



## GVS Board of Trustees: July 8<sup>th</sup>, 2025, Meeting Agenda

Scheurer Room 6PM – German Village Meeting Haus

See the GVS Website for Zoom Instructions

BOT: Anthony Meyer, Anne McGee, Nelson Genshaft, Cynthia Watson, Tim Bibler, Robert Caplan, Michael Cornelis, Jessica Flemming, Andrea Ford, Michael Gallaugher Jonathan Hoag, Scott Glaser, Jeff Lamb, James Nichols, Helen Speiser, Mary Connolly Ross, Courtney Thraen

Call to Order Anthony Meyer

Public Participation (2 min limit) TBD

### **Staff Reports**

Executive Director Courtney Thraen

Communication/Membership Rachel Lewellen

Historic Preservation/Civic Relations Crystal Coon

### **Officer Reports**

Presidents Report Anthony Meyer

Appoint two election officers: Edwards Searle and Carmen Wood

Vice President Report Anne McGee

Long Range Planning Update

Secretary Report Cynthia Watson

Motion to approve June 2025, GVS Board Meeting Minutes

Treasurer Report Nelson Genshaft

Motion to approve treasurer report of June 2025

### **Committee Reports**

Visitors Center Dan Pullen (Written)

Historic Preservation Commission Michael Gallaugher (written)

Parking Tim Bibler (Oral)

ODC James Nichols (Oral)

Motion to approve the slate of candidates

### **OLD BUSINESS**

**Alcohol Policy – Anthony**

**Cedar Square – Crystal**

**Elevator/Windows – Crystal**

**NEW BUSINESS**

**Haus and Garten Tour Report – Edward and Lucy**

**ADA Ramp Update – Lisa Stein**

**Robert Corotis Plaque – Wall of Honor**

## STAFF/COMMITTEE REPORTS



Character lives on.

German Village Society

### Executive Director Report

June 26, 2025

#### I. Organizational Development and Operations

- a. The Executive Director's Quarterly Report to be released mid-July, highlighting staff productivity and accomplishments. Starting in September, SMART goals will be crafted for staff based on 5 months of baseline metric tracking.
- b. Ongoing customer service training will be incorporated into GVS professional development to help prepare frontline staff for a variety of situations inherent to GVS' mission and broad operations.
- c. Work on the Good Neighbor Policy continues in partnership with the Board of Trustees to establish procedures for handling contentious situations that occur on public rights-of-way in our densely urban, mixed-use environment.
- d. Submitted several updates to the GVS Employee Handbook to the GVS Executive Committee to better delineate internal strategies and operations that fall under the GVS Executive Director's direction.
- e. After Haus und Garten Tour, a space management inventory will be conducted for physical items, paper files, and digital files.

#### II. Development

- a. Met with GrowthZone technicians to discuss challenges regarding ticket sales and membership accounts. GrowthZone will respond with solutions by mid-September.
- b. After Haus und Garten Tour, there will be an even greater focus on donor and sponsor support, creating tailored reports in relation to respective contributions.
- c. Prepare overarching sponsorship meetings in the Fall 2025 for 2026 GVS Events and Programs in tandem with potentially re-launching the SLATE program.
- d. GVS Oktoberfest Tap the Keg event is a great opportunity to re-build partnerships with past GVS Oktoberfest sponsors.
- e. Since hire, I've connected with the **following partners and organizations**.
  - i. Total Invoiced: \$21,400. Total Received to date: \$15,900
  - ii. Total Grants Submitted: Four

Total Grant Value: \$133,00. Total Received to Date: \$5,000

Partner	Meeting	Invoiced	Received
The Athletic Club of Columbus	March 25	\$3,000 Experience Sponsor	\$3,000
Jeff Wolfe	April 7	\$2,400 for 8 HGT Tickets	\$2,400
CJE Restoration	April 10	\$5,500 HGT and Maifest Sponsor	Expected by June 30
Envisage Wealth	April 16	\$5,500 HGT and Maifest Sponsor	\$5,500
Schmidt's	April 21	In-Kind Sponsor HGT, Tap the Keg	Confirmed HGT
Behal Sampson Dietz	April 22	\$5,000 HGT Featured Sponsor	\$5,000
Durable Slate	May 27	N/A	
Stage Capital Partners	June 13	N/A	
Engel & Völkers Real Estate Advisors	June 23	N/A (\$5,000 Tap the Keg Sponsor)	
<b>TOTAL</b>		<b>\$26,400</b>	<b>\$15,900</b>

<b>Partner</b>	<b>Grant Request</b>	<b>Verbal</b>	<b>Status</b>
Encova Foundation	\$5,000 - HGT	N/A	\$5,000 received
Columbia Gas	\$3,000 – HGT; meeting June 10 <sup>th</sup>	Yes – April 14	Decision August 31
Columbus Foundation	Submitted \$25,000 - HP Mentorship	Open House May 13	Decision July 31
Columbus Foundation	Submitted \$100K – Capital Improvements	Open House May 13	Pending Decision
Huntington Nat'l Bank	HP – Education-Related	Met in April, Circle Back in August	Not Yet Submitted
Ohio Local History Association	<a href="#">Reviewing Grant Slate</a>		

### III. Financials

- a. Completed Audit tasks with Wells CPA; 990 and report expected July 31.
- b. Huntington National Bank will present to the Finance Committee in August
- c. New insurance policies with W. E. Davis, including new Directors & Officers Insurance, were approved by the Finance Committee on June 19. Overview of GVS insurance policies to be provided to the Finance Committee in August.
- d. Finance Committee approved a new lease and backpay for 29 months of storage at Redbud Alley garage.
- e. Finance Committee deferred review of Meeting Haus security upgrades (cameras and access-controlled doors) to the Building and Maintenance Committee.
- f. Finance Committee approved increased rates for Meeting Haus rentals.

### IV. Engagement

- a. Met with South Side Thrive, an NCH entity that partners with the City of Columbus, to help promote awareness of their outreach ambassadors on Parsons Avenue.

Rachel Lewellen  
Communication & Membership Engagement Manager Staff Report  
June 10, 2025 (BoT Meeting)

## Communication

- **Neighbor 4 Neighbor:** Continuously editing and enhancing the weekly e-newsletter – survey results attached.
- **Members2Members:** GVBC monthly meeting reminder and communication
- **Social media: 6/10/25-7/7/25** Instagram: Views: 121.4K, Reach: 9.1K, Interactions: 1.3K, Visits: 1109, Follows: 122  
Facebook: Views: 102.9K, Reach: 47K, Interactions: 1.1K, Visits: 2382, Follows: 99  
Content Shared: 166 posts/stories/reels  
Boosted video – Reach: 27.3K (Facebook)
- **Website:** Updates and maintain site as well as additions to event updates
- **BOT Reports:** print and prepare packet

## Membership Development

Remaining Members-Only Activities for 2025:

July TBD: Private tour of the Ohio Theater with happy hour following

August Private tour of the Cbus Museum of Art: Thursday, August 7 @ 5 pm

September: TBD

December: Village Lights members only pre-event

Membership Operations:

- Ongoing transition to GrowthZone CRM, continue training to ensure comprehensive data integration and formatting – New membership portal “hub” access – **296 currently members have created log in (last month 289)**
- New resident ‘**Welcome Bags**’ are now available for pick up at the Meeting Haus. The process involves a door hanger that will welcome and invite new residents to pick up the bag – currently, **20 GVBC members** are participating with the addition of a welcome letter from GVS, membership info, and a flyer about the COA process. Starting with 50 bags as of July 1<sup>st</sup> we used these 50 bags– currently working with Vutech & Ruff to get new addresses of homes they have sold. Neighbors have reached out to let share know about other changes on their block.

**Current list of new neighbors: 60| 61 delivered | 15 joined**

**Picked up Welcome Bag: 50**

## Membership Level Data

**GVBC: 7/7/25 (Paid= 72 & Courtesy=9)**

Field1	Count of Field1
GVBC Membership - Level 1	48
GVBC Membership - Level 2	18
GVBC Membership - Level 3	15
<b>Grand Total</b>	<b>81</b>

### GVS Membership: (7/7/25)

Membership	4/4/25	5/9/25	6/4/25	7/7/25
Household	210	219	220	214
Individual	161	168	171	170
Mason	60	59	60	59
Builder	26	25	26	26
Archivist	18	15	15	15
Preservationist	6	7	6	6
Caretaker	2	2	2	2
<b>Grand Total</b>	<b>483</b>	<b>495</b>	<b>500</b>	<b>492</b>

### Meetings:

- 6/10/25: BoT June Meeting
- 6/0/25: Meeting with Columbia Gas representatives – Education & Partnership
- 6/25/25: Haus und Garten Committee
- 6/25/25: Volunteer Orientation

Weekly Meetings: 1:1 with Courtney (Thursdays) and Staff Meetings (Tuesdays)

### Additional Tasks:

- GVBC – German Village Passport Campaign – GVS acting as a stop as well as the pickup location for sticker and totes. VC Volunteers have been trained on stamping and collecting participants information as they collect stickers/totes

### Events:

Haus und Garten –

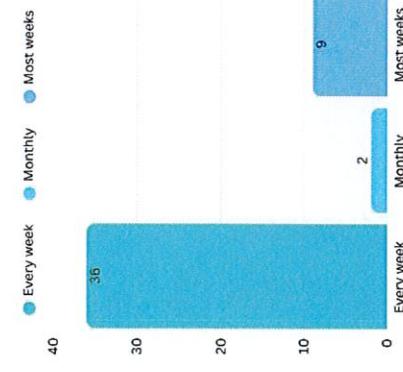
- Lead bi-weekly now weekly committee meetings
- Manage all ticketing – including coordinating with Darci Congrove to update all Pretour Dinner tickets availability. Sent Dinner Assignments out to all ticket holders
- Identified new ticketing system to move Sunday tour tickets with ease – now through Constant Contact
- Art/Collateral/Program - Assisted with communication and editing between designer/committee member/printers
- Managing & create marketing materials including social media posts
- Created and managed the Volunteer platform for signups - worked with Volunteer Chair to coordinate the orientation & appreciation dinner.
- Communication & coordination of event between Chairs and committee members
- Sent all reminders to ticket holders regarding details about the event
- Onsite during Saturday and Sunday Tour
- Created and sent out Sunday survey – 146 replies as of 7/7 (data to be shared)

**Administration:**

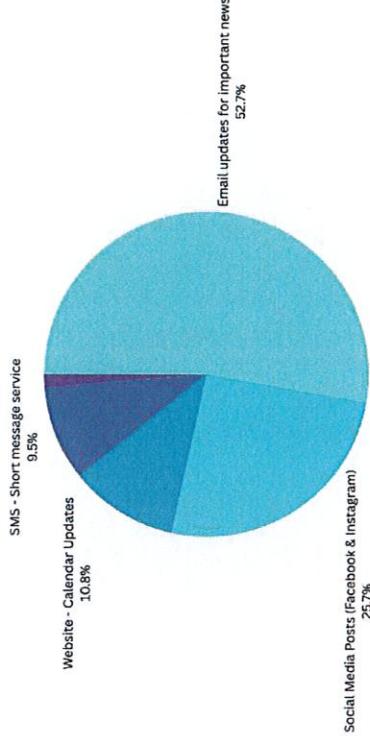
Filling in this role's duties – maintaining the German@ email, building calendar, members thank you letters/cards, ordering all supplies.

In June 2025, the N4N Survey was conducted over three weeks, featuring six questions. We collected 46 responses.

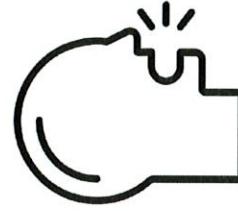
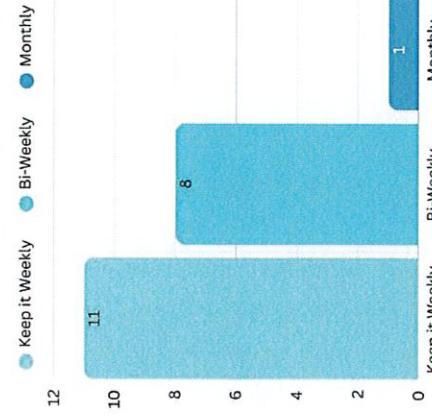
### 1. How often do you read the Neighbors newsletter?



### 2A. If we were to reduce the frequency of N4N, what other ways would you like to receive updates?

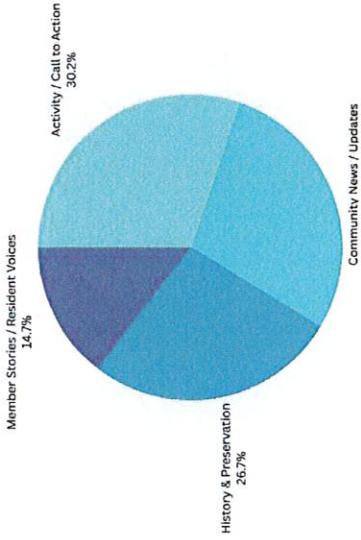


### 2B. If we were to reduce the frequency of N4N, how often would you like to receive it?

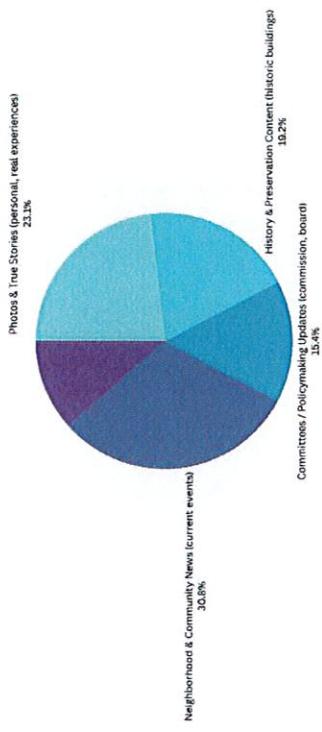


- “Please don’t reduce the frequency.”
- “More news, please. And more about what the Board is doing.”
- “If you go bi-weekly, it could get confusing as to which week is N
- Monthly could result in too many specific emails.”

#### 3. What do you value most about the newsletter?



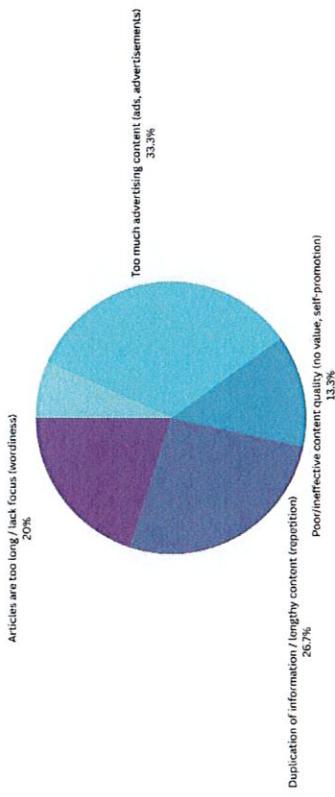
#### 4. What would you like to see more of in future newsletters?



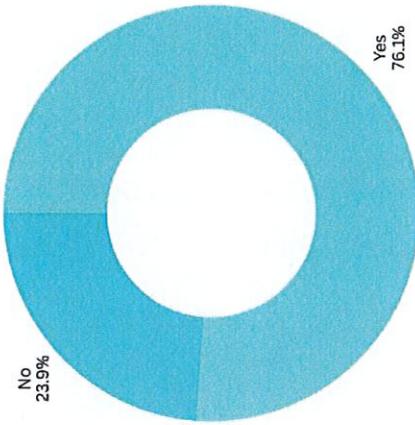
#### Top 3 valued categories:

1. Upcoming events & activities (39)
2. Community news & updates (38)
3. Preservation & history features (30)

#### 5. What would you like to see less of in future newsletters?

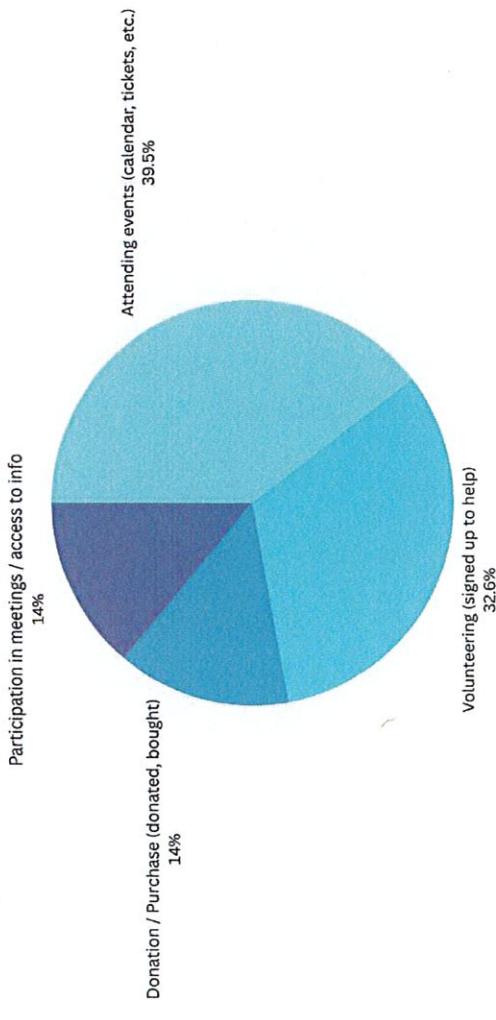


#### 6A Have you taken action based on something you saw in the newsletter?



- **Most common complaint:** Ads (mentioned 5 times in different ways)
- Other feedback:
  - Repetition of the same info week to week
  - Long-form/wordy content (desire for bullet points and skimmable formats)
  - Less fluff, more useful info
  - Layout needs improvement for ease of scanning

## 6B If Yes, What did you do?



## Thank you for your feedback!

Based on your thoughtful responses to the recent Neighbors4Neighbors survey, GVS staff will begin laying out next steps to enhance the newsletter. We'll be focusing on several key areas you identified:

- Format and Layout
- Content Planning
- Advertising Strategy
- Engagement and Personalization Backup
- Communication Channels

Your input directly shapes how we communicate, and we're excited to continue evolving the newsletter to better reflect and serve our community. Thank you!

## Praise

- Strengthening community connection
  - "This newsletter is the best way to keep this community feeling alive."
- Consistency and timing
  - "Thursday afternoon is a good time for the newsletter."

## Advice

- Content relevance
  - "Keep it weekly, but aim to make it more relevant and more interesting."
- Formatting improvements
  - "Sometimes I miss articles because of the clipped messages."
- Outreach to lapsed members
  - "Send to all emails, especially those who didn't renew membership."
- More advocacy transparency
  - "I'd love to learn how you're advocating for the Village with public officials."

## GVS Historic Preservation Event Planning

Project/Event	Details	Date
Maifest Committee	Debrief and planning for next year.	6/9/25
Haus und Garten Tour Planning	Located and gathered operational materials (No Parking signs, road closed signs, trash bins, water receptacles, programs, high viz tape, wristbands, alcohol inventory, Willow Street Garage inventory, stanchions). Purchased needed materials. Created shuttle talking points for volunteers to share history during shuttle rides.	6/5/25, 6/12/25, 6/20/25, 6/25/25
Willow Street Garage	Inventory with Courtney Thraen for Haus und Garten tour.	6/16/25
Anthony Hartke Meeting	Operations procedures for Haus und Garten Tour	6/17/25
Prost!	Picked up wine for Haus und Garten event.	6/18/25
Talking Points	Created talking points for Haus und Garten shuttle docents.	June
Volunteer Orientation	Provided shuttle docents with orientation and expectations.	6/25/25
Haus und Garten Tour Execution	Worked as Shuttle Volunteer Captain, trained volunteers, helped ensure smooth operation of the 64th Annual Tour.	6/28/25 Pretour 6/29/25 Tour

## Historic Preservation Projects and Infrastructure Maintenance and Upkeep

Project/Event	Details	Date
Resident Assistance	Assisted dozens of residents with preservation issues: window replacement, roofing materials, fences, COA applications, Citizens Access Portal, research requests.	Ongoing
GVC Hearing		6/4/25
ADA Ramp Project	Meetings with City Council, Lisa Stein, and other stakeholders to discuss project.	6/5/25
Development Projects	Met with Connie Swain (Thurman Avenue) and Historic Preservation Committee (Cedar Square development).	6/6/25, 6/24/25
HPC Meeting		6/23/25
Historic Preservation Committee – Cedar Square	Advocacy, impact, development discussions	6/24/25

## Research and Archiving

Project/Event	Details	Date
Historic House Plaques	Completed research, writing, ordering of four plaques from ASI Signage with full histories.	June
Resident Research Support	Assisted with research requests, archival info.	Ongoing
Archival Supplies	Ordered supplies for preservation and storage of collections.	June
Archives Work	Historic Preservation Intern began sorting photos into sleeves to protect against scratches/ damage/elements, removing staples, processing new donations, writing scope/content notes for usability. This process ensures the archives will be better preserved, more accessible, and better organized within the greater archival collection.	June

## Internship and Organizational Development

Project/Event	Details	Date
Intern Onboarding	Set up intern tasks in archives; held check-in meeting to review tasks and next steps.	6/24/25
Weekly Team Meetings	Weekly team meetings and 1:1s	Various dates

## Education, Placemaking Projects, Outreach, and Conferences

Project/Event	Details	Date
GVS BOT Meeting	Board of Trustees	6/10/25
Brickline Committee	Met to discuss updates and next steps.	6/13/25, 6/27/25
Local Historic Societies	Meeting held.	6/3/25
Columbia Gas	Met PR contact, discussed education partnership.	6/10/25



## GVS Board of Trustees: June 10<sup>th</sup>, 2025, Meeting Agenda

Scheurer Room 6PM – German Village Meeting Haus

See the GVS Website for Zoom Instructions

BOT: **Anthony Meyer, Anne McGee, Nelson Genshaft, Cynthia Watson, Tim Bibler, Robert Caplin, Michael Cornelis, Jessica Flemming, Andrea Ford, Michael Gallaugher Jonathan Hoag, Scott Glaser, Jeff Lamb, James Nichols, Helen Speiser, Courtney Threan**

Call to Order Anthony Meyer

Public Participation (2 min limit) TBD

### **Staff Reports**

Executive Director Courtney Thraen

Communication/Membership Rachel Lewellen

Historic Preservation/Civic Relations Crystal Coon

### **Officer Reports**

Presidents Report Anthony Meyer

Vice President Report Anne McGee

Secretary Report Cynthia Watson

\*Motion to approve May 2025, GVS Board Meeting Minutes

Treasurer Report Nelson Genshaft

\*Motion to approve treasurer report

### **Committee Reports**

**Village Singers** **W Owens (written)**

**HPC** **R Caplan (written)**

**Parking** **T Bibler (no report)**

**Tech report)** **J Lamb (written/oral**

**Village Engagement report)** **K Moore (written**

**ODC** **J Nichols (Oral)**

**Arts Committee** **C Druen (written)**

## OLD BUSINESS

- Elevator/Windows
- Alcohol Policy

## NEW BUSINESS

### Meeting Notes

- Call to Order – Anthony
  - Agenda Changes/Additions – agenda stands as is
- Public Participation
  - John Clark
    - Pizzuti Historical Marker? What do we know about this? Crystal as owner
    - Farmers Market – update? - Courtney gave update on the last 2 weeks of discussion with Carol. Remeet in the fall to discuss Platz use or stay in new spot.
    - Conversations started with contract being asked to be put in place, things went in a different direction.
- Staff Reports
  - ED Report – Courtney
    - Working with staff to implement KPIs related to SMART goals
    - New Intern to mostly support HP, and organize files
    - Good Neighbor Policy underway (public rights of way) and GVS role and what to do if????
    - Development – Growth Zone review, ID and collaborate with potential strategic partners and long term donors
    - Grants submitted and \$21K in support invoices in process
    - Audit in process
  - Presidents Report – Anthony
    - Non-voting member – Mary Ross joins
    - Support HG final needs!
    - HPC – we work in tandem, and we support them to help us hold up with guidelines
  - VP Report - Ann
    - LRP in work, target 6 weeks to share out. Will be in a workable plan format with action plans
  - Secretary Report - Cynthia
    - Motion to approve May Minutes – Cynthia motion, Scott 2nd Approved
  - Treasurer Report – Nelson/Scott
    - Deck headlines reviewed – Tim motion, Jim 2nd Approved
  - Communication and Membership Report – Rachel
    - HG support in home stretch!!!
    - Members only events
    - Only a few dinner seats left
    - 500 active members currently (still planning lapse member calls, time TBD)
  - HP/Civic Report – Crystal
    - Wrapped up HP month, Maifest was very successful as all events were
    - HG support

- COA application and questions increasing for summer
  - Plaques in process
  - Education – school programs and conferences
  - New Intern stated – processing archives
- HP – Robert – great attendance, focus on younger and renters inclusion. Opp to communicate the broader mission of HP/GVS and Commission - roles and responsibilities
- Tech – Jeff – Dev a process to handle issues with priority. Speak up if we have concerns before we review to prioritize
  
- ODC – Jim – This meeting we bring forward the candidates for consideration
  - Openings
    - 15 Seats (14 voting and 1 non-voting)
    - Mary Ross added as non-voting member opened when Micheal became voting member
    - Trustees for re-election/3 Year Term (Scott, Michael, Robert, Jonathan)
      - 1 Declined (Jonathan) – 3 confirmed to move forward
    - Nelson last term
    - Left 2 new openings to be filled (Jonathan, Nelson's roles)
      - We had a robust list of candidates
      - 7 people recommended for interviews, 5 were interviewed, 2 were selected for recommendation from ODC
        - John Clark and Lori Fry
    - Questionnaires in place
    - Formal vote next month, still time to self-nominate
      - At this time, the ballot will include: John and Lori
    - July we will approve the slate, August election, October start
- Old Business –
  - Elevator – in process, plan to be in operation this Friday
  - Windows – on order, installed in July
- New Business –
  - Robert – Communication committee idea to form? Take offline to Courtney and Rachel.
  - John – Next commission meeting for Cedar Sq. Review deck
- Michael Motion to adjourn, Jim 2<sup>nd</sup> – Approved

# German Village Society

## 2025 FINANCIAL

### SUMMARY

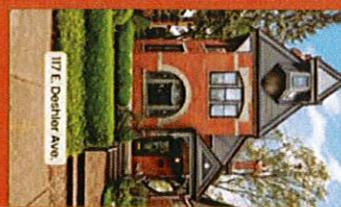
*Results through June 2025*



Character lives on.



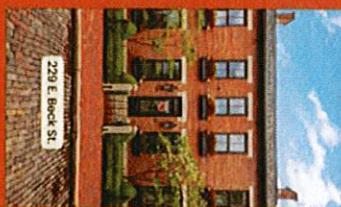
228 E. Buck St.



117 E. Deshler Ave.



715 Mononk St.



226 E. Buck St.



578 S. Third St.



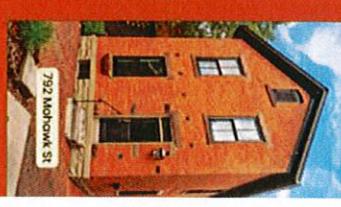
630 Mononk St.



579 S. Third St.



780 S. Lazelle St.



792 Mononk St.



644 S. 9th St.

## 64<sup>th</sup> Haus und Garten Tour '25

It's Showtime in German Village  
Saturday, June 28, 2025  
Sunday, June 29, 2025

Presented by  
Cutler Votech Ruff

## Headlines

---

- **2025 YTD operating income is +\$60K to budget and +\$62K to last year.**
  - YTD revenues total \$383K vs. \$296K budgeted and \$279K last year through June.
  - YTD expenses total \$248K vs. \$221K budgeted and \$206K last year through June.
- **Haus & Garten Tour exceeded both budgeted and LY financial performance.**
  - Projected net income of \$172K vs. \$134K last year and budgeted.
- **Our asset base is \$1.75M, +\$170K to year-end 2024.**

# Summary P&L – 2025 YTD

	2024 YTD Actual	2025 YTD Budget	2025 YTD Actual	'25 YTD Var to Budget	'25 YTD Var to LY	
MEMBERSHIP DUES	\$90,991	\$91,991	\$85,359	(\$6,632)	(\$5,632)	
ADMISSION & EVENTS	\$155,015	\$171,649	\$224,328	\$52,679	\$69,313	
CONTRIBUTIONS	<b>\$16,374</b>	<b>\$16,414</b>	<b>\$31,040</b>	\$14,626	\$14,666	
IN-KIND CONTRIBUTIONS	<b>\$5,264</b>	<b>\$5,264</b>	<b>\$12,580</b>	\$7,317	\$7,317	
OTHER INCOME	\$11,118	\$11,181	\$29,881	\$18,700	\$18,762	
<b>TOTAL REVENUES</b>	<b>\$278,762</b>	<b>\$296,498</b>	<b>\$383,187</b>	<b>\$86,689</b>	<b>\$104,425</b>	
TOTAL SALARIES & RELATED	\$119,472	\$117,378	\$116,466	(\$913)	(\$3,006)	
IT EXPENSES	\$15,439	\$13,800	\$20,458	\$6,658	\$5,019	
FINANCIAL EXPENSES	\$25,411	\$26,828	\$40,317	\$13,489	\$14,905	
OCCUPANCY EXPENSES	\$12,983	\$15,316	\$14,901	(\$416)	\$1,917	
ADMINISTRATIVE EXPENSES	\$13,541	\$19,843	\$14,736	(\$5,106)	\$1,195	
IN-KIND EXPENSES	<b>\$4,764</b>	<b>\$4,764</b>	<b>\$12,580</b>	\$7,817	\$7,817	
OTHER OPERATING EXPENSES	\$14,077	\$23,043	\$28,588	\$5,545	\$14,511	
<b>TOTAL OPERATING EXPENSES</b>	<b>\$205,687</b>	<b>\$220,971</b>	<b>\$248,046</b>	<b>\$27,075</b>	<b>\$42,359</b>	
<b>NET OPERATING INCOME</b>	<b>\$73,075</b>	<b>\$75,527</b>	<b>\$135,141</b>	<b>\$59,614</b>	<b>\$62,066</b>	
Depreciation	<b>\$9,940</b>	<b>\$0</b>	<b>\$9,940</b>	<b>\$9,940</b>	<b>\$0</b>	
Other (Income) / Expense	<b>(\$6,051)</b>	<b>\$0</b>	<b>(\$0)</b>	<b>(\$0)</b>	<b>\$6,051</b>	
<b>TOTAL NET INCOME</b>	<b>\$57,084</b>	<b>\$75,527</b>	<b>\$125,201</b>	<b>\$49,674</b>	<b>\$68,117</b>	

- Revenues are \$87K ahead of budget.
- Expenses are \$27K ahead of budget.
- This compares to Net Operating Income of +\$73K last year through June.
- YTD '25 revenues are +\$104K to last year.
- YTD '25 expenses are +\$42K to last year.

# Revenues Summary

- 2025 YTD revenues are \$87K ahead of budget and \$104K above last year.

	2024 YTD Actual	2025 YTD Budget	2025 YTD Actual	'25 YTD Var to Budget	'25 YTD Var to LY	
GVS Membership Dues	<b>\$88,616</b>	<b>\$89,616</b>	<b>\$81,284</b>	(\$8,332)	(\$7,332)	• Membership Dues are slightly behind budget and LY through June, driven by individual/resident memberships.
GVBC Membership Dues	<b><u>\$2,375</u></b>	<b><u>\$2,375</u></b>	<b><u>\$4,075</u></b>	<b><u>\$1,700</u></b>	<b><u>\$1,700</u></b>	• With two major events behind us, total event revenue year to date is +\$53K to budget and +\$69K to LY. Both MaiFest and Haus & Garten overperformed
MEMBERSHIP DUES	\$90,991	\$91,991	\$85,359	(\$6,632)	(\$5,632)	
Sponsorships						• Contributions are up \$14K to budget and LY. YTD In-Kind is up to budget and LY and doesn't yet reflect most of the H&G Tour in-kind activity.
Admissions & Tickets Sales	<b>\$24,550</b>	<b>\$24,550</b>	<b>\$59,302</b>	<b>\$34,752</b>	<b>\$34,752</b>	
Advertising	<b><u>\$2,500</u></b>	<b><u>\$2,500</u></b>	<b><u>\$6,725</u></b>	<b><u>\$4,225</u></b>	<b><u>\$4,225</u></b>	
ADMISSION & EVENTS	\$155,015	\$171,649	\$224,328	\$52,679	\$69,313	
CONTRIBUTIONS						• In-Kind contributions increase driven by \$10K from MaiFest, where none was budgeted or recorded last year.
IN-KIND CONTRIBUTIONS	<b>\$16,374</b>	<b>\$16,414</b>	<b>\$31,040</b>	<b>\$14,626</b>	<b>\$14,666</b>	• Rental income is up to budget and LY driven by \$10K Platz rental by the Farmer's Market that hit in January but relates to prior year.
Rental Income	<b>\$5,264</b>	<b>\$5,264</b>	<b>\$12,580</b>	<b>\$7,317</b>	<b>\$7,317</b>	
Tour Income	<b>\$5,900</b>	<b>\$5,900</b>	<b>\$19,863</b>	<b>\$13,963</b>	<b>\$13,963</b>	
Merchandise Sales	<b>\$2,639</b>	<b><u>\$5</u></b>	<b><u>\$67</u></b>	<b><u>\$1,052</u></b>	<b><u>\$1,047</u></b>	
Other Income & Interest						
OTHER INCOME	\$11,118	\$11,181	\$29,881	\$18,700	\$18,762	
<b>TOTAL REVENUES</b>	<b>\$278,762</b>	<b>\$296,498</b>	<b>\$383,187</b>	<b>\$86,689</b>	<b>\$104,425</b>	

# H&G Tour Summary

- Projected revenues from the H&G Tour total \$229K, up \$39K to the budget and +\$45K to last year.
- Sponsorship revenue received to date is \$37K out of a total projected \$46K.
- Actual, collected ticket sales as of 6/5 were ~\$88K. \$145K has been received as of June 30.
- Total projected net income from this year's H&G Tour is \$172K vs. the \$134K budget (which was planned flat to last year).

Haus & Garten						
	2024 Actual	2025 Budget	Estimated Actual	Vs. Budget	Vs. LY	Memo: Actuals thru: June
Admission / Ticket Sales	\$116,995	\$123,995	\$154,144	\$30,149	\$37,149	\$144,946
Sponsorships	\$35,450	\$35,450	\$45,680	\$10,230	\$10,230	\$37,152
Contributions, 50/50	\$0	\$0	\$0	\$0	\$0	\$0
In Kind Donations	\$25,389	\$25,389	\$25,000	(\$389)	(\$389)	\$1,900
Advertising	\$3,300	\$2,500	\$3,800	\$1,300	\$500	\$6,600
Other Rev	\$2,575	\$2,575	\$0	(\$2,575)	(\$2,575)	\$6,994
<b>TOTAL REVENUE</b>	<b>\$183,709</b>	<b>\$189,909</b>	<b>\$228,624</b>	<b>\$38,715</b>	<b>\$44,915</b>	<b>\$197,592</b>
Food/Beverage	\$6,282	\$6,282	\$6,656	\$374	\$374	\$6,656
Transportation	\$3,000	\$3,000	\$4,175	\$1,175	\$1,175	\$4,175
Equipment Rental	\$4,533	\$4,533	\$6,866	\$2,333	\$2,333	\$4,577
Printing & Supplies	\$7,242	\$7,242	\$6,938	(\$304)	(\$304)	\$2,308
Insurance, Licenses & Fees	\$579	\$579	\$785	\$206	\$206	\$785
Security	\$1,161	\$1,161	\$1,161	\$0	\$0	\$0
Gifts/Awards	\$1,100	\$1,100	\$2,060	\$960	\$960	\$1,957
Advertising	\$61	\$7,061	\$3,000	(\$4,061)	\$2,939	\$158
In Kind Expenses	\$25,389	\$25,389	\$25,000	(\$389)	(\$389)	\$1,900
Other Expenses	\$0	\$0	\$0	\$0	\$0	\$0
<b>TOTAL EXPENSES</b>	<b>\$49,347</b>	<b>\$56,347</b>	<b>\$56,641</b>	<b>\$294</b>	<b>\$7,294</b>	<b>\$22,516</b>
<b>NET OP INCOME</b>	<b>\$134,362</b>	<b>\$133,562</b>	<b>\$171,983</b>	<b>\$38,421</b>	<b>\$37,621</b>	<b>\$175,076</b>

NOTE: Not all H&G revenue & expense has been booked as of June 30<sup>th</sup> financial statements due to late H&G dates and the Independence Day Holiday. Final H&G financials should be available at the August meeting.

# Expenses Summary

- Total 2025 expenses to date are \$27K above budget and \$42K above last year.

## Variances

- \$10K of MaiFest in-kind expenses where none were recorded last year or budgeted this year. P&L reflects an offsetting contribution under In Kind Revenues.
- YTD salaries reflect retention bonus payments made to legacy staff members per November 2024 agreements.
- IT expenses are up to plan/LY, with incremental GrowthZone costs and timing of annual Ring fees the largest drivers.
- Banking, audit, and accounting fees are up \$13K to budget and \$15K to LY. The higher financial expenses are a result of higher bookkeeping expense (+\$6K) and higher transaction fees for electronic payments via Stripe & GrowthZone.

## Other Notes

- YTD financial statements do not yet reflect appropriate accounting treatment for the offsite storage fees catch up and the Meeting Haus elevator repairs. Future reports will reflect these expenses as well as the offsetting transfer in of designated funds as previously approved by the Board.

	2024 YTD Actual	2025 YTD Budget	2025 YTD Actual	'25 YTD Var to Budget	'25 YTD Var to LY
Salaries & Bonus	\$105,787	\$94,103	\$95,733	\$1,630	(\$10,053)
Payroll Taxes	\$8,409	\$8,409	\$7,720	(\$1,139)	(\$1,139)
Benefits	\$5,276	\$14,116	\$13,271	(\$845)	\$7,995
Training & Dev't	\$0	\$750	\$192	(\$558)	\$192
<b>TOTAL SALARIES &amp; RELATED</b>	<b>\$119,472</b>	<b>\$117,378</b>	<b>\$116,466</b>	<b>(\$913)</b>	<b>(\$3,006)</b>
Hardware/Software					
Internet Maintenance	\$10,639	\$9,000	\$15,423	\$6,423	\$4,784
IT EXPENSES	\$690	\$690	\$790	\$100	\$100
Accg & Audit Fees	<u>\$4,110</u>	<u>\$4,110</u>	<u>\$4,245</u>	<u>\$135</u>	<u>\$135</u>
Bank & Payroll Fees	\$3,958	\$3,958	\$6,658	\$5,019	
Insurance Expense	\$4,973	\$4,973	\$3,592	(\$1,381)	(\$1,381)
Licenses, Fees, & Permits	\$731	\$731	\$1,084	\$254	\$254
<b>FINANCIAL EXPENSES</b>	<b>\$25,411</b>	<b>\$26,828</b>	<b>\$40,317</b>	<b>\$13,489</b>	<b>\$14,905</b>
Cleaning	\$3,056	\$3,056	\$5,956	\$2,900	\$2,900
Landscaping	\$600	\$600	\$743	\$143	\$143
Repair & Maintenance	\$4,249	\$4,249	\$1,866	(\$2,383)	(\$2,383)
Utilities	\$3,917	\$6,250	\$5,083	(\$1,167)	\$1,167
Security & Storage	<u>\$1,161</u>	<u>\$1,161</u>	<u>\$1,253</u>	<u>\$92</u>	<u>\$92</u>
OCCUPANCY EXPENSES	\$12,983	\$15,316	\$14,901	(\$416)	(\$1,917)
Printing & Postage	\$3,881	\$3,881	\$4,701	\$821	\$821
Supplies	\$5,330	\$4,632	\$5,210	\$579	(\$119)
Advertising	\$932	\$7,932	\$158	(\$7,774)	(\$774)
Dues & Memberships	\$1,282	\$1,282	\$1,619	\$337	\$337
Gifts & Awards	<u>\$2,112</u>	<u>\$2,112</u>	<u>\$3,047</u>	<u>\$55,106</u>	<u>\$55,106</u>
<b>ADMINISTRATIVE EXPENSES</b>	<b>\$13,541</b>	<b>\$19,843</b>	<b>\$14,736</b>	<b>(\$55,106)</b>	<b>\$1,195</b>
<b>IN-KIND EXPENSES</b>	<b>\$4,764</b>	<b>\$4,764</b>	<b>\$12,580</b>	<b>\$7,817</b>	<b>\$7,817</b>
Food & Beverage, Sponsor Dining	\$6,674	\$15,640	\$15,176	(\$465)	\$8,501
Equipment Rental	\$3,852	\$3,852	\$6,979	\$3,126	\$3,126
Transportation/Towing	\$3,000	\$3,000	\$4,175	\$1,175	\$1,175
Miscellaneous Expense	<u>\$550</u>	<u>\$550</u>	<u>\$2,259</u>	<u>\$1,709</u>	<u>\$1,709</u>
OTHER OPERATING EXPENSES	\$14,077	\$23,043	\$28,588	\$5,545	\$14,511
<b>TOTAL OPERATING EXPENSES</b>	<b>\$205,687</b>	<b>\$220,971</b>	<b>\$248,046</b>	<b>\$27,075</b>	<b>\$42,359</b>

# Balance Sheet Summary

- Operating cash totals \$196K as of June 30. Total cash, including board designated and permanently-restricted funds, is \$1.28M, up ~\$50K to last month and \$98K to year-end 2024.

ASSETS			
	Y/E 2024	May 2025	June 2025
Cash - Operations Chkg + Petty Cash	\$75,701	\$175,758	\$195,724
Cash - Board Designated Checking	\$192,200	\$178,675	\$170,347
Meeting Haus Maintenance/Replacement	\$280,044	\$261,738	\$271,418
Village Singers Fund	\$23,395	\$23,395	\$23,395
Warner Maintenance Fund	\$288,863	\$283,234	\$292,667
Cash - Other Board Designated	\$592,303	\$568,367	\$587,480
Cash - Total Board Designated	\$784,502	\$747,043	\$757,828
Cash - Huntington Garden (Perm Restricted)	\$317,248	\$311,862	\$321,479
<b>TOTAL CASH</b>	<b>\$1,177,451</b>	<b>\$1,234,662</b>	<b>\$1,275,030</b>
Accounts Receivable	\$600	\$869	\$21,992
Chase CDs - Historic Preservation	\$146,485	\$146,485	\$146,485
Chase CD's - Operations	\$89,069	\$89,069	\$89,069
Gift Cards	\$3,184	\$6,411	\$6,411
Prepaid Expenses & Other	\$1,548	\$0	\$0
<b>OTHER CURRENT ASSETS</b>	<b>\$240,886</b>	<b>\$242,834</b>	<b>\$263,958</b>
Building & Land	\$835,785	\$835,785	\$835,785
Leasehold Improvements	\$210,759	\$227,369	\$227,369
Furniture & Equipment	\$255,939	\$255,939	\$255,939
Accumulated Depreciation	(\$1,160,450)	(\$1,168,733)	(\$1,170,390)
Net Intangible Assets	\$15,535	\$15,535	\$15,535
<b>FIXED ASSETS</b>	<b>\$157,567</b>	<b>\$165,894</b>	<b>\$164,237</b>
<b>TOTAL ASSETS</b>	<b>\$1,575,905</b>	<b>\$1,643,390</b>	<b>\$1,703,225</b>

LIABILITIES			
	Y/E 2024	May 2025	June 2025
Art Committee	\$1,282	(\$810)	(\$810)
Council of Historic Neighborhoods	\$1,539	\$1,539	\$1,539
For the Good of the Neighborhood	\$67,507	\$67,507	\$60,367
Frank Feltch Park/Maintenance	\$50	\$50	\$50
Fund for Historic Preservation	\$26,149	\$25,212	\$26,462
German Village Business Community	\$69,404	\$64,066	\$63,816
Huntington Garden/Maintenance	(\$257)	(\$1,844)	(\$3,071)
Sidewalk Repairs	\$17,243	\$13,843	\$13,843
Southside Stay	\$8,830	\$8,556	\$7,805
Village Singers	\$453	\$557	\$347
<b>CURRENT &amp; OTHER LIABILITIES</b>	<b>\$15,270</b>	<b>\$11,704</b>	<b>\$22,518</b>
Unrestricted/Temporarily Restricted Earnings	\$9,000	\$9,000	\$9,000
Restricted Earnings	\$957,242	\$957,242	\$957,242
Retained Earnings	\$556,626	\$5594,392	\$593,613
Net Income	\$37,766	\$71,052	\$120,853
<b>EQUITY</b>	<b>\$1,560,634</b>	<b>\$1,631,687</b>	<b>\$1,680,708</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$1,575,905</b>	<b>\$1,643,390</b>	<b>\$1,703,225</b>

## APPENDIX

---

# Maifest Summary

- Overall event exceeded the budgeted net income by \$7K and last year's actauls by \$15K.
- Strong sponsorships and supplemental revenue sources (silent auction, 50/50 raffle) were big wins. Ticket sales also increased versus LY.
- Expenses, excluding In-Kind, were down to the plan and just slightly higher than LY.

	Maifest				
	2024 Actual	2025 Budget	2025 YTD Actual	Vs. Budget (\$7,774)	Vs. LY
Admission / Ticket Sales	\$11,495	\$21,129	\$13,355	\$1,860	\$6,050
Sponsorships	\$14,700	\$14,700	\$20,750	\$6,050	\$6,050
Contributions, 50/50	\$370	\$370	\$1,000	\$630	\$630
In Kind Donations	\$0	\$0	\$10,000	\$10,000	\$10,000
Advertising	\$0	\$0	\$0	\$0	\$0
Other Rev	\$0	\$0	\$6,742	\$6,742	\$6,742
<b>TOTAL REVENUE</b>	<b>\$26,565</b>	<b>\$36,199</b>	<b>\$51,847</b>	<b>\$15,648</b>	<b>\$25,282</b>
Food/Beverage	\$5,315	\$7,315	\$6,040	(\$1,275)	\$725
Transportation	\$0	\$0	\$0	\$0	\$0
Equipment Rental	\$0	\$0	\$0	\$0	\$0
Printing & Supplies	\$726	\$726	\$317	(\$409)	(\$409)
Insurance, Licenses & Fees	\$0	\$0	\$0	\$0	\$0
Security	\$0	\$0	\$0	\$0	\$0
Gifts/Awards	\$600	\$600	\$0	(\$600)	(\$600)
Advertising	\$0	\$0	\$0	\$0	\$0
In Kind Expenses	\$0	\$0	\$10,000	\$10,000	\$10,000
Other Expenses	\$0	\$0	\$1,000	\$1,000	\$1,000
<b>TOTAL EXPENSES</b>	<b>\$6,640</b>	<b>\$8,640</b>	<b>\$17,357</b>	<b>\$8,717</b>	<b>\$10,717</b>
<b>NET OP INCOME</b>	<b>\$19,925</b>	<b>\$27,559</b>	<b>\$34,490</b>	<b>\$6,931</b>	<b>\$14,565</b>

**Visitor Center Report**

**JUNE 1 – 30, 2025**

**Chair: Dan Pullen (Volunteer Coordinator)**

**Highlights**

- **# of Visitors:** 237
- **# of Packages Delivered:** 111
- **# of Volunteers:** 21
- **Total Volunteer Hours Worked:** 164

**Visitors from:**

**US States: 26**

**Countries: 6**

**US Cities: 43+**

**US Territories: 1 (Puerto Rico)**

AKRON, OH, ASIA, ATHENS, GA, AUSTRALIA, CASEY, IL CHARLOTTE, NC CHICAGO, IL  
CINCINNATI, OH, CLEVELAND, OH, COLUMBUS, OH DELAWARE, OH, DENVER, CO  
DETROIT, MI FORT KNOX, KY FORT MYERS, FL GARFIELD HEIGHTS, OH GERMAN VILLAGE,  
OH GRAND RAPIDS, MI, HANOVER, GERMANY, INDIANAPOLIS, IN, ISRAE, LEWIS CENTER,  
OH, LOS ANGLES, CA, LOUISVILLE, KY, MADISON, WI, MARION, OH, MIAMI, FL  
MICHIGAN, MILWAUKEE, WI. NAPA, CA, NEU-ULM, GERMANY, NEW JERSEY, NEW YORK  
CITY, NY, NEW ZEALAND, NEWARK, DE, NORTH CAROLINA, OLEAN, NY, OMAHA, NE  
PHILADELPHIA, PA, PHOENIX, AZ, PITTSBURGH, PA, PLAIN CITY, OH, PUERTO RICO  
QUEBEC, CA SACRAMENTO, CA SAGINAW, MI SAN FRANCISCO, CA ST. LOUIS, MO  
TUCSON, AZ URBANA, IL UTAH VIRGINIA WASHINGTON, DC WISCONSIN WOOSTER, OH  
ZIONSVILLE, IN

## **German Village Society**

### **Historic Preservation Committee Board Report - July 2025**

#### **Meeting Summary**

The Historic Preservation Committee met on June 23rd to review ongoing initiatives and updates relevant to preservation, outreach, and upcoming projects. Attending were: Crystal Coon, Tyler Mason, Pat Bowers, Joel Burke, Rosalie Goodsell, Paul Burke, John Clark and Ned Thiell; along with Co-Chair Michael Gallaughher. With most committee activity currently centered around the Haus & Garten Tour, broader project momentum has temporarily slowed, but strategic planning and groundwork continue across several fronts.

#### **Historic Preservation Manager Update:**

Activity outside of the Haus & Garten Tour remains minimal, though long-term planning is ongoing. The idea of developing an event “playbook” to simplify the planning process for recurring events such as Haus & Garten was raised. Michael Gallaughher noted that efforts are already underway to create and maintain standardized playbooks for all annual events, aiming to ensure smoother transitions and continuity year-to-year.

#### **German Village Commission (GVC) Update:**

A preparatory meeting for the Cedar Square conceptual proposal is scheduled for June 24 at 5 PM. Crystal Coon provided a summary of key outcomes from the June GVC meeting, highlighting the rare occurrence of two denials at a single meeting—regarding properties on Purdy and Stewart Avenues.

The next GVC meeting will be held on Wednesday, July 2nd, with a number of educational agenda items, including several COA requests that highlight recurring concerns:

- **557 Livingston:** Seeking retroactive approval for sidewalk conversion from concrete to stone pavers and mulch, originally a code violation.. This is the Cedar Square project location.
- **1122 Pearl & 515 S. 3rd:** Porch work completed without a COA.
- **117 Deshler:** Brick sidewalk over concrete; discussion raised about the use of permeable surfaces versus traditional concrete underlayment. Ned clarified that concrete under brick is commonly accepted by the GVC
- **551 City Park:** Replacement of wooden steps with stone. Address was part of an abandoned larger project at the old trolley barn.
- **873 Purdy Alley:** Vinyl siding replacement. Michael questioned GVC's position on vinyl; Ned clarified that "like-for-like" replacements may be permissible depending on the

existing substrate.

#### **Brickline Phase II:**

John Clark expects to finalize the narratives for all 15 plaques in Phase II by the July board meeting. A manufacturer and installer still need to be selected. Phase III is not expected to move forward in 2025.

#### **Tree Inventory Initiative:**

A renewed focus on the missing treelawn tree inventory has begun. Michael has started mapping the missing trees and will soon circulate this to recruit volunteer support. Once completed, the data will be shared with Columbus Recreation and Parks Forestry Department to aid in replanting efforts.

#### **Projects and Priorities:**

With the Haus & Garten Tour approaching, most committee initiatives are temporarily paused. However, several internal efforts continue:

- Rae, the HP intern, has joined and will focus on archival work.
- Robert Caplin and Joel Burke will assume responsibility for the Historic Preservation monthly newsletter, allowing Crystal Coon to redirect time toward higher-priority preservation tasks.
- Crystal Coon, Lisa Stein, and Anthony Hartke met with the City Council representative regarding the ADA ramp project. Unfortunately, progress is paused until the verbal agreement is formally documented. Lisa will remain the lead contact for this project.

#### **Community Engagement and Open Discussion:**

- Volunteers are still needed to assist with Haus & Garten Tour logistics.
- Concerns were raised about the structurally compromised “leaning house” on 5th Street. Despite outreach to multiple city departments, no resolution has been achieved. Crystal Coon and John Clark have both been contacted by concerned residents and 311.
- The denied request to demolish a wrought iron fence, previously rejected at the February GVC meeting, will be appealed on July 1. Anthony Harke will represent the Commission. Community members are encouraged to attend and show their support for the GVC’s original decision.