



GVS Board of Trustees: April 14th, 2026, Meeting Agenda

Scheurer Room 6 PM – German Village Meeting Haus

See the GVS Website for Zoom Instructions

BOT: Anthony Meyer, Anne McGee, Scott Glaser, Cynthia Watson, Robert Caplin, Michael Cornelis, Jessica Flemming, Michael Gallagher, Jeff Lamb, James Nichols, Courtney Thraen, Mary Connolly Ross, Lucy Whittier, Sherri Lazear

Call to Order Anne McGee  
Public Participation TBD

**NOTE: PLEASE KEEP YOUR COMMENTS TO 2 MIN**

**Staff Reports (Written and Oral)**

Executive Director Courtney Thraen  
Communication/Membership, Manager Rachel Lewellen  
Research & Admin Services, Coordinator Ronan Thompson

**Officer Reports (Written and Oral)**

President's Report (+Project Charter) Anne McGee/proxy  
Vice President Report Anne McGee  
Secretary Report Cynthia Watson

\*Annual Meeting PowerPoint is <https://germanvillage.com/board-reports/>

Treasurer Report Scott Glaser

\*Motion to approve YTD report

**Committee Reports**

Historic Preservation & Advocacy Michael Gallagher (written)  
Maifest Gala Michael Gallagher (written/oral)  
Haus and Garten Tour Lucy Whittier (oral)  
Organization Development Committee Jim Nichols (oral)  
Parking & Traffic Safety Committee Report Michael Cornelis (written)  
GV Business Community Robert Caplin (oral/written)  
Visitor Center Renovation Mary Ross (written)  
Sidewalk Incentive Committee Tyler Mason (written)  
GV Singers Wayne Owens (written)

\*Final rehearsals for "Salute" our 27<sup>th</sup> Season on May 2 & 3 @ 2pm

**OLD BUSINESS**

Visitor Center Roof Scott Glaser

**NEW BUSINESS**



German Village Society  
Executive Director's Report  
April 12, 2026

**I. Organizational Development and Operations**

- a. **Operations and Pacing** – For my relative experience compared to 2025, GVS Team is pacing faster in support of our signature events, enabling us to add Village Valuables. We are also using Salesforce to better manage customer service calls, ensuring our member perks are respected to encourage non-members to become members (research and COA support request). Staff can focus more on their support areas with greater depth versus superficial generalists to help benchmark our goals.
- b. **Hiring** – Screening calls for two roles (Advocacy Coordinator and Architectural Preservation Specialist have taken place for three weeks). Following this week, team interviews will be conducted with Trustee support with a goal to hire in May.
- c. **CRM** – Kicking off a CRM Review with Jeff and IT committee to ensure we are pacing alongside the membership task force's work.

**II. Development Benchmarks**

- a. Development Page has been revamped:
  - i. Mindset of a Caretaker
  - ii. Menu of Services
  - iii. Measurable Outcomes
- b. Outreach
  - i. Events – Both Maifest and Haus und Garten Tour have reached their 2026 sponsorship goals.
  - ii. Contributions – Recent large contributions include a \$25,000 gift from Jim Daly via his brother Terry Daly for our general purposes within our operating fund.
  - iii. Memberships – Financially, total membership values are benchmarking about \$2,500 behind 2025, and \$7,500 behind our goal to reach \$120,000 value in memberships this year.

**III. Outreach / Engagement**

- a. Guest Pass Appeals – Seeking clarification from the City if childcare is a valid criteria to attain an additional guest pass. Currently, appeals for additional guest passes are limited to medical personnel supporting activities of daily life.
- b. ADA Ramps Update – Met twice with the City. Schedule of work has not yet been released. Activation of our monitoring and oversight plan will be discussed at this Thursday's touch base.

- c. City's HP Modernization – Survey responses shared out and timeline for the City to hire a consultant is this week. Scope of work to be kicked off on June 1.
- d. Utilities Night was held yesterday after releasing the community survey to varying utility providers and elected officials.
- e. Infrastructure / Right of Way
  - i. Sandstone Curb Replacement Program with the City of Columbus
  - ii. District-wide Tree Plan with resident Jay Kasey and City of Columbus

## Report Summary

March was a month of steady progress across communications, membership engagement, volunteer coordination, and event preparation for a very active spring season.

On communications, *Neighbor 4 Neighbor* continued to perform strongly, with March–April editions reaching over 24,000 emails delivered and maintaining solid engagement rates. Social media also continued its upward trend, with Instagram views up 19% and Facebook up 7.2% over the past 30 days, supported by consistent posting and storytelling across platforms.

Membership engagement remained stable, with total membership increasing to 499. GrowthZone adoption continues to expand, with 354 members now having created logins. I also met with the new Membership Chair, Jess Fleming, and we are beginning monthly committee meetings to strengthen coordination and engagement.

A major focus this month was event preparation. For *Haus und Garten Tour*, I working the permits with the City for PreTour and Sunday, coordinated closely with the designer on event collateral, and supported overall planning and logistics. PreTour invitations for both *Maifest* and *Haus und Garten Tour* were prepared and sent out with volunteer support.

Additional event work included assisting with *Utilities Night* on April 13 and continued coordination for *Maifest: Honoring our Caretakers* on April 30, *Village Valuables* on May 16.

On the volunteer side, I onboarded one new Visitor Center volunteer and am currently onboarding two additional volunteers, bringing our active volunteer roster to 28. I also interviewed a potential OSU intern for a May–July placement focused on events and community engagement.

I participated in Spotlight on Schiller Day alongside our friends from Schiller Rec Center and other Village Engagement organizations, continuing to strengthen neighborhood partnerships and collaborative engagement efforts.

I attended both the Village Engagement Committee meeting and the GVBC monthly meeting, and met with Seth from Parsons North Brewing regarding beer partnerships for upcoming events.

Behind the scenes, administrative work continued including income and expense tracking, invoice processing through GrowthZone, membership renewal reminders, and ongoing data cleanup to improve accuracy and system integrity.

Overall, March reflected strong momentum across communications, growing engagement, and significant preparation for a full slate of upcoming events.

## Communication

**Neighbor 4 Neighbor (N4N):** Edited and provided content for March – April newsletters.

Last 30 days performance: 24,616 emails delivered, 52% open rate & 3% click rate

### **Members2Members:**

GVBC monthly meeting reminders and communications.

### **Social Media:**

3/11/26-4/14/26

23 Posts + 209 Stories

**Instagram:** Views: 89.5K (up 19%) | Reach: 10.7K | Interactions: 1.5K | Follows: 100 – Total: 15,553

**Facebook:** Views: 38.9K (up 7.2%) | Interactions: 532 Follows: 73 Visits: 1.1K | Interactions: 494 Total: 13,021

**Website & BoT Reports:**

Ongoing updates: Events; prepared board packets, email, and printed reports.

**Membership Development**

Met with new Membership Chair, Jess Fleming, looking forward to beginning monthly committee meetings

**Operations:**

GrowthZone: 354 members have created logins (2/9/26 #348)

New Resident Welcome Bags: Delivery of the Welcome Door Hangers is currently paused as we begin to recruit new volunteers to assist with delivery.

**Membership Levels:**

**GVS Membership:**

Membership Type	1/9/26	2/9/26	4/14/26
Household	205	213	213
Individual	176	179	181
Mason	57	57	57
Builder	28	28	26
Archivist	13	13	14
Preservationist	6	5	4
Caretaker	2	2	3
Honorary Member	1	1	1
Grand Total	489	498	499

**GVBC Membership:**

Type	Number
GVBC Membership - Level 1	51
GVBC Membership - Level 2	16
GVBC Membership - Level 3	14
Complementary Members	7
<b>Grand Total</b>	<b>88</b>

Additional Tasks Visitor Center Volunteers: Daily point of contact volunteers; interviewing and onboarding new volunteers.

Coordinated rentals and use of Meeting Haus.

Events Coordination:

Utilities Night (4/13/26)

Maifest: Honoring our Caretakers (4/30/26)

Village Valuables (5/16/26)

Haus und Garten Tour (6/27 & 6/28)

## President's Report to the Board of Trustees

Date: April 2026

Reporting Officer: Anthony Meyer, President

### 1. Strategic Initiative: Membership Structure Task Force (see attached Charter)

We have officially chartered a Membership Structure Task Force to modernize our current transactional model and align it with our **Preservation North Star**.

- **Objective:** Redesign membership tiers into a "Total Contribution" architecture that recognizes all forms of support (dues, event attendance, and donations).
- **Leadership:** I am sponsoring this at the Executive Committee level, with Executive Director Courtney leading operations.
- **New Committee Chair:** I am pleased to announce that **Jess Fleming** has been invited to serve as the Membership Committee Chair. She will represent the committee voice within the Task Force.
- **Deliverables:** A revised value proposition, a member migration map, and a 2027 pro-forma budget to be presented in the coming months.

### 2. Governance: Strategic Contract & Liability Review

Following recent discussions regarding event compliance, I have directed the Executive Director to initiate a comprehensive, proactive review of our contractual agreements.

- **Scope:** An audit of all third-party, renter, and organizational contracts to ensure our insurance and liability language is robust.
- **Approach:** This will be a deliberate, non-reactive process. We are engaging **outside legal counsel** to ensure we meet professional best practices rather than relying solely on internal board resources.
- **Timeline:** We will avoid disrupting current "in-flight" activities. The Board can expect a summary and a long-term implementation plan within the next few months.

### 3. Communications & Member Engagement

To elevate the quality of our post-Annual Meeting outreach, we are shifting our communication strategy:

- **Annual Report:** Instead of a standard digital post, we are partnering with an external design team to produce a formal 4–6 page annual booklet.
- **State of the Org:** My formal "State of the Organization" address will be timed for the week leading up to the Tour, leveraging that high-engagement window to maximize impact.

### 4. Operational Clarity

A core focus of the current Task Force work is the refinement of **Roles and Responsibilities** between the Board, the Membership Committee, and Staff. This will ensure our volunteers and employees have clear "lanes" as we scale our impact.

# Charter

Leader	Champion	Process Owner
Courtney Tharen	Anthony Meyer - President	Rachel Lewellen

<b>Name</b>	GVS Membership Value Realization		
<b>Rationale:</b>	Update the membership architecture to maximize value and engagement via mission-driven benefits and targeted communication.		
<b>Description</b>			
The current membership model is transactional and fails to recognize total supporter impact (events, donations, and dues). This project will transition GVS to a single tier "Total Contribution" architecture, aligning levels with our Preservation North Star. By redesigning benefits and communication, we will improve member recognition, drive higher retention, and capture unrealized revenue.			
<b>IN Scope</b>			
<ul style="list-style-type: none"> <li>All memberships</li> <li>Design of a multi-level Membership Tier and Benefit architecture</li> <li>Member recognition and "Total Contribution" valuation logic</li> <li>Definition of Roles &amp; Responsibilities (RACI) between the Committee and Staff</li> <li>Communication and launch strategy</li> </ul>			
<b>OUT Of Scope</b>			
<ul style="list-style-type: none"> <li>Selection or migration of a new CRM platform.</li> <li>Execution of specific membership events (e.g., Birthday Party).</li> <li>Daily administrative fulfillment (e.g., Welcome Bag delivery).</li> <li>Amendments to the GVS Constitution or By-Laws.</li> </ul>			
<b>Goals/Metrics</b>			
<i>Metric</i>	<i>From (Baseline)</i>	<i>To (Target)</i>	<i>Unit</i>
2026 GVS Household Memberships			Count
2026 GVS Business Memberships			Count

<b>Key Deliverables</b>	
<ul style="list-style-type: none"> <li><b>Future-State Model:</b> Proposed Tier Structure with defined benefits per level.</li> <li><b>Migration Map:</b> Impact assessment mapping current members to the new tier structure.</li> <li><b>Strategic Value Prop:</b> "Why Join" statement aligned with the Preservation North Star.</li> <li><b>Integrated Roadmap:</b> Communication timeline, approval milestones, and launch campaign.</li> <li><b>Digital/Print Requirements:</b> Audit and action list for portal and collateral updates.</li> <li><b>Financial Plan:</b> 2027 Budget proposal covering Mar/Comm and IT requirements.</li> </ul>	
<ul style="list-style-type: none"> <li>providing a scalable path for revenue growth.</li> <li><b>Data Integrity:</b> Current member data is sufficient to conduct an accurate "Total Contribution" impact assessment.</li> <li><b>Stakeholder Buy-in:</b> Key leadership will support a shift from "transactional" membership to a "total value" recognition model.</li> </ul>	
<b>Constraints</b>	
<ul style="list-style-type: none"> <li><b>Technical:</b> Limited customization within Growth Zone capabilities; solutions must be "out-of-the-box" or low-code.</li> <li><b>Governance:</b> All proposals must remain strictly compliant with the current Constitution and By-Laws.</li> <li><b>Fiscal:</b> The new model must be revenue-neutral or revenue-positive (offsetting any lost event/ad revenue).</li> </ul>	
<b>Partnerships</b>	
<ul style="list-style-type: none"> <li>Partner with finance committee on recommendation to support 2027 budget</li> </ul>	

# Update

## Team Members

Anne McGee	Courtney Thraen	Jess Fleming
Cynthia Watson	Anthony Meyer	Rachel Lewellen - Consulted
Scott Glaser	Robert Caplin	

## Description

The current membership model is transactional and fails to recognize total supporter impact (events, donations, and dues). This project will transition GVS to a single tier "Total Contribution" architecture, aligning levels with our Preservation North Star. By redesigning benefits and communication, we will improve member recognition, drive higher retention, and capture unrealized revenue.

## Key Accomplishments/Highlights

Established Charter and Selected Core Team

## Risks/Issues and Mitigation

Risks/Issues	Mitigation Plans	Status
Impact to revenue	Map impact of change at finance line level	Not Started
Impact to memberships	Clear upfront communication. Clear why join	Not Started
Risk3	Action	Not Started

Leader	Champion	Process Owner	Status	% Complete
Courtney Thraen	Anthony Meyer	Rachel Lewellen		20%

Start	Baseline End	Current End
April 26, 2026		
KPI Alignment	Calculated Benefit	Effective Start Date
		April 2, 2026

## Milestone / Activities

Activity	Owner	Due Date	Status
Launch task force and establish timeline			
Impact assessment – map members from current to future state levels			
Proposed Tier Structure and Benefits by level			
List of actions required to update digital and print to include portal			
Communication timeline and milestones for approval, launch and campaign			
2027 Budget proposal with request to support communications, IT and launch			
Complete appropriate reviews and gain required approvals			

## Decisions Required

Decisions	Status
Finance committee review	Not Started
Board approval for tier changes	Not Started
Board approval for 2027 budget	Not Started

**German Village Society**

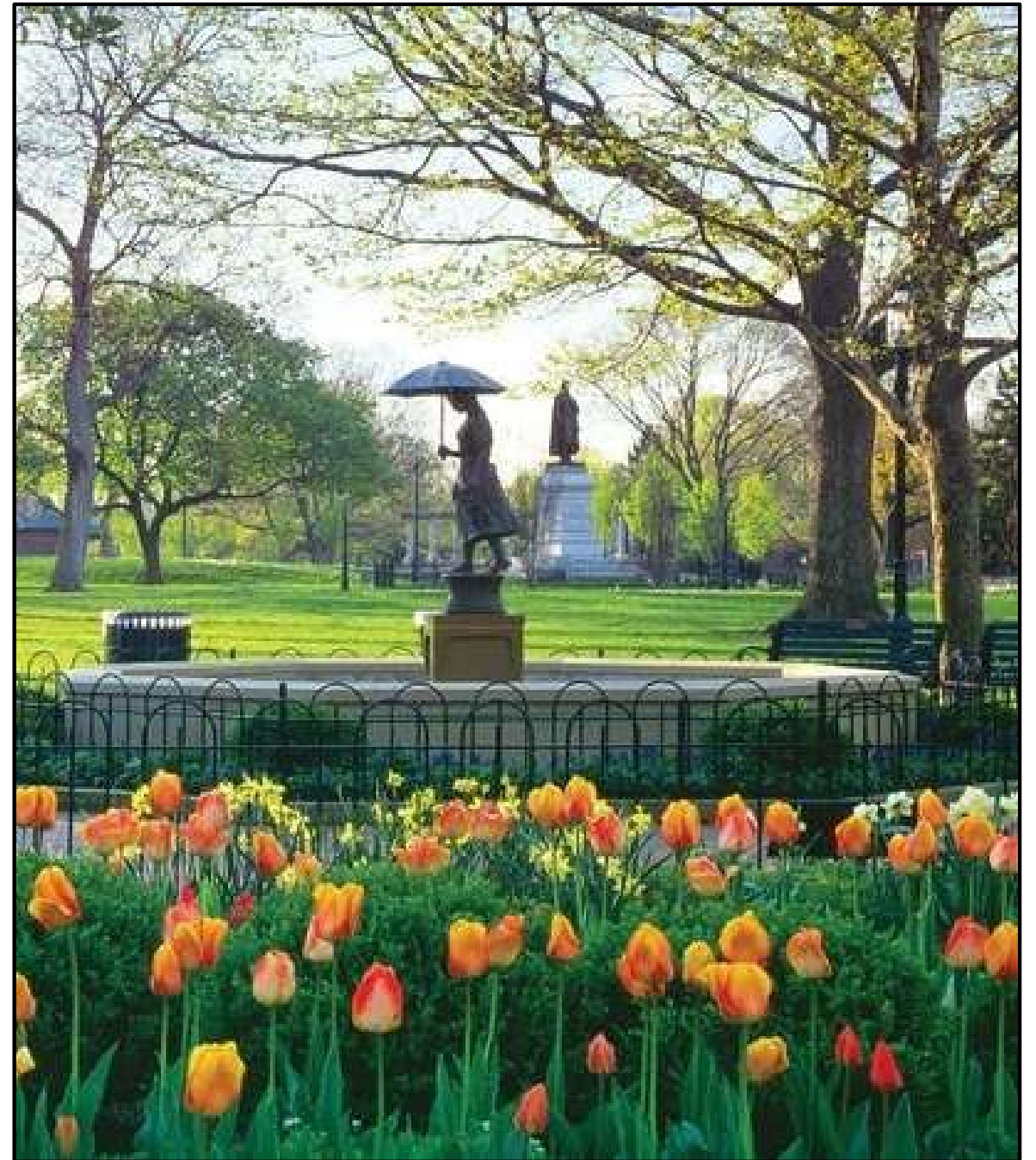
**March 2026**

**FINANCIAL SUMMARY**

*Board of Trustees  
April 14, 2026*



Character lives on.



# Headlines

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- **YTD net operating income has normalized a bit – we’re within \$4K of the budget through Q1.**
  - Total revenues of \$91K vs. budget of \$93K.
  - Total expenses of \$116K vs. budget of \$114K.
- **Event season is in full swing.**
  - MaiFest and Haus & Garten Tour have already exceeded their budgeted Sponsorship income.
  - Full Board support needed to maximize MaiFest ticket sales and day-of-event revenue.
  - Village Valuables is being planned at ~\$10K of revenue, fully unbudgeted.
- **Our asset base of ~\$1.68M is up \$100K to last year.**
  - Operating cash totals \$79K (excludes additional ~\$91K in CDs).
  - Total cash, including designated/restricted funds, is \$1.27M, +\$90K to last year.

# Summary P&L – YTD March (Accrual Basis)

	2025 YTD Actual	2026 YTD Budget	2026 YTD Actual	'26 Var to LY	'26 Var to Budget
MEMBERSHIP DUES	\$64,238	\$56,700	\$44,904	(\$19,334)	(\$11,796)
ADMISSION & EVENTS	\$5,502	\$10,000	\$21,795	\$16,293	\$11,795
CONTRIBUTIONS	\$17,778	\$22,500	\$20,289	\$2,512	(\$2,211)
IN-KIND CONTRIBUTIONS	\$0	\$0	\$0	\$0	\$0
OTHER INCOME	\$6,488	\$3,400	\$3,606	(\$2,882)	\$206
<b>TOTAL REVENUES</b>	<b>\$94,005</b>	<b>\$92,600</b>	<b>\$90,594</b>	<b>(\$3,411)</b>	<b>(\$2,006)</b>
TOTAL SALARIES & RELATED	\$41,861	\$70,499	\$71,913	\$30,052	\$1,414
IT EXPENSES	\$6,879	\$9,474	\$13,477	\$6,599	\$4,003
FINANCIAL EXPENSES	\$13,543	\$16,645	\$14,177	\$634	(\$2,468)
OCCUPANCY EXPENSES	\$7,227	\$8,629	\$8,498	\$1,270	(\$131)
ADMINISTRATIVE EXPENSES	\$2,560	\$2,565	\$4,677	\$2,117	\$2,112
IN-KIND EXPENSES	\$0	\$0	\$0	\$0	\$0
OTHER OPERATING EXPENSES	\$7,789	\$5,950	\$3,258	(\$4,530)	(\$2,692)
<b>TOTAL OPERATING EXPENSES</b>	<b>\$79,858</b>	<b>\$113,762</b>	<b>\$115,999</b>	<b>\$36,141</b>	<b>\$2,237</b>
<b>NET OPERATING INCOME</b>	<b>\$14,147</b>	<b>(\$21,162)</b>	<b>(\$25,405)</b>	<b>(\$39,552)</b>	<b>(\$4,243)</b>

## NOTES ON MATERIAL VARIANCES

- Membership Dues are behind budget and LY, in part due to past practice of holding Q4 membership contributions as prepaids for the following year (despite our “rolling anniversary date” approach to renewals). Now booking memberships as they happen.
- Sponsorships & Ticket Sales are running ahead of budget and LY (and earlier on the calendar), driving the pickup in Admission & Events.
- Salaries & Benefits are up to LY against 11 weeks with no ED last year + our new (budgeted) PT employee.
- IT is up to LY and budget due to annual GrowthZone renewal (\$6K) hitting in March vs. hitting LY at \$500 each month.

# Revenues – YTD March (Accrual Basis)

	2025 YTD Actual	2026 YTD Budget	2026 YTD Actual	'26 Var to LY	'26 Var to Budget
<i>GVS Membership Dues</i>	\$61,213	\$54,000	\$42,654	(\$18,559)	(\$11,346)
<i>GVBC Membership Dues</i>	<u>\$3,025</u>	<u>\$2,700</u>	<u>\$2,250</u>	<u>(\$775)</u>	<u>(\$450)</u>
MEMBERSHIP DUES	\$64,238	\$56,700	\$44,904	(\$19,334)	(\$11,796)
<i>Sponsorships</i>	\$102	\$1,000	\$12,800	\$12,698	\$11,800
<i>Admissions &amp; Tickets Sales</i>	\$2,275	\$7,000	\$7,495	\$5,220	\$495
<i>Advertising</i>	<u>\$3,125</u>	<u>\$2,000</u>	<u>\$1,500</u>	<u>(\$1,625)</u>	<u>(\$500)</u>
ADMISSION & EVENTS	\$5,502	\$10,000	\$21,795	\$16,293	\$11,795
CONTRIBUTIONS	\$17,778	\$22,500	\$20,289	\$2,512	(\$2,211)
IN-KIND CONTRIBUTIONS	\$0	\$0	\$0	\$0	\$0
<i>Rental Income</i>	\$5,100	\$2,200	\$1,183	(\$3,917)	(\$1,017)
<i>Tour Income</i>	\$0	\$0	\$0	\$0	\$0
<i>Merchandise Sales</i>	\$1,387	\$450	\$148	(\$1,240)	(\$302)
<i>Other Income &amp; Interest</i>	<u>\$0</u>	<u>\$750</u>	<u>\$2,275</u>	<u>\$2,275</u>	<u>\$1,525</u>
OTHER INCOME	\$6,488	\$3,400	\$3,606	(\$2,882)	\$206
<b>TOTAL REVENUES</b>	<b>\$94,005</b>	<b>\$92,600</b>	<b>\$90,594</b>	<b>(\$3,411)</b>	<b>(\$2,006)</b>

## ADDITIONAL NOTES

- Contributions being up to LY and down only \$2K to budget is actually good news, as LY included \$7K of donations that were really 2024 but not accrued so benefitted 2025. Our switch to more disciplined accrual accounting should represent some upside during Q4 vs. budget.
- LY Rental Income included \$5K from the annual Cameron Mitchell GC payment as rental of the Platz for valet parking. We now invoice them quarterly.

NOTE: The January 2025 deposit of a \$10,000 rental check from the 2024 GV Farmer's Market Platz rental has been adjusted out of the LY numbers for better comparability.

# Revenues – Event Snapshots

## MAIFEST - REVENUES SNAPSHOT

	Actual 2025	Budget 2026	To Date 2026
Admissions	\$13,355	\$16,500	\$7,990
Sponsorships	\$22,000	\$22,000	\$25,650
50/50	\$1,000	\$1,500	\$0
Silent Auction	\$6,742	\$7,500	\$300
<b>Subtotal</b>	<b>\$43,097</b>	<b>\$47,500</b>	<b>\$33,940</b>
In Kind	\$6,390	\$6,500	\$12,326
<b>Grand Total</b>	<b>\$49,487</b>	<b>\$54,000</b>	<b>\$46,266</b>

- Sponsorship commitments already ahead of LY and budget.
- Ticket sales ahead of LY as of now – similar late push as last year would secure budgeted growth.

## HGT - REVENUES SNAPSHOT

	Actual 2025	Budget 2026	To Date 2026
Advertising	\$6,600	\$7,500	\$6,600
Sponsorships	\$40,652	\$46,000	\$49,000
<b>Subtotal</b>	<b>\$47,252</b>	<b>\$53,500</b>	<b>\$55,600</b>
Admission/Tickets	\$149,741	\$146,000	\$3,630
Other	\$3,069	\$4,000	\$0
<b>Subtotal</b>	<b>\$200,062</b>	<b>\$203,500</b>	<b>\$59,230</b>
In Kind	\$21,209	\$22,000	\$0
<b>Grand Total</b>	<b>\$221,271</b>	<b>\$225,500</b>	<b>\$59,230</b>

- Sponsorship commitments already \$8K ahead of LY and +\$3K to budget.
- Advertising already at LY and within \$900 of budget.
- Committee to update on Pre-Tour activities.

# Expenses – YTD February (Accrual Basis)

## NOTES

- Salaries generally aligned with budget but up to LY due to open ED position a year ago + new PT support role.
- IT expenses are up due to timing of annual GrowthZone renewal payment.
- Audit Fees are below budget – timing (initial payment not yet made).
- Cleaning save vs. budget/LY is real – LY Q1 included payment for Nov/Dec of the prior year.
- Repair & Maintenance is timing – driven by Otis Elevator and Alarm One.
- Printing & Postage is up to budget and LY due to the new/annual Sponsorship Booklet.
- LY/budgeted equipment rental included 50% downpayment for HGT Pre-Tour tent.
- All other expense areas about on budget.

	2025 YTD Actual	2026 YTD Budget	2026 YTD Actual	'26 Var to LY	'26 Var to Budget
<i>Salaries &amp; Bonus</i>	\$33,571	\$57,020	\$57,746	\$24,175	\$726
<i>Payroll Taxes</i>	\$2,637	\$4,209	\$4,386	\$1,749	\$177
<i>Benefits</i>	\$5,653	\$8,770	\$9,531	\$3,878	\$761
<i>Training &amp; Dev't</i>	\$0	\$500	\$250	\$250	(\$250)
TOTAL SALARIES & RELATED	\$41,861	\$70,499	\$71,913	\$30,052	\$1,414
<i>Hardware/Software</i>	\$4,439	\$6,849	\$9,960	\$5,521	\$3,111
<i>Internet</i>	\$385	\$426	\$418	\$33	(\$8)
<i>Maintenance</i>	\$2,055	\$2,199	\$3,100	\$1,045	\$901
IT EXPENSES	\$6,879	\$9,474	\$13,477	\$6,599	\$4,003
<i>Acc'g &amp; Audit Fees</i>	\$9,000	\$11,000	\$9,000	\$0	(\$2,000)
<i>Bank &amp; Payroll Fees</i>	\$2,589	\$2,870	\$2,642	\$53	(\$228)
<i>Insurance Expense</i>	\$1,595	\$2,400	\$2,017	\$422	(\$383)
<i>Licenses, Fees, &amp; Permits</i>	\$359	\$375	\$518	\$159	\$143
FINANCIAL EXPENSES	\$13,543	\$16,645	\$14,177	\$634	(\$2,468)
<i>Cleaning</i>	\$3,703	\$3,374	\$2,279	(\$1,424)	(\$1,095)
<i>Landscaping</i>	\$303	\$500	\$341	\$39	(\$159)
<i>Repair &amp; Maintenance</i>	\$612	\$1,100	\$2,585	\$1,973	\$1,485
<i>Utilities</i>	\$2,609	\$3,100	\$2,738	\$128	(\$362)
<i>Security &amp; Storage</i>	\$0	\$555	\$555	\$555	\$0
OCCUPANCY EXPENSES	\$7,227	\$8,629	\$8,498	\$1,270	(\$131)
<i>Printing &amp; Postage</i>	\$0	\$765	\$2,843	\$2,843	\$2,078
<i>Supplies</i>	\$279	\$600	\$547	\$268	(\$53)
<i>Advertising</i>	\$0	\$0	\$136	\$136	\$136
<i>Dues &amp; Memberships</i>	\$1,191	\$1,000	\$1,151	(\$40)	\$151
<i>Gifts &amp; Awards</i>	\$1,090	\$200	\$0	(\$1,090)	(\$200)
ADMINISTRATIVE EXPENSES	\$2,560	\$2,565	\$4,677	\$2,117	\$2,112
IN-KIND EXPENSES	\$0	\$0	\$0	\$0	\$0
<i>Food &amp; Beverage, Sponsor Dini</i>	\$2,108	\$1,550	\$356	(\$1,752)	(\$1,194)
<i>Equipment Rental</i>	\$3,516	\$3,200	\$685	(\$2,831)	(\$2,515)
<i>Transportation/Towing</i>	\$0	\$0	\$0	\$0	\$0
<i>Misc / Legal Expense</i>	\$2,165	\$1,200	\$2,218	\$53	\$1,018
OTHER OPERATING EXPENSES	\$7,789	\$5,950	\$3,258	(\$4,530)	(\$2,692)
<b>TOTAL OPERATING EXPENSES</b>	<b>\$79,858</b>	<b>\$113,762</b>	<b>\$115,999</b>	<b>\$36,141</b>	<b>\$2,237</b>

# Balance Sheet Summary

- Operating cash totals \$79K as of March 31st (LY was \$93K). Total cash, including board designated and permanently-restricted funds, is \$1.27M, up \$90K to last year.
- Finance Committee recommends liquidating one of the two Fund for Historic Preservation CD's when it matures in May – cash will move into the Fund for Historic Preservation designated fund for intended use on the history/timeline/navigation portion of the new Visitors Center and the next phase of the Brickline project (actual spends to be approved by the Board when recommendations are ready) .

	Y/E 2024	Mar 2025	Y/E 2025	Mar 2026		Y/E 2024	Mar 2025	Y/E 2025	Mar 2026	
<b>Cash: Operations Chkg + Petty Cash</b>	<b>\$75,701</b>	<b>\$93,001</b>	<b>\$103,860</b>	<b>\$79,346</b>						
Cash - Board Designated Checking	\$192,200	\$190,323	\$183,296	\$181,146	→					
<i>Meeting Haus Maintenance/Replacement</i>	\$280,044	\$275,208	\$302,732	\$301,799						
<i>Village Singers Fund</i>	\$23,395	\$23,395	\$22,098	\$21,598						
<i>Warner Maintenance Fund</i>	\$288,863	\$283,800	\$324,690	\$331,846						
Cash - Other Board Designated	\$592,303	\$582,402	\$649,519	\$655,243						
<b>Cash: Total Board Designated</b>	<b>\$784,502</b>	<b>\$772,726</b>	<b>\$832,816</b>	<b>\$836,389</b>						
<b>Cash: Huntington Garden (Perm Restricted)</b>	<b>\$317,248</b>	<b>\$312,358</b>	<b>\$345,360</b>	<b>\$352,691</b>						
<b>TOTAL CASH</b>	<b>\$1,177,451</b>	<b>\$1,178,084</b>	<b>\$1,282,036</b>	<b>\$1,268,426</b>						
Accounts Receivable	\$600	\$0	\$5,500	\$5,744						
Chase CD's - Historic Preservation	\$146,485	\$146,485	\$150,416	\$150,416						
Chase CD's - Operations	\$89,069	\$89,069	\$91,426	\$91,426						
Gift Cards	\$3,184	\$6,465	\$65	\$65						
Prepaid Expenses & Other	\$1,548	\$0	\$2,829	\$1,799						
<b>OTHER CURRENT ASSETS</b>	<b>\$240,886</b>	<b>\$242,020</b>	<b>\$250,236</b>	<b>\$249,450</b>						
Building & Land	\$835,785	\$835,785	\$835,785	\$835,785						
Leasehold Improvements	\$210,759	\$213,985	\$227,369	\$235,249						
Furniture & Equipment	\$255,939	\$255,939	\$255,939	\$255,939						
Accumulated Depreciation	(\$1,160,450)	(\$1,165,420)	(\$1,175,839)	(\$1,180,809)						
Net Intangible Assets	\$15,535	\$15,535	\$12,140	\$12,140						
<b>FIXED ASSETS</b>	<b>\$157,567</b>	<b>\$155,823</b>	<b>\$155,393</b>	<b>\$158,303</b>						
<b>TOTAL ASSETS</b>	<b>\$1,575,905</b>	<b>\$1,575,927</b>	<b>\$1,687,665</b>	<b>\$1,676,179</b>						
						Art Committee	\$1,282	\$1,215	\$1,215	\$1,085
						Boogie for the Bricks	\$0	\$0	\$7,135	\$1
						Council of Historic Neighborhoods	\$1,539	\$1,539	\$1,539	\$1,539
						For the Good of the Neighborhood	\$67,507	\$67,507	\$57,467	\$36,559
						Frank Fetch Park/Maintenance	\$50	\$50	\$50	\$50
						Fund for Historic Preservation	\$26,149	\$26,462	\$23,880	\$24,254
						German Village Business Community	\$69,404	\$68,176	\$62,831	\$67,573
						Huntington Garden/Maintenance	(\$257)	(\$257)	\$758	\$758
						Sidewalk Repairs	\$17,243	\$16,243	\$15,443	\$14,743
						Southside Stay	\$8,830	\$8,556	\$8,056	\$7,805
						Village Singers	\$453	\$832	\$1,397	\$2,347
						Visitors Center Renovation	\$0	\$0	\$3,525	\$24,433
						Other	\$0	\$0	\$0	\$0
						Accounts Payable	\$3,906	\$5,418	\$2,385	\$2
						Credit Card Liability	\$1,297	\$2,880	\$5,246	\$5,662
						Prepaid Dues	\$10,068	\$0	\$0	\$0
						Other Liabilities	\$0	\$2,025	\$0	\$0
						<b>CURRENT &amp; OTHER LIABILITIES</b>	<b>\$15,270</b>	<b>\$10,323</b>	<b>\$7,631</b>	<b>\$5,665</b>
						Unrestricted/Temp Restricted Earnings	\$9,000	\$9,000	\$9,000	\$9,000
						Restricted Earnings	\$957,242	\$957,242	\$957,242	\$957,242
						Retained Earnings	\$556,626	\$593,613	\$593,613	\$713,793
						Net Income	\$37,766	\$5,749	\$120,180	(\$9,520)
						<b>EQUITY</b>	<b>\$1,560,634</b>	<b>\$1,565,604</b>	<b>\$1,680,035</b>	<b>\$1,670,515</b>
						<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$1,575,905</b>	<b>\$1,575,927</b>	<b>\$1,687,665</b>	<b>\$1,676,179</b>

ASSETS

LIABILITIES

# Historic Preservation & Advocacy Committee (HPAC)

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Board Report – March 2026

## Overview

HPAC continues to balance resident support, policy awareness, and program development. The committee is currently navigating a staffing transition, expanding infrastructure-related programs, and monitoring the City's Historic District Modernization Study.

## Key Updates

Staffing Restructure: Roles being split into Property Preservation Coordinator and Advocacy Lead. Hiring underway.

Historic District Modernization Study: Consultant expected mid-April; limited outreach planned. HPAC conducting independent engagement.

Infrastructure Program Expansion: Exploring sidewalks, sandstone curbs, and tree initiatives.

Brickline Phase II: Content largely complete; final coordination underway.

Utilities Engagement: Utilities Night (April 13) and Columbia Gas session (April 28).

Neighborhood Clean-Up: Targeting Earth Day timeframe.

Short-Term Rentals: Ongoing resident concerns being monitored.

## Strategic Observations

Staffing transition is the most immediate operational priority.

Modernization Study presents long-term policy implications.

HPAC scope is expanding into broader infrastructure and livability.

## Board Awareness / Support Needed

Awareness of the Modernization Study implications.

Support for staffing investments.

**Maifest 4.9.26 revision**

Income	MaiFest		2026 Actual	
	2025 Actual	2026 Budget		
Admission/Event Income	\$13,355	\$16,500	\$7,190.00	
Contributions (Auction)	\$7,742	\$9,000	\$300.00	extra donation
In-Kind Donations	\$6,390	\$6,500	\$12,325.50	
Sponsorship	\$22,000	\$22,000	\$25,650.00	
<b>Total Income</b>	<b>\$49,487</b>	<b>\$54,000</b>	<b>\$45,465.50</b>	
<b>Expenses</b>				
Food/Beverages	\$6,040	\$6,500	\$4,283.93	HLCH
Gifts & Awards	\$0	\$1,500	\$1,508.00	
In-Kind Expense	\$6,390	\$6,500	\$12,325.50	
Miscellaneous Expense	\$1,000	\$1,000	\$1,100.00	
Printing/Signage	\$317	\$500	\$271.90	
Supplies	\$0	\$0		
<b>Total Expenses</b>	<b>\$13,747</b>	<b>\$16,000</b>	<b>\$19,489.33</b>	
<b>Net Operating Income</b>	<b>\$35,740</b>	<b>\$38,000</b>	<b>\$25,976.17</b>	68% of goa

Income	Total	Goal %	Seats	Seat Goal
<b>Admission/Event Income</b>	<b>\$7,190.00</b>	<b>43.58%</b>	<b>112</b>	<b>56.00%</b>

	Count	Total	
Member Tickets	42	\$4,200.00	
GZ Member Tickets	3	\$300.00	
GZ 1/2 Table Invoice	-	\$200.00	
1/2 Tables	16	\$2,000.00	
Non-Member	0	\$0.00	
YP	7	\$490.00	1 VIP
Comp'd (Sponsor)	33		
Comp'd VIP	0		resend eblast
Comp'd Awardee	11		

**Contributions (Auction)**

**In-Kind Donations\* need to update**

	\$12,325.50
HLCH	\$10,000.00
NCH	\$2,000.00
Columbus Food Adventures	\$152.00
Oakland Interiors	
The Flag Lady	\$100.00
COSI	\$73.50
Donatos	
Lindey's 200 Linden Blossoms	\$3000?

**Sponsorship**

	Goal %	# seats	
<b>\$25,650.00</b>	<b>116.59%</b>	<b>33</b>	
Brick Layer	Vutech Ruff	\$1,250.00	2
Brick Layer	CK Construction	\$1,400.00	2
Brick Layer	Pella	\$2,000.00	2

Brick Layer	Darci & John	\$2,500.00	2
Caretaker	ANS GEO	\$5,000.00	5
Caretaker	Chornyak & Associates	\$5,000.00	5
Caretaker	Rourke Charitable Foundation	\$5,000.00	5
Stone Mason	Hamilton Parker	\$700.00	2
Stone Mason	BBI Accounting	\$700.00	2
Stone Mason	Reafco	\$700.00	2
Stone Mason - send invoice	Stauffer's	\$700.00	2
Stone Mason	Club Pilates	\$700.00	2

**Expenses**

		Count	Total	Threshold
<b>Gifts and Awards</b>			<b>\$1,508.00</b>	\$1,500
3 Caretaker Plaques		416/ea	\$1,248.00	
2 Champagne Buckets		130/ea	\$260.00	

		Count	Total	Threshold
<b>Printing and Signage</b>			<b>\$271.90</b>	\$500
VIP Invites		40	\$21.90	
Neon Sign			250	

		Count	Total	Threshold
<b>Miscellaneous</b>			<b>\$1,100.00</b>	\$1,000
TVs			800	
Alli Yoakam			\$300.00	

## German Village Parking and Traffic Safety Committee Report

Meeting Date: Friday, March 13, 3:00 PM

### Attendees:

M. Cornelis (Chair), C. Thraen (GVS), R. Caplin (Liaison), L. Esselstein, R. Iler, J. Tafel, J. Smith, J. Carroll

### Agenda & Discussion Items

#### 1. Member Survey on German Village Parking

The committee discussed the potential development of a member survey focused on parking in German Village, including its goals, objectives, and possible outcomes. After consideration, the committee decided not to pursue a survey at this time.

#### 2. Third Street Traffic Calming and Cap Design

The committee reviewed a recent N4N communication regarding traffic calming efforts on Third Street and coordination with the city on the Third Street Cap design. Members agreed that reducing traffic speed on Third Street is an important priority.

The group discussed working with the city to reduce the speed limit on Third Street to 25 mph, consistent with the section approaching German Village before the overpass.

Jay provided the following context:

A Third Street traffic calming plan should be modeled after the Bexley Main Street approach.

The city previously committed \$50 million for Third Street renovations, which were later withdrawn.

Current parking regulations—specifically the three-hour limit on Saturdays and lack of restrictions on Sundays—create challenges for residents during weekend activities.

#### 3. Lost Parking Spaces

The committee engaged in an extensive discussion regarding an estimated loss of 300–400 parking spaces within German Village. Contributing factors include improperly placed signage and poorly executed space markings.

Action Item: Mike Cornelis and Lynn Esselstein will collaborate on Lynn's parking space mapping project and identify an external resource to expand the mapping effort across the remainder of German Village.

#### 4. Haus Tour Weekend Parking

Courtney raised concerns from the Haus & Garten Tour Committee regarding parking during the pre-tour evening, which exceeds the current three-hour parking limit.

Chair Cornelis offered to coordinate with the city to request suspension of parking enforcement in German Village on June 27 from 4:00 PM to 11:00 PM.

Chair's Note:

This request has been denied. The city recommends that pre-tour attendees use alternative transportation.

#### 5. Actors' Theatre Parking Concerns

The theatre company has informed the committee that patrons frequently park near Schiller Park beginning around 5:00 PM on performance days to picnic before shows. Typical parking durations (approximately 5:00 PM–10:00 PM) exceed the three-hour limit.

Chair Cornelis offered to raise the issue with the City and explore the possibility of relaxed parking enforcement near Schiller Park from 5:00 PM to 11:00 PM on performance days.

Chair's Note:

This request was not well received. The city recommends that patrons use the recreation center lot or alternative transportation. The city has also asked the theatre company to provide nightly attendance estimates.

Meeting ended with an insightful story by Jim Carroll:

A teacher places a rope on a table and asks a student to push it forward. The student tries, but the rope just bunches up and goes nowhere.

Then the teacher says, "Now try pulling it." The student pulls, and the rope moves easily across the table.

The teacher explains:

"That's how influence works. You can't push people into action—you have to pull them by giving them a reason to follow."

## **GVBC Meeting Notes – April 7, 2026 – German Village Meeting Haus**

**Chair:** Robert Caplin (Caplin Photography/GV Rentals)

**Attendees:** Robert Caplin, Jason Winks (Book Loft), Brent Beatty (Schwartz Castle), Neal Raffensberger (Raffensberger Photography & Framing), Scott Castle (3rd & Sycamore), Jen Boyle (Actors' Theatre), Rachel Llewellyn (GVS), Courtney Thraen (GVS), Melanie Guzzo (Virtue Vegan Salon), John Edinger (Square One Salon), Remington Lyman (REAFCO), Jennifer Clark (Howard Hanna Reality), Barbie Coleman (Urban Sundry), Hannah Lewis (St. Mary School), Gina Stull (St. Mary School).

### **Roundtable Business Updates**

- **Book Loft**
  - Major cookbook signing event with over 700 RSVPs
  - Additional author event with Whetstone Library
  - Planning underway for 50th anniversary next year
- **Schwartz Castle**
  - Strong bookings from weddings and family groups
- **Raffensberger Photography & Framing**
  - New GVBC maps released and available for distribution
- **Third & Sycamore**
  - Stable business, steady performance
- **Actors' Theatre**
  - Season underway, auditions complete, cast finalized
- **St. Mary School**
  - April 25 Kentucky Derby themed gala
  - Sponsorship opportunities available
  - Open to partnerships with local businesses

### **GVBC and GVS Alignment Update**

- GVBC operates within the German Village Society 501(c)(3) mission

- Focus is historic preservation, not chamber of commerce promotion
- Membership Task Force formed to review:
  - Membership tiers
  - Alignment between business and individual memberships
  - Messaging and recruitment strategy
- GVBC members confirmed as **GVS members with voting rights**
- Goal is to eliminate duplicate memberships and clarify structure
- Future model may align business and individual tiers into one unified system

### **Website and Membership Infrastructure Discussion**

- Website renewal process reported as difficult and confusing
- Suggestion made to improve membership plugin / CRM system
- IT Committee will review options
- Offer made from Brent Beatty to assist with membership system improvements

### **Membership Recruitment**

- GVBC membership outreach subcommittee underway
- Plan to:
  - Distribute new GVBC maps to GVS members
  - Include recruitment postcard or one pager
  - Identify priority businesses for outreach
  - Recruit independent professionals and nearby businesses
- Mixer events suggested as recruitment opportunities

### **Passport Program Discussion**

Consensus leaned toward **not continuing in current format**

Issues raised:

- Businesses too spread out geographically
- Participation thresholds too high
- Limited return on investment
- Printing costs vs benefit

Alternative ideas discussed:

- Reuse remaining passports
- Discount card model
- Coupon style program
- Fundraising partnerships with businesses
- Digital marketing instead of print programs

Concerns raised:

- Discount programs may disadvantage small businesses
- Discounts may not align with preservation mission
- Digital marketing may provide better ROI

No decision finalized but general direction:

- Do not repeat previous passport model
- Explore new engagement concept later

**Next Mixer**

- Hosted by **The Kitchen**
- **June 23 at 5 PM**
- Budget: up to \$250 per mixer
- Format:
  - Networking
  - Optional food or drinks
  - Opportunity for product samples
- Suggestion:

- Move future mixers to Thursdays for stronger attendance
- Invite prospective members

### **Maifest**

- April 30, 6-10pm at Highline Car House
- Gala format this year combining Caretaker of a Legacy Awards
- Silent auction donations requested:
  - Gift cards
  - Services
  - Products
- GVBC sponsorship tier available:
  - Includes membership
  - Two tickets
  - Recognition

### **GVBC Role in Supporting GVS Events**

Discussion of:

- GVBC presence in event programs
- Leadership circle recognition
- QR codes for recruitment
- Cross event advertising opportunities
- House and Garden Tour advertising available

### **House and Garden Tour**

- Volunteer opportunities available
- House captains needed
- Advertising available in program
- Sponsorship opportunities open

## **Community Collaboration Opportunities**

St. Mary School:

- Restaurant fundraising partnerships
- Back to school promotions
- Summer programming partnerships
- July 23 community lunch event

## **Neighborhood Cleanup**

- April 25 at 9 AM
- Focus areas: Mohawk and 3rd St corridors
- Volunteers welcome
- Sponsorship sought for post cleanup food
- Student service hours available

## **Key Takeaways**

- GVBC membership officially tied to GVS
- Membership structure overhaul underway
- Recruitment push beginning under current model
- Passport program likely paused or reimaged
- Mixer program continuing
- Maifest support requested
- Increased collaboration with school and community
- Focus shifting toward digital promotion vs print programs

## Visitor Center

4/1/26

- We had great response and feedback about the VC presentation at the Annual Meeting. Many liked the fact that the area could be used after-hours as a multipurpose space.
- With our intern Ronan's help, we're beginning to gather items from our existing artifact collection to use in the Timeline artifact boxes and on the new display area shelves.
- Met with Darci regarding adding a Brickline reference to the Timeline. She likes our ideas and in the next few weeks we'll be meeting with VIP Interactive and Creative Palette, companies who specialize in timelines, to help with our design and to nail down the costs for this part of the project.
- We'll also be meeting with the Sullivan Builder's pre-construction and design teams to determine the cost for the construction. Once we have this amount as well as the Timeline numbers, we'll be able to better forecast the total project cost.

April 2026

Sidewalk Committee

We have had two applications so far this year. One of these is currently in progress and almost finished! Brick to brick, completely redone.

We had a past approved project (April 2025) reach out to me as they will soon begin a large cement-to-brick improvement.

Thank you,

Tyler Mason

Sidewalk Incentive Chair