

2026 German Village Society Annual Membership Meeting



Agenda

- Call to Order
- GVS Team
- Executive Committee
- Governance Pillar
- Historic Preservation and Preservation Education Pillar
- Advocacy Pillar
- Quality of Life Pillar
- Development Pillar
- New and Old Business



2025 High-Level Achievements

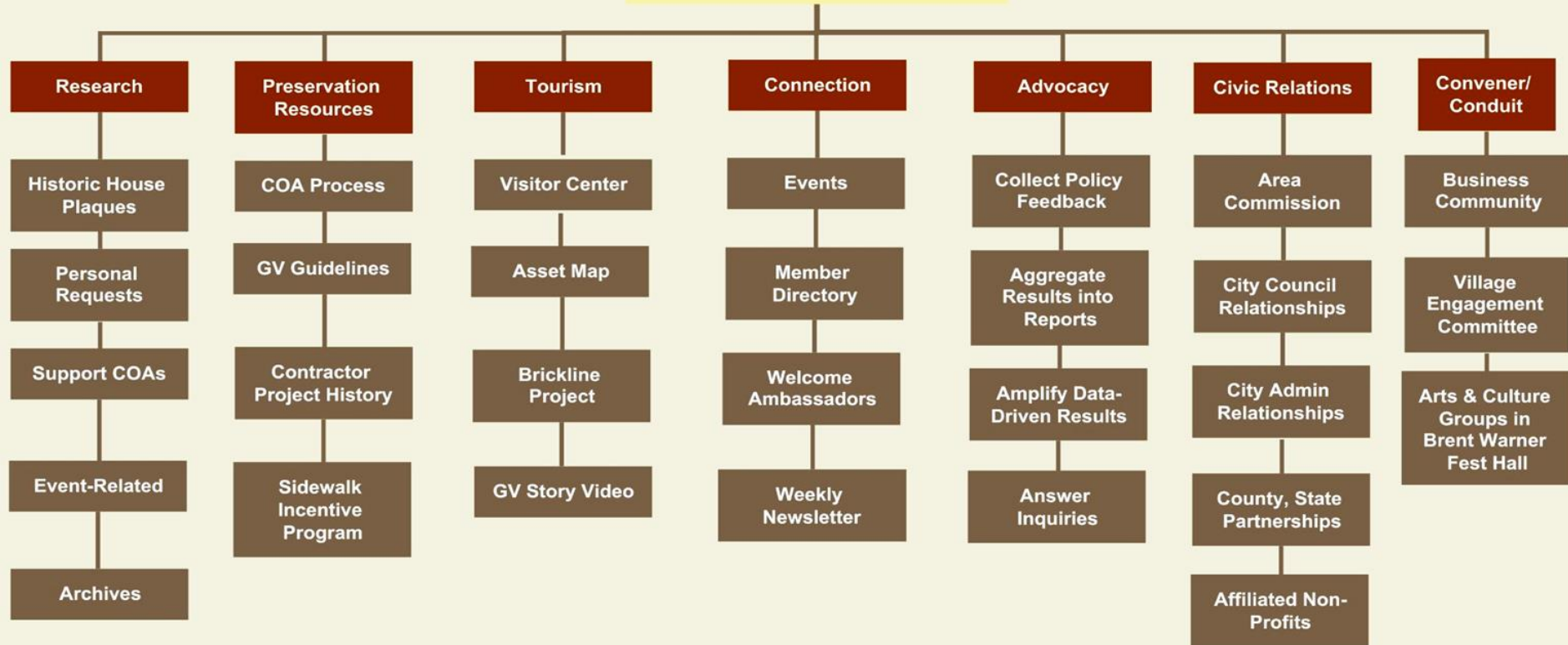
Courtney Thraen,
Executive Director

01	Supported 4 Amazing Events	<ul style="list-style-type: none">• All 4 Events Exceeded Fundraising Goals• Over 300+ volunteers
02	Supported 1 New Event	<ul style="list-style-type: none">• Amazing Community Fanfare to underscore our Cultural Legacy
03	Provided Guidance on >200 Exterior Projects	<ul style="list-style-type: none">• Leveraged collaboration with the City to guide residents through the process
04	Completed over 10 House History Plaques	<ul style="list-style-type: none">• Activated our Footprint with Learning and Education• Completed Archiving all Backlogged Materials!
05	Welcomed over 1,700 Tourists	<ul style="list-style-type: none">• Elevated German Village's Economic Output• Welcomed nearly 200 International Guests
06	Captured and Amplified the Village Voice	<ul style="list-style-type: none">• 2 District 7 City Council Candidate Panels• Water Meter Installation Survey & Report• Advocacy Survey & Report



Menu of Services

Historic Preservation and Community Development



Outcomes



This Year's Goals

01	Heightened Collaboration	<ul style="list-style-type: none">• South Side Area Commission• Key City Employees• Key Elected Officials• Heritage Ohio, Columbus Landmarks, etc.
02	Local Relationship Building	<ul style="list-style-type: none">• Getting to know more about our members• New ways to communicate with residents• Collaborate in Third Spaces
03	Spokesperson-ship	<ul style="list-style-type: none">• Talking Points, Elevator Pitches• Needs Analysis• Downrange Outcomes
04	Great Ideas?! Facilitate, Implement, Measure	<ul style="list-style-type: none">• Easy add-on value ideas• Use before-and-after photos to demonstrate value• Credit Residents for Supporting the Society
04	Diversify Revenue Streams	<ul style="list-style-type: none">• Service-Oriented Entity• Additional Grants• Part-time staff to assist with donor development• Employer Matching Grant Opportunities



MAIFEST Gala
Honoring our Caretakers

Presented by



High Line Car House

TOGETHER & COMPANY
CATERING • EVENTS

THURSDAY April 30, 2026 | 6:00PM -

JOIN US FOR

RENOVATION, NEIGHBORS, & YOUR RIGHTS: A HOMEOWNER LEGAL Q&A

6:00pm
24 MARCH
at GVS

Join the German Village Society and Third Street Digital for an informative Q&A session designed specifically for homeowners. Our panel will break down the latest House Bill 50 updates and answer your questions.



JOSEPH M. PATCHEN
Partner | Chair, Real Estate Practice Group



BRYAN PRITIKIN
Partner | Litigation Practice Group



ONEY SNYDER
Associate | Business Law Practice Group

DISCUSSION & INSIGHT

- Renovations & Contractor Contracts
- Change Orders & Payment Disputes
- Historic Preservation & Permits
- Home Insurance & Renovation Claims
- Short-term Rentals (AirBnB & More)
- Estate Planning for Homeowners

Light refreshments will be provided.

Planning a kitchen update, addition, or major renovation this year?

Ohio recently updated the Home Construction Suppliers Services Act ("HCSSA") to include contracts for home improvement projects that cost \$25,000 or more.



UTILITIES NIGHT

MODERN SERVICES | HISTORIC PRESERVATION

A COMMUNITY DISCUSSION ON HOME UTILITIES & HISTORIC HOMES

MONDAY, APRIL 13, 2026
6:00 PM - 8:00 PM

GVS MEETING HAUS
BRENT WARNER FEST HALL

ASK THE EXPERTS: ONE-ON-ONE Q&A



Varying utility provider tables. 7 to 8 representatives will be available to answer your specific questions.

LISTEN TO LEADING UTILITY EXPERTS
Discuss trends, challenges, and solutions for integrating modern systems with historic homes.



JOIN US! LEARN MORE ABOUT YOUR HOME'S UTILITIES.

GermanVillage.com

Character lives on.

Communications 2025 - Year in Review

Celebrating record-breaking reach, engagement and community connection across all channels.

750K+

Instagram Impressions

601K+

Facebook Impressions

247K+

Website Views

432K

Emails Delivered

54%

Avg Email Open Rate



2025 CHANNEL PERFORMANCE AT A GLANCE

★ BEST OF 2025

What Worked Best This Year

Facebook

12,867 Total Follows

New Follows

785

+785 in 2025

Impressions

601.5K

Annual Views

Interactions

7,500

Annual

Best Month

June

126.8K Views

Instagram

15,459 Total Follows

New Follows

2,000

+2K in 2025 ★

Impressions

750K

Annual Views — Best!

Interactions

8,300

Annual

Best Month

December

409.4K Views

Website

German Village Society

Annual Views

247.4K

Total 2025

Active Users

97K

Unique

Best Month

December

36.1K Views

Avg Time

1:19

per session

Email

5,628 Subscribers

Emails Sent

432K

Total delivered

Open Rate

54%

Industry avg: 21% ★

New Subs

769

New in 2025

Best Month

Nov

56% Open Rate



Instagram Exploded

750K impressions & 2,000 new follows — biggest growth of any channel



Email Crushed Industry

54% open rate vs. 21% industry avg. November hit 56%!



Village Lights = #1

Top website page all of Q4. December saw 36,100 web views



Q2 Facebook Peak

June 2025: 126,800 Facebook views — single best FB month



Email List Growing

769 new subscribers added. 5,628 total and climbing

Communications 2026 Growth Strategies

Building on Our Momentum

01 Double Down on Instagram

Reels, Stories & UGC campaigns. Target 3,000 new follows. Instagram drove the most impressions — lean in hard.

02 Grow & Nurture Email List

Segment subscribers by interest (events, dining, history). Launch a welcome sequence. Goal: 6,500 subscribers.

03 Capitalize on Seasonal Spikes

Village Lights, Village Valuables, & HGT drive huge traffic. Plan content calendars weeks for major events.

04 Website SEO & Content Depth

Map page & event pages are top hits. Add more rich content — capitalize on membership options.

05 Revive Facebook Engagement

Q3 was weak on FB. Test interactive posts — polls, questions, throwbacks — to lift summer interactions.



Views ⓘ

43,968

Interactions ⓘ

1,536



Views ⓘ

15,275

Watch time ⓘ

54,444,800

German
VILLAGE
Valuables



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Membership

2025 Membership Highlights

As of December 29, 2025

482

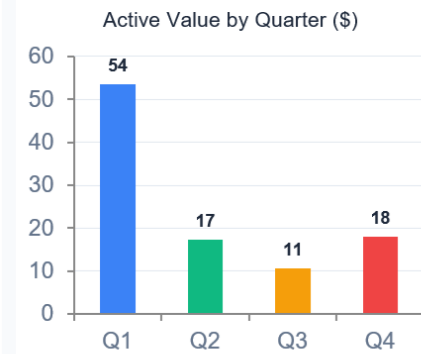
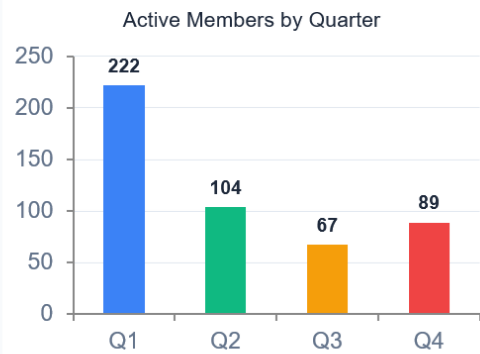
ACTIVE MEMBERS

\$99,500

TOTAL ACTIVE VALUE

Quarterly Performance at a Glance

Q1	Q2	Q3	Q4
Jan – Mar	Apr – Jun	Jul – Sep	Oct – Dec
222	104	67	89
new enrollments	new enrollments	new enrollments	new enrollments
\$53,500	\$17,375	\$10,575	\$18,050



Source: 2025 Membership Data · Counts reflect active members only unless noted



2026 Goals

Revitalize the Membership Committee

Plan 3–4 member-only events that mix fun, learning, and opportunities to give back to the neighborhood or community.

- **April - Neighborhood Clean-Up!**



German Village

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President Report

Anthony Meyer

- Board Pillar structure
- 2025 year in review
- 2026 road map
- Monthly engine



GVS Pillars

President - Anthony Meyer

Governance

Historic
Preservation
and
Preservation
Education

Advocacy

Quality of Life

Development

The Board of Trustees shall consist of 15 voting members and 1 non-voting member.

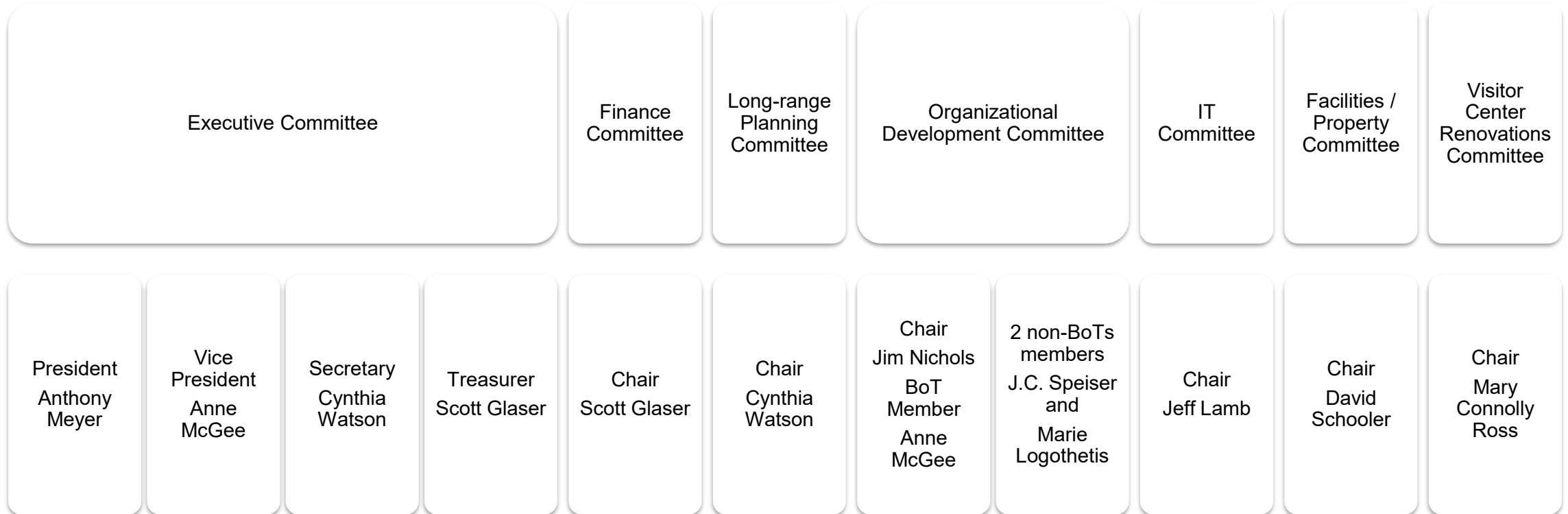
Each of 5 pillars is Chaired by a Board Trustee and work is done through the standing committees under each pillar.



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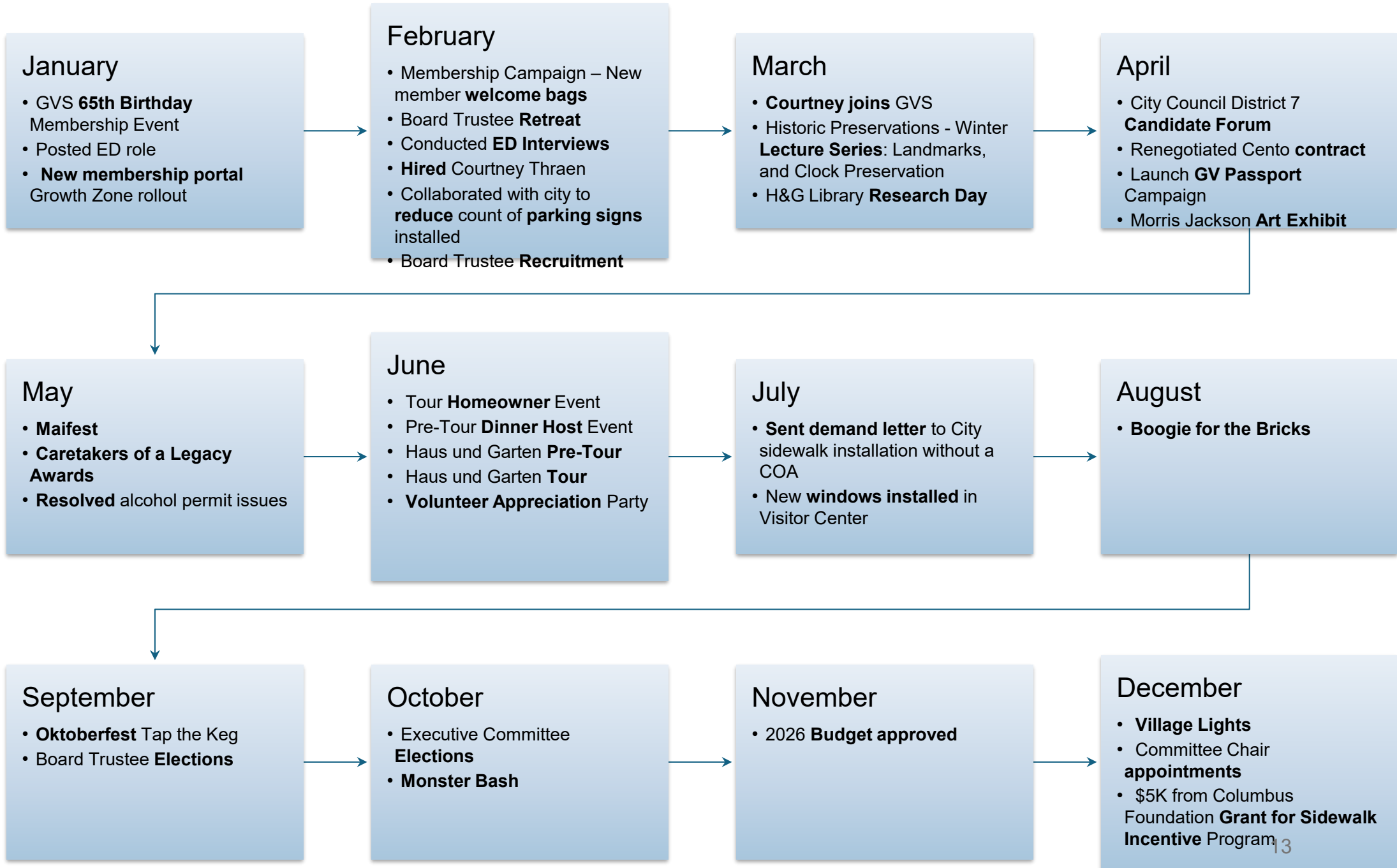
Governance Pillar

President - Anthony Meyer



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2025



The Annual Governance Roadmap

Our 2026 Strategic Calendar



Q1 JAN-MAR

Reporting & Visioning

- January 09: GVS 66th **Birthday Party**
- January: **Membership** Kickoff
- February 08: Board of Trustees **Retreat**
- March 10: **Annual Meeting**



Q2 APR-JUN

Signature Events

- April 30: **Maifest** Gala: Honoring our Caretakers
- June 27-28: **Haus und Garten** Tour



Q3 JUL-SEP

Budget Planning & Trustee Election

- September: Committees **submit budget requests**
- September 08: BoT **Election**
- September 19: **Oktoberfest**
- Sept – Oct: **ED drafts 2027 budget**



Q4 OCT-DEC

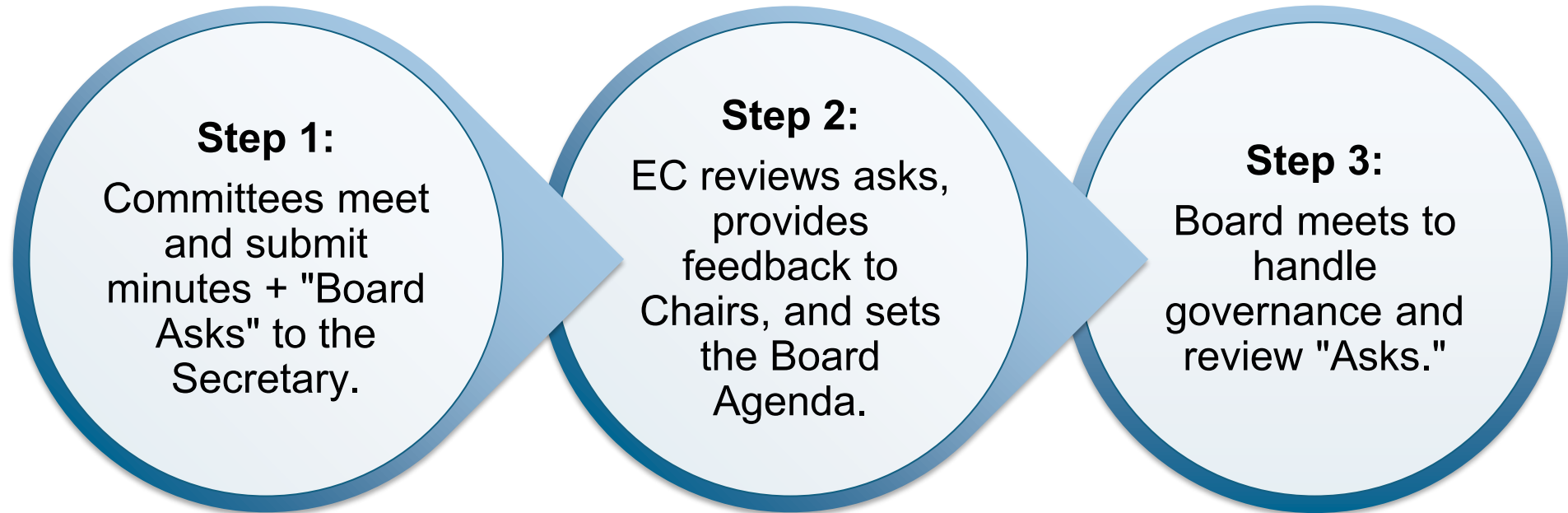
Budget Approvals and EC Election

- October 13: Executive Committee **Elections**
- October: **Monster Bash**
- Nov – Dec: BoT reviews and **approves budget**
- December 06: **Village Lights**
- December: President / EC **appoint Chairs**



Monthly Engine

The 30-Day Feedback Loop



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Vice President Report

Anne McGee

- Hiring / Onboarding Executive Director
- Plan / Execute Board Retreat
- Support Transition from Volunteer to Staff Operations
- Served as Acting President during President's absence
- Oversaw ADA Ramp Litigation and City Ordinance Process
- Chaired Long-Range Planning Committee



Sidewalk ADA Ramp Litigation

Vice President - Anne McGee

Spring 2025 Sidewalk Committee and Staff meet with city regarding ADA ramps

July	August	September	November	December	January
<ul style="list-style-type: none">• City began installation of ramps• GVS hired lawyer• Sent demand letter installation without a COA.	<ul style="list-style-type: none">• Complaint filed seeking temporary restraining order	<ul style="list-style-type: none">• Injunctive relief granted• City required to seek COA for any work in a design review neighborhoods	<ul style="list-style-type: none">• Neighbors and Members presented to City Council in opposition of proposed ordinance change	<ul style="list-style-type: none">• GVS dropped lawsuit• 2nd City Council meeting• City passed Ordinance without emergency status	<ul style="list-style-type: none">• Council met with GVC representative• No amendment has resulted



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Secretary Report

Cynthia Watson

- February 2026 - Board of Trustees Meeting Minutes



Treasurer Report

Scott Glaser

- 2025 Financial Review
- Balance Sheet
- 2026 Budget
- Long-term Financial Priorities



2025 Financial Results

Successful
Year!

Steady,
Balanced
Progress

- GVS Operations net income was +\$24K against a break-even plan and a \$14K loss in 2024.
- TOTAL GVS net income was +\$69K, including all the affiliated committees and organizations as well as investment earnings.
- Major events were very successful (MaiFest, Haus & Garten, MonsterBash) and others established very profitable baselines (Oktoberfest, Village Lights).
- Continued recovery of financial performance from COVID-era challenges.
- Event revenues grew significantly as did individual contributions.
- Strong momentum to build on.



	GVS OPERATING RESULTS					GVS TOTAL
	Actual <u>2024</u>	Budget <u>2025</u>	Actual <u>2025</u>	vs. <u>vs. LY</u>	vs. <u>Budget</u>	Actual <u>2025</u>
TOTAL REVENUE	\$433	\$486	\$526	\$93	\$39	\$680
TOTAL EXPENSES	\$447	\$486	\$502	\$55	\$16	\$611
NET OPERATING INCOME	(\$14)	\$0	\$24	\$38	\$24	\$69

Note: \$10K of platz rental income reported in Jan 2025 is reflected here in 2024 when the rental occurred.

Balance Sheet

Total Assets of \$1.7M are +\$112K to LY.

- Operating funds grew \$31K.
- Designated funds grew \$80K.

Returns on the Warner Meeting Haus and Huntington Garden investment funds have been healthy.

GVS Board of Trustees established a Visitor's Center Renovation fund to support that project in 2026.



(000's)	End of 2024	End of 2025	Change
Operating - Cash	\$76	\$104	\$28
Operating - CD's	\$89	\$91	\$2
Total Operating	\$165	\$195	\$31
Designated - Cash	\$496	\$508	\$12
Designated - CD's & Investments	\$753	\$820	\$68
Total Designated	\$1,248	\$1,329	\$80
Net Fixed Assets	\$158	\$155	(\$2)
Other Assets	\$5	\$8	\$3
TOTAL ASSETS	\$1,576	\$1,688	\$112
Current & Other Liabilities	\$15	\$8	(\$8)
Equity & Net Income	\$1,561	\$1,680	\$119
TOTAL LIABILITIES & EQUITY	\$1,576	\$1,688	\$112
Designated Funds			
Warner / Meeting Haus Maintenance	\$569	\$627	\$59
Huntington Garden	\$317	\$346	\$29
Fund for Historic Preservation	\$173	\$174	\$2
German Village Business Comm	\$69	\$63	(\$7)
Village Singers	\$24	\$23	(\$0)
For the Good of the Neighborhood	\$68	\$37	(\$31)
Visitors Center Renovation	\$0	\$24	\$24
Others	\$29	\$33	\$4
Total Designated	\$1,248	\$1,329	\$80

2026 Budget

- **“Stretching but achievable” approach.**
 - Balanced budget at \$593K in revenues.
 - More ambitious goals in sponsorships, membership growth, and individual contributions.
 - Less pressure to increase event attendance.
 - NOT uncharted territory – continuing a planful return to pre-COVID revenues.
- **Not “growth for growth’s sake.”**
 - Commitment to strong, diverse, and sustainable funding.
 - Support long-term advancement of GVS’ mission and impact on the community.
- **Focus on organizational capacity.**
 - Full staff + targeted augmentation (intern, PT support)
 - Technology platforms to improve efficiency and reduce cost.



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	GVS OPERATIONS	
	Actual	Budget
	<u>2025</u>	<u>2026</u>
Event Revenues	\$285	\$314
Memberships & Contributions	\$174	\$203
In-Kind Donations	\$35	\$37
Other Income	<u>\$32</u>	<u>\$39</u>
TOTAL REVENUE	\$526	\$593
Salaries & Related Expense	\$247	\$309
IT, Financial, Insurance	\$110	\$122
Building & Utilities	\$30	\$33
In-Kind Expenses	\$35	\$37
Administrative & Other	<u>\$80</u>	<u>\$91</u>
TOTAL EXPENSES	\$502	\$593
NET OPERATING INCOME	\$24	\$0

Long-Term Financial Priorities

- 1. Diversify our revenue base and become less event-reliant for our income (mitigates risks and smooths our annual cash flow).**
 - Grants and major funding resources beyond the Village.
 - Sponsorships and advertising.
 - Major gift and estate-planning development.
- 2. Grow our membership reach both inside and beyond the Historic District.**
 - Modernize the membership framework and “value proposition.”
 - Expand reach into constituencies beyond our borders.
- 1. Develop a plan for effective and sustainable technology platforms (administration and customer service, membership/CRM, website).**
- 2. Improve our financial readiness to support successful, ongoing advocacy for historic preservation policies and investments.**
- 3. Develop a multi-year Master Plan for the Meeting Haus.**



Facilities / Property Committee

Chair David Schooler

NOW

- Roof repair / replacement
- Visitor's Center renovation
- Security and remote access upgrades

NEXT

- Lower-level windows
- Interior repairs
- Fest Hall & kitchen upgrades

LATER

- Fest Hall windows
- Elevator replacement
- Others?

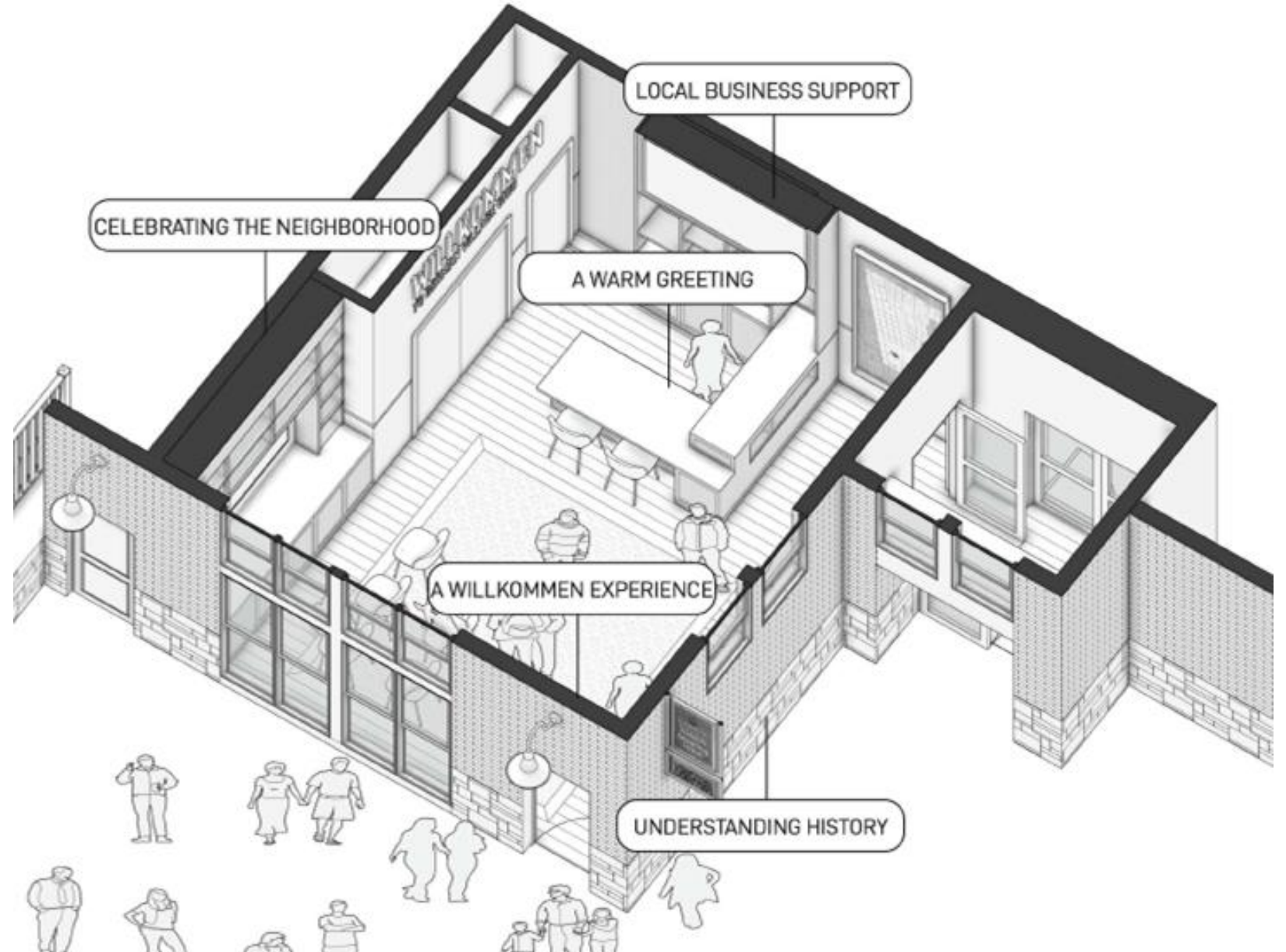


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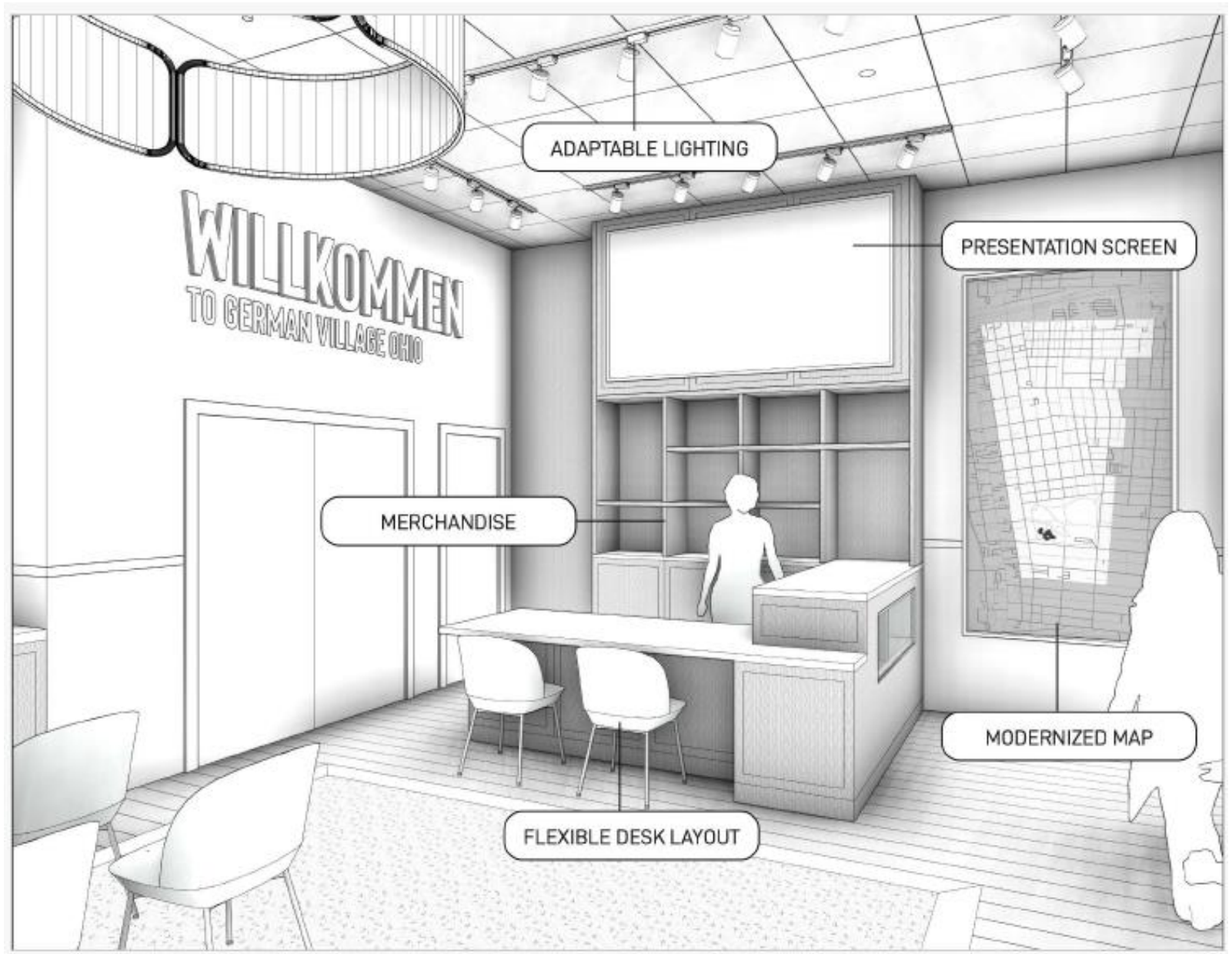
Visitor Center Renovation Committee

Chair - Mary Connolly-Ross

Defined a Clear Vision for the Space

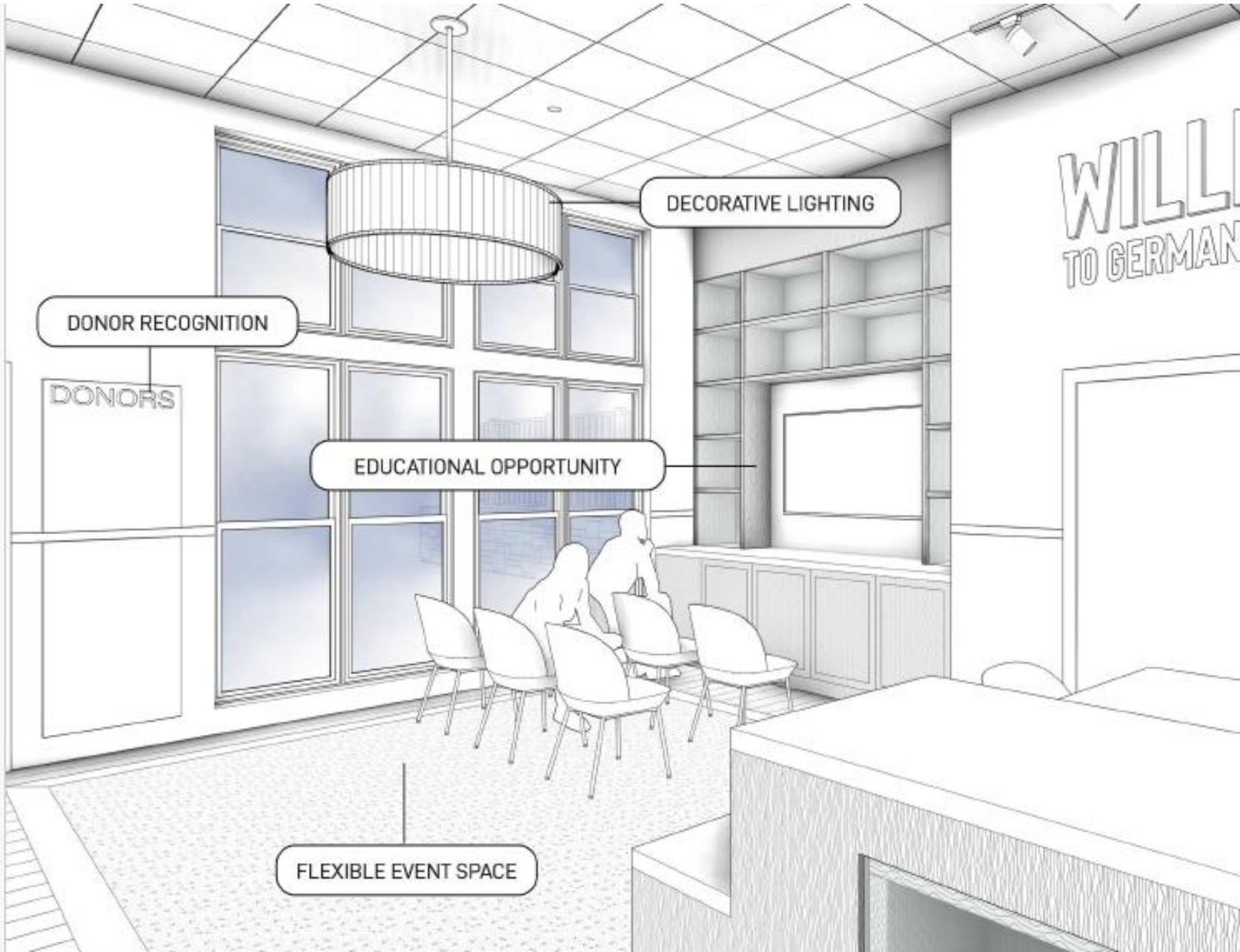


Secured Conceptual Design & Board Buy-In



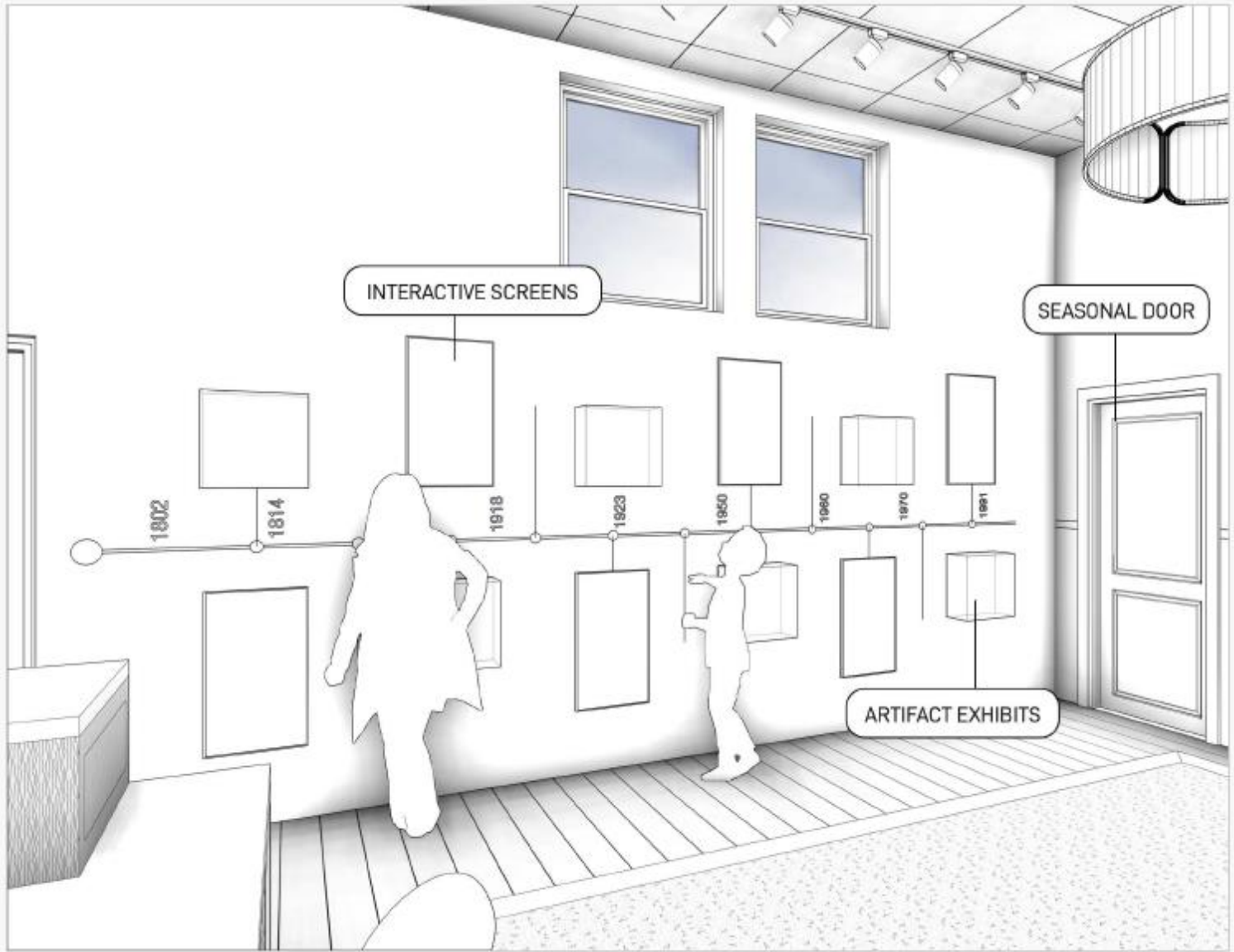
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Advanced Fundraising Momentum



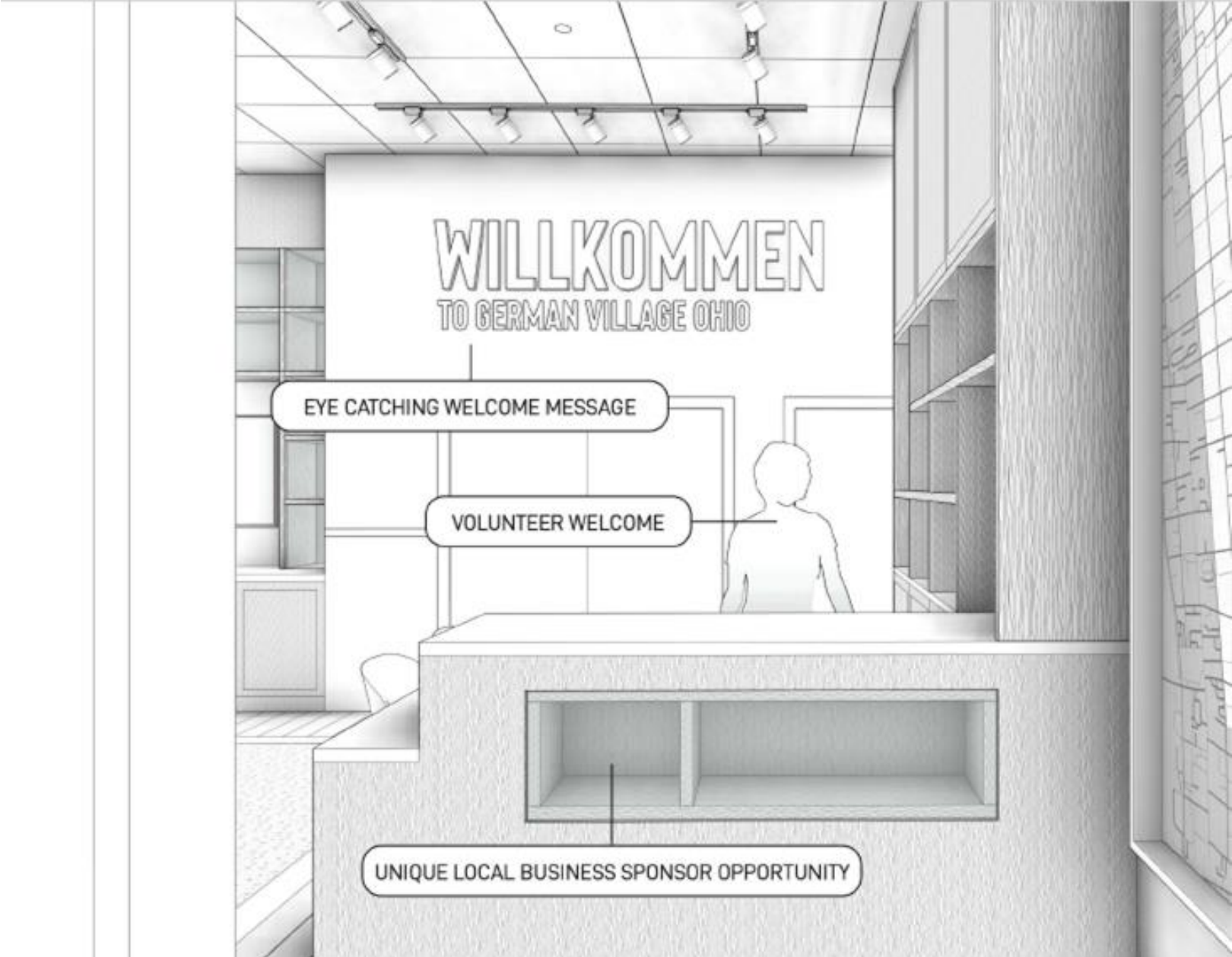
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Completed General Contractor Interviews and Integrated Strategic Enhancements



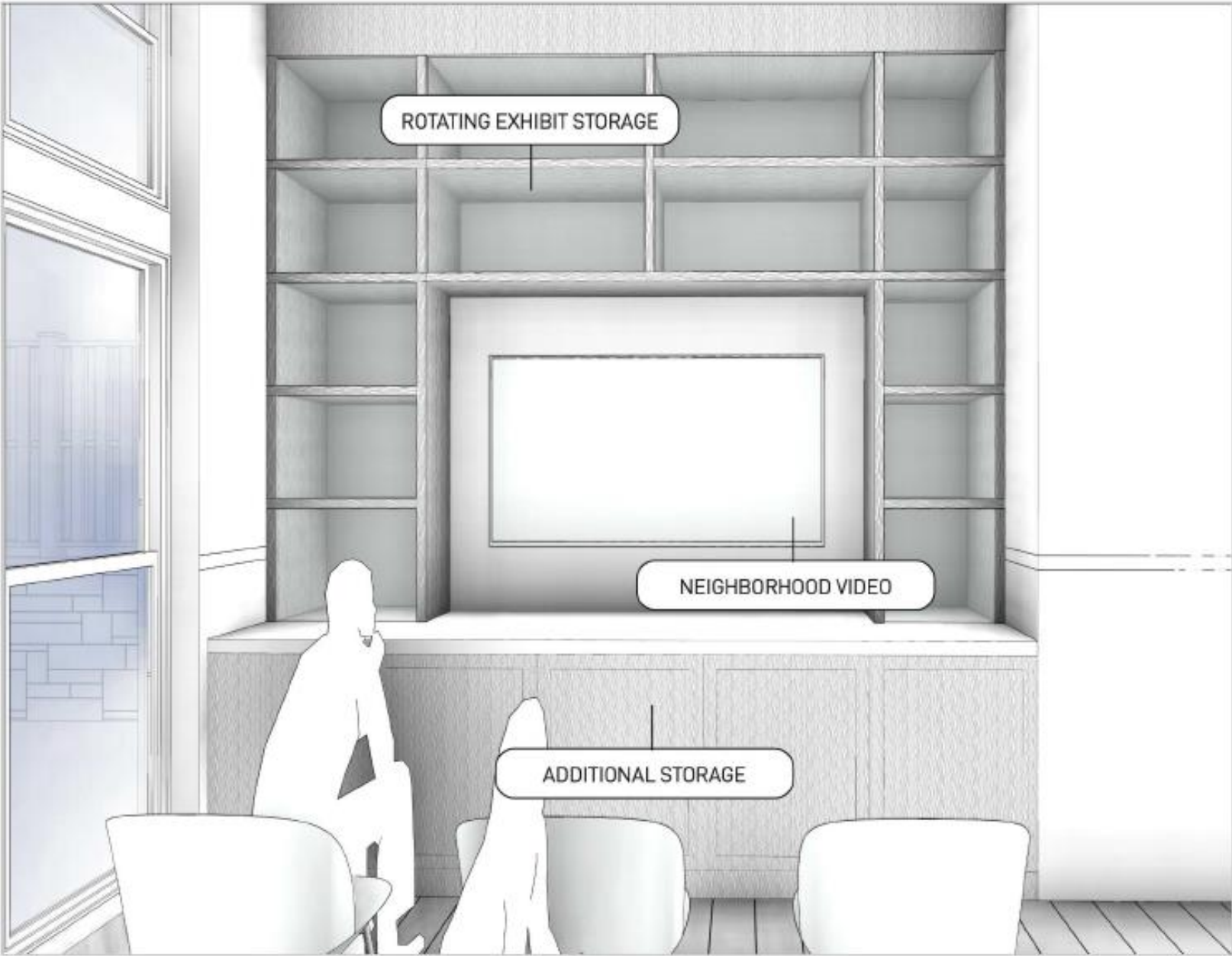
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Complete Design, Development & Permitting



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Close Remaining Fundraising Gap and Execute Renovation



Character lives on.

Custom Millwork and Flexible Gathering Space



Character lives on.



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Long Range Planning Committee

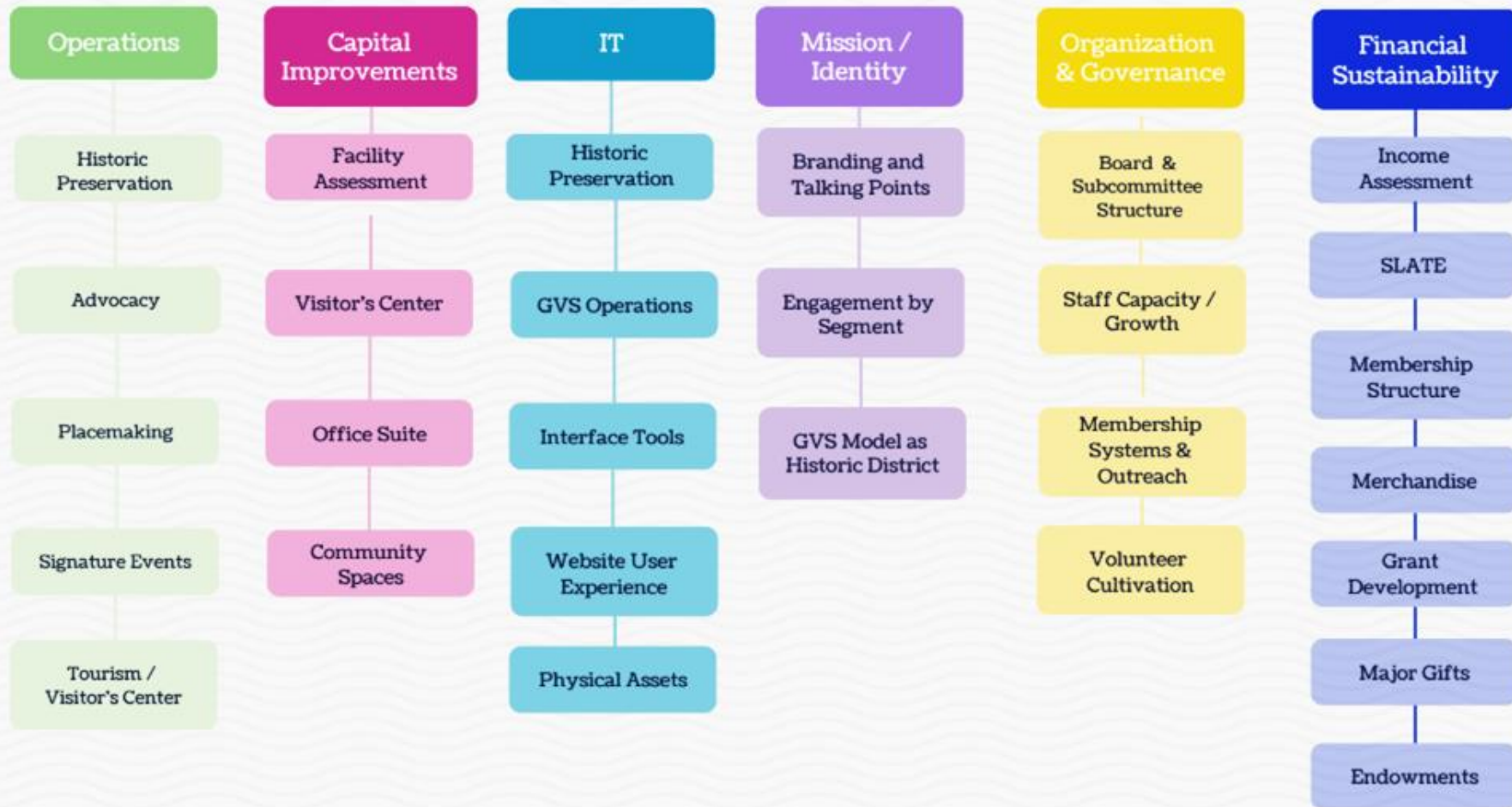
Chair - Cynthia Watson

- **What is an “LRP”**
 - An organized list of ideas, from multiple sources
 - Vague or specific
 - Spans from short term projects to long term wish list
 - Is not firmly committed
- **What is the Process?**
 - Annual BOT Retreat, Bi - Monthly Committee Meetings
 - Assign viability, priority and time/dependencies
 - Share with BOT for further consideration
- **How do we capture, track and implement ideas?**
 - Live/shared document, ongoing updates visible to the board
 - Tied to budget for short term projects



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GVS
Long-Range Plan



IT Information Technology Committee

Chair - Jeff Lamb

2025 Accomplishments

- 1) Formed The Tech Committee and had our First Meeting June 3, 2025
- 2) Set a prioritization and schedule and had this ratified by the staff and president of the board
- 3) Secured website support for GVS staff
- 4) Researched and built prototype of AI chatbot that talks to GVS knowledge base.
- 5) Researched and proposed virtual walking tour software for GVS



IT Information Technology Committee

Chair - Jeff Lamb

2026 Goals

- Demo and make live the AI chatbot
- If funded, launch the virtual walking tour app
- Get the GVS website on an annual maintenance plan instead of a per-project approach
- Collect and research new ideas for GVS technology
- Support the immersive experience for the visitor center



Organizational Development

Chair - Jim Nichols

2025 Accomplishments

1. Publish notice in N4N asking GVS membership for nominations to the GVS Board
2. Determine if eligible current GVS Board Trustees intend to run again
3. Finalize ODC recommendations for the Board of Trustees election slate
4. Publish notice in N4N for GVS membership petitions for the GVS Board election
5. Coordinate the nomination and election of GVS Board Officers.

2026 Goals

Continue those from 2025



Historic Preservation and Preservation Education Pillar

Chair - Michael Gallagher

Fund for Historic
Preservation

Brick Sidewalk Incentive Fund

Chair
Darci
Congrove

Member
Michael
Gallagher

Member
Robert
Caplin

Chair
Tyler
Mason

Member
Marie
Logothetis

Member
Jane
Forbes

Member
Bill Mains

Member
Brian
Bernstein



Historic Preservation Committee

Chair - Michael Gallagher

2025 Accomplishments

1. Coordinated Resident Engagement on Major Development Proposals

- HPC organized and encouraged thoughtful resident participation at German Village Commission meetings regarding a significant development proposal. The committee emphasized adherence to the German Village Guidelines and ensured that preservation perspectives were clearly represented in the public process.

2. Launched **HP & Advocacy Newsletter**

- Introduced a dedicated newsletter in response to member requests for clearer, more timely updates on preservation and advocacy matters.

3. GVS Staff **Completed the Archive Backlog**

- GVS Staff ensured archival materials were fully up to date and initiated disaster preparedness planning to protect physical historical assets.

4. Advanced **Brickline Phase II**

- Secured 14 participating historic locations and 10 verbal permissions for plaque installation, expanding neighborhood storytelling.

5. Expanded Preservation **Education & Tools**

- Advanced development of a self-guided tour concept and conducted preliminary testing of a searchable COA archive tool.



Historic Preservation Committee

Chair - Michael Gallagher

2026 Goals

1. Complete **Brickline** Phase II & Launched Phase III
 - Finalize Phase II installations and expand to additional historically significant locations.
2. Launch **Self-Guided Historic Tour** Platform
 - Deploy a mobile-friendly digital tour leveraging Brickline research and archival content.
3. Launch Members-Only **COA / HPC AI Tool**
 - Provide searchable access to past COAs and preservation guidance to improve transparency and ease of use.
4. Produce **Preservation Mission Video**
 - Create a short, high-quality video explaining the mission and long-term value of preservation in German Village.
5. Clarify & Modernize **COA and Grant Guidance**
 - Update website and printed materials to clearly communicate requirements and strengthen compliance.



Brick Sidewalk Incentive Committee

Chair - Tyler Mason

2025 Achievements

- Received and reviewed 13 applications of which 11 were approved.
- 8 sidewalks were completed in 2025 of which 8 were reviewed and 8 were granted awards
 - 4 brick-to-brick, and 4 concrete-to-brick awards.
- On December 5th, 2025, GVS was awarded a grant from The Columbus Foundation for \$5,000 to the German Village Society to support the GVS Sidewalk Fund.
- Committee updated grant language for the website and online application form.
 - Added language to outline the acceptable clay brick materials
 - Application now requires an approved GVC COA at time of application.
 - Approval is now limited to 1-year period.



Before



GVS Sidewalk Restoration Incentive Program

204 Jackson Street Concrete-to-Brick Conversion

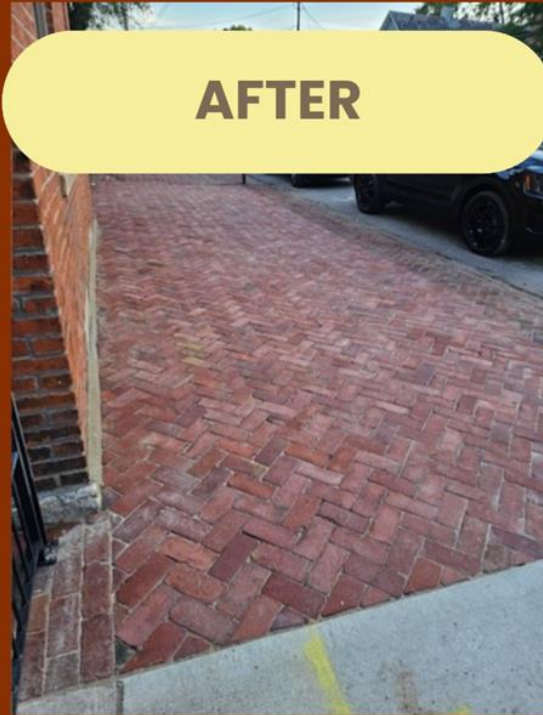
Restoring the Legacy



After

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624 S. Third Street
470 square feet of sidewalk showcasing restored brick!

German Village Society's
Sidewalk Incentive Restoration
and Repair Grant Program



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Brick Sidewalk Incentive Committee

Chair - Tyler Mason

2026 Goals

1. Increase awareness of program through social media, N4N, tour program and other mediums.
2. Create new avenues to raise funds
3. Apply for The Columbus Foundation Grant
4. Apply to Beldon Brick Grant
5. Enhance website to address FAQs and to better showcase program



Advocacy Pillar

Chair - Robert Caplin

Parking and Safety Committee

Chair
Michael Cornelius

Advocacy Committee

Chair - Robert Caplin

2025 Accomplishments

1. ADA Ramp Litigation – Strategic Reset
 - Supported legal action that halted further damage to historic materials and private property. The case was later voluntarily dismissed to reopen collaborative dialogue with the City, shifting the conversation from litigation back to policy refinement.
2. Secured Commitment to Amend COA / ROW Ordinance
 - Following passage of the right-of-way ordinance, GVS secured on-record commitments from Council to work with historic commissions, disability advocates, and neighborhood stakeholders to amend and refine the legislation.
3. Rebuilt the Advocacy / Civics Framework
 - Began formal restructuring of the Civics/Advocacy function, transitioning from an informal model to a structured pillar with defined subcommittees and staff coordination.
4. Engaged the Disability Community
 - Initiated constructive engagement with disability advocates, reinforcing that accessibility and historic preservation are aligned goals and establishing groundwork for coordinated implementation.
5. Established Infrastructure & Policy Monitoring Initiatives
 - Laid groundwork for working groups focused on Parking & Safety, Neglected Properties (demo by neglect), and Right-of-Way/Infrastructure coordination to ensure proactive oversight and policy engagement.



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Advocacy

Chair - Robert Caplin

2026 Goals

1. Successfully Amend the COA / ROW Ordinance

- Work collaboratively with Council, City staff, and the German Village Commission to refine ordinance language and ensure accessibility improvements are implemented thoughtfully within historic districts.

2. Fully Formalize the Advocacy / Civics Committee Structure

- Stand up defined subcommittees under a cohesive Civics umbrella, with staff coordination and clear reporting structure to improve efficiency and accountability.

3. Launch a Right-of-Way Monitoring Program

- Create a trained neighborhood liaison group to track permits, installations, repairs, and compliance in real time.

4. Implement a Neglected Property Tracking System

- Develop a documented process for identifying, logging, and escalating deteriorating or abandoned properties to prevent demolition by neglect.

5. Identify Sustainable Infrastructure Funding Mechanisms

- Explore long-term funding strategies for infrastructure and preservation priorities, including potential parking revenue mechanisms, district-based tools, and other policy options.



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Advocacy Committee

Chair - Robert Caplin

2026 Emerging Priorities

 **Right-of-Way & Infrastructure**
Emerging Priority

 **Neglected Properties**
Emerging Priority

 **Civic Engagement & Policy**
Emerging Priority



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Parking & Traffic Safety

Parking Impacts Daily Life in the Village Active Committee



GERMAN VILLAGE AREA



Permit Parking Program

Virtual Permitting
Permits are virtual meaning your license plate number is your permit and managed through an online customer portal. There is one online account per address and each account can hold multiple permits, one per licensed driver.

- Ability to apply for, renew and manage permits online
- Update license plate information in real time as often as you like
- Have the ability to store up to 20 "favorites" license plates
- Only one license plate number can be active on each permit

Permit holders may still apply in-person at Parking Services.

Enforcement
Permits enforced by License Plate Recognition (LPR).

Residents

Eligibility

- Address must be located in a permit zone
- Multifamily built after 12/31/2008 not eligible unless they are individually addressed with a private entrance

Annual Fees

Resident Permit: \$25 each, 1 per licensed driver
Guest permit: \$25, 1 per address
24 hour guest pass: \$3 each, up to 150 per year
Low Income: \$10

Required Documentation

- Valid gov't issued photo ID or driver's license
- Proof of residency (current water/age/electric bill, mortgage statement, tax bill, signed lease)

Permit Expiration
Permits are valid 365 days from purchase

Short Term Rentals
Given option to be a "Resident" or "Business" address but not both

Businesses

Eligibility

- Address must be located in a permit zone
- Up to 10 permits per business
- Must provide business filing with the Ohio Secretary of State

Annual Fees

Permit 1-4: \$50 each	Permit 8: \$250
Permit 5: \$100	Permit 9: \$300
Permit 6: \$150	Permit 10: \$350
Permit 7: \$200	10 Permits: \$1550

Required Documentation

- Valid gov't issued photo ID or driver's license
- Proof of residency (current water/age/electric bill, mortgage statement, tax bill, signed lease)
- Business filing with the Ohio Secretary of State

Permit Expiration
Permits expire 12/31 each year. Permits purchased on or after July 1st will be prorated by half

[Learn more at ParkColumbus.com](http://ParkColumbus.com)

Right-of-Way & Infrastructure Oversight

Emerging Priority



Character lives on.

Neighborhood Infrastructure in Practice

Emerging Priority



racter lives on.

Neglected & At-Risk Properties

Emerging Priority



Character lives on.

Community Advocacy In Practice



Columbus City Council Public Hearing: Certificate of Appropriateness



Columbus City Council Public Hearing:
Certificate of Appropriateness



Columbus City Council Public Hearing:
Certificate of Appropriateness

GOOD NEIGHBORS



Columbus City Council Public Hearing:
Certificate of Appropriateness



Columbus City Council Public Hearing:
Certificate of Appropriateness



Columbus City Council Public Hearing:
Certificate of Appropriateness

SUPPORTING OUR NEIGHBORHOOD



Columbus City Council Public Hearing:
Certificate of Appropriateness



Columbus City Council Public Hearing:
Certificate of Appropriateness



Columbus City Council Public Hearing:
Certificate of Appropriateness



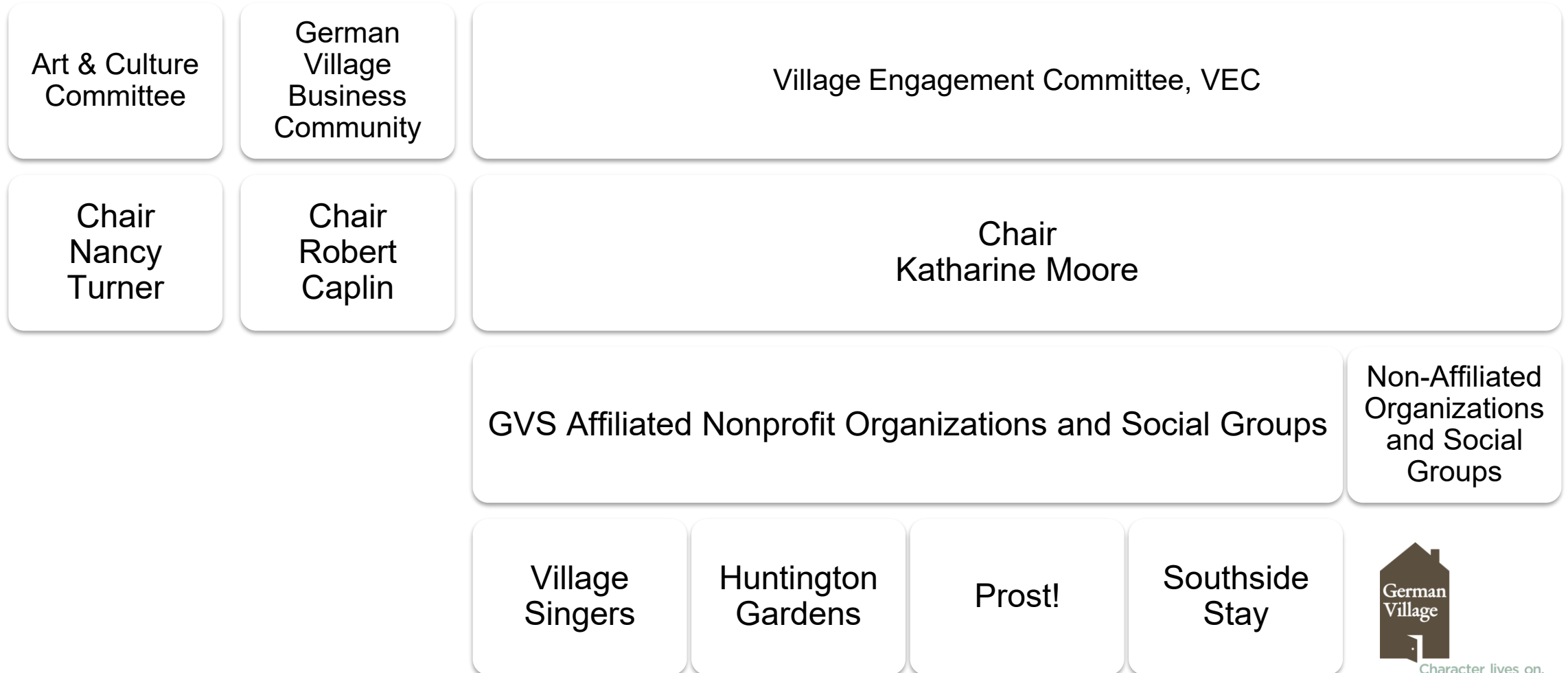
Columbus City Council Public Hearing:
Certificate of Appropriateness



Character lives on.

Quality of Life Pillar

Co-Chairs – Michael Cornelis and Jess Fleming



Arts and Culture: 2025

Chair - Nancy Turner

- Three Exhibitions in Fest Hall: Morris Jackson, Central Ohio Watercolor Society, and Kenneth Barbina
- Sold 24 paintings
- \$1,500 Contribution to GVS
- Three Culture Adventures
 - RGBIV Gallery
 - Hammond Harkins
 - Keny Galleries



Character lives on.

Arts and Culture: 2026

- Quarterly Exhibitions
 - Q1. Everything that Hangs
 - Q2. Central Ohio Watercolor Society
 - Q3. Phoenix Rising Print Coop
 - Q4. Plein Aire Society
- Three to four “Culture Adventures”
- Contributions to GVS— 25% of all sales
- Communication about exhibitions, receptions, and Arts & Culture programs



German Village Business Community 2025 Accomplishments

1. Stabilized and Clarified GVBC Structure

Clarified GVBC's role as a formal committee of GVS, refined advertising versus sponsorship guardrails, and improved alignment with Executive Committee and Board processes.

2. Advanced Membership Framework

Progressed interim tier restructuring and aligned GVBC membership discussions with broader GVS modernization efforts.

3. Launched Quarterly Networking Mixers

Introduced structured, member-hosted networking events that are quickly becoming a clear benefit of GVBC participation.

4. Revitalized the GVBC Map Program

Produced the refreshed 2026 Business Map with all ad placements sold for the first issue, positioning future editions as a recruitment tool.

5. Launched the GVBC Passport Program

Launched a collaborative, business-to-business activation designed to drive cross-store engagement and consumer traffic, creating a model for future coordinated promotions.

Revitalized the GVBC Map



- 34 Alchemy Juice**
625 Parsons Ave.
- 35 Antiques On High**
716 S. High St.
- 36 Arepazo Tacos**
515 S. High St.
- 37 Ash and Em**
541 S. High St.
- 38 Bake Me Happy**
520 E. Whittier St.
- 39 Barcelona Restaurant and Bar**
263 E. Whittier St.
- 40 Beck Tavern**
284 E. Beck St.
- 41 Bernd Wok n' Bar**
277 E. Livingston Ave.
- 42 Brown Bag Delicatessen**
498 Mohawk St.
- 43 Carve**
593 S. 3rd St.
- 44 Chipotle Mexican Grill**
488 S. High St., #1004
- 45 Chocolate Café Express**
722 S. High St.
- 46 Ciao Cafe**
214 Thurman Ave.
- 47 Classics Pizzeria**
543 S. High St.
- 48 Club 185**
185 E. Livingston Ave.
- 49 Club Diversity**
465 S. High St.
- 50 Cornice**
677 Parsons Ave.
- 51 Daily Growler (South)**
702 S. High St.
- 52 Double Take Bar and Grill**
192 S. High St.
- 53 Emmet's Café**
344 S. High St.
- 54 First Watch**
496 S. High St.
- 55 Pie in the Snow Cafe**
250 Thurman Ave.
- 56 German Village Coffee Shop**
193 Thurman Ave.
- 57 Gesso's**
901 S. High St.
- 58 Harvest Pizzeria**
940 S. Front St.
- 59 Hey Hey Bar & Grill**
361 E. Whittier St.
- 60 High Back Tavern**
564 S. High St.
- 61 Jen's Splendid Ice Creams (seasonal)**
900 Mohawk St.
- 62 Jon's sushi**
185 Thurman Ave.
- 63 Katsinger's Delicatessen**
493 S. 3rd St.
- 64 Kitties Cakes**
493 S. 3rd St.
- 65 Lawbird**
740 S. High St.
- 66 Lindsey's**
169 E. Beck St.
- 67 Local Carbons**
743 S. High St.
- 68 Parsons North Bowling**
685 Parsons Ave.
- 69 Piattacia Vera**
541 S. 3rd St.
- 70 Planks Bier Garten**
889 S. High St.
- 71 Planks Café**
743 Parsons Ave.
- 72 Rooster's German Village**
897 City Park Ave.
- 73 Schmidt's Sausage Haus**
240 E. Mohawk St.
- 74 Smoked on High BBQ**
735 S. High St.
- 75 South Village Grille**
167 Thurman Ave.
- 76 Starbucks**
399 E. Livingston Ave.
- 77 Stau's Coffee Roasters**
627 S. 3rd St.
- 78 Sycamore**
262 E. Sycamore St.
- 79 The Kitchies**
231 E. Livingston Ave.
- 80 The Old Mohawk**
819 Mohawk St.
- 81 The Red Brick Tap & Grill**
292 E. Gates St.
- 82 The Thurman Cafe**
183 Thurman Ave.
- 83 SHOP**
- 84 1 About Us**
975 Parsons Ave.
- 2 Franklin Art Glass Studios, Inc.**
222 E. Sycamore St.
- 3 Griffin Floral Design & Wise Shop**
291 E. Livingston Ave.
- 4 Hausfrau Haven**
709 S. Third St.
- 5 Helen Winemore's**
500 E. Kassum St.
- 6 Local Pottery**
575 S. Grant Ave.
- 7 Nutts & Co**
364 E. Whittier St.
- 8 Rattenberger Photography & Framing**
487 S. 3rd St.
- 9 Schmidt's Fudge Haus**
220 E. Kassum St.
- 10 The Book Loft**
621 S. 3rd St.
- 11 The Cakeshould**
147 Jaeger St.
- 12 The Plant Guys**
220 Thurman Ave.
- 13 The Red Stable**
223 E. Kassum St.
- 14 3rd & Sycamore**
650 S. 3rd St.
- 15 Urban Sundry**
648 Mohawk St.
- 16 Venetianer**
177 E. Beck St.
- 17 Blue Garden**
512 Meier Pl.
- 18 GoYoga**
715 S. Pearl St.
- 19 Hair Haus German Village Salon**
186 E. Whittier St.
- 20 Inner Health Chiropractic Inc**
1201 S. High St.
- 21 Niko's Barber Shop**
499 S. 3rd St.
- 22 Square One Salon**
102 E. Whittier St.
- 23 The Fitness Loft**
825 Parsons Ave.
- 24 The Rose Collective Studios**
537 S. 5th Street
- 25 Village Root Head Spa + Salon**
1007 S. High St.
- 26 Virtue Vegan Salon**
690 S. High St.
- 27 Actors' Theatre of Columbus**
Schiller Park Amphitheater
- 28 Frank Feich Park**
228 E. Beck St.
- 29 Grace Highfield Garden (Umbrella Girl Fountain)**
Schiller Park off 3rd
- 30 Orange Audubon Center**
505 W. Whittier St.
- 31 Huntington Garden**
Schiller Park off Stewart
- 32 Saint Mary Church**
684 S. 3rd St.
- 33 Schiller Park**
1069 Jaeger St.



THE BRICKLINE: AN URBAN DISCOVERY

Enjoy a free self-guided tour along the interpretive trail to discover German heritage, early preservation efforts, and the vibrant community that thrives here today. Scan the QR code for your free map.

German Village Society Annual Events

Malfest | May 6th
 Village Valuables | May 16th
 Haus und Garten Tour | June 27-28
 "Tap the Keg" | September 19th
 Monster Bash | October 17th
 Village Lights | December 6th

VUTECH | RUFF *Representing*
Cutler
 REAL ESTATE INC.
SELLERS & BUYERS
 IN GERMAN VILLAGE FOR 35 YEARS
 VUTECH-RUFF.COM

STAY IN GERMAN VILLAGE

GV Rentals
 furnished stays for any length of time
 GermanVillageRentals.com

THE ART OF ITALIAN IN THE HEART OF GERMAN VILLAGE
CENTO
 Green Highway | 614.393.3333 | 180 S. Third St. | Columbus, OH 43215

SHOP | DINE | STROLL

HISTORIC
GERMAN VILLAGE
 COLUMBUS, OHIO



Welcome to German Village!

Founded by German immigrants in the mid-1800s, German Village grew as the heart of Columbus' brewing industry and South End commerce. In 1960, preservation-minded residents came together to save the neighborhood from decline—sparking a movement that continues today. German Village was added to the National Register of Historic Places in 1974 and named Ohio's first Preserve America Neighborhood in 2007.



SEE MAP INSIDE
 Spring/Summer 2026



Today, more than 60 years later, German Village is a vibrant, walkable community known for charming brick streets, beautiful gardens and homes, and thriving local shops, restaurants, and businesses. Explore the historic neighborhood and discover the independent spirit of the German Village Business Community.

SHOP Unique, one-of-a-kind boutiques, art studios, and specialty stores woven throughout the neighborhood.

DINE at neighborhood restaurants, pubs, coffee shops and hidden gems that make German Village a favorite dining destination.

STROLL 233 acres of historic architecture, parks, and gardens—explore on your own or enjoy a guided tour.

BROUGHT TO YOU BY:



square one
 SALON
 Visit SquareOneSalon.com • 614.366.3333



Character lives on.



er lives on.

Launched the GVBC Passport Program



German Village Business Community 2026 Goals

1. Accelerate Business Membership
2. Align GVBC Governance with GVS Structure
3. Establish GVBC Presence Across Major Events
4. Expand Visitor Center Digital Business Platform
5. Build Sustainable Business Programming



Village Engagement Committee, VEC

Affiliated and Non-affiliated German Village Nonprofits and Social Groups

We bring together the organizations that animate
German Village —
parks, gardens, stages, schools, churches, runners, block
watches, and neighbors.

Once a month we align schedules, share resources, and
look for ways to amplify one another's work.



Character lives on.

Join us at the Meeting Haus at 9 AM the first Thursday of each month!

Village Engagement Committee, VEC

Affiliated German Village Nonprofits and Social Groups

Huntington Gardens

Village Singers

Prost!

Southside Stay



Character lives on.

Village Engagement Committee, VEC

Non-affiliated German Village Nonprofits and Social Groups

Village Moms, Schiller Park Community Center, German Village Running Club, Actors' Theatre of Columbus, German Village Garten Club, St. Mary Catholic Church/School, Friends of Schiller Park, Highfield Garden, German Village Hobnobbers, Village Connections, Connect2Protect Block Watch

Collaboration, at its most local, is simply good people talking to one another!



Character lives on.

2025 ACCOMPLISHMENTS

- Continued growth of German Village Running Club
- Village Moms - Strengthened leadership, 2 Swaperoos, Seasonal Parades, Fall Fest, and School Fair
- Robust activity of Connect2Protect Block Watch.



2026 GOALS

- Streamline volunteering process with German Village Society.
- Continue building healthy relationships with community partners.
- Engage with new neighbors.
- Reignite The Fun Bunch.

HAVE FUN!



Development Pillar

OPEN - *Anthony Meyer*

Membership

Operations
Endowment
Committee

Haus und
Garten
Pre-Tour

Haus und
Garten
Tour

Maifest –
Caretakers
of a Legacy

Monster
Bash

Oktoberfest

Village
Lights

Chair
OPEN

Chair
Jim Nichols

Chair
Lucy Whittier

Chair
Jennifer
Clark

Chair
Michael
Gallaughier

Co-Chairs
Jeff Lamb
and Andrew
Ford

Co-Chairs
Anthony
Meyer and
Tyler Mason

Chair
Cathy King



Character lives on.

Operations Endowment Committee

Chair - Jim Nichols

2025 Accomplishments

1. Consultation with individuals having strong experience in legacy donations;
2. Gathering examples of legacy donation information brochures, articles, emails, form letters and other methods of communication;
3. Identify various donor pathways for prospective GVS legacy donations;
4. Review which potential legacy pathway(s) are best to use early in the program.
5. Highlight legacy donors in the Haus und Garten Tour program to spotlight estate planning.



Operations Endowment Committee

Chair - Jim Nichols

2026 Goals

1. Develop a GVS administrative system for establishing, operating and reporting legacy donations.
2. Develop recognition and program events to thank GVS legacy donors.
3. Develop procedures for individual, combined and other legacy donations.
4. Determine which potential legacy pathway(s) are best to use early in the program.
5. Introduce the GVS legacy program to GVS membership and friends.
6. Highlight legacy donors in the Haus und Garten Tour program to spotlight estate planning.



Maifest - Caretakers of a Legacy

Chair - Michael Gallagher

2026 Goals

1. Increase ticket sales to 200 people (up from 139 in 2025)
2. Include VIPs (notable stakeholders)
3. Identify new sponsors
4. Incorporate Caretakers of a Legacy
5. Heighten Silent Auction participation
6. Overall fundraising increase of \$4,500



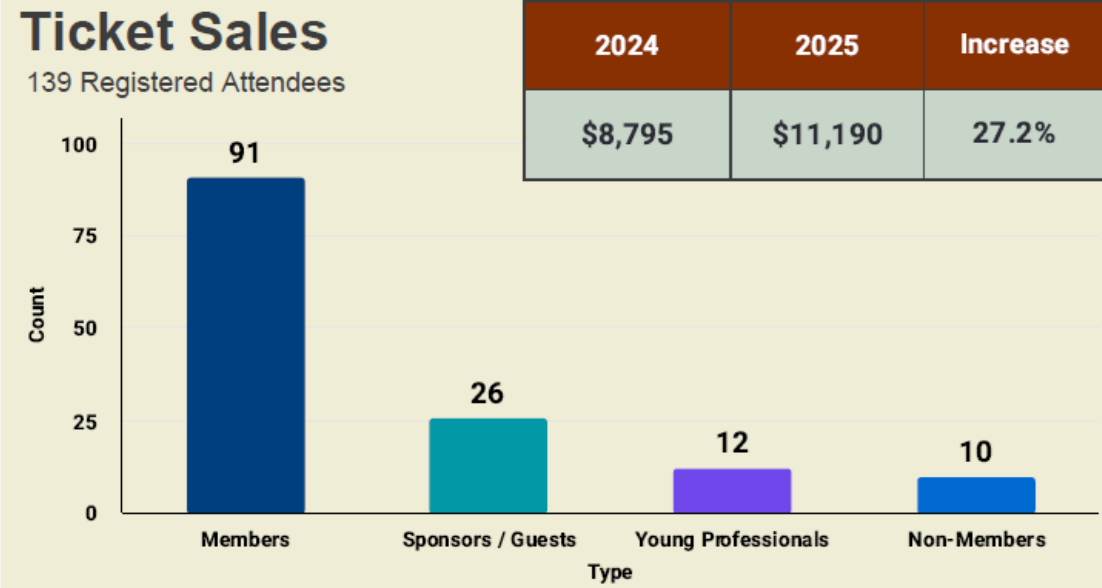
Overall

	2024	2025 YTD	% Change
Revenue	\$26,565	\$51,847	+95%
Net Income	\$19,250	\$34,490	+79.2%

Sponsors

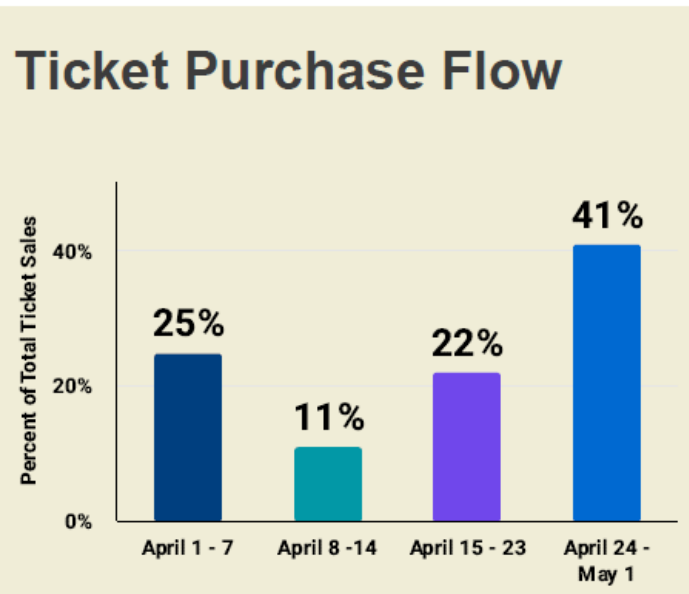
11 Committed Sponsors
3 were New Sponsors to GVS!

2024	2025 Committed	Increase
\$9,000	\$25,900	187.8%



Maifest: Legends and Landmarks

Positively Impacting Historic Preservation and the German Village Cultural Legacy!



Silent Auction

\$6,697.85 Raised from 23 Auction Collections!

Over 28 Local Businesses Contributed!

50 / 50 Raffle

\$1,000 Raised - Thank you!

Marketing April 1 - May 1, 2025

Metric	Instagram	Month-to-Month % Increase
Views	85,695	97.5%
Interactions	1,774	212%
Reach	10,273	125%

Metric	Facebook	Month-to-Month % Increase
Views	59,859	123%
Interactions	750	85%
Reach	18,649	234%

acter lives on.

Maifest 2025



President's Award
Schmidt's Sausage
Haus and Restaurant



Preservation Award
780 S. Lazelle St.



Founder's Award
40 E. Columbus St.

Haus und Garten PreTour and Tour

Tour Chair Edward Searle, PreTour Chairs Byron Tuttle & Lucy Whittier

2025 Accomplishments:

1. The 64th year of the German Village Haus und Garten weekend was an incredible weekend and HUGE success. It featured - 8 stellar homes, 1 garden and 1 business.
2. Theme was “Life is a Cabaret - It's Showtime in German Village!” and the PreTour Cocktail Party included a highly choreographed stage performance of the show Cabaret - with a unique twist!!
3. Even with the extreme heat and rain on Saturday, the turnout was impressive!
4. We saw a large increase in Pre-Tour and Tour ticket sales from 2024.
5. 2025 Total Ticket Sales \$55,644, up from 2024 Total Ticket Sales \$33,290 (+28%)
6. 2025 Total Tickets Sold #2,251, up from #1,394 Total Tickets Sold 2024* (+67%)
7. Pre-Tour - We sold 252 cocktail only tickets & 298 pre-tour dinner tickets, hosted at 17 homes/venues, big thanks to our 23 hosts.
8. Funds raised for Pre-Tour was ~\$98,000 (up from \$66,000)



Character lives on.

Overall

	2024	2025 Estimated	% Change
Revenue	\$183,709	\$228,624	+24.45%
Net Income	\$134,362	\$171,983	+28%

Sponsors

- including grants from Columbia Gas & Encova Foundation!

2024	2025 Committed	Increase
\$35,450	\$43,000	21.3%

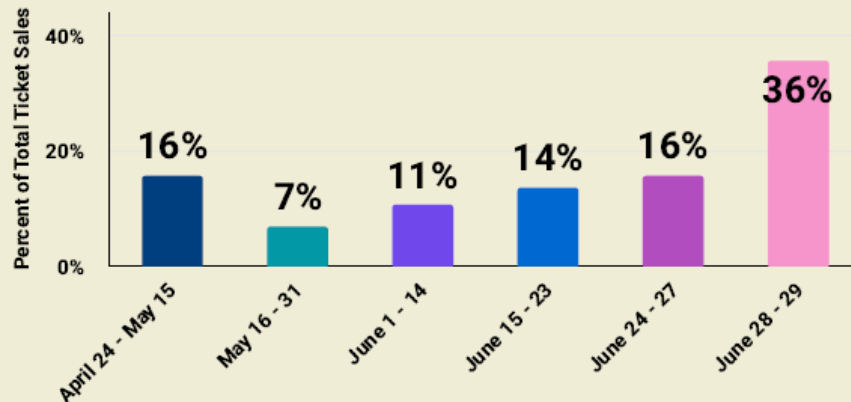
Ticket Purchase Sales

	2024	2025	Increase
Sunday	\$33,290.00	\$55,644.00	67.1%
Patron	\$19,844.00	\$22,825.00	15%
Cocktail Party	\$31,424.31	\$35,875.00	14.16%
Dinner	\$34,857.12	\$39,800.00	14.18%
Total	\$119,570.00	\$154,094.46	28.9%

64 Annual Haus und Garten Tour

It's Showtime in German Village - and We're Surpassing Box Office Goals!

Sunday Ticket Purchase Flow



Social Media Marketing May 1 - June 30, 2025

Metric	Instagram	% Increase from 3/1 - 4/30
Views	213,010	70.3%
Interactions	4,301	86.6%
Reach	24,597	112.4%
Link Clicks	110	83.3%
Metric	Facebook	% Increase from 3/1 - 4/30
Views	201,358	148.7%
Interactions	2,249	103.2%
Reach	75,928	310.8%
Link Clicks	2,212	1200%

Character lives on.



64th Haus und Garten Tour '25

It's Showtime in German Village
 Saturday, June 28, 2025
 Sunday, June 29, 2025

PRESENTED BY
 Cutler | VUTECH | RUFF



64th Haus und Garten Tour '25

PRESENTED BY
 Cutler | VUTECH | RUFF
 REAL ESTATE | BB

It's Showtime in German Village
 Sunday, June 29
 9 a.m. - 4 p.m.

Tickets available starting April 24 at
GermanVillage.com

Purchase your tickets to the premier event of the year!

64th Haus und Garten Tour '25

German Village Society

It's Showtime in German Village

THANK YOU TO OUR 2025 HAUS UND GARTEN TOUR SPONSORS AND PATRONS:
(as of May 28, 2025)

PRESENTED BY
 Cutler | VUTECH | RUFF
 REAL ESTATE | BB

FEATURED SPONSORS
 BEHAL | SAMPSON | DIETZ
 encova



- PATRON SUPPORTERS:**
- Alarm One Security
 - George Barrett
 - Lisa Becker
 - Aaron Borchers
 - Kenneth Bowen
 - John Browney
 - Lynn Elliott
 - Sarah & Kelly Clark
 - Meghan Connell
 - Mike Carey
 - Jamie Curtis, Street Sotheby's International Realty
 - Janet Druan & Courtney Druan
 - Carole & Nelson Genshaft
 - Kristy & Scott Glaser
 - Kyle Haines
 - Jonathan Hoag
 - Tommy Lyons
 - Cynthia Hunt
 - Berri Jones
 - Susan & Jay Kasny
 - Kristie & Steven Lopez
 - Sherri & Bruce Lazear
 - Jeanne Likins
 - Annie & Bill McCre
 - Anne McMillen
 - Josie Merkle
 - Anthony Meyer & Tyler Mason
 - Giancarlo Miranda & Tim Morbitzer
 - Ryan Phillips
 - Susan Riley & Michael Cornelis
 - Rachel & Michael Rourke
 - David Schooner
 - Amy Weis & Brett Miller
 - Jeffrey Wolfe
 - Carmen & Michael Wood
 - Hindy Wright
 - Patti Ziegler



Character lives on.



LIFE IS A CABARET

64th
**Haus
und
Garten
Pretour**
'25

Saturday, June 28

91's Showtime in German Village

Preserving the Legacy in German Village



Haus und Garten PreTour and Tour

Tour Chair Jennifer Clark, PreTour Chair Lucy Whittier

2026 Goals:

1. Delighted to introduce Jennifer Clark as this year's Chair for the Home Tour, with Lucy Whittier, once again stepping in as Chair of PreTour.
2. Theme established for 2026 Haus und Garten Tour "Global Gathering - A Taste of the Village!"
3. 9 - 10 Homes on tour this year!
4. PreTour Goal is to get 300 seats available (15 - 20 dinners)
 - We are looking for additional dinner hosts so if you love entertaining and having fun then this could be your perfect jam!
5. **Raise \$225,000 this year** (up from \$221,271 in 2025)
6. **Exceed 2025 ticket sales:**
 - 65 Patron Tickets
 - 208 Dinner Tickets
 - 305 Cocktail Party Tickets
 - 2,251 Sunday Tickets



Oktoberfest

Chairs - Tyler Mason, Anthony Meyer and Erica Leighton

2025 Accomplishments

- 230 first-year attendees
- Keg Tapping featuring Hoster Brewing Co. and Wolf's Ridge
- Hosted a fun stein-hoisting competition!
- Over 25 local volunteers helped plan and work the event





Oktoberfest

Chairs - Tyler Mason and Anthony Meyer

2026 Goals

- Build on success of **competitions**
- **O'zapft is!** Rally around the tapping of the keg to drive early attendance
- Maximize space - consider ideas like competitions and an **OSU viewing party** in the festhall
- Have Fun! **Celebrate volunteers** and engage them with well defined roles, shift times and responsibilities



Character lives on.

Monster Bash

Chairs - Jeff Lamb and Andrew Ford

2025 Accomplishments

- Made The SOLD OUT Monster Bash Awesome For Everyone That Attended!!!
- Raised over 60% more than 2024, Coming in with more revenue raised than was budgeted!





Photos by Alli Rose Photography



MONSTER BASH
2025
WICKED NEVER LOOKED SO GOOD

Sponsors

Cutler REAL ESTATE | **VUTECH** | **RUFF**
vutech-ruff.com

Beat Squad Entertainment

The Daily Growler

HAUSFRAU HAVEN

PARSONS NORTH BREWING CO.

Alli Rose photography

square one



MONSTER BASH
2025

Monster Bash

Chairs - Jeff Lamb and Andrew Ford

2026 Goals

1. Get Great Hosts
2. Do Better At Host House Relations
3. Sell Out
4. Throw An Awesome Party For Everyone Involved
5. Exceed 2025 Money Raised!



Village Lights

Chair - Cathy King

2025 Accomplishments

1. 35 local volunteers planned and worked the event
2. Over 1,000 drinks sold (hot chocolate, beer, and wine) to 499 customers
3. \$6,000 in Sponsorships
4. Marketing reached over 300,000 people



VILLAGE LIGHTS
*Enjoy the Magic of the Holiday Season
 in Historic German Village*
December 7 • 4-8pm

Presented By
OhioHealth



Village
 Character lives on.

Village Lights

Chair - Cathy King

2026 Goals

1. Increase net income by \$2,000 (from \$13,000 to \$15,000)
2. Optimize selling of beverages
3. Plan more specific holiday-themed vendors on the Platz
4. Add additional decorations and entertainment to create a more memorable and immersive experience
5. Increase sponsorship to \$10,000
6. Improve the logistics in terms of power on the Platz



New and Old Business

President - Anthony Meyer

- New Business
 - Awards - Courtney Thraen



GVS Volunteer Awards



Village Valuable - Beth Burson



“She embodies the spirit of the Village Valuable Award because she is someone who consistently shows up — not for recognition, but because she genuinely loves German Village and the people in it.”



“Beth embodies and loves everything about German Village.”



“The whole purpose behind so much of what she’s done, both in life, and also as a volunteer for all things GV has been with the heart to connect neighbors new and old and build great relationships that makes everyone feel welcomed and loved.”

Fred & Howard Award - Tyler Mason

“Tyler's unwavering enthusiasm for GV and time commitment to our events and projects have served the important goal of giving back and building our community.”



“ Tyler seems to be involved in everything in the Village!”

Frank Fetch Award - Anthony Hartke



“Anthony is a selfless leader and steps forward in many ways.”

“Anthony embodies the spirit of the Frank Fetch Award through steady, principled leadership in his role on the German Village Commission. Preservation work at the Commission level requires discipline, patience, and a deep respect for both process and precedent. Anthony approaches that responsibility with seriousness and consistency.”

New and Old Business

President - Anthony Meyer

- New Business
 - Awards - Courtney Thraen
- Old Business
- Adjourn

