

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

June 9, 2020

Join Zoom Meeting

<https://us02web.zoom.us/j/82130935127?pwd=WEIwTHZ6dDMyMHlrWVJlOZVB6dnhidz09>

Meeting ID: 821 3093 5127

Password: 383410

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First time users can view on-line tutorial: <https://support.zoom.us/hc/en-us/articles/201362193>

Call to Order

Jim Penikas

Public Participation

St. Mary's School/Third Street School

Father Vince Nguyen
Kayla Walton

Report of the Officers

Report of the President

Jim Penikas

A Statement to the Community

Appointment of a co-chair of the Historic Preservation Committee

Jay Godfrey

Report of the Vice-President

Chris Hune

Report of the Secretary

Bill Curlis

Approval of the minutes of the previous meeting

MOTION: To approve the Minutes of the May 12, 2020 meeting
of the Board of Trustees

Report of the Treasurer

Approval of the Treasurer's Report for Audit

Darci Congrove

MOTION: To accept the Treasurer's report for May, 2020
for audit

Preservation	Marie Logothetis
Historic Preservation	Cheryl Hacker
no report	
Fund for Historic Preservation	Darci Congrove
no report	
Advocacy	Nelson Genshaft
Parking	Tim Bibler
no report	Delilah Lopez
Civic Relations	Eric Vanderson
oral report	
Parks and Public Spaces	Carol Mullinax
written report	
FUN Committee	Mike Cornelis
Written report	
Friends of Schiller	Katharine Moore
no report	
Safety Committee	Bill Curlis
no report	
Community Quality of Life	Greg Gamier
GV Business Community	Jeff Lowe
no report	
Long Range Planning	Kurt Miller
written report	
Art Committee	Betsy DeFusco
no report	
Ambassadors	Eric Vanderson
oral report	
Village Singers	Wayne Owens
written report	
Visitors' Center	Bonnie Mitchell
written report	
Group Tours	Michelle Mazeke
written report	
GV Pride Committee	Greg Gamier
no report	
Development	Chris Hune
Development Committee	Chris Hune
Celebrate German Village	Betty Garrett
Powerpoint presentation	Lynn Elliott

The Big Give
written and oral reports

Events

Haus und Garten

no report

Event Date:

Chris Hune

Monster Bash

no report

Event Date: October 10, 2020

Natalie Brehm

Andrea Ford

Tea 43206

no report

Event date:

Darci Congrove

Art Crawl

no report

Event Date:

Jessica Holland

Village Lights

no report

Event Date: December 6, 2020

Greg Gamier

Governance

Finance Committee

no report

Organizational Development

written report

Jim Penikas

Darci Congrove

Tim Morbitzer

Staff Reports

Executive Director

Re-opening of the Meeting Haus

written report

Delilah Lopez

Manager of Historic Preservation and Outreach

written report

Andrew Dodson

Development Coordinator

written report

Manager of Events and Engagement

written report

Old/New Business

Jim Penikas

Adjournment

Jim Penikas

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
May 12, 2020

Present: Darci Congrove, William Curlis, Greg Gamier, Nelson Genshaft, Jay Godfrey, Michael Horning, Chris Hune, Nelson Genshaft, Marie Logothetis, Kurt Miller, Tim Morbitzer, Jim Penikas and Eric Vanderson.

Guests and Staff: Tim Bibler, Jay Panzer, Sal Reedus and Delilah Lopez.

The meeting was called to order at 6:00 p.m. by President Jim Penikas using Zoom conferencing.

President Penikas welcomed the members of the Board to the first ever Zoom Board meeting.

Public Participation

There was no public participation.

Officer Reports

President Penikas reported to the Board the successful application for the Paycheck Protection Program loan that had been previously authorized by the Board. He noted the \$39,000 loan provided funds for staff (75%) and facility expenses (25%). The two employees furloughed were now welcomed back. The funding will help until the end of June. He thanked Treasurer Darci Congrove for steering the Society efforts and Delilah Lopez for submitting the application and support documents.

Vice President Chris Hune reported that issues relating to new development and fundraising options were going to be discussed on May 13th, at 7:00 p.m. by video conference. She encouraged all Board members to participate in this brain-storming session. The Society needs to be creative and focused in this new era and the challenges unique to German Village, that has relied on social gatherings for all of its community building events. She is hoping the brain-storming session will give the Development Committee new ideas and new options.

Ms. Hune also reported that The Big Give was June 10th and said that further details would be coming to the Board regarding GVS participation.

Secretary, William Curlis reported that the minutes of the March, 2020 meeting of the Board of Trustees had been e-mailed and asked for their approval.

MOTION: To approve the Minutes of the March 12, 2020, meeting of the Board of Trustees. [Curlis, Congrove]

Motion approved.

Executive Director Lopez reported that she had received \$2,500 in membership renewals in the first week of the solicitation. She noted that Dustin Speakman was going to call everyone on the lapsed

membership list. She thanked the Board for their effort in sending out the personal notes on the solicitation letters.

Treasurer Darci Congrove reported that she was working on an up-date to the 2020 budget in light of the cancellation of our biggest event and was working with the Development Committee on new resources and options. She asked that the Board look at the format she had provided and asked that they make suggestions. She will provide a report back to the Board next week.

Ms. Congrove reported to the Board on the process of selecting a new auditor and offered the following motion:

MOTION: To approved the appointment of Wells CPA, LLC as the German Village Society auditor. [Congrove, Curlis]

Motion approved.

Treasurer Congrove submitted her Treasurer's report for the month ending March 31, and April 30, and asked the Board for their approval.

MOTION: To accept the Treasurer's Reports for March and April, 2020 for audit. [Congrove, Curlis]

Motion approved.

President Penikas reminded the Board that he was still seeking a co-chair (with Cheryl Hacker) for the Historic Preservation Committee.

Committee Reports

Safety Committee chair Bill Curlis reported on his initial meeting with community groups organized to work with the police on Safety issues in the Southside and noted that he would have more information as our role become clear.

Executive Director Lopez reported that she was calling all GVBC members to compile a list of businesses on their re-opening status and dates and how the Society can be of help in promotion and logistic concerns.

President Penikas urged that the list be compiled quickly and reported to the community as early as possible.

Civic Relations Committee chair Eric Vanderson reported that Civic Relations was somewhat on hold for the moment until there was a full understanding of reality and the "new normal."

Mr. Vanderson, as chair of the Ambassadors, reported that the committee was focusing on lapsed membership and that there will be a new effort to identify new neighbors. He further asked the Board on ideas on how to identify and contact these new neighbors. Ms. Hune reported that the Board

had been given access to the Society data base and hoped that the Board could become familiar with the system to help them in fundraising efforts and membership renewal.

President Penikas reported that he and the Executive Committee were continuing to work on plans on when and how to re-open the Meeting Haus. Ms. Lopez noted that the staff would be brought back first and that the Visitor's Center would be closed until we can assure the safety of our volunteers and visitors.

Ms. Congrove asked the Board if any Board member had participated in any virtual fundraising and asked that Board members contact her or Chris Hune to see how the event worked.

Organizational Development Committee Chair Tim Morbitzer reported that the committee was unable to keep to the calendar for the election of trustees as a result of current limitations. He noted that all of the steps toward nominations and self-nominations needed to be condensed so that as soon as the current restrictions on social distancing would not hinder the self-nomination process.

Mr. Morbitzer asked that the Board authorize his committee to set a new calendar of events for this election only and to publish this calendar as quickly as possible so that all members would understand the new calendar.

MOTION: As a result of current social gathering issues, to authorize the Organizational Development Committee to adopt a new calendar of events for the election process for 2020 and to publicize the calendar as quickly as possible to make members aware of the changes. [Morbitzer, Congrove]

Motion approved.

The business of the May 12, 2020, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:01 p.m.

Respectfully submitted,

William Curlis, Secretary

Attest:

Jim Penikas, President

Here are my reports:

GV FUN Committee - all activities are currently cancelled or on hold for 2020. Some questions from our April virtual GV trivia contest are on our Facebook page.

GV9 vintage base ball club - all May games and practices were cancelled. Our June 14 game has been cancelled due to no permits can be issued by Columbus parks as of now.

Our June 28 game in Schiller is on a wait and see, Pending an expected announcement next week by Columbus parks.

GV9 T-shirts are still selling well. \$20 each. Contact me for free delivery!

Thanks,

Mike

Sent from my iPan

On Jun 3, 2020, at 11:56 AM, William Curlis <wcurlis@columbus.rr.com> wrote:

Good morning, This is the monthly request for your reports to the community, members, and Board to make them aware of all of the activities of the German Village Society . Please provide a written report of your committee's activities since last we met and/or tell me that you will provide an oral report at the meeting. Also let me know if there is "no" report. We anticipate another Zoom meeting on the 9th and will send you 'the numbers' with the Agenda.

Please get back to me before noon Friday (June 5th) to insure your report's inclusion with the Board packet.

Thanks,

bc



Long Range Planning Committee May 20, 2020 Meeting Minutes

The Long Range Planning Committee propels the work of the German Village Society to be as forward thinking as we need to be to continue the stewardship, advancement, and evolution of the German Village neighborhood within the City of Columbus and the State of Ohio.

Where and who do we need to be? To Educate, Advocate, and Engage.

MEMBERS and STAFF PRESENT:

- Matt Leasure, Kurt Miller
- Andrew Dodson

STRATEGIC PLANNING PROCESS

The Long Range Planning Committee will work with the GVS Board of Trustees and Staff to develop the next GVS Strategic Plan for the next 3 years. LRPC to develop strategic planning process, community engagement process, and Strategic Plan document, while sharing progress along the way.

CURRENT MEETING MINUTES

Discussed the **Strategic Plan Evaluation Summary** to be prepared for next meeting:

- Jim and Kurt to review/evaluate from the LRPC
- Darci Congrove and Jay Godfrey to review/evaluate from previous Strategic Planning efforts.
- Matt to review from a “third party” perspective

Discussed the **Demographics/Data Collection Summary** to be prepared by next meeting:

- Katie has sent over current demographic information and ArcGIC interactive map for review.
- Andrew noted that this information will be able to plug into the GVS ArcGIS maps that are being developed to include house/parcel information and historic stories
- Katie and Andrew will be able to connect and share data
- Eventually the GVS will be able to build its own layers (i.e. sidewalk conditions, street lighting, etc.) over top the base demographics layers from city/state data bases.

Discussed the **Mission, Vision, Values:**

- The Mission, Vision, Values (MVV) progressed enough through the GVS Board retreats to start Community Engagement portion and has been added to the SP Outline Document.



- MVV Inputs and Next Steps:
 - Identify core established values
 - Socialize and recognize the values: Ask what values do you see?
 - Balance distills from process

- 1. GVS Board of Trustees **[COMPLETE]**
 - a. Outline summary of Board's MVV work
- 2. **Community Engagement [ONGOING]**
 - a. Develop "The List" of Stakeholders
 - i. The lists of things/groups that sponsor things/groups
 - ii. Matt stressed the need to engage with folks outside the Village
 - iii. A lot of changes at the edges of the GVS will affect the work of the GVS
 - iv. LRPC to develop list of stakeholders
 - City of Columbus government
 - Neighborhood civic groups (Brewery District, Parsons Ave., etc.)
 - a. Maintain Local/State/Federal historic credentials
 - Adjacent large institutions (NWCH, Grange, etc.)
 - Businesses (in neighborhood and outside neighborhood)
 - a. What do you think of the GVS?
 - b. How would you see yourself as GVS partners?
 - c. Short North Alliance can serve as a measuring stick of engagement of business community
 - d. How do we get input from bigger Columbus players?
 - b. Develop engagement touchpoints
 - i. Surveys
 - ii. Virtual hang-outs
 - iii. Focus groups
 - iv. Grassroots groups
 - v. Develop a list of questions that need answers:
 - Build consensus around "what is good development and what is bad development in the GV historic district" for example
 - Other topics could be parks, bike lanes, streetscapes, etc.
 - These questions/focus groups can be first "to-do" from SP.
 - Develop a process to host/frame conversations to develop a position for the GVS to stand behind that aligns with MVV.
 - Design Guidelines Design Competition for example
 - c. Pull in Civic Relations and Historic Preservation Committees to help foster connections/engagements that may already be active



- Kurt to schedule a meeting with Andrew, Eric, and Kurt to develop plan to engage the list once it becomes more solid
- The List could be used by Civic Relations to maintain steady drum beat of connecting with the larger community
- d. Outline summary of Community work
 - i. Long Range Planning Committee needs to be OK with being the filter/lens of interpretation throughout the Strategic Planning process.
- 3. Organization overlay (history, 501c3 status, previous plans) [UPCOMING]
- 4. Recommendation where the MVV work landed
 - a. History/momentum
 - b. Community Engagement
 - c. Board of Trustees
- **This work will complete PHASE 1 of the Strategic Plan (Research Component).**
- Leads into developing the next phase: Focus Areas and Objectives.

Discussed the **Strategic Plan Outline and Schedule:**

- Kurt to keep these documents up to date as we continue development
- LRPC will celebrate each phase of the SP as it is completed to build momentum
- Each phase will allow us to communicate the progress/process
- These documents will eventually be rolled into the Methodology portion of the final SP document.

Discussed the **Final Strategic Plan Document:**

- Andrew noted that we can use the Demographics information to begin building the Final Strategic Plan Document to establish the graphics/branding style of the document.
- Use the Strategic Planning Outline as a structure considering:
 - a. Background information
 - b. Current Strategic Plan
 - c. Outline of Strategic Planning Process
 - 1. With brief narrative
 - 2. Outline of methodology
 - 3. Include Informative Documents (i.e. Evaluation Summary, etc.)
- Andrew noted that he would be keep of the Document file (to be developed in InDesign).



ACTION ITEMS GOING FORWARD

1. Develop Strategic Plan review/evaluations Summary from the reviewers – **KURT MILLER**
 - Jim and Kurt
 - Darci and Jay
 - Matt
2. Develop current demographics and data Summary. – **KURT MILLER**
 - Katie sent data for review.
3. Develop Stakeholder Lists, “Questions that need Answers,” and Community Engagement touchpoints. – **KURT MILLER to start Outline document, EVERYONE to review/add to it.**
4. Update LRPC Work Plan as needed. – **KURT MILLER**
5. Update Strategic Planning Outline as needed. – **KURT MILLER**
6. Kurt to reach out to Andrew to co-work through Focus Areas for LRPC to consider.

NEXT LONG RANGE PLANNING COMMITTEE MEETING

- The next LRPC meeting will be the third Thursday next month, June 18th at 6:00pm.
Zoom meeting information below:

Topic: GVS LRPC June Meeting

Time: Jun 18, 2020 06:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us04web.zoom.us/j/5815184278?pwd=SEZ5THhIOUYwUGhzU1NNZU91ZXZDdz09>

Meeting ID: 581 518 4278

Password: 3yRhGX

William Curfis

From: wowo <wowo@columbus.rr.com>
Sent: Wednesday, June 03, 2020 12:09 PM
To: William Curfis
Subject: RE: June 9th

Village Singers continuing discussion with Actors Theater re; Globe School and our scholarships for student summer camp

German Village Society Committee Report

Committee: Guided Tours Michelle Mazeke

In accordance with social distancing; the Scavenger Hunt Tours have been modified to 100% self guided. Modifications include online ticket purchasing, emailed clues and answer sheets and You Tube link to German Village video. Additionally, groups 5+ people receive a GVS coloring book.

May 2020			
Tour Type	Tours Given	Guests	\$
Coach	NA	NA	NA
Coach + Explore	NA	NA	NA
Explore	NA	NA	NA
Golf Cart	NA	NA	NA
OnDemand Walking	NA	NA	NA
OnDemand Walking + Explore	NA	NA	NA
Scavenger	8	16	110.00
Standing Walking	NA	NA	NA
TOTAL	9	15	\$75.00

Development Committee Activities

May 13, 2020

A zoom meeting was held inviting anyone to provide an idea regarding fundraising ideas to help supplement our events with the cancellation of this year's Haus & Garten Tour. There was much discussion on a virtual haus & garten tour which Betty Garrett and Lynn Elliott are spearheading the exploration. They shared a recent event from another non-profit and how we might envision our event. They will continue to pursue. Chris Hune will continue to reach out to individual participants to discuss other ideas we can utilize as we move forward.

May 29, 2020

Chris Hune and Delilah Lopez had a zoom meeting with Jessica Kapusta regarding a GVS Happy Hour suggestion. Jessica has done this event for a few organizations and has offered to take the lead in hosting the weekend that would have been Haus & Garten tour. Details: A socially distanced Zoom happy hour with your neighbors to help support the German Village Society and keep us connected. The happy hour will include a class so you can learn to make two cocktails and then time to chat with our mixologist expert. It's an opportunity to explore some new ideas to use some of those items in your bar as well as chat with neighbors and friends.

Details of the event:

- \$35 dollar ticket admits one household
- \$100 dollar tickets admits one household and delivered supplies for up to two cocktails
- Tickets for baskets full of local goods are \$20
- There will be different time slots so that the groups are small enough to ask any questions they may have and interact with each other.
- Each class will be one and half hours with an optional 30 minute hang out after.

We will offer 2 time slots on June 27th and 28th – 4-6 pm and 6-8 pm

If we have enough response we will offer additional sessions during these time slots with a different mixologist. Once you buy your ticket, we will provide you the list of ingredients needed for your drinks which you can provide or buy supplies at the \$100 price point (working to secure sponsor to provide the alcohol).

Jessica is working with the mixologist and will reach out to local supplier for ingredients package. She will continue to work on updating as to her progress.

June 5, 2020

Chris met with Betty Garrett and Lynn Elliott to go over proposal for Virtual Haus & Garten tour. Proposal attached. Betty will be making powerpoint presentation during June 9th board meeting. Currently looking to schedule for late August.

June 6, 2020

TO: German Village Society Board

FROM: Lynn Elliott and Betty Garrett

RE: Recommendation for a Virtual Fundraising Event to benefit GVS

We are pleased to offer the following recommendation for a virtual fundraising event to raise funds for the German Village Society. Please let us know your thoughts. Recommended date – August 15, 2020

Lynn and Betty

CELEBRATE GERMAN VILLAGE
PAST, PRESENT AND FUTURE

A Stroll Thru The Neighborhood Where we Lie

(Virtual Invitation to be accompanied by photos and graphics)

You are invited....

As we entered 2020, there was great excitement about celebrating the 60th Anniversary of the German Village Society with numerous community gatherings, including our annual Haus und Garten fundraiser and Art Crawl. Clearly our world has changed and we know that large gatherings are not allowed for the foreseeable future. But that doesn't mean we can't celebrate.

We hope you will join the German Village Society for our virtual fundraiser to include the following:

- Entertainment – Band – hear on Spotify ahead of time
- Take a virtual tour of what is going on in German Village this summer.
- Take a virtual tour of some of the kitchens of homes that will be featured at next year's in-person Haus und Garten Tour.
- Enjoy a cooking demonstration from a couple of German Village noted chefs.
- Join a virtual crawl highlighting some of the artists who will display in next year's in-person Art Crawl.
- Enjoy a special Snack and Drink pack delivered to your home ahead of the Tour and enjoy music provided by (band we select).
- Participate in our Fabulous Silent Auction and join wine pull raffle.
- See stories from some of your favorite neighbors about why they love living in German Village!

PURCHASE TICKETS

Ticket holders will have exclusive access to the virtual event via Zoom, the option to receive a delicious snack bag to enjoy during the event, access to music from our Band prior to event and access to our exciting silent auction.

___ Event tickets - \$150 each

___ Table Sponsorship (10 tickets) - \$1,500

Includes 10 event attendee tickets, exclusive access to virtual event via Zoom, delicious snacks for 10 to enjoy during the event, access to music from our Band prior to event, access to our exciting auctions and recognition during event as Table Sponsor.

*Please remember social distancing at your home when getting 10 people together.

SNACK PACK

You can order a snack pack to either 1) be delivered to your house between 10:00am and 2:00pm the day of the event, or 2) picked up by you at _____ between 10:00am and 2:00pm the day of the event

SPONSORS

Thanks to our Sponsors for this year. We hope you will remember their support when you are purchasing goods or services in their categories.

LOGO

LOGO

LOGO

LOGO

LOGO

LOGO

LOGO

LOGO

LOGO

SILENT AUCTION

The Silent Auction will be open 10:00am the day of the event until one hour after close of event.

WINE PULL

Participants purchase numbered wine cork to match wine bottle numbers of donated wine. Bottles will be pulled at end of the event.

PLANNING ORGANIZATION

The following outlines what I think we need to make this event happen. We will invite friends and neighbors to assist with these assignments:

Marketing Committee

- Create Theme and Logo
- Develop marketing materials
- Create virtual invitation.

Sponsorship Committee

- Create Sponsorship packages
- Sell sponsorships

Silent Auction Committee

- Solicit silent auction items
- Assist in getting materials for photo of auction item
- Have photos taken of individual Auction items.

Production Team

- Decide on Fundraising software to use, purchase and set up for event
- Create production schedule for event
- Assign responsibilities for production elements
- Develop detailed script and schedule

Sales Team

- In person selling of tickets – call your friends and ask them to attend
- Create sales flyer

- Create Social Media campaign

Food and Beverage

- Work with caterer to create snack bags
- Deliver snack bag and drink mix (or guests can pick up day of event)

VIRTUAL EVENT (use Zoom software)

- Send out Link to site one hour prior to event start
- Commercial(s) for event sponsor(s)
- MC (hopefully Andrea Camburn) to welcome guests and lead them through the event
- Overview of German Village
- Tour (live or video) home kitchens
- Request for donations in addition to Silent Auction
- Promote wine pull and silent auction
- If we do a tour of kitchens, have food demonstration by someone like Norm Hall
- Auction should continue for 1 hour after the event
- Pre-production of videos, photos, scripts
- Rehearse event

ESTIMATED BUDGET

PROJECTED INCOME

Ticket Sales – 350 @ \$150 each	\$ 52,500
Sponsors TBD	\$ 30,000
Silent Auction	\$ 5,000
Wine Pull	\$ 1,000
Donations	<u>\$ 2,000</u>

ESTIMATED INCOME **\$ 90,500**

PROJECT EXPENSES

Snack Bags – 350 @ \$20	\$ 7,000
Fundraising Software	\$ 2,000
Entertainment	\$ 500
Miscellaneous	<u>\$ 1,000</u>

ESTIMATED EXPENSES **\$ 10,500**

ESTIMATED NET INCOME **\$ 80,000**

The Organizational Development Committee met through a virtual Zoom meeting on May 19, 2020, at 9 a.m.

Here is what was discussed:

- Reviewed any open positions on the board. All seats are currently filled.
- Discussed time-table/deadlines for elections this year as determined at the most recent BOT meeting.
 - June 9, Board meeting--No slate will be submitted (see below for current candidates/incumbents)
 - June 23--Deadline for self-nominations
 - July 14, Board meeting--ODC to submit final slate of candidates
 - August 7--Election
- Reviewed number of candidates needed for 2020 slate. There will be 5 elected seats (4 existing seats + 1 newly created seat) plus the president-appointed seat for a long-time resident.
- Discussed efforts to recruit candidates. Since we believe there will be a number of self-nominations this year, we decided to hold off on recruiting for all open positions on the slate until we determine if we have more people than seats available. We know that we have at least 2 of 4 incumbents returning, but are still waiting for another board member's final decision.
 - Kurt Miller--incumbent
 - Tim Morbitzer--incumbent
 - Jim Penikas--undecided
 - Michael Horning--not running
 - Bill Curlis requested to be added to the slate.
 -
 - The committee decided to add Tim Bibler to the slate. He had previously submitted an application and interviewed with the committee. He accepted the nomination.
- Reviewed the timetable for placing notifications in Neighbors4Neighbors.

Executive Director Report – June 2020

Operational Stability

I am working closely with the executive committee to reforecast the budget through the remainder of the year. Along with the full board, we continue to work to identify new ways to cut expenses and generate new revenue for the organization as we navigate and try to get a feel for how long we will feel the impacts of COVID-19. I have also applied for two additional emergency assistance grants for smaller amounts than the PPP. We can expect to hear back from each application later in June and July.

Advocacy and Historic Preservation

The GV Commission met virtually on June 2 and met an hour past their previously announced time limit, which we are very appreciative of both the City's HPO and the Commission's flexibility to hear more applications. Andrew is coordinating with GVC chair, Anthony Hartke, to co-host a Zoom chat with residents to discuss the Commission's new processes and procedures to help us all better understand them so that we are all best prepared in this new world.

Andrew and I also had a productive conversation with our Columbia Gas representative. Luka Papalko has also agreed to an upcoming Zoom session with residents. In the meantime, he will send an additional updated communication to the residents along the Reinhard and S Third St project route to further explain and detail the project's lag and their commitment to completion. We also expressed our concerns with overall aesthetics for the length of time as well as safety of loose materials being left along the project sites.

Quality of Life

We had 129 people take the online portion of the Engagement Survey sent at the end of April and over a dozen people mailed in paper copies. This is a tremendous response. We are in the process of building an engagement plan and getting items on the calendar as we speak. With the weather taking a turn, some items will also include small in person gatherings – something we have all been missing for the past several months.

We also just released a Member Benefit Survey to get input from current members on what you see as valuable to your membership with the German Village Society in addition to supporting our mission. In less than 24 hours, we had nearly 100 responses – thank you!

Financial Stability

The Board, staff and I are working through several plans to creatively generate new dollars for the organization in the absence of our signature fundraisers and in the absence of the ability to bring large crowds together, which is what we do best.

Ideas in the pipeline and/or in the works – grants, Columbus Foundation Big Give, new member campaigns, virtual events. We also have several very talented and dedicated volunteers who are helping to lead the charge on some of these initiatives and we are forever grateful to you!

Historic Preservation & Outreach Manager Staff Report – June 2020

Summary

May was VERY busy. There was a big increase in contacts with folks going through GVC as the June 2 meeting was the first since the shutdown. That meeting was successful in clearing the application backlog which is fantastic. Marie and Bill are leading an expansion of our sidewalk program and I have joined the City of Columbus Vision Zero campaign (part of a national effort to improve pedestrian safety.) House plaques are ready to be ordered, just finishing up a couple minor details – that will clear up that backlog. There are updates from Columbia Gas – Luka has agreed to join a community Zoom to share them with everyone. We continue food trucks (Saturday only for the time being) and Long Range Planning Committee is continuing progress on a 3-year strategic plan.

Historic Preservation

GVC Meeting - June 2

GVC stayed an extra hour on the June 2 virtual meeting to clear the backlog of applications. This deserves our thanks to them and HPO staff! Because of process updates, I am working on scheduling a Zoom community call with Anthony Hartke (chair) to discuss the changes with residents. I am also going to work with GVC to submit those process updates as an update to the guidelines (strictly an admin task to make sure everything matches..)

HPC met virtually on 5/28/2020. Cheryl Hacker, chair, has indicated that she is not able to continue to lead the HPC meetings for the foreseeable future, and we continue to miss the presence of a board member leading the committee.

Outreach

House Plaques

Just finishing up loose ends with the ordering process here. We ended up with twelve in the batch, which will catch us up to current on that list.

Sidewalk Reimbursement Program

Marie and Bill continue to lead an effort to reimagine and reframe the work of the Sidewalk Taskforce, I am very excited about this project as I believe it will contribute physically to the neighborhood while also engaging residents in a variety of ways.

I also joined the City's Vision Zero Taskforce, which is modeled on a national effort to build a world with zero pedestrian deaths. I am focusing on the Safe Streets (infrastructure) committee and I hope to contribute to the overall success of the program and to ensure German Village is at the table to learn and benefit. s

Prepared for the Board of Directors, German Village Society by Andrew Dodson

Manager, Event & Engagement Activities for May 2020

- Temporarily furloughed May 1, 2020
- Returned to 80% time on May 11, 2020

Events

- Virtual Fundraisers
 - Participated in and took notes on the virtual fundraising call on May 13, 2020
 - Researched online auction sites and prices

Membership Engagement

- Created membership engagement survey that received 129 responses
- Reviewed responses to engagement survey
- Created draft outline for Membership Engagement Plan
- Completed administrative tasks such as credit card refunds, membership inquiries and corrections, etc.
- Completed tasks reassigned from other staff
 - Neighbors4Neighbors newsletter
 - Brickbeat newsletter
 - Automatic EFT renewal notices
 - Called non-restaurant businesses to request plans for reopening
 - Called 32 lapsed members to thank for renewing or urge to renew

Sponsorship and advertising

- Activities suspended

Tours, Visitor Center & Volunteerism

- No tours since returning from furlough
- Visitor Center remains closed

Sal June Board Report

Came back 5/11/2020

- ❖ Crafted instructions for the board on how to use the DonorPerfect App.
 - I will be leading a training after the June Board Meeting for anyone who would like to learn more.
- ❖ Fielded messages regarding weddings in the parks.
 - Many people are eager to have a wedding space for a small group.
- ❖ Informed the community about two people passing. One lived in the village and one was a lifelong friend to the village.
- ❖ We have one wedding on the books for October. I am leaving it there for now. I have communicated the party and will be periodically checking in.
- ❖ I compiled a list of businesses reopening plan. Most of the businesses in The Village have or are planning to reopen.
 - There seems to be a lot of good feedback from the list.
 - Over the last three email communications with the members we have seen **238** unique clicks.
- ❖ The Big Give in June 10th and I have worked on a few social media strategies to get people engaged.
 - The first was a video with Delilah announcing it
 - Andrew will be second with talking about our mission and how important it is that people support us.
 - In conjunction with the videos I also have some posts planned leading up to the events.
 - The BigHero will be announced June 5 – June 9
 - We have three submissions
- ❖ I am currently working through the website to go through our pages to see what needs to be updated so the information is accurate.
 - We have 422 pages on our website.
- ❖ I have compiled a few lists for the board.
 - The first list was of current donors over \$250.
 - The second lists were of April lapsed members who did not respond to the constant contact email.
 - I am working on the May lapsed member list and plan to have it to Darci by the board meeting, if not sooner.

German Village Society PPSCE Report

- ❖ There have been a lot of inquiries regarding park rentals for weddings. I have continued to direct them to the city.
- ❖ The staff is not in the building yet, but we are actively talking about it.
 - We are looking at a tiered approach.
- ❖ We are planning on participating The Columbus Foundations Big Give on June 10th.
- ❖ We are currently working through a litany of virtual event ideas and hope to announce them soon.
- ❖ Currently, we are hopefully that we will be able to have our Fall and Winter events.