back from many of our vendors who are wanting to join us again next year! And both of these talented ladies have thus far agreed to return as our parade leaders. I'm told that photos are coming soon to our Facebook page.

Our next big event is our Holiday party scheduled for Friday December 14th at the High Beck. The hours are 6:30 to 9:30. This year our theme is holiday Karaoke! We hope to see the GVS staff and board there in full voice! ...or whatever voice you can bring :)

The rest of our schedule for 2019 is here attached. This is also our handout for the Wednesday night deal. Note that the ACC has confirmed this date, so I hope it works with the GVS calendar. Note also that the April date has not yet been confirmed on the GVS calendar. So, Chelsey please see if the date for Slider Slam 2 in April will work for the Fest Hall from say 6 to 9pm that Saturday night.

Thanks,  
Michael Cornelis and The FUN Bunch



## **GVBC November Board Report**

We're gearing up for Village Lights! New and exciting additions are expected. The Meeting Haus will be lit even better than last year. Once again, we will have an official lighting of the Haus that we'd love for you all to attend...details to follow.

We have a new GVBC chair for Art Crawl. Her name is Jessica Holland and she is a member of the Edward Jones team on Beck St. We look forward to working with her letting her put her own stamp on this much loved annual event.

We'll be working with Michelle Mazeke to coordinate volunteers for Village Lights. Look for forthcoming notices asking for volunteers!

Jeff Lowe & Greg Gamier – GVBC Co-Chairs

Minutes from German Village Art Committee meeting

10/1/2018

1. We discussed whether everything is in order for our last 2 shows, German Village Art League (10/21- 11/11), and Central Ohio Watercolor Society (11/18-12/14). Jeff Stahler will have the COWS artists drop-off their art on 11/16, beginning at 10 am, and install the same day, should anyone want to help. German Village Art League installs their own show.
  
2. **The Village View Party** will be held in Fest Hall on November 7, beginning at 5:30. They will provide snacks and wine, and other committees will come and talk about their committees. It would be nice to have some people from our committee to share how we have our art shows, etc. There is a raffle where items are raffled off, and Molly Savage said she would donate a print to be given from our committee. Chelsey will print off our schedule for next year so we can hand it out.
  
- 3 We are giving Brendan McNally one more month to contact us and get his contract in for a May exhibit. Sandy has been emailing him for several months with no response. If he does not respond we will see if Steve Elbert would like to have a show.
  
- 4 We discussed inviting people who have offered their help to our committee to come and help set up one of the shows.
  
- 5 Chelsey is looking into getting us badges that say art committee that we can wear at the openings.

Update for November 2018

**Notable dates for your calendar and/or share with visitors!**

**November 4—GVS Annual Meeting at 3 pm in the Fest Hall.** I hope to see you there.

November 7 – Open House with Village View at 5:30 pm

November 22 and 23 – Visitors Center closed for Thanksgiving

December 2—Village Lights

Sundays Dec through March – VC Closed

December 22 –Jan 1 – VC closed for end of the year holidays.

**Package processing**

We expect a higher number of packages from now through Dec 21, plus the deliveries are coming later in the afternoons. If you are an afternoon volunteer and don't have time to process them by 4 pm just leave them on the floor in front of the desk and leave a note for those who volunteer the next morning. If you are a morning volunteer, be prepared to process them by reviewing the procedures and going into action.

**New restaurant in the former site of Juergens**

The name is Alpine and El Lugar and serves German food. Last week we had calls for the phone number which is 614-670-5852.

**Schedules**

The schedule for November is posted on the door behind the desk in the Visitors Center. I will post the one for December next week. Remember that my phone numbers are 614-443-8314 or 614-205-3733 if you need to contact me.

As always I want to thank you so very much for your commitment to the VC.

## German Village Society Committee Report

Committee: Guided Tours Michelle Mazeke

	October 2018				September 2017		
Tour Type	Tours Given	Tour Guests	\$		Tours Given	Tour Guests	\$
Coach	1	53	\$200.00		1	18	\$200.00
Coach + Explore	0	0	\$0.00		0	0	\$0.00
Explore Walking	0	0	\$0.00		5	41	\$738.00
Hurry Up	0	NA	\$0.00		0	0	\$0.00
Innovators	0	0	\$0.00		NA	NA	\$0.00
Scavenger	1	44	\$220.00		1	8	\$80.00
OnDemand Walking	0	0	\$0.00		5	111	\$970.00
Standing Walking	2	6	\$73.00		NA	NA	\$0.00
<b>Total</b>	<b>4</b>	<b>103</b>	<b>\$493.00</b>		<b>12</b>	<b>178</b>	<b>\$2038.00</b>

Much thanks to our guides and homeowners; Norm Burns, Stephanie Connor, Bill Curtis, Terri Dalenta, Erin Donovan, Carl Faller, Ken Hunger, Sue McManus, Pat Phillips, Mary Ross and Jeff Stahler.

## November Board Report

Nancy Kotting, Historic Preservation Advocate

Today I closed out our Sidewalk Incentive Program for 2018 with the submission of our final application. Applications have declined steadily over the past year. We will be reviewing the program as we go into 2019 to determine how we might enhance or re-design the program for increased benefit to all.

Staff joined Shiloh Todorov on October 10<sup>th</sup> for a farewell lunch. We are all deeply appreciative of her leadership and support. She will be missed!

Relating to a grant application, I was able to meet with Jerry Paffendorf of Loveland Technologies to discuss digital mapping and how we can use his platform as we develop our interpretive efforts here in the district. I will be incorporating this element into the draft Preservation Plan. Speaking of which, I have had the pleasure of reading the final draft of the Vision Task Force document and look forward to integrating it into the Preservation Plan draft.

On November 5 I met with the City of Columbus to review our curb replacement protocol, the result of that meeting is shared via The Advocates Blog. I am working with Columbia Gas and the city to ensure that all curbs replaced or repaired are so done in sandstone. It will be an ongoing process.

I participated in yet another city wide preservation policy task force working session. A document is being drafted for submission to the mayor. Preservation leaders from across the city are participating in creating five suggested priority policies.

Monster Bash was once again a resounding success, and more importantly, another safe event. We are still finalizing the budget outcomes and will report asap when we get our final figures.

Tomorrow, November 9<sup>th</sup> I will be in Dublin for the Global Institute for the study of Intelligent Community workshop. The workshop focuses on creating emotional connection to place, why place matters and how communities are integration technology and green practices into community.

We have seen a surge in Historic House Plaque orders! Katie Leskowitz is hard at work doing the preliminary research, then I finalize the research material and content draft developed by Katie based on her research. We have some very happy house plaque owners! We will be delivering one final batch prior to Christmas and already have a running list going for January production. This is an excellent addition to our comprehensive signage program. The resulting research will also enhance our house files and future digital platform for public use.

We have secured the services of preservation consultant Nathalie Wright to produce the final content for our next 12 Brickline installations. She will be working in close cooperation with Katie Leskowitz. I am identifying the needed easements based on installation locations. I am also working in close cooperation with the Ohio Humanities Council to ensure the overall quality of the project.

Next week, I will be in San Francisco for the National Trust for Historic Preservation conference. I am looking forward to sharing information from that conference with our members and friends.

Respectfully submitted,

Nancy Kotting

**Development and Marketing Coordinator, *Jena Wilson***

I am very excited to continue my journey here at GVS! I am starting to transition from my role of Marketing and Event Coordinator over the summer and continue working with such a great organization. Not only am I excited to take on a new role, but also all of the new challenges and new opportunities.

Since I started as an intern, I have worked on various tasks like social media, interactive maps, and helping with events. As I move into my new role as Development and Marketing Coordinator, I look forward to growing our membership potential as well as taking on the hats of working on increasing our rentals within the Fest Hall and Scheurer Room and working on keeping the Visitor's Center ready to take on all visitors that come into the Meeting Haus.

I am excited to help our reach increase on social media and working with staff, board, and volunteers to expand GVS to new heights.

***Chelsey Craig, Manager, Business Relations & Events***

**Sponsor Relations & Fundraising**

A reevaluation of value vs cost of our sponsorship has been conducted. This information will be used to better build value and assess delivery. A 2019 sponsorship packet is expected to be released by December.

**German Village Business Community**

Maps: Printed, delivered, distributed. If you're reading this and you're a GVBC business, come and get em!

Membership: We continue to see a growth in membership as we reach out to new businesses. New this month are Flat 51, Community Development for All People, Not Your Mama's Craft Market, The Columbus DUI Defenders, Body Language Massage & Wellness, and Ambrose & Eve! Be sure to support our GVBC members by shopping and referring the German Village Business Community.

Village Lights: Printed programs and a digitally interactive map will be available by this weekend. We look forward to an enchanting evening of celebrating community and local business.

**Digital/Social Media**

We continue to see growth and increased engagement. This month Facebook saw a 50% increase in responsiveness and 5,339 more impressions on Instagram than the previous month. We are using this data to craft a 2019 marketing plan.

**Events**

**Misc.**

I am honored to have Jena Wilson join our team as full-time staff. As she transitions into her role, I look forward to supporting her to make her transition smooth and productive. Welcome, Jena!