

GERMAN VILLAGE SOCIETY  
BOARD OF TRUSTEES  
AGENDA

February 12, 2019

**Call to Order**

Joshua Zimmerman

**Public Participation**

Community participation

Michelle Mazeke, Group Tours Committee chair

Kelsey Ellingsen, legislative aide to Columbus City Councilmember Elizabeth Brown

**Reports of the Officers**

Report of the President

Joshua Zimmerman

strategic plan update

UIRF update

Report of the Vice President

Jim Penikas

governance update (February board focus)

Report of the Secretary

Brittany Gibson

MOTION: To approve the minutes of the January 15, 2019, GVS board meeting.

Report of the Treasurer

John Barr

oral + written report

Finance Committee

written report

**Strategic Plan Committee Reports**

**Preservation**

Historic Preservation

oral report

Fund for Historic Preservation

written report

GreenSpot

INACTIVE - SEEKING CHAIR

**Marie Logothetis**

Robin Strohm

Darci Congrove

**Advocacy**

**Josh Miller**

Parking	Tim Bibler
written report	
Civic Relations	Nelson Genshaft/Eric Vanderson
written report	
Parks and Public Spaces	Carol Mullinax
no report	
Friends of Schiller	Katharine Moore
written report	
FUN	Mike Cornelis
no report	
Safety	Michele Witaker
no report	

**Community /Quality of Life**

GV Business Community	<b>Greg Gamier</b>
no report	Jeff Lowe
Long Range Planning/Vision Task Force	Kurt Miller
oral + written report	
Art	Betsy DeFusco
written report	
Ambassadors	Susan Sutherland
no report	
Village Singers	Wayne Owens
no report	
Visitors Center	Bonnie Mitchell
written report	
Group Tours	Michelle Mazeke
see Community Participation oral report	

**Development**

Development committee	<b>Dennis Brandon</b>
no report	Dennis Brandon
Events	
Haus und Garten	Marie Logothetis
event date: June 29-30, 2019	
written report	
Monster Bash	Jim & Sarah Penikas
event date: October 12, 2019	
no report	
Tea 43206	Darci Congrove
event date: August 17, 2019	

no report  
Art Crawl  
event date: July 2019  
no report  
Village Lights  
event date: December 8, 2019  
written report

Greg Gamier

Greg Gamier

**Governance**

Organizational Development Committee  
oral report

**Jim Penikas**  
Jeanne Likins

**Staff Reports**

Executive Director  
written report  
update about Columbus Strategic Parking Plan initial meeting  
development update (February board focus)

Delilah Lopez

Historic Preservation Advocate  
written report

Nancy Knotting

Business Relations & Events Manager  
written report

Chelsey Craig

Development & Marketing Coordinator  
written report

Jena Wilson

**Old/New Business**

volunteer highlights

Joshua Zimmerman

new or ongoing safety needs

**Adjournment**

Joshua Zimmerman

**Executive session**

Joshua Zimmerman

# **GVS GUIDED TOURS 2019 SEASON UPDATE**

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MICHELLE MAZEKE 2/12/2019

# 2018 SNAPSHOT

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- Tours offered 4 days, 10-2
- 5 tours – Coach, Explore Beyond The Door, Scavenger Hunt, Standing, Walking
  - Standing tours Wednesday and Saturday am introduced. Hurry Up tour eliminated
  - 2 Specialty Tours added: 150<sup>th</sup> Schiller Park, Innovators
  - Golf cart tours limited basis
- Price increase – Coach \$250, Explore \$25, all others \$15/12/5
- Implemented online scheduling tool
- Experience Columbus listing
- 56 Standing tours offered, 5 School tours, 4 Coach tours \$3100 revenue YTD

# STEPS FORWARD

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- Assess offerings/days
- Targeted marketing
- Expand school outreach
- Present 2019 plan at February Board Meeting

# TOUR SCHEDULE

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- Tour season April-October; with on demand tours only in April, standing tours starting in Memorial Day weekend.
- Tours 6 days/week; Tuesday - Sunday 9-6.
- Tour scheduling options are On Demand and Standing.
- On Demand Behind The Door, Neighborhood and Scavenger Hunt. Standing tours will be Saturday @ 11 am.
- Tour prices same as 2018.



# EXPAND SCHOOL OUTREACH

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- Revamp tour content, highlight education component, incorporate Brickline content
  - Correlate with Ohio Department of Education Social Learning Standards
    - TOPIC: INDUSTRIALIZATION AND PROGRESSIVISM (1877-1920)
    - TOPIC: FOREIGN AFFAIRS FROM IMPERIALISM TO POST- WORLD WAR I (1898-1930)
    - TOPIC: PROSPERITY, DEPRESSION AND THE NEW DEAL (1919- 1941)
    - TOPIC: SOCIAL TRANSFORMATIONS IN THE UNITED STATES (1945-1994)



# AWARENESS/MARKETING

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- Potential new tour offerings – golf cart and Schmidt's/Actors Theatre partnership.
- Make GVS website more consumer friendly.
- Revise Experience Columbus webpage.
- Targeted marketing for Behind The Door, LGBTQ and Standing tours.
- More marketing - GVS banners, N2N, This Week, GVS Event programs, etc.

**GERMAN VILLAGE SOCIETY**

**TREASURER'S REPORT**

**FEBRUARY 12, 2019 BOARD MEETING**

**FINANCIAL STATEMENT HIGHLIGHTS JANUARY 2019**

**CASH BALANCES AS OF JANUARY 31, 2019:**

**OPERATIONS: CHECKING \$ 41,741**

**CONTINGENCY \$ 88,520**

**DESIGNATED FUNDS: TOTAL \$ 389,887**

**SIGNIFICANT BALANCES: GERMAN VILLAGE BUSINESS COMMUNITY \$ 77,143**

**FUND FOR HISTORIC PRESERVATION \$ 122,350**

**FRIENDS OF SCHILLER \$ 26,909**

**FOR THE GOOD OF THE NEIGHBORHOOD \$ 132,180**

**INVESTMENTS: TOTAL \$ 629,290**

**BRENT WARNER MAINTENANCE FUND \$ 184,817**

**MEETING HOUSE REPLACEMENT RESERVE \$ 215,353**

**ALBERTA STEVENS HUNTINGTON GARDEN FUND \$ 229,120**

**OPERATING BUDGET HIGHLIGHTS (CASH BASIS):**

**TOTAL REVENUE TO DATE \$71,675 VS BUDGET OF \$118,478 DIFFERENCES IS SLATE WAS LOWER AND IN-KIND WAS BUDGETED FOR \$50,000 BASED ON PRIOR YEAR . NO EFFECT ON BOTTOM LINE. REVENUES REFLECT RECEIPT OF A \$20,000 GRANT.**

**TOTAL EXPENSES TO DATE ARE \$30,281 VS BUDGET OF \$ 89,754 . AGAIN, DIFFERENCE IS THE \$50,00 OF IN-KIND THAT DOES NOT EFFECT BOTTOM LINE.EXCESS OF INCOME OVER EXPENSES \$ 41,394 VS BUDGET OF \$28,724 .**

**NOTE: NET INCOME DOES NOT REFLECT INTERNAL TRANSFER OF FUNDS OR DEPRECIATION WHICH IS A NON-CASH CHARGE.**

# German Village Society

## Balance Sheet

As of January 31, 2019

	Total
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>Bank Accounts - Operations</b>	
Operations Chase Checking - 6039	41,741.85
Operations Chase Contingency - 4693	88,520.92
Operations Huntington Savings	0.00
<b>Total Bank Accounts - Operations</b>	<b>\$ 130,262.77</b>
<b>Board Designated Bank Accounts</b>	
<b>Board Designated Checking - 1362</b>	
Council of Historic Neighborhoods	1,538.87
For the Good of the Neighborhood	132,180.38
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	122,350.58
German Village Business Community	77,143.04
Highfield Garden	1,731.09
Huntington Garden/Maintenance	4,079.45
Schiller Bloomin Fund	2,255.05
Schiller Friends of Schiller Fund	26,909.39
Schiller Park Enhancements	4,423.40
Schiller Park/Arboretum Fund	3,683.02
Schiller Park/Bench/Trash Can Fund	3,094.40
Southside Stay	3,802.24
Village Singers	6,646.41
<b>Total Board Designated Checking - 1362</b>	<b>\$ 389,887.32</b>
<b>Board Designated Funds</b>	
<b>Meeting Haus Maint/Replacement</b>	
Meeting Haus Maint/Replacement Gain/Loss	29,595.62
Meeting Haus Maint/Replacement Principal	185,758.35
<b>Total Meeting Haus Maint/Replacement</b>	<b>\$ 215,353.97</b>
Village Singers Fund - 14126	14,046.34
Warner Maintenance - 0330	0.00
Warner Maintenance - 0330 Gain/Loss	22,778.79
Warner Maintenance - 0330 Principal	162,038.48
<b>Total Warner Maintenance - 0330</b>	<b>\$ 184,817.27</b>
<b>Total Board Designated Funds</b>	<b>\$ 414,217.58</b>
<b>Total Board Designated Bank Accounts</b>	<b>\$ 804,104.90</b>
<b>Permanently Restricted Fund Accounts</b>	
<b>Huntington Garden Endowment</b>	
Huntington Garden Endowment Gain/Loss	30,449.77
Huntington Garden Endowment Principal	198,670.51
<b>Total Huntington Garden Endowment</b>	<b>\$ 229,120.28</b>
<b>Total Permanently Restricted Fund Accounts</b>	<b>\$ 229,120.28</b>
Petty Cash	100.00
<b>Total Bank Accounts</b>	<b>\$ 1,163,587.95</b>
<b>Accounts Receivable</b>	
<b>Accounts Receivable-General</b>	
Pledge Receivable Multi-Year (A/R)	0.00
Discount for Present Value	-12,045.66
<b>Total Pledge Receivable Multi-Year (A/R)</b>	<b>-\$ 12,045.66</b>
<b>Total Accounts Receivable</b>	<b>-\$ 12,045.66</b>
<b>Other Current Assets</b>	
<b>Credit Card Receivables</b>	
Designated Funds GVS Receivable	525.00
Inventory	0.00
prepaid Expenses	3,415.30
Undeposited Funds	0.00
<b>Total Other Current Assets</b>	<b>\$ 1,725.00</b>
<b>Total Current Assets</b>	<b>\$ 1,157,207.59</b>
<b>Fixed Assets</b>	

# German Village Society

## Balance Sheet

As of January 31, 2019

	<b>Total</b>
<b>Building 588 South Third Street</b>	
Cost	759,990.66
Depreciation	-679,416.63
Land	40,000.00
<b>Total Building 588 South Third Street</b>	<b>\$ 120,574.03</b>
<b>Intangible Assets</b>	
<b>Website Development</b>	
Cost	29,200.00
Depreciation	-17,520.00
<b>Total Website Development</b>	<b>\$ 11,680.00</b>
<b>Total Intangible Assets</b>	<b>\$ 11,680.00</b>
<b>Leasehold Improvements</b>	0.00
Depreciation	-79,119.85
Original Cost	191,948.98
<b>Total Leasehold Improvements</b>	<b>\$ 112,829.13</b>
<b>Office Equipment/Furniture/Paintings</b>	
Cost	241,938.23
Depreciation	-237,886.31
<b>Total Office Equipment/Furniture/Paintings</b>	<b>\$ 4,051.92</b>
<b>Total Fixed Assets</b>	<b>\$ 249,135.08</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,406,342.67</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	
Accounts Payable	0.00
<b>Total Accounts Payable</b>	<b>\$ 0.00</b>
<b>Other Current Liabilities</b>	
Deferred Revenue	0.01
Deferred Revenue-Property Taxes	0.00
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Advertising Fees	0.00
Prepaid GVS Membership Dues	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 0.01</b>
<b>Total Current Liabilities</b>	<b>\$ 0.01</b>
<b>Total Liabilities</b>	<b>\$ 0.01</b>
<b>Equity</b>	
<b>Designated Earnings</b>	
Non Restricted	0.00
Permanently restricted fund	192,823.00
Restricted	764,418.85
Temporarily Restricted	9,000.00
<b>Total Designated Earnings</b>	<b>\$ 966,241.85</b>
Retained Earnings	408,427.84
Net Income	31,672.97
<b>Total Equity</b>	<b>\$ 1,406,342.66</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,406,342.67</b>

**German Village Society**  
**2018 GVS BUDGET VARIANCE BY MONTH OPERATIONS**  
January - December 2019

	Jan 2019		Feb 2019		Mar 2019		Apr 2019		May 2019		Jun 2019		Jul 2019		Aug 2019		Sep 2019		Oct 2019		Nov 2019		Dec 2019		Total					
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget		
<b>Income</b>																														
Admission/Event Income		0.00		200.00		800.00		4,000.00		61,500.00		63,000.00		0.00		0.00		15,000.00		5,000.00		0.00		0.00		0.00		149,300.00		
Advertising Income	1,804.32	4,000.00		8,200.00		9,500.00		10,250.00		5,700.00		9,000.00		1,700.00		2,400.00		1,250.00		800.00		750.00		0.00		1,804.32		53,550.00		
Contributions	10,400.89	100.00		100.00		5,000.00		1,000.00		2,500.00		4,000.00		500.00		2,000.00		2,000.00		2,000.00		300.00		0.00		10,400.89		19,500.00		
Grants	20,510.00																									20,510.00		0.00		
In-Kind Donations		50,000.00		2,000.00		8,000.00		3,000.00		4,500.00		30,500.00		1,000.00		1,300.00		1,200.00		26,000.00		500.00		0.00		0.00		128,000.00		
Interest Income	3.73	3.85		3.37		3.73		3.37		3.97		3.61		3.73		3.73		2.48		0.27		9.89		3.00		3.73		45.00		
Membership Dues - GVS	27,559.96	33,500.00		11,100.00		12,000.00		10,100.00		12,000.00		10,000.00		8,500.00		6,500.00		4,000.00		7,100.00		200.00		0.00		27,559.96		115,000.00		
Membership Dues -GVCB	456.07	1,875.00		2,250.00		1,650.00		450.00		450.00		675.00		450.00		1,350.00		450.00		900.00		0.00		0.00		456.07		10,500.00		
Merchandise Income	20.00	0.00		20.00		20.00		135.00		580.00		100.00		30.00		75.00		120.00		25.00		0.00		20.00		20.00		1,125.00		
Miscellaneous Income	313.76	0.00		0.00		0.00		0.00		0.00		420.00		0.00		155.00		0.00		0.00		0.00		0.00		0.00		313.76		575.00
Rental Income	1,687.00	2,000.00		500.00		2,000.00		1,000.00		1,500.00		3,000.00		1,000.00		4,000.00		8,000.00		500.00		1,000.00		500.00		1,687.00		25,000.00		
SLATE Income	5,666.66	22,000.00		9,500.00		2,000.00		7,500.00		8,500.00		4,500.00		2,500.00		1,000.00		2,000.00		1,000.00		1,000.00		0.00		5,666.66		61,500.00		
Sponsorship	3,253.00	5,000.00		5,000.00		5,000.00		15,000.00		15,500.00		10,000.00		7,500.00		5,000.00		3,000.00		0.00		4,000.00		0.00		3,253.00		75,000.00		
Tour Income		0.00		0.00		100.00		700.00		1,000.00		500.00		200.00		300.00		200.00		1,500.00		0.00		0.00		0.00		4,500.00		
<b>Total Income</b>	<b>\$ 71,675.39</b>	<b>\$ 118,478.85</b>	<b>\$ 0.00</b>	<b>\$ 38,873.37</b>	<b>\$ 0.00</b>	<b>\$ 45,873.73</b>	<b>\$ 0.00</b>	<b>\$ 53,138.37</b>	<b>\$ 0.00</b>	<b>\$ 113,733.97</b>	<b>\$ 0.00</b>	<b>\$ 135,698.61</b>	<b>\$ 0.00</b>	<b>\$ 23,383.73</b>	<b>\$ 0.00</b>	<b>\$ 24,083.73</b>	<b>\$ 0.00</b>	<b>\$ 37,222.48</b>	<b>\$ 0.00</b>	<b>\$ 44,825.27</b>	<b>\$ 0.00</b>	<b>\$ 7,759.89</b>	<b>\$ 0.00</b>	<b>\$ 523.00</b>	<b>\$ 0.00</b>	<b>\$ 71,675.39</b>	<b>\$ 643,595.00</b>			
<b>Gross Profit</b>	<b>\$ 71,675.39</b>	<b>\$ 118,478.85</b>	<b>\$ 0.00</b>	<b>\$ 38,873.37</b>	<b>\$ 0.00</b>	<b>\$ 45,873.73</b>	<b>\$ 0.00</b>	<b>\$ 53,138.37</b>	<b>\$ 0.00</b>	<b>\$ 113,733.97</b>	<b>\$ 0.00</b>	<b>\$ 135,698.61</b>	<b>\$ 0.00</b>	<b>\$ 23,383.73</b>	<b>\$ 0.00</b>	<b>\$ 24,083.73</b>	<b>\$ 0.00</b>	<b>\$ 37,222.48</b>	<b>\$ 0.00</b>	<b>\$ 44,825.27</b>	<b>\$ 0.00</b>	<b>\$ 7,759.89</b>	<b>\$ 0.00</b>	<b>\$ 523.00</b>	<b>\$ 0.00</b>	<b>\$ 71,675.39</b>	<b>\$ 643,595.00</b>			
<b>Expenses</b>																														
Accounting Expense	1,500.00	1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		1,500.00		18,000.00		
Advertising		0.00		200.00		500.00		500.00		1,000.00		500.00		0.00		100.00		200.00		500.00		0.00		0.00		0.00		3,500.00		
Audit Fees		0.00		0.00		3,000.00		0.00		0.00		0.00		0.00		3,000.00		0.00		1,800.00		0.00		0.00		0.00		7,800.00		
Bank/Credit Card Fees	341.86	500.00		1,000.00		800.00		500.00		500.00		2,500.00		1,800.00		1,000.00		500.00		500.00		300.00		100.00		341.86		10,000.00		
Computer Related Costs																												0.00		
Hardware/Software	269.88	3,300.00		1,000.00		800.00		700.00		600.00		700.00		300.00		400.00		1,800.00		800.00		800.00		800.00		800.00		269.88		12,000.00
Internet	43.11																									43.11		0.00		
Maintenance	960.00	300.00		300.00		950.00		1,000.00		1,600.00		650.00		500.00		1,600.00		950.00		550.00		500.00		500.00		960.00		9,400.00		
<b>Total Computer Related Costs</b>	<b>\$ 1,272.99</b>	<b>\$ 3,600.00</b>	<b>\$ 0.00</b>	<b>\$ 1,300.00</b>	<b>\$ 0.00</b>	<b>\$ 1,750.00</b>	<b>\$ 0.00</b>	<b>\$ 1,700.00</b>	<b>\$ 0.00</b>	<b>\$ 2,200.00</b>	<b>\$ 0.00</b>	<b>\$ 1,350.00</b>	<b>\$ 0.00</b>	<b>\$ 800.00</b>	<b>\$ 0.00</b>	<b>\$ 2,000.00</b>	<b>\$ 0.00</b>	<b>\$ 2,750.00</b>	<b>\$ 0.00</b>	<b>\$ 1,350.00</b>	<b>\$ 0.00</b>	<b>\$ 1,300.00</b>	<b>\$ 0.00</b>	<b>\$ 1,300.00</b>	<b>\$ 0.00</b>	<b>\$ 1,272.99</b>	<b>\$ 21,400.00</b>			
Consulting Fees																												0.00		
Consulting		5,000.00		5,000.00		5,000.00		2,500.00		2,500.00		5,000.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		20,000.00		
Legal		0.00		0.00		0.00		0.00		5,000.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		5,000.00		
<b>Total Consulting Fees</b>	<b>\$ 0.00</b>	<b>\$ 5,000.00</b>	<b>\$ 0.00</b>	<b>\$ 5,000.00</b>	<b>\$ 0.00</b>	<b>\$ 5,000.00</b>	<b>\$ 0.00</b>	<b>\$ 2,500.00</b>	<b>\$ 0.00</b>	<b>\$ 7,500.00</b>	<b>\$ 0.00</b>	<b>\$ 5,000.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 25,000.00</b>			
Dues & Memberships	1,051.00	0.00		600.00		0.00		0.00		0.00		500.00		0.00		0.00		0.00		250.00		0.00		250.00		1,051.00		1,600.00		
Equipment Rental	560.00	250.00		250.00		250.00		700.00		250.00		8,000.00		4,500.00		200.00		1,200.00		1,200.00		200.00		500.00		560.00		17,500.00		
Food/Beverages	563.72	250.00		500.00		500.00		500.00		1,200.00		500.00		5,000.00		250.00		500.00		1,000.00		200.00		100.00		563.72		10,500.00		
Gifts & Awards	125.57	250.00		100.00		1,000.00		100.00		2,000.00		1,500.00		500.00		100.00		100.00		100.00		0.00		0.00		125.57		5,750.00		
In-Kind Expense		50,000.00		2,000.00		8,000.00		3,000.00		4,500.00		30,500.00		1,000.00		1,300.00		1,200.00		26,000.00		500.00		0.00		0.00		128,000.00		
License/Fees/Permits		500.00		50.00		50.00		700.00		350.00		550.00		50.00		200.00		300.00		0.00		150.00		0.00		0.00		2,900.00		
Meeting Haus Cleaning	744.80	750.00		750.00		750.00		750.00		800.00		1,300.00		750.00		1,500.00		750.00		1,500.00		750.00		1,400.00		744.80		11,750.00		
Meeting Haus Groundskeeping		250.00		50.00		100.00		0.00		0.00		100.00		100.00		100.00		0.00		100.00		100.00		100.00		100.00		1,000.00		
Miscellaneous Expense	28.29	500.00		500.00		1,000.00		500.00		500.00		1,000.00		500.00		1,000.00		500.00		500.00		500.00		1,000.00		28.29		8,000.00		
Payroll Processing	301.97	305.00		145.00		145.00		145.00		145.00		145.00		145.00		145.00		145.00		145.00		145.00		145.00		301.97		1,900.00		
Payroll Taxes	2,148.59	1,690.42		1,690.42		1,706.42		1,706.42		1,727.25		1,727.25		1,727.25		1,727.25		1,727.25		1,727.25		1,727.25		1,727.25		2,148.59		20,609.68		
Postage	219.00	300.00		300.00		700.00		100.00		1,100.00		100.00		300.00		500.00		1,000.00		1,000.00		0.00		0.00		219.00		5,000.00		
Printing/Signage	105.00	100.00		100.00		100.00		2,000.00		4,000.00		1,500.00		4,500.00		150.00		250.00		100.00		2,000.00		200.00		105.00		15,000.00		
Projects from Strategic Plan		2,500.00		2,500.00		2,500.00		2,500.00		2,500.00		2,500.00		2,500.00		2,500.00		2,500.00		2,500.00		1,000.00		1,000.00		0.00		27,000.00		
Property & D/O Insurance		0.00		0.00		10,000.00		1,000.00		0.00		0.00		500.00		500.00		0.00		0.00		500.00		0.00		0.00		12,50		

**German Village Society**  
**2019 GVS Operations Previous Month Comparison**  
**Jan-19**

	Jan 2019				Total				Notes
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
<b>Income</b>									
Admission/Event Income		0.00	0.00		0.00	149,300.00	-149,300.00	0.00%	
Advertising Income	1,804.32	4,000.00	-2,195.68	45.11%	1,804.32	53,550.00	-51,745.68	3.37%	
Contributions	10,400.89	100.00	10,300.89	10400.89%	10,400.89	19,500.00	-9,099.11	53.34%	
Grants	20,510.00		20,510.00		20,510.00	0.00	20,510.00		
In-Kind Donations		50,000.00	-50,000.00	0.00%	0.00	128,000.00	-128,000.00	0.00%	
Interest Income	3.73	3.85	-0.12	96.88%	3.73	45.00	-41.27	8.29%	
Membership Dues - GVS	27,559.96	33,500.00	-5,940.04	82.27%	27,559.96	115,000.00	-87,440.04	23.97%	
Membership Dues -GVBC	456.07	1,875.00	-1,418.93	24.32%	456.07	10,500.00	-10,043.93	4.34%	
Merchandise Income	20.00	0.00	20.00		20.00	1,125.00	-1,105.00	1.78%	
Miscellaneous Income	313.76	0.00	313.76		313.76	575.00	-261.24	54.57%	
Rental Income	1,687.00	2,000.00	-313.00	84.35%	1,687.00	25,000.00	-23,313.00	6.75%	
SLATE Income	5,666.66	22,000.00	-16,333.34	25.76%	5,666.66	61,500.00	-55,833.34	9.21%	
Sponsorship	3,253.00	5,000.00	-1,747.00	65.06%	3,253.00	75,000.00	-71,747.00	4.34%	
Tour Income		0.00	0.00		0.00	4,500.00	-4,500.00	0.00%	
<b>Total Income</b>	<b>\$ 71,675.39</b>	<b>\$ 118,478.85</b>	<b>-\$ 46,803.46</b>	<b>60.50%</b>	<b>\$ 71,675.39</b>	<b>\$ 643,595.00</b>	<b>-\$ 571,919.61</b>	<b>11.14%</b>	
<b>Gross Profit</b>	<b>\$ 71,675.39</b>	<b>\$ 118,478.85</b>	<b>-\$ 46,803.46</b>	<b>60.50%</b>	<b>\$ 71,675.39</b>	<b>\$ 643,595.00</b>	<b>-\$ 571,919.61</b>	<b>11.14%</b>	
<b>Expenses</b>									
Accounting Expense	1,500.00	1,500.00	0.00	100.00%	1,500.00	18,000.00	-16,500.00	8.33%	
Advertising		0.00	0.00		0.00	3,500.00	-3,500.00	0.00%	
Audit Fees		0.00	0.00		0.00	7,800.00	-7,800.00	0.00%	
Bank/Credit Card Fees	341.86	500.00	-158.14	68.37%	341.86	10,000.00	-9,658.14	3.42%	
Computer Related Costs	1,272.99	3,600.00	-2,327.01	35.36%	1,272.99	21,400.00	-20,127.01	5.95%	
Consulting Fees		5,000.00	-5,000.00	0.00%	0.00	25,000.00	-25,000.00	0.00%	
Dues & Memberships	1,051.00	0.00	1,051.00		1,051.00	1,600.00	-549.00	65.69%	
Equipment Rental	560.00	250.00	310.00	224.00%	560.00	17,500.00	-16,940.00	3.20%	
Food/Beverages	563.72	250.00	313.72	225.49%	563.72	10,500.00	-9,936.28	5.37%	
Gifts & Awards	125.57	250.00	-124.43	50.23%	125.57	5,750.00	-5,624.43	2.18%	
In-Kind Expense		50,000.00	-50,000.00	0.00%	0.00	128,000.00	-128,000.00	0.00%	
License/Fees/Permits		500.00	-500.00	0.00%	0.00	2,900.00	-2,900.00	0.00%	
Meeting Haus Cleaning	744.80	750.00	-5.20	99.31%	744.80	11,750.00	-11,005.20	6.34%	
Meeting Haus Groundskeeping		250.00	-250.00	0.00%	0.00	1,000.00	-1,000.00	0.00%	
Miscellaneous Expense	28.29	500.00	-471.71	5.66%	28.29	8,000.00	-7,971.71	0.35%	
Payroll Processing	301.97	305.00	-3.03	99.01%	301.97	1,900.00	-1,598.03	15.89%	
Payroll Taxes	2,148.59	1,690.42	458.17	127.10%	2,148.59	20,609.68	-18,461.09	10.43%	
Postage	219.00	300.00	-81.00	73.00%	219.00	5,000.00	-4,781.00	4.38%	
Printing/Signage	105.00	100.00	5.00	105.00%	105.00	15,000.00	-14,895.00	0.70%	
Projects from Strategic Plan		2,500.00	-2,500.00	0.00%	0.00	27,000.00	-27,000.00	0.00%	
Property & D/O Insurance		0.00	0.00		0.00	12,500.00	-12,500.00	0.00%	
Repairs & Maintenance	3,995.09	0.00	3,995.09		3,995.09	12,000.00	-8,004.91	33.29%	
Salaries/Wages	15,611.10	18,839.17	-3,228.07	82.87%	15,611.10	245,586.68	-229,975.58	6.36%	
Security		0.00	0.00		0.00	3,500.00	-3,500.00	0.00%	
Storage		1,020.00	-1,020.00	0.00%	0.00	1,020.00	-1,020.00	0.00%	
Supplies	954.93	300.00	654.93	318.31%	954.93	8,000.00	-7,045.07	11.94%	
Transportation/Towing		100.00	-100.00	0.00%	0.00	3,750.00	-3,750.00	0.00%	
Utilities	757.20	1,250.00	-492.80	60.58%	757.20	15,000.00	-14,242.80	5.05%	
<b>Total Expenses</b>	<b>\$ 30,281.11</b>	<b>\$ 89,754.59</b>	<b>-\$ 59,473.48</b>	<b>33.74%</b>	<b>\$ 30,281.11</b>	<b>\$ 643,566.36</b>	<b>-\$ 613,285.25</b>	<b>4.71%</b>	
<b>Net Operating Income</b>	<b>\$ 41,394.28</b>	<b>\$ 28,724.26</b>	<b>\$ 12,670.02</b>	<b>144.11%</b>	<b>\$ 41,394.28</b>	<b>\$ 28.64</b>	<b>\$ 41,365.64</b>	<b>144533.10%</b>	
<b>Other Income</b>									
Transfers In		7,895.00	-7,895.00	0.00%	0.00	7,895.00	-7,895.00	0.00%	
<b>Total Other Income</b>	<b>\$ 0.00</b>	<b>\$ 7,895.00</b>	<b>-\$ 7,895.00</b>	<b>0.00%</b>	<b>\$ 0.00</b>	<b>\$ 7,895.00</b>	<b>-\$ 7,895.00</b>	<b>0.00%</b>	
<b>Other Expenses</b>									
Depreciation	3,151.79	3,350.00	-198.21	94.08%	3,151.79	40,000.00	-36,848.21	7.88%	
<b>Total Other Expenses</b>	<b>\$ 3,151.79</b>	<b>\$ 3,350.00</b>	<b>-\$ 198.21</b>	<b>94.08%</b>	<b>\$ 3,151.79</b>	<b>\$ 40,000.00</b>	<b>-\$ 36,848.21</b>	<b>7.88%</b>	
<b>Net Other Income</b>	<b>-\$ 3,151.79</b>	<b>\$ 4,545.00</b>	<b>-\$ 7,696.79</b>	<b>-69.35%</b>	<b>-\$ 3,151.79</b>	<b>-\$ 32,105.00</b>	<b>\$ 28,953.21</b>	<b>9.82%</b>	
<b>Net Income</b>	<b>\$ 38,242.49</b>	<b>\$ 33,269.26</b>	<b>\$ 4,973.23</b>	<b>114.95%</b>	<b>\$ 38,242.49</b>	<b>-\$ 32,076.36</b>	<b>\$ 70,318.85</b>	<b>-119.22%</b>	

Subject: GVS Finance Committee Meeting

Date: January 24, 2019

Time: 5:30 pm

Present: John Barr, Jim Nichols

From Huntington: Brian Dillon

Discussion

Topics: 4th Quarter Investment Performance

Brian discussed the 4<sup>th</sup> quarter performance and December of 2018 saw a sharp decline in the Market, in effect eliminating previous gains for the year. However, given the long term nature of the investments, over the last two years they have experienced good gains. Additionally, most of the losses experienced in December were made up for with gains experienced in January. Huntington is optimistic for the rest of 2019 with modest gains expected.



## Fund for Historic Preservation

### February 2019 Report

The trio of Nancy Kotting (GVS Preservation Advocate), Nathalie Wright (professional preservation consultant), and Katie Leskowitz (talented history student from OSU) are finalizing the next 15 signs for The Brickline. Dr. Rob Colby, Ohio Humanities Council, has reviewed the content of these signs and provided very positive feedback.

This set of signs will be placed primarily on the Third Street and City Park Avenue corridors between Livingston Avenue and Schiller Park. The completion of this route will wrap up the requirements of the OHC grant and allow us to wrap up the grant reporting. We are working on obtaining the necessary easements for installation from each property owner and hope to have signs in place early this spring.

The next route will generally follow Mohawk Street between Beck Street and Schiller Park. Research and writing on these signs will begin soon.

In addition to The Brickline, we continue to fulfill orders for house plaques and to research potential solutions for a digital platform that will support the overall historic sign project.

SAVE THE DATE for TEA 43206 on August 17, 2019. This year's theme is "RoyalTEA," and we know you've all got great ideas to dress accordingly!

Darci Congrove, 2/6/19

**Parking Committee Report**  
**February 12, 2019**  
**Tim Bibler**  
**Chair**

Delilah Lopez and I attended the City Parking Task Force Committee meeting January 29, 2019. During that meeting the Committee was given information about the overall Strategic Parking Plan (SPP) process, parking data currently collected and a timeline for the SPP. Recommendations for specific parking plans will be developed over the next 6 months and the SPP process will include public meetings.

The primary neighborhoods being studied (areas being studied extend beyond the actual boundaries of the neighborhood) are:

1. German Village
2. Downtown
3. University District
4. Franklinton
5. Brewery District

At the meeting, the review was mostly an overview of the data that was collected in each area and the committee's questions and discussion was primarily related to understanding the information that was presented. This part of the meeting took about an hour.

During the remainder of the time (about 45 minutes) there was a discussion about next steps and clarification/concerns about how solutions to parking problem would be addressed. One of the main clarification/concerns addressed was that the Short North Parking Plan, would not be a parking template for the SPP. Parking solutions would reflect the characteristics of the area. For example, the parking plan for Downtown which is highly business/commercial would look very different than the plan for a neighborhood like German Village with very different characteristics.

The first public meeting for each study areas will be Mid-April. The goal is to have the SPP completed by July. However, the implementation of the plans in each of the study areas will not be implement at the same time, but over a period of time.

German Village Board of Trustees                      2/12/19  
Report of Civic Relations Committee, Nelson Genshaft, Chair

Civic Relations reports that Eric Vanderson is the new co-chair of the committee.

Nancy Kotting planned to attend a meeting of the German Village Commission on 2/5/19, and I look forward to getting a report from Nancy on a presentation by the developer of the apartments planned for 247-81 Livingston Ave. Since this was noted as a conceptual review only, no action was to be asked of the Commission.

I am meeting with John Rosenberger on 2/7/19, along with Delilah Lopez, to talk about John's contacts with the City on sidewalk improvements and finding a way to have those improvements paid for by property owners over time through property tax payments to Franklin County.



Friends of Schiller Park

Katharine Moore

February 5, 2019

Well, the snow hill has seen some good action, but otherwise this isn't our busiest time of year!

We are thinking ahead to summer and exploring picnic tables. The Friends of Schiller replaced most, but not all, of the concrete tables almost 20 years ago. Some of the upgraded tables are in fair condition, and there are still concrete tables to replace.

The Merion Village Association's Crime Prevention Committee is planning to produce a National Night Out program in Schiller Park in August. The Friends of Schiller Park are pleased to collaborate on this crime prevention effort, as it would be terrific to get police attention on the lack of patrol coverage within our 23 acres. Noodling on ideas for the event...

The Urban League sponsors an event every year called "Fishing with Dads." In targeting a location to support this initiative for 2019, construction at both Linden (2018 site), and Franklin Park (2016 site) have made those locations unavailable. In 2020 the event will return to Franklin Park, however, for this year Schiller Park has been selected as the best possible alternative in June. The event was held at Schiller several years ago and suffered from inadequate planning and communication. There wasn't a trash plan, there was an "issue" on-site about the use of the Amphitheatre, which had sets on stage and a performance scheduled for that evening, and Porta Potties were placed at the Umbrella Girl Fountain and left in place for a week – creeping up on Haus und Garten Tour. The Recreation and Parks Department is offering more support for this year's event, and Friends of Schiller are collaborating to be sure it is a HUGE success for the participants, and that organizers leave the park just as it was found.

The Brickline project's Phase II will come down South Third Street and includes plans for a sign with information about The Friends of Schiller Park. I have provided Nancy Kotting with draft copy, a selection of photographs to choose from, and details of the process required for any project that is not a part of the Schiller Park Masterplan. Darci Congrove is looking for just the right place for installation. The Friends of Schiller Park are pleased and flattered to be included in this effort to share the stories of German Village!



## **Long Range Planning Committee**

In 2019, the Long Range Planning Committee is looking to re-engage and re-kick off around the Meeting Agenda below. A February/early March meeting date is to come, **please email the LRPC Chair, Kurt Miller (kurt.alan.miller@gmail.com) to be kept in the loop considering the Long Range Planning Committee.** Also, keep an eye out in the upcoming Neighbors4Neighbors for the next LRPC meeting date and time.

## **2019 Re-kick Off Agenda – Meeting time TBD**

### **The Long Range Planning Committee\_**

- The re-kick off of the Long Range Planning Committee
  - Re-engage previous dedicated LRPC members
  - Reach out to Visioning Task Force members
  - Outreach to potential new members
  - Consider Outreach opportunities to connect to organizations throughout Columbus
- Working towards a more defined role as the GV Think Tank inspired by
  - the Outcomes of the Visioning Process
  - the Initiatives of the Board of Trustees
  - the Development and Stewardship of the Strategic Plan

### **Outcomes of the Visioning Process\_**

- Discuss the outcomes of the Visioning Task Force as they relate to the LRPC and future work/ tasks of the committee

### **Initiatives of the Board of Trustees\_**

- Discuss the Mission, Vision, and Values Development at Board level as it relates to the LRPC and future work/ tasks of the committee

### **Development and Stewardship of the Strategic Plan\_**

- Discuss the Strategic Plan Development in 2019 as it relates to the LRPC and future work/ tasks of the committee

### **Current Action Items\_**

- Compile a list of potential themes considering Visioning Document, Board of Trustees Initiatives, Strategic Plan, Current topics, etc.
- Consider a hierarchy of topics based on ease of achievement, neighborhood need, etc.
- How could resources be allocated in the future to support the mission of the GVS?
- **Identify the themes to focus on and the individuals/groups who will be working with them**

## **GVAC Minutes January 28, 2019**

We held our first meeting of 2019 in the Shuerer Room, German Village Meeting Haus. All committee members were in attendance except for Ed Sadar.

We finalized the calendar for shows for 2019:

1. "Bricks and Brushes", a show of Joe Lombardo and his students. **April 7 to May 25**

decision was made to extend dates of this show to keep things in Fest Hall because of events to be held there.

2. Ryan Orewiler, (no show title yet), **June 16 to July 20.**
3. Steve Elbert, (no show title yet), **July 28 to August 30.**
4. Jean Koeller and Michele Bondurant, (no show title yet), **September 8 to October 10.**
5. Paul Rowntree, (no show title yet), **October 20 to November 9.**
6. COWS (Central Ohio Watercolor Society), **November 17 to December 14.**

We discussed asking a new person to be on our committee and it was decided we didn't need to add anyone at this time.

Betsy, Committee Chairman, said this would be her last year as chairman.

After finalizing the dates for the shows someone will contact John Clark to see about putting the list in the Village View.

We forgot to discuss having badges for the art committee to have for openings, something we had brought up before.

Update for February 2019

**Statistics.** Here are the final numbers for 2018 – Visitors, 4,583; People picking up packages, 3,389; Packages delivered, 6,152; Looking for staff, 498; and Phone calls, 148.

For January, 2019 – Visitors, 67; People picking up packages, 373; Packages delivered, 647; Looking for staff, 19; and Phone calls, 23. Pretty good considering the weather! Also the new arrangement for storing the packages seems to be working better.

**Membershsip.** There is a listing in the VC of those people who have not renewed their membership. As you have time, please call them with a gentle reminder to renew. Also, beginning in February, there will be a list of those who have renewed in January which we can be used to update the MED on the package tracking form.

**NEW Keys for the building.** If you have a key, please make an appointment with Delilah to turn in your old key and get a new one.

The schedule for February is on the door behind the desk in the Visitor's Center. I will post the March calendar next week. I will be in Florida starting on March 7, but I'll have my info with me, so don't hesitate to call my cell phone (614-295-3733) if you need to make a change.

As always, thank you so very much for your commitment to the VC.



**2019 German Village Haus und Garten Tour**  
**February 2019 Update**

Members: Justin Celiano, Darci Congrove, Chelsey Craig, Lynn Elliott, Christina Hickey, Craig Hickey, Chris Hune, Marie Logothetis, Delilah Lopez, Natalia Roca, Tracie Stamm, Bert Stevens, Nicole Wilkerson, Joshua Zimmerman

Planning and preparations for the 2019 German Village Haus und Garten Tour have been proceeding with increasing pace over the past month. The indefatigable efforts of the Host Committee have positioned us well as we head into the next important stage of preparations.

The Host Committee was unanimous in its selection of **“Brick by Brick: Sixty Years of German Village Stories”** as this year’s tour theme. We are excited as the theme offers all the chance to celebrate the people and events of the past six decades that have led us to the remarkable milestone of the event’s 60<sup>th</sup> or diamond anniversary.

This year’s roster of tour homes is currently almost finalized. There are 11 confirmed homes with the possibility of 1-2 additions to this year’s fabulous line-up.

We have currently confirmed 293 wonderful private home PreTour dinner seats at 21 dinners thanks to the incredible generosity of our hosts. If you are still interested in joining the fun and hosting a PreTour dinner, it is not too late! Please contact Marie Logothetis ([marielogothetis@kpetroleum.com](mailto:marielogothetis@kpetroleum.com)) if you are interested or simply want to learn more.

Our next meeting will take place on February 19, 2019. This meeting will bring together the entire German Village Haus und Garten Tour Committee as we begin to make the important transition from planning to event execution and logistics.

Respectfully submitted,

Marie Logothetis  
Chair, 2019 German Village Haus und Garten Host Committee

<b>BUDGET ITEM</b>	<b>2018 Village Lights Budget</b>	<b>2018 Village Lights Actual</b>
<b>REVENUE</b>		
Beer & Wine Sales	\$2,200	4550
Streitzlemarkt Vendor Spc.	1,250.00	3075
Sponsorships	2,000.00	10068.52
Luminary Kits	150	90
Merchandise		800
Grant		1000
<b>TOTAL REVENUE</b>	<b>5,600.00</b>	<b>19583.52</b>
<b>EXPENSES</b>		
Décor Luminaries	800	841.6
<b>Insurance</b>	500	500
Permits	250	150
Alcohol	900	1006.8
Street Closing Signs	60	0
Lighting Production	3000	2558.53
Entertainment	2400	2400
Tent Rental	700	903.25
Police	300	384
Supplies	1000	420.12
Printing	850.00	76.22
Advertising	\$3,600	1865
<b>TOTAL EXPENSES</b>	<b>14,360.00</b>	<b>11105.52</b>
<b>Net Income</b>	<b>-8,760.00</b>	<b>8478</b>

Executive Director Report – February 2019

### **Operational Stability**

Perfecting use of our DonorPerfect software is a continuous learning opportunity. Our current priority is sending electronic reminders to our members who have opted into annual and monthly automatic/recurring payments.

Sending a huge note of thanks to our Visitor Center volunteers. In reading Bonnie Mitchell's year end review, I was amazed at the number of people and packages that came through the Visitor's Center in 2018. Beyond that, our volunteers often expand capacity for GVS staff including helping to make membership renewal and thank you calls.

### **Advocacy**

The City of Columbus' Strategic Parking Plan (SPP) task force will had its first meeting on January 29. Tim Bibler, GV Parking Committee Chair, supplies a deep download in his report and I'll be speaking to it in my oral report.

### **Quality of Life**

Kudos to another successful kickoff of the Village Singers' Pub Golf tour on February 5! I look forward to seeing pictures in the coming weeks at each stop.

The 60<sup>th</sup> anniversary Haus und Garten Tour planning committee is an impressive group. They are ahead of previous years with the number of homes secured for both PreTour and Tour.

### **Preservation Education**

The first meeting of the resurrection of the Historic Preservation committee was well attended and very productive. Continue to watch Neighbors4Neighbors on this group's progress and meetings dates. This committee has identified priority areas to focus on and we are looking for additional folks to work in these subcommittees. So...come one, come all!

### **Financial Stability**

The team survived the organization's annual audit! Thank you to the many committees who were flexible during this time by transitioning your previously scheduled meetings from the Schuerer Room to another space in the Meeting Haus.

### **Governance**

We have recently welcomed several new committee chairs and co-chairs. Because of this and the many staff transitions, we are planning on bringing all committee leadership together for a meet and greet and to ensure that everyone is up to date with processes, procedures as well as understanding how staff works alongside of our committees. Be looking for a calendar invite for end of March/beginning of April.

## **February Board Report**

**Nancy Kotting**

### **Preservation Committee**

(See submitted report)

I am continuing to build the supporting material to be used by the working groups. These working groups will each address one of the six priority issues identified in the January HP Committee meeting. Those issues/topics are:

New development and Infill Construction

Advocacy

Infrastructure Upgrades

Lighting/Safety

Sustainability

GIS Mapping

We continue recruitment efforts for this Committee, given the breadth of issues we wish to address. The Committee will continue to meet monthly (last Tuesday of the month) and working groups will be expected to convene independently during the month, if necessary, reporting results to the full committee each month.

### **Public Policy**

I am beginning to schedule meetings with our Senator, Representative and new City Council member for purposes of introduction and district updates. These will be scheduled in cooperation with Civic Relations and Delilah

### **Grants**

We closed a total of five grants in 2018. We have one outstanding to be closed with the Ohio Humanities Council for the Brickline. I am developing a projects list, and then pursuing potential funding opportunities for them with Delilah's assistance.

### **Columbia Gas**

They are in the district working and will begin the next route in early spring. This route is in the southern portion of the district. We have a new External Affairs representative as Kristin Begg has been reassigned. We will be posting addresses impacted as we learn more and reach out to owners to educate them on our settlement and how we might be of assistance.

### **Commission Interface/Tech support**

I attended the business meeting January 29<sup>th</sup> and the Commission meeting February 5. I spoke on behalf of the Society on two applications: Item number 19-2-17 where I requested the Commission consider the Secretary of Interiors Standards for Sustainability as a source for recommendations on this topic in

historic districts. This document was also recommended as reference for the Commission on this application by the city Historic Preservation Office and had been included in their packets.

I also spoke on application 19-2-22 on behalf of the Society requesting the Commissioners continue to seek compliance with the Guidelines for new and infill construction.

### **Signage Program**

#### Historic House Plaques

We currently have nine orders being processed. I will continue to develop this program utilizing the research assistance of Katie Leskowitz, our former intern.

#### Brickline

We are finalizing the content and images for the second route: 3<sup>rd</sup> St. from Livingston to Schiller Park. Copy has been submitted to MKSK and we are awaiting the proposal to manufacture the next installation, a total of 15 signs. I have been working to secure the necessary real estate easements for each of the 15 locations, which is a multi-step process.

We will be contracting once again with a consultant and researcher to prepare the next and third Brickline Route, this one along Mohawk. Work on this route site selection and content will begin immediately, contingent upon the issuance of our next Certificate of Appropriateness which we will apply for at the March GVC meeting.

### **Interns**

I am managing our Historic Preservation Intern program. We currently have two undergrad interns from city and regional planning at OSU: Smit Patel and Dec. 2018 graduate and Rebecca Finkes, a spring 2019 graduate. They have been working on a project to identify and build metric around the Value of German Village to the city and region. They are assessing property tax revenue generated from the district, tourism data, volunteerism, etc. I will be presenting these findings to the BOT in the near future. We will be using this report to more accurately represent the district in our future advocacy efforts.

### **Tours**

I have participated in the series of meetings between staff and Michelle Mazeke, re-conceptualizing the tour program for 2019. I have identified and revised tour content that we plan to target toward elementary, middle and high school students for the upcoming tour season. Our current content is presented for adults. We will also be re-ordering our popular coloring books for use in these tours as an educational tool. I will be pursuing grant funding for this expense.

### **UIRF**

We are in the process of updating the accounting of our UIRF dollars with the city. We will also be reviewing the use of remaining funds and identifying additional projects if necessary. Our last curb/street/sidewalk materials condition survey was conducted in 2017. We will be assessing the need for an updated survey and scheduling accordingly.

**Events**

Caretakers of a Legacy is scheduled for Preservation Month, May. I will be coordinating with the GV Commission Chair Anthony Hartke to identify award winners, prepare presentations and schedule catering, promotional messaging etc.

Preservation Month will also see us celebrating Preservation throughout the month, update on that soon! For 2020 we are considering an evening speaker series during the month of May to celebrate Preservation. This will be organized by and through the Historic Preservation Committee.

**Communications**

The Advocates Blog remains active, with a targeted post schedule of bi-weekly, schedule dependent! I am looking for educational topics and welcome suggestions for items that have not yet appeared on this platform.

***Chelsey Craig, Manager, Business Relations & Events***

**Sponsor Relations & Fundraising**

We have completed the 2019 sponsorship packet and I have begun meeting with stakeholders and community partners. I had 17 meetings in January and will continue to ramp up efforts to engage and broaden our partnerships within the City of Columbus.

**German Village Business Community**

We are actively working to put our community in front of the ASAE Annual Meeting 2019. This will be a spectacular opportunity to engage a national audience and showcase our unique village built around the preservation of community.

Kitties Cakes, Blind Eye Restoration, Lion's Club of German Village and Capital City Dental have joined the German Village Business Community this month.

**Events**

See committee reports.

**Misc.**



## **Membership Development**

Membership renewals are slowly but surely coming in. Be sure to renew your membership if you have not already and inform members to renew their membership. Send me an email ([jwilson@germanvillage.com](mailto:jwilson@germanvillage.com)) to check if you're not sure if your membership is up to date, or if you have questions about your membership level. The N4N blurb seems to be bringing in the membership renewals with an influx of renewals on Thursdays. I have given a list to volunteers in the Visitors Center to call members that have lapsed as well as thanking members for their recent membership renewal.

## **Marketing**

N4N is still going strong with an average open rate of 49.6% of members reading each week. If you have any information that you feel your neighbors would like to see, send it my way. I am always looking for content or creative ways to keep our members interested in reading N4N.

## **Visitors Center**

The Visitors Center has been receiving a lot of packages after the holidays. I've heard from many members who just love the package service saying that is a great way to get into the Meeting Haus. The volunteers have been doing a fantastic job of processing packages and calling members for membership renewals, package reminders, etc. David Tomola got the December and January VC numbers transferred to digital records and can be seen in Bonnie's update for the Visitors Center above.

## **Building Management**

There have been several inquiries about renting out the Fest Hall and the Schuerer Room. We've had a rental already this month with the Columbus Castaways Rugby Team for their annual event. Many of the inquiries that we've had are gearing up for the Summer months. N4N has also been great about getting the word out about the Fest Hall and Schuerer Room rental spaces.

GVS changed 10 locks in the Meeting Haus on February 1<sup>st</sup> due to increased security risks. All exterior, Fest Hall, Schuerer Room, Kitchen, and storage room doors have been rekeyed. If you still have a key and need to switch it out or return it, you will have to set up a time with Delilah Lopez to switch it out and sign a new key holder responsibility agreement.